

**2018 Governors Round Table: Working As One: Continuing Our Transformation - Schedule At A Glance**

Day 1		Friday, August 3, 2018				Handouts	Translated
9:00 AM	9:05 AM	0:05	1	Welcome	Dawn Marie Lemonds, SIA President		
9:05 AM	9:10 AM	0:05	2	Thought for the Day	Sandra Kieswetter De Halkema, Governor of Mexico/Centroamerica Region	2	Thought of the Day
9:10 AM	9:55 AM	0:45	3	Icebreaker/Introductions	Stephanie Smith, Immediate Past Governor of Northwestern Region		
9:55 AM	10:10 AM	0:15		Break			
10:10 AM	10:15 AM	0:05	4	SIA's Strategic Direction	Elizabeth M. Lucas, Executive Director & CEO	4	FY 18/19 Strategic Plan
10:15 AM	10:20 AM	0:05	5	How Region Governors Support our Success	Dawn Marie Lemonds, SIA President	5A 5B 5C	Region Governor Position Description Club Roadmap Certificate of Appreciation
10:20 AM	10:30 AM	0:10	6	Strengthening Our Region Strategic Plans	Stephanie Smith, Immediate Past Governor of Northwestern Region	6	Region Strategic Plan Template
10:30 AM	10:50 AM	0:20	7	Impact	Lori Blair, Senior Director, Program Services	7	FAQs about Our Dream Programs Strategy
10:50 AM	11:10 AM	0:20	8	Engagement	Ilesha Brown, Senior Director, Membership and Leadership Development		
11:10 AM	11:25 AM	0:15		Break			
11:25 AM	11:45 AM	0:20	9	Recognition	Allison Sylvester, Associate Manager, Membership	9	SIA Recognition & Branding Resource List
11:45 AM	12:05 PM	0:20	10	Philanthropy	Nancy Montvydas, Senior Director, Development		
12:05 PM	12:25 PM	0:20	11	Future	Lori Blair, Senior Director, Program Services	11	SIA's Big Goal
12:25 PM	1:40 PM	1:15		Lunch - <i>Note: Governors photo to be taken before breaking for lunch</i>			
1:40 PM	2:00 PM	0:20	12	Where to Locate Valuable Tools and Resources	Allison Sylvester, Associate Manager, Membership	12	For Clubs and Members Website Index
2:00 PM	2:40 PM	0:40	13	Leadership Development Segment: Delivering the Brand Promise	Stephanie Smith, Immediate Past Governor of Northwestern Region	13	Strategic Challenge Map
2:40 PM	2:55 PM	0:15		Break			
2:55 PM	3:45 PM	0:50	14	Leadership Development Segment: Delivering the Brand Promise (continued)	Stephanie Smith, Immediate Past Governor of Northwestern Region		
3:45 PM	4:00 PM	0:15		BREAK			
4:00 PM	4:10 PM	0:10	15	Membership Campaign Launch	Dawn Marie Lemonds, SIA President	15	Diamond Campaign Flyer
4:10 PM	4:55 PM	0:45	16	Delivering Key Messages	Stephanie Smith, Immediate Past Governor of Northwestern Region	16	FY18/19 Key Messages

						Translated	
Day 1	Friday, August 3, 2018 (continued)					Handouts	
4:55 PM	5:00 PM	0:05	17	GRT Wrap Up for the Day	Stephanie Smith, Immediate Past Governor of Northwestern Region		
5:00 PM	5:05 PM	0:05	18	Closing Comments, housekeeping	Dawn Marie Lemonds, SIA President		
5:05 PM	6:00 PM	0:55	FREE TIME				
6:00 PM	8:00 PM	2:00	GRT Reception and Dinner				

Day 2	Saturday, August 4, 2018					Handouts	
9:00 AM	9:05 AM	0:05	19	Welcome	Elizabeth di Geronimo, SIA President-elect		
9:05 AM	9:10 AM	0:05	20	Thought for the Day	Lydia Co, Governor of Philippines Region	20 Thought of the Day	
9:10 AM	9:30 AM	0:20	21	Continuing Our Transformation: <i>SIA's Leadership Development Strategy</i>	Iesha Brown, Senior Director, Membership and Leadership Development	21A FY18/19 Webinar Schedule 21B Official Visit Request Form	
9:30 AM	10:00 AM	0:30	22	Leadership Development Segment: 90 Day Action Plan Development - Putting What You've Learned into Action	Stephanie Smith, Immediate Past Governor of Northwestern Region	22 90 Day Action Plan Template	Yes
10:00 AM	10:15 AM	0:15	BREAK				
10:15 AM	11:15 AM	1:00	23	Leadership Development Segment: 90 Day Action Plan Development - Putting What You've Learned into Action	Stephanie Smith, Immediate Past Governor of Northwestern Region		
11:15 AM	11:30 AM	0:15	BREAK				
11:30 AM	11:40 AM	0:10	24	Wrap up for the GRT	Stephanie Smith, Immediate Past Governor of Northwestern Region		
11:40 AM	11:55 AM	0:15	25	Evaluation	Stephanie Smith, Immediate Past Governor of Northwestern Region	25 GRT Evaluation	
11:55 AM	12:00 PM	0:05	26	Closing Comments, housekeeping	Elizabeth di Geronimo, SIA President-elect		

						Other Resources		
						R1	Schedule At A Glance	
						R2	Agenda and Learning Objectives	
						R3	2018-2020 Governors Directory	
						R4	GRT Presenters & Guests	
						R5	2019-2020 Governors Calendar	
						R6	SIA Headquarters Support: Contacts	



## 2018 Governors Round Table Working as One: Continuing Our Transformation

**Day One: Friday, August 3, 2018**

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**9:00am**     **Welcome**  
*Dawn Marie Lemonds, SIA President*

**9:05am**     **Thought for the Day**  
*Sandra Kieswetter De Halkema, Governor of Mexico/Centroamerica Region*

**9:10am**     **Introductions**  
*Stephanie Smith, Immediate Past Governor of Northwestern Region*

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**9:55am**     **BREAK**

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**10:10am**    **SIA's Strategic Direction**  
*Elizabeth M. Lucas, Executive Director & CEO*

During this presentation, attendees will:

- Gain an understanding of SIA's strategic direction for increased collective impact;
  - Appreciate our need to change and how we are changing;
  - Know our successes.
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**10:15am**    **How Region Governors Support our Success**  
*Dawn Marie Lemonds, SIA President*

During this presentation, attendees will:

- Understand their roles and responsibilities as region governors;
  - Review how clubs in your region can increase our collective impact by following the club roadmap;
  - Receive an "infomercial" on an upcoming leadership development opportunity regarding risk management for clubs.
- 

**10:20am**    **Strengthening Our Region Strategic Plans**  
*Stephanie Smith, Immediate Past Governor of Northwestern Region*  
*Lori Blair, Senior Director of Program Services*  
*Ilesha Brown, Senior Director of Membership and Leadership Development*

*Allison Sylvester, Associate Membership Manager (On Behalf of Darlene Friedman, Senior Director of Marketing Communications)  
Nancy, Montvydas, Senior Director of Development*

During this presentation, attendees will:

- Receive an in depth summary of key learnings to date;
- Hear about strategic updates on the following strategic planning areas to ensure their tactical plans align with SIAs strategic direction and advance it:
  - Impact
  - Engagement
  - Recognition
  - Philanthropy
  - Future
- Develop tactics for their regions to implement;
- Identify who within their regions will help them execute the tactics they've defined.

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**11:10am BREAK**

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**11:25am Strengthening Our Region Strategic Plans – *continued***

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**12:25pm LUNCH - *Note: Governors photo to be taken before breaking for lunch.***

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**1:40pm Where to Locate Valuable Tools and Resources**  
*Allison Sylvester, Associate Membership Manager*

During this presentation, attendees will:

- Learn where key resources are located;
- Be able to direct the leaders in their regions to key sections of [www.soroptimist.org](http://www.soroptimist.org).

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**2:00pm Leadership Development Segment: Delivering the Brand Promise**  
*Stephanie Smith, Immediate Past Governor of Northwestern Region*

During this presentation, attendees will:

- Gain an in depth understanding of what their role as region governors;
- Learn how region governors should be spending their time;
- Share challenges they're experiencing with SIA's transformation;
- Receive hands on tools and techniques on how to address any resistance they are receiving.

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**2:40pm BREAK**

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**2:55pm Leadership Development Segment: Delivering the Brand Promise – *continued***

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**3:45pm**    **BREAK**

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**4:00pm**    **Membership Campaign Launch**  
*Dawn Marie Lemonds, SIA President*

During this presentation, attendees will:

- Learn about the new membership campaign;
  - Understand the specific goals for each region.
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**4:10pm**    **Delivering Key Messages**  
*Stephanie Smith, Immediate Past Governor of Northwestern Region*

During this presentation, attendees will:

- Understand the organization's key messages;
  - Practice how to deliver these messages with confidence.
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**4:55pm**    **GRT Wrap Up for the Day**  
*Stephanie Smith, Immediate Past Governor of Northwestern Region*

**5:00pm**    **Closing Comments**  
*Dawn Marie Lemonds, SIA President*

**6:00pm**    **GRT Reception & Dinner**  
Location TBA

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## **Day Two: Saturday, August 4, 2018**

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**9:00am**    **Welcome**  
*Elizabeth di Geronimo, SIA President-elect*

**9:05am**    **Thought for the Day**  
*Lydia Co, Governor of Philippines Region*

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**9:10am**    **Continuing Our Transformation: SIA's Leadership Development Strategy**  
*Iesha Brown, Senior Director of Membership and Leadership Development*

During this presentation, attendees will:

- Gain an understanding of how a focus on leadership development positions SIA as a whole and leaders for success;
- Learn about SIAHQ's three-prong approach to leadership development:
  - leadership development (soft skills)
  - technical development (hard skills)
  - SIA Institutional Knowledge;

- Be informed of support SIAHQ will be offering them for region conferences in support of increasing the member experience;
  - Receive the FY18/19 webinar schedule and general content.
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**9:30am Leadership Development Segment: 90 Day Action Plan Development – Putting What You’ve Learned into Action**

*Stephanie Smith, Immediate Past Governor of Northwestern Region*

During this presentation, attendees will:

- Develop a 90-day action plan;
  - Identify who will be driving key elements of these plans.
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**10:00am BREAK**

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**10:15am Leadership Development Segment: 90 Day Action Plan Development – Putting What You’ve Learned into Action – *continued***

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**11:15am BREAK**

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**11:30am GRT Wrap Up for the Day**

*Stephanie Smith, Immediate Past Governor of Northwestern Region*

**11:40am GRT Evaluation**

*Stephanie Smith, Immediate Past Governor of Northwestern Region*

**11:55am Closing Comments**

*Elizabeth di Geronimo, SIA President-elect*

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**12:00pm DEPARTURES**

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# Soroptimist International of the Americas

## 2018-2020 Region Governors

### America del Sur Region

Maria Odette Nassif De Val  
Edificio Brisa Del Este  
Bloque A - Depart. 10  
Hernandarias,  
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### Brazil Region

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### Camino Real Region

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### Desert Coast Region

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### Eastern Canada Region

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Home: (705) 750-0424  
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### Founder Region

Sylvia Crafton  
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### Golden West Region

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### Japan Chuo Region

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### Japan Kita Region

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### Japan Minami Region

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### Japan Nishi Region

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### Korea Region

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### Mexico/Centroamerica Region

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### Midwestern Region

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# Soroptimist International of the Americas

## 2018-2020 Region Governors

### North Atlantic Region

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### North Central Region

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### Northeastern Region

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### Northwestern Region

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### Philippines Region

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### Rocky Mountain Region

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### Sierra Nevada Region

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### Sierra Pacific Region

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### South Atlantic Region

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### South Central Region

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### Southern Region

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### Taiwan Region (2018-2019)

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### Taiwan Region (2019-2020)

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### Western Canada Region

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# Working as One: Continuing Our Transformation

## 2018 Governors Round Table Presenters & Guests

### Soroptimist Leadership

Dawn Marie Lemonds, SIA President, dawnmarie.lemonds14@gmail.com

Elizabeth di Geronimo Annicchiarico, SIA President-elect, siapresidentelect@soroptimist.org

Tina Wei-Kang Pan, SIA President-elect-elect, tinapan388@gmail.com

### Facilitator

Stephanie Smith, Immediate Past Governor of Northwestern Region, stephaniesmith1315@gmail.com

### Staff

Elizabeth M. Lucas, Executive Director & CEO, liz@soroptimist.org

Lori Blair, Senior Director, Program Services, lori@soroptimist.org

Iesha Brown, Senior Director, Membership and Leadership Development, iesha@soroptimist.org

Nancy Montvydas, Senior Director, Development, nancym@soroptimist.org

Linda M. Still, Director, Meetings, lindas@soroptimist.org

Allison Sylvester, Associate Manager, Membership, allison@soroptimist.org





*Improving the lives of women and girls  
through programs leading to social  
and economic empowerment.*

## SOROPTIMIST INTERNATIONAL OF THE AMERICAS

### 2018-2019 Governors Calendar

#### September 2018

- 1 Late fee of \$150 for any clubs that have not paid 2018-2019 dues
- 3 Headquarters office closed (Labor Day in U.S.)
- 6 Webinar: Working Together as One on Region Conference Planning
- 10 Overdue 2018-2019 federation dues letters mailed to clubs
- 15 Deadline for all Electoral Area Board Nominations to be received by headquarters (in regions electing this year)
- 15 Deadline for all Fundraising Council Nominations to be received by headquarters
- 16-17 Fundraising Council Meeting, Philadelphia, PA
- 30 Region Strategic Plans due to Jill Groves at [jill@soroptimist.org](mailto:jill@soroptimist.org)

#### October 2018

- 1 Charter forfeiture if 2018-2019 dues not paid
- 3 Founders Day
- 4 Webinar: Mentoring Your Incoming Governor
- 16 2018-2020 region strategic plans are reviewed and sent to regions with feedback from Executive Director & CEO Elizabeth Lucas
- 31 Mail ballot sent for federation board members in region electing this cycle
- 31 Final region strategic plans (based on feedback) sent to Jill Groves, Executive Associate, at [jill@soroptimist.org](mailto:jill@soroptimist.org)
- 31 Copy of your region's year-end financial statements and current year budget due to Sue Murray, Chief Operating & Financial Officer, at [suem@soroptimist.org](mailto:suem@soroptimist.org)

## November 2018

- 1 2017-2018 Soroptimist Celebrating Success Award region recipients and transmittal due to Headquarters at [program@soroptimist.org](mailto:program@soroptimist.org)
- 1 Governor should contact Official Visitor to acknowledge their Official Visitor Assignment
- 8 Webinar: Healthy Regions
- 15 *Live Your Dream Awards* application deadline
- 15 US Clubs: Form 990 due to IRS no later than this date (Clubs with July 1-June 30 fiscal year)
- 22-23 Headquarters office closed (Thanksgiving Holiday in U.S.)
- 27 Giving Tuesday

## December 2018

- 10 Human Rights Day: SI December 10<sup>th</sup> Appeal
- 24-25 Headquarters office closed (Christmas)
- 31 Headquarters office closed (New Year's)

## January 2019

- 1 Headquarters office closed (New Year's)
- 1 *Best for Women* content submission deadline
- 1 Governor should contact Official Visitor to review expectations for visit
- 5 Board ballots due at headquarters from regions electing this cycle
- 9-13 SIA Board of Directors Meeting, Philadelphia, PA
- 21 Headquarters office closed (Martin Luther King Jr.'s birthday in U.S.)
- 31 Call to Conference due to Jill Groves at [jill@soroptimist.org](mailto:jill@soroptimist.org)

## February 2019

- 1 *Live Your Dream Awards* new club funding paperwork due to headquarters
- 1 *Live Your Dream Awards* club transmittals due to district (in regions with district judging)
- 15 *Live Your Dream Awards* club transmittals due to region
- 17 Headquarters Request for Healthy Region Data sent to Governors
- 18 Headquarters office closed (President's Day in U.S.)
- 19 Request for Healthy Region Brief data sent to regions
- 21 Webinar: SIA State of the Union
- 21 Communicate to club presidents and treasurers the importance of budgeting 10% for Club Giving

## March 2019

- 1 Soroptimist Club Grants for Women and Girls applications due to headquarters
- 1 Mail ballot for SIA 2019-2020 President-elect sent to clubs
- 6 Data for Healthy Region Brief due to headquarters
- 8 International Women's Day
- 15 *Live Your Dream Awards* region reporting and recipient applications due to headquarters
- 31 GRT Pooled Fee due to headquarters

## April 2019

- 25 Renew Region D&O insurance policy before May 18 (US & Canadian Regions only)

## May 2019

- 1 Dates and locations of 2020 region conferences due to headquarters
- 2 President-elect ballots due at headquarters
- 16 2019-2020 dues payment information sent from headquarters this week
- 18 Region D & O insurance policy renewal date (US & Canadian Regions only – note, coverage will lapse unless insurance premiums are paid)
- 27 Headquarters office closed (Memorial Day in U.S.)
- 31 Club Giving and Founders Pennies contributions due at headquarters for inclusion in 2019 recognition
- 31 "Diamond Campaign: Shining Our Way to the 2nd Century" campaign phase 1 ends
- 31 Shaping the Future Award Entries due to Jill Groves, Executive Associate at [jill@soroptimist.org](mailto:jill@soroptimist.org)

## June 2019

- 1 Diamond Campaign: Shining Our Way to the 2nd Century phase 2 begins
- 30 *Dream It, Be It* club reporting due to headquarters
- TBA: SIA Board of Directors Orientation, Philadelphia, PA  
SIA Board of Directors Meeting, Philadelphia, PA  
SIA Governors Round Table, Philadelphia, PA

## July 2019

- 1 2019-2020 Dues, Form 200 – New Officer information due at headquarters

- 1 *Live Your Dream Awards* online application opens
- 1 2018-2019 Soroptimists Celebrating Success Award entries due to region
- 1 *Best for Women* content submission deadline
- 1 Copies of contracts over \$10,000 and management liability insurance policy, required by the regions, due to Sue Murray, Chief Operating & Financial Officer, at [suem@soroptimist.org](mailto:suem@soroptimist.org)
- 4 Headquarters office closed (Independence Day holiday in U.S.)

## August 2019

- 1 Late fee of \$100 for any club that has not yet paid 2019-2020 dues
- 1 Solicitation letters to clubs for nominations for Federation Board (in regions electing this upcoming cycle) and to all clubs for Fundraising Council
- 10 Soroptimist Club Grant impact reports due from clubs that received 2018-2019 funds



*Improving the lives of women and girls  
through programs leading to social  
and economic empowerment.*

## SOROPTIMIST INTERNATIONAL OF THE AMERICAS

### SIA Headquarters Support: Contacts

Your SIA headquarters staff are ready and able to assist you, your leadership team, and clubs and members. Please contact the following staff who can provide support, service, and guidance.

#### General Questions

For example, obtaining a club or member ID; paying dues and updating club rosters; change of address; technical problems with SIA website; locating materials; logging in; etc. Also, database exports for sending emails, calls to conferences, etc. in your region.

Linda Lewis, Membership Services Assistant  
[siahq@soroptimist.org](mailto:siahq@soroptimist.org) or 215-893-9000 ext.117

Kelsey Levering, Membership Services Assistant  
[siahq@soroptimist.org](mailto:siahq@soroptimist.org) or 215-893-9000 ext.100

#### Other Questions/Assistance

If you need more specialized assistance with more complex questions in the areas below, don't hesitate to reach out.

#### Big Goal/Program Strategy

Lori Blair, Senior Director, Program Services  
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## **Difficult or sensitive circumstances, strategic priorities, etc.**

Please contact your senior leadership team for assistance.

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