

SOCIAL MEDIA WATCH

Social Media Identified From Our In-House Researchers

Topics Covered:

- Positive Price Impact on Tron
- Detect Dead or Dying ICOs
- Free GitHub Metrics Tool
- SegWit on Coinbase

Tron Test Net Launch (31 March 2018) and A Possible Positive Price Impact

Bottom Line Upfront: Video suggests a 30 to 60 percent increase in the price of Tron a week prior to the 31 March 2018 Test Net launch. Assessment is made based on four Main Net launches (QTUM, ICON, ARK, EOS) within the last 12 month period. 31 May 2018 Main Net Launch. Key timing: 10:10, 12:40.

Source: The Crypto Community (YouTube.com), *Tron Price Prediction March 31st 2018*, 18 February 2018

Link: <https://www.youtube.com/watch?v=9Y7UQJICfq0&feature=youtu.be> , (Accessed 24 February 2018)

Update: Tron's Main Net launch is scheduled for 31 May 2018. Tron is now available on the U.S. Bittrex Exchange, trading with Bitcoin and with Ethereum. No price impact as of 04 March 2018.

Link: <https://bittrex.com/home/markets>

Indicators to Detect Dead or Dying ICOs

Bottom Line UpFront: Author hypothesizes 46 percent of ICOs in 2017. In each case, failed ICOs did not deliver a minimal viable product and never made it to alpha test phase of development.

Source: News.Bitcoin.com, *46% of Last Year's ICOs Have Failed Already*, 23 February 2018.

Link: <https://news.bitcoin.com/46-last-years-icos-failed-already/> (accessed 25 February 2018)

Evaluate Cryptocurrency Project Development Using GitHub Metrics

Bottom Line Upfront: Coincheckup.com provides free tools providing key metrics and visualization assess the development of specific software projects, specifically cryptocurrencies and their respective development communities. Key metrics shown include Stargazing (referring to Interest in the project), commitments, and Forks referring to proposed changes and other related projects).

Source: Coincheckup.com, *Crypto Currencies' GitHub Activity Charts*, 25 February 2018.

Link: <https://coincheckup.com/analysis/github> (accessed 25 February)

Faster Transaction and Lower Bitcoin Fees on Coinbase

Bottom Line Upfront: On 21 February 2018, Coinbase implemented Segregated Witness (SegWit) on the Coinbase trading platform addressing Bitcoin's scalability issues. Bitcoin users can expect faster transactions confirmation and lower transaction costs. SegWit improved the performance by separating the main transaction data from the part/function authorizing the transaction.

Source: Coinbase.com, *SegWit FAQ*, 21 February 2018.

Link: https://support.coinbase.com/customer/en/portal/articles/2924267-segwit-faq?b_id=13521 (accessed 25 February)

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