

Draft Outreach Plan for CAC Open Positions

Target Audience	Potential Groups to Contact/Outreach Strategy	Responsible for Contact/Outreach
Youth	SPS: Jason, Erika, volunteer club	
	Green clubs	
	Flyer at Mystic Apartments and the Dojo	
	Tufts (Maybe Harvard and MIT). (One of our youth slots is college-age)	
	SHS Newsletter	
	Groundwork Somerville (Green Team and alums)	
	Alums of Mayor's summer program	
Older Adults	Council on Aging Newsletter	
	CityTV	
	Third Act, Mothers Out Front, other orgs	
	Sustainaville Newsletter ☺	
	Library newsletter	
Specific Zip Codes	Davis Square Neighborhood Association	
	Gilman Square Neighborhood Association	
	Mystic Tenants Association	
	City Councilor Newsletters	
	Winter Hill Neighborhood Association	
	Union Square Neighborhood Association	
	Ward newsletters	
	Neighborhood Facebook Groups	
Business Owners	East Somerville Main Streets	
	Union Square Main Streets	
	Davis Square Business Association	
	Flyering in Davis/Magoun/Ball	
	Outreach through folks like Rob Vandenabeele at Portico Brewing	
	Chamber of Commerce	
	Ward newsletters	
Renters	Sustainaville Newsletter	
	Climate Ambassadors Listserve	
	Tufts UEP, Sustainability Masters, Sustainability Fellowship	
	CAAS	
	SCC	
Homeowners	ICAC outreach through text groups	
	Sustainaville Newsletter	
	Ward newsletters	