

Move-  
9<sup>th</sup>  
Edition

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ELON, NORTH CAROLINA • FRIDAY, AUGUST 24, 2012 • VOLUME 38, EDITION 15

# THE PENDULUM

Curious about the  
new page size?  
Turn to *page 15* to  
learn all about The  
Pendulum's new  
look and purpose.



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## THE PENDULUM

Established 1974

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## New Student Orientation welcomes freshmen to Elon community

Adriana Miano  
Senior Reporter

**A**s a new class of students begins life at Elon University, the orientation team is working to ensure each of them feels welcome on campus.

“The overall goal of orientation is to aid the transition for new students into the Elon community,” said Jill Padfield, orientation head team captain.

To accomplish this goal, the orientation team has designed a series of activities to take place during move-in weekend to help incoming freshmen become more comfortable with Elon’s campus, the faculty and one another, according to Padfield.

In addition to acclimating new students to Elon University, orientation also serves as an important social experience for incoming freshmen, according to senior Kathryn Knaus, student coordinator for orientation.

“If you participate fully in orientation, I would be very surprised to hear that you don’t feel like you have a group of friends afterwards,” Knaus said. “It makes you feel more comfortable to have this great new experience with others in your shoes.”

One reason so many friendships form during this weekend is because students often bond with their orientation groups, and often stay friends with their groups after orientation ends, Knaus said.

Orientation will begin tonight with Catch the Fire, an Elon tradition that brings new students together with others living in their area. Entertainment will be provided by magician Michael Casey and a cappella group Trans-it.

The following day, students

will say goodbye to their families at the Farewell Picnic, held outside Belk Library.

“It’s a time for parents to hand over their kids to college life,” Padfield said. “And it’s a time for new students to enjoy a meal with their families, or the families of their roommates and new friends. It also gives them a chance to have any remaining questions answered by some of the staff at Elon.”

Saturday night, new students are encouraged to attend a pep rally in Alumni Gym during the Elon men’s soccer game against High Point University. Phoenix Extravaganza will take place midway through the game.

“Phoenix extravaganza is when all the businesses from nearby bring samples and coupons to the stadium, and the new students get to walk around and learn about the businesses nearby,” Padfield said.

Monday, the final day before classes begin, new students are invited to Community on the Commons, an event that includes carnival games, a rock wall and a performance by violinist Natalie Stovall, among other activities planned.

“Stovall came two years ago,” Padfield said. “She was so good that we had to bring her back.”

Orientation will conclude with a performance by popular hypnotist Tom Deluca in Rhodes Stadium.

Participating in orientation is an important part of the new student experience that often leaves a lasting impression, according to Knaus.

“Different parts of it will stand out to different people,” she said. “There’s really something for everyone, and there’s probably something you’re going to remember four years later.”



Halden Rohrer (left, with arms raised), Nick Cook, Hannah Allen and Jenny Sekulow take part in team building activities with other Orientation Leaders.



Orientation Leader and sophomore Natalie Beach creates door decorations for her new students.



Nick Cook (center left), Tyler Brooks and Seamus McGuire along with other Orientation Leaders, present skits they created about orientation weekend, helping them gain a better understanding of the expectations.

## Faculty, staff use week before classes to prepare for semester

Natalie Allison  
Managing Editor

**J**ust days before students arrive back on campus each year and prepare for the upcoming semester, faculty members gather to make preparations of their own.

For more than 15 years, planning week has served as a time for faculty and staff to gather and discuss strategies and new programs for the upcoming semester.

“This year, we have several new programs that will begin to reinforce some of the goals in The Elon Commitment,” said Mary Wise, associate vice president

of Academic Affairs. “This year we have some programs on diversity and creating inclusive classrooms.”

Before the annual opening address from President Leo Lambert, faculty members who completed research the previous year were awarded medallions. For the first time, after the president’s address, attendees were taken on tours of The Station at Mill Point, the Gerald L. Francis Center and the university’s new south campus property at the former Elon Homes and Schools for Children site.

Throughout the week, faculty and staff met as groups by department and chose other workshops to attend based

on their specific interests.

Paula Patch, lecturer in English and coordinator of ENG 110, Writing Argument and Inquiry, led a session for faculty members who will be teaching the course this academic year.

During her workshop, Patch introduced three new faculty members who will be teaching the course, which was renamed from College Writing after a faculty vote in May.

The ENG 110 professors discussed two focal points of their faculty professional development — information literacy and writing for online audiences — which are topics they plan to collaboratively research and implement in the

classroom.

“Planning week is paradoxically exhausting and invigorating,” Patch said. “I can’t speak for everyone, but I usually get my best ideas for teaching from the sessions I attend.”

Patch said the ENG 110 faculty members would continue to collaborate on how to practically implement a theme like information literacy in an online setting when the vast amount of resources available to students on the Internet requires discernment between reliable and unreliable sources.

“The tension between immediacy and accuracy is something students and, by extension, faculty struggle to resolve,”

she said. “We’re trying to work on ways to resolve that tension — and that was the topic of discussion at Tuesday’s workshop.”

Though some of the material addressed during planning week is new to faculty members, Wise said one of the underlying goals of the week is to carry on a conversation.

“Overall, we’d like it to be a dialogue,” she said. “Some of it has to be reported because many faculty have been off campus for three months and we have to share what’s going on and what our goals are for the university. But certainly as we move into department and committee meetings, there is more of a dialogue.”

## Class of 2016 contrasts Elon's traditional demographics



PHOTO ILLUSTRATION BY CLAIRE ESPARROS

Kristen Olsen  
Senior Reporter

The growth of Elon University's student population is being matched by the growth of applicants. The number of applications for the Class of 2016 was the highest received by the university.

This year, 10,241 students from across the world applied to Elon, the first time in the school's history the number of applicants exceeded 10,000.

"Elon's reputation is growing every year," said Greg Zaiser, vice president of admissions. "More people are discovering us."

Of the more than 10,000 applicants, 51 percent were accepted and 1,420 students are expected to make up the Class of 2016, the same amount of incoming freshmen last fall.

The academic quality of students who applied to the university was also on the rise, as GPA and SAT scores continue to increase compared with previous years. For this year's freshman class, the average SAT score is 1860 and the average ACT score is 28, both higher than previous years. The weighted GPA is 3.94, a slight increase from last year's freshman class.

Elon is receiving more recognition internationally as well, as the number of students with an international background is

also the highest it has ever been. There are a total of 114 freshmen students arriving on campus this year from other countries, 41 of those non-US citizens. According to Zaiser, the increase is a result of Elon focusing more on international recruitment.

"We identify (international) schools with students we would like to attract," Zaiser said.

The newly established International Fellows program, which was first offered to the Class of 2015, has contributed to the increase of international students. The program offers 20 spots to non-US citizens or those holding dual citizenship that have spent most of their lives overseas.

But, similar to previous years, the No. 1 sender state of Elon students was North Carolina, at 17 percent of the student body. Massachusetts and New Jersey tied for second at 10 percent, Maryland and Virginia tied for third at 7 percent and New York and Pennsylvania tied for fourth at 6 percent. One noticeable difference is the increased number of students from the West Coast and the Midwest than in previous years.

Students applying for a spot in Elon's Class of 2016 were offered a chance to apply for Elon's newest scholarship, the Elon Engagement Scholarship. The scholarship, worth \$3,500 annually, does not identify students solely on their academic record, but primarily on a written essay.

"We unhooked ourselves from academic profile scholarships through this application by focusing on the essay," said Melinda Wood, associate dean of admissions. "We grant it to students who have a spark of a great idea."

In addition to a new scholarship, incoming freshmen had a choice to apply to the new Gap Semester Program. The program, which is in its first year, is open to 15 incoming students who will spend their first semester of college away from Elon. Through the program, these students will spend three weeks at the National Outdoor Leadership School in Wyoming, another three weeks traveling across the country to various locations and six weeks in Costa Rica.

"We continue to identify core Elon students — someone who is smart, but who also has a good heart," Wood said.

### BY THE NUMBERS

- 10,241 - total applicants
- 1,420 - members of Class of 2016
- 1860 - average SAT score
- 28 - average ACT score
- 3.94 - average GPA

## Common reading prompts discussion of diversity, civil rights

Katherine Blunt  
News Editor

At the end of each summer, Elon University's freshman class turns the last pages of the common reading selection, a book chosen the previous fall by a committee of professors and students. This year's selection is "Zeitoun" by Dave Eggers, a nonfiction narrative dealing with the ever-present issues of civil rights, racism and corruption, among others.

### About the book

"Zeitoun" documents the story of Abdulrahman Zeitoun, a Syrian-American business owner in New Orleans who chose to remain in the city after Hurricane Katrina in the hope of aiding others' survival. He canoed the flooded streets, toting fresh water and rescuing humans and animals alike.

Not long after he embarked on his mission, police and National Guardsmen arrested him without explanation. He was accused of terrorist activity, imprisoned and denied the right to a fair trial, a lawyer, a telephone call and basic medical care.

After 23 days of verbal and

physical abuse by authorities, he was charged \$500 for looting and bail was set at \$75,000, an amount the author indicated to be far disproportionate to the crime. He was released on bail to find his home looted and his personal information stolen by authorities.

The book explores anti-Islamic sentiment in America and how prejudice corrupts the legal system.

### Selection of the book

The Common Reading Selection Committee seriously considered two possibilities for this year's selection, "The Immortal Life of Henrietta Lacks" by Rebecca Skloot and "Zeitoun." The latter was ultimately chosen because it initiates discussion about many different issues, said Jeffrey Coker, Common Reading Selection Committee chair and director of general studies.

"The common reading is the beginning of a conversation," he said. "('Zeitoun') is the beginning of a conversation about diversity. It's the beginning of a conversation about what good writing looks like. It's the beginning of a conversation about Syria and the Middle East (and) crisis planning and response. It's the beginning

of a conversation about a lot of things."

"Zeitoun" was pilot-tested in GST 110 classes last spring, and Coker said students responded to the book with much enthusiasm. The positive reception influenced the committee's decision to assign the book as this year's common reading.

So far, several freshmen have given the book a positive review. Freshman Connor DelPrete said he thoroughly enjoyed the book, and was moved by Zeitoun's selflessness following Hurricane Katrina.

"I think it's a really interesting book because it comes from a person's point of view who was in New Orleans at the time of Katrina," he said. "It's very inspiring to see him lending a hand out to whoever is in need instead of leaving New Orleans."

Connor Cummings, another freshman, said he appreciated the book for its exploration of multiple issues.

"(The book) not only gave me more insight into the events surrounding the hurricane from the perspective from someone who stayed through it, but it also showed me the racial profiling that is still going on today, even from our government," he said. "I

thought the book did an excellent job conveying both the chaotic life of the Zeitouns and the effects of the hurricane and racial profiling on all aspects of American life."

The faculty and staff have shown excitement about the selection, too. Coker has distributed more than 300 copies to employees across campus.

"A lot of people are interested and have read ('Zeitoun')," he said. "It's good writing and it has connections to a lot of things that we think are important."

"Zeitoun" has inspired several related programs that will be held on campus this fall, including a New Orleans-themed dinner and educational opportunity in Colonnades, a lecture delivered by Byron Pitts, a CBS news correspondent who covered Hurricane Katrina and panels discussing both media and politics and the relationship between stress and violence.

"The big picture is it's not just a book," Coker said. "It's really the start of a year-long conversation about all those different things. We program these (events) in subtle ways and not-so-subtle ways. ('Zeitoun') is not the last word, but rather the first word."

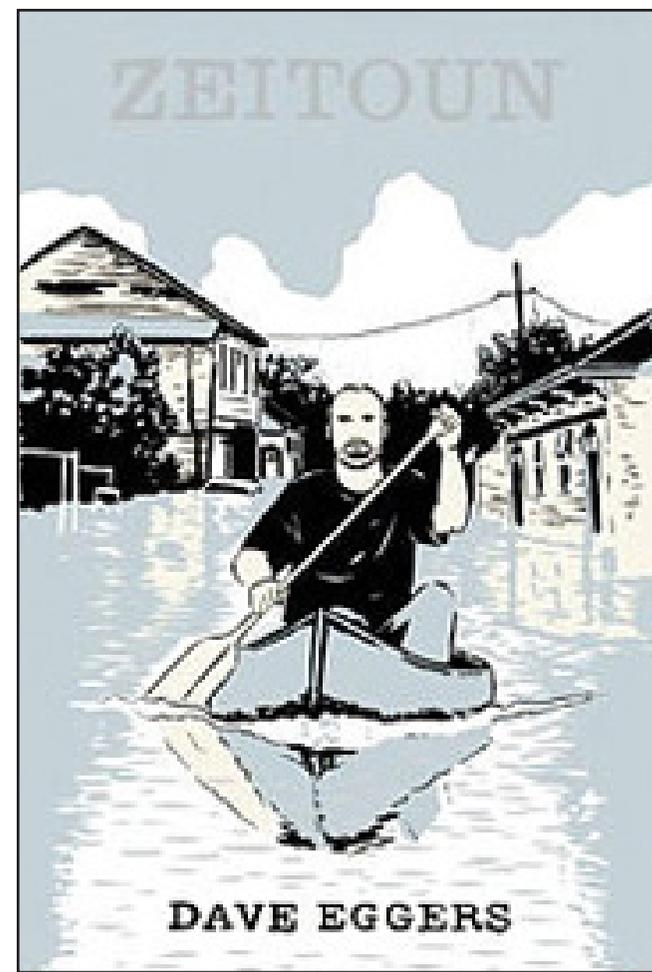


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9 – CBS	45 – SYFY
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11 – ABC	47 – HSN
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13 – PAX	49 – HALLMARK
14 – NEWS14CAROLINA	50 – USA
15 – WMYV	51 – FSCR
16 – ESPN2	52 – GOLF
17 – ESPN	53 – HISTORY
18 – ESPN Classic	54 – NOGGIN
19 – QVC	55 – HGTV
20 – ABC FAM	56 – UNIVISION
21 – TNT	57 – TCM
22 – BET	58 – ONTV4
23 – TBS	59 – MSNBC
24 – AMC	60 – FX
25 – DSC	61 – STYLE
26 – TWC	62 – TVLAND
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28 – A&E	64 – FITTV
29 – NGC	65 – FOOD
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34 – CNN	71 – WE
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# CAMPUS TV LISTINGS

## Aug. 24 - Sept. 5

<b>Friday, Aug. 24</b> <ul style="list-style-type: none"> <li>• Move-in Day</li> <li>• New Student Orientation</li> </ul>	<b>Saturday, Aug. 25</b> <ul style="list-style-type: none"> <li>• New Student Convocation: 9 a.m., Under the Oaks</li> <li>• Orientation events</li> </ul>	<b>Sunday, Aug. 26</b> <ul style="list-style-type: none"> <li>• New Student Orientation</li> </ul>	<b>Monday, Aug. 27</b> <ul style="list-style-type: none"> <li>• Drop-add day</li> <li>• Hypnotist Tom Deluca: 8 p.m., Rhodes Stadium</li> </ul>	<b>Tuesday, Aug. 28</b> <ul style="list-style-type: none"> <li>• Classes begin</li> <li>• Jonathan Sprinkles: 7:30 p.m., McCrary</li> </ul>
<b>Wednesday, Aug. 29</b> No scheduled events	<b>Thursday, Aug. 30</b> <ul style="list-style-type: none"> <li>• LGBTQIA welcome: 5:45-7:45 p.m., Resource Room in Powell House</li> <li>• Survival Bingo: 10:10 p.m., McKinnon</li> </ul>	<b>Friday, Aug. 31</b> <ul style="list-style-type: none"> <li>• LGBTQ resource room welcome house: 3-5 p.m., Powell House</li> <li>• SUBlive: 8 p.m., Irazu</li> </ul>	<b>Saturday, Sept. 1</b> <ul style="list-style-type: none"> <li>• Elon v. UNC football: 12:30 p.m., UNC</li> <li>• SUBcinema: "The Avengers," 9 p.m., Moseley front lawn</li> </ul>	<b>Sunday, Sept. 2</b> No scheduled events
<b>Monday, Sept. 3</b> <ul style="list-style-type: none"> <li>• Craig Hall art exhibit: 5:30 p.m., Yeager Recital Hall</li> </ul>	<b>Tuesday, Sept. 4</b> <ul style="list-style-type: none"> <li>• The Invencia Piano Duo: 7:30 p.m., Whitley</li> </ul>	<b>Wednesday, Sept. 5</b> No scheduled events	<p><b>For the complete orientation schedule, search "new student orientation" on elon.edu.</b></p> <p><b>For the complete schedule for the month, visit the calendar on Elon's home page.</b></p>	

# Summer News Roundup

Friday, August 24, 2012 • page 6

## Elon greets California with new assistant director of admissions

Katherine Blunt  
News Editor

A college that once appealed to North Carolina residents within a relatively small radius of the school has since captured the attention of the entire East Coast. Now, Elon University will show itself to the other side of the nation.

For the first time, Elon will have an assistant director of admissions based in California.

Brittany Werts, who previously headed Elon's recruiting efforts in New England, assumed the position Aug. 1. She will be based in southern California but will travel throughout the state to attend college fairs and appear at high schools. While working with the schools, she will observe recruitment trends and advise the Elon Dean of Admissions on admission standards for West Coast students.

She will also work with schools and students in Oregon, Washington, Nevada, Alaska and Hawaii as an active member of the Pacific Northwest Association for College Admissions Counseling and the Western Association for College Admissions Counseling.

Although Elon has employed a California representative for a number of years, the university created the new assistant director position in hopes of adding more geographical diversity to the student body, according to Zaiser. During the 2011-2012 academic year, the majority of incoming students came from Massachusetts, Maryland, New Jersey and Virginia.

"We've been seeing growth in (students coming from California) thanks



On Aug. 1, Brittany Werts assumed the position of assistant director of admissions in California. She will work with students in Oregon, Washington, Nevada, Alaska and Hawaii. PHOTO COURTESY OF UNIVERSITY COMMUNICATIONS

to consistent work in the northern and southern parts of the state," said Greg Zaiser, vice president of admissions and financial planning. "Our applicant pool has grown along with our enrolling numbers."

Two hundred-thirty-five students from California applied to Elon for the 2012-13 school year, and 25 enrolled. Zaiser said he expects these numbers to increase after Werts assumes her new position. A southern California native,

Werts is "the ideal candidate for the job," Zaiser said.

In an article on E-Net, Werts said her experience moving from California to the East Coast will help her relate to prospective students.

"I hope to educate students and counselors on the West Coast about colleges and universities that exist beyond the 'golden fence,' and what opportunities are waiting out east for them," she said in the article.

## Dining facilities on campus renovated to increase capacity

Katherine Blunt  
News Editor

In an effort to compensate for the loss of Harden Dining Hall, several changes have been made to dining facilities across campus, including name changes and seating expansions.

The grab-and-go section of downstairs McEwen Dining Hall had been renamed McGo and redesigned to serve dining hall food to students on the run. It is now the only dining facility that will participate in the reusable to-go container program. The formerly named Sunset Strips will serve Elon chicken strips, because Tyson revoked the university's right to use the former name for unknown reasons, according to Linda Hurdle with campus dining services.

The couches in downstairs Colonnades have been removed to create additional seating for both upstairs and downstairs dining facilities, and 1889 Grill Room has been renovated for the same purpose. 1889 Grill Room will reopen in January, when the new Lakeside and Global Dining Halls are completed.

### CAMPUS REACTION

@bethcrook  
McGo? Seriously?!

@danielharwell  
McGo!? That has to be the worst name ever!

@jshaver412  
This is a dark day in Elon's history.

@laurentime  
This is terrible!

Joseph Lee Rich (via Facebook)  
Oh no...have to have Sunset Strips.. Though they are too expensive, they are quick, and more times than not, are good.



## University offers high school seniors expanded opportunities to earn credits

Katherine Blunt  
News Editor

Beginning this fall, high school seniors in Alamance County will have a new opportunity to get a head start on their college careers before graduation. Through Collegiate Start @Elon, eligible seniors may take up to two courses on campus each semester, and simultaneously earn both high school and college credit.

For years, Elon University's Credit Bank program has afforded high school seniors the option of taking one course each semester as a way to earn college credit early, but the university decided to expand and rename the program to meet the needs of high-achieving students. Now, the Office of Education Outreach in the School of Education will work with the Alamance-Burlington School System to ensure all students in public, private and home schools are given the chance to prove themselves in several college-level courses.

"We're finding that more and more high school seniors are finishing their required work early and really are not having the opportunity to take more challenging courses, so we're offering them an opportunity to start their collegiate work earlier," said Gerry Francis, Elon's

executive vice president.

The program has been expanded to include high school juniors as well. Eligible students may enroll in a writing seminar designed to strengthen basic writing skills and instill confidence in students preparing to take college entrance exams and compose college essays. The course will be offered for the first time in the spring.

The cost of enrollment will be split between students, the school system and the university. Both students and the school system must each pay \$210 per course. Students are responsible for the purchase of textbooks.

So far, the program has been well received by students, parents and faculty in the school system, said Janelle Rouse, Director of Education Outreach at Elon. Sixty-five students are currently enrolled in fall semester courses.

"We're in collaboration with the school districts, and we work directly with Alamance County principals to promote information about enhancing Credit Bank to Collegiate Start for the Alamance-Burlington community students and their families," Rouse said. "We are very excited to offer this opportunity for their high-achieving students to being their college careers here at Elon."

## University expansions include addition of Elon school property

Melissa Kansky  
News Editor

Elon University announced the purchase of the Synder Campus of Elon Homes and Schools for Children adjacent to the university June 1. The 20-acre property currently houses the Elon School, an independent high school in the Town of Elon, and will change ownership at the end of August.

"It's a wonderful opportunity for the institution, and it gives us all needed additional space and flexibility," said Gerry Francis, executive vice president of Elon University.

The property contains five buildings, including a large central facility used for the Elon School, a residential building, gymnasium, two additional classrooms and office buildings and a soccer field.

The university has yet to determine a use for the land.

"I think if you went to any of the deans at the institution, they would all find a use

for the property," Francis said.

Elon senior staff and the deans will discuss and determine the best option for the land, he said. Anyone who has ideas for the land can submit suggestions to the provost and the president's office.

In the past, the university has purchased portions of the Elon Homes and Schools for Children property. According to Francis, when the university purchased the 70 acres, there was a question if Elon would find a use for the land. Nevertheless, the transaction in 2003 provided the space for the development of South Campus, which includes the Phoenix Club Sports Fields and the driving range.

Johnston Hall, Elon's Alumni Center and the Office of University Advancement, Truitt Hall and Holt Chapel, all located on South Campus, formerly belonged to Elon Homes and Schools for Children as well. The most recent purchase continues the relationship between the two institutions.

"Any time you can buy 20 acres of land that is continuous with your current cam-

pus, you're going to be in the market for purchasing," Francis said.

The facility originated as a Christian orphanage in 1907, but after a piece of legislature mandated children only be placed in orphanages in their respective county, the number of children the Elon orphanage could serve diminished, prompting the Elon Homes and Schools for Children to examine other functions for the building.

Earlier in the year, economic struggles motivated Fred Grosse, president of the Elon Homes and Schools for Children, to consider leasing the Elon campus' facilities, Grosse said in a previous interview with *The Pendulum*.

Although the university had an interest in the land contiguous with the intramural playing fields, it had no intention of leasing the facility from the organization, according to Francis.

Francis considered the lease a poor investment, and the Elon Homes and Schools for Children ultimately decided to sell the property, he said.



PHOTO COURTESY OF UNIVERSITY COMMUNICATIONS

The Elon Homes and Schools for Children will increase by 20 acres with the purchase of the campus of the Elon School, an independent high school in the Town of Elon.

The Elon Homes and Schools for Children had operated the Elon School since 2007, but the school will change ownership when the senior class graduates

in June. A local parent group will inherit the school and move to Blessed Sacrament School on Davis Street in Burlington, according to Francis.

## New Dean of Business School emphasizes global connections



PHOTO COURTESY OF UNIVERSITY COMMUNICATIONS

Raghu Tadepalli assumed the position of dean of the Marth and Spencer Love School of Business July 1. He formally worked as the dean of Babson College.

Katherine Blunt  
News Editor

Raghu Tadepalli replaced interim dean Scott Buechler as the next dean of the Martha and Spencer Love School of Business July 1, bringing with him a plan to emphasize entrepreneurship and international partnerships.

"I told the groups that I spoke with (during the selection process) that I had specific interest in implicating a global mindset because I think that is really important," Tadepalli said.

Tadepalli's extensive experience in the fields of both business and higher education made him the best candidate for the deanship, said Paul Parsons, dean of the School of Communications and co-chair of the search committee for the position.

"He's a current dean (at Babson College) and he has a very successful record," Parsons said. "He is known as an entrepreneur and has a record of establishing new programs and leading faculty in new directions."

Born in India, Tadepalli learned successful entrepreneurial practices through trial and error in helping run three family businesses. Although his family's business supply distribution company was run mainly by his father and brothers, Tadepalli was very involved in the management of several movie theaters as well as a chemical processing plant that produced petroleum stabilizers.

"I learned a lot about cash management, how to manage a workforce and how to get something started from the ground up," he said. "My dad was very opposed to borrowing money, which limited the scope of the (chemical processing) plant. That taught me about planning for growth and balancing cash inflow and cash outflow."

Through his heavy involvement in the two businesses, Tadepalli recognized the

importance of marketing to the success of a company. He graduated from Andhra University in India with bachelor's and master's degrees in commerce and accounting, then came to the United States in 1982 to earn a Master of Business Administration with a concentration in marketing from Arizona State University. He stayed to complete a doctorate degree in marketing at Virginia Technical Institute.

He then taught at North Dakota State University and the University of Illinois at Chicago before chairing the marketing department at Xavier University. He was soon promoted to dean of the graduate school at Xavier and then associate dean in the Williams College of Business.

Tadepalli now teaches marketing at Babson while serving as the Murata Dean of the F.W. Olin Graduate School of Business. His rapid ascension in the collegiate realm proved his ability to perform well in any given role, Parsons said.

"(Tadepalli) has history of having positions with increasing levels of responsibility," he said. "That indicates he does something well at that level that makes others want to promote him."

Tadepalli said he sought the position in Elon's School of Business because of its growing prominence in the field.

"There is no denying the university is on a very upward trajectory," he said. "It's getting a lot of attention for the way in which it has gone about enhancing its profile ... and the Love School of Business is doing very well in keeping with the trajectory. When I visited, I was truly taken by the dedication of the staff and students and how interested they were in making sure the Love School of Business kept moving upwards."

Parsons said Tadepalli's genuine interest in the university and its students will aid that trajectory.

"(Tadepalli) came across as very caring and student-oriented," he said. "At Babson, he has near weekly breakfast with groups of students, which is a wonderful way to stay in touch with students and student issues."

Under Tadepalli's leadership, the Love School of Business will likely foster deeper connections with other programs on campus, said Christy Benson, assistant professor of business law and a member of the search committee.

"Tadepalli has a real vision of how Elon can really integrate its commitment to the liberal arts and sciences with the business school using the theme of entrepreneurship and involvement as a bridge (to other programs)," she said. "Having the business school reach out to other programs to find out how (they) engage in innovation and problem solving can make our great school even stronger."

Benson said she also expects to see the number of international students within the business school increase over the next several years as a result of Tadepalli's global initiative, which he communicated clearly during the search process.

"We are going to see a dean who is going to look for ways to build more and more international connections within the school," Parsons said. "Elon has a strong global mindset, and this new dean certainly does as well."

But Tadepalli said his first priorities are those of the faculty, which he intends to discover and act upon at the start of his term.

"He strikes me as someone who is highly collaborative," Benson said. "He will try to engage the faculty and the staff and figure out what our goals are and figure out how he can help us (achieve them). He will reach out to involve people and figure out where our strengths lie and how to better leverage those strengths."

# Move-in Edition

Friday, August 24, 2012 • page 8



Claire Esparros | PHOTO EDITOR

The Hunt Softball Park, expected to be completed in December 2013, will be the newest addition to the Elon athletics facilities. The women's softball team will make its new home across from Rhodes Stadium, enjoying dugouts and stadium lighting.



Claire Esparros | PHOTO EDITOR

The new softball stadium will be completed in two phases, the second of which will begin after additional funds are raised by the university.



Claire Esparros | PHOTO EDITOR

Lakeside Dining Hall, replacing Harden Dining Hall, will featured an outdoor plaza overlooking Lake Mary Nell. The eatery will offer global options and retail dining.



Claire Esparros | PHOTO EDITOR

The newest dining hall, expected to be completed by the end of the fall semester, will feature a conference room on the second floor. Dining options will be located on the first floor of the building, which is attached to Moseley Center.

## Renovation continues to grow campus community

Natalie Allison  
Managing Editor

Although construction continues on Elon University's campus, a few projects have been finished just in time for the start of fall semester. Students arrived back on campus to find the completion of construction on The Station at Mill Point, progress on Lakeside Dining Hall and Numen Lumen Pavilion and several other projects beginning.

### The Station at Mill Point

Approximately 320 juniors and seniors will call The Station at Mill Point home this year. Twenty-four apartment buildings make up the townhouse-style residential neighborhood, with each building housing two to four units. Students residing in The Station have their own private bedroom and bathroom.

In addition to a common building equipped with study rooms and a fitness area, residents have access to the neighborhood's outdoor pool and amphitheatre.

### Lakeside Dining Hall

Although little more than a frame had been constructed by graduation, Lakeside Dining Hall is on schedule to be completed by the end of fall semester. The new dining location will be connected to Moseley Center and replaces Harden Dining Hall, which was torn down during the summer.

According to Brad Moore, director of planning, design and construction management, the building will feature an exposed beam ceiling. Retail dining locations and the dining hall will be housed on the first floor, and a conference room similar to Moseley Center's McKinnon Hall will be located on the second floor. Outside the building, there will be a multi-purpose student gathering space on an outdoor plaza facing Lake Mary Nell.

### Numen Lumen Pavilion

Construction continues on Elon University's multi-faith center, which is scheduled to be completed in January 2013. In addition to the building's round sacred space, Numen Lumen Pavilion will include a multi-purpose room, classroom and The Oasis, a student engagement

area. The pavilion's round sacred space, which can be oriented to any direction, will be able to accommodate different types of worship.

Although staff members of the Truitt Center will move into Numen Lumen Pavilion upon completion of the building, they are located in temporary offices in The Colonnades during fall semester while Blake House, the former location of Truitt Center for Religious and Spiritual Life, undergoes renovation to become Hillel House. Starting January 2013, the house will be home to Elon's Jewish student organization and include a gathering area, large kitchen and second-floor computer lab and lounge.

### Hunt Softball Park

Workers are continuing construction on the newest space for Phoenix softball, as the stadium is scheduled to be completed in December 2013. Hunt Softball Park will be located across from Rhodes Stadium and will feature dugouts and stadium lighting. According to University Communications, fundraising has not been completed for the second phase of the stadium, which will add a clubhouse and locker rooms.



Claire Esparros | PHOTO EDITOR

The new residential neighborhood for upperclassmen features open spaces and porches with rocking chairs for socializing.

## Duke building renovation

Formerly located on the third floor of Duke building, the computing sciences department is now housed on the first floor, occupying Career Service's former space. Faculty offices, a student engagement area and the department's computer lab, Carpenter Lab, were moved to the

new location. The space the computing sciences department vacated on the third floor provided additional room for the mathematics department.

The Academic Support and Advising office underwent renovations during the summer, adding new offices and modifying the layout and appearance of the reception area.

## McMichael building renovation

Three new teaching labs and classrooms were added on the ground floor of McMichael during summer construction. The space, formerly occupied by the doctor of physical therapy program, will be used by environmental science, physiology and engineering classes.



Claire Esparros | PHOTO EDITOR

The Station at Mill Point opened Aug. 16 for early arrival residents. The neighborhood includes 24 buildings, each featuring two to four units for juniors and seniors.



Claire Esparros | PHOTO EDITOR

The community's pool is located adjacent to the commons building, where study rooms and a fitness center are located for residents of the neighborhood to use.

# All the world's a stage...

## *Department of Performing Arts receives funding to expand facilities*

Rebecca Iannucci  
Arts & Entertainment Editor

**B**lack Box Theatre. Yeager Recital Hall. McCrary Theatre. Students and faculty alike will recognize these as the settings for many of Elon University's performing arts productions. On these stages, countless stories have been told and memories made.

But with the help of a \$750,000 gift from Elon parents Don and Ellen Scott, those scenes are about to get a makeover.

The Department of Performing Arts will soon be expanding its facilities in the Gerald L. Francis Center, which will include new spaces for rehearsal and performance. Among the new facilities will be a studio theater and multiple rehearsal

studios tailored for dance and music.

"We are simply grateful to be receiving these wonderful spaces," said Fred Rubeck, chair of the Department of Performing Arts. "Having the extra room will change how we work and allow us to continue to grow and improve our productions."

The department is currently housed in the Center for the Arts, a 75,000-square-foot facility that many might think is big enough to fulfill the department's needs. But the quality of Elon's productions requires sufficient rehearsal space that the Center cannot offer, according to Rubeck.

"In order to present plays, dance concerts and musicals in a theater, we need to rehearse in a room that approximates the size and shape of the theater," he said.

"We spend more than twice the time in the rehearsal space than we do in the theater itself, so (it is) a very important facility for us. This is especially true since McCrary Theatre also houses events for other departments and programs. Having a room that allows us to more accurately prepare will help us enormously."

But faculty members aren't the only ones clamoring for more rehearsal space. Students, such as junior music theater major Karrah Fleshman, are also finding they need more room to grow.

"We were outgrowing the current performing arts center," Fleshman said. "Singing, dancing and acting — these are our classes, our grades. It's necessary that each student have that time and that space to do their homework. This new

addition came at the perfect time."

Members of the department shouldn't be hasty, though, Rubeck said. Although the Scotts' generous donation has fulfilled much of the financial need, fundraising is incomplete.

"Construction will not begin until the remaining funds are raised," Rubeck said. "I expect that once construction begins, it will take nine to 12 months."

The project, which will ultimately be named the Scott Studios, will be a 13,000-square-foot expansion of the northwest corner of the Gerald L. Francis Center, named after Elon's executive vice president and former provost Gerry Francis. The center currently houses the School of Health Sciences, which is largely made up of Elon's physical therapy

and physician assistant studies programs.

But when the Department of Performing Arts' new facilities are complete, its program will be enhanced tenfold, according to Rubeck.

"(The facilities will give us) space to create, space to learn, space to work and an expansion of our home for our growing performing arts family," Rubeck said.

Fleshman said she agrees that when it comes to performing arts, bigger is better.

"I think it will help the department immensely as well as help us maintain the caliber of talent that we incorporate into every recital, cabaret or piece of theater," Fleshman said. "The more space we have, the more we can do, and the larger amount of students we can showcase."



PHOTO SUBMITTED BY CLAIRE MAURO

A ten-day union strike in the Buenos Aires' subway system affected millions of commuters in Argentina this month, especially international students studying abroad.

## Subte system reopens after strike

Claire Mauro  
International Reporter

**B**UENOS AIRES – After the longest subte strike in Argentinian history, local leaders reached an agreement earlier this month that would allow for the much anticipated reopening of the subway system the following morning.

The scheduled strike, which lasted longer than expected, began after the subway union demanded that the Buenos Aires government increase the workers' salaries by more than 20 percent.

It ended with a provisional agreement with Metrovias, the company that operates the subte, which included "improvements in working conditions, changes in leave entitlements and a re-categorization of wage levels," according to the union's press release. But, the issue of wage increases was not solved and negotiations are ongoing, according to Roberto Pianelli, AGTSyP secretary-general.

According to Clarin, Argentina's largest newspaper, in January 2011, Mauricio Macri, mayor of Buenos Aires signed an agreement to take control of the subte from

the national government, which in turn, forfeited the subsidies that had kept prices low and paid for subte workers' salaries. But in March, Macri suspended the transfer, leaving the subte workers in "a dire financial situation," according to Metrovias.

"I feel less stressed," said Ginger Moody, a Council of International Educational Exchange study abroad student from Gordon College, regarding the conclusion of the strike. "I know that I have three modes of transportation now, instead of either a really expensive and quick taxi ride or a really cheap, crowded and long bus ride. I am relieved."

Without the subte in service, travel time for most people almost doubled when they were forced to take the bus in incredibly heavy traffic or simply walk.

Amy Lindland, a student from Wesleyan University studying with CIEE, said her travel time increased from 40 minutes to an hour and a half.

Clarín reported there were an additional 120,000 cars on the roads in Buenos Aires because of the strike.

Despite the inconvenience, there was little public outcry.

"I feel like some of the people here, for example a cab driver I spoke with the other day, seem to be used to having frustration with their government and the politicians," Lindland said. "I think, in the U.S., people would find this sort of thing more uncommon and would be a little more vocal or angry."

Guillermo Salz, a native of Buenos Aires, said the mayor of Buenos Aires, Macri, is incapable of governing Buenos Aires in a way that benefits its citizens. She said the mayor and the subte strike are both, in some ways, an excepted part of living in Buenos Aires.

The Americans who are here to study said they found this inconvenience annoying, especially those who come from rural areas.

"What a relief to not have to walk up to an hour to class every day," Linland said.

Moody said she is used to relying on herself to drive places in traffic.

"You learn to be more patient, especially after having to leave an hour and a half before you need to be somewhere so that you have enough time to ride a bus down Avenida Corrientes in Buenos Aires," she said.

## Moving forward, looking back: As Germany progresses, its history is still evident

Melissa Kansky  
News Editor

*This summer, Kansky participated in The Germany Close-up Fellowship, a program funded by the German government that invites Canadians and Americans to explore how the nation has confronted its history.*

**BERLIN** – To understand how remnants of the past creep into present identity, one only needs to look at Germany, a nation, which despite its demonstrations of apology and progress, still carries the burden of the Nazi regime.

"Germany is dealing with the Holocaust more than anyone," said Martin Schubert, a German-Jew and journalist.

The Memorial to the Murdered Jews of Europe occupies the most expensive land in Berlin, located between the embassies of the historic Allied nations and within walking distance of the Reichstag, Germany's Parliament. The stoic stone structure announces the crimes of the na-

tion's previous government, even as the population moves further away from the World War II generation. Yet for some, the sign of the shameful past communicates a commitment to tolerance.

"While the Jewish perspective is 'never again' victims, the Germans' is 'never again' Hitler, 'never again' perpetrators," Schubert said.

While it is certainly possible to distinguish modern Germany from the one deemed responsible for the war crimes of World War II, its history still informs current policies and international relations.

"The 6 million are there," said Alan Posener, a historian and journalist who spoke with the 30 program participants.

When considering issues regarding the Middle East, Germany has to weigh the decision to create a solid European Union position or maintain a close connection to Israel, according to Philipp Wendel, desk officer for the Division for the United States and Canada in the German Federal Foreign Office.

Germans want to do something different from their parents, provoking them to demonstrate a commitment toward Israel, said Tal Gat, head of the public relations department for The Embassy of the State of Israel in Berlin.

Nevertheless, the effort to dilute the influence of Germany's past deepens the connection between history and national identity.

"The Holocaust will always be in the background of Jewish-Israeli relations," Gat said.

But the argument to reduce the connection to Israel generates resentment among the younger generation who fear the historical shame silences any negative opinion concerning the Jewish State, Posener said.

"Anti-Israel boycotts won't stand a chance here, not because people don't hold the same beliefs, but because of the history," he said.

While Posener said some argue Germany's historical past challenges freedom of expression, he refuted the validity of such fears. Furthermore, Schubert observed the opposite, where the desire to repair relations might unintentionally translate to a further offense. Schubert recalled an incident when the girlfriend of a friend asked if Jews had to pay taxes in Germany and failed to recognize how such a question could be perceived as anti-Semitic. The attempt to diminish the villainous characterization resulted in alienation.

In an effort to establish a normalcy between the two populations, Toby Axelrod, a journalist for the Jewish Telegraphic Agency in Berlin, encouraged Germans to criticize Israel so that the formerly op-

pressed group is treated like any other.

Gesine Palmer, a representative of the German-Israeli Society, attributed the hesitancy to criticize to the nation's shameful history.

"We try to be normal and can't be normal," she said.

But while the past bleeds into modern relationships, Schubert acknowledged both parties should abandon the distance between the two groups.

"The view to be afraid of the German language is something Freudian," he said.



PHOTO SUBMITTED BY MELISSA KANSKY

Today, Germany still deals with its national identity and consequences of the Holocaust, as well as its role in the state of Jewish-Israeli relations.

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# Meet The Pendulum's international reporters

This semester, The Pendulum's international desk will include more than 35 reporters writing from 12 locations across the globe. From stories about culture to breaking news, from photo stories to great recipes, they promise to bring you the best. Learn more about five of the reporters and visit our website to read their first posts.



Lindsay Richards  
Dublin, Ireland



William Stirn  
Copenhagen, Denmark



Tupper Allen  
London



Victoria Dolan  
Barcelona, Spain



Sally Van Denver  
Florence, Italy

## Correspondents' Corner

*Correspondents' Corner is a place for The Pendulum's team of international reporters to reflect on their time abroad and share stories about the new cultures they are experiencing.*

### Courtney Cooper

London

London is having a moment. From the barrage of images tracking Kate Middleton's every fashionable move to the Queen's Diamond Jubilee celebration this June, England as a whole is experiencing an exciting time in its country's history. Yet I would be remiss to discuss London and history within the same sentence without calling to mind the summer's most thrilling event yet: the Olympics.

For two weeks I watched, enthralled as the games began to unfold. From Ryan Lochte beating Michael Phelps in their first showdown of the London Games to Phelps securing a gold in his final Olympic race, swimming proved to be a must-see. I sat on the edge of my seat as Gabby Douglas jumped, leapt and tumbled across my TV screen on her way to an all-around Olympic gold. (Why did I ever stop taking gymnastics?) Rowing took place at Eton College's Dorney Lake and the scenery as well as the sport captivated me. From synchronized swimming to archery, I missed few events. To put it mildly — I became obsessed with the Olympics. I watched these games not only as an interested spectator but also as someone traveling within mere weeks to study abroad in London. Watching the Olympics only increased my excitement.

### Kara Damiano

Florence, Italy

From the moment I was born, I have been immersed in Italian culture. My sisters and I are the first generation of my family to be born in the United States. My family comes from the Abruzzi region of Italy, where both of my parents were born. They both immigrated to the U.S. with their families as young children, in search of better lives with more opportunities. For my grandparents, life in Italy was quite difficult. My Nana's family worked as sharecroppers in the small town of Orsogna. She did hard physical labor her whole life as work and didn't even own her first pair of shoes until her wedding day. Her husband, Grandpa Domenic, came to the U.S. after my father was born, and they immigrated to meet him about seven years later.

My Nonno's family worked in factories. She says she is blessed to have had the opportunity to have three years of education as a child. My Papa fought in World War II for the Italian army and was taken as a prisoner of war when Italy switched sides. He was in a concentration camp for almost three years, and weighed 80 pounds afterwards when he was 20 years old. Abruzzi, along with other areas of Italy, was devastated after the war. It was hard to rebuild the area and support a family in such a small farm area of Italy.

### MORE ONLINE

To read pre-departure posts from these and other correspondents, search "correspondents' corner" on [elompokulum.com](http://elompokulum.com)

# Move-in Edition

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# New Student Guide

Welcome to Alamance County



The best places to shop, eat and have fun during your time at Elon



## Cook-Out

Whether it's for a fast dinner or late night study break, this drive-thru is the perfect destination for good food without breaking the bank. Grab one of 44 milkshake flavors for only \$2.39. Still hungry? A tray costs less than \$4, and includes an entree, two sides and a drink. Cook-Out runs are an Elon tradition, so stop by any time until 4 a.m.



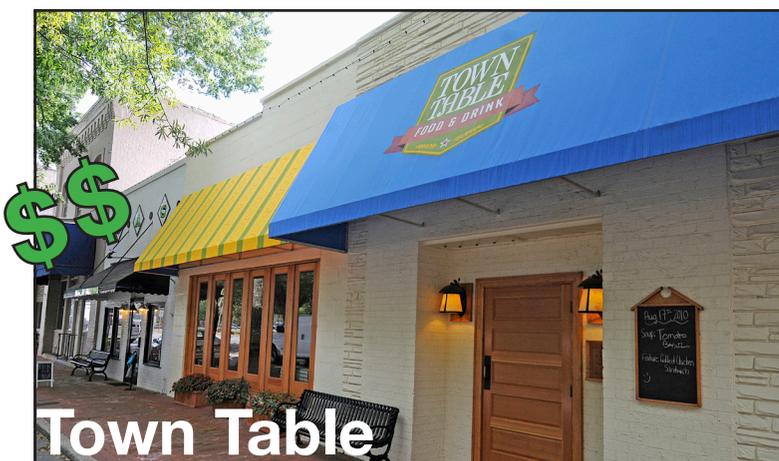
## Blue Ribbon Diner

This charming eatery is a short drive from campus and reasonably priced. It offers all the classics, like burgers, salads and fried chicken, plus all baskets come with endless fries. Check your campus box for coupons — they frequently offer buy-one, get-one deals, as well as free milkshakes.



## da Vinci's Table

For a special occasion or a visit with parents, da Vinci's Table is a good choice. With premium pastas, subs, pizzas, calzones and more, Italy has come to Elon. Be sure to bring a few extra bucks to this beautiful location because it can be pricey.



## Town Table

A campus favorite, Town Table is a great stop for lunch or dinner. American cuisine gets an upgrade here, with wings, burgers, pasta, salads and more. The bar is a hot spot on game days and regular specials make it a good deal.



## Pandora's Pies

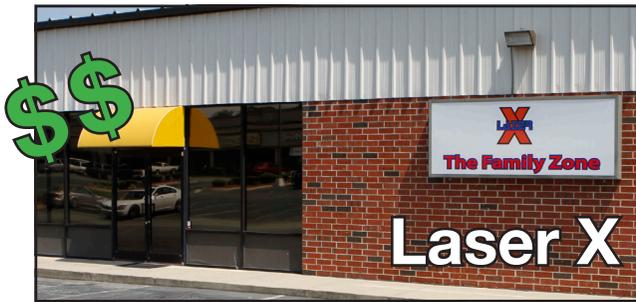
Pandora's Pies is a new addition to the Elon community. This pizzeria puts local ingredients in the spotlight: The dough is organic and the cheese comes from Randolph County. The restaurant offers a takeout bar, great beer selection and with a Smitty's Ice Cream counter located in-store, dessert is a sinch.

# FOOD

# FUN



A short drive from campus, this outdoor game center offers two mini golf courses and an arcade. For an inexpensive night out, putt-putt is a good option. There are lots of opportunities for free games and coupons, so this spot is a great buy.



This laser tag, laser maze and arcade facility is a cheap opportunity for off-campus fun. Games are \$7 each, and the excitement is only a few minutes away from campus.



An Elon classic, West End Station is a hangout with pizza, wings, beer and more. The place is complete with a game room, four pool tables, darts and table top game systems. Wednesday and Thursday nights offer a nightclub experience.



Country Club Lanes West: This bowling alley has great deals every week, making it a perfect night out for any budget. Lights out bowling takes place every Friday and Saturday night until 2 a.m., along with other games such as cornhole, pool and darts.



Elon's movie theatre, located in Alamance Crossing, is a campus favorite. Check out SUB's Movie Run, which offers \$5 tickets.



This country music saloon in Greensboro is a popular weekend destination. With live music, dancing and a mechanical bull, the bar is a hot spot for college students. It offers lots of drink specials for students 21 and older, but students 18-20 years old are also welcome.

# SHOPPING



Wal-Mart is just a few minutes from campus, and the store has anything a student might need. It's the most affordable option for dorm decorations, storage and bedding, and this location is open late. It also has a big grocery section and pharmacy.



Elon's local Target has all of the traditional amenities, including the collegiate selection of dishes, towels and dorm necessities. Of course, it also has electronics, clothes, cleaning supplies, a grocery section and more.



Only a few minutes away, this outdoor shopping plaza is a one-stop destination for shopping and dining. The complex has a Barnes and Noble, American Eagle, Victoria's Secret, Bath and Body Works, Belk and more. It also has a Cold Stone Creamery, Buffalo Wild Wings and Red Bowl Asian Bistro, among other restaurants.



This shopping center, located a short drive away, houses restaurants, retail stores and a bank. Sears, PacSun, Aeropostale, Books a Million, GameStop and Hibbett Sports can be found in the 39-acre mall.



A short drive away in Mebane, this outlet center features more than 70 discounted retailers. Students can save money and shop well at Banana Republic, Yankee Candle, Vineyard Vines, Gap, Levi's, Converse and more.

## LGBTQ resource room opens, strengthening population's purpose

Melissa Kansky  
News Editor

Elon University's LGBTQ population has announced its presence on campus during Pride Week and other self-organized activities, but now it has a designated space. The LGBTQ resource room, located in Powell House, provides the identity group with a tangible symbol of its incorporation into the university.

"Having a resource room certainly is to affirm the LGBTQ population is as much part of the campus," said Smith Jackson, vice president and dean of Student Life.

The resource room, which opens this semester, provides the Elon community with information and expertise regarding LGBTQ life. But those involved in the facility's development value the physical space as much as the services offered inside. The resource room provides a space for the LGBTQ population to reside at Elon and contribute to campus life.

"We know that visibility is crucial to our work toward achieving equality and social justice and showing our pride," said Kirstin Ringelberg, LGBTQ office coordinator.

But for senior Lauren Clapp, the resource room also represents a comfortable environment, providing a space that Ringelberg describes as "queer-friendly."

"It's really important that it's a physical space on campus where students can go meet with each other and have a place to be themselves," Clapp said.

She identified the people as the most important asset to the LGBTQ resource room. The people present in the building show that those struggling to embrace their sexual identity know they are not alone.

"You can never underestimate the power of a visible presence," Ringelberg said.

Nevertheless, the value of the LGBTQ resource room transcends the queer population. A poster celebrating straight allies sits in the front window, welcoming their involvement. The room offers materials to help

allies understand how to support LGBTQ students, according to Elon alumna Jess McDonald, class of 2012, previous LGBTQ office student assistant.

"(Being an ally) means taking the time to learn about that person's experience and how you can advocate on their behalf even if they are not in the room," she said.

The resource room contains educational materials, such as books, magazines and DVDs, that address various facets of LGBTQ life. McDonald, who completed a Lumen project concerning the history of the LGBTQ community at UNC Chapel Hill and Duke, donated much of the literature and resources.

Staff members are also available for students curious about different ideas of sexual identity or interested in defining their own sexuality.

"We'll also have a gathering space for anyone who might be lesbian, gay, bisexual, transgender, queer, questioning, intersex, an ally or even just curious about what these identities might involve," Ringelberg said.

But, in addition to individual students' use of the facility, the resource room indicates the values of the institution. The room communicates the university's acceptance of diverse cultures and identities, Ringelberg said.

"In order to have the best learning environment, we want to have an inclusive community in which all feel valued and accepted," Jackson said.

The LGBTQ resource room not only shows Elon tolerates diversity, but rather celebrates differences, he said.

While the establishment of the LGBTQ resource room signifies the university's acceptance of diverse populations, Ringelberg said she also wants to ensure all businesses and organizations affiliated with the university align with Elon's anti-discrimination policies.

In light of the controversy concerning Chick-fil-A and the business' COO's anti-gay comments, Ringelberg challenges the



Ringelberg shows student Ben Poole the new LGBTQ office for the first time. Located in Powell House, the office is now open to all Elon students.

Elon community to form decisions on the basis of equality and social justice.

"If an organization with which we do business is knowingly giving money toward groups that promote hatred and violence toward anyone, I'd like for us to reconsider doing business with them," she said.

Jackson said he welcomes the opportunity for dialogue and discussion.

"In a way that is what a college campus is about: civil discourse and listening to different voices and perspectives," Jackson said.

McDonald said she hopes establishing the space will encourage people to react to negative activity on campus.

### New Student Welcome event

When: 5:45 p.m. on August 30

Where: Powell House

What: refreshments and meet-and-greet for first-year students

### Open House

When: 3 -5 p.m. August 31

Where: Powell House

What: refreshments and introduction to the new space

## Changes, improvements made to general studies program, more to come

Andrew Wilson  
Assistant Sports Editor

Although the U.S. News & World Report has ranked Elon University's general studies program among the best in the country, the university continues to draft changes in an attempt to improve its current model.

At the end of the 2011-2012 academic year, Elon faculty passed a proposal to improve the First-Year Core and the wellness programming aspects of the general studies program. These changes will take effect starting the fall of 2013.

"From the proposal to faculty that failed back in October, there was a really strong consensus about what could happen to improve the First-Year Core as well as the wellness programming," said Jeffrey Coker, director of general studies. "With that in mind, we worked over the winter and spring

to see how we could improve them. Then we went back through the various committees all the way up to the faculty to get these passed."

According to Coker, First-Year Core classes The Global Experience, or GST 110, and Writing Argument and Inquiry (formerly called College Writing), or ENG 110, will now more directly address the goals of the general studies program, while the former two-hour Contemporary Wellness Issues course, or HED 111, will be dropped and replaced by a four-hour course called Perspectives in Personal and Global Health.

"We value health and wellness both as a concept and as a course," Coker said. "We're not getting rid of health and wellness. We're just changing our philosophy about how we can deliver it."

Coker said the current health and wellness program is a "one size fits all" model. The change in requirements would add

more flexibility for students to take other courses as they please. Though the changes will take health and wellness out of the First-Year Core requirement, a math course, ENG 110 and GST 110 will remain.

Other changes associated with the First-Year Core are revisions to ENG 110 and GST 110. Coker said these changes are not overhauls to the courses, but attempts to increase student focus on inquiry, one of three goals in the General Studies mission statement.

By making revisions to Writing Argument and Inquiry, Coker said the general studies program is deepening its commitment to writing.

"The title change for English 110 says a lot," Coker said. "Right now, it's called 'College Writing.' You can interpret that in a variety of different ways. Writing is a skill you'll need for the rest of your life, so we've changed the title to 'Writing Argument and

Inquiry,' which we thought portrayed more of what we want students to get out of the class."

Looking ahead to the upcoming semester, Coker said he believes the main focus will be on the GST capstone seminars for juniors and seniors and the university Experiential Learning Requirement.

Coker said the capstone seminars should be improved to better challenge students to draw from their coursework of their years at Elon.

"Right now, these capstones are great, but many of them don't really connect the rest of the general studies program," Coker said. "We are trying to connect the rest of the program in these capstones."

Currently, students are only required to fulfill a single Experiential Learning Requirement. According to Coker, a single ELR may not be asking enough of students.

"The ELR is at the heart of what Elon

really is," Coker said. "The current requirement is not sufficient for who we say we are as an institution."

While the preliminary conversations are still continuing, Coker said student surveys found that 90 percent of students do two units of the ELR voluntarily. Discussions this fall surrounding the ELR will address whether students will be required to fulfill two or more of these units.

With more changes to come in the future, Coker said he hopes to encourage students and advisers to think about how to structure GST classes individually in a way that is meaningful to each student.

"We don't want students to take a class just to get a check mark on their transcript," Coker said. "It's going to happen, but we want them to try and combine GST with their major or their study abroad program to connect the general studies program to the rest of their education here at Elon."

CLAIRE ESPARROS | Photo Editor

# The Pendulum's new structure

## LETTER FROM THE EDITOR



**Caitlin O'Donnell**  
Editor-in-Chief

I believe in newspapers and the traditions they represent. I also believe in the Internet and where it is leading us. It's easy to see the two – the printed word and the online realm – at odds with one another. But, here at The Pendulum, we don't view them as mutually exclusive. Rather, they are complimentary tools to be used to the advantage of the

news industry. Since the founding of The Pendulum in 1974, our leaders have striven to remain at the forefront of advancements in reporting the news. In the past 38 years, our newspaper has been joined by a vibrant website, magazine, web show and numerous social media accounts, all in an effort to meet the audience where they are. Now, it's time for The Pendulum to make another important step forward, in line with where we see the industry headed. Beginning this semester, a longer edition of The Pendulum will be printed every other week, while we also increase our online presence to bring you the top news. The print and online realms will

play equally important roles in our news organization, both complementing the other. For those of you always on the go and attached to your laptop or phone, be on the lookout for a stronger emphasis on online-only as we bring you top news, style and sports content on the web first. And for those of you who cherish the feel of newsprint in hand – don't worry! Our print edition will be filled with analytical, in-depth coverage of the top stories on campus and in the community. As you'll notice, we have also redesigned the print version of The Pendulum to better accommodate the in-depth nature of our stories with more reader-friendly design and emphasis on

story-telling through art. Just as we are putting a dual focus on print and online, we hope you will do the same. Continue to pick up the print edition of The Pendulum when it hits the stands throughout the semester - we promise to bring a fresh take on the top news. But we also hope you'll engage with us online by visiting our website more frequently for the most recent stories, sharing our content on social media and adding your voice to campus discussion. But don't just trust me, take a look below to hear from our organization's top editors about why they feel this is a step in the right direction. Thank you for your readership and for believing in us.

## MORE ONLINE

How will this transition improve your experience with The Pendulum? How will each section be changed?

Hear more from our top editors:

<http://pend.lu/transition>

Jeff Stern | Online Managing Editor

## Staff members give perspective on organization's transition



**Dan Quackenbush**  
Opinions Editor

"The Pendulum's new format, represents our desire to both improve the quality of information that we provide as well as to expand our readership in the midst of this rapidly-evolving age of information. New York

Times publisher Arthur Sulzberg, Jr. once said that, 'Newspapers cannot be defined by the second word — paper. They've got to be defined by the first word — news.' The Pendulum's commitment to reporting the news is the important factor here. Don't let the paper size distract from the reason you're reading the paper in the first place. Let our reporting speak for itself, and that will be all you need to see."



**Becky Wickel**  
Features Editor

"Moving from a weekly print paper to a multiplatform news source is an exciting change. We might only be printing a physical product every other week, but we're still on top of all things Elon. The only difference is the community can count on us every day, not every week. For me, it's new, it's a little scary and it's going to make campus happenings closer to home."



**Kate Riley**  
Editor of The Edge

"For me, this transition brings light to the ever-changing print industry. Our change to a bi-weekly publication will offer better and more in-depth reporting concerning issues both the student body and faculty care about."



**Elizabeth Nerich**  
Social Media Editor

"I am very excited for The Pendulum to begin its transformation. As we are constantly reminded, the world of newspapers is changing. The World Wide Web has more and more impact and journalism is a constantly changing field, and things that can not adapt are pushed aside. This organization has not only adapted, but takes pride in tackling the difficulties we face. We have gone from solely a newspaper to a growing news organization, and now we are starting yet another chapter. I believe this new strategy can put us ahead of the curve. This is the future."



**Natalie Allison**  
Managing Editor

"I couldn't be more excited about moving forward. Gone are the days of when a story was confined to its time on the newspaper rack, and we understand that. You want to read a print product that offers a critical look at

issues on campus and is visually stimulating all the while. We do, too, and we hope that you will find The Pendulum's content part of your everyday life here at Elon -- and anywhere else you go."



**Rebecca Iannucci**  
Arts & Entertainment Editor

"Times are changing, and The Pendulum is changing with them. I'm so excited about our new publication model. It's allowing us to report on the same incredible community, but with more in-depth coverage and more attention to detail. Elon has always craved top-notch news, and now, we can deliver it to them better than ever before."



**Melissa Kansky**  
News Editor

"The Pendulum's new reporting style enables staff members to produce a product more in line with the journalism industry's evolution. A bi-weekly newspaper encourages reporters to post content to the website more frequently to give readers the most current information. Meanwhile, our print newspaper aims to provide deeper analysis of campus issues."



## Early move-in provides advantages, adjustment period

Lindsay Kimble  
Senior Reporter

Though fall semester classes don't start until Aug. 28, junior Katie Johnson said the Elon University campus has already been buzzing with activity.

Johnson, who arrived on campus Aug. 19, is one of many early-arrival students who are able to move into their on-campus housing early due to their role in an organization, athletic team or other campus commitment.

"Campus is definitely quieter this week, but you would be surprised how many people are here," Johnson said. "Athletes, orientation leaders, Residence Life staff and other student leaders are all on campus, so it's not empty by any means."

Johnson moved into Loy Center H early to complete training to be house manager for her Greek Life organization.

"Being able to move in early provides

many advantages, such as beating the crowds on move-in day and avoiding lines in the bookstore," she said.

MarQuita Barker, associate director of Residence Life for operations and information management, said Elon allows early move-in to provide students who are part of organizations the opportunity to come back early and prepare for the semester.

This year, the earliest student move-in for fall semester was Aug. 6. Barker said that typical early arrivals are orientation leaders, band members and resident assistants.

Early arrivals do have to cope with some challenges when it comes to dining options, as dining halls operate on different schedules or remain closed until the campus fully opens.

"Students receive a detailed list of what food options are available and other expectations as an early arrival student," Barker said.

Despite some on-campus services being

closed, the sparse amenities haven't bothered Johnson.

"While the dining halls are limited, organizations are providing meals for students who were required to come early," she said. "Overall, it has been an advantage to come early and I think Elon does an excellent job of taking care of students before classes begin."

The early arrival process does mean a little extra work for the Residence Life staff, though.

"The process takes attention to detail and cooperation from the advisers and students, but other than that, it is not too challenging," Barker said.

To students like Johnson, the extra effort is more than appreciated.

"Having this time to adjust back into Elon life is great and I think helps students become more relaxed before classes start," she said. "They have time to settle in rather than rushing around the day before classes start to get everything ready."

### Letter from SGA Executive President Darien Flowers

Dear Members of the Class of 2016:

I hope I am not the first, but one of many to welcome you to Elon University. My name is Darien Flowers and I am the Executive President of the Student Government Association here at Elon University.

Each of you has come to Elon following very successful high school careers. As part of finding your way here, you may have strolled through campus on your official visit or clicked through campus on a virtual online tour. Regardless of the path you took, somewhere along the way, you decided that Elon University is the place for you. Three years ago I decided the same thing, and probably for a lot of the same reasons that have brought you to Elon.

We are here — you and I — because Elon is a remarkable institution, without peer in the breadth of its academic programs and the depth of their quality.

At a time when complex problems require interdisciplinary solutions, this university is armed with experts in fields from accounting to theatrical design and production, from earth science to astronomy, from creative writing to finance.

Choose widely and well from the rich array of subjects available for study. Take some risks. Follow

your curiosity. Tackle a subject you know nothing about. Learn that the unknown is not unknowable. We are here because Elon is a place of big ideas and high aspirations. New knowledge is being created every day by distinguished faculty and bright student researchers.

While you are here, make discoveries about the world and about yourself. We chose Elon because it is big and small, global and personal. It is as huge as it will ever be when we cheer on the Phoenix in Rhodes Stadium. It is as intimate as sitting on a bench with a friend, debating the world's mysteries — Nintendo Wii or X-Box 360, Bob Barker or Drew Carey, Gym Class Heroes or Plain White T's.

College is a time to explore ideas — even ones you may have thought were "wrong." Celebrate difference. Rock a few boats, including your own. At the same time, respect others. Practice civility. Protect your integrity.

Elon is an institution of purpose and values. We expect you, as students and, later, as alumni, to engage in service to others. Make a difference. Volunteer. Use your education for a greater good. Be a global citizen.

As you begin this journey through higher education, know that we share the same goal: that you earn an Elon degree. That each of you fulfills your dreams, even as you extend your reach and set new aspirations.

You will be challenged and changed by Elon. If high school was a musical, college will be a documentary, occasionally a romantic comedy

and even an action-adventure. But your friends and your parents will appreciate it if you try to keep the drama to a minimum.

You have the starring role in your Elon experience. We are a student-centered university, and you will find a strong supporting cast ready to help you along the way.

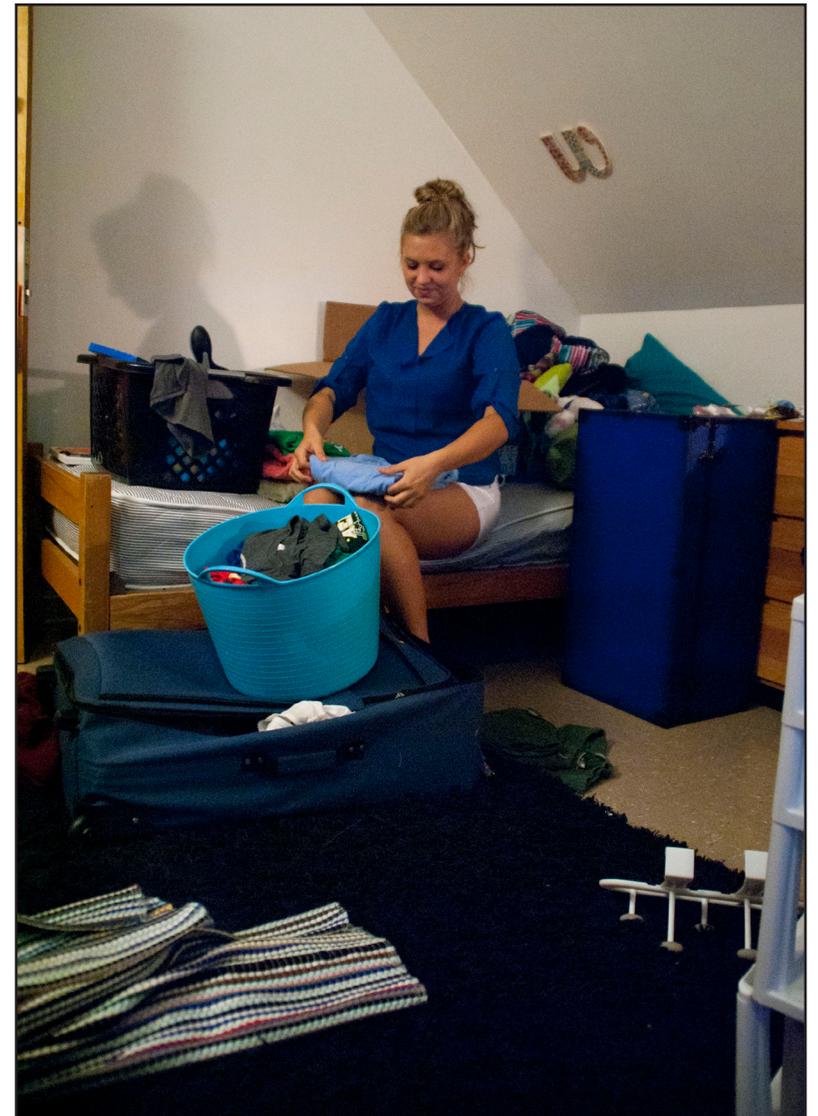
Become involved. Ask for help. Lead. Laugh. Have fun. You have chosen well. You are embarking on a spiritual journey, a time of self-examination and personal growth. Along the way, you will be connected to the people of Elon and to its traditions in ways deep and strong.

If it has not already, this campus will soon become a second home. Elon University is often described as a friendly and open campus. "Long live Elon" is not just a phrase shouted at both Convocation and graduation. It holds a much deeper meaning. Our Student Government Association was created to enhance the relationship between the faculty, staff and students. Our main function is to represent the rights and opinions of the student body while upholding the mission of Elon University. As the Student Government Association executive president, I serve as the voice of the student body to the administration, and I look forward to being your voice throughout your freshman year.

Know that you have my best personal wishes and my commitment to assist you along the way.

Welcome to Elon!

**Darien Flowers**  
SGA Executive President



CLAIRE ESPARROS | Photo Editor  
Letty Cooper, a sophomore, was able to move in early to the Alpha Xi Delta house on campus because she was part of the team moving the Habitat for Humanity carpets into the dorms.

### Upcoming SGA events

- Aug. 29: Students may drop by SGA office (Moseley 221-A) from 5-7 p.m. to meet senators informally and ask questions
- Aug. 29: Interest Meeting 7:30 p.m. in Moseley 215
- Aug. 30: Elections Packet; All signatures and speeches are due to SGA office at 5:00 p.m. in Moseley 221-A
- Aug. 30: Mandatory Candidates Meeting 5:15 p.m. in Moseley 217
- Sept. 4 & 5: SGA elections voting (online)
- Sept. 6: Newly Elected Senators will be sworn into office at SGA Meeting (7:30 p.m., Moseley)

# Back to basics: 6 tips for surviving freshman year at Elon

An editorial written by *The Pendulum*

**C**ongratulations and welcome to Elon University! As you rush from place to place during this orientation weekend, take a moment to realize the importance of the journey that lies before you and how Elon will be here to support you over the next four years.

The excitement on a college campus during orientation is palpable. New students are moving in, parents are trying to figure out how to help and there are usually enough OLs and staff members to create the perfect example of organized chaos. Though new student orientation is great for getting a quick introduction to all things maroon and gold, orientation isn't nearly long or in-depth enough to tell you everything there is to know about Elon.

Here are a few things that you will be hard-pressed to hear during the next few days of orientation:

- *You will be exposed to adult situations in college.* If you've been sheltered from drinking, drugs and sex so far in your life, that's going to change during your college career.

Even if you don't participate in these activities, they will be discussed and happening all around you. Spend some time

considering your feelings on these situations ahead of time so you're not caught off guard. And if you do choose to participate, learn how you can do it safely and responsibly. Don't let anybody else's expectations of college alter your own and don't feel pressured to follow the crowd in order to fit in. You shouldn't have to live up to anyone's expectations but your own.

- *When studying abroad, consider the curriculum, not just the location.* Elon's study abroad program offers students opportunities to experience dozens of different cultures first-hand during Winter Term or through a semester abroad program. If you are considering going abroad, make sure you are choosing the right program for the right reasons. While some students equate studying abroad as an excuse for a galvanizing romp through a foreign country, the program you choose should be related to a field that you are interested in studying, if it isn't already within your major.

- *Don't take an 8 a.m. class (if you don't have to).* While certain majors have less flexibility when it comes to scheduling classes, most majors allow you to choose what days and times you have class. Don't opt for the earliest classes. Even if you're a self-described early riser, accept that your first year of college will turn you into a creature of the night, whether you like it or

not. Sleep is a precious commodity in college — get as much of it as you can.

- *Only commit to what you know you can handle.* Freshmen are often encouraged to get involved on campus to help smooth the transition from life at home to life in college. But they usually aren't warned about getting over-involved and stretching themselves too thin.

if it isn't working out.

- *Get used to spending less money (don't spend just because everyone else is.)* Unless you've got a great college job or your parents sent you to school with a huge chunk of change, your wallet will be much lighter in college and you're going to have to learn how to live with lower standards of comfort. College is a time when money

are plenty of free activities that Elon puts on every week for students to enjoy.

We've given you a lot to think about. College can be a scary place, one that sometimes will seem to throw more at you than you think you can handle. But it's one that you will emerge from as a different but stronger person than when you entered. If there is any piece of advice you take from this editorial, take this:

*Not everything is going to work out for you.* Accept that no matter how well you prepare, something will always come up that you didn't expect. Rest assured that learning is meant to be flexible, and that failure is often a greater teacher than success.

Remember not to let your sense of confidence and optimism suffer and to remain positive during these first few weeks and months on your own.

And if you really feel you are struggling and not sure how to handle it, don't hesitate to reach out for support from your roommate, your RA, your OL or any of Elon's support offices. They are all here to help you in this transitory period of your life.

But most importantly, remember to enjoy this once in a lifetime experience and always remember that there are millions of others that will be going through this rite of passage alongside you.

## Don't be afraid to explore something new — that's why you're here. But don't be afraid to quit something if it isn't working out.

Balancing the combination of college-level work and good exercise habits while trying to maintain some semblance of a social life often leaves less time for activities than incoming students realize. College is a period of your life where, first and foremost, you will discover what interests you and what you're capable of. Don't be afraid to explore something new — that's why you're here. But don't be afraid to quit something

should first be put toward the things you need instead of things you want.

And while some students may have a seemingly limitless budget, if you want to have that extra money in your pocket, odds are you'll have to work for it. Some students work part-time jobs through college to have any spending money at all.

Also, remember that spending money in college isn't the only way to have fun. There

## 'Mor Chikin' debate sweeps nation Should businesses voice opinions on social issues?

Mary Kate Brogan  
Columnist

**E**veryone has the right to voice an opinion on the hot-button topics in our society. But just because you can say something doesn't mean you should. And especially if you're the head of a large corporation, it's usually to your benefit to keep your musings about social issues to yourself.

Take, for example, two recent cases of corporate controversy related to the same-sex marriage debate. Chick-fil-A's Chief Operating Officer Dan Cathy spoke in July about his belief and his company's belief that marriage should be between a man and a woman.

In late June, Kraft's Oreo posted a picture on Facebook of a six-layer rainbow stuffed Oreo with the word "Pride" below and "Proudly support love!" as its caption to show its support of gay pride. Both companies received extreme positive and negative reactions.

Oreo's photo received mixed reactions from customers, some of whom said they were going to un-like Oreo on Facebook and never buy Oreos again. Some even went on to say they were never going to buy any Kraft products ever again. Others reacted by saying they're going to further support Oreos and are glad Oreo took a stand.

Chick-fil-A received a huge amount of attention for its position on the issue as well when, on Aug. 1., supporters

gathered for a "Chick-fil-A Appreciation Day" and, on Aug. 3, protestors assembled at the fast food chain's restaurants for "Same-Sex Kiss Day."

While the company has received support from some, notably former Arkansas governor and talk show host Mike Huckabee, it has also lost business, with mayors of Boston, San Francisco and Chicago voicing their disagreement with the company's stance and attempting to block the franchise's expansion.

Elon's own conference rival, Davidson, became the first college in the country to suspend the business.

So, what's a business to do in today's day and age? Risk it all and show its true colors, or stay neutral and keep its views quiet? As a CEO, there are pros and cons to both.

### The Come-On-Out CEO:

*Pros:* Your business plan is open and honest, and your company's values are clear. You could get more customers who support your stance on the issue. You could also gain partners or sponsors with similar views on the issue. Plus you get tons of media attention, which could get you even more customers (and it's free publicity).

*Cons:* You may have thought more people agreed with your view on the issue than actually do. You could also lose a lot of customers, partners and sponsors. Plus you get tons of media attention, which will probably pick you apart mercilessly.

### The Silent Strategist CEO:



Comments made by Chick-fil-A executives has sparked a national debate over whether corporations should take sides on social issues. PHOTO COURTESY OF MCTCAMPUS

*Pros:* You're neutral. You've got a nice poker face. Maybe you're waiting to show your cards until some other players do. Maybe you don't plan to show them at all. Either way, nobody knows exactly what you or your company thinks about the issues and, for now, that will keep you safe.

*Cons:* Without taking a risk, you'll miss out on any possible benefit or profit that you could make if you speak out. Also, sooner or later, someone will prob-

ably ask what your company's stance is on an issue. While you may have had more time to feel out what kind of backlash certain responses garner, you never know for sure.

My verdict is this. If the hot-button issue in question is one that your entire company is passionate about, then go, corporate America — go proclaim your opinions from a mountaintop.

But if I was the CEO of a big company, I wouldn't show my cards if I didn't

have to. If a business wants to operate at the most successful level possible, it cannot afford to alienate customers.

It just doesn't make sense to put your stamp of approval or condemnation on a social issue when it has absolutely nothing to do with your business goals.

As much as I believe people should stand up for what they believe in, in business, it's much safer and smarter to say nothing than to risk it all and end up wishing you had held your tongue.

# 'Rocketeer' blasts away competition

## *Alumnus competes in national film contest*



Jay Light, Class of 2012, filmed his contest submission "Rocketeer" locally, excluding one scene in Durham. PHOTO SUBMITTED BY LUKE LOVETT

Rachel Southmayd  
Senior Reporter

Recent Elon University graduate Jay Light may soon get to see his work on movie theater screens around the country. And the subject matter of his short movie may be a little unexpected: Sprite, the popular lemon lime soft drink.

Light is a finalist in this year's Sprite Films contest. His film "Rocketeer," which tells the story of a young man trying to impress a girl by asking her out with a message attached to a model rocket, is one of six finalists up for vote on Sprite's website. But it's been a long road to get to this point.

"February, that's when the scripts were first written and then we didn't find out anything else after that until March," Light said.

Elon had actually just begun its spring break when he discovered he was named a finalist. Sprite gave him and his team \$15,000 to create his film plus an additional \$3,000 to cover taxes, and work continued through the end of the school year. Light also got to go to Las Vegas with the other finalists, who hail from schools such as the University of California at Los Angeles and the Savannah College of Art and Design, among others. Shooting began in the Town of Elon.

"We did shoot one scene in Durham, but everything else is local," he said.

Light, who wrote and directed the film, said two of the actors were found online, but the third, Mara Lucas, is a sophomore musical theater major at Elon.

"It was actually my first film project," Lucas said. "It was really cool to sort of figure out how everything works."

The rest of the crew were Elon students and three professors advised the program.

All together, there were 25 people assisting with production.

"It definitely had a feeling of being a magnum opus, I guess," Light said. "All the stuff I learned over my time as a student sort of culminated."

Light, who is originally from Texas, majored in media arts and entertainment, with a concentration in cinema. He plans to move to Los Angeles soon to pursue his career.

If "Rocketeer" wins, he will keep the money remaining from his budget (the film only cost about \$10,000 to make), and get to go to Universal Studios in Orlando with some of the crew members, attend the world premiere of the film and meet people from Universal Pictures. "Rocketeer" will remain online in its full version and a shortened version will be shown as a Sprite commercial in movie theaters across the country.

Lucas was recently at a movie theater with her sister and saw a commercial for the film contest.

"That could literally be me in a couple of weeks," she said. "It's just mind-blowing this could be a real possibility for us."

For Light, this could be the launching point for his film aspirations.

"I think it would really help me out in my career in the next few months and few years," Light said of the possibility of winning.

Last Tuesday, Light and "Rocketeer" were even the subject of a Smith Jackson email encouraging Elon students to go online to vote for the film, which had slipped from its first place slot. Within a few hours, the film had regained the lead.

Anyone can go to [www.sprite.com/films](http://www.sprite.com/films) through Aug. 31 to vote. As of press time, "Rocketeer" was in second place.

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# CLASSES OF 2012: Where are they now?

Compiled by Hannah DelaCourt, senior reporter

Clinton Edmondson, Media Arts & Entertainment major



PHOTO SUBMITTED

Clinton Edmondson is currently a story associate producer for the History Channel.

**Where are you working?**

I am working at Original Productions, a reality TV production company based out of Burbank, Calif. The company is famous for shows like “Deadliest Catch,” “Ice Road Truckers” and “Storage Wars.” I currently work as a story associate producer for the show “Ax Men” on the History Channel.

**How did you secure the job?**

I secured the job through an internship two years ago when I worked on season 4 of “Ax Men” as part of my Elon in LA experience. I went on to work the following summer on season 5 as a story associate producer full time because of my positive impressions left after the internship. With two seasons of experience on the show, coming back for season 6 just made sense.

**What does an average day include for you?**

An average day for me is hardly anything exciting to the third-party observer. Each day I work on stringing out story beats (individual story units of a greater season or episode arc) for one of the logging companies our show follows. This entails editing a rough 30 to 40 minute sequence from about 10-12 hours of field tapes that outlines the story for the editors and producers. While that may sound unimpressive, I am the first

“writer” in the sense of the story we tell, and that helps guide what will eventually get put on the show.

Aside from that, usually there is some sort of conferring about operations in the field in a general day, be it pitching stories for the field teams to execute or requesting certain story elements to be reshot (also known as a pickup). That’s about my day in a nutshell. Honestly, I get in at 10 and before I know it, six rolls around and the day is done. Every day is extremely full.

**What is your favorite part?**

My favorite part of the job is honestly the way we tell stories. Writing in narrative is like making a statue out of raw clay. You get to choose every form and detail before throwing it through the kiln. Reality writing is much different. Instead, it’s as if we get the block of clay already hardened and we craft the direction of the story by chipping away at what already exists. Not to sound cliché, but it’s a lot of thinking outside of the box.

**Do you have any memorable stories from your time so far?**

Let’s just say kids aren’t the only ones who say the darnedest things. Loggers have quite colorful little sound bytes, most of which I wish I didn’t hear.

Patrick Cunningham, Psychology major

**Where are you attending graduate school, and for what?**

I am attending UNC Greensboro to pursue a master’s degree in counseling and educational development with a specialization in school counseling.

**How does it feel to be starting over and pursue a new degree?**

It is actually just a two-year program, although going to school for two more years didn’t always seem like the most exciting plan. I know that it is a necessary step in order for me to get a job as a school counselor. Now that I am starting, two years doesn’t seem like a very long time, and I am excited for the specialized classes and practical experience.

**What is your ultimate goal?**

My ultimate goal is to be a high school counselor.

**How has the experience been so far?**

I have only been through the orientation, but I love my program of study and I am excited to get to know my cohort and begin classes.

**What are you most looking forward to?**

I am most looking forward to getting to spend time in the schools and gain a better understanding of how to be an advocate for the students.

Sarah Alexander, Business Administration major

**Where are you working?**

J.P. Morgan Chase & Co. Asset Management, Funds Valuation Team in Columbus, Ohio

**How did you secure the job?**

The summer before my senior year, I was offered an internship within J.P. Morgan’s Corporate Development Program. This program recruits young talent in hopes to then employ them within the firm pending their graduation. I accepted a position within the Operations Analyst Development Program October of my senior year. The OADP is a two-year commitment that allows me to rotate every six months between teams within my line of business.

**What does an average day include**

**for you?**

My team is responsible for providing the value of certain securities. The value of stocks can be easily found — you can go to any finance website and find the price at which the stock is trading. Other types of investments, like mutual, commingled and hedge funds, are more difficult to value. We work with a third party vendor to provide our portfolio managers with fair valuations of securities that we hold. My main responsibility right now is to test our valuations and make sure that they fall within our tolerance levels.

**What is your favorite part about your job?**

Since I’m fairly new to my job, I am still adjusting and learning the

processes of my position. My favorite part of the program, though, is the opportunity to rotate and experience different teams within the business. The company is so large and has so many functionalities that it’s advantageous to be exposed to various areas within it. It also allows me to narrow down and define my ultimate career path.

**Do you have any memorable stories from your time so far?**

For the program, they flew us out to Jersey City for a week of training. I was flying in the night before and was supposed to land at 8:20 p.m. Unfortunately, there was terrible weather throughout the East Coast, and I didn’t get into the hotel until 2:30 a.m. that night. That was a rough 6 a.m. wake-up call on my first day at work.

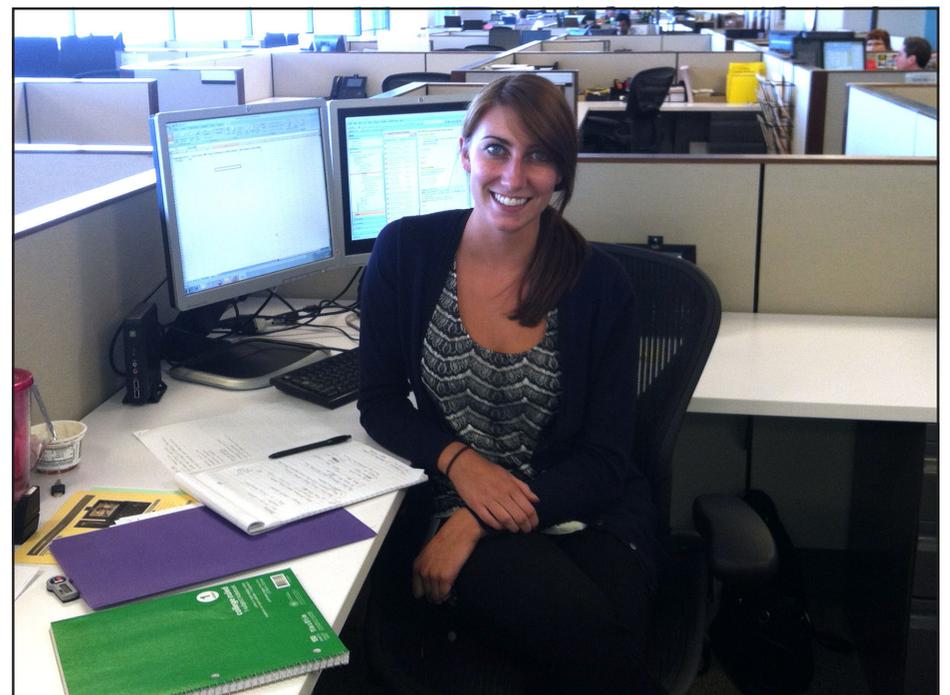


PHOTO SUBMITTED

Sarah Alexander is working in asset management for J.P. Morgan Chase & Co. in Columbus, Ohio.

# Move-in Edition

Friday, August 24, 2012 • page 20

## MOSELEY CENTER

Biggest tip: Get waffles! Pan Geos, which has wraps, salads and pasta during the day, has awesome Belgian waffles in the morning that you should definitely grab. Other than that, Moseley has good food and administrative offices (SGA, Residence Life and New Student Orientation among them) and, if you can find it, you can get a peek at Elon's student-run radio station, WSOE 89.3 FM. Hint: it's upstairs somewhere. For those of you who are more forward-thinking, the Student Professional Development Center is also in Moseley. Always a landmark on campus, it's a good place for meeting up with friends, as well as picking up your mail or grabbing a cup of coffee.



# ELON



All photos by Claire Esparros

## BELK LIBRARY

This is the place where you (should) go to cram for that final, finish up a paper and check out a movie for procrastinating, ahem, taking a break from studying. Every so often, later at night, a voice will come over the speakers telling you there's cookies in the Writing Center, if you're lucky. In all seriousness, this is a great place to get some quiet time so you can get work done or plan for group projects. Bonus points to you if you can get a room to yourself with some comfy chairs, but a reminder: They're not soundproof.



## DANIELEY CENTER

Yeah, you're a little distant from campus. Yeah, you're going to have to walk a long way to class unless you want to adjust your schedule to that of the BioBus. But hey, at least you've got basketball courts, a lake, a workout room and food facility all to yourselves! Be sure to visit Lake Verona, named for former president Earl Danieley's late wife. Beautiful place to chill. And chase ducks.

# at a glance

Zachary Horner  
Sports Editor



## WEST AREA

This is the area where all of you Communications students can find a little niche. Not only does the McEwen School of Communications make its home in West Area, the Communications Learning Community is on the first floor of Sloan Hall. With a dining hall also named McEwen that satisfies your hunger with three separate dining options, West Area is a great spot for a weeknight of eating, hanging out and working on that project for DMC (ask a Comm major).

## ALUMNI GYM

This is where you can cheer on your fellow classmates in men's and women's basketball in the winter and volleyball in the fall. Be sure to look out for Dr. Danieley — he is always at the men's basketball games. Speaking of, the men's basketball team has high hopes for this year after last year's excitement-inducing season as they attempt to make the NCAA Tournament for the first time in program history, led by junior guard Jack Isenbarger and junior forward Lucas Troutman.

## FITNESS CENTER

Need to get those abs in shape? Need a quick dip in the pool? Need a round of racquetball? All of these needs can be fulfilled at the gym. There are plenty of ellipticals and bikes and treadmills to work out with as well as an assortment of barbells and weights downstairs. The Olympic-size swimming pool is where you can do your best Michael Phelps or Missy Franklin, and six racquetball courts are at your service for working on your service. Get it?



## COLONNADES

Just like West Area, you've got housing, food and education. The home of Elon's business school, Koury Business Center (affectionately known as KOBC), is in 'Nades and is a great place for a game of Sardines. Just don't disturb those hard-working business students. Colonnades, the dining hall, provides two options for eating: a regular dining hall with high-class chocolate milk and "downstairs 'Nades," with a convenience store and a sandwich shop commonly known as Boars Head.



## CENTER FOR THE ARTS

This is where you can find all those dancers, singers and thespians working on their craft. The home to Elon's renowned acting program and music classes hosts many concerts, performances and speakers throughout the year in McCrory Theatre, Yeager Recital Hall and Black Box Theatre. It also provides a spot to look over Lake Mary Nell, where you can see geese, ducks and other aquatic creatures.

## EAST AREA

Divided from West Area by Alamance Building, East Area holds five residence halls as well as the Academic Pavilion, which includes the International Pavilion and Honors Hall. Make sure to check out the so-called "Harry Potter room" in Lindner Hall as well as the amphitheater-style seating provided in the quad of the Academic Pavilion. Tip: The lawn makes a sweet spot for ultimate frisbee and touch football when class is not in session. A nice open space is something you should never ignore.



# How to be a kid around North Carolina



This T-Rex skeleton was brought to the Nature Resource Center from the original Museum of Natural Sciences.

## Battleship North Carolina

Location: Wilmington  
Cost: \$12 for adults  
Travel time: 3 hours, 15 minutes  
<http://www.battleshipnc.com/>

North Carolina offers a wide range of geographic locations, mountains and beaches included. Wilmington provides the closest beaches to Elon. Not only can you lay out on the sandy shores with friends, but you should also check out the various kayaking locations and wild preserves. Looking to be more adventurous? Check out Aquatic Safaris and experience North Carolina wreck diving through SCUBA at its best. On your way to Wilmington, make sure to stop at the Battleship North Carolina. The battleship, which was decommissioned in 1947 after six years in service, offers a fun and hands-on history lesson about World War II.

## Wet 'N Wild Emerald Pointe

Location: Greensboro  
Cost: \$34.99 for one-day adult  
Travel time: 30 minutes  
<http://www.emeraldpointe.com/>

Emerald Pointe is the largest water park in North Carolina and offers a large variety of slides and water attractions. It's well worth the price, especially if you get there early in the day when the crowds are smaller. Choose among 12 rides and slides around the park and four pools and wave areas. Whether you're feeling adventurous and want to slide the 76 feet down Daredevil Drop or just want to tube in the Lazee River, there is something for everybody.

## The North Carolina Museum of Natural Sciences

Location: Raleigh  
Cost: Free  
Travel time: 1 hour  
<http://naturalsciences.org/>

This museum is an elementary school field trip — you'll feel like a kid again with the numerous hands-on activities. The new-and-improved museum reopened in the spring of 2012 and offers lively permanent exhibits such as the living conservatory, the naturalist center, prehistoric North Carolina and much more. Titanic: The Artifact Exhibit will open late September, showcasing 200 artifacts that were brought up from the wreck site of the sunken ship.

Kate Riley  
Special Projects Editor

## Sky High Sports – Trampoline Park

Location: Charlotte  
Cost: \$10 on weekdays, \$12 on weekends  
Travel time: 2 hours  
<http://cha.jumpskyhigh.com/>

Sky High Sports will also bring out the child in you. This trampoline house has all trampoline floors and all trampoline walls. Jumping provides a great workout, as Sky High boasts how an hour of jumping on a trampoline can burn more than 1000 calories. It's probably the most fun you'll have working out, so make sure not to miss out.



PHOTOS BY KATE RILEY | Special Projects Editor  
Top: The globe on the outside of the Nature Resource Center hosts a three-story theater on its inside.  
Bottom: The Nature Research Center has a lot of hands-on exhibits for both children and adults.

# The Whats and Wheres of Elon

Stephanie Butzer  
Senior Reporter

Elon has a lot to offer and, as a freshman, sometimes it can be hard to grasp everything. Here are some FAQs to help you navigate your first weeks on campus.

## What's the best way to meet new people?

Organizations and clubs are a good place to start, and classes are a great way to meet people who have similar interests as you. Elon's students tend to be eager for involvement. If you want to join an organization or club, go to the Org Fair.

## What is the Org Fair?

The Organization Fair is Sept. 7 this year. It's a big conglomeration of Elon's organizations held on the lawn in front of Moseley Center. Leaders of various clubs will be available to talk and answer your questions. Mark your calendars — this is a great event to help you get involved and active on campus.

## Phoenix Cash, meal dollars, food dollars, meal plans. What's the difference?

Freshmen, sophomores and anyone living in a residence hall must have a meal plan. Elon offers several different options to accommodate all needs. With a meal plan comes meal dollars. These are automatically added to the student's account with the purchase of a meal plan and can be used almost anywhere on campus for various food items, as well as toiletries in downstairs Colonnades. Food dollars are almost the same, but they are like extra meal dollars you can add into your account. They can only be used on food items, but they provide a 15 percent discount. Phoenix Cash can be used at all venues on campus as well as some places off campus.

## So, where can I use Phoenix Cash off campus?

There is a lengthy list on Elon's website of places in and around the Town of Elon that accept Phoenix Cash. Some of the popular locations include Domino's, Local Yogurt, Pandora's Pies, The Root, University Grill and The Town Table.

## What are print dollars?

Elon students receive print dollars each semester, and those unused in the fall and winter roll over into

the spring semester. Students receive \$40 for the fall and winter and \$30 for the spring semester. Black and white print jobs that are less than three sheets are free. You can use Phoenix Cash for print jobs if you run out of designated print dollars.

## What is the dining hall being built next to Moseley?

The brand new Lakeside Dining Hall will have three stations: a Local Station, featuring a local North Carolina menu, an International Station and a Home Station. Lakeside is replacing Harden Dining Hall, which was knocked down during the summer. This new facility will open in the spring.

## What are sports like at Elon?

Phear the Phoenix! Elon has a variety of varsity sports to go to year-round. They attract pretty big audiences and the crowd is always cheering on its Phoenix athletes. There are also intramural and club sports teams. These will be represented at the Org Fair.

## What are some highlights of the school year?

SUB's Spring Show, Convocation, Festival of Holiday Lights, the Turkey Trot 5K, Elonthon (24-hour dance party) and the Christmas Party at Leo Lambert's house, to name a few. Keep an eye on bulletin boards and notices on Moseley tables for other events. You should also keep your eyes on student media (The Pendulum, WSOE and Elon Local News) and E-Net for university updates, news and calendars.

## What is the library like?

It will be your home during tough semesters. But luckily for you, Belk Library is a perfect place for studying, researching and working. The librarians are extremely helpful and will assist you as you work through major papers or projects. Belk also houses the Writing Center and Tutoring Center, among many other offices. During finals week, if your timing is lucky, the library staff may give out free coffee and treats.

## What is the most popular major?

There are more than 50 undergraduate majors at Elon. Currently, the most popular majors are business administration, communications, education, psychology, biology, political science, history and English.



FILE PHOTO BY CLAIRE ESPARROS

The Elon Phoenix is a common companion at sporting events. The mythical creature represents the university's rebirth from the ashes when the campus burned down in 1923.

## What campus lingo should I know?

There are lots of terms and you will learn them in time. The "Nades" are the Colonnades, which not only encompasses dorms, but a dining hall, grocery store, Boar's Head and Elon's salad bar, Croutons. Club Belk is a synonym for Belk Library. HBB is the Hook, Brannock and Barney dorms. Fireside is the area with a fireplace, couches and tables next to Octagon in Moseley. Fake Break is the small break between Winter Term and the spring semester. "Smitty J" is the students' nickname for Smith Jackson, vice president and dean of Student Life.

## What do I need to get used to right away?

How you will handle your time. Elon offers a lot, and many students try to grab it all at the same time. Take your time exploring all that our campus and professors have to offer.

## I don't have a car. How can I get around campus?

We have a beautiful campus. Most students walk or

bike, especially if it's warm and sunny. But Elon is not immune to the rain and cold, and that's where the Bio-Bus and E-Rides come in. The BioBus is a scheduled shuttle that rides around various parts of Elon and Burlington. The University Drive Line goes to Lowes Foods and Alamance Crossing. E-Rides provides a one-way ride for students to anywhere within a two-mile range of campus. You can request a ride by calling Campus Safety and Police. Safe Rides is a student-run organization used on weekends to safely transport people and to prevent drunk driving and walking alone at night.

## Where are the intramural fields?

They're in a section called south campus. The cross-country track and golf course are there as well. It's a great place to run or kick around a soccer ball. Sportsfest will be held there Aug. 31.

## What on earth are "The Boobs"?

The double-hill in front of Moseley Center. It's the perfect place to lay out and do work or throw a Frisbee around.

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## elton bucket list

Compiled by Jeff Stern, Online Managing Editor

<input type="checkbox"/> Attend annual holiday party and get your picture taken with Leo	<input type="checkbox"/> Complete all five Elon Experiences
<input type="checkbox"/> Win a prize at RSA's Survival Bingo! (possibly even a Nintendo Wii)	<input type="checkbox"/> Cheer (for Dr. Danieley) during a basketball game OR hug the phoenix
<input type="checkbox"/> Attend a religious event that's something other than your own faith	<input type="checkbox"/> College Coffee
<input type="checkbox"/> Attend late-night McEwen	<input type="checkbox"/> Get hypnotized by Tom DeLuca
<input type="checkbox"/> Go on Dr. Danieley's walking tour	<input type="checkbox"/> Visit every building on campus
<input type="checkbox"/> Get lunch with a professor (it's really kind of fun)	<input type="checkbox"/> Steal a brick

# THE PENDULUM

## SUBSCRIPTIONS

Stay informed throughout the year

### TOP 12 of 2011-12

Discover the World

General Studies

LGBO Life on Campus

Liquor by the Drink

Losses ... and gains

Limits of Diversity

Elon remembers 9/11

Diversity & Discrimination

NOT ON OUR CAMPUS

Housing

Construction

### International

#### Senegalese presidential elections require run-off between candidates

Senegal

Senegalese presidential elections require run-off between candidates

Senegalese presidential elections require run-off between candidates

Senegalese presidential elections require run-off between candidates

### Sports

#### A simple disc brings community for successful club ultimate frisbee team

Disc Golf

A simple disc brings community for successful club ultimate frisbee team

A simple disc brings community for successful club ultimate frisbee team

### Education Improvement

In response to lack of education funding, students, teachers, administrators rally in support of new initiatives

Education Improvement

In response to lack of education funding, students, teachers, administrators rally in support of new initiatives

### Correspondents' Corner

Local news and commentary

Correspondents' Corner

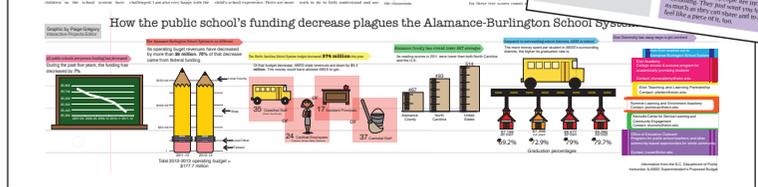
Local news and commentary

### Differences unite wide variety of students

Community and diversity

Differences unite wide variety of students

Community and diversity



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