

## Marketing Communications Intern

**Department:** Marketing  
**Reports To:** Director of Marketing Communications  
**Hours:** 5-10 per week  
**Paid:** No

Are you interested in marketing but haven't found just the right internship yet? Are you an outgoing, energetic person that has no problem holding a conversation and loves to reach out to others? The Minnesota Daily is looking for Marketing Interns that will push out brand awareness, engage with our audience and contribute new ways the Daily could be marketing itself. This entry-level position will allow you to learn about the field of Marketing in a fun, exciting and creative atmosphere.

### Responsibilities:

- Represent the face of the Minnesota Daily
- Liaison between the newsroom and campus
- Personally interact with our campus to increase brand awareness and audience engagement
- Able to engage up to 5-10 hours a week helping with marketing and public relations tasks

### Qualifications:

- Must be a full-time University of Minnesota student
- Willing to commit to the Daily for a full semester
- Energetic, social, fun, professional, reliable representatives of our campus community
- Creative thinkers with a strong work ethic

**To apply:** Visit [www.mndaily.com/page/jobs](http://www.mndaily.com/page/jobs) or fill out the application here [https://docs.google.com/forms/d/e/1FAIpQLScmfEr2FoohMTlu88\\_psgildc\\_SS92nK206H-sIvNgbBSLgHQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLScmfEr2FoohMTlu88_psgildc_SS92nK206H-sIvNgbBSLgHQ/viewform)

**Disclaimer:** This job description is only intended to be a summary of the responsibilities and qualifications required in the day-to-day work for this position. It is not exhaustive in nature. The Minnesota Daily reserves the right to change the job description at-will and to modify an employee's job role at any time to best benefit the organization.

The Minnesota Daily is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, creed, sex, sexual orientation, gender identity/expression, marital status, national origin, age, disability, genetics or any other characteristic protected by federal, state, or local law. **All students are encouraged to apply.**

**October 2018**