



Maura Healey, Governor
Kimberley Driscoll, Lieutenant Governor
Phillip Eng, Interim MassDOT Secretary
Jonathan L. Gulliver, Undersecretary and Highway Administrator



By Email on 7/23/2026 & By Certified Mail:

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**Office of Outdoor Advertising
Ten Park Plaza, Suite 7760
Boston, MA 02116**

July 23, 2026

Courtney Henderson, City Clerk
Somerville City Hall
93 Highland Avenue, 1st Floor
Somerville, MA 02143

Re: Applications for conversion of static outdoor advertising billboard permits to
electronic billboard permits – Notice of Public Meeting

Dear Ms. Henderson:

Please be advised that on Thursday, August 20, 2026 the MassDOT Office of Outdoor Advertising will hold a public meeting at 11 AM. Please note that this hearing will be conducted via Zoom; in order to participate, you must register at the following link:

https://zoom.us/webinar/register/WN_qaPHszo4R5274cTf3ZEbfA

The agenda includes applications by the Massachusetts Bay Transportation Authority to replace two existing, static billboard permits with electronic billboard permits at the following location(s):

- a. 81 McGrath Highway
New Application # 2026D008 (existing structure, permit #: 2018118, facing west)
- b. 81 McGrath Highway
New Application # 2026D009 (existing structure, permit #: 2018117, facing east)

Public comment regarding the proposed billboard(s) and/or display(s) may be presented at the meeting or in writing prior to the meeting to:

MassDOT · Office of Outdoor Advertising,
Attention Timothy P. McCarthy, Director
Ten Park Plaza, Suite 7760
Boston, MA 02116

Thank you for your attention to this matter.

Sincerely,

Timothy P. McCarthy, Director
MassDOT – Office of Outdoor Advertising

cc: Mayor Jake Wilson

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www.mass.gov/outdoor-advertising-and-signage