

## Visuals Designer

**Department:** Editorial

**Reports To:** Managing Production Editor

**Hours:** 5-10 hours/week

**Paid:** Yes

The visuals designer is responsible for creating interesting and reader-friendly layouts for the Minnesota Daily, the independent student-run news organization at the University of Minnesota. This includes print layout of cover pages, special issues, and graphics. The visual designer will work closely with other Daily employees to present a cohesive and creative print layout.

### Responsibilities:

- Responsible for the day-to-day design and creation of interesting and creative reader-service graphics, the design of some cover pages, and special issues
- Focuses on ensuring the newspaper is reader-friendly and quickly accessible for readers
- Works with reporters, section editors, and other Daily employees to determine graphic, and design needs
- Remain on call in case problems arise with production staff
- All other duties as assigned by the Chief Page Designer

### Qualifications:

- Must be a University of Minnesota Student
- Knowledge of Adobe InDesign and Adobe Illustrator
- Familiarity with the news-gathering process, journalism ethics, and the functions of all usual page elements, such as headlines, photos, and text
- Extensive design experience
- Familiarity with online programs that design visuals for online-exclusive stories
- Demonstrated knowledge of standard newspaper design practices
- Experience with the Daily's page-design software or a similar professional-caliber program

**To apply:** Visit [www.mndaily.com/page/jobs](http://www.mndaily.com/page/jobs) or send cover letter and resume to [hr@mndaily.com](mailto:hr@mndaily.com)

**Disclaimer:** *This job description is only intended to be a summary of the responsibilities and qualifications required in the day-to-day work for this position. It is not exhaustive in nature. The Minnesota Daily reserves the right to change the job description at-will and to modify an employee's job role at any time to best benefit the organization.*

*The Minnesota Daily is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, creed, sex, sexual orientation, gender identity/expression, marital status, national origin, age, disability, genetics or any other characteristic protected by federal, state, or local law. **All students are encouraged to apply.***

**October 2018**