



ZAMURAI VIDEO BLUEPRINT

By: Joshua Zamora
ZamuraiBlogger.com





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Hey Zamurai Warrior,

First off I want to congratulate you on making this awesome decision to learn more about profiting with video marketing. Video marketing is easily the BEST medium for capturing your audience's attention and converting them into sales.

And the beauty of video is that it works regardless of whether you're doing affiliate marketing, local marketing, CPA marketing, selling your own products, or simply making silly cat videos. If you can make a video, you can learn how to profit from it.

So without filling up this course with a bunch of unnecessary filler text, let's jump right in.

In this course I will be sharing with you my 4-step formula for getting your videos ranked.

I will be covering everything that I've learned and discovered from my 2+ years of using video in my business.

THE 4 MAIN MODULES OF THIS COURSE WILL BE:

- ✓ Keyword and Product Research
- ✓ Creating a high-converting video
- ✓ Optimizing Your Video
- ✓ The Backlinking Blueprint that flat out WORKS!

Plus I will also be including some video walk-through trainings that go along with this course. This will help you "look over my shoulder" as I explain some of these things on camera.

So let's get started, shall we?

Before getting into Module 1 there's something that I think is very important to cover before getting into the meat of things. This is something that will help you save a ton of time and money.



You see, most people talk about what to DO to become successful, but no one EVER talks about what NOT to do. The mistakes they made before discovering what actually worked.

So in this brief section I'm going to cover, the 5 biggest mistakes most marketers make with their campaigns. This is going to help you to avoid making these mistakes yourself.

5 BIGGEST MISTAKES MOST MARKETERS MAKE WITH THEIR CAMPAIGNS

1. TARGETING THE WRONG KEYWORDS:

You would not believe how many people have contacted my support desk wanting me to analyze their campaign and they're either:

- ✓ Targeting keywords that are WAYYYYYY too competitive or
- ✓ Targeting keywords that will NEVER convert into a sale.

Lucky enough for you I will be sharing with you the 6 different kinds of keywords that are guaranteed to convert and that you can rank FAST for.

2. PUTTING UP UNHELPFUL CONTENT.

This is a HUGE mistake that a lot of people make early on. The days of putting together an animoto video with a few images and music are over. This used to be fairly effective a few years ago, but not anymore. People are smarter and they're more tech savvy nowadays. They know how to find the information they're looking for and if they come across your crappy video they're just going to move on.

Make sure you take the time to put together a helpful video. It doesn't take too much more effort to do so. Your



conversions will thank you for it. Also with all the great video softwares that have been released lately, there really is NO excuse to put up crappy video.

Also the LAST thing you want to do is spend all this time and effort on ranking a video only for it to not convert because you got lazy on the video creation page.

Good thing you purchased this course though because I'll be sharing with you my 4-step video creation script that will guarantee you'll create a high-converting video.

3. NOT HAVING ENOUGH CALL-TO-ACTIONS

This is another big one. Imagine spending all this time getting a video ranked and wondering why people aren't buying? Only to find out that you don't have a single call-to-action.

People need to be told what to do. The more you tell them the more likely they are to do it. Guide your prospects in the direction you want them to go.

I put at least 3-4 call-to-actions in each of my videos. I use the built-in annotation feature YouTube provides, I also tell them in the video itself what to do, and I write it out in the description as well.

You can NEVER have enough call-to-actions.

4. WORKING ON TOO MANY CAMPAIGNS AT ONCE.

I suffered from this one a lot when I first started and it's easy to fall into this when it comes to video marketing. Why? Well, simply because video marketing works FAST! You can literally have a video ranking by the time you finish this course and have your first commission by tomorrow.

That's exactly what happened to me. The first video I ever put online ranked within 24 hours and made it's first sale within



48 hours. 30 days later, that video made over \$700 in commissions. You can say I was hooked from that point forward. I wanted to put up as many videos as possible as quickly as possible - which I did.

The only downside to this was that I started getting overwhelmed trying to rank and keep track of all these videos. It was just way too much. What I learned quickly was that I needed to focus on a small amount of videos, get those ranked, and then move on to more.

I found that working on 3 videos at a time was the perfect number for me. You'll have to identify how much you can handle.

5. NOT PROMOTING YOUR VIDEOS ENOUGH.

This is another big mistake that a lot of people make. Many times when people contact my support desk and ask me to evaluate their campaign, I first ask them what backlinking they've done to get their video ranked.

I typically get answers like: "I've sent about 100 bookmarks." or "I've sent about 300 wiki links" and I do get the occasional "I haven't done any backlinking"

The reason why I'm able to rank videos fast and stay ranked is because I'm willing to go that extra mile to ensure that my videos shoot to page 1 and stay there. I am willing to out work and out backlink any other video marketer in the niche I'm in. That has served me well in making money with video marketing.

Don't be that person who isn't willing to promote their videos to get them ranked.

Plus I'm going to be sharing with you my proven backlinking plan that works, so there's really going to be no excuse as to why you wouldn't promote your videos. Just copy me :)

Now that we've got that out of the way. Let's jump into the fun stuff :) The first step of any successful campaign is proper keyword research.



Module #1: My 7 Favorite Types of Keywords That Convert

Before I get into the 7 types of keywords I like to target I want to quickly touch on WHY these keywords convert for me. You see, when doing your keyword research you want to put yourself in your customers shoe and ask yourself a very important question...

- Is the person searching for this particular keyword looking to BUY something?

If the answer is yes, you're on the right track. If the answer is no, then move on .

Anytime you start a new campaign you want to make sure that the keywords you're targeting carry some kind of buyer intent behind it. That way, you have a higher chance of making a sale or commission. Also the more targeted the keyword the higher your conversions are going to be.

Luckily for you, each of the keywords I'll be covering below meets the criteria outlined below.

1. Product Name Review/Reviews - If I were forbidden to target any other kind of keyword, review keywords would be my choice. Why? Because they convert. If you think about the intention of the person searching for that term, you'd realize they're looking for information on whether to buy a particular product or not.

And if they're watching your video there's a good chance they're going to convert. The great thing about review/s keywords as well is that you don't have to do too much selling of the product. All you have to do is outline a few features and benefits and tell them where to go to buy. That's it. When people are looking for reviews on a particular product all they're really looking for is for someone to justify why they should buy the product.



Make sure you keep that in mind as well. You don't have to do too much selling when making a review video.

Also the plural and singular versions of the word are treated as separate keywords so be sure you target both in your campaigns.

EXAMPLE OF REVIEW KEYWORDS ARE:

- ✓ Nikon D3200 Review
- ✓ Logitech C920 Review
- ✓ Apple TV Review
- ✓ iPhone 6 Reviews
- ✓ iMac Retina Review

(these are just examples I typed out - please don't think these are keywords that are ready to target. I did not do any analysis or research on them)

2. Product Name Bonus - I usually group this keyword with review/reviews when targeting products in the "Internet Marketing niche" because this is probably the only niche out there that people look for bonuses before buying a product. And with good reason, sometimes you can find some really amazing bonuses out there.

When I mention this keyword the first thing people ask me is: "But I don't have anything to offer as a bonus, what do I do?" This is a very valid question. One of my BEST converting bonuses when I target internet marketing products is saying "If you purchase this product through the link below this video, I'm going to send you a case study training of how I get videos - like the one you're watching right now - to the first page of Google."

That one line ALONE has made me so much money. Why? Because the proof is in the pudding. If people found my video at the top of Google and I tell them I'm going to show them how I did it, they can't deny my strategies don't work. Then all you have to simply do is create a screencast video explaining the steps you took to rank the video. SIMPLE, right?



EXAMPLE OF BONUS KEYWORDS ARE:

- ✓ Explained bonus
- ✓ Video Maker FX bonus
- ✓ Tube Sniper Pro 3.0 Bonus

3. Does “XYZ” work, Does “XYZ” really work, Does “XYZ” actually work - These keywords I usually group together into one campaign since they’re pretty much the same variation of the same keyword; however, they each have their own search volume and search results. These keywords may not have as much search volume as the others, but they convert at an extremely high level.

They also have the same intent as “review” keywords, People just want you to justify why they should buy the product. You can literally use the same video you would use to rank for review keywords. I’ve used these terms very successfully when the “review” keywords are way too saturated. It’s the perfect way to get the same kind of traffic without all the competition.

EXAMPLES OF THESE KEYWORDS ARE:

- ✓ Does Garcinia Cambogia work
- ✓ Does Garcinia Cambogia really work
- ✓ Does Garcinia Cambogia actually work

4. How To: I love how to keywords. They are really easy to get people to do what you want. They’re looking for a solution to a problem and as long as that problem is big enough, they follow your lead. I love using how-to keywords to build lists as well. It’s so easy to ask someone to give you their email in exchange for the solution to their problem.

I’ve used how-to keywords to build lists in the forex niche, day trading niche, Wordpress niche and chess niche. They work great!



EXAMPLES OF HOW-TO KEYWORDS ARE:

- ✓ How To Install Wordpress Using Fantastico
- ✓ How To Use My Nikon D3200
- ✓ How To Use A Green Screen
- ✓ How To Show On Page 1 of Google

5. “For Dummies” - These keywords are AWESOME! The Dummies company has done such a good job at branding themselves that they’ve started to steal a lot of the traffic from the “how-to” market. People are now starting to search for “yoga for dummies” instead of “how to do yoga” as an example. Plus there is SOO much traffic in these keywords it’s insane! And again, it’s a great way to go under the radar and capture some how-to traffic. The intent behind “for dummies” is the same. They just want a solution to their problem.

EXAMPLES OF “FOR DUMMIES KEYWORDS”:

- ✓ Yoga for dummies
- ✓ Nikon d3200 for dummies
- ✓ Photography for dummies
- ✓ Chess for dummies

6. Celebrity Terms - These are awesome and there’s so much traffic in these keywords. Big companies understand that celebrities sell - which is why they spend so much money on getting celebrities to endorse their product. This awesome means a TON of money for us as marketers.

What happens when a celebrity endorses a product is the person watching may not necessarily know the name of the product being advertised, but they’ll remember the name of the celebrity. So what happens when they go do their research and don’t remember the product? They’ll search for “Celebrity name + product + review”

A perfect example of this is Ashton Kutcher. A few years ago, he became the face of the Nikon 1 camera. For many,



they'll think, "That was a cool looking camera that was in that commercial with Ashton Kutcher. Let's go research it." And what happens at this point is they'll go to Google and type in: Ashton Kutcher camera review

Can you see the potential in these kind of keywords? Trust me, they WORK! :)

EXAMPLES OF CELEBRITY TERMS ARE:

- ✓ Ashton Kutcher Camera review
- ✓ Jilian Michaels Workout Program
- ✓ Diamond Dallas Page Yoga Workout
- ✓ Jennifer Lopez Perfume Review

7. VS Keywords - These are ULTRA amazing and I've made a TON of money from them. What I mean by VS keywords is pretty simple - you'll be comparing two products. People LOVE to compare similar products to see which one is best for them.

Even I did this recently when I was thinking of what camera to buy. I compared the Nikon D3300 and the Canon 550d. The great part about these kind of keywords is that you can make money from both products. You don't necessarily have to side with one or the other. You can just compare the two and have the person make their own choice. Of course you'll be linking to both product though. :)

Also there's an infinite amount of products that you can compare and if there's more than one similar product in that category, you can go even deeper and compare 3-4 products in one campaign.

EXAMPLES OF "VS" KEYWORDS:

- ✓ Apple TV vs Roku XD
- ✓ Nikon D3300 vs Canon 550d
- ✓ iPad mini vs Kindle Fire



✓ iPhone 6 vs Galaxy s5

Can you see the endless possibilities? :)

8. Foreign Keywords - I wanted to throw in one last bonus keyword in here that most people never talk about, but that have made me a ton of money. Foreign keywords! I've made a ton of money by ranking videos for health related terms in the Spanish niche. I also have a student who has started doing this in the French market and is doing extremely well. If you speak another language use this to your advantage and take over these markets.

You'd be surprised at how many of these markets are WIDE open!

Some of you may be asking, "Where exactly can I find these products to promote and make a commission from?"

Below I'll quickly share with you some of my favorite places I find great products to promote.

MY 5 FAVORITE PLACES TO FIND PRODUCTS TO PROMOTE

1. Watching TV - You have no idea how much money you can make by just watching TV. All you have to do is make sure you pay attention to whats being advertised in between what you're watching. Most of us step away from the TV when commercials come on, I like to stay and watch the commercials. Anytime I see a great product being advertised I write it down and do my research later. Another great channel to tune in to is the infomercial channel that promotes a new product every hour or so. If you see a product getting a lot of media attention, there's a good chance there's a ton of money in it.

2. Launch Boards - If you're wanting to do Launch Jacking, then launch boards are your best friend. Launch Jacking is pretty much targeting Internet Marketing products before they're released. I make a TON of money from Launch Jacking. The top 3 launch boards out there are JVNotifyPro, Muncheye, WarriorJV. When I do launch Jacking I make sure the price



of the product is at least \$27.

3. Walking around the mall - This is another big one and very similar to watching TV. When you walk around the mall, there's always going to be those new products that are getting the more exposure in the stores. Pay attention to these and write them down. One of my favorite stores to look around is Brookstone. They always have some REALLY cool electronics. The kiosks in the middle of the malls always have some cool stuff too.

4. Magazines - I LOVE using magazines to find products to promote. Anytime I'm in the grocery store, bookstore or at my local Walgreens I always take a peek at the magazine section. My favorite types of magazines to look at are the ones tailored to the affluent. Boating magazines, Fishing Magazines, Luxury toys, hobbies etc. Just pay attention to the products that are advertised in these magazines.

5. Email - I've made a ton of money by paying attention to what's being advertised in my inbox and when I see several people advertising the same product, that's even better. Another great thing is when big companies email their customers lists with new products, deals etc. Since I do quite a bit on my shopping online, I'm on several big companies email lists. I pay close attention to them.

One important thing about finding products to promote is to ALWAYS be thinking like a marketer. Wherever you are, wherever you go always have your marketing cap on. Anytime you see something being advertised, write it down. I keep an active notepad file on my iPhone that has a HUGE list of products. Make sure you start doing the same.

Now by this point you should be wondering how exactly do you get paid with these products?

Below I'll quickly share with you my favorite affiliate networks that I use and you can ensure will pay you on time.



9 TOP AFFILIATE PROGRAMS THAT YOU CAN TRUST

Quick Note: These are in no particular order.

1. [Sell Health](#) - I do have to warn you about this network, if you're easily offended you may want to stay away from this one, not because they don't pay on time, but because they have quite a few more "mature" products in there network. Products like male enhancement supplements and products; however, they also have some other regular weight loss supplements, skin care etc. The great thing about sell health is that they're auto approve.
2. [Clickbank](#) - Clickbank is probably the most well known affiliate program out there. They're mostly a digital product marketplace, but you can find stuff on there in all the major markets. They're also auto approve and NEVER miss a payment. They have the direct bank deposit option available as well. The only downside to Clickbank is that they do require for 5 sales to be made from 5 different credit cards before you get your first payment. I'm not sure why that rule is in place, but it is.
3. [As seen on PC](#) - This network is AWESOME! In the previous section I mentioned to you that watching infomercials on TV is one of my favorite ways to find products to promote. Any time you see an product getting great media attention, you can be assured it gets search volume. Also if you see it on an infomercial, there's a good chance it'll be listed on As Seen On PC. They carry products like the Shark Vacuum, P90X, Insanity, The Snuggie, etc. ALL those HOT selling TV items.

The only downside to As Seen On PC is that they require approval to start advertising with them. But it's not a rigorous approval process. You may get a phone call from an affiliate manager just to ask a few questions etc, but don't be alarmed. They are there to help you, not work against you. Take their call and have a conversation with them.
4. [Commission Junction](#) - This is another GREAT affiliate platform. You will find some HUGE brands on here that you can promote. Brands like 1&1, 1-800-Contacts, 24 hour fitness etc. Plus they offer different ways of making \$ too. You can



make money by sending calls, leads or sales. The only downside is that although signing up to CJ is easy it doesn't guarantee you will get accepted to every company in their platform. You still have to apply to the individual companies from inside the Commission Junction dashboard.

5. [Market Health](#) - This is an amazing affiliate platform for women's health products. Very popular women's health products as well. All the big ones like Garcinia Cambogia, Raspberry Ketones and African Mango can be found on here. If you ever hear Doctor Oz mention a product, you can be rest assured it'll show up on Market Health. Plus their payouts are AMAZING! You can make up to \$90 per sale.

6. [MoreNiche](#) - This is another awesome health network. One thing that I REALLY love about them as well is that they provide you with A TON of affiliate resources. They have articles, press releases, even VIDEOS that you can download and use for your campaigns. They're awesome and auto approve to!

7. [Amazon](#) - You can never go wrong with Amazon. Whenever I can't find a particular product on an another affiliate program, there's a good chance I can find it on Amazon. They have nearly every single product you can promote on there. The only downside to Amazon is they don't allow affiliates in certain states in the US. I'm not sure exactly which ones they are so make sure you do your due diligence. They're also not to strict with approvals. You may have to submit a website though to apply.

8. [Peerfly](#) - This is an awesome CPA network. I don't do much CPA marketing, but I have used Peerfly a few times. I personally rather go after higher paying products. Most payouts on Peerfly are \$1-\$5 per action. Some do pay as high as \$100, but they don't have many. The good thing about Peerfly is they give you full access to your affiliate manager. You even get their direct phone number and Skype. They're also auto approve.

9. Private Affiliate Programs - I absolutely LOVE private affiliate programs. These are affiliate programs that are hosted directly by the company that owns the product. They don't use a third party affiliate platform like the ones above. To find these programs you can check around the company's website to find a link that says "affiliate program" or something similar. I love these because usually the competition is a lot less and usually auto approve.



Now that we got the hard part out of the way, let's keep it moving. I can guarantee that if you stick to targeting those 7 kind of keywords and those 9 affiliate programs, not only will you rank extremely fast, you'll make a TON of money.

The next step to this process is getting your video created. Now for a long time, it's been very hard to make videos, but now with all these awesome tools having been released like VideoMakerFX, Explaindio, EasySketchPro, it's almost impossible not to make an awesome video.

To make it even better, in this next module, I'll be sharing with you my 4-step video creation blueprint that you can use with any of the above-mentioned software.

Module #2: The 4-Step Blueprint For Making High-Converting Videos

I do have to be honest, this was not my original idea nor was it the idea of the person who taught it to me BUT it is a formula that just about every big marketer uses in all their videos to make sure they stay on track. This 4-step formula works for any kind of video you want to make. Whether you are making a Screencast video, Face Video, Power Point Video, Sales video etc.

THE 4-STEP PROCESS GOES AS FOLLOWS:

1. Tell Them Who You Are
2. Tell Them What You Got
3. Tell Them What It Can Do For Them
4. Tell Them What to do next



"Them" being your audience of course. I highly recommend you either print out this section or write it on a sticky note where you can see it every time you go to make a video. Now that you have this simple 4-step formula you know exactly how to start a video, what to say during the video and how to wrap it up.

One thing I also want you to keep in mind is that it's ok if a video you made is only 60-90 seconds long. Don't feel like your video has to be a certain length to provide value. Also since most people's attention span is about 30 seconds long, the average person prefers a video that is only a few minutes long.

Step 1 and 2 is basically your intro. Here you will basically tell them who you are and what you will be talking about, presenting, teaching, demonstrating, etc. You do not want to get into some long drawn out introduction about something that really doesn't have to do with the topic at hand. Just quickly take one or two sentences and introduce yourself and what the topic will be.

For example:

"Hey Guys my name is Joshua Zamora and today I will be talking about a simple 4-step formula for creating simple videos that sell."

Boom, short to the point and we've take care of #1 and #2 in the first 3 seconds.

In Step 3 you will be getting into the "meat" of the video. Here is where you will be sharing the most important part of the video with the viewers. This is where the viewers will be getting what they are looking for. Here you want to share with them how the particular product or service you are talking about will benefit them.

At the end of the day EVERYONE is tuned in to the famous WIIFM station (What's In It For Me). They can care less about what's going on in your life, they want to know how this product is going to help them.

Make sure you cover the benefits first and if the product or service has some particular features that you want to discuss you can cover that as well. It is also helpful to cover some pros and cons if you are talking about a particular product or



service. If you don't personally own the product you can find some EXTREMELY helpful and specific information about some products by checking the reviews people leave on Amazon.

Amazon customer reviews get so specific sometimes that you would only know some of the things mentioned if you own the product. It's a GREAT place to do some product research.

In Part 4 is where you are going to tell your viewers where they can get more information to either buy the product or service, get the free report, or simply read more about the product.

You want to make sure you have a clear and strong call to action. People love to be guided and told what their next step is. You have to be the person to guide them down your funnel.

Don't be afraid to push the action. Be upfront and tell them "Click the link below to learn more" or "click the link below to get my free report" etc.

This is where your money is made.

That is it for this short but yet POWERFUL lesson on creating powerful, concise videos that sell.

Also if you're wondering which type of video converts the best, there is no right or wrong answer to that. As long as you create a helpful video following the above template and your audio is good, your video will convert. The one thing you DON'T want to do is have bad audio. One thing I learned from a fellow video marketer is people can sit through a video with bad visuals and good audio but they won't sit through a video with good visuals and bad audio.

With that being said, you can make any kind of video and they'll work - regardless if it's screencast videos, powerpoint videos, face videos, etc.

Here's a list of some video softwares that can help you make great videos too.



- [VideoMakerFX](#)
- [EasySketchPro](#)
- [Explaindio](#)
- [Powtoons](#)
- [Screencast-o-matic](#)

BY THIS POINT IN THE PROCESS, YOU HAVE:

1. Found a great keyword and product to promote
2. Applied to an affiliate program to get paid
3. Created Your Video

And now it's time to get that video perfectly optimized before and after uploading it to YouTube.

Module #3: The Perfect Blueprint To Optimizing Your Video For Fast Rankings

There are two steps to optimizing your video. The pre-upload optimization process and the post upload optimization process. Make sure you follow this blueprint to the T.

THE PRE-UPLOAD PROCESS.

STEP 1: NAME YOUR VIDEO FILE YOUR TARGET KEYWORD.

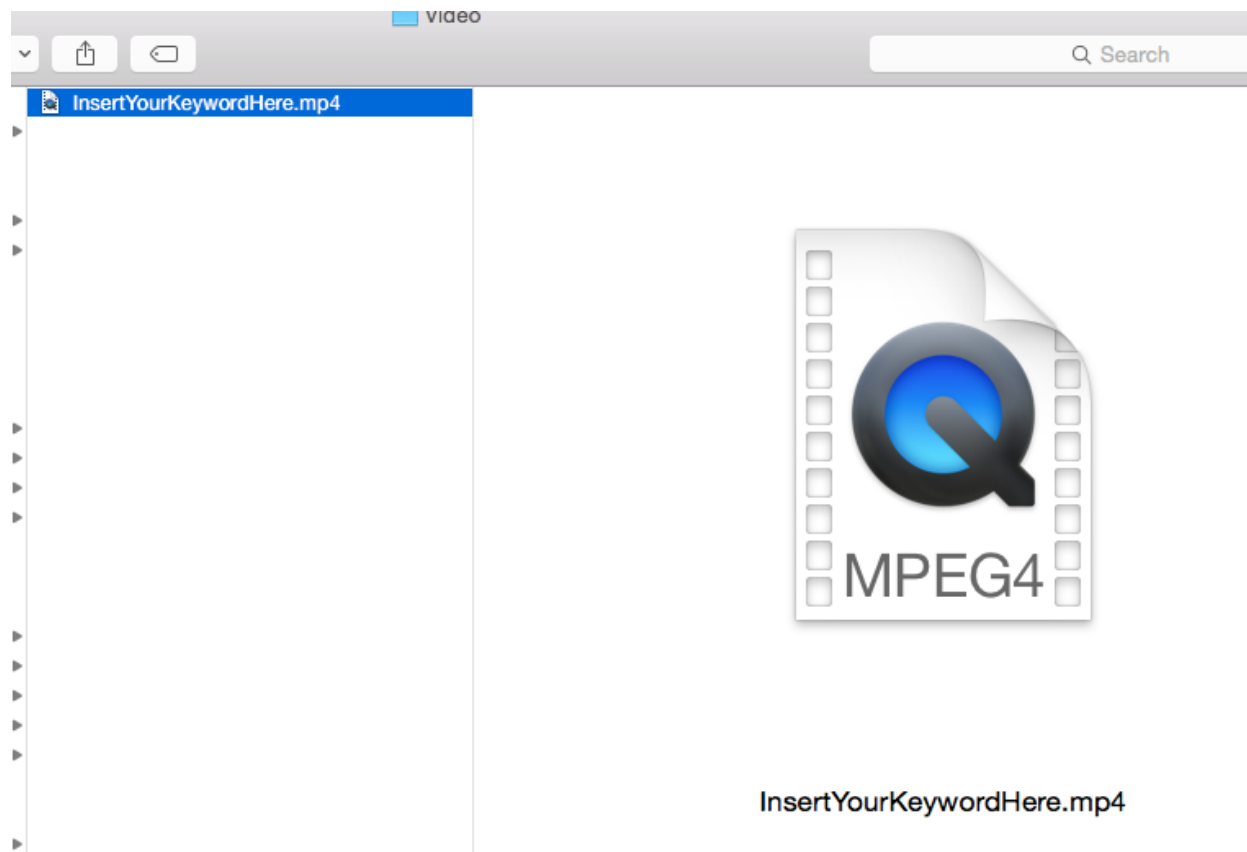


This step is pretty simple and most of you have probably heard this before. What you will be doing is renaming the file on your hard drive to YourKeyword.mp4

You should be able to easily right click on the file and rename it.

For example if your main keyword is “Apple TV vs Roku HD” you’d name your file: AppleTVvsRokuHD.mp4

Here’s an image of what it looks like:





STEP 2: MY EXTRA JUICE TECHNIQUE

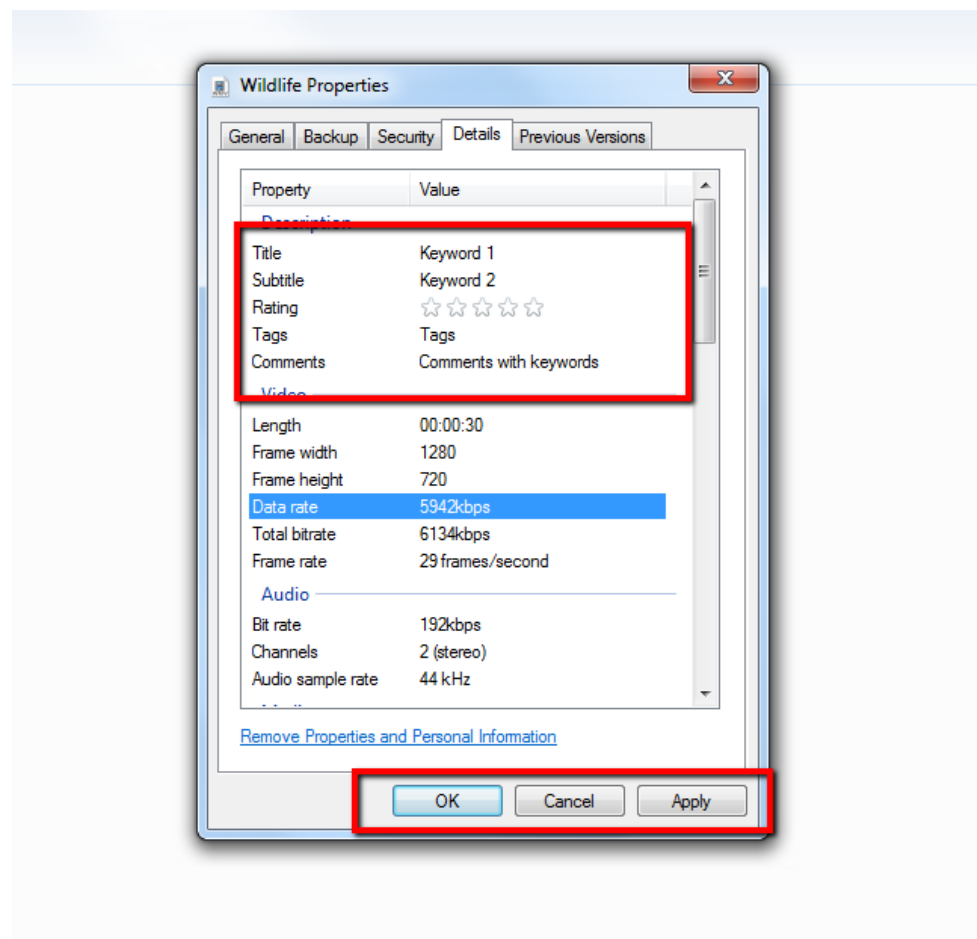
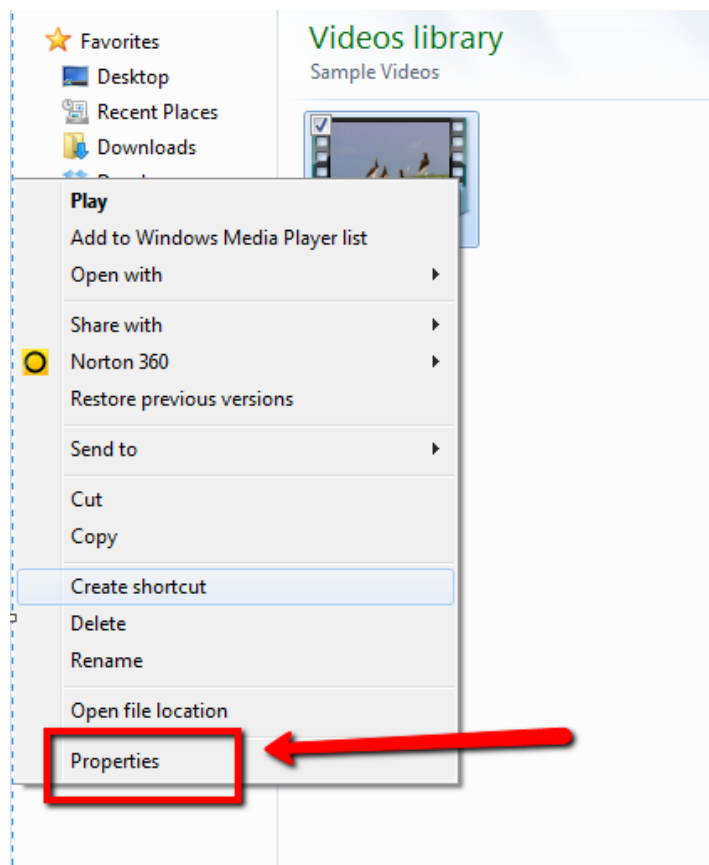
This is something I've never seen anyone else talk about and it can help you dramatically boost up your rankings. What you're going to do is further optimize your video beyond just renaming it your target keyword.

The only thing you do have to keep in mind about this technique is:

1. It only works on PC computers.
2. The video MUST be in MP4 format.

What you're going to do is right click on the video and scroll down to the "Properties" option. Then you're going to scroll over to the 3rd option, which is "Details"

Here's what it looks like:



From here you will see a few boxes that will allow you to completely optimize your video before you EVER upload to YouTube.

What I usually do is insert my main keyword in the "Title" box and my secondary keyword under the "Subtitle" box



Then under the “tags” I usually add the same tags I’m going to add when I upload to YouTube, which will be my primary and secondary keywords.

In the “Comments” box I just write a short description and also include the list of keywords I’m targeting as well.

Once those first two things are done we can move on and get these videos uploaded.

THE POST-UPLOAD OPTIMIZATION PROCESS

Uploading a video is fairly simple, so I won’t waste time covering that in this course. Just login to Google and Click “Upload” at the top of the page.

Once the video starts uploading is when we do our magic.

The first thing your going to do is:

1. Put your main keyword in the Title. The way I usually do it is add my main keyword at the beginning, add an attention grabbing keyword in the middle and then add my secondary keyword at the end.
2. Add your main keyword at the beginning of the description along with the link you want to person to visit.
3. Add a short description of what your video is about and mention some keywords in it as well.
4. Add all the rest of your keywords underneath the description. (one per line)
5. Add your keywords in the tags. I usually add about 5-15 of them depending on how many keywords I’m targeting.
6. Add the link to your YouTube URL to the end. (when you upload your video, YouTube will give you a link immediately to the video. It will say something like “Your video will be located here <http://linkhere.com>)
7. Lastly, if you’re doing local marketing make sure you set the location for your video. If you go over to the Advanced Settings tab you’ll see an option on the right that say’s Video Location. You’ll be able to drop the pin to the location you want to set. You’ll be able to zoom in as well to get really precise.



Here is an example of a fully optimized video and how it looks:

Basic info

Monetization

Advanced settings

D9 Hosting Review [Warning] D9 Hosting Reviews

D9 Hosting Review <http://zamuraiblogger.com/go/D9>

If you're looking for a reliable web hosting company, I highly recommend D9 Hosting. They are FAST, Reliable and their customer service is AMAZING.

Not only can you direct message the owners on Facebook, their support desk always replies within the hour.

Click the link below to create your account. <http://zamuraiblogger.com/go/D9>

D9 hosting review
D9 hosting reviews
D9 hosting
http://www.youtube.com/watch?v=c1xk2_2gk7o


d9 hosting × d9 hosting review × d9 hosting reviews ×

d9hosting review ×

Suggested tags: + Review Site (Website Category)

+ Review (Media Genre)

Public



Add a message to your video

+ Add to playlist

Here is the image of how to set the video location:

Basic info
Monetization
Advanced settings

Comments
☒ Allow comments All
☒ Users can view ratings for this video

License and rights ownership ?
Standard YouTube License

Syndication
☒ Everywhere
make this video available on all platforms
☐ Monetized platforms
make this video available only on monetized platforms ?

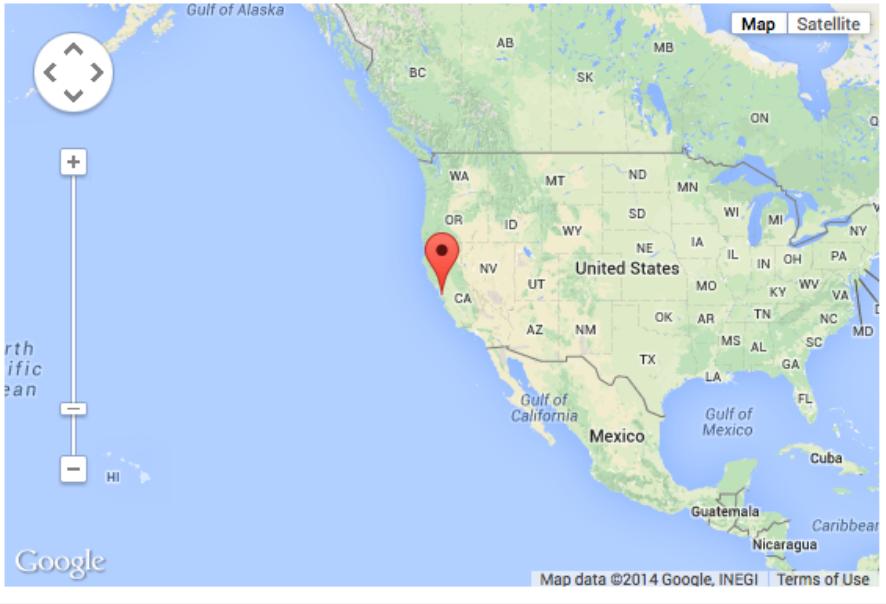
Caption certification ?
Select one

Distribution options
☒ Allow embedding ?
☒ Notify subscribers ?

Age restrictions
☐ Enable age restriction ?

Category
Entertainment

Video location
 Search





Hangout Optimization Blueprint

I know that some of you may have heard that a lot of people are starting to use Hangouts to rank videos as well, myself included.

Sometimes Hangouts can rank a bit faster than regular videos and the process is a bit faster. Why? Simply because Hangouts are automatically uploaded to your YouTube account the second you start “Broadcasting”

I personally love Hangouts because I can optimize, record and upload all in the same 5-10 minutes.

There is a bit of a different process when it comes using Hangouts, but not that much.

Here are the steps to optimization a Hangout.

The screenshot shows the Google+ web interface. On the left is a navigation menu with links: Home, Profile, People, Photos, Communities, Events, Hangouts, Pages, Local, and Settings. The main content area has a top navigation bar with 'Home', 'Hangouts On Air', and 'Video Hangouts'. Below this, there's a 'Start a Hangout On Air' button. Three red callout boxes with arrows point to specific elements:

- Step 1:** Go To Your Google+ Profile and Click The "Home" option on the left and then click on "Hangouts". (The arrow points to the 'Home' link in the left sidebar).
- Step 2:** Click Hangouts On Air. (The arrow points to the 'Hangouts On Air' link in the top navigation bar).
- Step 3:** Click On "Hangout on Air" Button. (The arrow points to the 'Start a Hangout On Air' button).

The background shows a video player with a play button overlay and a 'Q&A' label in the top right corner.



people, pages, or posts



Hangout On Air

Insert Your Main Keyword Here [EyeCatching Word] Secondary Keyword here

<http://link.com> Insert Main Keyword Here

Write a short description - Then put your secondary keywords below the description

Starts

Now

Later

This broadcast will be publicly available and promoted on Google+ and YouTube

Audience



Public



+ Add more people



Share

Cancel





Now sometimes, depending on your competition of course, you can rank a video by just following the optimization process I've outlined for you above.

However, if you don't we have this next section coming up that is sure to give your videos that extra kick in the butt to rank on page 1.

Module #4: The Backlinking Blueprint That Works

This last module is going to be the icing on the cake. This is what's going to get your videos to page 1 and ensure they stay there.

I'm going to literally walk you through the exact process I go through after my video is uploaded.

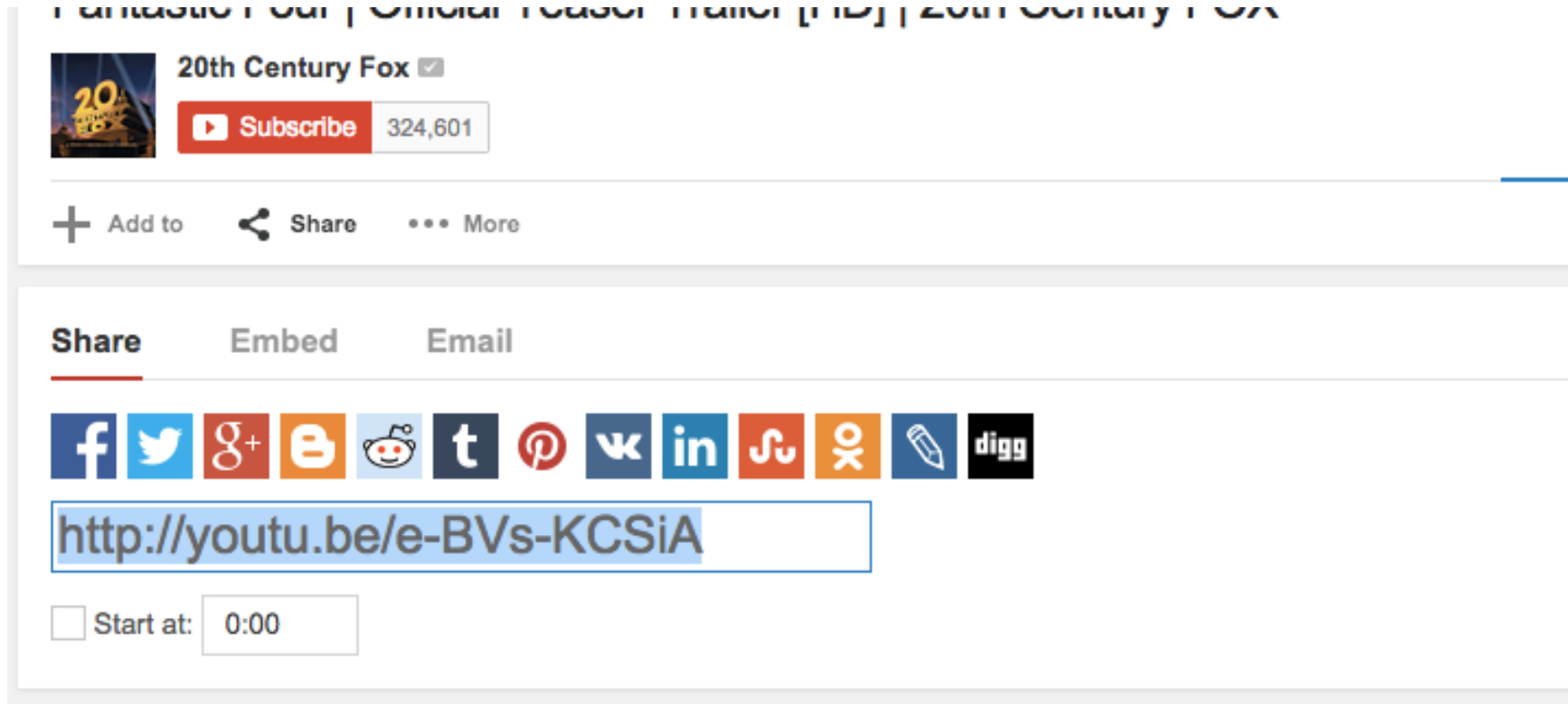
STEP #1: 20-100 SOCIAL SHARES:

The first thing I do when my video is uploaded is share my videos on social networks. Social signals give you a great early boost and sets the stage to the other back linking we'll be doing.

There are a few ways you can do this.

A. Share your videos manually on the Social Networks below each video on YouTube. There are about 12 of them that YouTube recommends.

Here's what it looks like:



I always share my video on all but the two that are in a different language. If you use a browser like Chrome and it keeps you logged in to different sites, you can click and share on each of those networks in about 5 minutes.

B. [Syndwire](#) - If you rather not do the above manually AND you want to share your videos on A LOT more networks, Syndwire is an awesome software that allows you to share your videos on a ton of networks automatically.

You can see a great [case study I got with Syndwire here](#).



C. [SocialAdr](#) - This is an amazing platform for getting social shares. What makes SocialAdr different is that it's a share to be shared platform. So you're getting social shares from other peoples accounts. This is extremely powerful on top of sharing your content on your own networks.

They have a free option and several paid options. I started with the free version for a while until I was able to afford the paid version.

STEP #2: 500 - 1,000 SOCIAL BOOKMARKS:

Sending Social Bookmarks to my videos has to be my favorite kind of links to send to my videos. I've made so much money from sending bookmarks to my videos alone.

Google LOVES them and shoots your videos straight to the top. There are several places that I get bookmarks from.

A. [SocialMonkee](#) - This is an awesome place to get 25-100 bookmarks to your videos. They have several packages, but the initial one is only \$7. I love Social Monkee because it's a network of private social bookmarks, so the success rate is extremely high.

Once you start using Social Monkee you're only able to submit the same URL once every 14 days or so, but I've been able to find a hack to get you double the links :)

If you add a forward slash "/" to the end of your video URL, Social Monkee will treat it as a new URL. That will help you get double the links.

B. [Fiverr Seller](#) - I've been using this Fiverr seller for a long time. He's switched up his plans since I found him, but he can still get you 500 bookmarks to any one URL. His listing says 1,000, but he splits it between 2 urls.

C. [SocialMaximizer](#) - Social Maximizer is an amazing bookmarking site. It's different than all the others because you can



choose what site you want your URL bookmarked on depending on the PageRank of the bookmarking site. It is a little more expensive, but VERY effective. You get higher quality links from more authoritative sites.

STEP #3: 200-1,000 WEB 2.0 EMBEDS AND LINKS:

Getting video embeds and links from Web 2.0 sites have shot A TON of my videos right to the top of Google. Google LOVES it when your videos gets a ton of embeds. Plus you can completely outsource it.

I get my video embeds from [this fiver seller](#). The only thing is that you have to make sure you tell him to embed your video. If not he will embed a random video and only give you the backlink.

If you're going into a more competitive niche, you can buy his upsells for extra embeds.

STEP #4: 500- 1,000 WIKI LINKS:

I love Wiki links for getting an awesome boost in rankings. Google really trusts Wiki sites and couple that with their sister site, YouTube, and you got a recipe for success. There are a couple ways you can get a good amount of Wiki Links.

A. [Wiki Robot](#) - Wiki Robot is one of my powerful softwares that will allow you to easily get 300-1000 high quality wiki links in a short amount of time. Plus if you pick up the OTO you can get a fresh list of Wiki sites you can post to every single month.

B. Fiver Seller - Of course you can always find a seller on Fiverr to build you a good amount of Wiki Links. You can also find some good sellers on SEOClerks.com

STEP #5: 50-100 HIGH PR LINKS:

Now this section is optional, but will give you a huge boost in rankings and give you a strong edge over the competition. The only downside to this is that it can take some time and money to build yourself a high-quality PBN network.



A great alternative is to pay someone to access a PBN they've already got built. It so happens I have my own PBN that I use and allow access to a limited number of people each month. You can [see if we're open at this time here](#).

Again getting high PR links is optional if you don't yet have the budget to build one, but if you can pay someone to access one, it can be the strongest, most powerful link of them all.

From this point forward you'll keep an eye on where you're ranking and build more links as needed. However, if you've followed the previous modules you should be on your way to #1 rankings once you get to the back linking blueprint.

One important thing to keep in mind is to make sure you're mixing up your anchor text among your primary and secondary terms. This will allow you to cast a wider net and get a lot more traffic from those long tail keywords.

With any campaign that I put up, I'm targeting 2-3 main keywords and 10-15 secondary keywords. Make sure you're doing the same.

The long tail keywords will allow you to get nearly instant results and rankings, while you work on the main keywords, which are typically a bit more competitive.

AN ALTERNATIVE TO GETTING FIRST PAGE RANKINGS WITHOUT DOING THE LINK BUILDING YOURSELF

There is one more option for you to get first page rankings, without actually having to do the back linking yourself. You see, I know that it can be pretty daunting to go out there and actually do the backlinking on your own. Especially if you've never done it before.

So, what I decided to do was create a back linking service that is based around the proven blueprint that I've developed over the years.



I'm happy to say that I've been able to do just that. I, along with my partner Damien Rufus, have created a done-for-you video ranking service. This is a service where we will build the backlinks to your videos for you.

We've called it Video Valet and with our server all you'll have to do is:

1. Login to our online-based members area
2. Submit your video URL and Keywords
3. Let us do the heavy lifting for you.
4. Sit back and collect your checks!

The only downside to Video Valet is that we keep it VERY limited. We only open up a certain amount of slots each month to make sure we keep the quality of our service at an all time high.

If you want to apply to be a member the next time we open, [apply here](#).

A QUICK RECAP:

Now that we've gone through the whole blueprint, let me post a quick recap so you can see just how simple it can really be.

- ✓ Step 1 - Pick a winning keyword and product from the 5 types of keywords that are guaranteed to convert. Also use the 7 sources for finding products to promote that I shared with you.
- ✓ Step 2 - Create a high-converting video following the 4 step video script I shared with you.
- ✓ Step 3 - Implement the Pre-Upload and Post-Upload optimization steps I shared with you.
- ✓ Step 4 - Implement the Backlinks Blueprint that works!
- ✓ Step 5 - Profit, rinse and repeat! :)

Congratulations, you've made it to the end of this course and should now have the EXACT blueprint to get out there and start crushing it with video. I guarantee you that I left absolutely NOTHING out in what I do in my own video marketing



business. There is no other “Secret” or hidden technique that I use.

Everything I do, I’ve shared in this course. now it’s your turn to go out there and take action. Unfortunately I can’t teach you to take action. That is up to you.

Now go out there and go Get’em!

Your Marketing Sensei,

Joshua Zamora

RESOURCES:

1. [Social Monkee](#)
2. [SocialAdr](#)
3. [Social Maximizer](#)
4. [Syndwire](#)
5. [VideoMaker Fx](#)
6. [Explaindio](#)
7. [EasySketch Pro](#)
8. [Video Valet](#)
9. [Wiki Robot](#)
10. [Fiver seller for social bookmarks](#)
11. [Fiverr seller for web 2.0 links and embeds](#)