

Outreach Plan for CAC Open Positions

Target Audience	Potential Groups to Contact/Outreach Strategy	Responsible for Contact/Outreach
Youth	SPS: Jason, Erika, IB coordinator, volunteer club	OSE
	Green clubs	OSE
	Flyer at Mystic Apartments and the Dojo	
	Tufts (Maybe Harvard and MIT). (One of our youth slots is college-age)	
	SHS Newsletter	OSE
	Groundwork Somerville (Green Team and alums)	OSE
	Alums of Mayor's summer program	OSE
Older Adults	Council on Aging Newsletter	OSE
	CityTV	OSE
	Third Act, Mothers Out Front, other orgs	
	Sustainaville Newsletter ☺	OSE – will go out 3/10
	Library newsletter	OSE
Specific Zip Codes	Davis Square Neighborhood Association	CAC
	Flyering	OSE
	Gilman Square Neighborhood Association	CAC
	Mystic Tenants Association	
	City Councilor Newsletters	OSE – complete
	Winter Hill Neighborhood Association	CAC
	Union Square Neighborhood Association	CAC
Neighborhood Facebook Groups	CAC	
Business Owners	East Somerville Main Streets	
	Union Square Main Streets	
	Davis Square Business Association	
	Flyering in Davis/Magoun/Ball	
	Outreach through folks like Rob Vandenabeele at Portico Brewing	CAC
	Chamber of Commerce	
Renters	Sustainaville Newsletter	OSE – will go out 3/10
	Climate Ambassadors Listserve	OSE
	Tufts UEP, Sustainability Masters, Sustainability Fellowship	
	CAAS	
	SCC	
Homeowners	ICAC outreach through text groups	CAC
	Sustainaville Newsletter	OSE – will go out 3/10
	Electrify Somerville Newsletter	OSE – complete
General/Other	Mayoral Transition Sustainability & Environment Policy Committee	OSE – complete

