

## **Healthbox Returns to Salt Lake City to Deliver an Integrated Innovation Program in Partnership with Intermountain Healthcare**

*Healthbox will combine its Studio and Foundry Programs to support both start-up companies and intrapreneurs from Intermountain Healthcare in advancing their ideas and business models.*

October 14, 2015 07:00 AM Mountain Standard Time

SALT LAKE CITY, UT-- Healthbox has announced its latest class of 14 healthcare technology companies that will participate in its combined Salt Lake City Studio and Intermountain Foundry Program launching on Monday, October 12. This integrated approach will encompass 10 selected Studio companies working alongside four Intermountain Healthcare intrapreneurs to rapidly test and evaluate their business models over the course of the eight-week program.

"This integrated approach provides intrapreneurs from Intermountain Healthcare the opportunity to gain firsthand insights from entrepreneurs on the challenges of building a healthcare technology business," said Maria Siambekos, Managing Director, Healthbox. "Intermountain Healthcare participants, on the other hand, provide entrepreneurs perspective on the day-to-day challenges of the healthcare provider."

This will be Healthbox's 15th program delivered since inception in 2012 and will continue to build upon the success of its Intermountain Foundry Program in 2014. The Foundry Program leverages Healthbox's experience working with 115 start-up companies globally and was created in response to healthcare providers' needs and desires to have a platform to advance and capitalize on ideas and innovations coming from within their organizations.

"The Intermountain Foundry Program provides a structured avenue to support employee innovations in a coordinated, transparent and timely way," said Bert Zimmerli, Executive Vice President and Chief Financial Officer of Intermountain Healthcare. "The solutions selected to participate in the Foundry Program address important opportunities to have meaningful impact on how healthcare is delivered, either within Intermountain and/or across other organizations. Intermountain was founded 40 years ago with the charge to be a 'model healthcare system.' Our mission is to 'help people live the healthiest lives possible.' This integrated approach will contribute to both."

The Studio cohort was selected with support from anchor partners Intermountain Healthcare, Zions Bank, HealthEquity and BD (Becton, Dickinson and Company) and the companies collectively represent eight states from across the country. Companies were selected based upon founding teams and the critical challenges they are solving from a pool of 130 highly competitive applicants.

"Healthbox's innovation platform continues to attract top entrepreneurial talent and this cohort is a reflection of that," said Maria Siambekos, Managing Director at Healthbox. "Our strategic partnerships help draw a national applicant pool seeking a strategic advantage by gaining rapid market access."

For entrepreneurs, mentors or organizations interested in getting involved or learning more about Healthbox Foundry or Studio programs, please visit the Healthbox website [www.healthbox.com](http://www.healthbox.com) or contact us at [info@healthbox.com](mailto:info@healthbox.com).

### **Overview of the 2015 Salt Lake City Studio Cohort**

**Bloom Technologies** combines physiological monitoring with data analytics to reassure moms, while providing doctors with better information to improve birth outcomes.

**Blue Marble Game Co.** improves outcomes, lowers healthcare delivery costs and improves patient satisfaction through interactive mobile software and data analytics platforms.

**Everyone Care Technologies** (ECT) is dedicated to empower patients and consumers to achieve individual health and fitness goals by developing wearable biometric solutions.

**LendMed** provides controlled lending, borrowing and accountability for the medical industry.

**Medlio** is a search platform that enables healthcare consumers to find, connect and transact with all of their healthcare providers in a simple application.

**Proskriptive** connects healthcare organizations with the analytics needed to thrive in today's changing healthcare market.

**Redox** is the modern API for healthcare.

**ReelDx** provides the medvid.io cloud-based video management environment with APIs to enable the use of asynchronous video in a variety of healthcare applications.

**The Right Place** enables hospitals and post-acute providers a more efficient and reliable way to match the right patient to the right place of care.

**Vynca** is a population health management technology focused on improving care delivery at the end of life.

### **Overview of the 2015 Intermountain Foundry Cohort**

**Bert Lopansri, MD**, the Chief of Infectious Disease, Intermountain Healthcare Central Region, with assistance from Intermountain Healthcare's e-business team, has developed a mobile app that pushes test results to clinicians and antimicrobial stewardship personnel to enable effective and timely therapeutic decisions.

**Jennifer Elmont, RN**, a NICU nurse at Intermountain's Utah Valley Regional Medical Center, has developed a portable "NICU Care Pack" that allows immediate access to critical supplies, improving patient care and outcomes when seconds matter.

**Kismet Rasmusson, DNP, FNP-BC, CHFNP, FAHA**, a clinical nurse practitioner at the Intermountain Heart Institute, has developed a simulation education program for heart failure patients to gain confidence in living with their health condition, which in turn improves health outcomes and patient experience.

**Lee Pierce, MBIS**, Chief Data Officer at Intermountain Healthcare; **Gerard Brennan, PT, PhD**, Director of Clinical Quality and Outcomes Research at Intermountain Healthcare Physical Therapy; and **Stephen Hunter, PT**, physical therapy administrator at Intermountain Healthcare Physical Therapy; have

developed a Rehab Outcomes Management System that provides a provider-friendly infrastructure to gather patient reported outcomes of pain and disability on a consistent basis.

### **About Healthbox**

Founded in 2011, Healthbox ([www.healthbox.com](http://www.healthbox.com)) was one of the first business accelerators in the healthcare industry and has grown to be a preeminent source of global healthcare innovation. Our vision is to drive sustainable innovation through a supportive ecosystem of entrepreneurs, industry organizations and investors. Our Studio programs offer serious entrepreneurs the candid, unparalleled healthcare industry access and insight needed to succeed in a complex marketplace. We also partner with leading healthcare organizations through our Foundry programs to advance a culture of idea generation, business creation and external collaboration. With operations in Boston, Chicago, Florida, Salt Lake City, London and Tel Aviv, Healthbox is building an international community dedicated to driving change in healthcare. Healthbox has worked closely with more than 100 healthcare companies and has strategic partnerships with more than 30 healthcare organizations.

### **About Intermountain Healthcare**

Intermountain Healthcare is a Utah-based, not-for-profit system of 22 hospitals, 185 clinics, a Medical Group with some 1,300 employed physicians, a health plans division called SelectHealth, and other health services. Helping people live the healthiest lives possible, Intermountain is widely recognized as a leader in transforming healthcare through high quality and sustainable costs. For more information about Intermountain, visit [intermountainhealthcare.org](http://intermountainhealthcare.org), read our blogs at [intermountainhealthcare.org/blogs](http://intermountainhealthcare.org/blogs), connect with us on Twitter at [twitter.com/intermountain](https://twitter.com/intermountain) and on Facebook at [facebook.com/intermountain](https://facebook.com/intermountain).

### **Contact**

Blair Kessler  
312-241-2343  
[blair@healthbox.com](mailto:blair@healthbox.com)