Principles and Code of Honor

1. The Society is a private, members-only group. All identities and identifying details of members are to remain strictly confidential, unless that member states otherwise in writing.

2. The Society operates on the laws of honesty, trust, and respect.

3. Honesty: Society members benefit most from the group, the experiences and the communications through full and candid disclosure. Lying in a posting, a meeting or to other Society members is strictly forbidden.

4. Trust: Personal and business information shared within The Society is confidential, and not to be shared outside of Society meetings.

5. Respect: No single person in The Society is of lesser or greater value than any other, no matter what their accomplishments may or may not be. All members are to be treated with equal respect and courtesy both to their face and behind their back. Any criticism must be intended as remedial and constructive only.

6. The Society is based on not just the sharing of information, but its transformation into action. It is expected, as a condition for membership in The Society, that members will make significant and noticeable improvements in their lives, whether social, spiritual, career, or material.

7. Society members are dedicated to, among other things, the study of the mechanics of social interaction and decision-making. As such, members agree to abide by the universal law of morality: That no harm or misfortune will come to others as a result of their actions.

8. The Society is dedicated to improvement of all aspects of each member’s identity. Thus, members agree that, no matter what their appearance is currently, they will take diligent care of their health and appearance once given the appropriate information and tools.

9. Society members learn not just as students, but as teachers themselves, sharing their unique wisdom. Thus, in Society discussions, members should not just wait for their turn to speak, but actively pay attention to, take part in, and bear witness to the sharings, contributions, goals, and transformations of other members.

10. Just as the success of one individual reflects on The Society, so too does the disgrace of one individual reflect on The Society. Society members are expected to comply at all times with all laws and regulations, and shall refrain from drug or alcohol abuse.
11. Members shall not commit any act or become involved in any situation or occurrence that would be detrimental to the best interests of The Society; or that would bring it into public disrepute, contempt, scandal or ridicule; or that may reflect unfavorably upon The Society, whether or not such information becomes public.

12. All Society members are individuals and responsible for themselves and their own decisions, and agree to indemnify and hold harmless The Society, its affiliates, officers, employees, and representatives from and against any claims against them, including losses, costs, damages, and expenses resulting from such claims.

13. Society members agree to enter into each meeting, learning or coaching session in a state of openness, receptivity, and positivity. Members should possess the ability to not react to a comment that may challenge their preconceptions, but rather to evaluate, examine, and consider it.

14. The Society is dedicated to the bonds of friendship and fraternity. Members agree to help one another out when reasonable requests are made, and when doing so will cause no harm to themselves, their businesses, or anyone else. Conversely, members agree not to take advantage of other members, and to not ask for or borrow money or other material favors. If a member has a friend, associate, or colleague they would like to bring into The Society, that person will be placed on the waiting list or given an open spot above others who are not affiliated with Society members.

15. The Society believes in service and giving back. All Society members are expected to support and mentor others in the program.

16. The Society shall have the right to cancel an individual’s membership at any time if any portion of these rules are violated or not met.