



LOYAL 2 LOCAL

OUR SMALL BUSINESSES

WE ALL CAN STILL SUPPORT SMALL BUSINESSES
IN SOMERVILLE IN SO MANY DIFFERENT WAYS!

FEBRUARY 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
01 Shop Somerville Be intentional about spending your money in Somerville.	02 Convenience isn't only digital — it's often right down the street	03 Consider making a tax-deductible donation to help our Main Streets continue their critical work on supporting local businesses.	04 As the days get colder, let's keep East Somerville warm with good food! Click here to find the Dining Guide	05 Explore Somerville, visit a different area and discover hidden gems.	06 Participate in farmers' markets, craft fairs, and festivals where local vendors showcase their goods.	07 Visit the local vendors at 91 Highland Ave @ the Armory 9:30 am -1:30 pm
08 Participate in local businesses' social media contests—such as sharing your "love story" or tagging them in a photo—to help boost their visibility.	09 Gift vouchers for unique experiences like a couple's painting class, cooking workshop, or a spa day at a local salon.	10 Order custom, hand-tied bouquets and artisanal treats from local florists and bakeries.	11 Reserve a table at an independent restaurant or order take-out to support local chefs.	12 Look for community "Singles' Nights" or "Anti-Valentine's Day" events hosted by local wine bars or cafes.	13 Opt for romantic dinners at local restaurants, and utilize local shops for bouquets and cards.	14 Valentine's Local Love Day Supporting small businesses during Valentine's Day strengthens local economies and yields unique, personalized gifts.
15 What's one intentional choice you made this week to support small businesses in Somerville?	16 Local service pros fix more than things — they keep knowledge and skills in our community	17 Buy Gift Cards: This provides immediate cash flow for the business and guarantees future patronage.	18 As the days get colder, let's keep East Somerville warm with good food! Click here to find the Dining Guide	19 Ask yourself: "Can I buy this locally?"	20 Purchase products made, grown, or produced within the community.	21 Visit the local vendors at 91 Highland Ave @ the Armory 9:30 am -1:30 pm
22 Next time you need a service, try someone local and share your experience.	23 When possible, order via a business's own website or over the phone to help them avoid third-party delivery and marketplace fees.	24 Follow, like, and share posts from local businesses to boost their visibility.	25 As the days get colder, let's keep East Somerville warm with good food! Click here to find the Dining Guide	26 Before turning to national chains, check if a local independent business carries the product or service.	27 Word-of-Mouth : Recommend your favorite local spots to friends, family, and neighbors.	28 Visit the local vendors at 91 Highland Ave @ the Armory 9:30 am -1:30 pm

Check out our partner's website to stay informed and take part in these incredible events that support small businesses in Somerville:

[East Somerville Main Streets](#)

[Union Square Main Streets](#)

[Somerville Chamber of Commerce](#)