



AFFORDABLE MEN'S STYLE INSPIRATION

18 Outfits for Spring

More so than any other season, spring can be frustrating to dress for. Cool in the evenings, hot at noon, with rain popping up when we least expect it. These Getups were built with versatility and comfort in mind.

Primer
www.PrimerMagazine.com

SHIRT

Gap, \$60

SHORTS

J.Crew Factory, \$21

WATCH

MVMT, \$95

SUNGLASSES

Oakley, \$130

SNEAKERS

Adidas, \$85

ABOUT THE AUTHOR

Style isn't expensive.

I started Primer because I was so frustrated by men's magazines touting ridiculously priced designer brands and passing them off like normal guys have to buy them if they want to dress well. I'm sure that \$600 shirt is nice, but I'm never going to buy one, even if I had that kind of money.

I always felt like magazine stylists were lazy – anyone can put together a stylish look with access to the world's top designers and when money isn't a factor. Building great looking outfits from everyday stores while on a budget can be a frustrating task.

That's why I put together these 18 looks. My hope is they can inspire you to build and expand your personal style with most items costing less than \$60.

If you have any questions or just want to share your thoughts, you can always email me at andrew@primermagazine.com. Hope you like them!

Andrew Snively
Editor & Founder
www.PrimerMagazine.com



COMFORTABLE AND
INTENTIONAL

HOODIE
Frank & Oak, \$84

HENLEY
Nautica, \$25

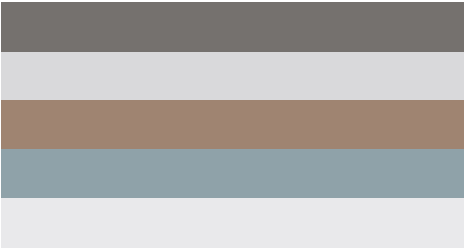
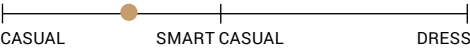
BELT
Brooks Brothers, \$49

DENIM
American Eagle, \$40

WATCH
Skagen, \$100

GLASSES
Warby Parker, \$145

SNEAKERS
Adidas, \$75



MODERN PREP

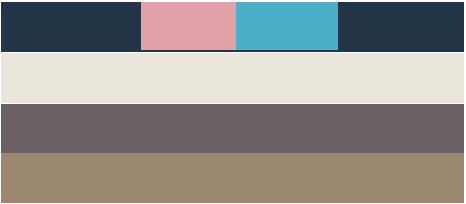
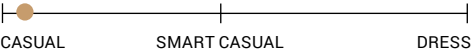
SHIRT
Old Navy, \$18

SHORTS
DSTLD, \$45

WATCH
The 5th, \$150

BELT
J.Crew, \$30

SNEAKERS
Vans for J.Crew, \$60



EASY EASTER

SWEATER

Gap, \$60

SHIRT

Frank & Oak, \$44

JEANS

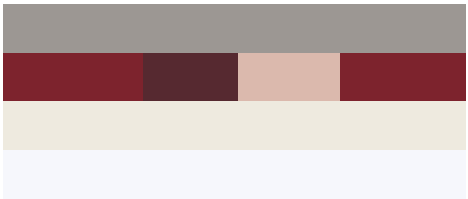
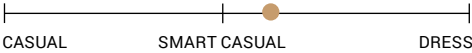
J.Crew Factory, \$35

WATCH

Timex Weekender, \$35

SNEAKERS

Converse Jack Purcell, \$65



RUGGED CASUAL

SHIRT

Target, \$9

JEANS

H&M, \$30

SUNGLASSES

PacSun, \$15

WATCH

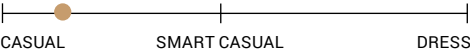
Orient, \$200

BRACELET

J.Crew Factory, \$10

BOOTS

Red Wing, \$225



READY FOR ANYTHING

DENIM JACKET

Old Navy, \$45

SHIRT

Gap, \$50

WATCH

Citizen, \$297

BELT

Mission Belt, \$37

SLIM CHINOS

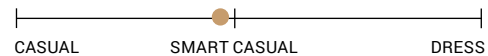
Old Navy, \$35

DESERT BOOTS

Clarks, \$65

BRIEFCASE

Saddleback Leather, \$459



BEACH BONFIRE

HOODIE
J.Crew Factory, \$44

POLO
Old Navy, \$12

TRUNKS
J.Crew Factory, \$34

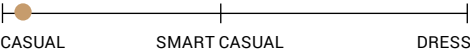
WATCH
Casio, \$41

SNEAKERS
New Balance, \$70

SUNGLASSES
Fetch Eyewear, \$95

BEACH TOWEL
Bed Bath & Beyond, \$25

TOTE
Everlane, \$48



HAPPY HOUR NETWORKING

UNSTRUCTURED BLAZER

J.Crew Factory, \$89

SHIRT

J.Crew Factory, \$32

BELT

Dockers, \$32

WATCH

Bulova, \$86

SLIM JEANS

Gap, \$70

DESERT BOOTS

Clarks, \$85

CASUAL SMART CASUAL DRESS



BRUNCH WITH FRIENDS

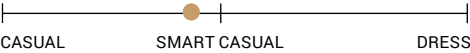
JACKET
J.Crew Factory, \$64

CHAMBRAY SHIRT
Old Navy, \$25

WATCH
Timex, \$55

SLIM JEANS
J.Crew Factory, \$35

SHOES
Cole Haan, \$270



AFTERNOON WEDDING

BLAZER
SuitSupply, \$399

SHIRT
Banana Republic, \$90

CHINOS
H&M, \$30

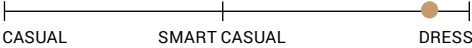
WATCH
Seiko, \$132

SHOES
Aldo, \$150

BELT
H&M, \$25

SOCKS
Amazon, \$11

SUNGLASSES
J.Crew Factory, \$16



OSCILLATING
TEMPERATURES

SHIRT
Frank & Oak, \$45

T SHIRT
Old Navy, \$17

SWEATER
J.Crew Factory, \$49

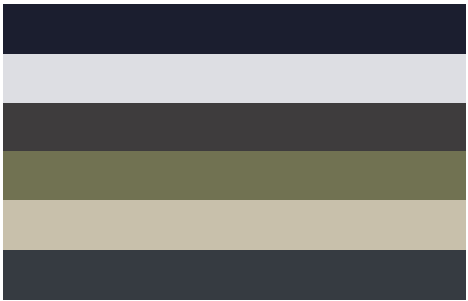
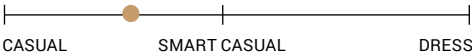
BELT
American Eagle, \$20

WATCH
Seiko, \$200

TWILL PANTS
Levi's, \$42

CAMP MOCS
Frye, \$120

SUNGLASSES
American Optics, \$55



CASUAL IN THE CITY

PILOT JACKET

H&M, \$50



CHAMBRAY SHIRT

J.Crew Factory, \$28



BRACELET

J.Crew Factory, \$14



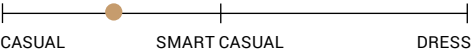
SLIM JEANS

Levi's, \$47



BOOTS

Clarks, \$65



AFTERNOON BY THE WATER

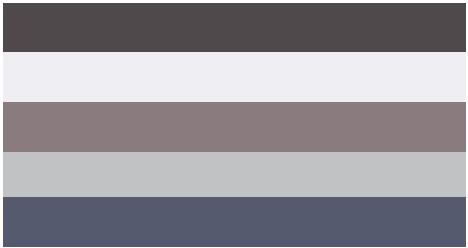
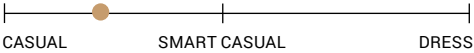
SWEATER
Brooks Brothers, \$74

HENLEY
H&M, \$10

BELT
Gap, \$15

WATCH
Fossil, \$145

SNEAKERS
Camper, \$99



COCKTAIL DATE

UNSTRUCTURED BLAZER
J.Crew Factory, \$89

SHIRT
Izod, \$33

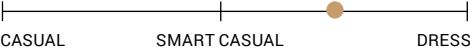
KNIT TIE
The Tie Bar, \$19

BELT
Perry Ellis, \$23

WATCH
Tokyo Bay, \$180

SLIM JEANS
Gap, \$70

WINGTIPS
Cole Haan, \$140



WEEKEND AWAY

SWEATER
J.Crew Factory, \$70

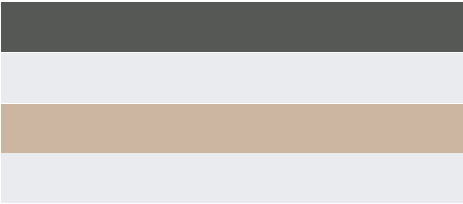
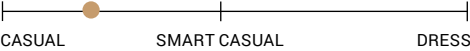
T SHIRT
Target, \$9

TWILL PANTS
Old Navy, \$35

SUNGLASSES
PacSun, \$15

WEEKEND BAG
David King, \$125

SHOES
Converse, \$50



GAME WITH THE GUYS

SWEATER
American Eagle, \$20

T SHIRT
Old Navy, \$9

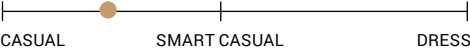
SUNGLASSES
Amazon, \$11

BRACELET
J.Crew Factory, \$9

WATCH
Fossil, \$109

SLIM JEANS
Target, \$30

BOOTS
Eastland, \$90



KILLING IT AT THE OFFICE

JACKET
J.Crew Factory, \$64

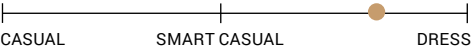
SHIRT
Uniqlo, \$20

CHINOS
H&M, \$25

WATCH
Brathwait, \$185

SHOES
Banana Republic, \$148

BRIEFCASE
Frost River, \$160



**A GUY'S POST-COLLEGE GUIDE
TO GROWING UP**

Affordable style, how-to's, & self-development for the everyday, 20-something man.

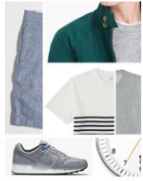
Primer



THE GETUP

THE GETUP

April Heat Wave
Wasn't I just wearing 5 layers the other day?



THE GETUP: APRIL HEAT WAVE

Wasn't I just wearing 5 layers the other day?



LIVE ACTION GETUP

Trading Layers for Textures

LIVE ACTION GETUP: TRADING LAYERS FOR TEXTURES

With reduced layers as we enter spring, we turn to texture. Both the shirt and tie are chambray and with the boots, the look has a workwear vibe, but it's dressed up with the pants and jacket. A... [\[more\]](#)



LIVE ACTION GETUP

Havana Club

LIVE ACTION GETUP: HAVANA CLUB

Inspired by warmer weather, Obama's visit to Cuba, and the potential to actually buy the one and only Havana Club in the USA in the not too distant future.



LIVE ACTION GETUP: SPRING TRANSITION + 7 WAXED CANVAS JACKET OPTIONS

As winter fades away, we exchange the warm bulky jackets for versatile thinner ones capable of protecting us from surprise rain showers. The classic waxed canvas jacket made famous by Barbour is the ... [\[more\]](#)



LIVE ACTION GETUP

Casual, Rugged Layers

LIVE ACTION GETUP: CASUAL, RUGGED LAYERS

Primer reader Pyung steps out in a refined yet rugged look by layering a conservative oxford shirt with his more casual workwear like this mid-layer henley, and his favorite worn-in denim jacket.



LIVE ACTION GETUP

Downtown LA Creative Meeting

LIVE ACTION GETUP: DOWNTOWN LA CREATIVE MEETING

Dressing for a client meeting in an incredibly casual industry in an incredibly casual city can be baffling. I photographed Primer reader Shane right after a pitch to a client. Guess what? He got the ... [\[more\]](#)

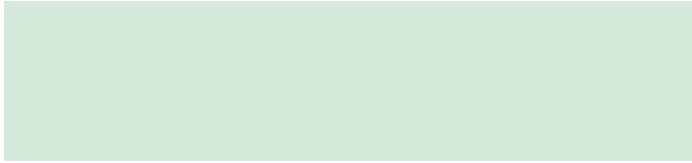


Need more style inspiration?

View the full Getup archive at
www.primermagazine.com/tag/the-getup

Or specific categories:

- [Casual style](#)
- [Smart casual style](#)
- [Professional style](#)
- [Summer style](#)



Primer

