

CITY OF SOMERVILLE, MASSACHUSETTS COMMUNITY PRESERVATION COMMITTEE



MINUTES MARCH 27, 2019

Members
Michael Fager, Chair
Uma Murugan, Vice Chair
Dick Bauer
Laura Beretsky
Jane Carbone
Rebecca Lyn Cooper
Luisa Oliveira
Eleanor Rances
Tatiana Shannon

The Community Preservation Committee (CPC) held its annual Community Preservation Plan hearing at 7:00pm in the third floor community room at the Visiting Nurse Association, 259 Lowell Street, Somerville, MA 02144. An audio recording of the meeting is available upon request.

STAFF Kristen Stelljes

Members Present Chair Michael Fager, Vice Chair Uma Murugan, Dick Bauer, Laura

Beretsky, Jane Carbone, Rebecca Lyn Cooper, Luisa Oliveira, Eleanor

Rances, Tatiana Shannon

Members Absent None

Staff Present Kristen Stelljes

Others Present Invited speakers and members of the public

The chair opened the meeting at 7:05p.m.

Agenda item 1: Welcome and introductions to the Community Preservation Committee and the Community Preservation Plan

The members of the Community Preservation Committee introduced themselves. Ms. Stelljes provided an overview of the Community Preservation Act and estimated funding available for FY20. An approximate \$2 million will be available, which would mean each category will receive at least \$200,000 through the 10% minimum. FY20 will be the first year that CPA funds will go towards paying debt service on the West Branch Library and 100 Homes projects. Ms. Stelljes also shared the draft priorities for the FY20 Community Preservation Plan.

Agenda item 2: Invited testimony

City of Somerville SomerVision 2040, Lauren Drago

Ms. Drago provided an overview of the plans for updating the SomerVision comprehensive plan first adopted in 2012. The updated SomerVision 2040 will provide a playbook for achieving the community's goals. Uma Murugan represents the Community Preservation Committee on the SomerVision Steering Committee.

Ms. Murugan asked how the Community Preservation Plan should contribute to SomerVision. Ms. Drago responded that the Community Preservation Plan will be used as guidance for SomerVision, which is particularly useful because the Community Preservation Committee is required to balance priorities across affordable housing, open space, recreational land, and historic resources.

City of Somerville Office of Strategic Planning and Community Development, Dan Bartman Mr. Bartman shared that 20 new acres of usable open space have been created in Somerville since 2010 and an additional 12 acres are planned. As a result 92.75 acres are still needed to achieve the SomerVision goal of 125 new acres of open space. He shared that the Transformative Areas could be a source of new open space and developer requirements for this will be created through overlay districts within the new zoning. Each new acre of open space is estimated to cost \$6.2 per acre for acquisition, design, and construction, which comes to over \$620 million for the remaining acres needed to achieve the SomerVision goal. The City has convened an Open Space Creation Task Force to develop a strategy to guide the City's acquisition of open space.

Mr. Fager asked if the City's open space acquisition fund has been created. Mr. Bartman responded that it has been created but that it has not yet been funded. It could be funded through a linkage fee paid by developers, which would require approval of a home rule petition by the state legislature. Medford is an example of a neighboring community which has an open space linkage fee.

Ms. Shannon asked whether green roofs are counted as new open space. Mr. Bartman said that spaces that are not publically accessible are not currently counted towards the City's open space numbers. There are some significant private public spaces, such the green roof in Assembly Square. However, the City only wants to count spaces that the community agrees should count toward the total.

Green and Open Somerville, Renée Scott

Ms. Scott shared that Somerville has limited open space. Green space can help mitigate the impacts of climate change. Green and Open Somerville would like to see open space/recreational land and affordable housing to receive equal amounts of CPA funding. They would like CPA funds to support ecological restoration projects and natural planted areas. They would prioritize creating new open spaces over restoring existing open space.

Mr. Fager asked if Ms. Scott would like to see the allocation of CPA funds for affordable housing decrease in order for affordable housing and open space to receive the same amount of funding, as housing currently receives 50% of the funds and the state mandates that each category must receive at least 10%. Ms. Scott responded that she is asking for the amount for housing to be reduced because if funds are not dedicating to restoring natural habitat, we won't have places to live where people can stay healthy. Affordable housing is significant enough that CPA will not solve the problem alone. She suggested 30/30/10 as a possible split for the FY20 funding allocations.

Ms. Beretsky asked Ms. Scott to expand of the difference between open space and green space. Ms. Scott said that Green and Open Somerville is interested in seeing more natural planted spaces over playgrounds and plazas.

Ms. Cooper asked Ms. Scott to speak more to prioritizing creating new over rehabilitating existing open parks. Ms. Scott said that Green and Open Somerville would support converting a defunct playground

into natural planted spaces but would strongly prioritize creating new open space over rehabilitating existing open space.

Ms. Shannon asked if Green and Open Somerville was supportive of green roofs. Ms. Scott responded it is. She shared a group of City staff and community advocates met with a plant ecologist to ask questions about putting pollinator habitat on green roofs. He said that he thought pollinators could go as high as five stories.

Mystic Tenants Association, Stephenson Aman

Mr. Aman said that he supports the current allocation of CPA funds, with 50% going towards affordable housing. He noted the great need for affordable housing in Somerville and the CPC's support for open space means a lot to the community, particularly with the opening of the casino which will decrease air quality. Demand for housing is growing faster than supply, so adding more housing will help ease the pains caused by increasing rents.

Mr. Fager asked if Mr. Aman was supportive of CPA funds supporting organizations like the Elizabeth Peabody House Association. Mr. Aman said he is because of the good work the association has done such as supporting the creation of the staircase between the Mystic community and the Healey School.

Ms. Carbone asked if the Mystic Tenants Association is supportive of the building of more affordable housing. Mr. Aman said that he is because of the great need.

Ms. Oliveira noted that the CPC had funded the design of the Healey Master Plan. Mr. Aman appreciated the benefits that improving the Healey Schoolyard will have for the Mystic community.

City of Somerville Office of Housing Stability, Ellen Shachter

Ms. Shachter shared that she would like to see the allocation for affordable housing increase and the 10% currently in the flexible category be allocated to affordable housing for a total of 60%. She noted that the Office of Housing Stability receives a large number of referrals for individuals who are at risk of losing their homes. She noted that for these people, open space is a luxury, not a priority. Somerville is at a critical point for affordable housing because of the high number of households paying more than 50% of their gross income for rent, putting them at risk of homelessness. Over 1,000 rental units have been lost to condo conversion since 2010 and wait lists for affordable housing are from 5-10 years. The rehabilitation of the Clarendon Hill housing, which is an important project, will take up almost all of the funds the City has for affordable housing and will mean that residents from Clarendon will be in existing affordable units outside of the development while it is being renovated. This will mean that there will not be any emergency units for other households. Ms. Shachter noted that the Community Preservation Plan does not set its own requirements for allocation of funding by income and would encourage the CPC to set a requirement to ensure those at the lowest income levels are served by CPA funds. She also noted that many families are essentially homeless but do not meet the Continuum of Care definition, so we need to be creative in finding a way to serve these families.

Mr. Fager asked how Ms. Shachter would respond to residents who wanted to see CPA funds used solely for the creation of new open space. Ms. Shachter said that the CPC is committed to open space by allocating more than the minimum required. She noted that individuals may see open space as the greatest need for themselves but for the most vulnerable populations that are not present at meetings like the Community Preservation Plan hearing, the greatest need is housing.

Ms. Murugan asked Ms. Shachter for data on the demographics for those groups with the greatest need. Ms. Shachter replied that she sees the greatest need in families that are currently doubled up, many of whom are immigrant families. She also noted that families with children who are in the Somerville schools who are not eligible to go to the state shelter system currently have no options that would allow them to stay in Somerville. There is also a need to support transitional housing options for those families that need housing to cover short gaps. She supports the creation of deed restricted community housing that is matched with the softer services that support families to be able to access these units.

City of Somerville Historic Preservation Commission, Alan Bingham

Mr. Bingham noted that the three CPA areas all support the community. The Elizabeth Peabody House Association received historic resources funds and also provides vital social services. Prospect Hill Park received funds to stabilize the tower and rehabilitate the park, which improves open space. The Historic Preservation Commission sees developers wanting to demolish existing homes to create luxury condos. The Commission has been a reactive body but through the funding for a small grants program for buildings in local historic districts through CPA funds, they can become more proactive. These small projects will protect precious buildings throughout the city. Protecting the city's history is protecting its culture.

Elizabeth Peabody House Association, Kretcha Roldan

The Elizabeth Peabody House (EPH) Association offers a pre-school, afterschool care, and a food pantry. The majority of children served by EPH services are low-income. They received a CPA grant to replace the roof on their historic building in FY18 and received a grant in the FY19 funding round to conduct a building assessment to plan for the preservation of the building. Ms. Roldan shared that the CPA funding was crucial for EPH to prevent further deterioration of the building and allowing them to continue to offer their services. She noted that the historic resources allocation has not increased since the CPA began.

Agenda item 3: Public testimony

Barbara Mangum

Ms. Mangum is the president of the Somerville Museum and advocates for funding for historic resources, including the Somerville Museum. The Museum is grateful for all of the CPA funding it has received and will be working to address the building's accessibility issues and preserving its collections in the near future. She noted that CPA passed in Somerville because of the coalition of affordable housing, open space, and historic preservation and would like to see CPA funds support each of these three areas. Historic preservation contributes to Somerville being a great place to live, work, and play.

Lawrence Willwerth

Mr. Willwerth noted the historic significance of Somerville locations such as the Powderhouse, Prospect Hill Park, and Milk Row Cemetery. The Somerville Museum provides a vital role in preserving the history of Somerville. The CPA funds directly support the Museum to become accessible and protect its collections. He said he hopes the funding for historic resources could be increased this year.

Mary Cassesso

Ms. Cassesso, Managing Trustee of the Somerville Affordable Housing Trust, thanked the CPC for the work that they do to review the requests for funding. She noted the value of each of the CPA categories but emphasized the great need for increasing our affordable housing. Somerville is welcoming to all, but soon will not be able to welcome all because of the cost of housing. She said it would be great to integrate open space into affordable housing projects. Affordable housing is an integral need.

Ms. Murugan asked how closely the Housing Trust works with the Office of Housing Stability in determining how funding allocations are made. Ms. Cassesso said that as a new department, the two are not yet integrated, but she looks forward to working with Ms. Shachter.

Ms. Murugan asked Ms. Cassesso what she thinks about developers' interested in paying an open space linkage fee. Ms. Cassesso said that it will be the values of the community that will drive how development happens. She acknowledged that developers are not inclined to pay additional fees.

Ms. Beretsky asked for Ms. Cassesso's reactions to Ms. Shachter's statement that the City needs programs that support transitional housing. Ms. Cassesso responded that CPA funds have some flexibility in funding supportive services. She said that many people in need of affordable housing need additional supports because they are working to manage co-morbidities.

Brandon Wilson

Ms. Wilson noted the value of the Somerville Community Corporation's 100 Homes program, which blends affordable housing within the existing fabric of Somerville's neighborhoods. She shared her support for the Somerville Museum, which is poised to move forward with a number of different projects. She noted that CPA passed in part because the historic preservation community supported it, in part because it represents a new source of funding in a field where there is very little funding available.

Next meeting: The next Community Preservation Committee meeting will be on Thursday, April 25 at 6:30pm (Visiting Nurse Association).

Meeting Adjournment

Upon motion from Mr. Bauer, seconded by Ms. Beretsky, the Committee voted 9-0 to adjourn at approximately 8:40p.m.

Documents and Exhibits

- 1. Agenda
- 2. Draft FY20 Community Preservation Plan



DATE:

TIME:

CITY OF SOMERVILLE, MASSACHUSETTS **COMMUNITY PRESERVATION COMMITTEE**



AGENDA

MEMBERS

Michael Fager, Chair Uma Murugan, Vice Chair Dick Bauer Laura Beretsky Rebecca Lyn Cooper Jane Carbone Luisa Oliveira Eleanor Rances

Tatiana Shannon **S**TAFF

Kristen Stelljes

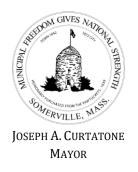
7:00pm PLACE: Visiting Nurse Association, third floor community room

259 Lowell St.

Wednesday, March 27, 2019

PUBLIC HEARING FOR THE SOMERVILLE FY20 COMMUNITY PRESERVATION PLAN

- 1. Welcome and introductions to the Community Preservation Committee and the Community Preservation Plan
- 2. Invited testimony:
 - a. City of Somerville SomerVision2040, Lauren Drago
 - b. City of Somerville Office of Strategic Planning & Community Development, Dan Bartman
 - c. Green and Open Somerville, Tori Antonino and Renee Scott
 - d. Mystic Tenants Association, Stephenson Aman
 - e. City of Somerville Office of Housing Stability, Ellen Shachter
 - f. City of Somerville Historic Preservation Commission, Alan Bingham
 - g. Elizabeth Peabody House Association, Kretcha Roldan
- 3. Public testimony
- 4. Next meeting: Thursday, April 25 at 6:30. (Visiting Nurse Association)



Introduction



CITY OF SOMERVILLE, MASSACHUSETTS COMMUNITY PRESERVATION COMMITTEE FY20 COMMUNITY PRESERVATION PLAN DRAFT FOR DISCUSSION PURPOSES

MEMBERS
Michael Fager, Chair
Uma Murugan, Vice Chair
Dick Bauer
Laura Beretsky
Jane Carbone
Rebecca Lyn Cooper
Luisa Oliveira
Eleanor Rances
Tatiana Shannon

STAFF Kristen Stelljes

With the passage of the Community Preservation Act (CPA) in November 2012, the City of Somerville joined now 172 other communities in the Commonwealth of Massachusetts that have a steady funding source dedicated to preserving and improving their character and quality of life. The CPA is a Massachusetts state law (M.G.L. c. 44B) that enables adopting communities to create a dedicated fund for preserving open space and historic resources and expanding community housing and outdoor

fund for preserving open space and historic resources and expanding community housing and outdoor recreation opportunities. Somerville voters passed the Act by 76%, the second highest passage rate in CPA history. This achievement has provided Somerville the opportunity to uses these resources to become an even more exceptional place to live, work, play, and raise a family.

The Community Preservation Committee

The Community Preservation Committee (CPC) oversees the implementation of the CPA in Somerville. The Committee, formed in January 2014, is responsible for establishing priorities for how CPA funding should be spent and, based on those priorities, making recommendations to the Board of Aldermen (BOA) on projects to receive funds. As established in Somerville's <u>Community Preservation Committee Ordinance</u>, the CPC has nine members, including five ex-officio members and four members of the general public, who may serve two consecutive three-year terms. The current members are:

- Michael Fager (Chair), Conservation Commission representative
- Uma Murugan, (Vice Chair) general public representative
- Dick Bauer, Historic Preservation Commission representative
- Laura Beretsky, general public representative
- Jane Carbone, general public representative
- Rebecca Lyn Cooper, Planning Broad representative
- Luisa Oliveira, Parks and Open Space Department representative
- Eleanor Rances, Somerville Housing Authority Representative
- Tatiana Shannon, general public representative

¹ The CPA legislation uses the term community housing to refer to housing for individuals and families with incomes below 100% of area median income (AMI). This plan uses the terms community housing and affordable housing interchangeably.

² Excludes Cape Cod communities that passed the predecessor to the CPA.

The Community Preservation Plan

The Community Preservation Plan provides an overview of the CPA in Somerville and establishes the Committee's priorities for funding projects. The fiscal year 2020 (FY20) Plan builds on the previous Community Preservation Plans and is based on the City's existing planning documents and resident input. The CPC invited input to inform the FY20 Community Preservation Plan update at a public hearing on March 27, 2019 and through a six week written comment period. Comments received from residents during the FY20 public comment period are available here and the minutes from the public hearing are available here. (to be updated following public hearing)

This plan has six sections. The first discusses the priorities of Somerville's CPA program and the FY20 funding allocations across CPA categories. The second describes the sources of CPA funding. The third describes the process the CPC follows to determine which projects to recommend for funding. The fourth section discusses the types of projects that are eligible to receive CPA funding and the fifth details priorities for each of the CPA categories. The sixth and final section provides information on how funding was distributed across projects in previous funding rounds. The monitoring and evaluation (M&E) plan for the FY20 Community Preservation Plan is attached as an appendix. The M&E plan details what information the CPC collects, in addition to community input, to inform their decisions about how to set funding priorities and to determine the effectiveness of the CPA program overall.

Section 1. Somerville Community Preservation Act Priorities

Communities across Massachusetts face the challenge of how to maintain the character of their towns and cities while also growing and developing. Residents in CPA communities agree to support a fund through a surcharge on their property tax that is designed to help them proactively address this challenge. In Somerville, CPA funds are used to maintain the character that makes it a great city while preserving and creating new open space, recreation opportunities, and affordable housing so that Somerville will continuously be a greater place to live, work, play and raise a family. To determine the best use of CPA funds, the CPC has established two priorities that apply to all projects.

General Priorities

The CPC will prioritize projects that:

1. Are consistent with the community's values, which includes projects that:

- a. Improve accessibility for all members of the community
- b. Incorporate sustainable practices and design³
- c. Receive endorsement from other Somerville boards, commissions, departments, or community groups or from city, state, or federal officials
- d. Are consistent with the goals and priorities established in other current planning documents but not explicitly addressed in this plan

³ Includes but is not limited to: protecting natural resources, cleaning up contaminated land, revitalizing and reusing existing buildings and structures, using reusable and sustainable materials, using renewable energy sources, achieving high standards of energy efficiency, expanding permeable surfaces, and increasing trees and vegetation, particularly native perennial and drought-resistant species.

- e. Address two or more of the CPA focus areas (i.e., blended projects)
- f. Support Somerville's diversity, including support to immigrants regardless of their status

2. Use CPA funding strategically, which includes projects that:

- a. Leverage other funds or in-kind contributions and/or implement cost-saving measures
- b. Address long-standing or urgent needs in the community
- c. Take advantage of exceptional, time-sensitive opportunities
- d. Could serve as catalysts for transformative change

FY20 Funding Allocation

In FY20, the CPC has established the following minimum funding allocations:

FOR DISCUSSION PURPOSES THE SAME ALLOCATIONS THAT WERE USED IN FY19 ARE PRESENTED HERE. DECISION ON ACTUAL ALLOCATION WILL BE MADE AT THE APRIL 25 COMMUNITY PRESERVATION COMMITTEE MEETING FOLLOWING THE MARCH 27 PUBLIC HEARING.

Table 1. FY20 CPA Funding Allocations										
Use	Percent of FY20 CPA Revenue	Estimated Amount of FY20 New CPA Revenue	Estimated FY20 Debt Service	Total Available in FY20 for New Projects						
Community Housing reserve or projects	50%	\$1,021,986	\$224,000	\$797,986						
Historic Resources reserve or projects	15%	\$306,596	\$56,000	\$250,596						
Open Space and Recreation reserve or projects	20%	\$408,795	\$0	\$408,795						
Undesignated/flexible project funds	10%	\$204,397	NA	\$204,397						
CPC administrative and operating expenses	5%	\$102,199	NA	NA						
Total	100%	\$2,043,973	\$280,000	\$1,661,774						

For FY14 through FY18, the minimum allocations were 45% for affordable housing, 15% each for historic resources and open space/recreational land, and 20% undesginated. In FY19, these allocations were adjusted to 50% for affordable housing, 15% for historic resources, 20% for open space/recreational land, and 10% for undesignated. Undesignated funding can only be awarded to CPA eligible projects in the affordable housing, historic resources, and open space/recreational land categories. These funds are awarded based on the annual demand in each category and the quality of applications submitted.

In deciding how to set these minimums, the Committee considered, among others, the following factors:

- The CPA legislation requires communities to spend or reserve at least 10% of annual CPA revenues each for open space and recreational land, historic resources, and community housing.
- There is a demonstrated need to invest in all of the CPA focus areas in Somerville, but the most critical need is for affordable housing, as established in the City's planning documents and expressed by residents.

- The CPA legislation allows communities to spend up to 5% of annual CPA revenue on the administrative and operating expenses of the Committee.
- The CPA legislation does not require communities to spend all CPA revenue available each year and therefore allows communities to save revenue and spend it on projects in future years.

The total amount of funding available will likely be greater as a result of surcharge revenue beyond the original budget, potential funding from the optional FY19 City appropriation, funding rolling over from unspent FY19 administrative funds and any project funding remaining after a project closes. Unspent administrative funds will be allocated to the undesignated category and unspent funds from completed projects will return to the fund from which they originally came. Actual rollover amounts from FY19 and the allocation for the FY19 City appropriation will be finalized in late July/early August once the City of Somerville has closed the 2019 fiscal year.

As in past funding cycles, the final allocation of total FY19 CPA revenue will likely deviate from this distribution due to the project applications that the CPC receives and ultimately recommends funding with the Board of Aldermen's approval.

In addition to seeking public comment on the plan, another source of community input on the minimum allocations is through a voting activity at the CPA table at the SomerStreets events. Over the three years this data has been collected, the percentage of funds residents think should go to each category has remained fairly constant.

Table 2. Results from SomerStreets Voting										
	Affordable	Flexible								
	Housing		Recreation							
2016	36%	22%	36%	6%						
2017	42%	18%	33%	7%						
2018	38%	18%	34%	10%						

Section 2. Somerville Community Preservation Act FY20 Funding

CPA funding comes from residents, through a 1.5% surcharge on local property taxes, and the Commonwealth of Massachusetts, through distributions from its Community Preservation Trust Fund. Because Somerville adopted a "blended CPA" approach, the City also has the option – though it is not required – to appropriate additional municipal revenue into its Community Preservation Fund. Distributions from the state match are based on the total local CPA revenue (at varying percentage levels, depending upon the amount of revenue received by the statewide Community Preservation Trust Fund in any given year), so the City appropriation represents a crucial opportunity to leverage additional state resources to invest in the four CPA focus areas.

Estimated Revenue Available in FY20 Funding Cycle

Funds available in the FY20 funding cycle come from two sources: new revenue received in FY20 and unexpended revenue from FY19. As Table 1 demonstrates, the CPC estimates that the City will receive \$1.99 million in new CPA revenue in FY19, including an estimated state match of 11.5% on local revenue

raised in FY18. The state match rate has steadily declined as more municipalities adopt CPA, including Boston in 2016, while the revenue in the state's CPA trust fund has remained flat. The match rate has dropped significantly since Somerville adopted CPA from a 31% first round match on FY14 funds to an estimated 11.5% match on FY18 funds. Unexpended revenue from FY18 totals \$210,000, which is the fund earmarked for land acquisition. As a result, the CPC estimates that \$1.93 million will be available fund projects in the FY19 funding cycle.

Table 3. Estimated CPA Funds Available in FY20 Funding Cycle									
FY20 Revenue	\$1,986,473								
Surcharge Revenue	\$1,781,590								
City Appropriation ⁴	\$0								
State Match of FY19 Local Revenue	\$262,383								
Unexpended Revenue from FY19									
Unexpended FY19 Project Funds	\$0								
FY19 City Appropriation	\$0 ⁵								
FY20 Admin Expenses (5%)	(\$99,324)								
FY20 Debt Service	(\$280,000)								
Total	\$1,661,774								

Borrowing

The CPA legislation allows communities to leverage their CPA revenue by borrowing for eligible projects and using future CPA revenue to pay the resulting debt service. As such, applicants may apply for funding beyond the amount of revenue currently available. Bonded projects require the approval of two-thirds of the City Council.

The first CPA project in Somerville approved for bonding was the historic rehabilitation of the West Branch Library. The Board of Aldermen approved the \$2.5 million appropriation in FY16. In FY18, an additional bond of \$6 million for the Somerville Community Corporation's 100 Homes project was approved by the Board of Aldermen. FY20 will be the first year that debt service will be paid on these two bonds. Based on the current spending rates for the projects and the estimated interest rate, at this time the CPC anticipates paying a total of \$280,000 in debt service in FY20.

Section 3. FY20 Funding Cycle Review

The Community Preservation Committee invites City departments, community organizations and individuals to <u>submit applications</u> for CPA funding on an annual basis. In FY20, the application process is starting in May with a new call for pre-applications for community proposed projects on City lands and requests for funds for feasibility studies. Following the pre-application step, applicants first submit an eligibility determination form to confirm the proposed project is eligible for CPA funding. Projects deemed eligible are invited to submit full applications and present their projects during a community meeting. CPC makes funding recommendations on projects to the City Council for final approval.

⁴ The FY20 City appropriation will be determined in June 2020 for use in FY21.

⁵ The FY19 City appropriation amount was not finalized at the time this plan was completed.

During FY14, the CPC empowered the Somerville Affordable Housing Trust Fund (the Trust or SAHTF) to serve as the housing arm of the CPC, leveraging the Trust's 25 years of experience supporting affordable housing. Under this arrangement, the CPC grants all community housing funds to the Trust, and the Trust allocates the funds to CPA-eligible projects and programs. The CPC granted these funds for the first time in January 2015, when the Board of Aldermen approved an appropriation of \$2.2 million to the Trust, equal to 45% of estimated FY14 and FY15 CPA revenue at that time. Since the start of the CPA in Somerville, over \$6.3 million has been appropriated to the Trust, with an additional bond of \$6 million for the 100 Homes project. Affordable housing CPA applications are submitted directly to the Trust and follow a separate review process than the CPC's process for open space/recreation land and historic resources applications.

Section 4. Allowable Projects

While this plan establishes the CPC's priorities for the types of projects that should receive CPA funding, the CPA legislation defines the types of projects that are *eligible* to receive funding. Projects seeking CPA funding that do not fit within one (or more) of the allowable uses outlined in Chart 1 cannot be considered by the CPC. In addition, CPA funds cannot be used for maintenance, for artificial turf, or to supplant current City of Somerville spending.

Because CPA funds cannot be used for programming purposes or public art, applicants are encouraged to pair their CPA application with an application for funding from the Somerville Arts Council's <u>Local Cultural Council grant program</u> when appropriate.

	Chart 1. Community Pres	ervation Act Funding Allowal	ole Uses	
	Open Space	Recreational Land	Historic Resources	Community Housing
	Land to protect existing and future well fields, aquifers and recharge areas, watershed land, agricultural land, grasslands, fields, forest land, fresh and salt water marshes and other wetlands, ocean, river, stream, lake and pond frontage, beaches, dunes and other coastal lands, lands to protect scenic vistas, land for wildlife or nature preserve and land for recreational use.	Land for active or passive recreational use including, but not limited to, the use of land for community gardens, trails, and noncommercial youth and adult sports, and the use of land as a park, playground or athletic field. Does not include horse or dog racing or the use of land for a stadium, gymnasium or similar structure.	Building, structure, vessel, real property, document or artifact listed on the state register of historic places or determined by the Somerville Historic Preservation Commission to be significant in the history, archeology, architecture or culture of the city or town.	Housing for low and moderate income individuals and families, including low or moderate income seniors. Moderate income is less than 100%, and low income is less than 80%, of US HUD Area Wide Median Income.
Acquisition Obtain property interest by gift, purchase, devise, grant, rental, rental purchase, lease or otherwise. Only includes eminent domain taking as provided by G.L. c. 44B.	Yes	Yes	Yes	Yes
Creation To bring into being or cause to exist. Seideman v. City of Newton, 452 Mass. 472 (2008).	Yes	Yes	No	Yes
Preservation Protect personal or real property from injury, harm or destruction.	Yes	Yes	Yes	Yes
Support Provide grants, loans, rental assistance, security deposits, interest-rate write downs or other forms of assistance directly to individuals and families who are eligible for community housing, or to entity that owns, operates or manages such housing, for the purpose of making housing affordable.	Support rovide grants, loans, rental assistance, security posits, interest-rate write downs or other forms f assistance directly to individuals and families who are eligible for community housing, or to entity that owns, operates or manages such housing, for the purpose of making housing		No	Yes , includes funding for Affordable Housing Trust Fund
Rehabilitation and Restoration Make capital improvements, or extraordinary repairs to make assets functional for intended use, including improvements to comply with federal, state or local building or access codes or federal standards for rehabilitation of historic properties.	Yes , if acquired or created with CPA funds	Yes	Yes	Yes, if acquired or created with CPA funds

Section 5. FY20 Priorities by CPA Category

In addition to the overall priorities to fund projects that are consistent with Somerville's community values and use CPA funds strategically, the CPC has established priorities for each of the CPA areas to guide recommendations made in each category.

Open Space and Recreational Land

Context

The term open space is commonly used in Somerville to describe all of the City's 180 acres of green space and land for active and passive recreation, including all of its parks, playgrounds, and fields. The CPA legislation, however, has two terms to describe this land: recreational land, which includes active and passive recreation, and open space. The distinction between the two in the CPA legislation is somewhat confusing, as open space is defined to include recreational land in addition to natural habitat land. However, open space and recreational land have different allowable uses (see Chart 1 above).

In Somerville, land for active or passive recreational use accounts for the vast majority of the City's 180 acres of open space, including all of its parks, playgrounds, and fields. A very small amount of open space in the City is not recreational land, including the wetlands and shores of the Alewife Brook and Mystic River. While the Committee prioritizes the preservation of this land, it also recognizes that most of the work to be done in Somerville relates to improving existing and creating new space for active and passive recreation. The Committee has therefore decided to address these two focus areas together and create one set of priorities for them.

Priorities

The CPC will prioritize projects that:

- 1. Support the acquisition of land for and creation of new publicly accessible open space and recreational land. In SomerVision, the City's 20-year comprehensive plan, residents called for adding 125 new acres of publicly accessible open space and recreational land to the City's current stock. The CPC will prioritize projects that move the City towards this goal. Between 2010 and 2018, 15.03 new acres of usable open space have been created in Somerville and an additional 4.87 acres are in progress for a total of 19.9 new acres of open space. CPA funds to date have been used to purchase the 0.04 acre parcel at 5 Palmer, which is adjacent to the Capuano School/Glen Park, an a .13 acre parcel at 35 Richardson.
- 2. **Expand access to and use of the Mystic River and Alewife Brook corridors**. Somerville has over two miles of shoreline that provide opportunities for walking, boating, and fishing, among other recreational activities. The CPC will prioritize projects that expand opportunities for residents to enjoy their shoreline.

- 3. **Improve the health of the wetlands and shores of the City's water resources.** While expanding access to the Mystic River and Alewife Brook, it is essential to improve the health of the wetlands and shores of these waterways through efforts including invasive species control.
- 4. Rehabilitate and restore existing recreational land according to need. The CPC will prioritize the rehabilitation of existing fields, parks, and playgrounds that are in the worst condition. The City's 2016-2021 Open Space and Recreation Plan provides baseline data on the condition of these parcels, updated from the 2008-2013 plan. In the 2016-2021 plan, 20% of Somerville's open spaces were determined to be in poor condition (16 out of 85). CPA funds are currently supporting improvements in 7: Dilboy Auxiliary Fields, Henry Hansen Park, Hoyt-Sullivan Park, and the Blessing of the Bay Park and three schoolyards, Winter Hill Community Innovation School, Brown School, and West Somerville Neighborhood School.
- 5. Creatively and coherently combine multiple uses that meet community need. In a City as densely populated as Somerville, sharing space is an imperative. Wherever possible, projects seeking CPA funding should include multiple uses and demonstrate how these uses meet community need.
- 6. **Expand urban agriculture opportunities**. Residents regularly express a desire for expanded urban agriculture opportunities. Demand for Somerville's 225 community garden plots, for example, far outstrips supply, with over 230 individuals on waitlists at the City's 11 gardens. Projects should seek to incorporate expanded urban agriculture opportunities, including new community garden plots, wherever possible and appropriate.

Historic Resources

The CPC commissioned the creation of Somerville's first-ever historic preservation plan in FY15 using CPA administrative funds. The historic preservation plan will identify and evaluate the City's resources, identify strategies for improving the preservation of these resources, and guide the allocation of CPA funds for historic resources. Work on the plan is underway and once it is finalized it will inform the priorities the CPC sets for funding historic resources projects.

In the meantime, the CPC will continue to prioritize historic resources projects that address crucial, longstanding needs in Somerville's historic landmarks and properties, especially those at risk, while embodying the general priorities established in Section 1 above.

Community Housing

Context

The revitalization of Somerville, spurred on in part by the extension of the Green Line (GLX) through the heart of the city, has made clear the need for more housing, and affordable housing in particular. Currently, 10%, or approximately 3,400 units, of Somerville's housing stock is affordable. Of these units, 97% are rental, the remaining are home ownership. It is recommended that households spend no more than 30% of their income on housing. In Somerville, 38.7% of renters and homeowners are paying more than 30% of their income on housing. If you are paying more than 50% of your income in housing costs,

you are considered severely burdened. In Somerville, 17.8% of renters and 19.0% of homeowners are paying more than 50% of their income on housing. The Metropolitan Area Planning Council (MAPC) estimates that Somerville's population will grow by 17% to 25% (roughly 13,000 to 19,000) by 2030, adding further demand to an incredibly tight housing market that has consistently seen vacancy rates well below those considered healthy for years.

In SomerVision, residents set a goal of adding 6,000 new housing units to the city's stock by 2030, 1,200 of which would be permanently affordable. Seven years into SomerVision, 1,917 units of housing have been created, of which 387 are permanently affordable. CPA funding has contributed to the creation of over 80 of these units. MAPC's report on the impact of the GLX suggests this may not be sufficient. It estimates the city will need anywhere from 6,300 to 9,000 units to accommodate increased demand, 35% of which (2,205 to 3,105) should be affordable.

As noted in Section 3 above, the CPC has empowered the Trust to serve as the housing arm of the CPC. All applicants interested in receiving CPA funding for affordable housing projects must therefore apply to the Trust, and, with the approval of the City Council, the Committee will grant to the Trust the funds it has allocated to community housing. The Trust may also apply to the CPC for additional funding if needed.

Priorities

In entrusting the award of CPA community housing funds to the good judgment of the Trust, the CPC prioritizes projects and programs that:

- 1. Provide for affordability in perpetuity as required by the Community Preservation Act. Housing created, acquired, or rehabilitated with CPA funds must always serve individuals who meet the income limits outlined above. A permanent deed restriction on these units will guarantee that they remain affordable into perpetuity, thereby ensuring that the City's affordable housing stock will remain robust over time.
- 2. Preserve expiring-use units. According to the MAPC, the affordability restrictions on 272 affordable units in Somerville will expire by 2020, equivalent to 8% of the city's dedicated affordable housing stock. Another 674 units will expire after 2020. Extending the affordability of these units into perpetuity will prevent displacement of existing residents and serve as a cost-effective strategy for maintaining affordable units in Somerville.
- 3. **Support mixed-use and transit-oriented development.** Research shows that housing located within walking distance of jobs, services, and public transportation is usually more affordable than housing that requires individuals to drive, and residents sent a clear message supporting this type of housing in the SomerVision process.

While the extension of the Green Line into Somerville will make this priority easier to achieve, as 85% of the City will be within a ½ mile of a rapid transit station, it will also make it more important. The MAPC projects that rents around future Green Line stations could increase by 25 to 57% and

740 to 810 households may become newly cost burdened as a result of the GLX. The CPC will therefore prioritize mixed-use projects located within ½ mile of a rapid transit station, with a particular focus on projects near future Green Line stations to mitigate displacement in these neighborhoods.

4. Prevent homelessness and/or provide housing units or other support for homeless and formerly homeless households. According to the City's 2018 point in time survey, while homelessness in Somerville remains low (124 sheltered and 10 unsheltered individuals), homelessness has significant negative impacts on the individuals and families facing the loss of their homes. The CPC will prioritize projects and programs that support these households.

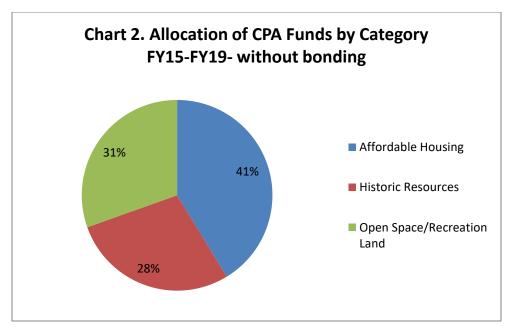
Section 6. CPA Supported Projects

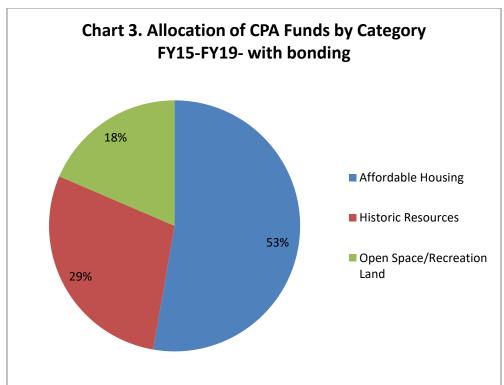
Since the Community Preservation Committee began accepting project applications in FY15, the Somerville CPA program has provided \$23.8 million for projects in all three areas, including \$2.96 million in state funds. An additional \$1,00,000 for the ArtFarm project is pending City Council approval. This money has supported 63 projects: 22 historic resources, 28 open space/recreation land, and 13 housing. Twenty-two projects are managed by the City (35%), 35 are managed by community groups (56%), and six are collaborations between the City and a community group (10%). Table 4 details CPA funding since adoption.

Table 4. CPA Funding by Category (without bonding)											
	FY15	FY16	FY17	FY18	FY19	Total					
Community	\$2,206,028	\$1,834,675	\$880,416	\$1,200,402*	\$1,396,986	\$6,122,759					
Housing											
Historic Resources	\$1,705,978	\$600,288*	\$585,467	\$158,100	\$747,175	\$3,003,651					
Open	\$227,465	\$1,445,160	\$777,239	\$2,047,669	\$74,888**	\$3,747,531					
Space/Recreation											
Land											
Total	\$4,139,471	\$3,880,123	\$2,243,122	\$3,407,409	2,219,049	\$15,302,990					

^{*}In FY16, the Board of Aldermen approved bonding \$2.5 million for the historic preservation of the West Branch Library. In FY18, the Board of Aldermen approved bonding \$6 million for the acquisition of affordable units through the 100 Homes project. The debt service for these projects will begin in FY20.

^{**}An additional \$1,000,000 for the ArtFarm project is pending approval by the City Council following the Community Preservation Committee's recommendation. This would include a bond of \$457,325.





For more details about Somerville's CPA funded projects, see the FY19 mid-year report.

Table 5. CPA funding since adoption

Community Preservation Act Fund	FY14 Actual	FY15 Actual	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Thru 3/1	FY20 Est.	Total
Total Funding Available	2,681,180	6,223,963	4,868,257	2,772,974	4,553,077	2,423,932	2,043,973	n/a
Current Fiscal Year Revenue	2,681,180	3,542,783	2,889,136	2,588,146	2,669,272	2,213,932	2,043,973	15,843,080
Surcharge Revenue	1,323,320	1,430,721	1,546,198	1,664,815	1,794,507	1,781,590	1,781,590	9,528,234
City Appropriation*	1,355,671	1,200,000	510,844	500,000	500,000	0	0	3,566,515
State Match of Previous Year's Local Revenue	0	904,917	829,456	420,681	370,465	432,342	262,383	2,730,402
Interest	2,189	7,145	2,638	2,650	4,300	0	0	17,929
Rollover from Previous Fiscal Year	0	2,681,180	1,979,121	188,828	1,883,805	210,000	0	n/a
Appropriations and Encumbrances	56,769	4,188,072	3,941,950	2,329,797	3,645,578	2,318,373	102,199	15,841,469
Committee admin expenses (up to 5%)	56,769	93,585	61,827	86,675	84,068	99,324	102,199	593,178
Open Space and Recreation Projects	0	227,463	695,160	777,239	2,203,008	74,888	TBD	3,977,758
Historic Resources Projects	0	1,660,996	600,288	585,467	158,100	747,175	TBD	3,752,026
Community Housing Projects	0	2,206,028	1,834,675	880,416	1,200,402	1,396,986	TBD	7,518,507
	•			•			•	
Funding Available for Projects in Next Fiscal	2,681,180	1,979,121	188,828	1,883,805	210,000	TBD	TBD	n/a
Open Space and Recreation Reserve	402,177	706,131	0	710,000	210,000	0	TBD	n/a
Historic Resources Reserve	402,177	0	0	0	0	0	TBD	n/a
Community Housing Reserve	1,206,531	594,755	0	0	0	0	TBD	n/a
Undesignated Project Funding	670,295	678,234	188,828	673,805	0	0	TBD	n/a
Current Year's Unallocated City Appropriation*	-	_	_	_	_	TBD	TBD	n/a
* FY19 City appropriation not final at CPP complet	ion, FY20 City	appropriation	determined in	Spring 2020.				

Appendix: FY20 Community Preservation Plan Monitoring and Evaluation Plan

Introduction

With the passage of the Community Preservation Act (CPA) in November 2012, the City of Somerville joined 154 other communities in the Commonwealth of Massachusetts, and is now one of 172 communities, that have a steady funding source dedicated to preserving and improving their character and quality of life. The CPA is a Massachusetts state law (M.G.L. c. 44B) that enables adopting communities to create a dedicated fund for preserving open space and historic resources and expanding community housing and outdoor recreation opportunities. Somerville voters passed the Act by 76%, the second highest passage rate in CPA history. This achievement represents an exciting opportunity to make Somerville an even more exceptional place to live, work, play, and raise a family.

FY20 is the sixth CPA funding round for the City. The size of the program in the first five years is impressive- funding of over \$23.8 million has been allocated for 63 projects across the three funding categories (affordable housing; historic resources; and open space and recreation land). This includes \$2.96 million received from the state in matching funds. Projects have ranged in size from \$4,510 for the restoration of a stained glass window in the residence at 83 Belmont St. to \$6 million for the 100 Homes project.

To be successful, it is necessary for every program to be clear about what it is trying to achieve and to collect data along the way to know if the program is moving in the right direction to achieve its goals. The purpose of this monitoring and evaluation (M&E) plan is to supplement the FY20 Community Preservation Plan by detailing what the Community Preservation Committee (CPC) envisions the Community Preservation Act program in Somerville will achieve over short and long terms and how it will measure the progress of both the program as a whole and the individual projects it funds.

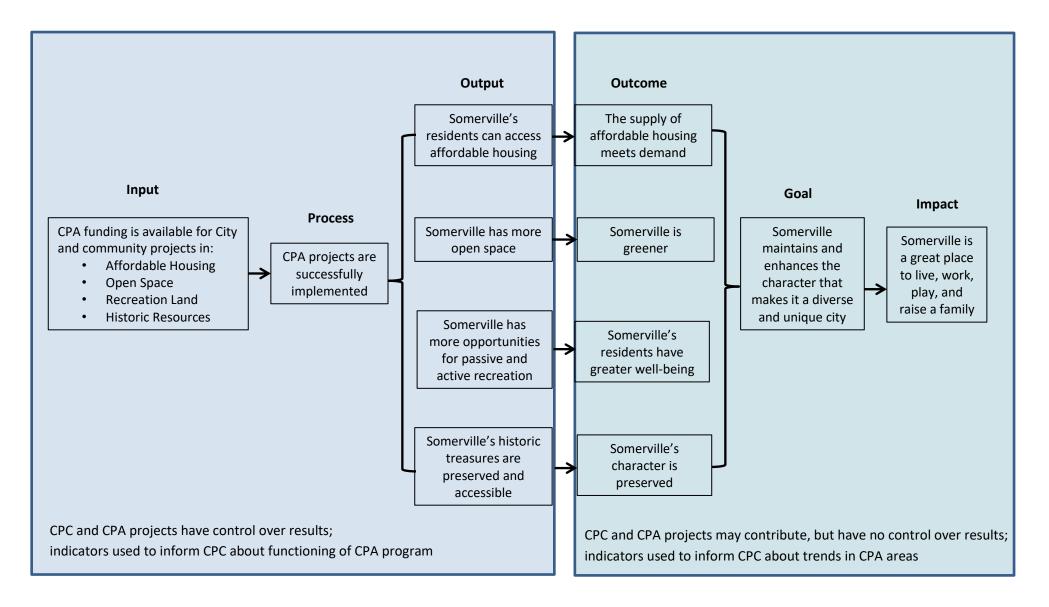
Goals of Somerville's CPA Program

SomerVision's goal is to foster vital, healthy, inclusive and distinctive urban neighborhoods that are the best possible places to live, work, play, do business, learn and serve. The goal of the CPA program is to contribute to SomerVision by ensuring that **Somerville maintains and enhances the character that makes it a diverse and unique city.** The diagram on the next page demonstrates how the Community Preservation Committee believes the contributions made by projects in each of the CPA categories add up to this goal and contributes to making Somerville a great place to live, work, play and raise a family.

⁶ The CPA legislation uses the term community housing to refer to housing for individuals and families with incomes below 100% of area median income (AMI). This document uses the terms community housing and affordable housing interchangeably.

⁷ Excludes Cape Cod communities that passed the predecessor to the CPA.

CPA Results Chain



Monitoring Matrix

	Indicators	FY15	FY16	FY17	FY18	FY19	Frequency	Source	Assumptions
Impact: Somerville is a great place to live, work, play, and	Average satisfaction with Somerville as a place to live (out of 10)	8.2	N/A	8.1	N/A	TBD	Every other year	Somerville Happiness Survey	CPA is one of many contribut ors to making Somerville a great place to live, work, play, and raise a family.
raise a family.	Average level of pride in being a Somerville resident (out of 10)	8.2	N/A	8.2	N/A	TBD	Every other year	Somerville Happiness Survey	
Goal: Somerville maintains and enhances the character that makes it a diverse and unique city.	Racial diversity	White non- Latino: 66.7% Asian: 9.5% Hispanic or Latino: 9.5% Black or African American: 7.5% American Indian or Alaska Native: 0.3% Multi-racial: 3.3% Other: 3.2%	N/A	N/A	N/A	N/A	Every 5 years	ACS	family. Project implement ers have sufficient resources beyond CPA to provide programmi ng in CPA supported spaces after CPA funding ends. CPA projects are sufficiently maintained after CPA
	Age diversity	Under 5: 5.3% 5-19: 11.1% 20-34: 42.6% 35-54: 24.0% 55-64: 7.7% 65+: 9.2%	N/A	N/A	N/A	N/A	Every 5 years	ACS	

	Economic diversity	Income under \$25,000: 18.9% \$25,000- \$49,999: 18.1% \$50,000-74,999: 17.2% \$75,000- \$99,999: 13.8% \$100,000- 149,999: 18.7% \$150,000+: 13.4%	N/A	N/A			Every 5 years	ACS	funding ends to provide lasting community benefit. The CPC receives a sufficient diversity of proposals to make
	# of artists registered for Somerville Open Studios	392	354	358	380	TBD	Annually	SOS records	progress across the CPA categories.
	# of City organized events celebrating Somerville's history and culture	54	53	45	46	TBD	Annually	Arts Council, Historic Preservation records	
	Average satisfaction with neighborhood beauty/physical setting	7.1	N/A	7.8	N/A	TBD	Every other year	Somerville Happiness Survey	
Outcome 1: The supply of affordable housing meets	% of housing stock that is affordable (disaggregated by perpetual, time limited)	9.69%	N/A	N/A	N/A	N/A	Every 5 years	2015 Somerville Housing Needs Assessment	
demand.	Total number of affordable units (disaggregated by % of AMI)	3,178 rental Voucher: 1,217 30%: 2,583 50%: 140 60% 289 80%: 54 112 Ownership 80%: 77 110%: 35	N/A	N/A	N/A	N/A	Every 5 years	2015 Somerville Housing Needs Assessment	

% of households	38.7%	N/A	N/A	N/A	N/A	Every 5	2015
who are rent	(8,114/20,947)					years	Somerville
burdened (>30%							Housing
of income spent							Needs
on housing)							Assessment
% of households	17.8%	N/A	N/A	N/A	N/A	Every 5	2015
who are severely	(3,722/20,947)					years	Somerville
rent burdened							Housing
(>50%)							Needs
							Assessment
% of households	38.7%	N/A	N/A	N/A	N/A	Every 5	2015
cost burdened	(4,318/11,239)					years	Somerville
(>30%)							Housing
							Needs
							Assessment
% of households	19.0%	N/A	N/A	N/A	N/A	Every 5	2015
severely housing	(2,134/11,239)					years	Somerville
cost burdened							Housing
(>50%)							Needs
							Assessment
# of affordable	279-285	N/A	N/A	N/A	N/A	Every 5	2015
units expiring in						years	Somerville
next five years							Housing
							Needs
							Assessment
Somerville	3-5 years	N/A	N/A	N/A	N/A	Every 5	2015
Community						years	Somerville
Corporation							Housing
average wait time							Needs
							Assessment
Average	2.6	N/A	2.2	N/A	N/A	Every other	Somerville
satisfaction with						year	Happiness
cost of housing							Survey
(out of 5)							
# homeless	Unsheltered: 6	Unsheltered: 6	Unsheltered:	Unsheltered:	TBD	Annually	Point in Time
individuals in	Sheltered: 152	Sheltered: 159	22	10			survey
Somerville			Sheltered: 120	Sheltered:			
				124			

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Output 1: Somerville's residents can access affordable	# of new units created with CPA funds (% reuse)	15 (7- 100 Homes; 8- Glen St.) 47% reuse (100 Homes)	30 (25-Mystic Water Works, 5- 100 Homes) 100% reuse	8 (8- 100 Homes)	25 (100 Homes)	3 (100 Homes)	Annually	AHTF records	
housing	Annual # of households receiving rental assistance through CPA funds	24 (7- PASS, 17- Better Homes)	33 (7- PASS 2, 17- Better Homes, 9- ShortStop)	33 (7- PASS 3, 17- Better Homes, 9- ShortStop)	N/A	TBD	Annually	AHTF records	
	% of CPA funded housing projects that are mixed use	0	0	0	0	0	Annually	AHTF records	
	% of CPA funded housing development projects that are transit-oriented	100% (163 Glen St.)	100% (Mystic Water Works)	N/A	N/A	TBD	Annually	AHTF records	
Outcome 2: Somerville is greener.	Open space as % of total land area	N/A	6.8%	N/A	N/A	N/A	Every 5 years	Somerville Open Space and Recreation Plan	
	# of new trees in Somerville (disaggregated by CPA, non-CPA)	441 (non-CPA)	59 (non-CPA)	94 (non-CPA)	401 (non- CPA)	TBD	Annually	City records	
	Annual EPA grade for Mystic River	A-	A-	A-	TBD	TBD	Annually	US Environmental Protection Agency	

	T	T _	Γ_	T _	T	T		1	
	Annual EPA grade	D	D+	D+	TBD	TBD	Annually	US	
	for Alewife Brook							Environmental	
								Protection	
								Agency	
	# of new acres of	2.47	0.49	5.76	0.17 (CPA)	TBD	Annually	City records	
	open space	(non-CPA)	(non-CPA)	(non-CPA)					
	(disaggregated by								
	CPA, non-CPA)								
	# of conservation	0	0	0	0	TBD	Annually	CPA records	
	restrictions								
	recorded								
	% of households	N/A	Total: 99.5%	N/A	N/A	N/A	Every five	Somerville	
	within ¼ mile (5		Playgrounds:				years	Open Space	
	minutes) of open		95.9%					and	
	space		Passive parks:					Recreation	
	(disaggregated by		41.4%					Plan	
	type)		Fields: 58.8%						
			Plazas: 13.8%						
			Community						
			gardens: 49.5%						
Output 2:	# of improved	1- Marshall St.	1- Kennedy	2- Argenziano	2- Hoyt-	3- Winter	Annually	City records	
Somerville	open spaces (CPA,	Playground	School	Playground	Sullivan,	Hill			
has more	non-CPA)		Playground	, Cremin	Lincoln				
open space.				Playground					
	Quality of open	N/A	Poor: 20%	N/A	N/A	N/A	Every five	Somerville	
	space		(17/85)				years	Open Space	
	(disaggregated by		Good: 59%					and	
	#/% poor, good,		(50/85)					Recreation	
	excellent)		Excellent: 21%					Plan	
			(18/85)						

			T =				T		
Outcome 3:	% of Somerville	Grade 1:	Grade 1:	Grade 1:	TBD	TBD	Annually	Somerville	
Somerville's	youth with a	Male- 50.2%;	Male- 54.2%	Male- 77%				Public Schools	
residents	healthy BMI by	Female- 58.0%	Female- 53.7%	Female- 66%					
have greater	grade,	Grade 4:	Grade 4:	Grade 4:					
well-being.	disaggregated by	Male- 47.5%;	Male- 46.4%	Male- 49.7%					
	gender	Female- 53.3%	Female- 54.8%	Female- 59.8%					
		Grade 7:	Grade 7:	Grade 7:					
		Male- 41.0%;	Male- 52.3%	Male- 46.6%					
		Female- 44.5%	Female- 44.4%	Female- 50.3%					
		Grade 10:	Grade 10:	Grade 10:					
		Male- 58.7%	Male- 50.0%	Male- 53.8%					
		Female- 71.8%	Female- 43.9%	Female- 52.1%					
	Average	7.7	N/A	7.2	N/A	TBD	Every other	Somerville	
	satisfaction with						year	Happiness	
	appearance of							Survey	
	neighborhood								
	parks and squares								
	(out of 10)								
	Average level of	7.8	N/A	7.6	N/A	TBD	Every other	Somerville	
	self-reported		'		,		year	Happiness	
	happiness (out of						,	Survey	
	10)							,	
	Average level of	8.0	N/A	7.8	N/A	TBD	Every other	Somerville	
	self-reported life		,		,		year	Happiness	
	satisfaction (out of						,	Survey	
	10)								
Output 3:	# new parks	1.Community	1. Partners	0	0	0	Annually	City records	
Somerville	(disaggregated by	Path extension	Healthcare open				,	(
has more	CPA, non-CPA)	(non-CPA)	space (non-CPA)						
opportunities	, , , ,	2. Symphony	2. Millbrook						
for passive		Park (non-CPA)	Lofts open space						
and active		,	(non-CPA)						
recreation.	# of new	0	0	0	20 (Lincoln,	0	Annually	City records	
	community garden				non-CPA)			2.1, 1000.00	
	plots								
	(disaggregated by								
	CPA, non-CPA)								
	CFA, HUH-CFA)	1			1		1		

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Outcome 4: Somerville's character is preserved.	% of local historic district buildings applying for HPC grants	N/A	N/A	N/A	N/A	N/A	Annually	OSPCD records	
	# of cases HPC reviews for Local Historic District repair, alteration and renovation	56	69	TBD	TBD	TBD	Annually	Certified Local Government report	
	# of demolition requests (disaggregated by preferably preserved)	33 (10 preferably preserved)	30 (9 preferably preserved)	TBD	TBD	TBD	Annually	Certified Local Government report	
	# of new preservation restrictions recorded	0	0	0	0	TBD	Annually	CPA records	
Output 4: Somerville's historic treasures are preserved and accessible.	# of historic buildings preserved with CPA funds	6 (City Hall, Milk Row Cemetery, Prospect Hill Tower, Somerville Museum, Mystic Water Works, Temple B'nai Brith)	1 (West Branch Library)	2 (83 Belmont St., Grace Baptist Church)	1 (Elizabeth Peabody House)	1 (Mission Church)	Annually	CPA records	
	# of historic buildings made ADA accessible with CPA funds	2 (Temple B'nai Brith)	1 (Somerville Museum, West Branch Library)	1 (Grace Baptist Church)	0	0	Annually	CPA records	
	# of historic collections preserved	2 (City Archives, Somerville Museum)	0	1 (Central Library)	1 (City elections records)	0	Annually	CPA records	

Process: CPA projects are successfully implemented.	% of CPA funded projects that are completed within 3 years	72% (8/11)	0% (0/9)	8% (1/12)	N/A	TBD	Annually	CPA records	Project implement ers have sufficient
	% of projects that achieve their measures of success ⁸	N/A	N/A	8% (1/12)	N/A	TBD	Annually	CPA records	capacity and funding to implement
	% of CPA funded projects that combine multiple uses (blended)	13% (Mystic Water Works, Prospect Hill Park- 2/16)	0%	0%	11% (Prospect Hill Park- 1/9)	0%	Annually	CPA records	the projects they propose.
	Geographic coverage of CPA projects	7/7 wards	7/7 wards	7/7 wards	7/7 wards	TBD	Annually	CPA records	• The CPC is high functioning , in tune with community priorities, and possesses
	% of CPA implementers that report the CPA program has benefited their organization	NA	NA	80%	100%	TBD	Annually	CPA records	

 $^{^{8}}$ CPA applicants were first required to set measures of success for their projects in FY17.

Estimated annual CPA revenue	\$6,223,963 ⁹	\$2,878,304	\$1,924,661	\$1,984,489	TBD	Annually	CPA records	a breadth of
CrATevenue								experience
								across the
								CPA areas
								amongst
								its
								members.
								 The CPC
								and the
								CPA
								Manager
								work
								effectively
								with
								applicants to ensure
								funded
								projects
								are
								realistic
								and eligible
								for CPA
								funding.
								 Meaningful
								projects
								are
								proposed
								by City
								departmen
								ts and
								community
								organizatio
								ns.

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⁹ FY15 revenue total is the combined revenue from FY14 and FY15.

Input: CPA	Annual %	45%- housing	45%- housing	45%- housing	45%-	50%-	Annually	CPA records	Funding for
funding is	allocation in each	15%- open/rec	15%- open/rec	15%- open/rec	housing	housing			the
available for	CPA area	15%- historic	15%- historic	15%- historic	15%-	20%-			Communit
City and		20%- flexible	20%- flexible	20%- flexible	open/rec	open/rec			у
community		5% admin	5% admin	5% admin	15%- historic	15%-			Preservatio
projects in:					20%- flexible	historic			n Act
Affordable					5% admin	10%-			continues
Housing,						flexible			through
Open Space,						5%- admin			the
Recreation Land, and	Annual state match received	\$904,917	\$829,456	\$420,681	\$370,465	\$432,342	Annually	CPA records	support of residents,
Historic	Annual optional	\$2,555,671 ¹⁰	\$510,844 (18%)	\$500,000 (26%)	\$500,000	TBD	Annually	CPA records	the City's
Resources.	City appropriation (\$ and %)	(41%)			\$(19%)				administrat ion and
	Annual dollar	\$4,179,487	\$5,630,123	\$2,243,122	\$3,602,409	\$2,219,049	Annually	CPA records	Board of
	amount awarded	(\$227,463-	(\$695,160-	(\$777,239	(\$2,242,669	(\$74,888			Aldermen,
	to projects	open/recreation;	open/recreation;	open/rec;	open/rec;	open/rec;			and the
	(disaggregated by	\$1,745,996-	\$3,100,288-	\$585,467-	\$158,100-	\$747,175-			state.
	area)	historic;	historic;	historic;	historic;	historic;			
		\$2,206,028-	\$1,834,675-	\$880,416-	\$1,201,640-	\$1,396,986-			
		housing)	housing)	housing)	housing)	housing)			
	# of new CPA	17	14	14	11	TBD	Annually	CPA records	
	projects funded	(4- open/rec; 8-	(5- open/rec; 4-	(8- open/rec; 4-	(7-				
	(disaggregated by	historic; 5-	historic; 5-	historic; 2-	open/rec; 2-				
	area and recipient)	housing and 6	housing and 7	housing)	historic;				
		City; 11	City; 7		TBD-				
		Community)	Community)		housing)				
	# of CPA EDF	17	17	18	14	TBD	Annually	CPA records	
	applicants/housing	(6 City	(4 City	(4 City; 12	(8 City; 6				
	applications each	departments; 11	departments; 14	community)	community)				
	year	Community)	Community)	(8 new/10	(4 new/10				
	(disaggregated by	(19 new/0	(8 new/9	previous)	previous)				
	type, new/already	previous)	previous)						
	funded)								

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 $^{^{10}}$ FY15 city appropriation includes FY14 appropriation

% of EDF applicants that submit full proposals ¹¹	73% (22/30) ¹²	61% (18/28)	86% (12/14)	59% (10/17)	TBD	TBD	
% of EDFs/housing applications funded each year (disaggregated by recipient)	63% (19/30) Community: 68% (13/19) ¹³ City: 80% (8/10)	50% (14/28) ¹⁴ Community: 50% (8/16) City: 75% (6/8) Joint Community/City: 75% (3/4)	74% (14/19) Community: 60% (6/10) City: 86% (6/7) Joint: 100% (2/2)	TBD	TBD	Annually	CPA records

Does not housing applications because the SATHF utilizes a one-step application process

Counts each of the three EDFs submitted by the Somerville Museum as funded, as the projects were combined in the full applications

Counts each of the three EDFs submitted by the Somerville Museum as funded, as the projects were combined in the full applications

Counts Central Library Mold Remediation as funded- EDF submitted in FY16, but the project was funded in FY17

Data sources

One of the criteria for selecting the indicators in the above table was that the data would be regularly available either through CPA or other City department records or through data already collected through other sources. The data needed to keep this table updated comes from reports the City is required to produce periodically, such as the Open Space and Recreation Plan, the Certified Local Government report on the city's historic preservation activities and the Housing Needs Assessment. Demographic data comes from the American Community Survey which produces one, three and five year estimates. The ACS five year estimates are used because they are more accurate than the one and three year estimates.

The CPA Manager will update the monitoring matrix twice each year- once in October/November and once in April/May in preparation for the submission of the semi-annual CPA program reports to the CPC. The CPA Manager will contact relevant departments to gather updated data related to each indicator based on the frequency the data is collected as noted in the monitoring matrix.

Evaluation design

The Somerville CPA Program will hire an intern every two to three years to conduct a process evaluation of the program that will explore the degree to which the application and grant process is achieving the desired effect. The evaluation will also explore the success of a sampling of CPA funded projects over a period of time in achieving their stated measures of success as well as providing a lasting benefit to the community. It is expected that the intern will collect data through document review and interviews with CPC members and staff, CPA project implementers, and community members. The specific questions for each evaluation will be determined in collaboration with the Community Preservation Committee.

Data use and dissemination

The CPC will review the monitoring matrix every six months. Monitoring data and evaluation results will be used to inform the funding allocations the CPC makes each year across the three CPA categories as part of the annual Community Preservation Plan. Data will also help inform the methods for outreach to potential grantees and the application and grant process.

The CPA Manager will publish an annual report each year that will be submitted to the Board of Aldermen following approval by the CPC. This report will be posted on the City's CPA website. Evaluation reports will be shared with the CPC and then posted on the City's CPA website.

Acronym List

ACS: American Community Survey ADA: Americans with Disability Act

AMI: Area median income BMI: Body Mass Index

CPA: Community Preservation Act

CPC: Community Preservation Committee

EDF: Eligibility Determination Form

EPA: U.S. Environmental Protection Agency

FY: Fiscal year

HPC: Somerville Historic Preservation Commission

M&E: Monitoring and evaluationMGL: Massachusetts General Law

OSPCD: City of Somerville Office of Strategic Planning and Community Development

US HUD: United States Department of Housing and Urban Development

Glossary

Acquisition: Obtain property interest by gift, purchase, devise, grant, rental, rental purchase, lease or

otherwise. Only includes eminent domain taking as provided by M.G.L. c. 44b.

Community

housing:

Housing for low and moderate income individuals and families, including low or moderate income seniors. Moderate income is less than 100%, and low income is less than 80%, of US HUD Area Wide Median Income. The terms community housing and affordable housing

are used interchangeably in this document.

Creation: To bring into being or cause to exist.

Data: Quantitative or qualitative findings. They are generated from project activities, research, or

from the monitoring and evaluation of program performance. Data are in a form that have

not yet been analyzed or interpreted.

Evaluation: A process that attempts to determine as systematically and objectively as possible the

relevance, effectiveness and impact of activities in light of their objectives.

Goal: A broad statement of a desired, long-term outcome of a program. Goals express general

program intentions and help guide a program's development. Each goal has a set of related, more specific outcomes that, if met, will collectively permit program staff to reach

the stated goal.

Historic Building, structure, vessel, real property, document or artifact listed on the state register

resources: of historic places or determined by the Somerville Historic Preservation Commission to be

significant in the history, archeology, architecture or culture of the city or town.

Indicator: Quantitative or qualitative measures of program performance that are used to

demonstrate change and that detail the extent to which programs results are being or have been achieved. Indicators can be measured at each level: input, process, output,

outcome, and impact.

Results Matrix (or logical framework):

A dynamic planning and management tool that logically relates the main elements in program and project design and helps ensure that an intervention is likely to achieve measurable results. It helps to identify strategic elements of a program, their causal relationships, and the external factors that may influence success or failure. It can provide the basis for monitoring progress achieved and evaluating program results.

Monitoring:

Monitoring is the routine process of data collection and measurement of progress toward program objectives. It involves tracking what is being done and routinely looking at the types and levels of resources used; the activities conducted; the products and services generated by these activities.

Outcome:

Significant result that contributes to the achievement of goals and provides a general framework for more detailed planning for specific programs. Several outcomes can contribute to each goal.

Open space:

Land to protect existing and future well fields, aquifers and recharge areas, watershed land, agricultural land, grasslands, fields, forest land, fresh and salt water marshes and other wetlands, ocean, river, stream, lake and pond frontage, beaches, dunes and other coastal lands, lands to protect scenic vistas, land for wildlife or nature preserve and land for recreational use.

Preservation:

Protect personal or real property from injury, harm or destruction.

Recreation land:

Land for active or passive recreational use including, but not limited to, the use of land for community gardens, trails, and noncommercial youth and adult sports, and the use of land as a park, playground or athletic field.

Does not include horse or dog racing or the use of land for a stadium, gymnasium or

similar structure.

Rehabilitation / restoration:

Make capital improvements, or extraordinary repairs to make assets functional for intended use, including improvements to comply with federal, state or local building or access codes or federal standards for rehabilitation of historic properties.

Support:

Provide grants, loans, rental assistance, security deposits, interest-rate write downs or other forms of assistance directly to individuals and families who are eligible for community housing, or to entity that owns, operates or manages such housing, for the purpose of making housing affordable.

Results Chain (or theory of change):

A depiction of how and why desired change is expected to happen as a result of a program. A theory of change is read from left to right using if, then statements. For example, if affordable housing meets demand, then more Somerville residents can stay in the community they love.

Definitions of CPA terms are taken from the Community Preservation Act legislation. Definitions for M&E terms were taken from MEASURE Evaluation.

Indicator definitions

	•
Average satisfaction with Somerville as	Average response to the question How satisfied are you with Somerville
a place to live (out of 10)	as a place to live? with a range of 0 being very unsatisfied and 10 being
	very satisfied on the Somerville Happiness Survey.
Average level of pride in being a	Average response to the question <i>How proud are you to be a Somerville</i>
Somerville resident (out of 10)	resident? with a range of 0 being not proud at all and 10 being very
	proud on the Somerville Happiness Survey.
Racial diversity	Percentage of Somerville residents who identify as White non-Latino,
	Asian, Hispanic or Latino, Black or African American, American Indian or
	Alaska Native, Multi-racial, and Other in the American Community
	Survey.
Age diversity	Percentage of Somerville residents who are reported as being Under 5,
	5-19, 20-34, 35-54, 55-64, and 65+ in the American Community Survey.
Economic diversity	Percentage of Somerville residents who are reported to have an income
	under \$25,000, \$25,000-49,999, \$50,000-74,999, \$75,000-99,999,
	\$100,000-149,999, and \$150,000 and above in the American Community
	Survey.
# of artists registered for Somerville	Number of individual artists who register to sell their artwork during
Open Studios	Somerville Open Studios.
# of City organized events celebrating	Number of events and festivals organized by the Somerville Arts Council
Somerville's history and culture	and the Somerville Historic Preservation Commission.
Average satisfaction with	Average response to the question <i>How satisfied are you with the beauty</i>
neighborhood beauty/physical setting?	or physical setting of your neighborhood? with a range of 0 being very
	unsatisfied and 10 being very satisfied on the Somerville Happiness
% of housing stock that is affordable	Survey. Percentage of Somerville's housing stock that is designated for
% of housing stock that is affordable	individuals making 100% or less of the Area Median Income. Area
	Median Income for Somerville is set by HUD. Somerville is located in the
	Boston-Cambridge-Quincy service area.
% of households who are rent	Percentage of rental households who are spending more than 30% of
burdened (>30% of income spent on	their income on housing.
housing)	
% of households who are severely rent	Percentage of rental households who are spending more than 50% of
burdened (>50%)	their income on housing.
% of households cost burdened (>30%)	Percentage of homeowners who are spending more than 30% of their
	income on housing.
% of households severely housing cost	Percentage of homeowners who are spending more than 50% of their
burdened (>50%)	income on housing.
# homeless individuals in Somerville	Total number of individuals who lack housing in Somerville.
# of new units created with CPA funds	Number of new affordable units created in Somerville using CPA funding
(% reuse)	in part or in whole. A new affordable development counts as 'reuse' if it
	is either an existing housing unit that was previously not affordable that
	has been converted into an affordable unit or new units created in an
	existing building that previously not used as housing or was not
	affordable housing.
Total number of affordable units	Total number of housing units in Somerville that are designated for
(disaggregated by % of AMI)	individuals making 100% or less of the Area Median Income. Area
	Median Income for Somerville is set by HUD. Somerville is located in the
A 10 Cl 11 C	Boston-Cambridge-Quincy service area.
Annual # of households receiving rental	Total number of households receiving funding to support their rent
assistance through CPA funds	using CPA funding in part or in whole.
# of affordable units expiring in next	Total number of units of affordable housing that are at risk of losing

five years	their affordability in the next five years
five years	their affordability in the next five years
Somerville Community Corporation	Average time a household is on the Somerville Community Corporation
average wait time	waiting list before they are placed in an affordable housing unit.
Average satisfaction with cost of housing	Average response to the question <i>How would rate the following? The cost of housing</i> with a scale of 0 being very bad and 5 being very good on
nousing	the Somerville Happiness Survey
% of CPA funded housing projects that	Percentage of CPA funded housing projects that include residential and
are mixed use	commercial uses in the same building.
% of CPA funded housing development	Percentage of CPA funded housing development projects that are
projects that are transit-oriented	located within a half mile of existing and anticipated rapid transit stations.
# of new trees in Somerville	Number of new trees added to Somerville's urban tree canopy each year
(disaggregated by CPA, non-CPA)	(does not include replacement trees)
Open space as % of total land area	Percentage of Somerville's total land area that is dedicated to open space. The City of Somerville's definition of open space includes: playgrounds, community gardens, athletic fields, passive parks, dog parks, landmarks, schoolyards, urban farms, café spaces, and performance spaces.
Annual EPA grade for Mystic River	Measure of how frequently bacteria levels in the Mystic River meet state water quality standards for boating and swimming. Grades are assigned as follows: A+=95-100%; A=90-95%; A-=85-90%; B+=80-85%; B=75-80%; B-=70-75%; C+=65-70%; C=60-65%; C-=55-60%; D+=50-55%; D=45-50%; D-=40-45%; F=less than 45%
Annual EPA grade for Alewife Brook	Measure of how frequently bacteria levels in the Alewife Brook meet state water quality standards for boating and swimming. See above for grade scale.
# of new acres of open space (disaggregated by CPA, non-CPA)	Total number of new acres of open space created within a given year.
# of conservation restrictions recorded	Number of conservation restrictions recorded on land acquired with CPA funds in part or in whole.
% of households within ¼ mile (5 minutes) of open space (disaggregated by type)	Percentage of households in Somerville that live within a ¼ mile radius of open space.
Average level of self-reported happiness (out of 10)	Average response to the question <i>How happy do you feel right now?</i> with a range of 0 being I feel very unhappy right now and 10 being I feel very happy right now on the Somerville Happiness Survey.
Average level of self-reported life	Average response to the question How satisfied are you with your life in
satisfaction (out of 10)	general? with a range of 0 being I am very unsatisfied with my life and 10 being I am very satisfied with my life on the Somerville Happiness Survey.
% of Somerville youth with a healthy BMI by grade	Percentage of Somerville youth in each grade with a 'healthy' Body Mass Index. A healthy BMI is between the 5 th and 85 th percentile.
# of improved open spaces (CPA, non- CPA)	Number of open spaces that are rehabilitated in a given year.
Quality of open space (disaggregated by #/% poor, good, excellent)	Number and percentage of Somerville's open spaces that are categorized as poor, good, and excellent in the open space survey.
# new parks (disaggregated by CPA, non-CPA)	Number of new parks constructed on land that was not previously used as open space.
# of new community garden plots	Number of new community garden plots added to the existing stock of City-wide community garden plots managed by the City of Somerville Conservation Commission
Average satisfaction with appearance of neighborhood parks and squares	Average response to the question How satisfied are you with the appearance of parks and squares in your neighborhood? with a range of

	0 being very unsatisfied and 10 being very satisfied on the Somerville
	Happiness Survey.
# of cases HPC reviews for Local	Total number of cases put before the Somerville Historic Preservation
Historic District repair, alteration and	Commission for their consideration relating to the changes to the
renovation	exterior of historically significant buildings that are listed as local historic
	districts.
# of demolition requests	Total number of requests presented to the Somerville Historic
(disaggregated by preferably	Preservation Commission to remove or take down an entire structure. A
preserved)	building is preferably preserved if it is determined by the HPC to be
	historically significant and that it is in the public interest for the building
	to be preserved or rehabilitated rather than demolished.
% of local historic district buildings	Percentage of existing local historic district buildings that apply for a
applying for HPC grants	Local Historic District Property Owner's small grant in a given fiscal year.
# of historic buildings preserved with	Number of historic buildings that receive CPA historic preservation or
CPA funds	rehabilitation funding
# of historic buildings made ADA	Number of historic buildings that become accessible, in compliance with
accessible with CPA funds	Americans with Disabilities Act standards, through CPA funding, in whole
# of now procompation restrictions	or in part. Number of historic preservation restrictions recorded on buildings that
# of new preservation restrictions recorded	receive CPA historic resources funding.
# of historic collections preserved	Number of historic collections, such as documents or artifacts that are
# of flistofic collections preserved	preserved in whole or in part through CPA funding.
% of CPA funded projects that are	Percentage of CPA funded projects that are fully complete and closed
completed within 3 years	out within three years of the signing of a grant agreement or
completed within 5 years	memorandum of agreement.
% of projects that achieve their	Percentage of CPA funded projects that report they have achieved their
measures of success	measures of success in their final report. Measures of success were not
	required to be part of CPA applications until the FY17 application round.
# of CPA EDF/housing applicants each	Number of organizations/departments that submit an eligibility
year (disaggregated by type,	determination form each year disaggregated by City/community and
new/already funded)	never applied for CPA funding before/has already received CPA funding.
% of CPA funded projects that combine	Percentage of CPA funded projects that include work in more than one
multiple uses (blended)	CPA category (affordable housing, historic resources, open
	space/recreation land).
Geographic coverage of CPA projects	Number of Somerville wards (out of 7) where a CPA project received
	funding each year.
% of CPA implementers that report the	Percentage of respondents to the annual CPA implementer survey that
CPA program has benefited their	respond "Yes" to the question Has your organization benefited from
organization	being part of the Somerville CPA program beyond receiving funds?
Estimated annual CPA revenue	Total amount of new CPA revenue estimated for the fiscal year as
	approved by the Board of Aldermen through the annual budgeting
Approal 0/ allocations in an 1, CDA	process.
Annual % allocation in each CPA area	Percentages allocated for each of the CPA areas each year, as detailed in
	the annual Community Preservation Plan (affordable housing, historic resources, open space/recreation land).
Annual state match	Total amount of CPA match funding received from the Commonwealth
Annual State Match	of Massachusetts.
Annual optional City appropriation (\$	Amount of funding appropriated by the City of Somerville to the CPA
and %)	Fund from Free Cash, both in dollar amount and as percentage of the
4114 70)	annual CPA budget.
Annual dollar amount awarded to	Total dollar amount, including bonding, of projects approved by the
projects (disaggregated by area)	Board of Aldermen in a given year, disaggregated by CPA area
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	(affordable housing, historic resources, open space/recreation land).
# of new CPA projects funded	Number of new CPA projects funded each year, not including projects
(disaggregated by area)	already receiving funding that request additional funding to continue
	work with the same scope as previously requested, disaggregated by
	CPA area (affordable housing, historic resources, open space/recreation
	land).
% of EDF applicants that submit full	Percentage of projects that submit eligibility determination forms that
proposals	go on to submit a full proposal, including affordable housing projects.
	Projects may not submit a full proposal because either the applicant
	decides to withdraw the project for funding consideration or the CPC
	determines the project to be ineligible for CPA funding. This indicator is
	only relevant to open space/recreation and historic resources
	applications, because the Somerville Affordable Housing Trust Fund uses
	a one-step application process.
% of EDFs/housing applications funded	Percentage of projects that submit eligibility determination forms that
each year (disaggregated by recipient)	receive funding and the funding is accepted by the recipient. This figure
	including affordable housing projects. Projects that receive partial
	funding are counted if the applicant accepts the lower funding amount.
	This indicator is disaggregated by recipient type including: Community,
	City and Joint Community/City.