

Marketing Intern

Department: Marketing

Reports to: Assistant Marketing Director

Paid: No

Are you interested in marketing but haven't found just the right internship yet? Are you an outgoing, energetic person that has no problem holding a conversation and loves to reach out to others? The Minnesota Daily is looking for Marketing Interns that will push out brand awareness, engage with our audience and contribute new ways the Daily could be marketing itself. This entry-level position will allow you to learn about the field of Marketing in a fun, exciting and creative atmosphere.

Responsibilities:

- Represent the face of the Minnesota Daily
- Liaisons between the newsroom and campus
- Personally interact with our campus to increase brand awareness and audience engagement
- Able to engage up to 5-10 hours a week helping with marketing and public relations tasks

Qualifications:

- A full time student at the University of Minnesota
- Willing to commit to the Daily for a full semester
- Energetic, social, fun, professional, reliable representatives of our campus community
- Creative thinkers with a strong work ethic

This job description is a summary of the skills, qualifications, and essential functions required in the day-to-day work for this position. It is not exhaustive in nature. The Minnesota Daily reserves the right to change the job description and to modify an employee's job role at any time to best benefit the organization.

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To apply: Visit www.mndaily.com/page/jobs or fill out the application here <https://goo.gl/forms/LNjgqyJWJWQEf8xa2>