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SWEET SUCCESS: MAN SELLS HONEY AT FARMER'S MARKET

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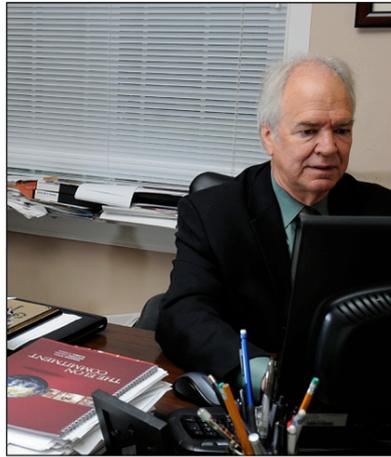
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President Leo Lambert

LINDSAY FENDT | Photo Editor



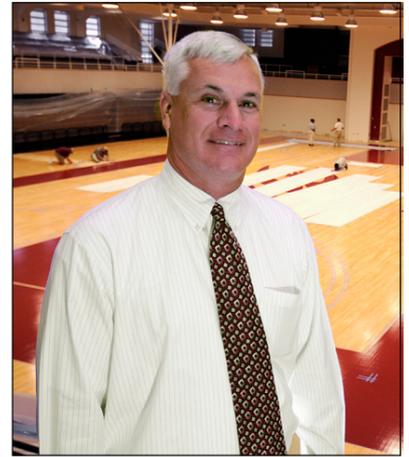
Smith Jackson, vice president of Student Life

LINDSAY FENDT | Photo Editor



Dan Anderson, assistant vice president and director of University Relations

LINDSAY FENDT | Photo Editor



Dave Blank, director of athletics

LINDSAY FENDT | Photo Editor

"...but the behemoth institutions cannot provide the life style, the maturing element." – James Moncure, former vice president for Student and Academic Affairs, 1974, *The Magazine of Elon*

## Mantra of betterment:



Student workers and members of the media work in the press box at the Elon football game against Samford Oct. 2.

At cusp of being national university, Elon looks to strategic plan to become household name

Jack Dodson  
News Editor

In 2002, when Leo Lambert, president of Elon University, wanted the school to change athletics conferences to the NCAA Division I Southern Conference, he decided to visit each president and athletic director in the conference personally, backed by a media package and Elon's brand-new status as a university.

Lambert's goal was to convince the Southern Conference members, like Davidson College, Furman University and Wofford College, that Elon could compete with them, even though it was in the Big South then. Elon had recently switched from being an NAIA Division II school in 1999.

"We were changing as an institution," said Smith Jackson, vice president and dean of Student Life. "We were playing good schools (in the Big South), but not the kind of schools that Elon's become."

A large part of Elon's national perception, which has improved with numerous recognitions and praises during the last 10 years, is owed to this jump and to the athletics program

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## Elon plans for LGBT safe zone to increase diversity

Rachel Southmayd  
Senior Reporter

In an effort to improve diversity on campus, Elon University is developing a LGBT "Safe Zone," joining a host of other colleges and universities that offer a haven for students who identify as lesbian, gay, bisexual or transgender.

Currently, Elon has Safe Zone faculty members or staff who have shown interest in mentoring LGBT students and helping them work through social or emotional issues. The safe zone is being planned as a part of the school's 10-year plan, The Elon Commitment.

"We can serve as a resource for any students who might need to talk to anyone, or just let them know there's a support group out there for them," said Clifton Johnson, the assistant director of the Moseley Center.

He is on the list of nearly two dozen faculty available to talk to LGBT students.

"There are people to talk to if they are struggling that they don't have to feel alone," Johnson said. "They can feel welcome and supported."

Senior Brandon Tankard estimated there are 80 to 100 people who identify as LGBT on campus, but he said that number could be much higher.

Tankard said he's heard about plans to develop the safe zone. He serves as president of the student club Spectrum, a support group for students in these categories.

"I know that we are looking at getting a lot more resources available to have a specific place (for a safe zone)," he said.

Leon Williams, director of the Multicultural Center, said Elon considers

LGBT issues to be on the same level as other diversity categories, such as race and language.

"We're turning a page in our awareness about diversity," he said.

Last week, LGBT issues on college campuses were pulled into the national spotlight with the suicide of Tyler Clementi. The Rutgers University freshman committed suicide after his roommate allegedly recorded and broadcasted Clementi's sexual actions with another man.

"It's very sad and unfortunate that you have people out there that are different that feel their only alternative is to end their lives," Tankard said.

He said he has never personally experienced bullying on Elon's campus, but doesn't deny that it could happen.

"I personally feel that the Elon community in and of itself is very open,"

he said. "Obviously there are some students that may be uncomfortable around the gay community."

Both Tankard and Johnson said having Safe Zones isn't just about helping students recover from discrimination, but also to provide social guidance. Johnson recounted helping a former student find his way after he felt ostracized and felt like he didn't identify with other LGBT students.

"He felt like he was all alone," he said. "I feel like eventually as he continued to grow and develop on campus, he didn't necessarily feel like that one quality to him had to define who his friends were."

Tankard said he feels a positive energy on the Elon campus.

"Times have changed and times are changing," Tankard said.

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# Campaign, student-led committee work to encourage seniors to give back to the university

Caitlin O'Donnell  
News Editor

To Khirey Walker, he wouldn't be the person he is today without the four years he spent as a student at Elon University. The senior took to the stage Sept. 16 in Rhodes Stadium alongside President Leo Lambert and shared with about 300 members of the senior class the importance of giving back to the university that had invested so much in him.

"The main thing I wanted the other seniors to remember is the transitioning phase and how Elon still will be a part of us, even after we graduate," Walker said. "As a future alumni, it is imperative that we remember our time here at Elon and try to help individuals after us to have an equal or even better experience during their four years."

With Walker's speech at the Senior Class Celebration, the university officially announced this year's senior class giving campaign, which is working toward a goal of having 20 percent of the class of 2011 give back to Elon.

John Barnhill, assistant vice president for University Advancement, said unlike past years, students have the opportunity to support all of the annual funds, particularly Elon's greatest needs. This list includes the Elon Experiences, student scholarships and the four schools at Elon — Elon College, the Love School of Business, the School of Communications and the School of Education.

"Students will be able to pick between those groups and what they care most about," he said. "A number of students will pick the Elon Experience they care most about, or if they graduated from the business school, they'll give to business and so on."

For the first time, seniors who give will also automatically be enrolled in the IGNITE program, the university's giving program for young alumni.

According to Alex Nicodem, a 2009 graduate working with the campaign, events will be held for IGNITE members, and seniors will have the opportunity to attend. At homecoming this year, a sustainability tour of Lindner Hall will be held for young alumni and new student members of IGNITE.

"Students will be able to network with those young alumni as well as get to know them," Nicodem said. "More importantly, you're giving them a chance to talk to those going through the transition from a student to a young professional. It might be able to help move them in some direction."

This theme of transitioning is one that Nicodem said works throughout the entire campaign.

"By connecting with IGNITE, we get seniors in the mindset that it's their turn," he said. "For 21 years, my parents paid for everything and made donations to everything. Now, it's our turn to start giving and relay that message to (seniors)."

Barnhill said the most effective way to get the word out is through word-of-

mouth among students rather than rely on university administration.

As a result, a senior class giving committee of current Elon students was formed to not only assist with planning events, but to reach out to their peers.

"The more successful the committee is in reaching their friends and getting the word out, that's what counts," Barnhill said. "We want it to be owned by the students."

According to Nicodem, the committee members span a multitude of organizations on campus.

Natalie Lampert, a senior at Elon who is involved with the committee, said Nicodem hand-picked members because of the different areas they're involved in on campus, the people and groups they know, the connections they have formed and their personal strengths.

"That was really cool to see," Lampert said. "It means we're all engaged in meetings, we all have a purpose to be there, we're all on the same page. Talk about getting things done."

After Walker shared his story, Lampert said the committee is working on moving forward. At this point, they have set up a website and are planning more events for the fall that will encourage seniors to give back.

"One thing we're working on is the 'tap five' idea," she said. "(You) give back and then tell five, just five, of your friends why they should give back, too. And then have them tap five of their friends."

Nicodem said the committee is also currently formatting a copy of Walker's speech that will be sent through e-mail to the entire senior class.

"We're looking forward to Khirey's video because it will reach all of the seniors," he said. "The (campaign) hasn't exploded yet, but we're working on the message now."

Michael Nowak, senior class president and member of the senior giving committee, said seniors will get reminders about giving online and also at tables at various events on campus.

"Without student giving, the university wouldn't run," he said. "There's a point in the year when tuition stops paying and the giving then kicks in."

Nowak said the committee would rather see everyone give \$1 than have a group of 300 raise \$3,000.

"The amount doesn't matter; it's about being unified as a senior class," he said.

To Jim Piatt, vice president for University Advancement, that message is one of building a culture of philanthropy among the Elon community.

"One of the things we would really love to share with the seniors and all students, for that matter, is how important private gifts to the university really are," he said. "As they transition into becoming alums, a big piece of that is what their relationship with the university will be after they graduate."

According to Piatt, the percentage of alumni giving to the university says a lot of about the foundation of the institution.

"When we make large proposals

## SENIOR GIVING

Seniors have the option of contributing to annual funds:

- \*Elon's Greatest Needs
- \*Elon Experiences
- \*Elon Student Scholarships
- \*Elon College of Arts and Sciences
- \*Love School of Business
- \*School of Communications
- \*School of Education
- \*School of Law
- \*Phoenix Club

GRAPHIC BY SARAH BETH COSTELLO

to outside (groups) and even outside individuals, one of the things they always look for is giving to the university," he said. "It sends a really important message about how important giving is in our culture. If we don't have evidence that our own alumni support the institution, (they) may say 'if your own alumni don't support you, why should we?'"

Barnhill said a large number of alumni are doing monthly payroll or credit card deductions, giving \$10 a month rather than a gift of \$100 at one time. He said it's comparable to giving up a cup of coffee.

"If people put it into perspective like that, it's doing it over time," he said. "Many think a small amount doesn't make a difference. Everybody can participate and every gift matters. We just need to keep sharing that story."

Though the goal is 20 percent, Barnhill said they hope to reach 100 percent participation.

"Looking at trends and history, that's very difficult to do," he said. "Part of what we have to do is help students and alums realize is that any size gift makes a difference and it's the cumulative impact of that."

According to Nicodem, 18 percent of seniors gave to Elon last year.

"When we look at the number of other colleges who've made the switch from gifts to campaign, their numbers shot up by 20 to 30 percent," he said.

Seniors are currently being asked to give \$20.11, representative of their year of graduation.

"If someone can give less than that, that's fine, if someone wants to make a bigger impact, that's fine too," Barnhill said. "Everyone has different resources. If we think of it in terms of personal participation, every person who gives

### Students and alumni voice opinions on the importance of giving back to Elon:

"As future alumni, it is imperative that we remember our time here at Elon and try to help individuals after us to have an equal or even better experience during their four years." — Khirey Walker, senior

"I love Elon and have experienced so much through being here, and just as Elon's made it possible for me to do so many neat things during my years here, I want to help make sure Elon can continue doing the same for students after I'm gone." — Natalie Lampert, senior

"Even if everyone gives one dollar, that would be something." — Michael Nowak, senior class president

"I graduated from Elon and when I think back about what transformed my life, it wouldn't have been possible if someone hadn't believed in the institution and supported it." — John Barnhill, assistant vice president for University Advancement

"One of the things we would really love to share with the seniors and all students for that matter is how important private gifts to the university really are." — Jim Piatt, vice president for University Advancement

counts as 100 percent."

Lampert said the key part of the campaign and giving committee as a whole is to encourage seniors to give back to the university they've called home for four years.

"The key thing is that every little bit counts, and it's really true," she said. "The point is to give, even if it's just \$5. That's a couple cups of coffee and spending this is way more satisfying."

In his speech, Walker drew attention to the changes that have taken place on campus since the senior class arrived.

"We need to consider how far the university has come since this class arrived in fall 2007," he said. "With the creation of Lindner Hall, the revitalization of Alumni Gym and the construction of the new Alumni Field House, we have been a part of Elon's transition in the growth phase."

More than that, Walker said Elon has provided memories, friendships and relationships that he hopes will last the rest of his life.

"The conversations, people and overall adventure as a student here has really prepared me for the outside world because I was able to grow and develop, not only as a student, but as a man," he said. "Elon lives inside each and every person that attends here and having the opportunity to give back and show the appreciation is the least we can do."

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# Website on hotel ethics and hospitality topic of research for professor, student

Ashley Jobe  
Opinions Editor

After 15 years of conducting research in the hospitality industry, Elon University business professor Betsy Stevens saw a significant shortage in resources available to those interested in the ethics of the hotel business. This fall, she and senior Jennifer Kirts launched an interactive research website focused on hotel ethics.

Stevens, with Kirts as her research assistant, brainstormed, researched and created a website for students, professors and managers in the hotel industry to promote discussion about current ethical issues affecting the industry.

J.P. Lavoie, multimedia developer at

Elon, aided in Web design, building the site from the ground up and offering technical support. Stevens said she and Kirts envisioned what they wanted and came up with PowerPoint presentations with pictures of what they wanted the site to look like.

"I think it's a really good forum for students and academics and people in the industry to join forces and learn from each other," Kirts said. "There's not really a way to do that right now. They need to discuss these issues because they are ongoing."

The project took about nine months total, from conceiving it to launching it, Stevens said.

Stevens has published about 30 articles for hospitality journals. Her research area is in business ethics,

dealing with incorporating either ethical codes or hospitality ethics.

In addition to "the journal of business ethics," Stevens said she has published in The Journal of Hospitality and Tourism Education, as well as Cornell's hotel and restaurant administration quarterly, which is Cornell's hotel schools journal. She has also published in The International Journal of Hospitality Management. She has interviewed 35 general managers of hotels in six different states and 15 different cities.

"I wanted to start the website to start a discussion. There's a specific part of the website that only general managers can access so we can talk confidentially," she said. "There is a section for academics that is for

students and professors."

Kirts was on board from the beginning phase of the project.

"Dr. Stevens asked me if I'd help her with her research," Kirts said. "She needed a research assistant, and I was interested in the sustainability and ethics part. It seemed like a really good fit."

Unlike hotel review websites, this site is specifically catered to those needing assistance in finding research information about the industry. One must register as a user to fully benefit from what the site has to offer.

"This isn't a place for someone from the general public to log on and complain about a bad hotel experience. We share ideas about dilemmas and ethical situations," Stevens said.

## Elon hopes to build on success of two previous strategic plans

### PERCEPTION from PAGE 1

as a whole, Jackson said.

But for him, there's more to the development of Elon than athletics — it's the academics and the experiences students are involved in that have a large impact on the way the university is viewed. Through strategic plans and an emphasis on student engagement in and out of the classroom, Elon has earned numerous recognitions for its academic and experiential programs.

This engaged learning style mostly means the Experiential Learning Requirement (ELR), Jackson said, for which students complete internships, study abroad, undergraduate research or academic service learning in order to graduate. The ELR was developed in 1994, during the last General Studies review process.

"It gave us that 'experiential' brand," Jackson said.

### Getting here

Each of Elon's strategic plans during the last two decades have had a general focus: attaining recognition outside North Carolina.

While each plan, according to Lambert, is about student learning on the whole, an element in each has been to achieve a more recognizable name for Elon.

Elon Vision, a plan developed during former President Fred Young's tenure and completed by Lambert, focused on gaining recognition on the eastern seaboard, according to Dan Anderson, the assistant vice president and director of University Relations. In 1995, one year after that plan was launched, Elon was ranked No. 39 in the South as a regional university by U.S. News and World Report's annual college guide.

Immediately following Elon Vision, the NewCentury@Elon strategic plan, implemented in 2000 by Lambert, sought to become a national model for engaged learning, Lambert said.

"If you look at each of the strategic plans, they each had a specific emphasis to them. The Elon Vision was very much a bricks-and-mortar strategic plan," Lambert said. "The NewCentury plan was very much about taking academics to a higher level."

With the newest plan, The Elon Commitment, which was passed by the board of trustees in December, the school has gotten much closer to being a nationally-prominent university than it used to be, Lambert said. The plan focuses highly on making Elon students global citizens, but also seeks to expand upon the reputation Elon's already gained as a leader in student engagement and strong academic programs.

"I think we are really at the cusp of reaching national recognition, but we're not quite there yet," Lambert said. "I have no doubt that in 10 years, it will be a different story yet."

At the start of the new plan in 2010, the university was ranked second

among southern universities, just behind Rollins College, but beating out schools like James Madison University and The Citadel.

On the list, Elon is considered a regional university because of its Carnegie classification, which identifies it as a bal/SGC school, meaning it balances arts and sciences and has some graduate coexistence. Because of the classification, Elon isn't being compared to larger schools like University of Richmond, Wake Forest University or Duke University.

A comparison between schools like Duke and Elon is difficult to make, anyway, Lambert said, because the universities serve different purposes.

"Duke certainly would see itself as a research university and Elon does not — Elon has a different mission," Lambert said. "Elon is much more about undergraduate education."

### Strengthening the Phoenix

For Dave Blank, the current athletic director at Elon, part of his job since he started in 2006 has been to increase the school's name recognition through NCAA tournament and ESPN appearances. He said Lambert made this clear before he came in for the job.

"One of the important things on (Lambert's) agenda was to have successful Division I athletics," Blank said, "in order to become a nationally-known university."

Athletics is a strong part of gaining a national reputation, Blank said. He said if Elon's name shows up on the ESPN ticker, or teams are consistently sent to Southern Conference championships, the school's name becomes more widely known.

And part of that name recognition comes from simply being able to compete at high-profile levels, Blank said.

"If nothing else, we're playing in these venues with thousands of people," Blank said. "We're gaining exposure by being able to compete at that level."

A strong part of a school's recognition is its athletics program — a school like Wake Forest, Lambert said, with well-performing sports teams would be more of a household name than Elon.

But he said it probably won't be through athletics that Elon rises to national prominence, because Elon can't always compete with larger Division I schools.

"I think we're going to have to achieve our recognition through other means — having one of the best undergraduate programs in the nation; a truly innovative undergraduate experience," Lambert said.

### Advancing academics

Part of what's contributed to Elon's success during the last few decades has been its improvement and development of academic programs. Around the

same time the school became a university, Elon opened doors to its schools of education, communications and business, and soon afterward created graduate programs.

Almost a decade later, Elon has five graduate programs: a doctorate of physical therapy, a law school, a masters in interactive media, a masters in education and a masters in business administration.

He said he hopes the School of Business will become one of the top-50 M.B.A. programs in the country. And to him, the School of Communications is already doing well, but he said he hopes it will build on that success.

"I think the communications school is already emerging as one of the top in the country," Lambert said.

And Lambert said while the focus at Elon is mostly on the undergraduate experience, he thinks the school has a chance to reach the top spot in the south on the U.S. News and World Report rankings.

If that No. 1 spot is reached, he said, Elon will have to choose what path it wants to take as an institution. Under the ranking system U.S. News and World Report uses, Elon would have to either define itself as a research-based graduate-level university or as an undergraduate-oriented liberal arts school.

"I think Elon is going to be in that No. 1 spot pretty soon," Lambert said, "and it will be interesting to see if we want to stay where we are or if we want to change — we could either become a national liberal arts college or a national university."

### Aiming the message off campus

But Elon isn't as focused on ratings as it used to be, according to Anderson.

"Now the university administration is not as concerned with college rankings," Anderson said. "We are where we want to be in terms of quality."



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# Business school hopes to make top-50 list

Sam Parker  
Senior Reporter

Because of its recent implementation in The Elon Commitment, the Martha and Spencer Love School of Business is working to transform the school into a Bloomberg Businessweek top-50 ranking.

According to Mary Gowan, dean of the Love School of Business, the desire to become a nationally-ranked program is not a new interest, considering undergraduate rankings began five years ago.

But the department has not received a top-50 ranking yet mainly because of its insufficiency within employer relations for undergraduate students, Gowan said.

Though an internship program is available to students, it is undeveloped, limiting the school from serious recognition, Gowan said.

The school is accredited within the Association to Advance Collegiate Schools of Business, and this is because of the academic successes of the school's students, Gowan said. This accreditation serves as an initial requirement for business schools to be considered for the Bloomberg Businessweek ranking.

Gowan said only 20 percent of the nation's AACSB accredited institutions are invited to participate in the top-50 ranking process.

"That, in itself, is an honor," Gowan said. "In addition to my office completing a survey and having our graduating students completing a survey about their experience with the undergraduate business program, a sufficient number of company recruiters have to select and rate the school on a number of criteria related to their experience with career services and our undergraduate students."

Hoping to reach a top-50 ranking within the next five years, Gowan said requirements for achieving an undergraduate ranking include enhancing career services, increasing international opportunities and diversity, making courses more thorough and ensuring that students are gaining advanced knowledge and skills.

Focusing on these core standards, Gowan said the business school is developing a four-year professional development plan that will ensure students internships and job opportunities related to their area of study. Serving as a primary element in receiving a national ranking, career services is the area of focus for advancement within the school.

"The whole career services piece is key to our being ranked well," Gowan said. "Out of the criteria for the ranking, five have to do with career services in some way: recruiter ranking, student rating of career services, starting salary, percentage completing internships and number of students pursuing an M.B.A. degree at top M.B.A. programs."

Sarah Thomas, director of



The Love School of Business is working to achieve a Bloomberg Businessweek top-50 ranking. The program has not achieved a Top-50 ranking yet because of its insufficient employer relations for undergraduate students.

LINDSAY FENDT | Photo Editor

undergraduate programs for the business school, said her position is a result of the strategic plan to advance career relations. She said her primary responsibility is to manage co-curricular activities for students.

"My role will be to really be that point person for undergraduate students who come for everything outside of the classroom," Thomas said. "I will work with our learning community as well as our new Students In Free Enterprise program that will hopefully give us some national, as well as international, recognition."

Richard Jordan, the associate director of career services for the business school, said the department is also helping students develop professional relationships with potential employers. Jordan said the school is hosting five recruiter luncheons for students annually, developing a specific Love School of Business handout for employers and identifying specific partner firms for majors such as sales, entrepreneurship, finance, management, accounting and economics in order to support career service development.

"One of my strategic objectives for LSB Career Services is to build a community of recruiters and employers who understand Elon and the Love School of Business value proposition and are vested in hiring our students either for internships or post-graduation employment," Jordan said.

Thomas said she believes the creation of the SIFE program is a step toward furthering this goal of diverse knowledge.

Already a strong academic program, Gowan said the school is not concerned about the curriculum requirements needed for national recognition because the grades and testing scores of its students are of high quality.

"We believe we would do well on the academic quality piece," Gowan said. "Which includes average SAT score, ratio of faculty to students, average class size, percentage of business majors with internships and hours students spend every week on schoolwork."

Gowan said a preliminary advancement of the program, that added to the school's academic strength included the transition from Bachelor of Science into Bachelor of Science in Business Administration business degrees, available for majors within finance, management, marketing and entrepreneurship.

Thomas said international business and international economics are two majors the school is hoping to add to the curriculum in the near future. She said the implementation of these studies is being considered for the needs of the students, rather than to satisfy ranking criteria.

Gowan said the sales center and incorporation of SAP, a business management software, into both the

management and accounting majors are other additions the program has executed in order to better the experience of its students.

All the programs that are in place in the strategic plan will depend on outside sources of money, Gowan said, from the operating budget, the university's endowment and annual gifts from alumni.

Stated in Elon's strategic plan, the administration plans to secure relationships with financial supporters in order to raise funds necessary for advancement.

"As we develop our LSB brand over the next five years, we will seek counsel from our stakeholders to ensure that we are communicating well our goals and the value proposition of an education in Elon's Love School of Business," the plan read. "We will seek new funding sources so that we can ensure the future of the programs we are developing."

As both career-oriented and academic improvements continue to advance the Love School of Business, Gowan said the benefits of being a top-50 nationally ranked program will help the school to better the education and experiences of its students.

"The improvements will strengthen what we already do well and create new opportunities for faculty, staff and students," Gowan said.

## Ten Alamance County churches plan for long-awaited night of worship together

Natalie Allison  
Reporter

Diversity is strength to be embraced by the greater Church in Alamance County, according to Steven Potts, worship pastor of Integrity Community Church in Burlington. And on Oct. 10, years of vision and months of planning will come to fruition when 10 Alamance County churches gather for a night of worship.

The gathering, called "10.10.10 — Alamance County Churches Unite in Worship," will be held at Brookwood Church in Burlington. The event is unique in that it incorporates churches from several denominations that otherwise wouldn't have unified gatherings.

"We need to stop looking at diversity as a negative thing and see that it's a very powerful thing," Potts said. "We're better together."

Though Potts initially vocalized the desire to see area congregations come together, he said other local worship leaders have the same vision.

"It's always been there," Potts said, of the concept of joining together for worship.

It was not until Potts' church and The Lamb's

Chapel joined together for a smaller night of worship during the summer that Potts began to actively pursue this goal of a countywide gathering. During the summer event, the Musical Chairs concert series in Burlington, Potts said he recalls being in the City Park and catching a glimpse of something greater to come.

"I looked out over the field and saw people worshipping in the middle of Burlington," Potts said. "Afterward, all I could think was, 'I want more of this.'"

Richie Surles, worship pastor at the The Lamb's Chapel, said the 10.10.10 event is "a simple concept, but huge vision."

Potts said it is uncommon for more than 10 churches from varying denominations to gather under one roof.

"There is so much baggage left over from our great grandfathers," Potts said.

Referencing the early Church in the New Testament, Potts cited the need for congregations, despite their differences, to share a common vision of being "the Church" in Alamance County.

The music for the event will be led by singers and musicians from 10 different churches, in addition

### Alamance County churches unite in worship

6 p.m., Oct. 10, 2010  
Brookwood Church  
West Davis Street, Burlington

to a choir of singers.

When asked about the meaning behind the number 10, Potts said they selected the date Oct. 10 because "10.10.10" was an easy date for people to remember.

After researching the Hebrew meaning of the number, Potts said "1" represents a new beginning, and "0" represents power.

During the event, a love offering will be taken to benefit A Heart's Cry, a pregnancy resource and counseling center for pregnant teens and single mothers in the area.

# Law professor appointed to special adviser for young lawyers task force, promotes leadership ideas at Elon law

Kyra Gemberling  
Reporter

The North Carolina Bar Association recently appointed Elon law professor Roland Smith as special adviser for its organization Young Lawyers Initiatives Task Force. As adviser, Smith will provide counsel for the task force as they attempt to create a Leadership Academy for young lawyers.

Smith is a Skeens-Watson Visiting Professor of Leadership at Elon's School of Law in Greensboro, and has been employed there since fall 2009. He is a senior faculty member at the Center for Creative Leadership (CCL). He published "The Changing Nature of Leadership in Law Firms" in 2009 as part of CCL's current research agenda focusing on senior lawyer-leaders.

Smith spent his childhood living in several different cities and even another country.

"I was a military kid," he said. "I was born in Kentucky, lived in Germany and grew up in Colorado. I ended up going to Boise State as an undergraduate on a basketball scholarship."

Smith said his first and foremost interest was leadership. With bachelor's and master's degrees from Boise State University and a Ph.D. in Organizational Learning from the University of Idaho, Smith's experience has extended beyond law into studying the skills needed to be an effective leader.

Smith is able to provide assistance in the evaluation and enhancement of Elon Law's leadership program because of his experience in leadership.

The Elon law website mentions an

aim to "prepare graduates to be not only successful lawyers who can excel at the highest levels of the profession, but also leading contributors to the well-being of the region, nation and world."

Because of this emphasis on developing strong leaders, Smith's new position is an example of this ideal.

Eugene C. Pridgen, President of NCBA, said in his installation address that his reason for forming Young Lawyer Initiatives Task Force is "to help new lawyers both navigate a legal profession that is undergoing dramatic changes and connect with the profession's historic ideals."

Pridgen said his idea that lawyers will have a diminished role in society is a significant factor in determining the way Smith will use his role as special adviser.

"We must inspire and develop our young lawyers to become the next generation of citizen lawyers as legislators, community leaders and bar leaders," Pridgen said.

Smith said he agrees.

"The changing nature of the legal landscape is requiring that new lawyers are coming into the profession not just ready to learn but ready to practice," he said.

He said the profession is now requiring a broader skill set.

"The future employers of today's current law students expect lawyers to have the ability to make sense of complexity, to effectively problem solve and make decisions without much direction, to work collaboratively across boundaries, and to make correct



PHOTO COURTESY OF UNIVERSITY RELATIONS

Roland Smith, an Elon law professor, was recently appointed special adviser for the North Carolina Bar Association's Young Lawyer's Task Force.

choices for clients that are professional, ethical and cost effective," he said.

Despite the time commitments involved with his various responsibilities, Smith said he still enjoys time in the classroom by teaching the law school's Lawyering, Leadership, and Professionalism course to first-year students.

"The dean (George Johnson) and I teach the Leadership course together,"

he said. "With the dean involved, the students realize the commitment of the law school and the university to leadership."

This year they have an additional focus on "justice and the role of the lawyer" and will spend a day at the Center for Creative Leadership and two days at the International Civil Rights Center and Museum exploring the role of lawyer leaders.

## Latest Elon Poll finds majority of N.C. residents in favor of offshore drilling despite recent sustainability initiatives

Liv Dubendorf  
Senior Reporter

Despite the serious implications of the oil spill in the Gulf of Mexico, a majority of North Carolinians indicated that they are in support of offshore drilling for gas and oil according to the most recent Elon Poll.

Last spring, 100,000 barrels of oil seeped into the Gulf of Mexico, covering up to 68,000 square miles. According to the most recent poll, about half of North Carolinians "note that the Gulf oil spill affected their opinion about drilling off of North Carolina's coast."

Despite the recent oil spill, the poll found that 51 percent of North Carolinians polled support offshore drilling for gas and oil. This is in comparison to the April poll, when 63 percent responded that they were in favor of offshore drilling.

Of those surveyed, 40 percent indicated that they opposed drilling, compared to the 30 percent that opposed offshore drilling in April.

"I'm a little surprised that it isn't lower than that," said Kenn Gaither, assistant dean in the school of communications and professor of communications. "Fifty-one percent (in support of offshore drilling) is still a fairly high number in relationship to the gravity of the BP oil spill. I would've expected it to be 25-30 percent."

According to Gaither, the media covers a recent event in depth, but when time passes and an event loses its novelty and coverage drops.

"This sends an inaccurate message to the public that things are OK and they're not," Gaither said. "We're going to be seeing effects of this for years, and decades to come."

He said the media's coverage made offshore drilling a pertinent issue to the public.

"I think it made it an issue for discussion and placed it on people's conscience, otherwise it wouldn't have been there," he said.

Aaron Peeks, professor of sociology, had a different point of view in regards

### ELON POLL RESULTS FOR THE FALL OF 2010 CONCERNING DRILLING OFF THE COAST OF N.C.

40 percent of respondents oppose drilling off the coast of North Carolina

51 percent of respondents support drilling off the coast of North Carolina

42 percent of respondents said the Gulf oil spill did not affect their views about drilling for oil off the coast of North Carolina

45 percent of respondents said the Gulf oil spill did affect their views about drilling for oil off the coast of North Carolina

to the public opinion on offshore drilling.

"I didn't expect much in terms of change," Peeks said. "People are superficial. They are distracted by different realities in their lives."

He said because alternative forms of energy have a "huge upfront cost," oil and gas are more attractive to the public.

"Offshore drilling obviously fulfills certain needs that society has," Peeks said. "The environmental movement has always been a movement of the wealthy."

Gaither said the public has been disenchanted with alternative forms of energy.

"What stops up a lot of people is that we've been hearing for decades now about new forms of energy," he said. "When those don't come to fruition, people become immune to the newest energy sources."

Peeks said the society's lack of commitment to sustainability has to do with the structure of our society.

"We depend upon convenience," said Peeks. "What would it take to change? Nobody wants to change. We all benefit from the system. We're taught we deserve what we have."

Becca Tynes  
Senior Reporter

High school seniors aren't the only ones preparing for the college application process. Elon University's admissions staff is already hard at work recruiting students and preparing for application deadlines.

"We are working on recruiting a class of 1,400 freshmen that will be representative of Elon's values and plans for the future," said Greg Zaiser, dean of admissions.

Elon continues to strive for enhanced cultural and socioeconomic diversity, according to Zaiser, as multicultural diversity increased from 13 percent to 17 percent this past year. He said this is a microcosm of what Elon would like to see in the future.

"The focus is on greater diversity in the class," Zaiser said. "That's sort of the driving point for us. We'd like to increase diversity and create a slightly larger freshmen class."

Susan Klopman, vice president of Admissions and Financial Planning, said not only do they wish to increase ethnic and socioeconomic diversity, but they also hope to increase geographic and religious diversity.

"What I think Elon is really committed to is bringing students to a campus environment that more closely reflects the environment of the world," Klopman said. "That means much greater ethnic, geographic, religious and socioeconomic diversity."

While the admissions staff's main focus is to increase diversity, they also hope to increase the size of the incoming freshmen class by approximately 40 students.

"We are working on recruiting a class of 1,400 freshmen that will be representative of Elon's values and plans for the future," Zaiser said.

Last year, Elon had an 8 percent increase in applications submitted. Zaiser said although it's too early in the process to tell if that percentage will increase, there's a good chance that it might.

"This year, our visits are up, and when we have an increase in visitors, we typically

expect an increase in applications," Zaiser said. "We think that we'll have another very strong applicant pool."

According to Klopman, the admissions staff is not focusing on changing the academic profile of the Elon student.

"We already have excellent students," Klopman said.

Zaiser said the admissions staff is not focusing on accepting students with higher test scores.

"I think that Elon is at a point where we're really comfortable with who we are," Zaiser said. "The goal is to continue to recruit strong classes of students who will do well here and reflect highly on society. We want to be who we are."

Although the academic profile of the Elon student will not change, the university is making other changes in admissions.

"We have changed our style of the campus visit," Zaiser said. "The campus tour is now more experience-based. The guide shares their experiences from their perspective."

According to Klopman, less time is spent on reciting facts about the university and more time is spent telling current students' stories.

"The campus visit is much more exciting," Klopman said. "We are spending less time on reciting facts and more time on the Elon story. So far, it's been very well-received. It's far more interesting and it's real."

Another major change in the admissions office this year is how submitted applications will be read and reviewed.

"We're going paperless in an effort to be reflective of the values of Elon," Zaiser said. "Our intention is to read our early decision and final deadline applications online. There will be no hard copies."

According to Zaiser, the admissions staff is excited about the new changes being made.

"It just gets better every year," Klopman said. "We are very pleased with the profile of students who are choosing to consider at Elon. I'm excited about making some changes, but the heart and soul of Elon will not change. I'm excited about who we are."

## Admissions gears up for Class of 2015 applications

# 'Idea Launch Pad' offers students with opportunities to share entrepreneurial concepts

Liz Moy  
Reporter

Some of the biggest ideas of this generation have been imagined by the youngest innovators — people in their twenties. Elon University's Doherty Center and Student Entrepreneurial Enterprise Development organization encouraged students to voice their ideas at the inaugural "Idea Launch Pad" held in the Koury Business Center Sept. 28.

Students of all majors were invited to bring a concept or idea to share in a two minute pitch for a panel of professors, as well as for other students and members of SEED. Afterward, professors offered feedback not only on the idea the students shared, but also on the overall presentation. They also provided advice to each group or individual.

"It's important to have energy and passion in presenting and to engage with your audience," said Gary Palin, panel member and executive director of the Doherty Center for Entrepreneurial Leadership.

The panel consisted of professor Gary Palin, David Jackson and Barth Strempek, professors of entrepreneurship at Elon, and Amanda Elam, professor at North Carolina State University.

Palin worked with Brian Serow, SEED president and Alex Carberry, vice president of finance for SEED, to assemble the panel and turn the idea of the launch pad into an actual event.

"Turning any idea into a real venture takes a combination of hard work, luck and know-how, and most students simply do not have all of the resources

or experience necessary to launch the ventures on their own," Serow said. "Both the members of SEED and Professor Palin realized this was a need that had to be addressed and independently came to very similar conclusions."

A wide range of ideas were shared by 10 different groups and individuals, ranging from new applications for smartphones to a pedal-electric vehicle. Senior Brittany Hooper proposed the idea of an organic biodegradable cigarette, a concept that she has had since her sophomore year.

"If we can't stop society from smoking we can at least stop the long trail of trash behind us," Hooper said. "This was the first time I ever proposed the idea in a formal manner."

Once the event concluded, students were given the opportunity to discuss their ideas together and collaborate. Hooper found the experience to be positive.

-BRITTANY HOOPER  
ELON UNIVERSITY SENIOR

"The response was overwhelmingly positive," she said. "I know this idea has incredible potential both in a business sense and in an environmental sense, and it was nice to have the encouragement to seriously move forward with the idea from experts in the field."

The event participants and SEED executive board said they look forward to taking the next steps to developing the ideas shared and are seeking further information about the different concepts.

"This is just the first step for the relationship between the Doherty Center for Entrepreneurial Leadership and those who pitched," Serow said. "The next step is to work with the students to establish



PHOTO COURTESY OF UNIVERSITY RELATIONS

feasibility and find experts in the respective idea areas that can help them further develop their ideas."

The Doherty Center and SEED members said they aren't finished with these forums. As they continue to work with the current students, they plan to host future forums, since the turnout of the first was a success.

Hooper is currently looking into patenting her idea and has found valuable advisers in personal contacts to further this concept. Students continuing to further their products and concepts, if supported, could end up graduating from Elon having helped start up a business.

"To our knowledge, this is a program unique to Elon University," Verow said. "We find this to be a highly exciting project that has the ability to change how entrepreneurship is taught across the country."

## Environmental studies restructures curriculum to suit student interests, adds two majors

Melissa Kansky  
Multimedia Editor

Elon University faculty from the environmental science department recently redesigned the department's curriculum, redefined two existing majors and created a new major and minor. Elon faculty approved the program last spring.

The new structure provides students with the opportunity to earn either a Bachelor of Arts degree in environmental studies or one of two Bachelor of Science degrees, either in environmental studies or environmental and ecological science. Individuals can also minor in environmental and sustainability studies.

In a changing environment, the faculty acknowledges that courses need to change accordingly.

"Faculty do periodically look at the curriculum and realize we can do better," said Michael Kingston, interim chair of the environmental studies department. "We can serve our students better by making some changes. It's not good to stay with the same curriculum for 30 years."

### Making changes

The environmental studies program is changing the degrees offered with the new majors, according to Janet MacFall, associate professor for environmental studies and biology.

"The way the major was structured before the revision," MacFall said, "we had a B.S. track and an A.B. track, but the A.B. has been completely restructured and the B.S. has been divided into two separate and new degrees."

The older curriculum did not offer a degree in environmental and ecological science nor did it allow students to take a minor in the department.

The Bachelor of Arts track incorporates environmental education and arts, Kingston said. It gives students more flexibility to learn about communicating and speaking to the general public.

The Bachelor of Science environmental studies degree prepares individuals for a career in management, urban planning or working in Washington, D.C. with the

state legislature. He said students in the B.S. program are not scientists, but are interested in science in some way.

"We decided it is better to tailor the degrees to specific interests," Kingston said, "and not force everyone who was an environmental studies major to be a scientists first and then specialize."

According to Kingston, the new program includes new introductory classes for students who are not particularly science-oriented.

These courses include Strategies and Environmental Inquiries, which is a second-year methods course that reinforces skills related to accessing, analyzing and interpreting public data. The course is required for all three majors.

Kingston said he hopes this new class will better prepare students before their senior seminar.

"The new major provides students with more environmentally-focused courses," MacFall said. "We really wanted to prepare opportunities for students that are interested in science to have a degree in environmental science."

The faculty recognized that not all careers pertaining to environmental studies require a deep knowledge of science.

"You can go to work for a corporation that needs to produce media to show how the company is doing environmentally sound business," Kingston said.

The environmental and ecological science major suits those interested in becoming a wildlife biologist or naturalist for a zoo, he said. These students are scientists and work with the technical side of the field.

Students can easily migrate from one of the three majors to another as they better understand what they want to learn from college, Kingston said.

### Blending academic departments

The new design also provides students with the opportunity to double major.

Political science, economics and English are the three most common double majors for students interested in the Bachelor of Arts environmental studies track, MacFall said.



JULIA MURPHY | Staff Photographer

Elon University's community garden is a large element of the environmental studies program, which is looking to create a new major, as well as add more faculty and student interest.

"The environmental and ecological science program is designed so students can double major in biology and chemistry," she said.

Interaction with other departments at Elon has translated into a growth in faculty, propelling the creation of the new major and minor. With only three full-time members of the environmental studies department, the major relies on faculty throughout campus to sustain the major.

"We don't really grow by adding more bodies, we grow by faculty on the campus discovering an interest in environmental studies," Kingston said.

Elon's Martha and Spencer Love School of Business has altered its mission to accommodate the increasing student interest with respect to environmental studies, but has yet to redesign the courses.

"The business school has strong sustainability initiatives," MacFall said, "but they don't have courses in place that promote sustainability training for students."

According to MacFall, the environmental studies department hopes to provide some training to help students understand and assess sustainability.

"Faculty members that have always been concerned with the environment have been teaching courses," Kingston said. "We put all those courses together and that's how the program started in the first place."

Even though the department uses these secondary faculty members, it's planning to hire another primary faculty member.

### Implementing the new design

As the interest in the faculty grows, MacFall said she also expects student interest to increase.

"We're hoping these majors are attractive majors for students," MacFall said, "and they help students prepare for the society and economy to come."

The course catalog only features the new structure of environmental science majors.

"While it would be nearly impossible for seniors to complete the new major," MacFall said, "any student that is a freshman, sophomore or junior should be able to do the new major if they so choose."

Although seniors would not be able to take the new major, the minor is available to them, she said.

# Dialogue with Musharraf to offer knowledge of Muslim world to students

Sam Calvert and Jack Dodson  
Executive Editors

When the Elon University student body and community gather together for Fall Convocation, they will witness a meeting between the Muslim world and the Western world, bringing together the different ideas and experiences of each.

Pervez Musharraf, former president of Pakistan, will arrive on campus Oct. 12 and cap his visit as the speaker at this year's Fall Convocation at 3:30 p.m.

"I anticipate it will be pretty formal," said Jason Kirk, assistant professor of political science, whose research is based in the India and Pakistan region. "I expect we'll hear about his take on the history of Pakistan."

Kirk said he heard about the visit after the planning, but he's trying to go to many of the events at which Musharraf will be in attendance.

Beside convocation, there will be a forum with the press, a class visit and a question and answer session.

"It needed to be an opportunity to not just hear a canned speech," Kirk said. "There needed to be dialogue."

Musharraf was the president of

Pakistan from 2001 to 2008, and before that he was the chief executive of Pakistan from 1999 to 2001. He was also the army chief of staff from 1998 to 2007.

He is speaking at other universities as well, bringing his experience and background to many schools in the Western world. This is important right now, Kirk said, because of Pakistan's impact on the United States in foreign policy.

"This is just kind of what he's doing right now," he said, "trying to gain some points for Pakistan."

Kirk said he spoke to the faculty that teaches general studies courses, including the Global Experience course. These professors said they were trying to establish a context for Musharraf's visit.

"It will be much better if the (students) went to hear about what he has to say after researching Pakistan," Kirk said.

Musharraf is not the first Pakistani to speak at Elon.

In 2002, Benazir Bhutto, former prime minister of Pakistan, spoke at Fall Convocation. Bhutto was later assassinated Dec. 27, 2007.

Musharraf's life is just as much in



PHOTO SUBMITTED  
Pervez Musharraf will address Elon as the Fall Convocation speaker on Oct. 12.

jeopardy — there have been multiple assassination attempts since he became a political figure in Pakistan.

Time Magazine described his former position in Pakistan as "the most dangerous job in the world."

"I think it's great that we bring in leaders with varied backgrounds," Kirk said. "I'm hoping this leads to people being more interested in Pakistan and the region."

## Campus security adjustments made for high profile guests

Anna Johnson  
Managing Editor

When political leaders come to campus, certain security procedures and protocols must be followed to ensure the safety of the speakers and the student body.

With former Pakistan president Pervez Musharraf, the perceived risk is low, but outside agencies will still be involved, said Chuck Gantos, director of Campus Safety and Police.

The level of protection for an individual

speaker varies, Gantos said.

"It depends on the threat assessment" he said. "In addition to what buildings they are person is staying at, how long they are staying on campus. It varies and really is on a case by case basis."

Elon University has seen numerous political figures including former presidents George Bush Sr. and Bill Clinton, former British Prime Minister Margaret Thatcher and Queen Noor of Jordan. Often, Campus Safety and Police must work with the Secret Service

and other government agencies during speakers' stay on campus.

Campus Safety and Police officers have to quickly adjust to updated itinerary and unscheduled changes in plans. Even something as simple as a workout can cause mass adjustments on the part of the police force.

"When Bush was here," Gantos said. "All of the sudden, he wanted to go to the physical fitness center at 6 a.m. to work out, and we had nothing in place. It was a crash course exercise."

# Calendar: Oct. 6 to Oct. 12

## Oct. 6

- \* EV! fall blood drive, 1-6:30 p.m. McKinnon Hall
- \* OneVoice Movement: Israeli-Palestinian Conflict, 5:30 p.m. Isabella Cannon Room in McCrary
- \* LEADStrong Interactive Forum: Christopher Gergen, 7:30 p.m. LaRose Digital Theatre

## Oct. 7

- \* EV! fall blood drive, 9:30 a.m.-2:30 p.m. McKinnon Hall
- \* Blessing of Animals at College Chapel, 9:50 a.m. Whitley Auditorium
- \* General Musharraf, President Musharraf: Context and Implications of Elon's Convocation, 2:30 p.m. Moseley Center 215
- \* Women's Law Association to host "Dress for Success" event, 6:30-8:30 p.m.
- \* Midnight Meals with Frank Hurd and Jacob Danieley, 11 p.m. Irazu Coffee House in Moseley Center

## Oct. 8

- \* 9th Annual Elon University Fall Environmental Forum, 9:25 a.m.-4 p.m. McKinnon Hall
- \* Leadership for Lunch — Membership Retainment, 12:30-1:30 p.m. Moseley Center 215
- \* KCSL: Get on the Bus! to Koppertop Life Learning Center, 2:30-6 p.m. McKinnon Hall
- \* LEADStrong Cookout with ResLife, 3:30-5:30 p.m. Moseley near Lake Mary Nell

## Oct. 9

- \* SUBCinema Presents: How to Train Your Dragon, 8 p.m. Young Commons

## Oct. 10

- \* Sunday Worship: An Ecumenical Protestant Service, 11 a.m. Holt Chapel
- \* LEAF Weekly Worship and Fellowship, 5 p.m. Holt Chapel
- \* Glow-in-the-Dark Shootout, 8 p.m. South Campus

## Oct. 11

- \* Interest meeting for Mayan Archaeology in Belize program, 5 p.m. Lindner Hall 211
- \* Methodist Fellowship Meeting, 6:30-7:30 p.m. McCoy Commons

## Oct. 12

- \* Fall Convocation with Pervez Musharraf, President of Pakistan ('01-'08), 3:30 p.m. Alumni Gym, Koury Athletic Center
- \* SEED meeting, 4:15 p.m. KOBC 211
- \* Elon Academy Information Session, 6 p.m. Moseley Center 217
- \* PRSSA Chapter Meeting, 7:30 p.m. McEwen 108

For more dates and information about campus events, visit the calendar on the Elon website.

## NEWS BRIEFS

### Three alumni recognized with national SPJ award

On Oct. 4, three Elon University alumni were awarded Mark of Excellence Awards from the Society of Professional Journalists at a convention in Las Vegas.

Randy Gyllenhaal, class of 2010 and Drake Springer, also class of 2010, won the national General News Reporting competition titled "Driving to Distraction" and produced for Phoenix14News. Gyllenhaal was a broadcast journalism major and is currently working as a reporter at WPTZ News Channel 5 in Burlington, Vt. Springer was a business major and communications minor.

Morgan Little, class of 2010, won the national Online Opinion and Commentary competition for three staff editorials titled "The journey's no reward," "Forgive me father, for I am drunk" and "Surfing the Web in the kiddie pool," all written for The Pendulum. Little was a journalism major who is currently working as a social media intern at United Press International.

Colin Donohue, coordinator of student media in the School of Communications and adviser to The Pendulum, and Rich Landsberg, associate professor in the School of Communications and adviser to Phoenix14News, attended the conference. They accepted the awards on behalf of the students.

### Elon Law hosts Family and Friends Day

On Oct. 2, the Elon University School of Law hosted its third annual family and friends day, welcoming the family and friends of more than 300 law students.

The event is produced by the Student Bar Association, along with the law school, and uses panel discussions, mock classes and other activities to introduce guests to the school.

### Leadership program hosts opening ceremonies

On Oct. 3, the Isabella Cannon Leadership Program held its annual Opening Ceremonies, marking the beginning of the year for the program.

John Barnhill, a 1992 graduate of the university and assistant vice president for university advancement, served as the keynote speaker and encouraged students to give back to the university and become civically engaged.

This year, the program also unveiled the Hilaire C. Pickett Leadership Grant, created by an 2008 alumni of the leadership program, Hilaire Pickett. Pickett began the grant as her legacy project as a student.

### Absentee ballots available

Students who would like to vote in the midterm elections on Nov. 2, 2010 can contact polengage@elon.edu as soon as possible, and they will submit it.

### Submit recipes to dining services

Dining Services is encouraging students to submit their favorite home-cooked recipe to be featured in their series titled Taste of Home.

To enter, e-mails can be sent to robinson-jackie@aramark.com and must include "Taste of Home" as the subject, whose recipe it is, the student's name and native state or country, name of the submitted dish, the actual recipe and why it is personally significant.

Selected recipes will be included in the Taste of Home dinner on Feb. 9, 2011 in Colonnades Dining Hall.

### Students encouraged to join Emerging Leaders program

First year students interested in building their skills as a leader are encouraged to enroll in the Emerging Leaders Phase of the Isabella Cannon Leadership Program.

Through the Phase, students will have the opportunity to refine and further develop skills.

Interested students can visit the Center for Leadership in Moseley 224 for more information.

# RNC Chairman encourages Elon community to participate in November midterm elections

Eva Hill  
Copy Editor

Michael Steele, chairman of the Republican National Committee, addressed Elon students, faculty and community members on Wednesday, Sept. 29, stressing the importance of political participation in the upcoming November elections.

"The dynamics in this political election are unlike any other we've seen before," he said. "You (the audience) have to decide where this fit in for you."

Steele discussed everything from his "Fire Pelosi" campaign, to the minds of independent voters and even added a visual demonstration and humor to the often-tense subject of politics.

Steele encouraged students, regardless of their political affiliation, to participate in the upcoming

elections.

"I want you to consider this November and recognize the role you play," he said. "You can do it as a Republican, Democrat or Independent. I don't care how you do it, just do it."

In 2003, Steele was the first black man elected to the position of Lieutenant Governor in Maryland, and has been a political contributor on the Fox News channel and "The Colbert Report."

The importance of leadership and understanding is an issue Steele said is vital in both politics and the real world.

"The kind of leadership you bring to the game is so important," he said. "How you lead and what you do matters so much, and anyone can lead."

Steele said he has been traveling around the country in a red van with "Fire Pelosi" written on the

side and he's been listening to students' and graduates' concerns about the job market. He also touched on economic issues, policy and health care reform and their importance to upcoming elections.

Steele also brought up the recent debate about the Tea Party and its loyalty to the Republican Party. He said the battle between the two parties is not a fight, but wishful thinking for some.

"I support the Tea Party," he said. "It's an organic movement of citizens, and a major force that will affect the outcome this November."

Steele said the upcoming elections in November will bring about an unprecedented shift in politics, and it's important for people to vote and be involved.

"You can affect the system," Steele said, "and every vote does count. You have to insert yourself into this process."



ALEX HADDEN | Photographer  
Steele encouraged the audience, regardless of their political affiliation, to vote. He used student participants to illustrate some of his main points.



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The Pendulum's main Twitter feed is used to direct followers to main stories from the print edition and stories that are more timely and online exclusive.

#### TWEET @pendulumsports

The Pendulum's live coverage of everything Elon athletics, including live coverage of football games, news and scores from all of the university's varsity sports.

#### PRINT EDITIONS OF THE PENDULUM

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The Pendulum posts its print versions online so they can be viewed even after swiped from newsstands.

#### YOUTUBE

[www.youtube.com/user/ThePendulumOnline](http://www.youtube.com/user/ThePendulumOnline)

In addition to watching Pendulum videos with their respective stories on The Pendulum website, you can view and comment on all videos through YouTube.

#### FACEBOOK

[www.facebook.com/thePendulum](http://www.facebook.com/thePendulum)

Become our fan. The fan page is used for the dissemination of information through status updates and shared links that show up on fans' news feeds. It's also for your feedback and comments. You can also share Pendulum stories on your own Facebook wall by clicking the Facebook button next to any Web story.

### PENDULUM PODCASTS

#### Sports Jam:

Sam Calvert and Conor O'Neill discuss expectations for the start of playoffs in MLB.

### ONLINE THIS WEEK

#### BLOGS

##### FOOTBALL

Follow The Pendulum's coverage of Elon football's upcoming game against Appalachian State University. Stay current with full scoring updates, a halftime story and post-game information. [pendulumfootball.wordpress.com](http://pendulumfootball.wordpress.com)

##### OPINIONS

Ashley Jobe investigates how Americans adapt to consumption lifestyles. [pendulumopinions.wordpress.com](http://pendulumopinions.wordpress.com)

### THIS WEEK IN MULTIMEDIA

#### Football: Elon vs Samford

Watch highlights from Elon football's family weekend game against Samford University. <http://www.elon.edu/pendulum/Story.aspx?id=4293>

#### Post-game conference

Listen to comments from coach Pete Lembo and quarterback Scott Riddle about the football game. <http://www.elon.edu/pendulum/Story.aspx?id=4293>

#### Opinions Podcast:

Religion: Do Americans really know their own beliefs?

# Editorial

## University legacies: Unmerited tradition Preferential treatment shows unjust reverence for wealth, power

Elite colleges should host only the most elite students — those who excel far beyond the measures of other applicants — but what about those who are sub-par in personal achievements, but well supplemented in other areas? These are the students who thwart the system, using the alumni status of their family members and monetary gifts in their name to gain acceptance to their school of choice.

Essentially, parents who contribute substantially to the universities their children apply to are parts of a significantly unequal whole. They pad their children's applications in the most covert ways — their past and current financial contributions cast a glittery shadow over what may be an application far below standards others have to reach.

Legacies make up 10 to 25 percent of the student population at selective schools, a New York Times article said. This could seriously affect the populations of people without alumni connection who hope to get into college. Preferences toward legacy students are defended as a way to increase donations and sustain traditions, but there is no statistical research that supports this claim.

There is also no overwhelming evidence of this practice on the international

front. The United States appears to be the only country that cites alumni connection as a serious factor in college acceptance.

Granted, there is absolutely no truth in the statement that children of alumni are granted acceptance to college because of their legacy status alone. They must participate in the application process like every other prospective student, and agree to adhere to the core principles of the institution they hope to attend. But additional attention paid to factors outside of a student's control is unnecessary, and inappropriate.

When debates about the fairness of affirmative action began to surface (the fundamentals of which is based on special consideration to systematically disadvantaged populations), many cried foul. Does the idea of skin color so defeat our notion of equal treatment that we ignore the fact that paper currency is the driving force behind numerous institutions, most of which intend to provide a just, fair life to those who may run them in the future? The cyclical nature

of promoting elitist power players continues to overwhelm the education system. Those of minority status have been so routinely oppressed that institutional efforts to reverse low enrollment rates at colleges nationwide shouldn't be frowned upon.

What should be frowned upon is the idea that tradition demeans the notion of equal opportunity.

According to the New York Times, being the child of an alumnus is the equivalent of adding 160 percentage points on a traditional SAT scale, and increases one's chance of being admitted by

20 percentage points.

And according to a 2008 Duke University poll, these extra-credit points are afforded to those who don't deserve them. A sociology professor at the school, Ken Spenner, claims that legacy students tend to underperform once class starts.

"(They) collectively have lower-than-expected grades during freshman year, slightly lower SAT scores and typically do not choose to major in the natural sciences

or engineering," he said.

"According to self-reported academic skills, legacy students also had slightly lower levels of ability and confidence."

Historically, the Supreme Court has read the amendment to prohibit laws that judge individuals on their parents' actions, such as those that promote the punishment of children born to unwed parents. So would preferences based upon lineage be any different? The 1866 Civil Rights Act, which prohibits discrimination on the basis of "ancestry" and race, may well be applicable to the issue of advocacy on the basis of affirmative action for the wealthy — and their children.

The business activity that occurs between an institution and its alumni population should have no bearing on students affiliated by relation. Penalizing a first-generation college student because of their parent's inability to attend school is unacceptable. Pushing a revolving door that rewards future behavior before assessing present eligibility is unethical. Reinforcing a system that places higher value on wealthier students goes against the very principle of our nation: that all have equal opportunities to the same goals. College acceptance should always be based on merit, and nothing else.

**"Preferences toward legacy students are defended as a way to increase donations and sustain traditions, but there is no statistical research that supports this claim."**

### LETTER TO THE EDITOR:

I was a victim of a sexual assault.

I do not bemoan my situation, nor do I live my life with regret over what happened. But the effects are lasting. Every time a story comes up in any kind of media that depicts forced sexual contact or violence I am admittedly reminded of what I went through.

What hurts me even more than these remembrances, though, is when there is some kind of implication that the harassment or assault was warranted.

When there is an assault, it is never the victim's fault, no matter what they were wearing, what they were doing and what they were saying, unless they were saying "yes." As the saying goes around Elon, consent is sexy.

Unfortunately, this does not seem to be consistent with public opinion. The Center for Public Integrity, an investigative

journalism website, reports that cases of sexual assault frequently go unreported and without justice. The Center provides dozens of examples where students reported their assault only to have their campus judiciary system dawdle.

Many times, victims are asked embarrassing and demeaning questions such as, were you wearing a low-cut top? Were you drinking alcohol? Did you give any indication that the sexual act was warranted?

These questions completely miss the mark. Again, it is never, ever the victim's fault when they are assaulted. If the victim says no, it means no. It shouldn't matter what the extenuating circumstances are, because at the end of the day, the assailant ignored the most important part — the victims unwillingness to go through with a

sexual act.

Recently in the news is the case of Mexican sports reporter Ines Sainz, who was whistled at and catcalled after interviewing New York Jets players in their locker room. The focus almost immediately became lasered in on Sainz's impressive physique and, one might say, "sexy" clothing.

Why is this acceptable? Why has no one pointed fingers at the lack of control the football players showed? She did not invite the catcalls by her outfit. She showed up to do a job and was harassed.

Sexual violence is hell to live through and just as hard to recover from. What the victim doesn't need is constant second-guessing to go along with a sense of shame and guilt. The victim needs understanding, support and justice.

-Anonymous



SARAH BETH COSTELLO | Graphic Editor

### THE PENDULUM

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The Pendulum is published each Wednesday of the academic year. The advertising and editorial copy deadline is 5 p.m. the Friday before publication. Letters to the editor and guest columns are welcome and should be typed and e-mailed with a telephone number for verification. Submissions are accepted as Word documents. The Pendulum reserves the right to edit obscene and potentially libelous material. Lengthy letters or columns may be trimmed to fit. All submissions become the property of The Pendulum and will not be returned. You can reach The Pendulum by e-mail at [pendulum@elon.edu](mailto:pendulum@elon.edu). If you have questions or concerns about an article, contact a section editor. Please do not respond to reporters directly.

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A message board also accompanies each article online at [www.elon.edu/pendulum](http://www.elon.edu/pendulum) where commentary can be quickly posted.

# Opinions

## Blind belief: Religious believers fail simple tests of faith



**Ashley Fahey**  
Columnist

Atheists and agnostics take the gold medal when it comes to knowledge of religion.

After a recent survey conducted by the independent Pew Forum on Religion and Public Life, it was found that on

average, half the questions about basic religion fundamentals were answered incorrectly by the more than 3,000 Americans polled. Even after external factors such as education and age were taken into consideration, atheists and agnostics, followed by Jews and Mormons, scored the highest on the survey.

Questions that were asked included Jesus' birthplace and the Dalai Lama's religion, and most were formatted in a

multiple choice format.

An interesting conclusion that was derived from the survey dealt with confusion in regards to religion and the classroom. Only approximately one-third of the individuals surveyed knew that public schools were allowed to offer a world religions course and less than one fourth knew that a teacher could read from the Bible in the classroom if it is used in a literary context.

There were many ironic results from the survey as well. For instance, 53 percent of Protestants could not accurately identify the man who started the Protestant Reformation. Forty-five percent of Catholics did not know that, according to the Catholic doctrine, the sacramental bread and wine of communion represents the body and blood of Christ.

It is unfathomable that people call themselves true followers of a religion if they are unable to identify basic fundamentals of the said religion. Sure, a Christian isn't expected to have

every verse of the Bible memorized, but having knowledge of the basics is a necessity.

Although this survey should not label or brand those who are devout followers or have an enriched knowledge of religion, it is interesting to note that atheists and agnostics scored higher than religiously-affiliated individuals. Many atheists and agnostics identify themselves as such because they have drawn their own conclusions about religion after educating themselves about it.

I think it is completely fine to be spiritual and to believe in a deity (or multiple deities) if that is one's wholehearted belief. But in order to be considered a follower of a specific religion, education and examination of that religion is pertinent. Otherwise, one would essentially be claiming they believe in something that they either are ignorant to or have misconceptions about.

Also, there needs to be clearer lines as to what the boundaries are between

"teaching and preaching." As the survey illustrated, there is much confusion and a few misconceptions about how religion can be approached in the classroom. In fact, perhaps this is a root for the results of this survey. A lack of religion education about Christianity and world religions in schools could be causing Americans to be confused or simply ignorant to the basic principles of the world's most popular religions. And while world religions courses are commonly offered at public and private schools alike, this survey illustrates that not many people are aware that these courses are available.

Perhaps there needs to be a bigger emphasis on basic religion education in the classroom. Perhaps religiously-affiliated individuals should pay closer attention to the doctrines that make up what they claim to believe in. But no matter what, one thing remains constant: education and religion are perpetually intertwined and in order to understand religion, understanding the principles is essential.

## Responsible upbringing creates secure, socially conscious young adults

### Parenting can affect students' world views



**Rachel Southmayd**  
Columnist

In my first week at Elon University, a professor warned my class that in college, C's were comparable to high school A's, and we needed to adjust our

expectations because no one would be there to hold our hand. This past weekend, many of these hand-holders roamed across the campus: parents.

Parents come in many forms. There are the helicopters, the naggers, the "best friends," the absentees, the "let them figure it out on their own"-ers. But then there are the ones that fall somewhere in the middle. Those guardians who know when to hold on and when to let go.

The best sort of parenting occurs when children are given realistic expectations, but are never limited in their attempts to reach for extraordinary goals. Praise is given when earned, but not in excess, because that is not the case in real life. Children don't walk on water, but then again, neither do parents. By keeping commendation in check, children are taught to keep their expectations within normal limits and to hold themselves to a higher standard.

But good parenting isn't about letting your kids run free and make their own mistakes — rules and consequences for breaking those

rules are vital elements of the parenting experience. If a kid never touches a garbage can at home, what makes you think he or she will be inclined to do so in college? If Peter breaks Mom's favorite vase, he should be the one to compensate for it, whether it's picking up extra chores or simply shelling out the cash to replace it.

But the punishment should fit the crime, and circumstances should be taken into account. I don't think any child can flourish under the iron fist of tyrannous parents, nor do I think a kid who gets a mere slap on the wrist for racking up a \$1,000 cell phone bill will be inclined to stop texting every joke from "The Office" to each of his 400 contacts.

I grew up with parents who fit most of the positive descriptions I've given. I am not trying to say they raised a perfect kid, by any means. What I do mean is that I think I'm better off for the approach they took during my adolescence.

At times, it's easy to mistake their distance for coldness, or lack of caring, but it's really just the opposite. They wanted to raise children who could think for themselves, who work to please themselves, not others and realize that the greatest self-image one can achieve is one that is self-attained and self-assured.

They taught me that irresponsibility and complete dependency on others is a weakness that will inevitably pile up, manifesting itself like the stench of three-week old Cookout in the bottom of an un-emptied dorm room trash can.

## Music content tells story about relevant social issues



**Jennifer McAllister**  
Guest Columnist

The chorus from Rhianna and Eminem's chart topping song "Love the Way You Lie" is a song that makes me, well, quite frankly, extremely irritated.

"Just gonna stand there and watch me burn/ But that's alright because I like the way it hurts/ Just gonna stand there and hear me cry/ But that's alright because I love the way you lie."

When I watch the music video, which portrays a passionate and violent fight between two lovers, and hear the lyrics, which describe acts such as tying someone to a bed and throwing someone to the floor, I become enraged, upset and thoroughly shocked. When I continue to listen to the song, I sink even further into disbelief when I realize Rhianna, a survivor of domestic abuse, and Eminem, who allegedly took part in domestic violence disputes, collaborated on this song. And you know what? The fact that I get so angry is OK; that's the whole point of this video.

But I disagree completely with the people who say this song is "glamorizing" and making the horrific realities of domestic abuse seem normal. On the contrary, I believe it's finally bringing into light an issue that has plagued many women for centuries.

By talking about this issue in such a public forum and bringing to the forefront of Americans minds an issue that is very often overlooked, the video is finally encouraging all of us to confront and help defeat this problem. I also think that in many ways, it is encouraging and assisting many current victims of domestic violence

to come forward and get help. When an issue seems taboo in the minds of Americans, like domestic violence, many are afraid to step forward, even if it's purely because they don't know where to get the support they need.

This video, or any video that addresses these controversial and avoided topics, helps victims realize it is not OK to be living like this, and that they are not alone. Other people across the globe experience the same thing daily, and more people are abused and die from something that can be largely prevented if people had the courage to speak up. This video is supposed to spark controversial debates and heated arguments. That is the only way for people to realize the very real horrors of this frighteningly common circumstance.

In this way, it is the media's responsibility to play a part in helping people realize that this behavior is not acceptable or normal, but that it is unfortunately common. The media needs to open Pandora's Box and reveal to society that these problems are becoming too much a part of the typical American life. The media needs to promote changes in people's thinking, and therefore needs to also directly help raise awareness. If used in the right way, the media is the most powerful tool we have to help others.

I do not think "Love the Way You Lie" was supposed to encourage the younger generation to beat their wives or hurt their loved ones because Eminem and Rhianna make it sound good. The fact that Rhianna was the singer of these deep lyrics should be a direct signal that this music video was not supposed to make abuse look cool. It's not a publicity stunt. This video helps legitimize the actual feelings that someone in this position has felt to the mass majority who have no idea of how much domestic abuse the victims have to suffer.

I post some pictures on my blog sometimes, saying ay-oh, I love this blog-o!

[www.pendulumopinions.wordpress.com](http://www.pendulumopinions.wordpress.com)



# what's in a name

**Gabriela Szewcow**  
Design Chief

We walk by Elon University's buildings every day, but how many of us stop and think about the reasons they're here? A handful of hard-working and caring people contributed hefty donations to Elon in the past, making it the beautiful and well-equipped university it is today. This page highlights just a few of the alumni and donors to Elon University.



PHOTO FROM BELK LIBRARY ARCHIVES

Caroline E. Powell

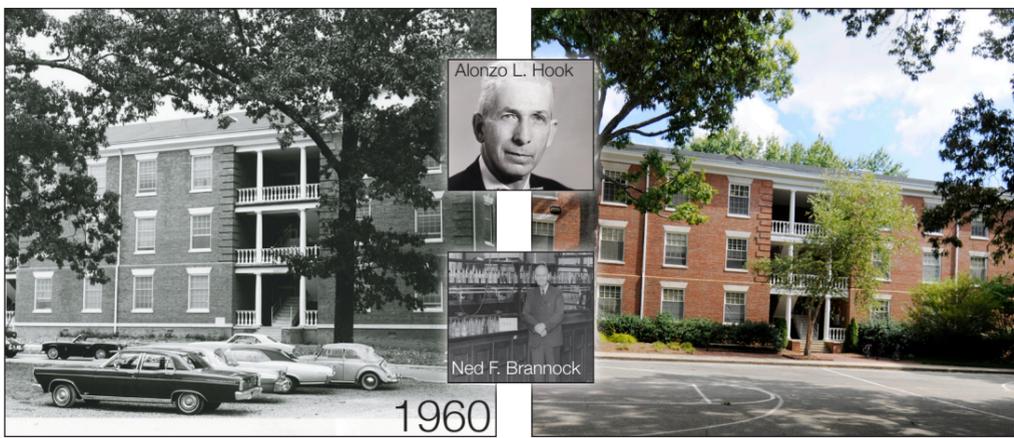


The Powell building was named in honor of Miss Caroline E. Powell (pictured in the center above) in 1979. The building was named in recognition of a generous gift given to the university by her nephews Thomas E. Powell III, Samuel C. Powell, James B. Powell, Joseph E. Powell and John S. Powell. The donation is one of the largest gifts in Elon's history, covering a major portion of cost of the Powell building. All three of Caroline's nephews were sons of Dr. Thomas E. Powell Jr., a former biology professor at Elon College and founder of Carolina Biological Supply Company. Caroline graduated from Elon College in 1928. She was also a partner in Carolina Biological Supply and served as secretary of the corporation.

PHOTOS COURTESY OF BELK LIBRARY ARCHIVES



## Powell building

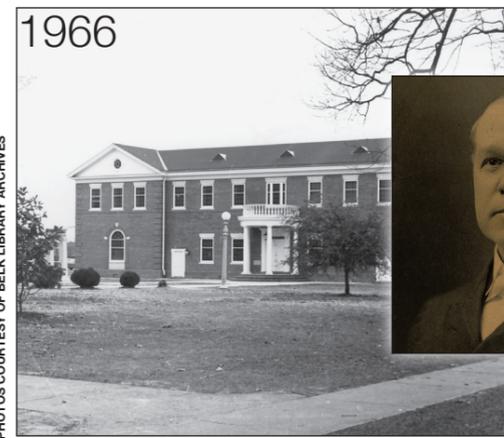


PHOTOS COURTESY OF BELK LIBRARY ARCHIVES

1960

## Hook, Brannock and Barney

Hook Residence Hall was named in honor of Alonzo L. Hook, a 1913 Elon graduate. Hook was also a physics professor at Elon College. Brannock residence hall was named in memory of Ned F. Brannock, a member of the Elon faculty for more than 50 years. Brannock graduated from Elon in 1899 and went on to study at the University of North Carolina at Chapel Hill, Johns Hopkins University and Columbia University before returning to Elon as a chemistry professor. Barney Residence Hall was named in memory of John W. Barney, who was a member of the Elon faculty for 33 years. Barney was an Elon student who returned to the university as an English professor.



PHOTOS COURTESY OF BELK LIBRARY ARCHIVES

1966

## Long building

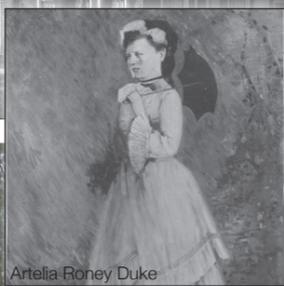
Groundbreaking for the Long Building took place in 1966, completed a year later, making Long the new student government association offices and health services. The Long Building was named in honor of John W. Long, the first president of Elon. Long was born in Alton, North Carolina Normal College with his brother, Daniel A. Long. John W. Long served as the president from 1889 until 1891.

# name?

ALL CURRENT PHOTOS BY STAFF PHOTOGRAPHERS



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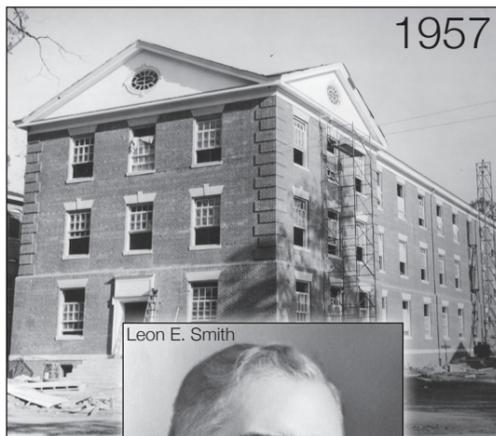


Artelia Roney Duke



The Duke Science Building was dedicated in April 1927 and named in appreciation for a gift donated by James B. Duke and Benjamin Duke in honor of their mother, Artelia Roney Duke (pictured above). The building was constructed in 1923.

## Duke science building



PHOTOS COURTESY OF BELK LIBRARY ARCHIVES

Leon E. Smith



Completed in 1958, Smith Hall was named in honor of Leon E. Smith, who retired in July of 1957 after serving as Elon's president for more than 25 years. The architectural design of Smith Hall was designed to match the architectural type of the older buildings on Elon's campus.

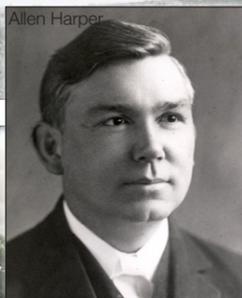
## Smith Hall



William Samuel Long



PHOTOS COURTESY OF BELK LIBRARY ARCHIVES



Allen Harper



Staley Residence Hall, Moffitt Residence Building and Harper Center are named after three former Elon presidents. William Wesley Staley was Elon's second president, serving from 1893 to 1906. Emmett Leonidas Moffitt was Elon's third president, serving from 1905 to 1911. William Allen Harper was Elon's fourth president, serving from 1911 to 1931.

## Harper Center



PHOTOS COURTESY OF BELK LIBRARY ARCHIVES



W.W. and Bessie Sloan



Sloan Residence Hall was named in honor of W.W. Sloan and Bessie Pickett Sloan, members of the Elon faculty for 25 years (pictured above). \$100,000 was donated to the university from an anonymous donor to build Sloan Residence Hall in 1961. The names of the donors remain anonymous, but they have meant a lot to Elon through the years.

## Sloan Hall

re on Oct. 13, 1965. The building was ident center on Elon's campus. The building s, a soda shop, a bookstore and the campus n honor of William Samuel Long, founder amance County in 1839. He founded Graham hich later merged into Elon College in 1889. 94.

# Style

## Local farmer creates a *buzz* about bees

Lauren Ramsdell  
Arts and Entertainment Editor

At his table at the Elon Community Church farmers' market, Mike Ross displays boxes of tart muscadine grapes, bags stuffed with turnip greens and boxes of okra. A full half of the table is dedicated to squeeze bears and Mason jars topped with sticky, amber honey.

Mike Ross has been a farmer all his life. His father and grandfather were farmers, as was his wife's family. Ross is a regular at the Elon Community Church farmers' market and at farmers' markets in Gibsonville and Burlington. Ross said people will come up even in the wrong growing season asking for favored produce.

Ross gradually added honey to the list of products he wrests from the soil of Alamance County. By his estimate, he started keeping bees around seven years ago.

"It's a lot of fun and a lot of work," he said, "It's a lot to take care of them."

Ross has 40 colonies of bees. With an average hive population of 15,000-20,000, there are about 68,000 bees buzzing around his farm at any given time.

Every now and then a hive will get too big, packed too tight with workers and drones. Then a swarm happens, where about half the colony will pick up and move, scouting out a new hive location. They take the old queen with them, Ross said, and the old colony will create a new queen.

"Bees make more honey than they need," he said. "You harvest the surplus so they still have enough to live on."

The production season for North Carolina honey bees is from April to June. This is when bees start setting aside extra honey and still have plenty left over. Ross said he usually harvests five to 10 gallons of honey per season. He can store the honey almost indefinitely, because it never spoils unless contaminated with water.

Ross can also rattle off a list of the benefits of honey. Honey never spoils, unless it gets contaminated with water. It is good for regional allergy sufferers because they eat the honey, are then exposed and grow resistant to whatever pollen they are allergic to. It is even used in medical settings — microbes cannot grow in honey, Ross said.

"There's a kind of honey,

manuka honey, that's used in hospitals in Australia," he said. "It's been used to treat MRSA."

There's no exact science as to why honey can be so useful.

"That's just how it works," Ross said.

In recent years, there has been a fear that honey bees in North America are dying out. An introduced species of parasitic mite called the varroa is attacking bees, Ross said. But his thousands of bees are helping pollinate wildflowers throughout the county.

Though beekeeping is against the pet policy of Elon University and surrounding student apartments, interested students can take a 10-week class on beekeeping offered by Alamance County. The class starts in January and meets on Tuesday nights.

Ross took the class years ago and is now involved with the Alamance County Beekeepers, an association of apiary-minded residents.

During the regular 3:30-6:00 p.m. time of the Elon farmers' market on Oct. 7, Ross and other beekeepers plan on showing off their bees as well as varieties of honey and recipes.



LAUREN RAMSDELL | Photographer

Area farmer Mike Ross sells honey and other produce at the Elon Community Church farmers' market. Ross began keeping bees around seven years ago.

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# The vision behind 'Visions': A new direction for Elon's sustainability magazine

Katie Bazyluk  
Reporter

Environmental sustainability has become an important part of student life at Elon University, and "Visions Magazine," the student written and produced environmental magazine, aims to raise campus awareness while encouraging academic research and creativity.

"Visions" was launched in 2007, the same year that "Sustainable Environment" was added as an institutional priority at Elon, according to group advisers. "Visions" is organized and operated by Elon faculty and students, printing both student works and student-faculty collaborations.

The magazine prints a wide range of material including creative pieces, research articles by students and a few faculty-written pieces, according to Barbara Miller, one of "Visions" faculty advisers.

"(The magazine provides) a publishing opportunity for students and a venue for showcasing outstanding scholarly research and creative work that emphasizes environmental stewardship," Miller said.

Miller said the staff would like to see a wider range of topics included in the magazine, made possible by students

and faculty with varied interests and backgrounds.

"(This includes) sustainability issues in the arts and sciences, environmental communication and policy, sustainability in business and sustainable domestic and international development," Miller said.

Faculty adviser Michael Strickland said the magazine is becoming student-driven, whereas in the beginning, the magazine was more faculty-driven. Strickland said this is a positive change that he would like to see continue. He said he believes student continuity will be key in order for the magazine to grow and develop, and help "Visions" achieve its goal of receiving national recognition.

Strickland also said the magazine has expanded and grown in stature since its beginning in 2007, now receiving more submissions than it did in the first year.

According to Strickland, when "Visions" launched, it was tough to see where the magazine would find its footing.

"(It was) clearly an experiment, but now it has legs, a legacy and a clear future as a venue for issues of sustainability and environmental topics," Strickland said.

Miller described the magazine as a group effort: a team of student editors



JULIA MURPHY | Staff Photographer  
Faculty adviser Barbara Miller, seniors Taylor Foshee and Jenny Schnaak discuss the spring edition of Visions magazine. Not pictured, junior student editor, Claire Wall.

works with the faculty advisers to solicit submissions, assist the review process between faculty and students, and then proofread and edit the chosen works.

Once the final pieces are ready, students create the layout for the magazine, and work on the design

and production, in Professor Michele Kleckner's multimedia authoring class. Even in the final steps of the process Miller said the students are learning new skills in publishing and design.

"Visions' epitomizes the Elon values of undergraduate research and engaged learning," Miller said.



HEATHER CASSANO | Staff Photographer  
Junior Jesse Palmer leads Twisted Measure in singing Michael Buble's "Haven't Met You Yet."

## Twisted Measure croons at Midnight Meals

Edith Veremu  
Copy Editor

Elon University students packed into Irazú Coffee at Midnight Meals Sept. 30. Some sat on each other's laps while many stood up, waiting for the members of Twisted Measure. Sure enough, Elon's coed cappella group delivered an exhilarating performance of six songs — all while barefoot, of course.

The group sings and dances barefoot during all their performances. This was started by the founding members of Twisted Measure, according to the group's blog.

Performances included "Cupid" by Sam Cooke and "Breakeven" by The Script, led by junior Alex Schreiner. A lucky student in the audience received a special treat from the singers before the third song. Twisted Measure sang "Happy Birthday" to senior Melissa Bibbs.

Twisted Measure's rendition of Michael Bublé's "Haven't Met You Yet" received an energetic response from the audience while two leading ladies of the group sang their hearts out to "The Chain" by Ingrid Michaelson. Twisted Measure added a twist to the

popular Jason DeRulo tune "Whatcha Say" when they sang their name instead of the singer's name in the opening lyrics, earning applause and cheers from the audience.

Kelvin Walker, a sophomore international business major, introduced the group's five new members while he joked that the only reason he got into the group last year was because of "his good looks and charm."

"They're all very different but have a bunch of great talent," Walker said. Four of the new members are freshman students while one is a sophomore.

The group has an exciting semester planned ahead, said junior Jimmy Dolphin, the group's business manager. Twisted Measure will hold its annual fall concert in December as well as sing at the music exhibition at the Children's Museum of Atlanta during fall break.

Thursday's performance, which was sponsored by Delta Delta Delta sorority, was the group's first of the year.

"This has been by far the most people we've seen in a while," Dolphin said. "We're very appreciative to Delta Delta Delta. It was a good gift, and we thank the

sorority for thinking of us."

The group has been working on its fifth album since April, he added. Their other four albums can be found on ReverbNation or through their management.

There's more to Twisted Measure than participating in competitions or recording albums, Dolphin said.

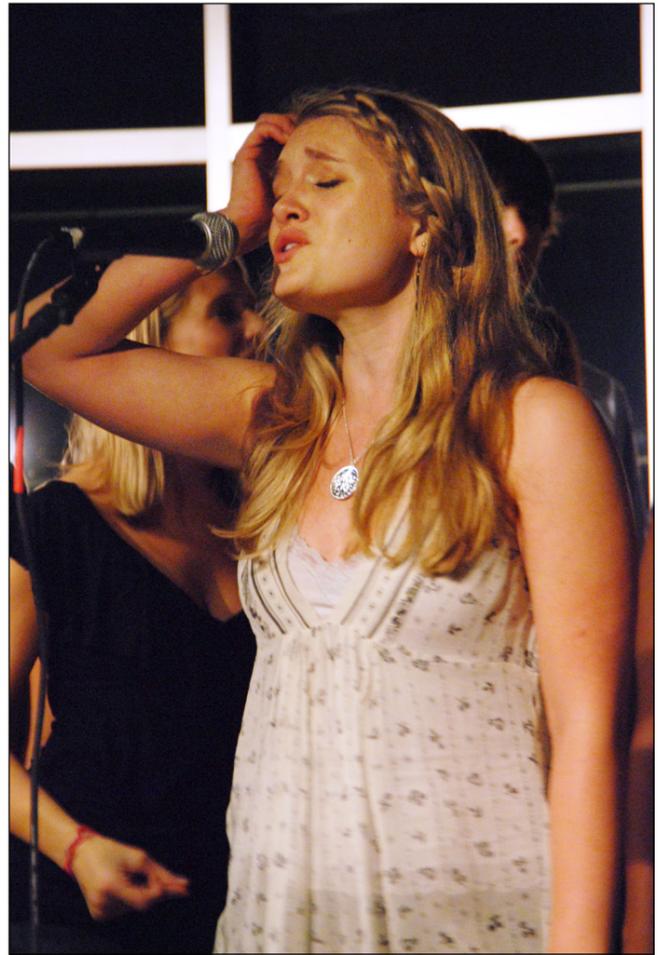
"It's like being in a family," Dolphin said. "The group dynamics and friendships are great. I'm getting the chance to sing with my best friends."

Although there is some friendly competition among Twisted Measure, Sweet Signatures and Rip\_Chord, each group has its own style of singing, harmonizing and capturing fans' hearts.

"Every group has its own merits," Dolphin said. "One of our advantages is that we're a coed group, and we can sing both parts in most songs. Nonetheless, we have great relationships with Sweet Signatures and Rip\_Chord."

Walker added that Twisted Measure is often compared to Rip\_Chord. In the end, it's about having fun while doing what you love, he said.

"We're an awesome group, and I believe we're also the one who has the most fun," Walker said.



HEATHER CASSANO | Staff Photographer  
Sophomore Anna Hartman sings a solo at midnight meals in Irazú.

## BOOK REVIEW

★★★★★

## Riordan delivers another exciting tale

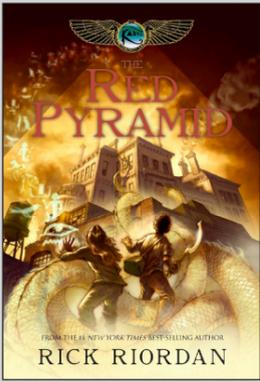


PHOTO COURTESY OF THE EPOCH TIMES

Kit Arbuckle  
Reviewer

What would you do if Dad blew up the Rosetta Stone? What if you witnessed him do it through an ancient Egyptian ritual that released the deities Osiris, Isis, Horus, Nephthys and Set into the modern world? What would you do if Set proceeded to seal your father in a golden sarcophagus, kidnap him and vow to use

his life force to build a pyramid that will unleash indescribable chaos upon the world?

These are the questions facing 14-year-old Carter Kane and his 12-year-old sister, Sadie, after a Christmas Eve incident at the British Museum.

Carter and Sadie are forced to work together and trust complete strangers with their lives as they deal with the repercussions of their father's ritual.

To make matters awkward, they've barely seen each other in the six years since their mother's mysterious death; Carter traveled around the world with his father, an Egyptologist, while Sadie stayed with her grandparents in London.

Rick Riordan, author of the "Percy Jackson and the Olympians" series, has once again constructed a book that blends historic fact and legend with refreshing frankness and wit. "The Red Pyramid" is written as the transcript of a digital recording that Carter and Sadie made themselves, complete with interjections befitting squabbling siblings. Riordan's tone is consistently youthful and honest, as befits two early-teenaged narrators. As with the Percy Jackson series, every chapter is riddled with action and humor, even when Carter and Sadie are in serious danger.

Unlike the Percy Jackson series, the lesser known Egyptian mythology can be confusing. There are a lot of deities to keep track of, but Riordan balances it with unforgettable character descriptions. It is certainly hard to forget the raging warrior goddess whom the Kane siblings turn into a cow — literally — with a clever application of New Mexican salsa.

"The Red Pyramid," the first installment of Riordan's new Kane Chronicles, is not the stereotypical young adult novel. Beneath the cover-to-cover action and comedy, there run more thoughtful themes of family, trust and racism, as Carter looks more like his African-American father and Sadie more like her blonde-and-blue-eyed Mom).

It's a fantastic way to get younger readers interested in Egyptian history and mythology, but don't underestimate Rick Riordan. He whisks his readers from London to New York City to the American southwest in 516 pages and leaves them with the knowledge god Thoth's craving for more of the story.

## CD REVIEW

★★★★★

## Up and coming artist tops iTunes charts



PHOTO COURTESY OF ITUNES.COM

Sarah Beth Costello  
Reviewer

These days, there are few artists and bands that can successfully produce albums of such quality and depth to merit outstanding reviews. Brendan James, an up-and-coming pop artist from Derry, N.H., is an exception. The singer/

songwriter, pianist and University of North Carolina at Chapel Hill graduate possesses a style and skill that trumps the majority of current top-grossing artists.

James released his self-titled second album on Sept. 7 and despite nominal popularity, he reached No. 1 on the iTunes singer/songwriter chart. James remains in the top-15 albums on iTunes, among popular bands and artists including Justin Bieber, Kings of Leon and Sara Bareilles. James reached No. 92 in the Top 100 on Billboard's Top 200 Chart and debuted his single, "The Fall," on Sept. 25 during CBS Saturday's Second Cup Café.

What separates James from the mass of pop singers and songwriters clamoring for attention in today's very competitive music industry, is the genuine nature of his songs, his clear and identifiable tenor and the passion evoked in his music. James writes from experiences, life, good and bad times, and is

seemingly unafraid of appearing vulnerable before an audience.

James has been described as a contemporary Billy Joel or James Taylor, an artist who appeals to the common individual because his music is so real and attainable. James is successful in digging past the superficial messages of many modern artists, and writing about the complexities of relationships (not sex), love (not lust) and patience (not instant gratification).

The 12 songs on the new album are equally deep. They range from happy and romantic ("Stupid for Your Love"), sad and serious ("Your Beating Heart") to hopeful and sweet ("Anything for You," and "The Fall").

It is rare when an artist can produce a balanced, diverse and unique album, but James' dedication to the production of his lyrics and music has resulted in a tight package. While most artists are hit with continual demand for new albums, James is more concerned with writing and singing songs that will be remembered beyond the next six months. James worked on his new album for more than a year, and says his manager and label pushed him to write more music before they agreed he was ready to begin recording.

The young pianist has generated a stream of followers through social networking and has gained media attention with each tour. James released his first album, "The Day is Brave," in 2008 and has exceeded expectations with the release of his second album, which he says is self-titled because it is a reflection of his own life.

## Elon theatre grads beat the odds

Kit Arbuckle  
Reporter

Despite the downturn in the economy, Elon University's musical theatre program has managed to churn out several talented students that have gone on to star in various tours and productions.

Andrew Frace is one of those successes. Frace graduated from Elon in 2004 with a major in music theatre and a minor in psychology. Today, he's a swing in the Las Vegas production of "Jersey Boys." He's responsible for covering any of three principal roles and four ensemble roles if one of the performers is unable to perform.

In the six years since his graduation, Frace said he's played Ed the hyena in "The Lion King" on Broadway (and understudied Zazu and Timon), Wonka in the national tour of "Willy Wonka," Gill/Anchor in the original cast of "Finding Nemo: The Musical" at Walt Disney World and has appeared in several film and television roles. He's also performed in regional theatre, industrial videos and voiceovers.

Frace credits the Elon theatre program for his success.

"The training I received at Elon was exceptional," he said. "I have never felt unprepared at an audition. In fact, I feel that Elon gave me an advantage over everyone else in the study of my craft."

Frace also noted that Elon's theatre program employed "outstanding" professors, who taught their students about the business side of theatre as much as the artistic side. "(The university) provides a vast amount of other vital resources for the aspiring actor," he said.

Rick Owen, major gifts officer at Elon, agrees.

"Nationally recognized composer/lyricist and master teacher Craig Carnelia was here over the weekend (of Sept. 24th) and said Elon has the best (theatre) program in the country," Owen said.

Carnelia has had three Tony Award nominations and two Drama Desk nominations for his work on "Working," "Sweet Smell of Success," and "Imaginary Friends."

Frace isn't the only Elon graduate who's gone far in the theatre world. Chris Wood, who graduated last year and starred as the male lead in productions of "Kiss Me Kate" and

"110 in the Shade," is now playing the male lead in the national tour of "Spring Awakening." Fellow 2010 alumni Courtney Markowitz joins him as Ilse, the main supporting actress and Erin Burniston as a swing. Alex Ellis, an 2005 alumnus, is currently performing as "Hairspray's" Penny at the Papermill Playhouse in New Jersey. Matt Shingledecker, who graduated in 2008, has been in the ensemble of "Spring Awakening" on Broadway, Georg and understudy for the lead in "Spring Awakening" on the national tour, and now is back on Broadway as Tony, the male lead in "West Side Story."

Even Elon juniors have been cast in major productions: last year, Taylor Trench took a leave of absence to play Moritz in the national tour of "Spring Awakening" with Shingledecker. This year, Grant Gustin has taken a year off to play Baby John in the national tour of "West Side Story."

Wood, Markowitz, Ellis, Shingledecker, Trench and Gustin were unavailable for comment because of their rehearsal schedules. However, their many accomplishments are testament to the merit of Elon's theatre program.

## The weekly Web roundup: Videos and links going viral



Alexa Johnson  
Columnist

### The women of Octobear

Facial hair is a big deal. Both men and women often celebrate "no shave November," or "Octobear" but only a man is able to grow an impressive bushy beard or nifty soul patch. As some women yearn for the ability to grow such remarkable displays of testosterone, these pictures of Victorian women, who share a strong likeness to Zach Galifianakis, provide gender closure. Visit Buzzfeed.com, search "Octobear women."



PHOTO COURTESY OF BUZZFEED.COM

### "Bohemian Rhapsody" on slide whistles

If you don't love Queen, you lead a sad, sad life. For fans of 80s glam rock and the late Freddie Mercury, Bohemian Rhapsody on slide whistles isn't nearly as magnificent as the real thing, but it is pretty impressive. A Stomp rendition soon, please? Visit Buzzfeed.com, search "bohemian rhapsody."



PHOTO COURTESY OF BUZZFEED.COM

### Reaching out to gay teens, addressing bullying

This past month four gay teens committed suicide because of bullying. In response to these tragedies, comedian Ellen DeGeneres released a video asking the public to step up and stop bullying.

Journalist Dan Savage and his husband have created a YouTube forum called the "It Gets Better Project" in an attempt to reach out to gay teens who need support. Savage and many others have uploaded videos with their personal stories and promise gay teens that life will get much better after high school and college and that they just need to hang on to see how beautiful life can be. Visit Buzzfeed.com, search "Ellen DeGeneres" and Google "It Gets Better Project."



PHOTO COURTESY OF YOUTUBE.COM

### The most impressive cupcakes you'll ever see from A to Z

Even those who are not cupcake enthusiasts will be hard pressed to admit that these cupcakes aren't rad. The details are impeccable and the humor is top notch—check out the Farmville, iPhone, mustache and owl cupcakes in particular. Try to make your own too! Visit Buzzfeed.com, search "cupcakes."



PHOTO COURTESY OF BUZZFEED.COM

### Commercial comparing burgers and drugs



PHOTO COURTESY OF BUZZFEED.COM

It's true, the United States has an obesity epidemic and, yes, more kids than ever are being diagnosed with diabetes -- but seriously? Burgers are not cocaine, heroin or any other hardcore drugs. It's commercials like these that take a good idea (kids need to eat healthy) and make rational people want to eat more unhealthy foods because the message is so stupid. Visit Buzzfeed.com, search "hamburgers."

# Activist explains the 'Value of Nothing'

Marlena Chertock  
Design Editor

With a sense of humor, seemingly flawless memorization skills and no concern for offense, activist and writer Raj Patel spoke at Elon Sept. 28 about the fundamental flaw in America's free market economy.

That fundamental flaw is actually in the free market itself, said Patel.

"What we have now in America is consumer choice, not democracy," Patel said.

He said our current market system would work better if there were many buyers and sellers, but when there is less of each, the market collapses.

"We need a level playing field for the little guy," Patel said.

Patel offered an example of the ineffectiveness of the free market economy system in other countries.

Prior to the 1990s, Haiti grew its own rice, according to Patel. After that, U.S. presidents and the World Bank imposed policies on the country that would allow the free market to control the food market. But the market could not take care of itself. It wasn't a good system for Haiti.

Today, Patel said, Haiti grows none of its own rice.

To show that this doesn't always happen in countries where the government tries to control the land, Patel pointed to another agrarian country: India. He said one in six world farmers are Indian. In India, farmers own their land.

But many farmers are extremely poor Patel said. He told a story of one farmer who had to borrow money from a local lender to build wells on his property, five separate times because the wells kept coming up dry.

"So he mixed a pesticide (that is) banned in the U.S. with water," Patel said. "His nerves asphyxiated. And all for a debt of \$325."

Patel said this story has been passed around India to raise awareness of the flawed system and sometimes desperate conditions of people.

He also said that Indian farmers have been requesting their government to

help them. To combat the failing nature of a fully government-owned property or a fully people-owned property, Patel proposed the idea of the commons, a balancing act between no ownership of the land, people owning the land and the government owning land.

This idea comes from a theory, the tragedy of the commons, that explains

if people are given a public space, they will destroy it, trying to own and control it. Patel said this doesn't have to be accepted as fact, adding that people have negotiated public spaces

in the past.

"We can manage a commons in a way that discriminates against a group," Patel said. "With hatred, exclusion, xenophobia. But we're all built to have to work together."

While Patel admitted that he didn't know exactly how this would look, he said he was excited for the next generation to keep these ideas and

dialogues going.

Patel said some communities have been better at managing their resources than the government has been. He gave an example of a sort of commons in effect now in the San Francisco Bay Area. The Oakland Food Policy Council involves the government, nongovernmental organizations, teachers, unions, activists, farmers, workers and prisoners. The council tries to create an equitable and sustainable food system in the area, according to the council's website.

"The main thought going into (the council) was, 'We need to make sure that everyone in our community eats,'" Patel said.

Patel said he believes a food movement in the U.S. is possible. He listed several organizations working toward similar goals: Slow Food, the Oakland Food Policy Council and local food co-ops.

"I love the idea of free, uncoerced exchange between people," he said.

Patel said that people need to communicate ideas on how to promote social change.

"If we're going to have social change we have to make it enjoyable," Patel said. "Otherwise, no one's going to do it."



PHOTO COURTESY OF WIKI-MEDIA COMMONS

**"The main thought going into (the Oakland Food Policy Council) was, 'We need to make sure that everyone in our community eats.'"**

**— RAJ PATEL  
WRITER AND ACTIVIST**

## John Lennon's 70th birthday marked by world-wide celebrations

Libby Dean  
Reporter

Songwriter. Founder of the most successful musical group of all time. Peace activist. Artist. Writer. Icon. Many words can be used to describe John Lennon, but one fact is certain: he was and remains to be one of the most influential figures in popular culture.

John Lennon would have turned 70 on Oct. 9. Celebrations and tributes will take place all around the world to celebrate the music icon's birthday and honor his memory.

"John Lennon was the voice of a generation," said Michael Frontani, Elon professor and author of the book "The Beatles: Image and the Media." "He matured with his audience and his accomplishments expanded the palette for rock and roll and celebrities in general." Michael Frontani is an Elon communications professor who teaches a Beatles class. He will be teaching one in the spring.

On Oct. 5, in honor of the musician's birthday, John Lennon's solo albums will be re-issued and re-mastered in solo and boxed sets. In addition, the John Lennon biographical film "Nowhere Boy" opens in limited U.S. release Oct. 8.

In New York City, a John Lennon tribute concert will be held at the Beacon Theater on Nov. 12, where performers such as Aimee Mann, Cyndi Lauper, Patti Smith and Jackson Brown, among others, will pay tribute to Lennon. Tickets are currently on sale and proceeds go to the Playing for Change Foundation, an organization that promotes peace with music.

The concert is just one of the events across the world planned in memory of the former Beatle. In Los Angeles, a two-day concert will be held. In Iceland, Lennon's widow Yoko Ono is planning a series of peace-promoting events. On Oct. 9., Ono will continue the annual tradition of lighting the Imagine Peace Tower, a column of light to symbolize hope for peace in the world. The light will stay lit from Oct. 9 to Dec.

8, the 30th anniversary of Lennon's death. After the lighting of the tower, Ono will hold a special concert of the Yoko Ono Plastic Ono Band. The Peace Tower lighting can be viewed around the world via live feed at [imaginepeace.com](http://imaginepeace.com).

Lennon's hometown of Liverpool, England is holding a series of events to honor him. Jackie Spencer, Beatles tour guide, has been giving Beatles tours throughout Liverpool for fifteen years and will hold a special "All About John" tour Oct. 9. Places in the tour include Lennon's childhood home, the schools he attended, Strawberry Fields and Penny Lane.

"John is still such an icon all of these years later because he was so outspoken and was never afraid to speak his mind and he fought for peace," Spencer said.

Also Oct. 9, a peace monument dedicated to Lennon's memory will be unveiled in Liverpool. Lennon's first wife Cynthia and eldest son Julian will attend the unveiling of the monument called "Peace & Harmony," which is commissioned by the Global Peace Initiative, an American arts organization whose goal is to promote global peace.

Frontani said one of the reasons why he admires John Lennon is because of the musician's intensely personal music. Lennon had the quintessential rock'n'roll voice that directly reflected his emotions, he said.

"Lennon made some of the most personal albums ever," Frontani said. "He had such pathos in his voice and he just poured his heart out in a way that was and is still unusual for a musician."

Though John Lennon's life was cut short, recent efforts to honor his memory show he is still revered and loved as an icon.

"John Lennon's music was so personal to him but he made his music universal to everyone," Elon junior Sarah Small said. "Even thirty years later, everyone can relate to his music. His music is timeless and his legacy will live on forever."

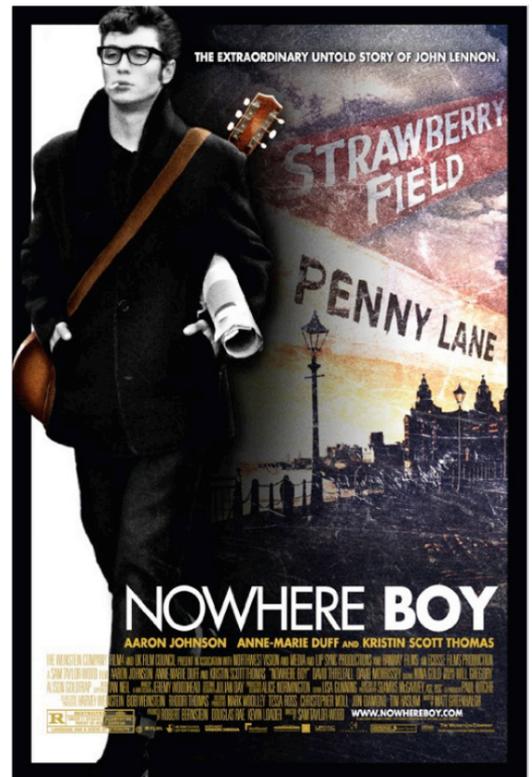


PHOTO FROM IMDB.COM

On Oct. 3 the movie 'Nowhere Boy' was shown in the Music Box Theatre in Chicago and several other theaters to mark the celebration of John Lennon's 70th birthday. The movie, directed by Sam Taylor-Wood, tells the story of Lennon's childhood. There are several birthday celebrations for Lennon occurring worldwide. Examiner.com listed and described the events.

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# Om Shanti offers students peace and discounts



Lauren Townsend  
Reporter

Susan Hearn is a mom, registered nurse, chef and has her M.B.A. But owning Om Shanti yoga studio and teaching yoga there is what grounds her and keeps her calm.

Hearn said she has always had an interest in health and fitness. She originally went to school to become a nurse and taught exercise classes while in college. After obtaining her



HEATHER CASSANO | Staff Photographer

Om Shanti yoga instructor and owner Susan Hearn helps students with their poses.

M.B.A., she started managing a gym and continued teaching.

While teaching classes she was in great shape because she spent so much time exercising. People asked her how they could look the same way and she grew tired of them looking for quick answers.

"They asked what pill they could take," she said. "They weren't willing to make a change in their lifestyle."

She started doing yoga and said she had an amazing experience in her first teaching class. Eventually, she opened a yoga studio in Ohio where she lived at the time. When Hearn moved to Burlington, she met her current business partner, Mary Faucette, who works for Burlington Parks and Recreation. They opened Om Shanti in Holly Center on Huffman Mill Road in May 2009.

Hearn highly recommends yoga for Elon University students. In addition to her classes being a great workout that focuses on strength, endurance, balance and flexibility, she said yoga also works to improve focus. Yoga is about being in the present moment, which helps relieve stress.

Om Shanti has a class for every student's experience level in yoga, according to Hearn.

"There are modifications to every pose," Hearn said. "If you're not comfortable, you do something else."

Hearn recommends that students come willing to be uncomfortable at first. Eventually, the body will figure it out and all of Om Shanti's instructors are certified to help their students figure out what they can do.

"Once you build a yoga practice you can find more peace in your life," she said.

Om Shanti regular Mark T. Murray makes the effort to come to Burlington from Greensboro on Saturdays. Murray has been doing yoga for two years. He has practiced yoga in many different parts of the world, but Om Shanti remains his favorite.

"This is the best one in the whole world, so it's worth the trek," he said.

Hearn takes a yoga class once a week at other studios in the Triad area to bring new techniques back to her own studio, and see what other studios are doing.

Om Shanti sees several Elon students and Elon faculty. The first class is always free and Elon students receive a 25 percent discount for the rest of their classes. The studio's schedule can be found on omshanti.org.

The studio offers a "gratitude class" each quarter as its way of giving back to the community. The gratitude class is free at 4 p.m. on Oct. 17, and there will be a snack included. They also offer a cooking class and a meditation class quarterly.

## North American tour raises awareness of successful social justice organizations:

### Community and Resistance tour stops in Greensboro

Marlena Chertock  
Design Editor

On the night of Sept. 30, students from Elon University, Guilford College and UNC Greensboro and local social justice activists gathered in a community center in Greensboro to hear two traveling social justice organizers speak.

The discussion by two participants of the Community and Resistance Tour, which works to raise awareness of social justice organizations' successes, was held in the Hive, which serves as an office and event space for several Greensboro social justice organizers.

The tour started in August and has visited 65 cities in 80 days. It will continue through mid-December, according to Vikki Law, one of the tour's main speakers.

"We've been doing a city a day," Law said. "In the past week we've gone from Milwaukee to Atlanta and up to the Durham/Greensboro area."

The other speaker, Jordan Flaherty, explained the tour's goal.

"The idea is we want to spread stories of people coming together, the ways in which people have actually been successful," Flaherty said. "We know the problems, but there is not a lot of talk of what solutions are."

Law agreed with Flaherty.

"We're trying to share stories of social justice struggles and also the victories," she said. "We don't, as a movement, savor our victories."

The mission is to spread and multiply the success, according to Flaherty.

"Hopefully we'll inspire people to document and share these stories of resistance," Law said. "It shouldn't just be a handful of people. It should be spontaneity, people rising up together, solidarity."

Law got involved in social justice work while researching women's prisons. She said most of the information she found was about what male prisoners were doing to resist.

"I started asking around, 'What are women doing?'" Law said. "The answer flabbergasted me. People told me women in prison aren't resisting, aren't organizing. I said this can't be true."

She said she researched more and found that women prisoners actually do organize, but there are efforts to silence them. The women prisoners organized most strongly against sexual abuse in prisons, according to Law.

Law gave several examples of women prisoners driving their guards out and demanding better living and working conditions, demanding to be treated as humans. Many women prisoners would scream at the guards to leave a fellow inmate's cell, Law said.

Law described one extreme circumstance where Jordan Little, 18, stabbed a guard to death when he

demanding she perform oral sex on him and threatened her with an ice pick. According to Law, many of these events happened in North Carolina women's prisons.

"These women prisoner stories connect people on the outside," Law said. "People start to see what was going on on the outside was exacerbated inside (the prison). Prisons are these exaggerated mirrors of what we're fighting on the outside."

Flaherty got involved in this kind of work when he lived in New Orleans.

"If you look at New Orleans in the last five years, it faced all these bigger issues on hyperspeed," he said, referring to the area post-Katrina.

Flaherty explained how the infrastructure collapsed. Teachers were fired overnight, the public hospital closed, the housing and health care system weren't functioning and the first city function to restart was a prison.

"Every single check and balance in the city failed us," he said.

Police brutality became extreme and the police officers would plant evidence and hold secret meetings to rewrite stories, Flaherty said. The media, coroner and government failed to investigate crimes and lawyers weren't representing their clients, he said.

Katie Yow, a community organizer in Greensboro, is one of the local organizers for the tour. She helped bring Flaherty and Law to Greensboro.

"Creating spaces to share work, history, stories and ideas between movements and between communities is a vital part of building our own communities' work, and building strength with each other on a national level," Yow said.

Elon's chapter of Students for Peace and Justice attended the Greensboro stop of the tour. SFPJ president junior Claire Healy explained why the group attended.

"The tour will educate SFPJ members on social issues and the tools of activism, allowing us to build upon our methods of making change at Elon," Healy said. "I also expect it will provide inspiration and momentum for our campaigns this semester."

Healy said she believes it is crucial for SFPJ to make connections to communities and organizations like those in Greensboro because they are actively promoting peace and justice.

Law gave a helpful way to look at social justice work. She said there are intersections between different issues that should be looked at.

"Don't have to take on whole other social justice issues," she said. "These struggles aren't all these separate things in a vacuum. They are all larger struggles."

Flaherty suggested bringing local social justice organizations together once a month to eat. He proposed an organizer's roundtable, a place and chance for people to share what they're doing, he said.

Law said it has to be seen as a process.



MARLENA CHERTOCK | Photographer  
Jordan Flaherty, one of the tour's speakers, discussed police brutality he witnessed in New Orleans in the months after Katrina. He spoke of people in the city resisting.

"You're not going to build these ties overnight," she said.

Law also talked about having children grow up learning about social justice as a way to build a nationwide movement.

Law explained how the Zapatistas in Mexico inspired her. The Zapatistas are a revolutionary group, formed in 1994, who work nonviolently for equality and solutions to poverty. She said they would hold discussions while their children would run in and out of the meetings.

"So the children would grow up in the movement, with dialogues and conversations about social justice," she said.

She called this learning by osmosis.

Law said Greensboro has so many families involved in social justice. The social justice community should support the families, so both kids and parents can be involved, she said.

# Mykonos Grill offers a taste of Greece in Burlington



Waitress Tricia Estes serves a customer at Mykonos Grill in Burlington. The restaurant opened in July and is located on 2253 South Church St. in Burlington.

Libby Dean  
Reporter

Mykonos Grill has been open for two months and is already experiencing a full house regularly. Especially around

lunch and dinner hours, the restaurant is full to capacity. While such a popularity would be impressive for any newly opened restaurant, the response to Mykonos Grill is particularly impressive because the restaurant has

not created a single advertisement.

"It all happened by word-of-mouth," said owner Steve Paparoupas. "We have not had to launch a single ad so far because we haven't needed to. The people who have been to the restaurant spread the word for us."

Such a response to the new restaurant demonstrates the Burlington community's excitement for a new type of food in town. Burlington has about 78 restaurants, the overwhelming majority of which feature American-style food.

"I love the variety of the menu at Mykonos Grill," said Megan Stewart, Mykonos Grill employee and Burlington resident. "There isn't a lot of options in with food in Burlington, everywhere just has cheeseburgers."

Mykonos Grill features Greek-style cuisine as well as pasta, cheeseburgers, French fries, Greek salads and BLTs. Paparoupas said the restaurant specialties are chicken souvlaki and gyro sandwiches. The entire menu is cook-to-order and the restaurant has full service and take-out options. The most expensive item on the menu costs less than \$9. Corbin Falvo, Elon University senior, said he comes to the restaurant frequently because the food is close to campus and is good, fast and inexpensive.

While Mykonos Grill does not currently accept Phoenix Cash, Paparoupas said the restaurant is

looking to accept it in the future.

Burlington is the second location for Mykonos Grill, with the original restaurant located in Greensboro. Paparoupas and co-owner Steve Papakostas, decided to open a second location in Burlington because of the response the restaurant received in Greensboro. Paparoupas said he thought the restaurant would be well-received in Burlington.

Paparoupas is originally from Greece and has lived in the U.S. for 25 years. Every year, he ventures back to his homeland at least once. Paparoupas said he wanted to bring Greek-style food to America but also cater to more traditional American-style diners, so the menu offers both categories of food. In addition, Mykonos Grill has numerous vegetarian items on the menu.

"I really like the restaurant because I've been to Greece before, and they really captured the local feeling of Greek restaurants there," Elon senior Catherine Suarez said.

Mykonos Grill features Greek-inspired décor, with white and blue outlined tables and chairs. The restaurant also has a large mural of a Greek landscape on the wall and a window to add to the ambience.

"The response to Mykonos Grill has been great," Paparoupas said. "We are just very happy and very, very busy."

Mykonos Grill is located on 2253 South Church St.

## Kikini.com: A new kind of dating service

David Turkel  
Reporter

Kikini.com, a new social media outlet and online dating service especially for college students, launched Sept. 28 and joined the ranks of well-known entities such as Match.com and E-Harmony.

Kikini.com is the brainchild of Jon Vincent, a 36-year-old former Microsoft employee, who said Kikini differs from other dating services in more ways than just target demographic.

Unlike dating websites targeted toward adults looking to find "the one," Vincent said Kikini is focused on giving college students a forum to flirt and talk with other students, without the marketed intention of creating long-term relationships. As Vincent puts it, "Everyone wants to meet new people, right?"

Vincent initially came up with the idea for Kikini when a friend approached him a few years ago about creating an online dating service. Vincent was initially skeptical.

"I thought all online dating services were lame," he said.

But, the more he thought about it, Vincent said he saw a void in the online dating world that hadn't been filled.

"I was always amazed that none of the sites were focused on college students," he said. "College has got to be the funnest time to date, but you just never have the time to meet as many people as you would like. The more I thought about it, the more I realized that we could really build something awesome."

Vincent said he thinks that Kikini requires significantly less effort to use than traditional online dating services.

According to Kikini Vice-President Rachel Vincent, users don't have to fill out any questionnaires or write a long profile. Kikini users can simply upload a photo and be ready to meet new people right away, Rachel Vincent said. Kikini will suggest new people for users to meet with relevant interests.

Kikini.com is not above the risks and dangers of other dating sites, though. According to onlinedatingcrashcourse.com, there is always the potential for fake photos, profiles and many other issues. Despite having the ability to register and quickly move on to meeting other students, Kikini users may still have to sift through a number of profiles before they find someone they're interested in speaking to.

And despite the caveat that only those with an .edu email can register, users would be wise to think before revealing personal information. Still, Vincent thinks there are plenty of reasons why college students will still love Kikini.

Vincent was quick to point out how relevant the format is to college relationships.

"I think the best thing about Kikini is that it's actually designed for the way college students date," he said. "Kikini just helps you meet a bunch of cool people who you might want to ask out this weekend, and we leave the rest up to you."

In terms of Kikini's potential, Vincent is optimistic. He's confident enough in Kikini and the six-person team that helps him run it to think that it can turn into something special.

"Obviously we want it to be huge," he said. "But right now we're just focused on building something really fun and easy to use."

## Students rediscovering childhood with the hula-hooping club at Elon

Melissa Kansky  
Multimedia Editor

Hula hooping, a hobby often reserved for children's birthday party games and playground competitions, has found a new home at Elon University.

Even though students associate college with growth and maturity, firehouse field houses a group of students who routinely renew their youth. Between 5 and 7 p.m. every Monday, a group of students meet at the field to hula hoop, listen to music and relax.

"The goal for the club is for people just to come together and have a fun place to hang out," said senior Katy Magruder, founder and president of the hula hooping club.

Magruder and her friends found an interest in hula hooping last January and wanted to "share the hula hooping love," she said.

She created the club at the beginning of the semester. In an effort to expedite the formation of the club, Magruder did not create an affiliation between the club and the university.

"We just wanted to get the ball rolling as quickly as possible and didn't want to go through the process of making it a formal club," said junior Melissa Patrick, vice president of the club.

Although the club is not recognized by the university, the girls advertised hula hooping at the fall organization fair Sept. 10. In addition to promoting the club at the fair, they have been spreading the message through word of mouth to classmates and friends.

"So far we had just a little bit of interest," Patrick said. "The first few times there were two or three other girls who came."

Magruder and Patrick consider forming an affiliation with Elon University in the future, in hopes of attracting more students.

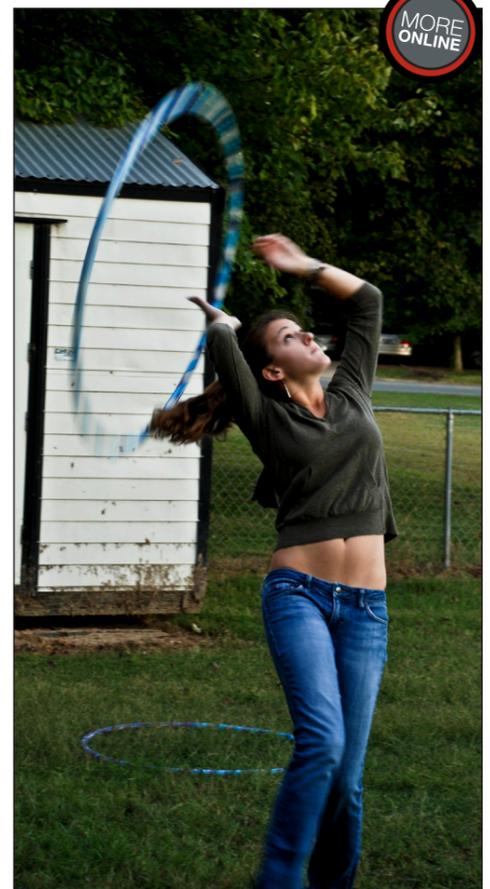
Lack of association with the university did not deter Elon senior Erica Edmondson from joining the club. An interest among friends from home prompted her to join and learn the hooping skill.

"I was interested in hooping," Edmondson said, "and this is obviously a good way to learn how to do it."

Edmondson arrived at the first meeting with a low skill level, but said that she has made a lot of progress since joining. She is able to keep the hoop at her waist, around her knees, above her head and walk around while hooping.

"If everyone can learn a new trick that would be awesome," Magruder said.

To facilitate the learning process, Magruder showed an explanatory film on



Junior Melissa Patrick does a trick with her hula hoop. The hula hoop club meets 5 p.m. to 7 p.m. on Mondays.

hula hooping.

Observing Magruder and Patrick has also helped Edmondson improve, she said.

"People think you have to move your body around a lot, but it is really a simple movement," Patrick said.

"After watching the video we have been gathering in my backyard, getting together, hula hooping and teaching each other new tricks," Magruder said.

Since joining the club, Edmondson said she finds herself picking up a hoop and practicing whenever she is bored.

Patrick draws a parallel between hula hooping and yoga.

"It's kind of like a meditative way to revitalize your body," she said. "I just like to do everything I can with it, and it's really fun to get lost in the hoop."



## ONE ON ONE

Garret Mann and David Batchelder  
Sports Commentators

### NFL surprise teams: who will continue to impress fans?

*With four weeks completed in the 2010 NFL season, there have been a number of surprises. As we sit now, there are a number of surprise teams in the league. So which team will be the 2008 Bills (started 4-0, finished 7-9), and which team will be the 2007 Patriots (16-0 regular season, lost in the Super Bowl)?*

#### GARRET MANN

To me, both the Bears and Steelers have the opportunity to maintain their high levels of play, while the Chiefs desperately tread water until they sink down to a loss. Kansas City held the 49ers offense to 251 total yards and inched past the Browns, who were starting the backup to Jake Delhomme, but they are simply too young of a team. I honor them for their recent success, but I do predict that after their bye, they will crack under the great sky of Texas in Dallas and Houston.

Both the Bears with their Tampa 2 defense, and the Roethlisberger-less Steelers, have shown they can hold their own on the road. But I just can't see the Steelers remaining undefeated with a current three-way QB battle. The Bears have won on the road, they have a solid twelfth man at home, and they have beyond solid leaders. The Chicago Bears will stay on top of the NFC North this season.

#### DAVID BATCHELDER

Although I agree the Kansas City Chiefs will lose within in the next few weeks, I disagree with your evaluation of the Chicago Bears. The Bears have narrowly escaped defeat in each of their three wins; for instance against the Green Bay Packers in week three they did not beat the Packers, the Packers beat themselves with 18 penalties equivalent to 152 yards lost. Also against the Detroit Lions in Week One, Calvin Johnson was absolutely robbed of a game winning touchdown. Although the Bears have an easier schedule, quarterback Jay Cutler is prone to interceptions, pouting, and a lack of focus all while running back Matt Forte has just 134 rushing yards in four games combined.

Charlie Batch showed proficiency at managing games at quarterback, but now two time Super Bowl champion Ben Roethlisberger returns to reclaim his identity as one of the league's top-5 quarterbacks, with regards to passer ratings.

#### GARRET

The Bears have forced 11 turnovers this season so far, before Sunday night's loss Jay Cutler had a quarterback rating of 109.7, and Devin Hester had shown glimpses of his former self. While the Packers had many penalties, they also missed two red zone opportunities. The Bears won and the Packers lost in Week Three. Also while you say Calvin Johnson was robbed of a touchdown, I say that was excellent officiating by Gene Steratore. Jay Cutler has six touchdowns with three interceptions, while the combination of Dennis Dixon and Charlie Batch had three touchdowns and four interceptions. And what the Bears lack in the running department, they make up for with three receivers totaling double digits in receptions. Until Roethlisberger returns to form, the Steelers will ultimately be doubted by me.

#### DAVID

Although Chicago may be throwing the ball all over the field, leaving the ball in Jay Cutler's hands puts the game in jeopardy. One positive about the Bears is that tight end Greg Olson has been added to the play book after years of hibernation. Even with the reliable Olson, the Bears lack the fundamentals necessary to continue their hot streak.

On the other hand, the Pittsburgh Steelers have supplemented the suspension of Roethlisberger with a seasoned veteran. While not the elusive gun-slinger that Big Ben is, Charlie Batch has the football knowledge and patience to let a play develop and only pass to the best available receiver. Look for wide receiver Mike Wallace to make big gains this year, while reliability is put on display by running back Rashard Mendenhall. The Steelers are back to their historical style of offense. In regards to the defense, Dick LeBeau and his cast of hard hitting defenders will surely rank among the league's best.

## ATHLETIC RESULTS

SEPT. 29 - OCT. 3

#### Football

Oct. 2  
Samford 19  
Elon 24

#### Men's Soccer

Oct. 2  
Elon 1  
UNCG 0

#### Women's Soccer

Oct. 1  
Davidson 0  
Elon 1

Oct. 3

Georgia Southern 2  
Elon 1

#### Volleyball

Sept. 29  
North Carolina A&T 0  
Elon 3

Oct. 2

Elon 1  
Appalachian State 3

Oct. 3

Elon 3  
Western Carolina 1

## ELON ATHLETICS THIS WEEK

OCT. 6 - 12

#### Wednesday 10/6

Men's soccer vs. West Virginia — 7 p.m.

#### Friday 10/8

Women's tennis (Elon Fall Invitational) — All Day

Men's tennis (Elon Fall Invitational) — All Day

Volleyball vs. UNCG — 6 p.m.

Women's soccer vs. Charleston — 7 p.m.

#### Saturday 10/9

Women's tennis (Elon Fall Invitational) — All Day

Men's tennis (Elon Fall Invitational) — All Day

Football @ Appalachian State — 3 p.m.

Volleyball vs. Furman — 6 p.m.

Men's soccer vs. Charleston — 7 p.m.

#### Sunday 10/10

Women's tennis (Elon Fall Invitational) — All Day

Men's tennis (Elon Fall Invitational) — All Day

Women's soccer vs. The Citadel — 2 p.m.

#### Monday 10/11

Men's golf (Mizuno Savannah

Intercollegiate) — All Day

Women's golf (Lady Pirate

Intercollegiate) — All Day

#### Tuesday 10/12

Men's golf (Mizuno Savannah

Intercollegiate) — All Day

Women's golf (Lady Pirate

Intercollegiate) — All Day

Men's soccer @ Clemson — 7 p.m.



FILE PHOTO  
Junior forward Denzel Ogunyase looks to past defenders in a game on Sept. 19. The Phoenix will take on West Virginia University 7 p.m. Wednesday.

# Phoenix to host nationally-ranked opponent Wednesday

Jack Rodenfels  
Senior Reporter

A game-winning goal in double overtime to erase a two-goal deficit to force a tie. A four-goal offensive outburst.

For the Elon men's soccer team, there has been a little bit of everything during the team's current seven-game unbeaten streak. Elon looks to carry that momentum to Rudd Field as the Phoenix host the nationally-ranked West Virginia University at 7 p.m. Wednesday.

"When we get the chance to play these big soccer programs such as a nationally-ranked West Virginia team, it's exciting for the players," said head coach Darren Powell. "Our ambition is to be up there with those top teams. In order to do so we have to compete with them on a daily basis."

After starting the season with two difficult 1-0 defeats at the hands of the High Point Panthers and Charlotte 49ers, the Phoenix has rallied to win four of its last seven games, while drawing ties in the other three matches. During the hot streak, the Phoenix has outscored its opponents 14-5.

Coach Powell is encouraged by his team's offensive prowess, but still sees areas to improve that will help the young Phoenix squad develop throughout the season.

"We need to work on the precision of our passes and our team movement," Powell said. "If we can continue to improve our team passing we can create even more opportunities to score goals."

Last Saturday's game was a prime example of the Phoenix capitalizing on opportunities against UNC Greensboro. During regulation, the Phoenix had multiple chances to put the ball on net, but was unsuccessful. In the first half, freshman midfielder Daniel Lovitz and redshirt freshman Nick Butterly both had chances, with Lovitz's shot blocked by the Spartans goalie, and Butterly's header ricocheting off of the crossbar.

In the second half, the Phoenix had ample opportunity to pull ahead, but was unsuccessful. The golden goal came in the second overtime, as senior midfielder Brad Franks crossed the ball to sophomore midfielder Gabe Latigue, who crossed the ball to the left post from 25 yards out, giving the Phoenix the decisive 1-0 victory.

The Phoenix has been involved in four overtime matches this season, and Saturday's overtime victory was Elon's first of the season in extra time.

"Going into overtime, it definitely wasn't the first time we had been in that position," Latigue said. "We had a few open chances in the beginning. It was important for us to stay confident and keep working hard."

With the win, senior goalkeeper Clint Irwin recorded his 22nd career shutout, and Elon improved its record to 4-2-3 overall, and 2-0-0 in SoCon play.

The Mountaineers come to Rudd Field Wednesday with a 5-3-1 record, and the No. 21 spot in the country. The Phoenix will try to improve its unbeaten 1-0-3 home ledger.

"When we play teams out of conference like West Virginia, it helps us prepare for our conference matches," Powell said. "It makes us a better team and helps us become more fundamentally sound."

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# New offense, home court advantage to help volleyball in next two matches, Tendler says

Sam Calvert  
Sports Editor

After matches in Boone and Cullowhee on Oct. 2 and 3, respectively, the Elon University volleyball team will take its matches back to Elon for a 6 p.m. Friday matchup against UNC Greensboro and a 6 p.m. Saturday matchup against Furman University.

The team's level of play advanced throughout last weekend, head coach Mary Tendler said, and it looks to build off that development going into its next two matches.

"I was happy with how we improved as the weekend went along," Tendler said. "We're running a different offense, so we got some momentum going offensively later in the weekend."

The team started off last weekend with a 3-1 loss against Appalachian State University before traveling to Western Carolina University and earning a 3-1 win. The matches bring the Phoenix to an 11-9 overall record, 3-1 in the Southern Conference.

Sophomore outside hitter Allison Johnson led the team with 21 kills and seven digs for the weekend. Juniors right-side hitter Traci Stewart and outside hitter Caroline Lemke also helped the team with 18 and 16 kills, respectively.

"I'm excited and proud to see how we came off a loss to win," Lemke said. "I'm really excited to see how we turned it around."

Part of the reason the team began the weekend struggling before getting a win was because the team is experimenting with a new offense, Tendler said.

"Offensively, we struggled in our first match, but then we got things going against Western Carolina," she said. "It's nice to see our offense going again, since we've been struggling the last few weeks."

Previously, Elon used a one-setter offense in matches, but now, it has switched to two setters. Both matches last weekend were with two setters, so it took a little getting used to, Tendler said.

"It's a little different getting the rhythm of two different setters, so we're working on timing," she said.

Elon does not play again until Friday, when it hosts UNCG. Before then, the coaches will watch the film twice — once alone and once with the players. The team also has three days of practice for preparation.

"It's nice to not have a midweek match so we can focus all of our attention on the weekend matches," Tendler said.

When it does play, the Phoenix will have a home court advantage — something both Tendler and Lemke agreed was extremely important.

"We love playing at home," Lemke said. "Playing in Jordan Gym is completely different than the rest of the gyms in the conference."

A big factor in the comfort the team has at home stems from the fact that it practices in Jordan Gym every day.

"You feel more comfortable playing in your home gym," Tendler said. "There are people you know, you're in your own locker room, you eat your pregame meal at the same place all the time, it's the same routine. On the road, you're not in control of as many things."

Fans also help make the home experience easier, and a lot of people from Elon have been coming to support the team, Lemke said.

The team is ready to play in Jordan Gym after the two tough road matches this past weekend, Tendler said.

"We're just excited to be at home again," she said. "We have a huge match coming up on Friday, and hopefully we'll have a nice crowd."



FILE PHOTO  
Senior middle blocker Sarah Schermerhorn (left) and junior right-side hitter Traci Stewart go for the block.



FILE PHOTO  
Senior outside hitter Lauren Copenhagen had eight kills and 11 digs in the team's Oct. 3 win.

# Small town girl moves to the big city

## Former Elon University dance team member joins the New York Jets Fight Crew

Diana Davis  
Reporter

In 2010, Karen Clark Holmes never thought she would hear the words, "Welcome to the New York Jets Flight Crew for your very first year."

The small town girl from Hillsboro, N.C. suddenly found herself in the big city of New York. A former co-captain of the Elon University dance team is now a rookie member of the New York Jets Flight Crew cheerleading squad.

Holmes moved to New York for her husband's career. Although she said she is a country girl at heart, growing up in a small town in North Carolina, Holmes said she is thankful for her opportunity in New York.

One afternoon, Holmes walked into a workout class at the New York City sports club and introduced herself to the class instructor.

Holmes soon learned that her instructor for the workout class was an NFL cheerleader. She suddenly began to revert to the small girl inside her that dreamed of a career in dance.

Holmes, a 2008 Elon University alumna with a degree in corporate communications, realized she had an opportunity to pursue her dance career. Holmes decided to follow her passion for dance and try out for the New York Jets Flight Squad.

From that point, she trained for six months in the gym. In May 2010, Holmes began tryouts and made it through numerous cuts.

On the last cut of tryouts she sat patiently with butterflies in her stomach.

After what felt like hours, she heard the coach welcome her to the N.Y. Jets Flight Squad cheerleading squad. She was now an NFL cheerleader.

Holmes began dancing at the age of six. Her biggest supporters have been her parents and her grandmother.

"Both of my parents have been such a huge support of my dancing," Holmes said. "My mom encouraged me to take classes, and in high school it became my main focus. My family has always been there for me, and I really appreciate everything

they have done."

A normal day for Holmes consists of working part-time in the morning at Teach For America, recruiting teachers. Teach For America provides well-trained teachers who are helping break the cycle of educational inequity.

After work, she battles New York City traffic while making her way to practice. When practice is at 6 p.m. in New Jersey, she has to leave for the train around 4:30 p.m. to arrive in Hoboken, New Jersey on time.

"A Flight Crew cheerleader is always on time," Holmes said. "I make sure I leave plenty of time in case traffic is heavy, even if I have to leave a few hours before practice."

Once arriving in New Jersey, she meets her carpool and they drive to the practice facility. A standard practice consists of a one mile run, practicing the routines, and rehearsing the quarter dances on the field.

When practice is finished Holmes heads home to New York City, where she doesn't arrive home until after midnight.

The life of a NFL cheerleader requires hard work, determination and commitment, she said. They train hard and practice harder for the millions who are watching across the country.

"I am part of the New York Jets organization, and I am incredibly thankful for this opportunity," Holmes said. "The rookie members of the team share a special bond. We are all going through this together, and we are so lucky to be part of something amazing."

Saturday afternoon games at Rhodes Stadium were some of Holmes's favorite memories of Elon University. Now, she performs on a larger stage.

This year, at the Jets' opening game, she performed with Green Day and the cast of the Broadway show "American Idiot."

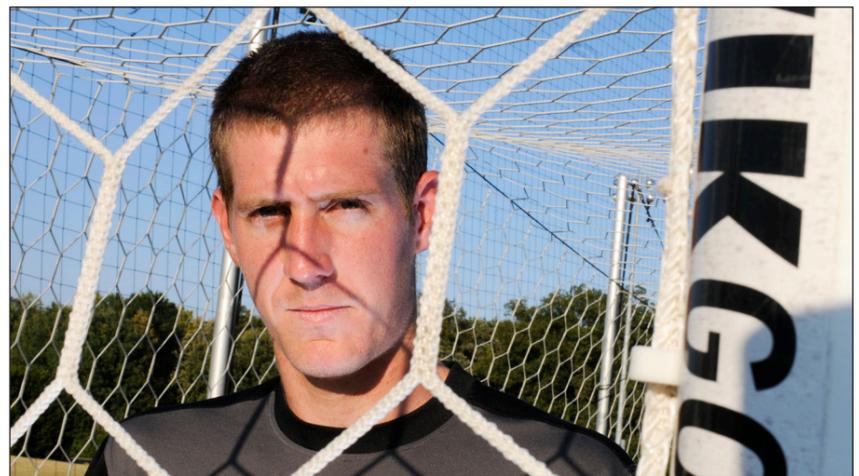
"I am having a blast pursuing my dance career," said Holmes. "I never thought I would have this opportunity. I want to keep dancing as long as I can and being a part of the New York Jets organization is incredible."



PHOTO COURTESY OF THE NEW YORK JETS MEDIA RELATIONS.



# Phoenix keeper is classic example of leader



LINDSAY FENDT | Photo Editor

Senior goalkeeper Clint Irwin has allowed seven goals in nine games — a .71 goals against average. He has also recorded 42 saves, the second-best mark in the Southern Conference.

**Conor O'Neill**  
Assistant Sports Editor

Senior goalkeeper Clint Irwin's impact on games is obvious to anyone who has watched the Elon University men's soccer team play this season.

He has been a main factor in the team's 2-0 start in Southern Conference play and has played every minute of the season for a 4-2-3 team.

Irwin has allowed seven goals in nine games, recording three shutouts in the process.

He has made 42 saves, giving him an 85.7 percent save mark, which stands as the second best in the SoCon.

The Phoenix keeper anchors a defensive unit that has allowed a meager .71 goals against average through nine games.

But what Phoenix fans don't see is the positive impact Irwin has for the team when he is not keeping opponents from scoring.

"He's not only a good player, but he's a good leader off the field," head coach Darren Powell said of his senior keeper. "So he sets an example for all the guys and brings his best game pretty much every day at practice, as well as every game."

Irwin's leadership has been a big part in the team's 2-0 position in the

conference for the early top spot in the SoCon.

According to senior midfielder Brad Franks, Irwin will be whatever kind of leader the team needs him to be, whether it is leading by example or being a vocal leader.

"I remember a specific time at (Old Dominion University) when he kind of dug into the guys for being lazy and let us know it," Franks said of the team's eventual 1-0 win against the Monarchs this season.

"A lot of other times he leads by example and lets me have the bigger mouth a little bit, but when he needs to step up he'll do it," Franks continued.

This season, the Phoenix has ushered in several new players on the defensive end, and the team has benefitted from having experience at the keeper position.

"I try to use my experience from the last few years to help them out on the training pitch and during the game," Irwin said.

The team has two redshirt freshmen on the back line in Mark Berlin and Nick Butterly, who have each started seven games this season. Sophomore Jahan Threeths, who has transitioned to a new position on defense this season, has started eight games for the Phoenix.

Last year, the team had all-SoCon

defender Steven Kinney anchoring the defense, and he was eventually drafted by the Chicago Fire of the MLS.

"They haven't played as many games as Kinney had, and Kinney actually made my job easy because he was so good," Irwin said of the new players on defense. "I'm just trying to take what I learned from (Kinney) and kind of transfer that knowledge to some of the younger guys out there."

The statistics speak for themselves: Irwin has successfully been able to help the new defenders for the Phoenix, and his coach agrees.

"Over the last couple of years, his defenders know where he wants them to be, and he organizes the back four well," Powell said. "His communication skills for that position have increased over his four years here."

While fans can see how much Irwin communicates in game situations, he brings the same attitude to practices for the Phoenix.

Irwin's teammates know that when they score goals against him in practice, they have scored against an above average keeper.

"For me, every time I'm going against him, it makes me work a little bit harder because I know if I'm hitting to the top corner, there's no one who's going to save it," Franks said. "If I'm scoring on

Clint, there's no one that we're playing against who's going to save it."

But Franks was quick to point out that the other Phoenix keepers are tough to score in their own right and that any goals scored in practice will add to the team's confidence.

Powell also took notice to how beneficial it is for the team to play against such a quality keeper in practice.

"It's great because obviously he's a top keeper who has high ambitions in the game, so as a forward you want to challenge yourself against the best in practice, and Clint is definitely one of the best keepers around," Powell said, after joking that he didn't know if Irwin gives the strikers confidence every day.

As for Irwin's take on whether the team benefits from playing against a top keeper in practice, the senior could not be more modest.

"I think the team as a whole has been performing well, so it hasn't just been me, it's been everyone," Irwin said. "It's really just the team's success, and it starts in the back and in the front, no one individual is going to win any games for us."

Unbeaten in its last seven matches, the Phoenix has hit its stride at the right point in the season with Irwin controlling the team's defensive effort.

## Women's soccer splits weekend SoCon matches, looks to two more at home



MOLLY CAREY | Staff Photographer

The Elon women's soccer team defeated Davidson College Oct. 1 and then fell to Georgia Southern University Oct. 3 to have a 7-4-1 overall record and a 2-2 Southern Conference record.

Against Davidson, the defending SoCon champions, a goal in the 70th minute by freshman midfielder Kimmie Krauss gave the Phoenix a 1-0 victory.

On Sunday, the Phoenix fell to Georgia Southern 2-1. For the Phoenix, senior forward Brittany Hallberg scored the lone goal for the Phoenix. In the game the Phoenix tallied 19 shots, 12 of which came in the first half.

The Phoenix will face College of Charleston at 7 p.m. Friday and The Citadel at 2 p.m. Sunday to end its home stretch. After that, the team has only two more home matches before beginning the SoCon tournament.

To read a full recap of the game and a preview of this weekend's games, visit [www.elon.edu/pendulum](http://www.elon.edu/pendulum).

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# Sports

LINDSAY FENDT | Photo Editor  
An Elon wide receiver leaps into a group of Samford University defenders on Oct. 2 in the Phoenix's 24-19 victory against the Bulldogs.



# Making the leap

## Elon will try to defeat Appalachian State for first time in 46 years

Sam Calvert  
Sports Editor

When Elon University senior wide receiver Sean Jeffcoat was in high school, he decided he was going to Appalachian State University. There wasn't a doubt in his mind that was where he would end up.

"I was supposed to go there my freshman year," he said. "I was dead set on going coming out of high school."

Jeffcoat talked to his high school football coach and his wife, who both told him he should go to Appalachian State. He himself thought he was going to go.

But at the last minute, he changed his mind and is now entering his fourth year for the Phoenix.

"If anything, I just want to beat App State," Jeffcoat said. "That's the one team I think we need to beat and that I want to beat. I want to pay them back."

Appalachian State currently leads the series against Elon 9-28-1. The last time the Phoenix won a game against the Mountaineers was in 1964.

It is the only team in the Southern Conference that the Elon seniors have never defeated.

"You'd love to be able to say you beat each team in the conference at least

once, and I've had the opportunity to say that for every team multiple times, except App State," senior offensive lineman Corey O'Shea said. "I would love to have the opportunity to say that come this Saturday."

Since Lembo's first season at Elon in 2006, the Mountaineers have claimed every SoCon title. The team also won the National Championship three consecutive years in a row, from 2005 to 2007.

Appalachian State has the most wins in Division I football from 2005 to now, with 61, and it hasn't lost a SoCon matchup since Oct. 20, 2007, when it fell to Georgia Southern University 38-35.

"A win over Appalachian would be huge," Lembo said. "For anybody in our league, just knowing the success that Appalachian has had the last five years, it's a monumental accomplishment to get a win, and especially up there."

On Sept. 25, Appalachian State defeated Samford University 35-17, and the following Saturday, Elon defeated the Bulldogs 24-19.

As the head coach of Samford, Pat Sullivan had a chance to see both teams in back-to-back weeks and concluded that Elon should not be counted out on Saturday.

"Elon is a really good football team,"

he said. "Sure they can go up there (and win). With that quarterback they got, they can go up there and play with anybody."

But Lembo admits there are a few reasons for the team to worry.

"We still have a lot of miscues to eliminate before we become a good football team," Lembo said.

The most notable of miscues from the Oct. 2 game was the number of fumbles for the Phoenix offense. Elon fumbled the ball five times, turning over the ball on four of them.

"If we go up there (to Boone) and turn the ball over four times, we'll get blown out," senior quarterback Scott Riddle said. "We know we have to be on top of our game. They are ranked No. 1 in the country; they took care of Samford. We just have to take care of the football."

The team not only has to deal with its shortcomings, but it also must deal with the Appalachian State strengths.

At any point during the game, the Elon defense could find itself facing seven or eight seniors on the field for the offense, Lembo said.

And while former Appalachian State quarterback Armanti Edwards is now playing in the NFL, the new quarterback shouldn't be counted out, Lembo said.

Edwards won the Walter Payton

Award in both 2008 and 2009 and was selected in the third round of the NFL draft, but Lembo said new junior quarterback DeAndre Presley isn't much of a downgrade.

"I don't think they've taken a huge step back at quarterback," Lembo said.

Another thing Appalachian State has to its advantage is its home environment, he said.

"I think our kids really enjoy going into hostile environments and playing in front of those kinds of crowds, and I think we've done a pretty good job of it through the years," Lembo said.

He compared the atmosphere to that of Duke University and Georgia Southern, two teams the Phoenix has already played on the road this season.

In order to prepare for such loud situations, the team borrows speakers from the School of Communications on Wednesday's practice and sets them up on the hillside by the practice field, Lembo said. From there, they blare music to simulate the crowd noise.

"Not during the parts where you're teaching, but during the parts where the quarterback has to communicate with the skill players," Lembo said. "If you can get your team to focus with that noise behind you, it's one more thing that can prepare you for Saturday."

### 5 things to look for vs. App. St.

1. *Can the Phoenix defense slow down a balanced Mountaineer attack?* Elon will face a well-oiled machine in Boone, NC, as Appalachian State averages 260 yards rushing and passing each game. There isn't one player for the Phoenix to focus on stopping, as four Mountaineers have compiled more than 100 rushing yards this year.
2. *Will the Phoenix protect the football?* The Elon offense was able to overcome four turnovers against Samford for a narrow victory, but will have a tough time winning against App. St. if it turns the ball that many times again. The Mountaineers have forced 10 turnovers in four games this season.
3. *Can key Phoenix players get healthy in time for Saturday's game?* Senior wide receiver Lance Camp, who had 180 all-purpose yards against Duke, has missed the past two games with an ankle injury. Senior cornerback Terrell Wilson, the team's only returning starter in the secondary this season, has also missed the past two games.
4. *How will the Phoenix react to another hostile environment?* If the Phoenix thought Statesboro, Ga. was a tough place to play, it will not be easier in Kidd Brewer Stadium. The Mountaineer faithful routinely fill the stadium and are known for being the loudest fans in the Southern Conference.
5. *Can the Phoenix offense have success against the Mountaineers' secondary?* While senior quarterback Scott Riddle has led the Elon offense to average 333 yards passing per game, the Mountaineers' defense has allowed just 219 passing yards per contest. Phoenix receivers will be hard-pressed to exploit the Appalachian St. defense on Saturday.

### BREAKING DOWN THE SAMFORD GAME BY THE NUMBERS

- 416:** yards passing for senior Scott Riddle
- 4:** fumbles lost by the Phoenix
- 6:** Phoenix players who racked up at least 60 all-purpose yards
- 39:16:** time of possession for the Phoenix
- 4-14:** the Bulldogs' third down conversation rate
- 3:** penalties against the Phoenix, the lowest total of the season
- 200:** rushing yards allowed by the Elon defense
- 109:** yards receiving for senior wide receiver Sean Jeffcoat
- 12:** tackles for senior linebacker Brancon Wiggins