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## Gathering dreams income report

\*Disclosure: This post may contain affiliate links, which means that I get a commission if you decide to buy through my links, at no cost to you. Read my reasons for more information. You want to know how much money bloggers actually earn? Or maybe you just started a blog and want to know how many other bloggers in your niche are making? Then you're in the right place! I've sat down a list of over 50 blog income reports in various niches to show you what's possible in blogging. You can earn money in any niche. Common misconception about blogging is that the only people who earn blogging is people who blog about blogging or who teach other people how to make money. That's just not true. While bloggers in niche blogging tend to earn a lot of money, it is actually food bloggers who earn the most on average according to Blog Millionaire. By that, these are just averages. There are tons of people making money with their blogs in niches who weren't even involved in this study, such as fashion and beauty bloggers (up to \$17k/mo) and sewing bloggers (up to \$13k/mo). And the blogger who makes the most money on this list? Sarah Titus with a monthly income of \$240k+/mo, which makes money from print sales. Yes, printing. So if you've ever had the feeling that you need to be in a marketing/earn money niche to succeed as a blogger, I'm here to tell you that it's simply not true. With the right instructions, plan and vision, you can earn blogging in a niche that you are in fact passionate about. So with that said, we jump into the blog revenue reports! Food Blog Income Reports Thyme and Joy – \$1,231 Yup, It's Vegan – \$1,478 Pickled Plum – \$4,330 Piping Pot Curry – \$5,110 The Bewitchin' Kitchen: – \$6,312 Whole Kitchen Sink– \$10,631 Root and Revel – \$16,296 40 Aprons – \$36,925 Show Me The Yummy – \$46,367 Pinch of Yum – \$100,000+ Fashion and Beauty Blog Income Reports Online Business Blog Income Reports Ladies Make Money – \$1,306 Blogging Her Way – \$1,704 Moms Make Cents – \$2,126 House of Brazen – \$5,221 Anastasia Blogger – \$8,336 Love Family Health – \$11,974 Her Paper Route – \$12,972 By Regina – \$16,382 Natalie Bacon – \$20,000 Create and Go– \$115,441 Smart Passive Income – \$213,212 Personal Finance Blog Income Reports The Frugal Millionaire – \$1,700 The Budget Mom – \$2,660 Retired by 40 – \$3,328 The Savvy Couple – \$4,089 Financials – \$4,612 Fin Savvy Panda – \$7,498 The Centsible Home – \$9,939 Unconventional Prosperity – \$10,533 Caroline Vencil – \$12,007 Club Thrifty – \$23,620 Believe in a Budget – \$38,824 Busy Budgeter – \$66,438 Making Sense of Cents – \$145,319 Health and Fitness Blog Income Reports Mom Blog Income Reports Sewing & Knitting Blog Reports Lifestyle + Other Niche Blog Income Reports This Simple Balance – \$1,516 Mostly Morgan – \$2,000 Let's Reach Success – \$3,067 Dream Collection– \$3,800 Making Midlife Matter– \$4,292 Hairs Out of Place – \$5,220 By Sophia Lee – \$9,439 Chasing Foxes – \$19,869 Just a Girl and Her Blog – \$41,700 Sarah Titus – \$242,113 How to Stall All These Bloggers? There are four main ways in which bloggers earn: display advertising, selling their own products, sponsorship and affiliate marketing. Sponsorships are a great way to earn some extra money, but they are not consistent and you can't rely on them to make a living online. Display advertising can be very profitable if a lot of traffic comes to your blog. For food, parenting and Christian blogs, this is often their main source of income. Lindsay, of Pinch Of Yum, for example, earned \$52k from display advertising in this income report. This month, she also had 4.2 million people visiting her blog. Selling your own products can also be lucrative, as Sarah Titus shows with her impressive \$240k+ monthly income. In fact, almost all bloggers who make more than six numbers a year, and at least one product they sell, be it an ebook, a course or something else. However, the catch here is that you need to be truly in line with the audience in order to be able to create a product that they will like and want to pay money for. Otherwise, this could be a huge waste of time and effort. If you want to know more about how to create, market and sell your products successfully and be sure to create the right product for your audience, I really recommend the Six Figure Blogger course from Create &amp; Go. This is an advanced course that bumps deep into the world of copying, sales streams, email marketing and more. (It doesn't cover the basics of traffic or content writing, so if your main goal is to drive traffic, it's not for you.) What About Affiliate Marketing? Affiliate marketing is my favorite way to earn money online, and it's the same story for many other bloggers. Basically, affiliate marketing means that you promote other people's products, and whenever someone buys a product through your links, you make a commission. Affiliate marketing is how I first started bringing consistent blogging money, and currently, about 80% (or \$8,000+) of my income comes directly from affiliate marketing. Even bigger bloggers, such as Michelle from Making Sense Of Cents, who makes \$100,000+/mo from her blog, brings a good chunk of her income through affiliate marketing: Image via Making Sense Of Cents If you've just started affiliate marketing, I really recommend signing up to Amazon affiliates. Amazon Associates is the reason I was able to take my blog full-time. Before I started the Amazon, I was money here and there with sponsorships, but it was never consistent – there were always a few hundred here, a few hundred there. As soon as I started taking affiliate marketing seriously and paying more attention to product promotion on Amazon, my revenue started to increase slightly. Within a few months I could take my blog from earning \$69 a month to more than \$1,000. Today, Amazon brings me up to \$2,000 a month. Take Your Amazon Affiliate Earnings to the Next Level! This article may contain links from our partners. We may receive a commission, at no cost to you if you make a purchase via a link. Please read our disclosure and how we earn money for more information. 5 TACTICS I USED TO GO FROM \$0 TO \$3,878 AFTER 3 MONTHS OF BLOGGING WITH HALF TIME If you landed here, it means you want to know how to make money blogging, right? And ideally, you want to know if it's possible to make money pretty quickly... You're in the right place! It doesn't matter whether you started your blog a year ago, yesterday or just thinking about starting one today! I will tell you exactly how you can earn money from your blog and all the tactics I have used to make money after only 3 months. How did I start making money blogging: my story Ever dreams of quitting my job and starting to work from home? I know I have it! I've been working on a very demanding job for the last 11 years. I was lucky enough to work with people I love, but the work itself was very time consuming. It was the norm, working 12-14 hours a day in a stressful environment. I've always dreamed of a stress-free life and able to do what I loved. So in the evening, instead of relaxing on the couch in front of the TV, I started exploring online for alternatives. I found a lot of interesting creative ways to earn money that could give me more freedom, but what I really wanted was: Something that would fulfill me and that I could enjoy working every day Something that earned me money and helped me live the life of my dreams during my research, I came across the concept of passive income, and I thought : Wouldn't it be great if we could set something and we no longer have to worry about money? That's why I convinced Dane to start investing in real estate and index funds. I started generating some passive income, but I was still looking for my true passion. There was something else missing. Then I realized that I spent a lot of time reading blogs, watching people living the life I want to live. Some people can stay at home and raise their children away from the corporate world. Some can travel every day of the year using their savings and investments. Some have created a six-figure business during school, and some have created a new life for themselves, allowing them to do what they love. What do everyone have in common? Have a blog! So I thought, maybe we should start to Make Money Blogging? Click here for the high-res version. You can use this graphic for your own use, with an annotate. Let's be real here: I was looking for my passion, but I also wanted to earn blogging. My goal was to be able to earn \$1,000 a month after a year of blogging. If I couldn't do that, I'd stop blogging and move on to new adventures. But for that I had to learn how to make blogging... And that happened after 3 months of my blog online. I made... Ads Income (Mediavine) = \$2,572.73 Affiliate Income = \$1,263.96 I won't continue to write how much I earn each month, and it took me a long time to decide to share this number, but I really wanted you to know that it's possible to get blogging with NO EXPERIENCE. How did I do that? Did this happen with magic? First of all, I just want to say: I have no experience writing to survive. Until 6 months ago I didn't even know what digital marketing was (I'm still insecure...). I've never liked social media (and still haven't). I've never made money with an online product. If you don't think you can do that, you're wrong! And if you think it's too late to start a blog in 2021, it's not! Start now! I learned how to get blogging and if I did, so can you! This is how I did it in just a few minutes, I'll tell you how you can earn money blogging, but before everyone is all too excited about it, I want to be clear about a few things: &gt; Making money blogging is possible, but it is... Hard &gt; If you read an article that says you can set up a blog in 10 minutes and make \$5,000 a month... That's not true, at least in my experience. Blogging takes a lot of time and dedication. There will be moments in which you're alone, and no one reads your blog, and you're going to think, Why am I doing this? That this worked? or you need to navlaci in do motivus you. You must have your goal on your mind. I think you're not cut out for it, blogging wouldn't be for you! &gt; Blogging doesn't get rich in a quick and easy way thing &lt;: You need to stick to it. You're going to have to write and rewrite your content. Improve your articles, find out what works and what doesn't work, and you can't be afraid of changing things. You have to listen to people who know what they do better than you, but then it's all going to be up to you and you to put it into hard work. No one's going to work for you. And if that didn't scare you, you can keep reading! Learn how to get blogging I've put together the most in-depth, comprehensive post to help you start your blog. It's not a quick read. I'll share with you all the tips I've used to create a successful 6-figure blog. If you want a thorough guide that will help you along with Steps, just click here and start! 1. Set up your blog to earn money The first thing I learned while researching is that you need to be sure that people will come to your blog. I'm not a big seller, and I knew I wanted to monetize my blog using advertising. I don't like what ads look like on a blog, but hey, they earn money! To monetize your blog, you need to make sure you're not using the free service. And these are the reasons: There is a limit to how much money you can earn from a free blog. If you use a free service, you won't own your own blog or website content. You'll have limited options to customize your plan and you'll have limited support. To make money with a blog, your website will be required to run independently on a web server that allows you to customize the website completely. WordPress.org is the most popular online platform in the world. It's free and extremely flexible, and that's what I use to collect dreams. Although WordPress.org free, you will need to host your files on the server (using a hosting provider such as Bluehost). This option comes at a price, but you won't be able to add ads to your website if you set up your blog the wrong way. The reasons why you should use Bluehost This is #1 a web hosting company that you WordPress.org. You get a FREE domain name. This is the best affordable hosting for beginners if you are just starting out and have limited resources to invest in your blog. To select your plan, you just need to click on the green Start now button. I have a special arrangement with Bluehost, where you can start for just \$2.95 a month. Make sure you've selected a basic starter package is the cheapest, and that's all you'll need to get started. 2. Write compelling content that people want to read the key thing I've learned is that you need to make sure that people come to your blog. PEOPLE = SITE VIEWS = MONEY The only reason why people will come to your blog is if you solve the problem you have, and you can get something in return because you've given your time. No one wants to read about your personal struggles (except about your mother, maybe), but you might want to read how they can overcome their problems. You need to make sure you don't write for yourself, but you write by helping your readers solve their problems. But how do you do that? Learn from what works on other blogs! That's what you need to do (and how I do it): Buzzsumo is great. If you want to have access to all options, it's really expensive, but you can do pretty much everything you need for a free option. You get about 5 free searches a month, and you can only see the top 5 most common articles, but this is a lot when you're just getting started. Add the website you want in the search bar. Check which posts have the most shares can see if they have been shared on Facebook, Twitter, Pinterest, etc. and how many times) Write a list of possible topics and blog post ideas that could work for your blog (I keep them in Google Doc) If people have shared this article thousands of times, they will probably be interested! Find more personal twists on this and write something similar. Why can't I follow my passion and write what I want? Of course you can, but if you want to blog for money, I suggest you don't. I gave myself a year to make blogging work for me, and I couldn't hang around so people could read what I wanted to write. Don't get me wrong, I like everything I write about Dreaming, the themes I've chosen are my true passions. I don't think you're going to see me write any time soon about how to fit in 10 minutes a day. It's a great theme, but I'm not really at the gym. But if people at Christmas want to read about Christmas recipes, I'm all for it! 3. Use Pinterest to drive traffic How do you find new posts and articles online? Google search! But getting your ranking website on Google takes a good few months, and who has good months to hang around before they see people coming to your site? NO TRAFFIC = NO MONEY So I did some research, and I read where that other bloggers were driving traffic FOR FREE to their website using Pinterest. Pinterest! Da! I've always used Pinterest to find beautiful kitchen inspiration and recipes, but I knew little about getting traffic on the blog. I now see Pinterest as a visual search engine and platform for free ads, but the big thing is that normal people don't look at Pinterest images as ads. They see them as pictures that will help them solve the problem. But how do you use Pinterest to drive traffic to your blog? Here are 5 steps I used to bring traffic to my blog! 1. Set up an excellent Pinterest profile and convert it to business account Make sure you have an image in your profile. Most people suggest they have their own picture, and I see the appeal of this as it may relate more to a person than a brand, but I've always wanted to maintain my privacy, so I decided to use my logo. It works for me! 2. Make sure you have at least 15-20 boards that are important to your audience Personal boards are critical on Pinterest at the moment. You must set up at least one whiteboard for your blog (or more than one if you write about more than one topic). For example, for Collecting Dreams, I have 4 whiteboards: Collecting Dreams: for All Collection Of Food: for Recipes Raising Money: for everything related to money Collection Travel: for all my travel content This board's will contain all the pines that are related to your blog posts on your website. You must then create another 15-20 board of blog-related topics that will interest your potential audience. Ideally, you need to create a whiteboard any topic that you search for the target audience to find your blog. For example, I write about food about collecting dreams, so I created the relevant whiteboards: Dinner Recipes Lunch Recipes Healthy Recipes Vegetarian vegan recipes Make sure to use a good keyword description for each personal whiteboard to help you find it. 3. Create a lot of click-worthy Pinterest images that lead to your blog posts I can't stress how important this is. If people don't click on your pine, all your effort in writing will be worthless, as no one will ever read it. Make sure you're using readable fonts. Use the call to act on the pin and interesting text that people need to click. For example, How do I earn \$100 a day in my spare time works much better than just writing How to make money from home. Try more pines: I usually create 2/3 pine for each post, and then I create a new pin for a few weeks each week to see what works best. When you find something that works, keep going! But don't be afraid to change and experiment with the new pin design. 4. Find group boards and refer to the relevant, what are group boards? Group boards are boards owned by other people. They can invite you to pin to their board, and once you're inside, your nails will come before their audience. It's a great way to get needles in front of more people if you have a small number of followers. To find group boards: Find group boards: Find group boards in other Pinterest accounts. Join the Facebook group Pinterest Group Boards: they have some great group boards open every week. Just keep checking! My favorite method is to spy on other people's profiles, especially the smaller blogger profile. If they've been accepted into the board, I'll be on it. To join a group, you must send a message or email to the person who owns the whiteboard. Sometimes you will find instructions in the group board description. Sometimes you're going to have to hunt around. Never stop being a group board and never give up. In the first few months of blogging, I wrote to at least 30 board owners a week, and most of the time I got one or two responses. That's normal! Just keep going, and things will get better. 2021 UPDATE: You may read in several Facebook groups that aren't as important as they used to be. That's true, but you still play a part, especially if you're just getting started. When referring to a group board, follow these rules: Make sure the board is as close down as possible, very important to your topics and good keyword word. Avoid tabs called Best Blogging, Everything From The Best Bloggers, and just go for the theme-specific boards. Good examples are: Money Saving Tips, Vegan Recipes, Best Blogging Tips for Bloggers. Make sure that the are attached to the whiteboard wish to register are relevant. For example, I was in a large Make Money Online board, then the owner started pinning craft pins to the board, and that board became relentless because Pinterest didn't know what it was about! Make sure there aren't many co-decision-making. Ideally you want to participate in committees with 10-20 contributions. Avoid boards with more than 150-200 contributions if you can. 5. Set the daily schedule The time was when you had to pin 30-50 pins per day to make sure that Pinterest is displaying your needle in the feed. Things couldn't be more different now. Pinterest wants fresh content and repeatedly repeating the same pin on all sides no longer works. Pinterest wants fresh content every day. What is fresh content? The new pin, linked to a new blog post New pine/images created for the old post on the blog Ideal, want to create a fresh pine every day. I'm trying to create at least 2-4 new pines a day. And the trick here is to reuse one shape and use it several times for different pines. You can easily change some font colors or change the pressure width ratio. So if you're using the same image, you could make one pin of 1,000x1500 and another 1,000x2000, and Pinterest will count them as 2 different pins. My current daily schedule is this: I create 3-4 new pines a day and pin them to my most relevant boards just once. That's it. It's so simple. From time to time, I still pin to the group boards, as I still get some great impressions and clicks from pinning to my best group boards. What I used to go from 3,000 page views to 10,000 page views These are great points to start with. Using these tips I managed to get over 3,000 page views in my first month of blogging. But that wasn't enough. If I wanted to make money with my blog, I needed many more page views from Pinterest. So I kept researching, and everywhere I looked, everyone recommended Carly's book Pinteresting Strategies. With the help of the system in her book, Carly managed to get to 200,000 page views in just a few months! Carly's course is AMAZING, and this is one of the most reasonably priced courses you'll ever find. Best value for money out there at \$57 (\$52 if you use the pinning's discount code). Still, I'm not a person who's easily distracted from money. Before buying I read everything I found about Pinteresting Strategies. I started reading Carly's blog, subscribed to her emails, and then I decided to go for it. Her course is all you can hope for as a Pinterest beginner and more. I wish I didn't hesitate so much to buy it sooner. I bought her course on 27 November, and in December (my second-month blog) my views on my pages bounced to more than 10,000. Pinteresting Strategies: Carly's course at Pinterest is very helpful when you start. You really understand what Pinterest is talking about and how set it in the right way. Her strategy will separate you from other bloggers and help you gain thousands of page views from the beginning. Carly has just updated her incredible course and has given all my readers a lifetime \$5 discount. Make sure you are using the PINNING code for the show! What I used to go from 10,000 page views to 180,000 page views Carly's system involves a lot of hand-clad, and I couldn't keep doing it every day. Then one day she sent me an email about an amazing blogging course she was part of: The Simple Blog Framework (AKA The Billionaire Blog Club) It was run by Scrivs, the same guy who runs Obstacle.co and I couldn't believe that someone as successful as Carly was still learning from it. I was still skeptical, so I sent him an e-mail... And to my surprise, he replied in 5 minutes. My email subject was will your course work for me? To which he replied: 'The billionaire blog club is not for everyone. I liked his answer, which is private and I will not fully share here, but I couldn't say that I decided in December to invest in it. And that happened in January, after implementing his strategies combined with Carly's: With a combination of Carly and Scrivs strategies, I got over 114,000 page views in January (remember my third-month blogging). I did four times as much and paid off both courses in a month, and I couldn't believe it. And it happened in February: The Simple Framework blog is not just a course: This is a community of great people who are always willing to help and support you. Every time I have a problem, I can just send a message to the community of bloggers there and get an answer in minutes. And Scrivs is always present and willing to encourage you and answer many of the questions you will have for him. The numbers speak for themselves. It's not a cheap investment, but if you want to create a 6-figure blog that will change your life, the Simple Blog Simple Framework is the place to be. By using Carly's and Scrivs's strategies, I assure you, you'll get your side views up. But if you need support throughout your blogging trip, save as much as you can, and as soon as you have the money join us at the club! With 13 active courses, the Blog Simple Framework is the only investment you need to make if you want to start a successful blog. There is not a single course in the Simple Framework blog that helped me over others, but it is a combination of all the strategies that have laid the perfect foundation for creating your own successful 6-figure business. If you are willing to earn money, doing what you love and you are ready to put in to work, start with this free 6-figure blogging master class today! 4. Learn from the best in business One of the things I spend on more than anything else is to check the content of another blogger: How do they get page views? What are the most common articles, their website? What do their pins look like and which nails have the most repins? How do they make money? You shouldn't copy other people, but you have to take inspiration from them. If it does something for them, could we have done it better? How do other bloggers earn? In January, I had more than 114,000 page views. That was above my insane dreams. I managed to earn about \$1,000 with AdSense while waiting for my Mediavine account to be approved. You could see that bloggers have fewer page views than I do, earning a lot more money. And so they did it: They created things for sale (such as online courses or eBooks). Affiliate marketing earned them a commission. I didn't have the time and the will to create the product. When you start blogging, there are so many things to learn. It's easy to change and give up. The last thing I needed was to create something other than blog posts. So I decided to look into Affiliate Marketing. I was impressed by how Michelle managed to make more than \$1 million a year from Making Sense Of Cents using her related marketing techniques. I don't think I'll ever get anywhere near it, but I like to learn from people who can show real results. Michelle teaches beginner bloggers how to make money with affiliate marketing in her course Making Sense of Affiliate Marketing. On the course, she teaches you strategies that she used to earn \$0 in affiliate income to more than \$50,000 a month. Note: Michelle's course is great if you're a beginner and don't know anything about affiliate marketing. If you know the basics and want to easily improve your conversions, I would recommend Carly an in-depth and affordable course on affiliate marketing. After implementing her strategies, my affiliate income went from \$0 to \$1,264 in one month. All the tips I've used to improve your affiliate marketing strategy can be read here. 5. Don't be sure of investing if you're serious about making money blogging, you need to invest in yourself! There are a lot of great free resources out there, and you can learn so much from free courses, but if you struggle with every step along the way, don't be able to invest some money in a course that could help you take a shortcut to your learning. The first time I bought a blogging course, I was so worried I was wasting money. I thought they were all a scam. How can someone make \$15,000 a month by blogging? 50,000 dollars a month? I thought I'd get the usual advice you get from everyone for free, but in a nicer package. I can't be more wrong! Courses such as Pinteresting Strategy, Stupid Simple SEO, and Blog Simple Framework helped me become a six-figure blogger in less than 2 years. Mike's course on SEO (Search Engine Optimization) is by far, one of the best courses I've ever done. More about SEO you can read and why it matters in my SEO chapter But there are a few things I learned from buying courses, no matter how good they are: Always do your research and make sure you trust people by buying courses from Don't be able to email the course owner before buying: if you reply, and you like what you hear, you'll feel sorry for it. If you can't even spend time answering your questions, this course (and person) isn't for you. Don't buy a course just for the sake of buying and feeling better about yourself because you've invested some money. If you buy a course, use it! Whenever I spent money on a course, I knew I had to set the time to really work on it and learn from it. As much as Scrivs supports me on blogging travel, whether Michelle or Carly gives me tips and feedback in their Facebook Groups, it's just me and me who need to put hard work and hours into my blog. So just do yourself a favor and don't invest money in blogging if you're not serious about it! If you just want to explore blogging and learn something about the launch, read the free resources, and use your time to invest in learning as much as you can FOR FREE! I read countless free blogging courses before I felt I was ready to invest all the money in blogging. Ready to start on blogging trip? Happy ending... I started thinking about blogging as a side hustle to make some extra money about 6 months ago. It took me two months to learn and read as much as I could about it. I started my blog in November, and after the first 3 months I had over 180,000 page views and made \$3,878 in one month. This goes beyond anything you could ever dare. Yes, that's hard work. yes, she can be lonely. But this is my blog and my journey and I can't be happier. This is just my beginning and I truly hope that you will join me on this adventure to find your passion and you will be able to live your dreams! If you have any questions, please send me an e-mail! I'm where I am today because other people have taken the time to reply to my messages, and I promise to answer yours! MORE TIPS ON HOW TO MAKE MONEY WITH A BLOG: HOW TO START A BLOG AND GET AFFILIATE MARKETING FOR DOLLS If you're interested in starting your own blog, check out my step by step! I'll show you everything you need to start a successful blog to make money! Check out all the best resources for your blog! All these resources are so valuable to me, and I'm sure they'll help you as much as they've helped me. Me.