



SPARK OF FREEDOM

OUR MISSION

Spark of Freedom Foundation aims to influence state and federal public policy by promoting affordable, abundant energy through common sense, common ground solutions.

www.sparkoffreedomfoundation.org



ABOUT US

Spark of Freedom Foundation was founded in April 2016 by James Taylor, the preeminent libertarian voice in energy and environmental policy.

Mr. Taylor recognized that people too often view energy policy as weighing affordability versus environmental protection. In reality, many abundant energy sources are both affordable and environmentally sound. Further, some in the policy arena equate environmental interests with climate change or “global warming.” Spark accounts for more evidentiary-based environmental factors, such as measurable impacts on land use, air, and species. Acknowledging environmental factors in energy production challenges liberal policy makers to try and defend costly wind and solar subsidies along with their obstruction of affordable low-emissions energy options.

Our economy and environment will equally benefit when government recognizes free-market energy sources and refrains from erecting obstacles to their production and use.

SPARK PRESIDENT JAMES TAYLOR



James Taylor is President of the Spark of Freedom Foundation. James promotes affordable, abundant energy founded in conservative and libertarian economic principles and a common-ground approach. He earned a B.A. in Government and studied economics and atmospheric science at Dartmouth College. He obtained his J.D. from Syracuse University College of Law.

Prior to founding Spark of Freedom, James served as Vice President of External Affairs at the Heartland Institute, where he spent 15 years working on energy and environment issues. He has presented environmental analysis on CNN, CNN Headline News, CBS Evening News, MSNBC, Fox News Channel, and several national radio programs. James has personally advised presidential candidates, governors, and state legislators on energy and environment issues.

OUR POLICY GOALS

Spark of Freedom Foundation aims to make all affordable, environmentally-sound options available to American families; particularly natural gas, nuclear, and hydro power. Natural gas and hydro power are abundant, on-demand energy sources that are cost-competitive with coal power. Both of these power sources address environmental concerns regarding the production and utilization of coal, making them more attractive to policymakers across the political spectrum.

Nuclear power is moderately more expensive than coal, but it is less expensive and more reliable than the costly wind and solar power so many liberal policymakers champion. It also avoids many of the negative environmental consequences of solar and wind power, such as massive land use and endangerment of species.

Environmentalists who are concerned about land conservation, traditional air pollution, and carbon dioxide emissions should recognize the benefits of natural gas, hydro, and nuclear power. Consumer advocates who are concerned about affordable energy should recognize the affordability and abundance of these same three power sources.

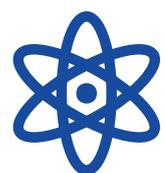
Rather than engaging in never-ending disputes about the science of climate change, or debating the merits of coal power versus wind and solar power, people seeking common-sense energy policy should rally around affordable natural gas, hydro, and nuclear power.



Natural Gas



Hydro Power



Nuclear

OUR ACTION PLAN

In just eight months, Spark of Freedom Foundation has begun to influence policy discussions through a comprehensive multi-media strategy of online and in-person activities. Our actions in this brief time frame include publication of more than 50 articles, television appearances, podcasts, creation of state-specific energy policy guides, and in-person consultation with legislators and other think tanks. Additionally, Spark has built a national and international following of leading policymakers, legislators, scientists, and other contributors to the policy discussion.

A sampling of Spark of Freedom Foundation event activities includes:

▶ American Legislative Exchange Council, Washington, DC:
Winning the Political Debate on Energy Policy

▶ FreedomFest, Las Vegas, NV:
Prosecution in a Mock Trial on Global Warming

▶ Heartland Institute Emerging Issues Forum,
Orlando, FL: Common-Sense,
Common-Ground Energy Policy

▶ European Institute for Climate and
Energy 10th Annual Conference on
Climate Change – Berlin, Germany:
The Moral Case for Affordable Energy





WE NEED YOUR HELP

In 2017, Spark will expand its federal activities through consultation with the incoming administration, while continuing to generate state-specific policy prescriptions. The organization aims to produce more than 75 publications and present at more than a dozen forums and conferences, allowing direct impact and collaboration with legislators and policymakers.

Mr. Taylor recognized that, while organizations like the Heartland Institute provide a wealth of information on the science in environment and energy policy, there was a vacuum in the energy policy arena where a strong libertarian voice needs to be. Based on his passion and conviction to fill this void, Mr. Taylor self-funded the Spark of Freedom Foundation while its non-profit determination was pending. Spark of Freedom Foundation needs your help to continue and expand our impact in this necessary work. If you'd like to support our mission, or learn more about donor opportunities, please contact us.

President James Taylor:

jtaylor@sparkoffreedomfoundation.org

Chief Operating Officer Samantha Lincoln:

slincoln@sparkoffreedomfoundation.org

www.sparkoffreedomfoundation.org