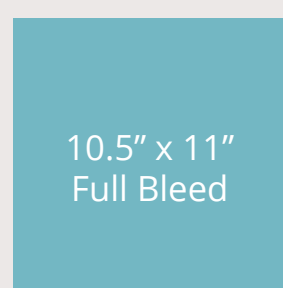
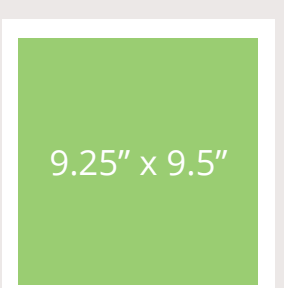

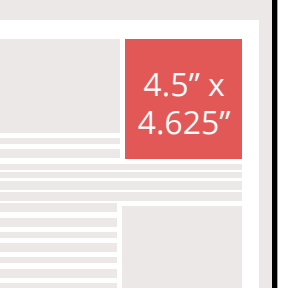


THE GAMECOCK PRINT ADS

Special publications printed quarterly

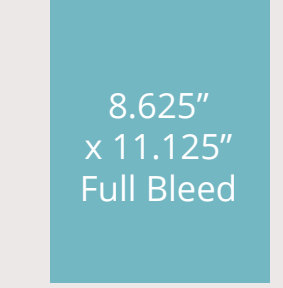



				Full Page: Inside Cover	Full Page: Back Cover	Full Page	1/2 Page	1/4 Page
10.5" x 11" Full Bleed	9.25" x 9.5"	9.25" x 4.625"	4.5" x 4.625"	\$1000	\$1500	\$850	\$550	\$450
On-Campus Rates								
				Full Page	1/2 Page	1/4 Page		
				\$960	\$480	\$240		

TDG first publication | Ad deadline: July 24 | Artwork deadline: July 30 | On stands: Aug. 14

TDG second publication | Ad deadline: Sept. 25 | Artwork deadline: Sept. 30 | On stands: Oct. 14

GARNET & BLACK PRINT ADS

Magazine publications print bi-annually

				Full Page: Inside Cover	Full Page: Back Cover	Full Page	1/2 Page	1/4 Page
8.625" x 11.125" Full Bleed	7.875" x 10.375"	8" x 5.05"	3.874" x 5.05"	\$650	\$750	\$550	\$350	\$250

Garnet & Black Winter Issue | Ad deadline: Sept. 28 | Art deadline: Oct. 5 | On stands: Nov. 10


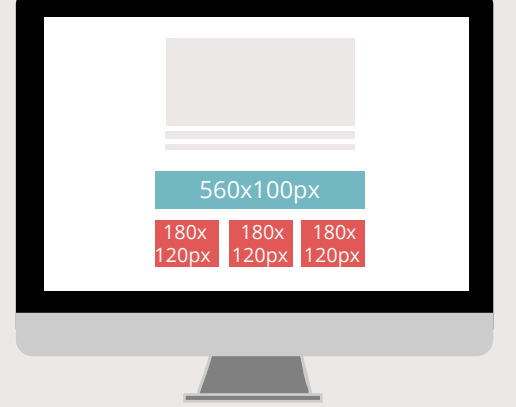
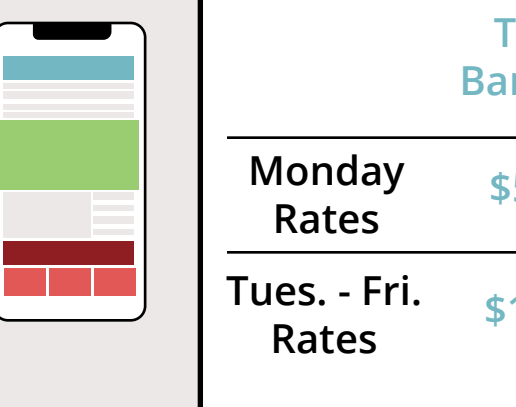
WEBSITE ADS

Ads run on dailygamecock.com, gandbmagazine.com and garnetmedia.org

			
Desktop Leaderboard	Medium Rectangle	Vertical Rectangle	Mobile Leaderboard
728 x 90 px	300 x 250 px	300 x 600 px	320 x 50 px
\$350/week	\$250/week	\$200/week	\$350/week

THE DAILY GAMECOCK EMAIL EDITION

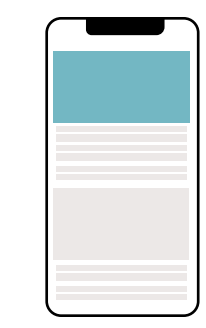

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			Impression Spots (3 available)
560x100px	560x100px	180x120px	
600x300px	180x120px	180x120px	
Top Banner	Middle Banner	Bottom Banner	
Monday Rates	\$550	\$450	\$300
Tues. - Fri. Rates	\$150	\$125	\$50

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3 Posts	3 posts
5 Posts	5 posts
10 posts	10 posts
20 posts	20 posts
\$210 (\$70/post)	\$135 (\$45/tweet)
\$325 (\$65/post)	\$200 (\$40/tweet)
\$600 (\$60/post)	\$350 (\$35/tweet)
\$1100 (\$55/post)	\$600 (\$30/tweet)

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