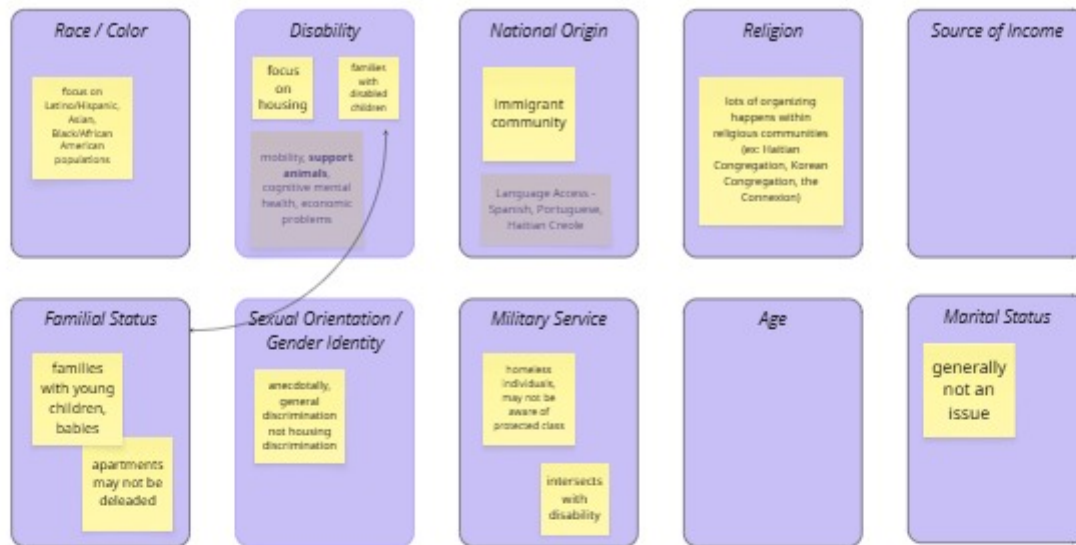


Start here

Part 1 - Specifying Who Will be Engaged

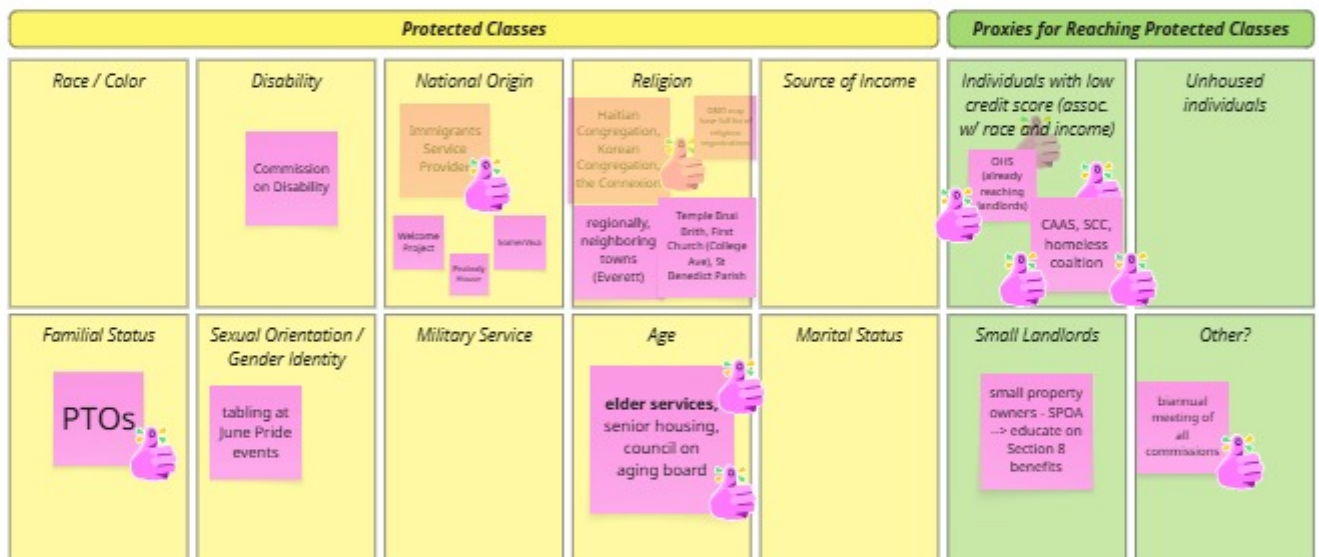
Instructions: The protected classes under Fair Housing law are listed below. Use the stickies to brainstorm what groups within these protected classes are typically underrepresented in the FHC's community engagement in Somerville. Consider who are the folks that have been more challenging to reach and reference the demographic data collected on each.



Part 2 - Mapping Landscape Resources, Players, and Connections

Instructions: The protected classes under Fair Housing law are listed below in yellow. Other groups that might include people who fall under the protected classes are listed in green. Use the stickies to brainstorm organizations and contacts through whom we can reach residents potentially underrepresented in typical community engagement in each class, as identified above

create updated list



Part 3 - Prioritizing by Engagement Methods

Instructions: Sort the stakeholders brainstormed above based on how they should be engaged throughout the process.

1-on-1 Conversations

Conversation Objectives:

- Listen to the different perspectives of up to 7 relevant participants.
- Understand the trends in challenges that members of protected classes face seeking housing in Somerville

Pop Up Engagement

Pop Up Engagement Objectives:

- Meet community members in up to 3 places/events where they already gathering
- Share resources/knowledge on Fair Housing and tenant rights
- Hearing from community members on what additional resources and supports would be helpful & how they would like to be engaged in the future

Targeted Engagement

Targeted Engagement Objectives:

- Collaborate with community partners, identify, design and implement up to 10 events for target populations
- Share resources/knowledge on Fair Housing and tenant rights
- Hearing from community members on what additional resources and supports would be helpful & how they would like to be engaged in the future