



Maura Healey, Governor
Kimberley Driscoll, Lieutenant Governor
Monica Tibbitts-Nutt, Secretary & CEO
Jonathan L. Gulliver, Highway Administrator



By Email on 1/8/2025 & By Certified Mail: 7020 2450 0002 0132 8901

**Office of Outdoor Advertising
Ten Park Plaza, Suite 7760
Boston, MA 02116**

January 8, 2025

Kimberly Wells, City Clerk
City Hall
93 Highland Avenue, 1st Floor
Somerville, MA 02143

Re: Applications for conversion of static outdoor advertising billboard permits to
electronic billboard permits – Notice of Public Meeting

Dear Ms. Wells:

Please be advised that on Thursday, January 16, 2025 the Office of Outdoor Advertising will hold a public meeting at 11 AM. Please note that this hearing will be conducted via Zoom; in order to participate, you must register at the following link:

https://zoom.us/webinar/register/WN_huIQ_B61QaKYrNRuxyK3Lg

Our office notified your office previously that the meeting agenda includes application by Massachusetts Bay Transportation Authority for two electronic billboard permits to replace existing, static billboard permits at the following locations:

- 1) 26–70 Rear Third Avenue at Inner Belt Road (1,000ft S/O Exit 18)
Application # 2025D001 (existing structure, permit 2018036, facing north)
- 2) 26 – 70 Rear Third Avenue / Leverett Connector (2,500ft S/O Exit 18)
Application # 2025D002 (existing structure, permit 2018034, facing north)

Public comment regarding the proposed billboard(s) and/or display(s) may be presented at the meeting or in writing prior to the meeting to:

MassDOT · Office of Outdoor Advertising,
Attention Timothy P. McCarthy, Director
Ten Park Plaza, Suite 7760
Boston, MA 02116

Thank you for your attention to this matter.

Sincerely,

Timothy P. McCarthy, Director
MassDOT – Office of Outdoor Advertising

cc: Mayor Katjana Ballantyne

Ten Park Plaza, Suite #: 7760, Boston, MA 02116
Tel: 857-368-9700, TTY: 857-368-0655
www.mass.gov/outdoor-advertising-and-signage