

May 20, 2009

SCW Meeting Notes

I Introductions

Nancy Bacci
Maria Colon
Alicia Byrd
Sonia Durai

Chien-chi
Christine Rafal
Correen Demers
Michelle Albert

II Director's report

- Offered \$ to send a representative to Oregon conference: Detective Martha Costa "Family Services Unit"; trying to figure out logistics with follow-up
 - We can have her come back and do a presentation to the task force or us ; Sonia will keep us posted.
- Met with Emily Horeau 411 staff regarding web site; she will update with content
- Legislation:
 - YAY! Paid Sick Days (Senator Jehlen's) – the Coalition for Paid Sick Days organized the lobby day (photo of kids with sick masks)
 - Boo. Mass Status of Women ; defunded down to 70k, trying to get back to 100k

III June Event

- Looking for a third band/performer who will perform for free
- Need to establish place, date, time
- Sonia will contact the Grand in person to let him know that Correen may be going to see him in person
- Need to establish who the audience is – which politicians, general community
- 2 hours for the event – 30 minutes for each group, plus before time and cleanup; evening time best??
- might be able to leverage farmer's market to sell tickets
- family fun day at trum 10-4; better to target for a later time
- June 27th
- Sell in advance
- Key is publicity
- Brochure / flyers
- Jen Abrams groundwork Somerville, Nancy will talk to Lisa B (Cambridge health alliance) about a musical group
- El potro – Sonia will talk to them –small place
- Nancy will call Susan Fiedler about the Arts at the Armory
- Other backup : Brickbottom (nancy)
- The Nave Gallery (nancy)

- Tickets: Sonia will send Michelle the ticket file. \$15 at the door \$10 in advance (“donations up and beyond welcome”)
- We’ll all bring some food (we’ll decide via email)
- Market it like a cocktail hour
- Sonia will find out about alcohol license
- Michelle will work on branding
- Promotion: newspapers (journal news)– one ahead of time, and then press release the week before
- Chien Chi – will contact magazines (lola, improper bostonian) – provide photos of bands to accompany publicity
- Sonia will be able to do some through the city
- Promote through the BAND and the city
- Web: facebook SCAT event , web site,
- Give aways – e.g. bands with SCW –

Next meeting : we’ll talk about the message at the event

IV Priorities

We did not get to this.

V Community Interaction by Commissioners

We did not get to this.