



GO FOR GREEN

&  
GO ORGANIC



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More disappointment.

Women's basketball adds to the list of regular season losses

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# THE PENDULUM

ELON, NORTH CAROLINA | WEDNESDAY, FEBRUARY 25, 2009 | VOLUME 35, EDITION 6

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## Local pork factory to close, 160 will lose jobs

Keegan Calligar  
Senior Reporter

Smithfield Food will close its pork factory on East Haggard Avenue later this summer as part of its new restructuring plan, the company said last week.

The Elon factory, located near The Crest and Provence apartments, is one of six that the company plans to shut down by December of this year.

The company said that approximately 160 workers will be affected when the Elon factory halts its production of country ham.

In a press release, the company said the new restructuring plan "will consolidate and streamline the corporate structure and manufacturing operations of its pork group and make the company more competitive. The plan will improve operating

efficiencies and increase utilization."

The company's president and chief executive officer, C. Larry Pope, said in a statement that while firing employees and closing factories are not ideal, the company has to do so.

"Layoffs and plant closings are difficult but necessary decisions," Pope said. "We know that this will create adversity for the employees affected and we will work with

union officials and others to determine how we can provide assistance to our employees to find future employment. Also, we will be transferring many employees to other plants."

Smithfield Foods is a food production company comprised of other well-known brands, including Smithfield, Butterball, Farmland and John Morrell, and is based out of Smithfield, Va. It purchased the Elon facility from Stadler

Country Hams, Inc. in October of 2001.

Dennis Pittman, Smithfield's director of corporate communications, told WFMV News 2 that while the exact date of the plant's closing has not been set, when it is, workers will be given a 60 day Worker Adjustment and Retraining Notification Act letter.

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BRYCE LITTLE | Staff Photographer

Elon Dining Services conducted a student focus group Monday night in Harden to generate ideas about how to improve Lighthouse Tavern. Lighthouse has begun to host monthly food special nights in an attempt to boost attendance.

## Lighthouse focus group highlights new ideas

Laura Smith  
News Editor

In an attempt to increase interest and attendance at Lighthouse Tavern, the Office of Student Life, with the help of Elon Dining Services, has teamed up to survey student opinion to find out what Lighthouse-goers would like to see change.

A focus group was held for students on Monday in order to get feedback. Fifteen students participated and were given \$15 in meal dollars for their contribution.

Jackie Ferguson, marketing manager for Elon Dining Services, facilitated the discussion.

Questions included what kind of food students would like to see, what kind of entertainment should be added, why students go to a bar in general, what has changed from the old Lighthouse and what would entice students to come.

Common feedback from the students included comments that students did not know people who go to the establishment anymore, there was too little publicity and the fact that the university owns the bar makes

it too risky for underage students to drink.

Because the university owns Lighthouse, a student caught drinking underage would be written up just as if they were on campus.

Brian O'Shea, dean of students, is hoping Lighthouse can become what it was a few years ago, before being closed and bought by the university.

He is part of the steering committee for improving the establishment, which meets weekly.

"We're looking for ideas about how to improve the space," O'Shea said. "We want it to be more appealing to students. I'm interested to see where the students are coming from."

So far, the biggest feedback O'Shea has gotten from students is that there are limited options for things to do. In response to this, pool tables and cornhole boards have been added.

He also attributes part of the low attendance to the alcohol law that restricts students under the legal age of 21 to drink.

"Elon adheres to it, and it's a challenge for us as well," O'Shea said. "We try to make it so the theme isn't simply alcohol. We want to think of it

as a programming space with a bar, not a bar with a programming space."

In addition to pool and corn hole, Lighthouse is also featuring monthly special food nights. Recently, the establishment featured wing night and plans to have barbecue night in the future.

"We're willing to try a lot of things," O'Shea said. "If we can do it, we're going to do it."

O'Shea is hoping permanent changes will be made that will satisfy students.

"Students' views change so often," he said. "If you do what they want today, that can change tomorrow."

Many juniors and seniors remember when Lighthouse as the most popular spot to go to on a Thursday night. It is the hope of the office of student life to see this be the case again.

"I want to try and make it so students see it as a viable place to go," O'Shea said.

Sophomore Stephanie White said she agrees.

"I feel like there's something Elon could do," she said. "Lighthouse has potential. Elon just needs to find that potential."

## SGA candidates make speeches, proposals to student body

Camille DeMere  
Multimedia Editor

All the hustle from the 2008 presidential elections has subsided, but Elon students still showed their enthusiasm for the voting process when they filled The Zone to hear speeches from Student Government Association hopefuls Feb. 18.

The candidates who are running unopposed, such as sophomore class president Sara Baker, still took the time allotted to outline her plans for next year.

Baker said she, along with the rest of the class officers, hopes to investigate and suggest improvements to on-campus healthcare.

Baker also expressed interest in remaining as available to her peers as she has been in her current position.

"I participate actively on campus, mainly as a tour guide and in Student Government Association," she said. "I feel that a president needs to be very accessible, very well seen on campus, easy to talk to and I promise to be that for you guys."

Other SGA candidates have gotten a taste of student government and are coming back for more.

Some candidates, like freshman class president Rachel Long, are seeking reelection to the jobs they are currently performing.

"I've been here before," she said. "I've already worn the SGA polo."

In her speech, Long asked the class of 2012 to "consider experience" when voting for sophomore class president.

"Consider yours: what it is, and what it will be," Long said. "And then consider mine: what it is and what it will be."

Many of the candidates, including freshman Alex Dempsey, who is running for sophomore class vice-president, outlined specific campus needs they hoped to address if elected.

Dempsey spoke about his desire to promote the tutoring services offered in Belk Library and the arts program at Elon. He also acknowledged the university needs to address its reputation.

"Elon has recently been on some party lists, as I'm sure the

See SGA | PAGE 3



# Ballroom dancing club shows slick moves



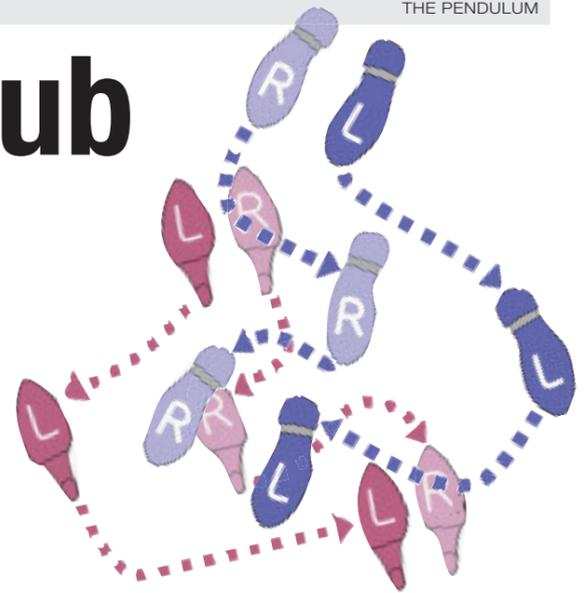
Senior Kelly McCarty and junior Jamie Gorsuch's tango contributed to the team's second place in the Open Team Multi-Dance event.



Junior Molly McGowan and sophomore Brandon Tankard fly across the floor.



Freshman Patrick Ma and sophomore partner Jordan Smiley were awarded first place for their moves during two of the newcomer dances.



Photos and Story by Margeaux Corby News Editor

At Saturday's Triangle Open, the Elon ballroom dancers waltzed, tangoed and mamboed their way to second place in the Open Team Multi-Dance Competition.

The competition was a two-day event held in N.C. State's Carmichael Gym, and Elon dancers racked up an impressive collection of team and individual awards. Freshman Patrick Ma and sophomore Jordan Smiley won first in both newcomer swing and rumba and almost all couples placed in at least one category.

"Our strategy is to get out there and have fun with it," said senior Kelly McCarty, co-captain of the team. "If we win ribbons, it's just a bonus."

The Ballroom Dancing Club will host their third annual Black and White Ball in the Center for the Arts next Friday to benefit Invisible Children.

ABOVE: The Triangle Open was held in N.C. State's Carmichael Gym this past weekend. The two-day dance event saw Elon's Ballroom Dancers rack up impressive awards, including two first place finishes. The Ballroom Club will host their next event, the Black and White Ball, on Friday. The fun and dancing will take place in the Center of the Arts and will benefit the Invisible Children.



THIS WEEK WITH SGA:

# Candidates outline plans, goals for future

SGA from page 1

knows," Dempsey said. "What I'm trying to do is offer alternatives on Friday and Saturday nights."

Nick Livengood, who is running for sophomore class vice-president, said one of his goals would be to revamp the university's holiday shuttle system to and from area airports.

"I would propose that [the tickets] be broken up," he said. "You could use a pass maybe to the airport at the beginning of Thanksgiving break, but then if you have a ride back, let's say you could use the other ride on the way to the airport for Christmas break."

Sophomore Adam Walton, who is campaigning to become executive treasurer, spoke about his current campaign to the North Carolina legislature, proposing an amendment to the state constitution that would allow college students to purchase textbooks tax-free.

The last two candidates of the evening were Sharpe and Sophomore President Justin Peterson, who are facing off to become the executive president of SGA.

Sharpe, who currently serves as a senator for the class of 2010, praised SGA as a proactive organization. He told the audience of a recent experience with the scarcity of parking spots near Moseley that Elon students are allowed to park in.

After his frustration of being fined for parking in a visitor spot, Sharpe brought the issue up at that night's SGA meeting, only to find legislation had already been passed to add seven more 20-minute parking spots for Elon students.

But, Sharpe said, SGA needs to learn to be more reactive.

The student government struck down recent legislation that called for the installation of clocks in classrooms. But based on his conversations with students who are not involved with SGA, Sharpe thinks that SGA may not be

## WHO'S RUNNING?

The executive candidates for SGA office include:

### JUSTIN PETERSON

Sophomore  
Raleigh, N.C.  
for president

### MARSHALL SHARPE

Junior  
Oriental, N.C.  
for president

### EVAN DAVIS

Sophomore  
High Point, N.C.  
for vice president

### HILLARY SRSIC

Sophomore  
Raleigh, N.C.  
for secretary

### ADAM WALTON

Sophomore  
Charlotte, N.C.  
for treasurer

listening to their constituents as much as to themselves.

"I think in the coming year, we can be a lot more proactive about going out to organization and students and saying 'We vote on issues that we think are important, but what do you think is important?'" he said.

In his speech, Peterson outlined the characteristics of a perfect president: genuineness, communication, diligence, collaboration and confidence.

"A great president will collaborate well," he said. "But the perfect president will know when it is time to collaborate and when it is time to make a decision."

SGA elections take place Feb. 24 and today at voting tables set up in Moseley and online at [www.elon.edu/elections](http://www.elon.edu/elections).

# PHC takes home awards in every category for national honors, wins division overall

Jake Martin

Senior Reporter

## FAST FACTS

Elon's Panhellenic Council was recognized in eight categories:

- Membership Recruitment
- Community Service and Philanthropy
- Risk Reduction and Management
- Self-Governance and Judicial Affairs
- Academic Achievement
- Council Management
- Public Relations
- Leadership and Educational Development

The members of the Elon Greek community were recognized and awarded national honors at the recent Mid-American Greek Council Association Conference in Saint Louis.

MGCA is a top national leadership conference for fraternity and sorority governing councils with participants from more than 30 states across the country. Elon's Panhellenic Council received recognitions in all eight categories evaluated at the conference.

The categories consist of excellence in Membership Recruitment, Community Service and Philanthropy, Risk Reduction and Management, Self Governance and Judicial Affairs, Academic Achievement, Council Management, Public Relations, and Leadership and Educational Development.

This is Elon's sixth year participating in the conference and the first time it has won overall in its division.

"For Panhellenic, having been a finalist for so many years, it finally got to the point where we all just really wanted to win," said Lauren Ellis, president of the Panhellenic Council. "We worked hard during the year to make sure we were doing everything we could to become an award-winning council and our hard work paid off."

Panhellenic was also recognized for being the most highly-qualified council with five to eight sororities on campus. The Interfraternity Council received several recognitions and was awarded the 2009 Jellison Award for Overall Council Excellence.

The National Pan-Hellenic Council, governing council for the six historically African-American

fraternities and sororities at Elon, was nominated for the Kaleidoscope Award, which honors innovative and creative efforts by councils.

They were nominated for the "Mock Fraternity Probate" they did at last year's Greek Leaders Retreat.

"MGCA is a great way for the three executive councils to bond and learn new and interesting ways to run Greek Life, Ellis said. "It also helps us understand what we can do to improve the way things are done on campus."

Elon's Panhellenic Council was awarded the 2009 Sutherland Award for Overall Excellence for Panhellenic Councils, placing them at the top of their division.

The way the overall award works is that there are different divisions for Panhellenic based on the number of sororities present on campus.

Elon's Panhellenic Council is classified as Sutherland Division II because there are eight sororities on campus.

"It has just been building up the past few years. I don't know that we did anything different this year," said Jay Anhorn, director of Greek Life. "We've been constantly improving over the past couple years and I think the conference has finally recognized it."

Elon Greeks have been

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# Pork factory's closing will affect 160 local workers

## FACTORY from page 1

He added that Smithfield and the Employment Security Commission will help those affected by the plant's closing seek new employment, and well-qualified workers will be eligible for transfer to other Smithfield plants.

Elon's town manager, Mike Dula, also told WFMY News 2 that Smithfield will be selling the plant.

In addition to the factory in Elon, the other plants that will be closing are located in Plant City, Fla.; Great Bend, Kan.; Smithfield, Va.; Hastings, Neb.; and Reigel, Ohio.

### SMITHFIELD FOOD'S RESTRUCTURING PLAN

John Morrell & Co. and Farmland Foods, Inc. will merge their respective fresh pork sales groups. Some members of the John Morrell sales group will be offered positions at Farmland Foods in Kansas City, Mo. or elsewhere within the Smithfield Foods organization.

Patrick Cudahy, Inc. will become part of the John Morrell Group. Plant employees will not be impacted at this time.

Carando Foods, currently a unit of Farmland Foods, also will become part of the John Morrell Group. Employees will not be impacted at this time.

North Side Foods Corp. will become a part of Farmland Foods. Plant employees will not be impacted at this time.

Cumberland Gap Provision Co., a unit of the John Morrell Group, will become part of The Smithfield Packing Company, Inc. Production from other Smithfield Packing Company facilities will be transferred to Cumberland Gap and employment there is expected to increase over time.

# Environment

The university aims to improve its environmental footprint through sustainable printing options, expanding student views and outreaching to local community.

## Campus aims to go 'paperless'

Margeaux Corby  
News Editor

University initiatives being enacted around campus are saving green — both dollars and trees. Through sustainability efforts and technology innovations, Elon's campus is launching and continuing various endeavors to become paperless.

"Any organization as large as we are moves a lot of paper," said Chris Fulkerson, assistant vice president for technology. "I doubt we'll ever be paperless but we're always looking for ways."

Fulkerson and the technology department has advanced several projects, including the print management system in the library and computer labs and changing the admissions process. The university went from spending \$10 million to \$2.8 million after the implementation of the print management system and applications to Elon are 90 percent online.

"Admissions is one of our biggest cheerleaders for going paperless," Fulkerson said.

Prospective students can still print out the PDF application but Fulkerson predicts the ability to submit paper applications will soon be a thing of the past. The academic catalog used to be given to prospective students by admissions, but now the catalog will only go to print in limited supply.

"That's just the way business all

around us is moving," Fulkerson said. "It's part of a sustainability issue since paper takes up landfill and it's cost effective."

Reducing paper usage has been championed by many university departments, and Elon's sustainability department has been the backbone of support.

"Reducing our print material conserves resources, reduces our waste and saves money for the campus," said Elaine Durr, sustainability coordinator. "Even if it's being recycled, it's still waste."

Durr emphasized that while students should recycle whenever possible, reducing the initial use of paper is where positive environmental impact is largest.

"Paper not used is better than paper recycled," Durr said. "If you're going to print a document, you're still printing and using paper. Not using it would be better than using it and recycling."

Technology is in the process of moving other campus areas toward electronic filing instead of paper filing as the university continues to grow. They are hoping to make the purchase orders that the faculty and staff used to buy supplies with paperless, as well as make employment applications for staff at the university exclusively online.

The university receives about 13,957 resumes and vitae a year and, to cope with the flow of new and old staff, human services has 28 active filing

cabinets and 45 back filing cabinets for employee documentation.

Fulkerson said that it's a slow process to change software to allow electronic submissions and decrease paper both from a logistical and ergonomic standpoint.

"We have to work with departments to make sure they are comfortable moving to a new electronic process from an old paper process," Fulkerson said. "There's a lot of comfort in holding a piece of paper."

Beyond saving tree and dollar green, Fulkerson said a paperless campus is safer for students.

Twenty years ago, Elon students' identification numbers were their social security numbers. Fulkerson said his biggest fear was that a professor would clean out an old filing cabinet that contained such sensitive information, unaware that some of that paper would be an identity theft goldmine.

Sensitive personal identification is kept electronically behind a second firewall, separate from the main university firewall, is monitored daily and whenever the system encounters an anomaly it automatically shuts down and sets off an alarm.

Fulkerson said it is only because of the library's successful use of several electronic databases that Elon students have such a wide range of academic resources from which to use.

"You have access to so much more information electronically than if it were printed and stored," he said.

**Elaine Durr, Sustainability Coordinator, says recycling paper isn't enough.**

### RECYCLING

Percent of fiber supply for paper that is recycled worldwide:

1970

23%

1999

34%

2010 PROJECTION

45%



INFORMATION COURTESY OF MCT CAMPUS

**According to Durr, decreasing the amount of paper used not just across campus, but across the world, is what counts.**

## Coral reefs prove continual acidification within Earth's oceans

Anna Johnson  
Reporter

Drift back into the yesteryears of mining: A petite, yellow-feathered bird is lowered into a dark abyss. Miners above peer through the entrance and listen to the fading chirps of the small creature. They pull the canary back up to find it struggling for its breath — the mines are not safe. It was a warning to the miners. And now, according to Nancy Knowlton, a marine biologist at the Smithsonian Institution, coral reefs are the new canary, the new warning about climate change.

"Are coral reefs acting as a warning sign?" Knowlton said. "The answer is yes, and they have passed out on the bottom of the cage."

Knowlton spoke Feb. 18 in McCrary Theatre to discuss the impact of climate change on coral reefs as part of the Voices of Discovery lecture series.

Knowlton highlighted different areas of importance, discussing the impact humans and natural disturbances are having on coral reefs. Knowlton told listeners more than 80 percent of the world's coral reefs have disappeared during the last few decades and unless drastic action is taken immediately, they could disappear completely.

While discussing the effects of climate change on the coral reefs, Knowlton discussed in detail the bleaching of coral reefs, coral reef diseases and acidification of the oceans. Using pictures of reefs, Knowlton showed students that during her own lifetime she could see the damage done to coral reefs. She referenced branching reefs that used to be so numerous, scientists would classify zones of the reef based on the different types of coral. Just years later all



ANDREW DODD | Staff Photographer  
Nancy Knowlton discusses coral reefs and the warnings they give scientists about climate change.

of the branching reefs were gone.

"It was like having Elm Street without elm trees or Oak Street without oaks," Knowlton said.

Diving into the science aspect of the presentation, Knowlton explained how most coral reefs are unable to live in waters that are just one degree warmer than they currently are. With increasing temperatures around the world, the idea of losing coral reefs is becoming a reality.

If temperatures do remain constant, then the continuous bombardment of carbon dioxide is causing acidification in the oceans. This acidification is not allowing coral reefs to leave behind their skeletons — a sort of "coral osteoporosis," as Knowlton described it.

These factors, along with many others, are contributing to an "environmental crisis," but are also affecting the economies of many nations, impacting food markets and tourism.

"It is for their economic well-being," Knowlton said. "They are killing the goose that laid the golden eggs. People pay a lot of money to stay in hotels to see the big fish and coral reefs."

Knowlton said while things seemed bleak, there are many things that can be done to prevent what was happening to the coral reefs. She urges students to consume resources carefully and to spread the word to friends and family.

"There are success stories," Knowlton said. "We are inspired by what's working. We are inspired by students — students like you. My generation is good at writing nature obituaries but your generation is good at wanting to fix the problems."

## Authorities make plans to save Little Alamance Creek

Lindsay Fendt  
Reporter

Burlington Parks and Recreation and the state of North Carolina are working together to improve the water quality of Little Alamance Creek. The Department of Environment and Natural Resources is currently funding construction that will reduce the amount of erosion and runoff into the stream.

"The stream gets a large flow of runoff water," said Tony Laws, director of Burlington Parks and Recreation. "There are huge problems with flooding."

The flooding and erosion in the stream have decreased the water quality to the point that Little Alamance Creek has been put on North Carolina's list of impaired streams. This list comprises wetlands that are of little use to the public and wildlife because of their low water quality.

The City Council unanimously approved all construction plans in their Feb. 3 meeting, despite some complaints from residents about the changes to City Park, which sits over much of the creek.

In order to comply with the regulations put out by the Department of Environment and Natural Resources, the city is now required to let the regularly-cut grass near the creek grow in order to filter off runoff, and they will be moving the baseball field to the opposite side of the creek. The carousel



PHOTO COURTESY OF PIEDMONT TRIAD COUNCIL

and the playgrounds near the front of the park will be unaffected by the changes.

Complaints about the look of the creek began after the city stopped mowing the grass over the summer. Some residents believed the long grass made the creek look neglected and the wildlife that began living near it was a nuisance.

While the existing vegetation is already being allowed to grow, the rest of the construction will not begin until the fall. The entire process will take approximately four months and will cost about \$61,000 to complete.

"The program comes in and reworks the flow of the creek," Laws said. "They'll also come in and do some reconstruction on the stream."

The reconstruction will make the stream bank more level to combat erosion and add vegetation along the sides of the stream to act as buffers for runoff. The runoff that is currently entering the creek is often toxic and has been one of the primary contributors to the creek's poor water quality.

Visitors to Elon's campus share their insight and a window into their world.

## Sharma defends homosexuality in Islam

Margeaux Corby  
News Editor

To even question the Quran's stance on homosexuality is considered non-Islamic. Parvez Sharma engages in this debate every day but as a defender of his faith and as a homosexual man.

In his speech Feb. 19, he began by reading an excerpt of the diary he kept while filming, describing poignant scenes of Muslims suffering from the stigma and abuse of their sexual orientation. He described a scene of Iranian field hands who fled to Turkey to escape the torturing by their heterosexual countrymen.

"They stand at the edge of the mountain and scream," Sharma said. "Their screams drown out the Muslims' calls to prayer that ricochet about the valley."

Sharma told Elon students that rising extremists in every faith will be humanity's single biggest challenge.

"In my opinion, some of our most lost and bitter battles will be fought on the frontlines of religion," he said. "Even the gay marriage debate in this country is fundamentally about the Christian church."

Sharma's film, "A Jihad for Love," documents the struggles of several Muslim gay and lesbian couples attempting to exist with dueling religious and sexual identities. It has been shown in 35 countries, seen by more than 700,000 people and Sharma constantly works to smuggle DVDs of his movie into Afghanistan, Iran and other countries where the film has been banned.

"After traveling to the heart of Islam, I realized that Islam, as much as any other religion, has a troubled core as it deals with 21st century issues with prints that are many centuries old," Sharma said.

During his talk, Sharma referred to

himself as a queer Muslim several times but said the barriers of the English language caused him to use that particular title. Many Islamic faiths have almost no vocabulary to affirm homosexual activity and Sharma compared the cinematic exploration of homosexuality to the challenges of developing a new language.

He stressed that even more complex than the layers of stigma and prejudice that surrounding homosexuality are the geographic, cultural and linguistic intricacies that compose the multifaceted Islamic faith.

"I have dealt with the complexities of Islam, realizing that the majority of the world's Muslims are not living under Shariah law," Sharma said. "The majority, in fact, are living outside these systems that would persecute homosexuality from a Muslim legal perspective."

In the filming of his documentary, Sharma was prone to stories of torture, persecution and religious intolerance. He sees the possibility of teachers of religious dogma reconciling themselves with homosexual love as an unattainable goal.

"As a homosexual, however, I realize profoundly that Islam, Christianity and Judaism — all the religions of the book — will not be able to reconcile their theologies with their homosexuals in our lifetime," he said.

Despite his pessimism concerning individuals and the inability of authoritative institutions to tolerate different forms of love, he did not lose his humor.

"Nothing has given me greater pleasure in the last year than to see American audience members go out in more than 35 cities in this country to the box office and say, 'Can I have two tickets to 'Jihad,' please.'"

## Prendergast to speak out against genocide

Chris King  
Senior Reporter

On March 4, John Prendergast, an activist against genocide, will speak at Elon. Prendergast, who recently published a book with Don Cheadle, "Not on Our Watch," is also co-founder of the Enough Project, as well as a senior adviser to the International Crisis Group.

He also worked for the State Department under former President Clinton and has written eight books on Africa, as well as articles in papers The New York Times.

Freshman Frank Stiefel has been heavily involved in bringing Prendergast to Elon.

"It started my senior year in high school," Stiefel said. "I was a member in STAND (Students Taking Action Now in Darfur) and I wanted to get him to come to my high school. I e-mailed him but he was busy at the time, spending time in Darfur. When I came to Elon, I still wanted to get him to speak, and I thought it might be easier to get him to come to a university instead of a high school. He was open to the idea of speaking here, so I spent fall and winter semester raising money to get him to come here."

But, as he put it, "I couldn't do it alone." So he got freshman Mario Martinez to help him get the word out about the speech.

"I heard about his (Stiefel's) mission to bring John Prendergast to speak and I feel like so many people here at Elon are just ignorant

about so many things, so many world issues, the genocide in Darfur is just one of them," Martinez said. "I wanted to help spread the word and he needed help getting the word out."

He proceeded to put up posters, send e-mails to teachers and tried to spread the word. Martinez even went to the multicultural center, the leadership center, just to help inform them and help get support for this program."

Both Stiefel and Martinez devoted time in trying to get the word out and make sure that students were informed about Prendergast coming to speak.

"The point of me trying to get him to come here is that even though this genocide has been going on since 2003, there are people on this campus who don't really know anything about it," Stiefel said. "Him coming here will raise awareness and help people understand what is going on in Darfur. These people need help and I don't think that people know how much they really need."

Prendergast will speak at 7:30 p.m. in Whitley Auditorium at and both Stiefel and Martinez strongly encourage everyone who can go to do so.

"People don't realize how much that they can do," Stiefel said. "There are little things you can do. You can make posters, attend speakers, divest from corporations that support these genocides. Anything can help."

# Freeman Apartments

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# Future technology

## New surveillance aims to improve campus safety



LINDSAY FENDT | Staff Photographer

Campus Safety and Police's new digital surveillance system allows officers to instantly activate a live camera feed from 86 cameras around campus, including areas such as Rhodes Stadium, the tram path, parking lots and fountains.

Alexa Milan  
Managing Editor

Elon's latest efforts in digital surveillance have gained national attention with a feature in *Campus Technology* magazine. The article details the technological developments behind Elon's new digital security cameras, which were installed during the summer as part of Campus Safety and Police's master security plan.

Chuck Gantos, director of Campus Safety and Police, approached the department of information systems and technologies in early 2008 about installing the cameras and developing a network for them.

"The IT guys were a major part of this," Gantos said. "We had to have a network that was capable of handling this amount of video traffic. Then we needed the hardware and software to be able to support it."

Gantos said there are currently about 86 cameras on campus in key locations of concern such as the tram path, parking lots, the Rhodes Stadium complex and fountain areas.

Campus police can instantly activate any of the live camera feeds on computers in their office if they get a call and can view the footage on two large television screens. Footage can also be recorded and viewed later as evidence.

"There was a legacy system that technology had built probably five or six years ago that was very simplistic," said Christopher Waters, director of

information systems and technology and assistant CIO. "It allowed us to look at cameras, but there were less of them, and it took five to six hours to get the footage."

Gantos said while no single event sparked the new security developments, Elon is following national trends. According to Gantos, most campuses wanted to be open in the 1980s and 90s, but have been moving toward a more closed environment since the early 2000s.

Waters said students feel safe and comfortable in the "Elon bubble," and these measures are being taken to reassure those feelings of safety.

"We just want to make sure we have the presence and the tools that we need if our law enforcement needs additional information," Waters said.

Gantos said the initial cost of the new system was a disadvantage, but the pros of the improved security far outweigh the cons.

"The biggest advantage I can think of is that it's a major deterrent," Gantos said. "It helps us solve crime and it saves an enormous amount of time on investigations."

Since the new security system was installed and implemented in fall 2008, it has helped Campus Safety and Police identify the suspects in a few larceny cases and identify the vehicle involved in a hit-and-run case.

But according to Waters, a potential disadvantage of the new digital surveillance system is students

thinking they are constantly being watched or their privacy is being invaded.

"We have to be very careful as we deploy something like this, that we're very respectful of our students, faculty and staff and of where we place the cameras," Waters said.

Gantos said all of the cameras are not watched all of the time, but the feeds will be pulled up if security receives a call about an incident.

Waters said Campus Safety and Police and information systems and technologies have tried to be careful that cameras are only installed in common areas like parking lots and athletic complexes. There are no cameras inside dormitories, and there are only cameras in classrooms with a lot of expensive technological equipment. He also said he has not had any complaints from students about invasion of privacy.

"Some students have actually expressed that they like the idea, because areas like the tram path are areas where students begin to walk off main campus, and it helps them feel connected because they know the police have the ability to stay connected," Waters said.

According to Gantos, the goals for the future of the digital surveillance system include finishing the system's deployment, adjusting the position of existing cameras to get the best angle of a location and potentially adding more zoom and focusing capabilities to the cameras.

## Interactive Media program provides different option for seniors

Alexa Milan  
Managing Editor

Elon's new graduate program in interactive media may be a good opportunity for seniors who are about to graduate into the bad economy, Dean of the School of Communications Paul Parsons said.

According to Parsons, taking an additional year of courses in interactive media could elevate students over others in the marketplace by the time they graduate from the program and begin looking for jobs next spring.

"For any student who's thinking of what's going to happen in the future, the ability to create interactive products is going to be imperative," said David Copeland, program director of the interactive media graduate program.

The idea to create a master's program in communications was first discussed around 2000 but was put on hold when accrediting the School of Communications became a new priority. When development of the program was put back into action a couple of years ago, Parsons and Copeland initially discussed a more research and theory-based program before changing directions.

"The more we got into it, the more we thought programs like that are all around us," Parsons said. "We decided the world didn't need another generic

communications graduate program. So we started looking for something innovative and different."

Because the School of Communications already has a multimedia focus for undergraduates, Copeland said a graduate program was the next logical step.

When the program begins in August, students will participate in a workshop to become more comfortable with the tools and technologies of interactive media. From there, the curriculum will be half conceptual and half hands-on.

During Winter Term, students will take "Interactive Project for the Public Good," in which they spend a week to 10 days traveling domestically or internationally as part of a project of their choice. After one year taking 36 semester hours, students will get their degrees.

"We decided that because we're using a lot of technology, and technology is changing so quickly, it would probably be best to keep this as a one-year intensive program instead of spreading it out over two years, because there's a possibility that things that we might have used at the beginning of the program would change," Copeland said.

Parsons emphasized that while it will likely attract a lot of communications majors, the program is just as much for students in other majors who could apply

interactivity to jobs in their fields. These students would take two preparatory courses, media writing and media law and ethics, in July to familiarize them with other media concepts.

"We anticipate having some students in the program who do not come from a journalism or broadcast or communications background as an undergraduate, and we welcome that," Parsons said. "So we would welcome the psychology major, the business major, the art major, the biology major."

Parsons said right now he and Copeland are focusing on finalizing three areas: students, faculty and facility.

A rolling admissions process is currently underway. Parsons said they are hoping for 33 to 36 students and for a mix of Elon students, students from other universities and professionals who want to learn some new skills. Four students have already been admitted, including one Elon senior, and about 15 other applications are in process.

"We'd like it to fill sooner rather than later, but it's difficult to tell with a first class," Copeland said. "Filling a first year class will be a little more difficult than filling a second year class."

Some current communications professors will teach at the graduate level, but Elon has also hired two new teachers. One, Michelle Ferrier, just

### Program curriculum

Summer I:  
Seminar in Media Law and Ethics  
Seminar in Media Writing

Summer II:  
Digital Media Workshop

Fall:  
Theory and Audience Analysis in an Interactive Age  
Interactive Writing and Design  
Producing Interactive Media  
Interactive Media Strategies  
Graduate elective

Winter:  
Interactive Project

Spring:  
Contemporary Media Issues  
Graduate elective  
Graduate elective  
Interactive Media Capstone (6 hours)

Electives:  
Intellectual Property Law  
Citizen and Participatory News  
Virtual Environments  
Public Opinion in a New Media Age  
Visual Aesthetics  
Interactive Media Management and Economics  
Professional Apprenticeship

started teaching at Elon, and the other, Sang Nam, is coming from the University of Wisconsin. Parsons and Copeland are looking for two more faculty members, and all of the new professors will also teach at the undergraduate level.

The graduate program will be located on the second floor of Powell. The current Powell classes will move into Lindner Pavilion when it is finished, and Powell will be renovated to house the interactive media program on the second floor and new science labs on the third floor.

# Triad residents receive free legal advice

Local lawyers counsel the public during the annual "Ask-A-Lawyer" event throughout North Carolina

Margeaux Corby  
News Editor

On Saturday, residents of the Triad grappling with complexities of the legal system were able to get advice from experts, without a consultation fee or appointment.

Lawyers from several local bar associations held public "Ask-A-Lawyer" events in six locations throughout North Carolina.

"The lawyers in Greensboro have been doing this event probably for about 20 years," said Craig Taylor, who specializes in business law and coordinated the statewide program.

"It just developed and has always been a way to deliver some legal services to low-income people who are unable to afford a lawyer or just to know their rights."

For more than four years, Taylor has been in charge of managing "Ask-A-Lawyer" and has used his position as the president of the Young Lawyers Division of the Greensboro Bar Association to recruit volunteers for the event.

"I think it's really valuable, especially for young lawyers, because it gives them a chance to sit across from a real live person, hear their story and really give them some advice," Taylor said. "It's a community service event that gives us a chance to give back."

When Taylor opened the

doors of the event at 10 a.m., there was a line waiting to enter.

"I know that we often are able to point people in the right direction who might have otherwise made a mistake in the judicial system like missing a deadline or letting their rights expire," Taylor said.

Lawyers at the event were approached with a wide range of legal issues, including employment law, child support and landlord-tenant issues.

One Greensboro resident, who requested to go by Robert J., had an unusual product liability case.

"I went to a local fast food restaurant and found a large piece of glass in my hamburger," Robert said. "I thought, 'This is a large piece of lettuce.'"

Triad resident Linda Clyburn was seeking counseling on a child support case that has been ongoing for 15 years.

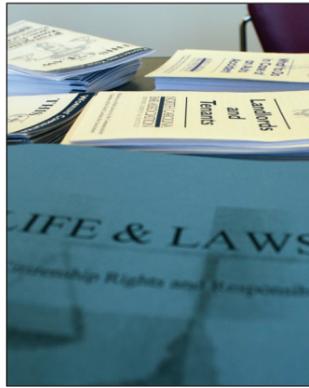
"I hired an attorney and lost my job and had to let him go," Clyburn said. "Actually, more or less, he let me go."

The event also took place in Durham, Wake and Mecklenburg counties.

Locally, it was held at the Greensboro Public Library, although the event took place at the Four Seasons Mall in past years. Taylor continues to praise the efforts of all the legal volunteers, stating that "we really met a need."



Lawyer Jeremy Shrader counsels a local woman about legal issues surrounding a death in the family.

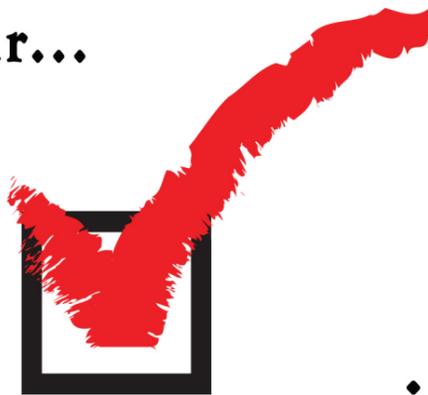


Lawyers were provided with packets in various legal areas to prepare them for the wide range of issues they would encounter.



Greensboro resident Robert J. displays the shard of glass he found in his burger from a local fast food restaurant. Robert said the supervisor told him an angered employee had put the glass in the food before being fired.

It's an election year...



...VOTE!

Voting is February 24th and  
25th online and in Mosely

Be Heard

SGA

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# Business

The poor American economy is forcing banks to fold and Wall Street to stress. But the problem is hitting close to home as well, especially with small businesses.

## The Last Chapter: The Book Exchange empties its shelves after 76 years

Camille DeMere  
Multimedia Director

The Durham Book Exchange has been a fixture of downtown Durham for 76 years. And for more than 40 of those years, it has been a fixture in Curt Pergerson's life. His father managed the store until just a few years ago, when Pergerson took over.

He still remembers the days each year at the beginning of the semester when the line of college students waiting to pick up their textbooks would run down the street.

Now, the doors are locked. A large poster in the window thanks the community for its support. A few unwanted books slump over one of the many shelves upstairs that have been picked over during the Exchange's 10-dollar-a-bag book sale. Employees wheel hand trucks stacked with books to be donated or recycled.

It is easy to think this is just one of the many stories to come during a time of economic uncertainty, but America's failing economy was just one hurdle for the Book Exchange.

"It didn't help, but it was spiraling to begin with," Pergerson said. "It's mainly the publishers. Publishers don't care about you anymore as far as a privately-owned bookstore."

Kathy Scarborough, the general

manager for Elon University's campus shop, says even stores like hers that are teamed up with larger distributors feel the pinch from publishers.

"Publishers increase their prices 2 to 5 percent twice a year," Pergerson said. "So though it might look like we're making more money each time, we're actually just keeping up."

According to Pergerson, publishers are trying to squelch the used-book market.

Large law textbook companies are offering books in loose-leaf versions, which are attractive to students because of smaller price tags.

"But then you can't sell it back," Pergerson said. "So that keeps used books off the market."

Pergerson said the shrinking market also squashed his bookstore.

"It didn't used to be that way," he said. "And it doesn't have to be that way. It's just the greed of the publishers."

But, this is one of Elon's biggest years for used-book buybacks.

"Students like that they can get cash in hand," Scarborough said.

The campus shop also got more aggressive in its tactics while preparing to buy used books back.

"We can only get the used books if the faculty work with us and tell us which ones they'll be using next year," Scarborough said. "We've definitely

stepped up those efforts."

But no efforts were able to save the Durham Book Exchange.

One of its most defining features was its law room. Polished wooden signs for North Carolina Central, Duke, UNC and Campbell mark off aisles of books specifically for these law schools.

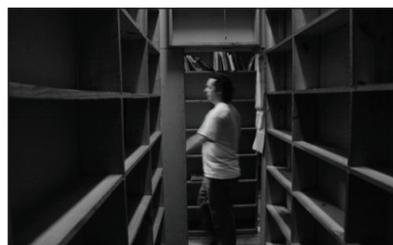
"I heard through the grapevine that Elon had sent out an e-mail saying, 'Let's get enough people going to the Book Exchange so that we can get our own sign up on our own aisle,'" Pergerson said, clearing his choked throat with a

laugh.

"Well, we built it. But we went out of business before the sign went up," he said.



BRYCE LITTLE | Staff Photographer  
Dust flies off the old books as worker Lord Thomas Burbridge removes the remaining inventory from the back of the Book Exchange.



BRYCE LITTLE | Staff Photographer  
Burbridge walks back and forth through the empty aisles searching for any last books on the shelves.



BRYCE LITTLE | Staff Photographer  
After 76 years, The Book Exchange in Durham is packing up its books and locking its doors. Pergerson explains that competition with publishers and the Internet becoming a primary option for cheap books has made it difficult for used bookstores to survive.

### Unexpected guests

One of Pergerson's proudest moments is to tell how the bookstore began its life in a college dorm room, eventually moving on to share space with a barbershop. People would even trade books for trim.

One such character was a disheveled William Faulkner, who had gone on a moonshine detour to Durham for two weeks while he was supposed to be speaking in Chapel Hill.

His traveling companions took Faulkner by the Book Exchange to clean him up once his engagement was over, so he would look presentable for the next stop on his tour.

Also, in its former life, the Book Exchange building housed a Prohibition-era speakeasy. People passing by can still see the doorbell a servant boy would ring to warn revelers to hide the alcohol because the police were coming.

## Cotton of the Carolinas supports local industry

Jaci Gentile  
Reporter

TS Designs, a screen-printing business located in Burlington, proudly unveiled its new locally-produced brand, Cotton of the Carolinas, at a stakeholders meeting Feb. 19.

The Cotton of the Carolinas brand aims to enhance North Carolina's textile industry and support the local economy by using a network of cotton producers, manufacturers and sellers that operate in the state.

The North Carolina cotton industry, which produced 780,000 bales of cotton in 2007 alone, has been hit hard recently by the increasing globalization of the industry.

According to the National Cotton Council of America, 5.5 million pounds of cotton were exported for use in different countries of the 6.2 million pounds produced in the United States in 2008. The Cotton of the Carolinas brand will help ensure that the cotton produced locally will support North Carolina's own economy.

Eric Henry, president of TS Designs, also wants to create a feeling of transparency and connectedness between the company and its customers.

"It's a different relationship that we want to build," Henry said. "It's about putting a face on the company."

A frequently updated Web site showcases the photos and contact

information of each of the partners, allows customers in on the business practices of each company in the supply chain and lets them track the life cycle of their purchases from the cotton fields of North Carolina to the racks of their favorite store.

Henry and his friend, Sam Moore, came up with the idea for a completely locally grown, made and sold product two years ago. With help from North Carolina State University scientists and agriculturalists, as well as cooperation with local merchants, the idea became a reality and will give jobs to more than 700 North Carolinians across the state.

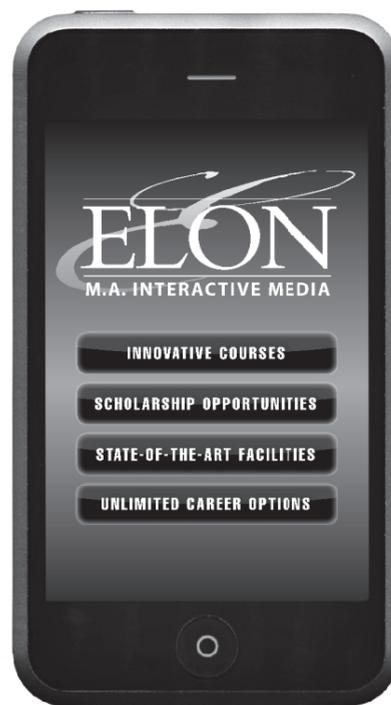
"It's like a pride to us to keep the people working," said Kenny Hoyle of MoCaro Dyeing and Finishing in Statesville, N.C., a partner in the production of Cotton of the Carolinas apparel.

Cotton of the Carolinas hopes to capitalize on the mystique of a totally Carolina-based product, much like the North Carolina wine industry has done. The brand will target local retailers first, such as local sports teams and universities, while promoting public awareness of the merits of buying locally.

"We employ our friends and neighbors," said Wes Morgan of Rolling Hills Gin, LLC located in New London, N.C.

To learn more about the Cotton of the Carolinas brand and local production, visit: [www.cottonofthecarolinas.com](http://www.cottonofthecarolinas.com).

## WHAT ARE YOU WAITING FOR?

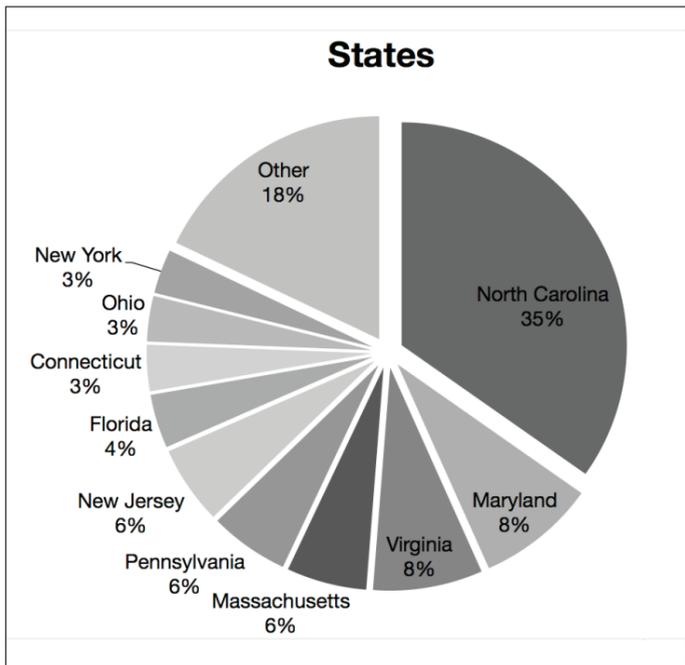


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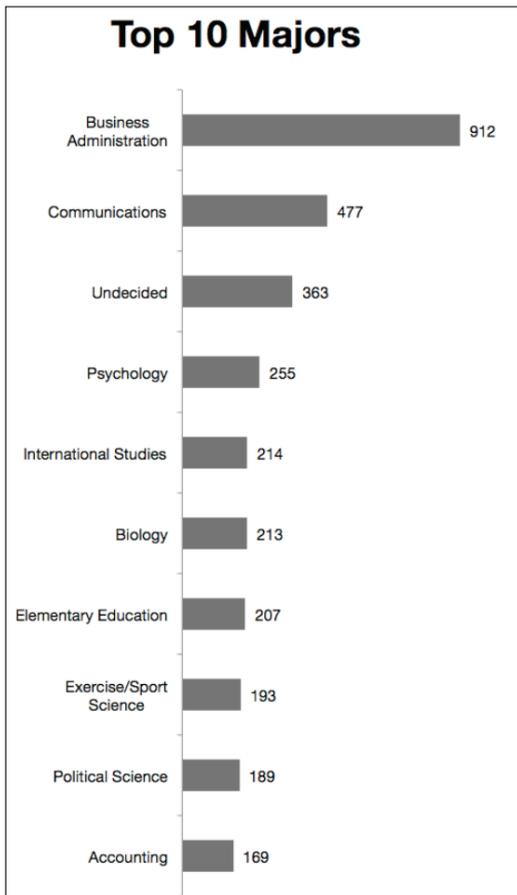
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# Elon releases registrar's report



INFORMATION COURTESY OF SPRING REGISTRAR'S REPORT



HANNAH WILLIAMS | Graphics

Laura Smith  
News Editor

The University released its biannual registrar's report Feb. 16 showing the many different demographics to which Elon students belong.

The report is sent out in the spring and the fall faculty and staff members and shows information such as students' hometowns, religions and majors.

But the spring report is not used when giving statistical information about the university.

"We always reference the fall report because it's the beginning of the year," said Registrar Mark Albertson, on taking information before students may transfer or move hometowns.

The information from the report comes from information from admission applications organized in the university's database.

The spring report shows most Elon students come from North Carolina, with Virginia and Maryland following closely behind.

Many northern states showed enrollment as well.

"I think Elon has always projected a good image in the North," Albertson said.

Albertson attributes this to a physically attractive campus, a sense of security and a more reasonable tuition than many schools up north.

Albertson said he expects to see more students from the Midwestern states in the coming years.

"I think Elon is pretty much established in the area in which it

markets to," Albertson said. "We will continue to strengthen areas which are strong."

The report also shows Catholicism is the most practiced religion among students and business is the largest major, followed by communications.

Currently, there are 4,844 undergraduate students and 616 graduate students enrolled, creating a total enrollment of 5,460 students.

## NEWS IN BRIEF

### Alpha Omicron Pi hosts trunk show

The women of Alpha Omicron Pi will sponsor a trunk show featuring apparel from Firefly from 1 - 6 p.m. Saturday at the Parish House. The sale will benefit AOPI's philanthropy, arthritis research. The clothes will be 50-75 percent off, and will include brands such as Eliza B., Ella Moss, Max and Cleo and Tina Tirk.

### Staff Member of the Year nominations now being accepted

Students are encouraged to nominate Elon University staff members for Staff Member of the Year awards. Staff can be nominated in the following categories: Physical Plant staff, office staff, or administrative staff. The deadline for nominations is March 30. Nomination forms can be obtained by calling the Office of Human Resources at x5560.

### University of Illinois professor speaks about aging process

Arthur Kramer will speak at Elon at 7:30 p.m. Monday in McCrary Theatre. In his discussion, "The Aging Brain and Mind — Use it or Lose it!" Kramer will discuss his research on the changes in human cognition associated with the aging process.

### Correction

In last week's news story "Meet the executive candidates," Evan Davis was

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The Pendulum seeks to inspire, entertain and inform the Elon community by providing a voice for students and faculty as well as a forum for the meaningful exchange of ideas.

# Editorial

## Biting the Bolshevik bullet Rationalizing the banks' nationalizing

The United States is quickly approaching an ideological Maginot Line. Built up to serve as an impenetrable defense, stacked high with escalating fears of socialist policies, it has stood as a bulwark of American economic policy against the likes of nationalization.

Suggestions of governmental control of any major economic pipelines, once the agenda of fringe economists grumbling against capitalist motives, have slowly gathered support.

The pipeline in question is the banking industry, an ineptly steered ship saved from capsizing multiple times already. Famed economist and pragmatist Nouriel Roubini, in a column for *Forbes Magazine*, presented his opinion in response to Treasury Secretary Timothy Geithner's proposed bailout plan.

"Nationalization may be a more market-friendly solution to the banking crisis. It creates the biggest hit for common and preferred shareholders of clearly insolvent institutions. It also provides a fair upside to the taxpayer," Roubini wrote.

Contrary to common logic, nationalization doesn't necessarily bring with it a blatant disregard for capitalist principles. Look at the current crisis with an educational context.

If a professor at Elon notices his students are failing a class, he could tack arbitrary points onto test scores to improve the results. Then, if the class performs just as poorly on the next test, there are always more points to go around. A teacher can't allow his students to fail, can he?

Alternatively, that same professor could look at the same poor performance and decide not to give out extra points. Instead, he could look at the case of each student individually— their performance on every assignment — and talk to them about their study habits and their academic practices.

After this analysis, the teacher can then take the students in the worst shape aside and suggest how they can improve their grades and provide assistance for them to do so.

If the teacher is competent, then this assistance would, in the long run, prove to be far more beneficial

than the short, temporary infusions of points on tests. Restructuring the way in which students approach a class to improve their work habits provides them with the means to succeed in the future. An extra 10 points on a test only helps with that particular score.

To an extent, both of these philosophies have been applied to previous banking crises, with varying degrees of success. Japan, which adopted a policy of governmental injections of capital into banks after a downward spiral that began in 1989, underwent an ongoing economic stagnation. Sweden, on the other hand, nationalized Nordbanken and Götabanken after a crisis that began in 1991 and thereby avoided a similar fate.

Both countries underwent similar economic downturns as the United States, with rapidly bursting bubbles in real estate and equity leading to the cessation of lending on the part of banks, killing the lifeblood of any capitalist system.

For Japan, the periodic government handouts did nothing and the losses on the loans made it necessary for banks to store up massive amounts of cash, cutting off future loans.

In Sweden, the government forced the banks to write off the bad loans (something Japanese banks were reluctant to do), issue an ownership interest to the government and transfer all assets to asset-management firms. These firms sold the assets as collateral for the banks, and the profit from the sales went back to the government. After the banks had been suitably cleaned up, the government sold its shares back to the public.

From these two recent examples, nationalization makes sense, albeit in a limited capacity and only in the most serious cases. There is a rugged defense in the United States against ideas such as nationalization. Ideological defenses don't collapse easily or without resistance.

In spite of this, if the breakdown of the banking system continues, something has to be done. There may come a time when the freest economy will have to dabble in socialist ideas. After all, every defense eventually crumbles.

## Removing the veil from SGA

Elon's student body is headed to the polls for its annual Student Government elections. Unfortunately, few students approach the elections with significant knowledge of the candidates, their positions and what the Student Government Association does.

Throughout the week, several students were asked one basic question: "Can you name five things that Elon's SGA has done in the past year?" As expected, many had little to say. The most telling response referred to SGA's "leaving chalk outside of Moseley (Center)." When asked who was running for executive student body president, few could name both nominees.

This lack of awareness impacts how students feel about the organization and their indifference toward these elections.

One respondent answered that SGA passed legislation for more parking spaces outside of Moseley, a point SGA presidential candidate junior Daniel Marshall Sharpe noted in his campaign speech. Still, for most students to have so little understanding of the role of SGA speaks volumes for the need of this organization to reconnect with the student body.

Especially during election season, nominees need to take a much more active approach in campaigning. Creating a Facebook group announcing a campaign does not adequately address the needs of the student body or the candidate's qualifications. Approaching these elections like Homecoming shortchanges the Elon student body from having representatives with clear goals.

By all accounts, both executive nominees are fine leaders in the student body. Sharpe told *The Pendulum* about his meetings with various organizations on campus about his campaign and his platform. Similarly, sophomore class President Justin Peterson, who is also running for executive president, regularly encourages his class to make him aware of issues or concerns they might have.

Still, student government leaders must make themselves much more prominent in the student consciousness.

Current SGA President Chase Rumley ran unopposed when seeking the executive position. Without opposing viewpoints, the student body cannot decide who best represents its interests to university faculty or staff. This year, junior class presidential nominee Sara Baker is running unopposed. Baker is the same candidate who, when asked during her class of 2011 vice presidential campaign what her platform was, seemed not to know what a political platform was. She won the election.

Regardless of whether or not Baker has since adequately represented the class of 2011 is less important than the fact that competition decreases the chance for complacency. It forces candidates to actively understand the needs of those they represent.

SGA's influence is seen throughout campus in many ways the student body is unaware of. According to Sharpe, the SGA allocated half a million dollars in funds to organizations last year. Many times, members of these organizations do not realize SGA is providing for many of these programs.

SGA has taken some steps to make students aware of what they are working on. *The Pendulum* reports on every SGA meeting to monitor its progress. Last semester, ESTV featured "E-Span," which provided coverage of SGA meetings on the Elon channel and was a great idea. Still, the fact that no one bothered to have clear audio on the broadcast and then decided to air the inaudible video reinforces the need for SGA to take its role more seriously in reporting back to the student body.

Regardless of who wins the various elections, all student government representatives must take their accountability to their constituents more seriously and become a part of the student body.

### ILLUSTRATING THE ISSUES:



## THE PENDULUM

Established 1974

The Pendulum is published each Wednesday of the academic year. The advertising and editorial copy deadline is 5 p.m. the Friday before publication. Letters to the editor and guest columns are welcome and should be typed and e-mailed with a telephone number for verification. Submissions are accepted as Word documents. The Pendulum reserves the right to edit obscene and potentially libelous material. Lengthy letters or columns may be trimmed to fit. All submissions become the property of The Pendulum and will not be returned. You can reach The Pendulum by e-mail at [pendulum@elon.edu](mailto:pendulum@elon.edu). If you have questions or concerns about an article contact a section editor. Please do not respond to reporters directly.

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# Opinions

## Greek housing review fails to encourage fraternity



Taylor Doe  
Columnist

Last week the results of the Greek housing review were announced.

The review, which is done every three years, was eagerly anticipated by all of Elon's Greek organizations. While certain changes were expected, the results left some Greeks wondering exactly how such an important decision was reached.

Naturally, organizations that maintained their housing statuses were elated, and those moving into new houses were excited that their efforts were rewarded. For the organizations that lost their houses, the announcement was met with disappointment and, for some, genuine surprise.

One question raised across the Greek community was clear: How exactly was this decision made? The process involves an independent third party who knows nothing of Elon's Greek system. This group is given the housing applications and then evaluates them and decides which organizations will receive houses for the following three years.

Rumors ran rampant across campus that Jay Anhorn, director of Greek Life, had somehow intervened in this process, affecting the impartiality. Regardless, the Office of Greek Life should have open lines of communication with the fraternities and sororities in order to dispel rumors of this nature. It is essential this process is made evident and the methods are clear so Greeks are comfortable with the validity of the

results.

It is important the organizations whose housing was reassigned be addressed first and given a straightforward reason for the change.

It shouldn't be left to hearsay and word-of-mouth for Greek students to hear about the status of their housing. It is embarrassing and disrespectful not to tell organizations experiencing a change in advance.

By allowing the housing assessment to continue in the same way, the Office of Greek life will only breed contempt among the Greek organizations. This process puts each fraternity and sorority in direct competition with each other to make sure their respective houses remain intact. It encourages Greeks to seek out the flaws in other groups and report them to Greek Life. Instead of promoting unity, it promotes pettiness and rivalry.

The very nature of the housing review process is inherently flawed. Including NPHC, IFC and PHC, there are 21 Greek organizations on Elon's campus. Currently, Elon offers only 17 Greek housing options. Therefore, there are four Greek organizations at Elon with no on-campus housing option. The most underserved as a result of the shortage are the NPHC organizations, which currently occupy only one of the 17 available residences. At a school the size of Elon, there is no reason why sufficient housing can't be built to satisfy the needs of the Greek community.

If Anhorn questions why the relationships between Elon's Greek organizations are sometimes perceived as unfriendly and contentious, he can no doubt find the answer in an internal review of his office's effect on the

## Facebook defriends users

Imagine the day before you're up for partner at a law firm, a book titled "Amusing College Antics of the Clueless and Asinine" is released in bookstores across the nation with an embarrassing photo of you doing a keg stand at a fraternity featured on the cover.



Derek Kiszely  
Columnist

Trying to sue the publishing company of the book for defamation and appropriation, the company says, "you didn't read the fine print" as Facebook sublicensed the rights to all personal photos uploaded to your old profile, which you thought you had deleted.

Luckily, Facebook isn't going to be turning embarrassing photographs into books or adapting wall posts into Broadway plays, at least not yet.

It took the "People Against the New Terms of Service," a Facebook group with more than 100,000 members, and the threat of a formal legal complaint from a coalition of consumer advocacy groups to get Facebook to revert to its original Terms of Service. The original terms ensure the worst-case scenario detailed above would never happen.

Earlier in the month, Facebook quietly changed its ToS to give it permanent ownership of all personal content, hoping no one would notice.

Uproar ensued after users realized the change to the ToS meant Facebook could use your name, likeness and any photographs uploaded for "any purpose, including commercial or advertising" even after the content or account is deleted.

Facebook disavowed such intentions, but some began to suggest Facebook should change its name to "Fascistbook." Such a change to Facebook's ToS would create problems for a lot of people, especially those who say, "When I'm looking for a job, I won't have this stuff on my site."

To defend against such protests, Facebook took a page from the used-car salesman manual, telling customers, "Just relax. Don't worry about the contract terms and trust me."

Most users may not care, but it isn't just about Facebook. It's about the Internet's direction. If Facebook was allowed to get away with this, other sites would be tempted to try the same thing.

Facebook's claim of perpetual license to a user's content would be like a mobile phone company claiming rights to use the text messages sent over their network — it's an unthinkable outrage. Facebook should be a conduit for content, not the user of said content. This is why we need a comprehensive set of privacy laws: to make sure Facebook doesn't try and pull the wool over our eyes again.

Facebook needs to take a long, hard look at how it treats those who subscribe to its service. Even though it could afford to lose a few members, this doesn't mean it should allow commercial and legal concerns to override its commitment to users' privacy rights. That Facebook didn't think it needed to let users know about the significant change to its ToS is troubling.

The scary thing is that Facebook isn't a third-rate social network. With more than 175 million members, it's arguably the single-most influential social network in the world. If it were a country, it would be the sixth most populated in the world. There's never been a Web site people trust with so much personal, emotional and intimate information, and that trust makes users legitimately nervous.

Unfortunately, Facebook is realizing it needs a business model, which means that its struggle to balance business with privacy is far from over.

It's naïve to think Facebook isn't trying to figure out how to profit from the information people generate on its network. All of that data could be used for targeted advertising or sold to research firms. If Facebook can't find equilibrium between

## In spite of losses, fat lady refuses to sing for Republicans



Nick Ochsner  
Guest Columnist

Recently Daniel Shutt, president of the College Democrats, wrote an editorial offering Republicans some advice on how to be successful in future elections. I would like to take this opportunity to thank Shutt for his advice, but the Republican Party doesn't need it. As much as I'm sure you're trying to help, all you're doing is practicing the small-minded, partisan tactics that your party seems to

bash and embrace all at the same time.

I can see how it's easy to think your party has a mandate coming off of an election in which both sides were very emotionally charged. But President Obama's victory does not signify a rebuke of Republican principles any more than it means the end of the Republican Party.

Democrats seem to forget that in 1984 Ronald Reagan captured 525 of the 538 electoral votes and nearly 60 percent of the popular vote.

Compare that to the 365 electoral votes and 53 percent of the popular vote that Obama captured, and you can see why Republicans aren't worried about their existence.

What is more troubling about the Democrats newfound power is the arrogance they've taken on. Contrary to what Rep. Nancy Pelosi thinks, bipartisanship includes the ideas and input of two parties.

Jack Dodson's column in last week's paper followed the same line of thought. In it he labeled Congressional Republicans as obstructionists during the recent debate on the stimulus bill and also chastised them for not being "bipartisan."

Such categorizations bring incorrect definitions to the words "obstructionist" and "bipartisan."

Standing up for the desires of your constituents and voting in line with your beliefs is not being obstructionist — it's doing your job. Bipartisanship doesn't mean extending Republicans the opportunity to agree with the Democrats liberal agenda — it's allowing them an opportunity for input and then actually considering their suggestions. When Democrats figure this out, Republicans will be ready to listen and work together for the good of our country.

As we can already see, Obama's "mandate" is quickly fading as the public gets a taste of what "change" and "hope" really is. In fact, it seems as though Obama's poll numbers are sliding as quickly as the Dow Jones. According to the New York Times, he has a 63 percent approval rating, down from an estimated 80 percent at inauguration.

I admire Obama's passion and his ability to bring our nation together at a time when we desperately need it. But so far, I am disappointed in his partisan attempts to gain the upper hand over Republicans. Both parties, Republicans and Democrats, must come together in order for our country to change for the better. Democrats should consider deflating their egos in order to get this done.

### TO COMMENT...

We appreciate original responses to Pendulum articles. Feedback of 500 words or less can be sent in several ways.

Letters to the Editor and columns can be e-mailed to [pendulum@elon.edu](mailto:pendulum@elon.edu) or sent to 7012 Campus Box, Elon, N.C. 27244.

Content will be edited for clarity, length and accuracy. All submissions must include a name and phone number.

A message board also accompanies each article online at [www.elon.edu/pendulum](http://www.elon.edu/pendulum) where commentary can be quickly posted.



# ORGANIC!

Hannah Williams  
Special Projects Editor  
Caroline Matthews  
Design Chief

## SEEING GREEN: IS ORGANIC FOOD WORTH IT?

As the recession continues to eat away at disposable income, customer commitment to buying organic will be tested. CNN reports that while growth in the organic market has slowed, sales have yet to drop. "Food is not a place to economize," said Andy Angyal, professor of English and environmental science at Elon University. "The health costs of eating unhealthily are just too great." In addition to health benefits, Angyal listed better taste, seasonal variety, greater freshness and farmer familiarity as reasons for buying locally-grown organic fare. "You get what you pay for," Angyal said in defense of organic food prices outweighing those of its conventionally grown counterpart. "Our food costs are ridiculously low in this country. Quality food is going to cost more."

## WHAT'S THE DIFFERENCE?

Organic foods are grown without chemical agents like fertilizers, pesticides, herbicides or hormones. Organic farmers use natural fertilizers to stimulate growth, comparative planting to stave off insects, weeding tilling and crop rotation to fend off weeds, and organic feed and outdoor access to raise healthy livestock. Angyal, who's been gardening all his life, took interest in the organic food movement in the 1970s in response to the first energy crisis and growing concern for dietary and health implications.

In 1996, Angyal purchased Windy Knoll Farm, a small-scale organic farm just north of Elon University's campus, where he grows fruits and vegetables and maintains a vineyard. Solar panels supply the farm with power and hot water.

"I don't garden by the signs of the zodiac and I don't use the small homeopathic doses of nutrients," said Angyal, who gardens using traditional organic techniques.

Windy Knoll serves as Angyal's home as well as a teaching site. He sponsors internships for students to learn about and practice sustainable, organic farming.

"Organic farming methods constitute a principled and fundamental critique of the current system of industrial agriculture," writes Marion Nestle, the Paulette Goddard Professor in the department of nutrition, food studies and public health at New York University and author of *What to Eat*, in a *Global Agenda* article. "Overall, investigations show that organic farms are nearly as productive, leave the soils healthier and use energy more efficiently than conventional methods."

"What we're trying to do is circumvent the whole industrial food system," Angyal said. "It's all grown for volume and profit."

## ARE ORGANIC FOODS BETTER?

"Health-wise, yes. Nutrient-wise, no," Health and Exercise Science Professor Liz Bailey said. "There are no studies that I know of that show an increase in nutritional value as a result of organic farming, but the fact that there are no chemical additives and preservatives definitely increases the value of the food to your health."

Scientists are just beginning to study the nutrient levels of organic versus conventional food, and recent findings are inconclusive at best, due to food politics.

The United States Department of Agriculture has a dual purpose to promote health and to promote agriculture, which was consistent at its advent in the late 19th century when people were undernourished, but is now at odds in a saturated food market where the food available is nearly double the caloric need in the United States.

"Further research will likely confirm that organic foods contain higher nutrient levels, but it is unclear whether these nutrients will make a measurable improvement in health," Nestle predicts.

Bailey referenced Nestle's advice in her book *What to Eat* for making more healthful eating choices in general: "Eat less, move more. Eat fruits, vegetables and whole grains and avoid too much junk food."

Junk food has a lot of "empty calories," or calories with no nutritional value.

"It's calories in, calories out," said Angyal. "You've got to burn somehow what you're consuming."

Angyal recommends gardening as a way to get good exercise while learning about organic farming and growing better food. "There's all sorts of opportunities for people who want to get their hands dirty and learn something about organic farming," Angyal said, citing interning at local farms and volunteering in the Elon Community Garden.

## WHERE TO GROW?

The Elon Community Garden, located behind the Truitt Center, began as the initiative of students in an environmental ethics class to create a communal open space in fall 2006.

"We were seeing a gap in not only student, faculty and staff connection with nature, but also with each other," said senior Bre Detwiler, the current garden manager.

The goal of the garden? "To grow organically and have as little negative impact on the environment as possible," Detwiler said. "We want to put nutrients back into the land as the plants use them too."

"We wanted it to be somewhere where people could get to and walk to and meet," Detwiler said of the garden site, which was recommended by Tom Flood, the superintendent of campus landscaping and grounds, and embraced by Chaplain Richard McBride, who oversees the Truitt Center.

The Elon Community Garden, which receives no direct funding, runs off the dedication of garden volunteers, like Detwiler, and community donations.

"Things tend to just happen and appear at the garden," Detwiler said. "Somebody will drop by lumber at the garden. Other people will drop by extra seeds and plants that they didn't use that year."

Despite being a small plot of land, the garden is plentiful thanks to bio-intensive organic gardening where plants are grown extremely close together, Detwiler said.

The food grown in the garden is distributed in three ways: donated to the Allied Churches hot lunch program, Good Shepard's Kitchen; harvested by families who work in the garden; or taken home by student volunteers from both Elon University and Elon Academy.

"There's a growing interest in organic farming among highly-educated young people," Angyal said. "With the increasing, good prices for organic food, it's something to consider: small-scale organic farming. At least as a second income."

## WHAT TO BUY?

The increasing prices of organic food make it cost-prohibitive for some. Bailey suggests balancing your food choices with your budget.

"Buy organic for the things you eat most often. Buy local as much as possible. The ideal is to buy organic and local. And if that's not possible, buy as fresh as possible," said Bailey.

Bailey always buys local, organic milk, because that's what goes the fastest in her house.

"Organic things are going to go bad faster, so you need to be cognizant of that," Bailey said. "If you can't eat two pounds of organic bananas, then is it really worth the investment?"

Still, there is a taste factor favoring organic foods. "Organic milk tastes different than regular milk. My kids won't drink regular milk now," Bailey said.

Check the origin on foods you're buying at the store, Bailey said. "It's likely that when your food is coming from somewhere far away, that there's something on them to keep them fresh to get it here."

"The local piece is a more sustainable practice," said Bailey. "It's costing less to get those tomatoes from down the road than to get them from Indiana."

## WHERE TO SHOP?

"Supermarkets provide a vital public service but are not social service agencies. Their job is to sell as much food as possible," Nestle writes in *Scientific American*.

"Students need to think locally and seasonally and plan their meals and diets around that," Angyal said. "They need to buy fresh produce and cook for themselves and not eat junk food."

Explore local grocery shopping alternatives, said Angyal, like farmers' markets and community-owned cooperatives.

Elon Community Church hosts a farmers' market during peak growing season. Company Shops Market is a co-op that plans to open a full-service grocery store and cafe to provide Alamance County with local, organic and sustainably produced food if and when it meets its ownership goals.

"Supporting local farms supports the local economy. It helps keep farmers on the farm," Angyal said. "You're building a network from the farmer to the consumer."

## IS IT SAFE?

"I know of no reason why Certified Organic foods should be less safe (than conventional foods), and several why they would be safer," Nestle writes.

In the wake of recent food-related illnesses and fatalities, from peanuts to spinach to ground beef, healthful food practices are necessary regardless of where you're purchasing.

"We've had examples of safety issues from both ends, both big and small producers," Bailey said. "You practice healthy food practices. You wash things. You don't cross

contaminate. And you use by appropriate dates." Preparing food properly is also important. Meat eaters especially, beware of undercooking.

## SO WHAT?

"We're going to pay heavily for our poor food choices," Angyal said. "Worldwide, people have shifted to a fast food, junk food diet." There is a slow foods movement starting worldwide to promote more healthful farming and eating practices.

"Are foods better if they are organic? Of course they are," wrote Nestle in a *Global Agenda* article. "But not primarily because of nutrition. Their true value comes from what they do for farm workers in lower pesticide exposure, for soils in enrichment and conservation, for water supplies in less fertilizer runoff, for animals in protection against microbial diseases and mad cow disease, for fish in protection against contamination with organic hydrocarbons and for other such environmental factors."

Angyal suggestion is to learn about local fare. "Be a smart consumer. Be a health-conscious consumer of food. It's your choices that make a difference," Angyal said.



LAURA BRADFORD | Photo

RIGHT: John  
his first  
the



For more info about organics at the following locations, check out The Pendulum Online.

ELON COMMUNITY GARDEN  
ELON COMMUNITY CHURCH FARMERS' MARKET  
GREENSBORO FARMERS' CORB MARKET  
DEEP ROOTS MARKET  
WINDY KNOLL FARM

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What food's  
in season in  
the Triad?

SOYBEANS  
July-August

TOMATOES  
July-October

CHERRIES  
May-June  
APPLES  
July-November

### WHAT IS USDA ORGANIC?

The USDA certifies organic fare. By USDA standards, products labeled as "100 percent organic" must be wholly organically produced and processed. Products with the "USDA organic" seal consist of at least 95 percent organic ingredients. "Natural is not organic," Health and Exercise Science Professor Liz Bailey said. Even products labeled as "made with organic ingredients" must be at least 70 percent organic according to USDA guidelines.

Small-scale producers earning less than \$5,000 a year may bypass USDA certification fees, but still must follow all the USDA guidelines.



## Argentine family gets down on the farm in North Carolina

Andie Diemer  
Editor-in-Chief

When Sandra Sarlinga and Fabian Lujan moved to Elon from Argentina nine years ago, they brought their dream of owning a farm with chickens and bees and growing a lavish garden with them. But their family experienced a larger culture shock than expected after they settled, especially when it came to food.

"For us, there was never another way until we came here and saw things are different," Sarlinga said. "You have to go out sometimes to open up your eyes to see how it is in other places. And now it's like I've given more value to what we have over there."

Since Argentina is not as developed and industrialized as America, Sarlinga's family was used to eating what was in season, which always consisted of extremely flavorful fruit and vegetables.

The transition to the American food system was challenging. The family tries as hard as possible to eat foods produced locally and naturally.

"We just do the thing nature's way. Actually, sometimes I think we don't do anything in the garden except for watering and trying to plant all of our gardens in good soil," Sarlinga said. "I feel sometimes that every single leaf of (conventionally-grown) lettuce is grown with like one spoon of fertilizer and one spoon of pesticide."

Today, Sarlinga's family not only grows its own food, but has also established a business called The Farm Fairy and creates other products to sell at local farmers' markets and online. From jellies to granola to candles, the Lujan family stays focused on creating and consuming the most local products as possible.

"When I came here, I saw (the industrialization) and at the same time I saw that everybody else wants to go back to the old ways at some point," she said. "I'm not against progress at all, but I think we need to be more sustainable, actually."

While the family doesn't track how much food produced nor seek organic certification for its produce, Sarlinga said her family normally eats from its garden at every meal while it is in full bloom and creates every meal from scratch.

"From March to November, it's like we go as local as possible," she said. "Winter is kind of hard sometimes, but if it's local from a garden it's still better."

Sarlinga's children, Fermin, 12, and Fiamma, 14, don't like the idea of raising meat, so the family doesn't raise livestock. What the family doesn't produce, Sarlinga buys organic at grocery stores.

She said by going local, people are more likely to support their farmer-next-door, who most of the time have the freshest food grown the old-fashioned way.

In an effort to bring something like that closer to the area, Sarlinga's family collaborated with the Elon Community Church, where they are members, to establish a farmers' market last year.

Despite a slow start, Sarlinga said by the end of the season the market really took off and hopes to host it in front of the church again this year.

"We have to sell at the farmers' market, it's what supports our daily life," she said. "It's clear for us that the community is taking care of us."

Even though grocery stores may have better prices, Sarlinga said the best quality produce will always be found at a farmers' market, and people pay a reasonable price for that.

"When you have your food supply the natural way, it's the healthiest stuff you can find. At the same time this is not only benefiting you. Y



ANDREW DODD | Staff Photographer

LEFT: Deep Roots Market is a cooperatively-owned organic grocer located in Greensboro.



ANGIE LOVELACE | Staff Photographer

ABOVE: English Professor Andy Angyal and sophomore Meredith Naughton of the Green Team Environmental Service learning organization prune apple trees.

in Marshall of J&S Farm poses with place ribbons for organic poultry at Greensboro Farmers' Curb Market.



ANDREW DODD | Staff Photographer

LEFT: An assortment of freshly picked organic fruits sit at



ANGIE LOVELACE | Staff Photographer

(left to right) Freshman Carter Jensen, senior Tiffany Williams-Cobleigh and senior Breanna Detwiler plant swiss chard seeds to prepare seedlings that will later be planted in the garden.

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PEACHES  
July

PEARS  
August  
MELONS  
July-August

SWEET POTATOES  
October  
ONIONS  
June



# Style

## THE ARTS & THEATER:

# A journey from pen to production

Amanda Kennison  
A&E Editor

Monday night, members from the Elon community gathered in the Isabella Cannon Room to mark the opening of Elon's latest art exhibition, "A Journey of Friends." Art lovers strolled through the room, examining design renderings of some of Elon's most well-known productions.

Costume Designer Jack Smith masterminded the idea behind the show. Along with Scenic Designer Dale Becherer and Technical Director Bill Webb, Smith worked with Associate Art Professor Michael Fels to organize the exhibit. After having many people comment on the fact that they didn't know exactly how theatrical design decisions were made, or who made them, Smith decided to enlighten them.

"It really came about because of a number of funny incidences that all seemed to happen right in a row," Smith said. "I realized that most people have no idea about how our part of the theater happens. They never see the design process. They see the finished product, but they never see the research that goes into it or the thorough processes behind it. Instead of complaining about the fact that no one knows what I do for this process, do something about it, do this exhibit."

In order to bring the world of theatrical design alive for non-theater people — and to further educate theater enthusiasts — Smith,

Becherer and Webb each chose a few productions that encompassed their respective disciplines. Shows featured in the exhibition include "The Secret Garden," "Bent," "The Phantom of the Opera," Sweeney Todd" and the upcoming "Noises Off," among others.

Boasting the artifacts of what is left after the shows are over, the exhibit provides a mixture of past costumes, light plots, set designs, props and other elements, which are fundamental to bringing a production to life. Each designer chose their pieces based on personal interests and talents.

"I am trying to show a side that most people don't comprehend when they are coming into the theater as a patron," Becherer said. "One decision factor was what do people not know about creating a show. The other part is just the diversity of look and showing the diversity of approach."

Becherer chose an eclectic sampling of work. He included scene painting, set sketches and also dedicated some of his work to exploring how scenic design and lighting go hand and hand.

"A huge amount of strength of scenic design is the relationship it has with lighting design," Becherer said. "They are completely symbiotic in terms of strength."

The message of interconnectedness among design forms weaves throughout the exhibit. The lights, the set, the props, and the costumes work together and help create an entire world for a production.

"Our job is to create a world for

**What:** "A Journey of Friends" art exhibition of theatrical design

**When:** Now until April 23

**Where:** Isabella Cannon Room

**Cost:** Free

characters to live in," Webb said. "We're creating their space that they will exist in, so we have a lot to say about the world in which these people live. The role of design and production is vitally important to telling a story or to give the audience an impression of what this story is all about."

Many of the displays in the exhibit juxtapose original set or costume sketches with photos from the actual show. Seeing these images side-by-side allow people to see how the big production evolves from extensive research and simple drawings on paper. Each display also includes quotes from directors and students involved with the performances, telling how design influences their own interpretation of the show.

"A Journey of Friends" will remain in the Isabella Cannon Room until April 23.

"If you've ever been curious about the backstage part of theater, this will bring an interesting insight into it," Smith said. "This will be a great way to expose yourself. This stuff normally goes away, so it's an interesting opportunity to see something you may only have a couple of opportunities in your lifetime to see."

Costume designer Jack Smith, scenic designer Dale Becherer and technical director Bill Webb are displaying their work at the Isabella Cannon Room until April 23. Works include scene painting, costume and set sketches.

# Oak leaf gate sprouts outside of Whitley Auditorium

Camille DeMere  
Multimedia Editor

Art is springing up in new parts of campus. At the beginning of Winter Term, a contemporary metal sculpture was installed in front of Whitley Auditorium.

"Quercus Stellata Gate," bearing the scientific name of the post oak tree, features wrought metal oak leaves and branches. It was first shown at the North Carolina Botanical Garden's annual Sculpture in the Garden exhibition last fall. While it was on display, an Elon staff member noticed the sculpture and initiated talks for Elon's acquisition of the piece.

But the sculpture's ties to the university run even deeper.

Jim Gallucci, the artist behind "Quercus Stellata Gate," is a well-known metalworker in the Triad area, as well as the husband of Elon's Assistant Biology Professor Kathy Gallucci. Other pieces of Gallucci's work have previously been featured on campus.

In 2001, Gallucci acquired 16 tons of structural steel taken from the wreckage of the World Trade Center in New York. This metal was worked into a creation titled "The Gates." The sculpture was featured near Koury Business Center for a period of time before continuing its tour of cities and universities across America.

Through the years, Gallucci hasn't forgotten the opportunities Elon provides for artists. The continued development of such opportunities impresses him.

"Elon is really growing," Gallucci said. "It's nice to see support for the art school increasing over the years."

Deciding where to place Gallucci's oak-themed gate took some consideration and Tom Flood, the superintendent of landscaping and grounds, was responsible for creating a list of possible locations for the sculpture.

The list included multiple locations surrounding the Center for the Arts, the east side of Belk

Library, Moseley Green near Health Services and Sculpture Walk on Haggard Avenue.

Ultimately, Elon's treasured tradition of walking "under the oaks" played a significant part in the placement of "Quercus Stellata Gate."

Flood and a committee of Elon officials decided the lawn outside of Whitley would be the sculpture's home. After all, freshmen take their first steps and seniors nostalgically take their last as Elon students on the lawn between Whitley Auditorium and McEwen communications building.

"The imagery of the oak leaf and the symbol of the gate worked with the symbolism of Elon's convocation and graduation," Flood said.

Fortunately for Elon, the gate will be sticking around for a while.

"Many pieces of sculpture art on Elon's campus are on loan for a few years," Flood said. "But we're excited to have this as a permanent part of



A sculpture called "Quercus Stellata Gate," the scientific name of the post oak tree, was installed in front of Whitley Auditorium at the beginning of Winter Term.

CAMILLE DEMERE | Photographer

# McNeela shares her theater passion in and out of the classroom

Carolyn Vanbrocklin  
Reporter

Walk into the Center for the Arts and say only the name. People will know exactly who you're referring to. As coordinator of the music theater program, professor and voice coach Catherine McNeela stays in the spotlight.

McNeela has been a member of Elon's music theater department since its beginning, playing a significant role in its development. In addition to her directing roles, which include the recent "Phantom of the Opera" and "Sweeney Todd," McNeela also performed in Elon's production of "The Glass Menagerie."

Performance has been part of McNeela's life since her childhood, when she would produce plays in her back yard. One summer, when she was nine years old, she produced "Peter Pan" and "South Pacific" with her neighbors and sister as performers. McNeela served multiple roles as director, lead, choreographer and costume designer.

"It's funny to me that here I am (at Elon) doing the same thing I always did," McNeela said. "Only this time I don't have to be all of those people."

McNeela attended the College of Wooster in Ohio, where she studied classical music and theater. In her free time, McNeela was part of a folk-rock band Catamirapè S.K. As lead singer and occasional tambourine

player, she toured the country playing the college circuit.

Her time in the band taught her a lot about performing.

"It was a great experience and I still keep in touch with everybody in the band," McNeela said.

After graduating from Wooster, McNeela entered graduate school at the University of Michigan, she enhanced her vocal performance and theater skills before joining the world of professional performing.

Performing awarded McNeela many opportunities to travel. For two summers she performed in the chorus of the "International Opera Festival," in the Canary Islands. Singing also led her to Russia, Finland, Denmark, Germany, Poland and Hungary. While in New York, McNeela performed as an actress, singer and dancer in shows such as "Kiss Me Kate," "The Rainmaker" and "Carnival."

Before coming to Elon, McNeela also worked in Illinois Wesleyan University's music theater program. A former colleague working at Elon continually asked McNeela to join the faculty, and he approached her in early August, weeks before the semester started.

At the time, she was performing in a play in upstate New York and was hesitant about taking the job. Her fellow performers encouraged her to take a chance. Thinking back



PHOTO SUBMITTED  
In addition to directing Elon's renditions of "Phantom of the Opera" and "Sweeney Todd," McNeela has also served as a performer. Above she is featured in the play "Master Class."

on one of her influential college classes helped McNeela decide.

"I thought, 'If you can affect one person the way (the professor) affected my life, you will have made the right choice,'" McNeela said. "I still think about it to this day."

One of McNeela's favorite phrases is "Bloom where you're planted." She believes she has certainly blossomed in North Carolina.

McNeela considers herself incredibly blessed to be doing what she loves so much and she considers the musical theater program her "baby."

"I've gotten to see it grow and to really be thought of in the industry as one of the top music programs in the country," she said. "This is my home now and my program. I'm going to see it through until I go off to the old ladies' home. It really gives me so much joy every day."

One of McNeela's proudest moments was when she was the recipient of the Daniels-Danieley Teaching Award for Excellence in Teaching.

"It was a total surprise that day," McNeela said. "My acceptance speech was filled with tears, but I was proud because I made a big radical change in my career. One day I was on the Upper West Side and the next day I was here to start the musical theater program."

Sophomore John Yi has served as McNeela's assistant. He sees her as an exemplary leader and his "mom away from home."

"She encourages you to follow your passions, because it will ultimately bring you to the success you were meant to have," Yi said.

"From the baby steps they take in class voice lessons and rehearsals, to the giant leaps when they are free and willing

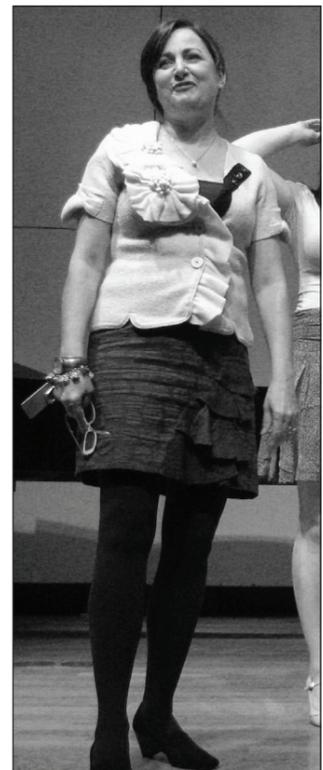


PHOTO SUBMITTED  
McNeela has received a Daniels-Danieley Teaching Award for Excellence in Teaching.

to risk and try. It is so rewarding as a teacher to get to see it every single day," McNeela said.

Junior Christopher Wood has worked with McNeela on productions such as the "Phantom of the Opera" and "Sweeney Todd."

"My favorite thing about Cathy is that she gets so excitable when she is watching people perform," Wood said. "It's almost like another smaller show is going on in the audience

## 'ALL THAT JAZZ' AND MORE FEATURED IN McCRARY



ANGIE LOVELACE | Staff Photographer

Elon welcomed professional musicians Mark Clodfeller, trumpet, and Skip Gales, saxophone, to McCrary Theatre. On Feb. 21, the two took the stage with Elon's Jazz Ensemble and concluded the 12th annual Jazz Festival. For two days, the guest artists worked with Elon students as well as local high school bands.

On Feb. 20, the two were part of a panel that critiqued the performances of high school students. Clodfeller, a Grammy-nominated trumpet player, and Giles, the co-founder of Virginia Commonwealth University's acclaimed jazz program, worked with Elon students covering new techniques. Director of the Jazz Ensemble Jon Metzger conducted Saturday night's concert, which covered a selection of Jazz favorites. Twenty Elon students participated in the show, including Sophomore Kaitlyn Fay (bottom-middle).



Mark Clodfeller



Kaitlyn Fay



Skip Gales

# Alamance arts community thrives through Arts Council

Amanda Kennison  
A&E Editor

While Elon offers a wide variety of artistic events and opportunities, a local art scene exists beyond the "Elon bubble." The Alamance Arts Council serves as one of the guiding forces behind the supply and support of Alamance County art.

Established in 1956, the Arts Council has spent the last 53 years enriching the community's art culture. Focusing on all artistic genres, from painting and drawing to cooking and dancing, the Arts Council sponsors a number of programs that create a well-rounded arts community.

"We're responsible for all (artistic) disciplines," said Cary Worthy, the director of Alamance Arts Council. "All of the arts are vital. Every year we try to bring in a mixture of programs that aim at different things. We try to find gaps in the community and fill them."

One of the Arts Council's largest events is its summer concert series. From May to September the council sponsors one concert every month. Concerts are free and take place in Burlington, Mebane, Graham and other surrounding areas. Known to typically bring in between 200 and 700 people, Worthy believes the shows are particularly helpful in promoting music to kids.

In addition to the concerts, the Arts Council appeals to the community in other ways. It supplies a valuable funding and networking tool for artists and art lovers.

"The state arts council grants money to local arts organizations," Worthy said. "Last year we gave \$20,000 to community organizations. We're also

an information agency, always trying to connect artists with those who need their talent."

One of the ways the council connects artists to others in the community is through their fundraisers. On April 18, the Arts Council will hold one such event. "Art on a Dime" is an opportunity for artists to donate a piece to the council for local residents to purchase. The idea behind the fundraiser is that artists will get exposure and new patrons, and with \$50-\$150 price tags, virtually everyone can afford to own an original piece of art.

Although the Arts Council performs a lot of work within the community, the organization's office provides many opportunities in itself. Housed in the historic Captain James White and Emma Holt White House in downtown Graham, the Arts Council's building has an interesting history.

"The house was going to be torn down," Worthy said. "Members of the council went before the City Council and offered to turn it into a building for the community. The Arts Council raised \$1.5 million to renovate this house and the Paramount Theatre. We've been here in the house for 11 years."

It is at the house that the Arts Council showcases exhibitions. Every six weeks the council switches out its exhibitions. The shows typically have a regional theme or are works of local artists. Specific themes and mediums vary, since it is a goal to include as many different styles and genres as possible. Currently, the Arts Council is housing a collection from local artist Denise Landi titled, "Reactions from the Heart."

In addition to the exhibition, the Arts Council offers a gift store,



PHOTO COURTESY OF WWW.ARTSALAMANCE.COM  
The Alamance Arts Council, located in downtown Graham, is one of the oldest arts councils in North Carolina. It began in 1956 and today it features exhibitions, permanent collections and a gift shop with local artists' work.

where local artists sell their pieces. The council also holds a number of classes, and everyone from preschool-aged children to adults can take a wide variety of courses.

"Community classes range all over the place," said Jessica Warren, the council's education program coordinator. "There are new courses every season."

Some of the classes include ballroom dancing, cooking and drawing. All of the instructors are local artists looking to supplement Alamance County's art knowledge.

"Art education is an important thing to provide," Warren said. "We provide opportunities that people may not have access to in school or elsewhere. There's something for everyone. That's the exciting thing about what we do."

The Alamance Arts Council provides a multitude of experiences

for the local community. More than anything, they hopes to open the lines of communication in the local population.

"Art is a basic part of your life, even if you don't always grasp it," Worthy said. "We try to bring art to the forefront. Art is a way for people to come together. Art makes emotion and it makes you want to communicate with the people beside you."

Elon students, as well as members of the community, are encouraged by Worthy to take advantage of what the Arts Council offers.

"Students should really go beyond Elon University," Worthy said. "There is a world beyond the boundaries. Get out in the local area while you can. You'll find a world out there that you may really enjoy — and maybe take something unexpected away."

## Marketers face new challenge with television-based movies

Colleen Callahan

Columnist

Movies can be inspired by anything: theme park rides, toys or a real life story.

One of the easiest transitions from real-world inspiration to movie may be that of the television series. There's already a base of actors, writers, producers and directors who know the characters and storylines inside and out. TV-based movies have a tendency to turn into one long TV episode which, depending, can either leave an audience utterly satisfied or up in arms.

But one of the hardest jobs involved with the film is that of the marketer. Repackaging an old favorite isn't the simplest of tasks. There are a few guidelines movie marketers should follow in this case.

The marketers have to distinguish movie marketing from television marketing, do something new from the previous television marketing and intrigue non-fans or disgruntled fans to see the movie. Take a look at some recent TV-to-movie series and their campaigns:

### "The Simpsons Movie"

- Series conclusion: Still on air
- Movie: 2007
- Domestic Gross: \$183,135,014

The Simpsons campaign targeted all corners of the country. People could access the Web site and create their own Simpsons avatars. People, including college students, often posted the avatar as their Facebook picture. Eleven 7-Elevens were transformed into Kwik-E-Marts, serving everything from Buzz Cola to Krusty O's cereal, products straight from the series. There was a competition among 14 Springfield cities in the country to host the premiere and earn the bragging rights of being the Simpsons' hometown (winner: Springfield, Vt.).

### "Sex and the City"

- Series conclusion: 2004
- Movie: 2008
- Domestic Gross: \$152,647,258

Synergy was key for this campaign, linking consumer products for cross-promotions. Mercedes dealerships played movie clips, retailer Steve and Barry's launched shirts through Sarah Jessica Parker's "Bitten" line and Bag Borrow or Steal, a purse renting site, linked with the movie and launched a YouTube contest. There were also plenty of "Sex and the City" microsites through Skyy Vodka, Vitamin Water, Bacardi and more.

### "Get Smart"

- Series conclusion: 1970 and 1995
- Movie: 2008
- Domestic Gross: \$130,319,208

Marketing for "Get Smart" relied heavily on technology and online capabilities. Included were a MySpace page, Facebook page, an iPhone-specific Web site, a Bebo page, a YouTube "Shoe Phones Across America" contest and an intricate homepage based on the decision to side with either the good guys or bad guys from the movie.

But what made all these campaigns different were that they were highly localized. They targeted consumers by reaching out on multiple levels and particularly focused on those who may not have had previous interest in the show.

"Get Smart" had a somewhat different challenge, since it was released almost 40 years after the original series concluded. But it succeeded by accommodating the younger audiences with technological savvy.

Upcoming TV series transforming into movies include "Hannah Montana: The Movie," "Sex and the City 2" and "The A-Team." All these are sure to have high marketing budgets, and it will be interesting to see how they will localize and grow an even larger fan base.

So for those that have a new-found urge to see Hannah Montana but haven't watched the Disney Channel

## TV REVIEW

★ ★ ★

### McBride's new HBO series is both dark and comical



PHOTO COURTESY OF WWW.POPTOWER.COM  
"Eastbound and Down," which stars Danny McBride, airs at 10:30 p.m. Sundays on HBO.

Nolan Elingburg

Reviewer

In the past year, Danny McBride appeared in "Pineapple Express," "Tropic Thunder" and the low-budget Sundance hit "Foot Fist Way." McBride's breakout year in Hollywood continued Feb. 15 as he went from the silver screen to the television screen on the new HBO mini-series, "Eastbound and Down."

In the show, produced by Will Ferrell, McBride plays the mullet-rocking, Southern-talking, ex-MLB player Kenny Powers, a native of Shelby, N.C.

After starting out with the Atlanta Braves and leading them to the World Series title, Powers makes several inappropriate comments à la former Braves pitcher John Rucker. After being dropped from the Braves, Powers bounces

from New York to San Francisco to Boston and finally Seattle, his career taking more and more hits. Because of his big mouth, deteriorating fastball speed and rumors of steroid use, Powers' time in the spotlight blacks out.

Left with only his truck, some beer, a copy of his own audio book and a leopard-printed jet ski, the failed baseball star moves back home to Shelby, living with his brother Dustin and his family. At this point, the unemployed and short-tempered Powers decides to get a job as a substitute physical education teacher at his old middle school.

Absurd amounts of vulgarity ensue when Powers runs into his high school sweetheart, who also teaches at the middle school — and is engaged to the principal. Thrilled at the idea of having an ex-professional athlete on the teaching staff, Principal Cutler hires Powers as the full-

time P.E. teacher, not realizing that Powers is a loose cannon, a bad role model for children and still in love with his ex-girlfriend.

After the first 20 minutes of the episode, it appears as if Powers, and the entire show, is taking a turn for the worse when he begins dabbling with cocaine again. The new dark vibe suggests that the series will follow Powers as he continues to dig himself into a hole he cannot possibly get out of.

But after Powers drunkenly throws a few baseballs at the side of his brother's house in the middle of the night, Dustin attempts to talk some sense into him. Powers' response is his self-realization that he is, in fact, "the man" and better than everybody else, and he decides he will work his way back to the majors.

Taking the turn from the depressing downhill spiral back to comical optimism

# Filling in the holes: Elon's own 'brick master'

Angie Lovelace  
Reporter

Every morning, Elon's resident brick mason, Travis White, drives his Cushman up and down Elon's five and a half miles of brick paths, searching for holes where bricks have "disappeared" overnight.

At Elon, taking bricks from the campus is a student tradition he acknowledges.

"The bricks seem to be highly valued doorstops or souvenirs," said Tom Flood, superintendent of landscaping and grounds.

"I understand that college traditions are college traditions, but I am mostly concerned with safety issues."

The brick sidewalks and buildings are symbolic to Elon.

"It's just taking a little bit of Elon to remember," sophomore Katy Burns said, who admits to having an Elon brick.

So every morning at 7 a.m., White loads up his Cushman with six to seven different-sized bricks and begins his hour and a half journey.

"I try to get to the main walks before the students start walking to class," White said. "And I first check where I know the president, vice president and the head of Physical Plant are going to walk on their way into work."

White began working in brick masonry after he finished his service and returned home from the Vietnam War. Before coming to Elon, he worked for Heath Masonry of Greensboro for 30 years. But his ties to Elon go back to the late 70s, when his crew was contracted for the Chandler, Colclough and Maynard dormitories.

White comes from a family of brick masons. His father was a brick mason, and he has uncles and cousins who are brick masons, totaling eight family members.

"The missing bricks ticked me off at first, but then I got used to it and realized that safety for the students is really what's most important," White said.

White is always on-call for potential safety hazards on campus.

"One time I had to come in on a Sunday during parent's weekend and I saw parents leaving, I saw girls on benches crying and for the first time I saw my kids in the Elon students," White said. "The reality hit me that every student here is someone's child and I needed to keep them safe."

Stanley Greeson, assistant director of Physical Plant, said White is very

safety-conscious.

"Usually people with that background aren't as safety-conscious, especially in the construction field," Greeson said.

Elon's brick sidewalks are vulnerable to students taking out bricks in the middle of the night, but often times they must also be repaired due to the abuse of time and the elements.

The walks are not consistent. They were built at different times by different contractors and in different ways. Not only are their visible patterns unique, but the concealed foundations are different, too.

Some are built on mortar, some on concrete and others on sand. These different substances can cause the paths to settle, loosen or even warp. White is responsible for fixing all of these problems that occur.

"To me it's a personal thing. If the walks don't look good, it's my fault," White said. "When I get through with it, I want it to look like it hadn't been fixed. Because if it did, we'd have patchy places all over the walks."

For West Residence Hall, the oldest building on Elon's campus, which opened in 1906, "we found some brick out of a church that was built in the 1700s and those bricks, it just so happened, matched perfect."

White is known to the students as "the brick fairy."

"For some students, (taking bricks) is almost like entertainment or a test to see if the brick will really be replaced within 24 hours," Burns said.

"Considering the amount of money we spend to go to Elon, I feel like we are entitled to take a brick as a souvenir," junior Jess Shade said.

In the past, students have taken bricks that are cut in abnormal shapes and that are under tables to test White.

White's job doesn't only involve repairing the brick walks, but also helping out wherever he is needed.

"I do ceiling tile, floor tile, bathroom ceramics, pour concrete, whatever needs to be done in case of an emergency," White said.

"Travis is a good asset to our program and he does the work without a lot of supervision, so he's a really good worker," said James Stovall, manager of building maintenance and White's boss.

But that's not what White strives for. "With my job, you don't see the work I'm getting done because the goal is to make it look like nothing has changed," White said.



Brick Mason Travis White replaces missing bricks every morning on his "brick run." He rides Elon's five and a half miles of brick paths to check for missing bricks to make sure that the campus is safe before students start walking to class.

## Building the big picture: The man behind the set-up

Lindsay Fendt  
Reporter

It's 9:30 p.m. Thursday, and C.C. Cowan and his crew are working on a task they would ordinarily have a full day to do. They have a small window of time to convert Elon University's Alumni Gym from a stadium full of basketball fans to a carpeted arena full of chairs



C.C. Cowan  
Manager of moving and set-ups

for "The Night of the Phoenix." Cowan and one of his "guys" are pulling a table, with 75 pounds of weight on it, across the carpet to smooth it out, a task for which his bodybuilder's physique is well-suited.

As manager of moving and set-ups, Cowan is in charge of moving virtually every piece of furniture on campus. He works on every event from graduation to College Coffee and even outfits the dorms at the end of each summer.

"I have furniture hidden in practically every building," Cowan said, jokingly adding, "I hide them like a little rat."

Cowan has been at Elon since 1981, when he attended the university as a student. He worked for the Physical Plant for two years while taking classes



C.C. Cowan, manager of moving and set-ups, is in charge of putting together events such as graduation, College Coffee and convocation. Cowan has been working at Elon since 1981.

and began working full time after graduation. He eventually became the manager of moving and set-ups.

"It's been wonderful to be here and to be part of the success," he said. "I take pride in the way the place looks, the way it functions and having the reputation as a very happy place to be."

Cowan's knowledge of the campus grounds has been invaluable to him, especially because he was born with macular degeneration, a medical condition that causes vision loss in the center of the eye.

"I have no depth perception," he said. "But I've been here for so long I know the facilities, so I'm not hampered too much."

While Cowan's vision is impaired, his brain is not. George Troxler, dean

of cultural and special programs, works with Cowan to plan events on a regular basis. Troxler has been at Elon for 40 years and also taught Cowan when he was a student.

"I remember how intently he listened and still does," Troxler said. "He works from memory, absorbing everything."

Although setting up events seems like it would require an eye for detail, Cowan compensates for this with his ability to see the big picture.

"Where I'm not visual, and I'm not able to see, my brain operates in a different way," Cowan said. "There are a lot of good things that have come out of me not being able to see."

Cowan can ramble off where he has tables and chairs set up in every

building on campus and he can recite the contents of a work order without looking at one.

"The tasks he has to complete on a daily basis are huge," director of Moseley Center Michael Williams said. "His work ethic is second to none. He is definitely the right man for the job."

Cowan's mind isn't the only thing built for the job. He has lifted weights for the past 30 years, which serves as great preparation for moving furniture. "I've done power lifting and bodybuilding," he said. "That's really my basic passion."

And it's a passion that Cowan has been able to draw from everyday at work. Even though he leaves the smaller stuff for his crew, Cowan does his share of the actual setting up.

"When the heat comes, I roll," he said. "Just like these guys."

Back at Alumni Gym, barely more than 24 hours later, the crowd is shuffling out after the night's event. The caterers are hurriedly putting away the glassware and the flower arrangements. Cowan and his crew are standing in the corner, surveying the scene. Cowan is listening carefully as one of the guys explains what is going on in the room and how long until they can start "breaking everything down." He turns back, smiling, going over what needs to be done in his head.

"Twenty years ago I had no idea I would be doing this," he said. "But I'm glad that I am."

# String of campus organizations start to sprout up in 2009

Maria Victoria Langman  
Reporter

This year, Elon has seen a rise in the creation of campus organizations. Many students are creating groups, opening chapters of national organizations and working to get more involved in campus activities. Some of these organizations include Kappa Kappa Psi, Tau Beta Sigma and the American Advertising Federation.

Sophomores Leah Fulbright and Kelsey Murphy are the leaders of Tau Beta Sigma. They wanted to get involved in Greek life on campus, but also wanted to find a place where they could express their love for music, which is why they started researching their options and decided to bring a chapter of the sorority Tau Beta Sigma to Elon's campus.

Tau Beta Sigma and Kappa Kappa Psi — its fraternity counterpart — are honorary band fellowships oriented toward improving the band system in the community. Nathan Thomas, a sophomore and one of the leaders of the fraternity, says they work with Tau Beta Sigma in different activities during the year, like an instrument drive for the children of the area, music events, fundraisers and bake sales.

The leaders of these two organizations said that getting involved is a fun and engaging activity that helps give back to the community. Both are part of the national organization, giving members access to performance opportunities and scholarships.

The organizations have also helped people interested in music on campus get more involved in the music program in school, meet new people and work with chapters at other universities.

They have recruitment activities and member education programs that test students on basic information

about the national organization, such as the founding members, Murphy said.

To be part of these organizations, students do not have to be music majors, but they do need to have a minimum grade point average of 3.0, be in good social standing with the school and be part of one of the school's music ensembles.

The main service activity this semester is an instrument drive for local schools' bands, where, in conjunction with other music organizations on campus, they welcome donations of instruments.

Another new organization on campus is the American Advertising Federation, which began work on campus this spring. It is a professional organization with a parent organization that works on a national scale.

The focus of the AAF is the advertising industry — showing the members how the industry works, promoting it and banishing certain stigmas people may have about the business.

The idea for creating a chapter at Elon came from senior Cory Morrison, who is its founder and president.

Morrison said he decided to start a chapter of the AAF "to bring light to another field in the communications industry that doesn't have much presence in Elon's curriculum.

During the fall, he wrote the bylaws and submitted the organization for approval to Elon's Student Life Office. Approval came during Winter Term, and this spring term, the AAF will start with the various activities it has planned for the year.

"From the advertising industry comes some of the most memorable and creative professional work we see, and whether we realize it or not, it affects us in some way," Morrison said.



LINDSEY FENDT | Staff Photographer

The recently formed Tau Beta Sigma music sorority held a meeting last Friday in the arts building. Members said improving band systems in the community is one of their main goals as a sorority.

The first meeting was held February 17 and about 40 people attended. The goals of AAF for this semester are to educate Elon students about the advertising industry, bring in professionals to speak and mentor members and attend the national AAF conference in Washington, D.C. in June.

The National Student Advertising Competition that the national chapter organizes is a competition where chapters compete with each other to make an integrated marketing campaign for a client. The clients are real companies like American Airlines, AOL and Coca-Cola.

Next year, Elon will take part in the competition and create a campaign for State Farm Insurance. Elon's AAF chapter cannot compete this year because the chapter just started and it is a yearlong competition.

## More new clubs on campus

### Arabic Club

For students interested in learning or expanding their knowledge of Arabic.  
Contact: Andrew Black or Shereen Elgamal

### Asian Studies Club

For students interested in Asian culture.  
Contact: Katherine Seymour or Honglin Xiao

### Pre-Dentistry Club

For students interested in careers in dentistry.  
Interest meeting: March 3  
Contact: James Glenos or Brandon Landreth

### Student Entrepreneurial Enterprise Development (SEED)

For students interested in a student-driven entrepreneurial ecosystem.  
Contact: Summer Curtiss or Lee Dickinson



Senior Ellen Clemons writes what she likes about her body on a mirror during College Coffee Tuesday morning.

BRYCE LITTLE | Staff Photographer



Buttons, as well as brochures on how to lose and gain weight the healthy ways, were also distributed.

## Celebrating uniqueness: SPARKS Peer Educators host annual 'Love Your Body Week'

Laura Wainman  
Reporter

Junior Chrissie Cordeira said she knew from the moment she was hired by SPARKS Peer Educators that she wanted to help create an awareness week about body image because too many of her friends at Elon were concerned with numbers on a scale.

"Overall, I do think Elon students take care of themselves. However, there is a lot of competition on Elon's campus, and I think in some ways that can affect body image," Cordeira said. "I also think it is easy to slip into this habit of focusing on how different our bodies are and seeing it as negative rather than appreciating diversity and celebrating what makes you, you."

That's why Elon is hosting its annual "Love Your Body Week" this week, where students will be encouraged to participate in activities that promote healthy body image and increase awareness of eating disorders. The goal of the week for the SPARKS program coordinators is to begin working toward dispelling the negative image fostered by the media's portrayal of modern men and women.

"I have been fortunate enough to have many people in my life — like my parents and friends — who have helped me maintain a positive body image," said sophomore Julia Telfer of her involvement with the project. "But I know many girls out there don't have that. I hope this week provides them with that same love and care I have been shown over the years."

SPARKS has a table set up in Moseley

with pamphlets on nutritional information and pins reading "I <3 my body," as well as a table during College Coffee Tuesday to help promote its program and message.

A panel of Elon's professors joined the SPARKS Peer Educators Tuesday in the Koury Business Center to discuss body image, diet, exercise and body myths portrayed by the media. Index cards were distributed to students to enable them to anonymously ask questions about issues with which they, or a friend, might be struggling.

At 7:30 p.m. Wednesday, clips from movies such as "Mean Girls" and "Real Women have Curves" will be shown in McEwen 011 to continue promoting healthy body images. A discussion will be held after the viewing.

"Love Your Body Week" also serves as a remembrance of former Elon student Caitlin Hamill, who passed away Jan. 5, 2007, from heart failure that resulted from an eating disorder she had battled for years.

Sophomore Carolyn Murphy, a lead coordinator of "Love Your Body Week," looks forward to seeing Elon create more programs of a similar nature.

"In high school and middle school, I knew a lot of people who struggled with their body image and even went to rehab centers for eating disorders.

"I think this is largely in part to the fact that we treat the issue as a taboo subject," Murphy said. "More events like this one need to occur so people begin to understand that they need to share their struggles rather than repress them."



# Medley plays for love of the game alone

Pam Richter  
Sports Editor

Many young athletes aspire for the opportunity to play a Division I sport and a chance at an athletic scholarship. For freshman Courtney Medley, part of this dream came true.

Medley is a walk-on player for the Elon women's basketball team and unlike most of her teammates, Medley doesn't have an athletic scholarship at Elon.

"Academics came first in my decision," Medley said. "Elon is a pretty good school."

She does admit she received scholarship offers to play basketball at other colleges, including Hampton, Norfolk State, Radford, American University, High Point and William and Mary.

"I liked the coaching style (at Elon) and I just decided to come," Medley said.

She was familiar with Elon women's basketball head coach Karen Barefoot before she enrolled at Elon in the fall.

Originally from Chesapeake, Va., Medley won two basketball camp MVP awards at Old Dominion University, where Barefoot previously coached.

Barefoot knew Medley since she was a freshman in high school and with the transition between coaches at Elon, there wasn't a scholarship for Medley.

"I just love her passion," said Barefoot, after an Elon game on Dec. 8. "I wish everyone on the team had what she has."

The transition to college was made easier on the court for Medley, partly because of



Guard Courtney Medley is a walk-on basketball player for the Elon women's team. ANDREW DODD | Staff Photographer

her previous relationship with Barefoot.

"It (the transition) was easy for me," Medley said. "The game is played the same way. Players are just bigger and faster."

Off the court, Medley is a biology major and said some classes at Elon can be challenging.

Medley has started 17 games for the Phoenix this year. She brings contributions both offensively and defensively for the Phoenix.

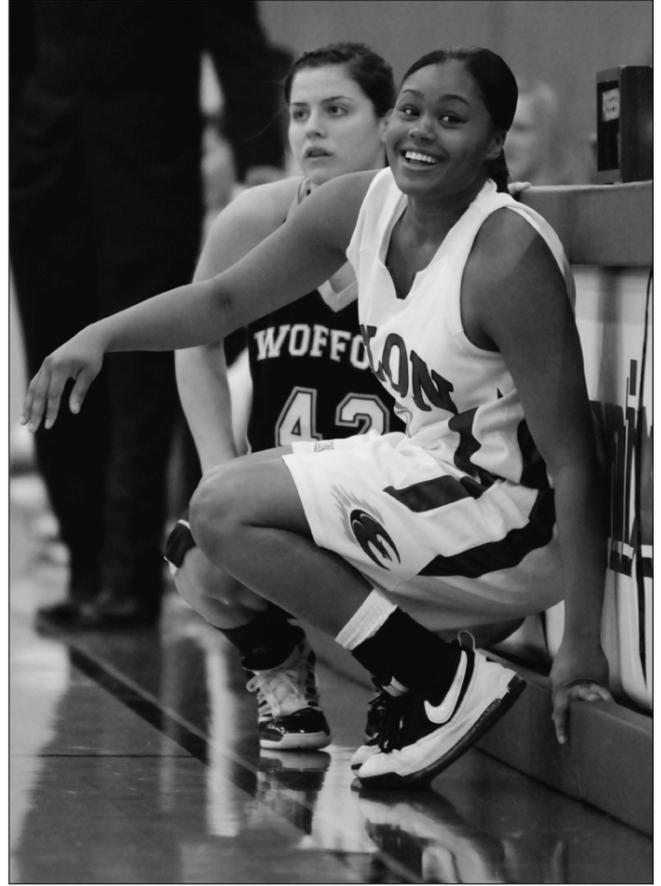
Twice this season Medley

has scored her season-high, 19 points. She first hit this mark on Feb. 2 against UT Chattanooga and again hit the mark two weeks later at Western Carolina.

Her performance against Chattanooga is what Medley would call her favorite moment of the season.

Medley said that she has not heard any word about receiving a scholarship next season.

But she continues to play and practice hard even though she realizes her



Medley received athletic scholarship offers from other schools, but chose Elon because she said academics came first in her decision and she liked Elon's coaching style. ANDREW DODD | Staff Photographer

teammates are receiving an athletic scholarship while she is not.

"The whole goal as a walk-on is not to be a walk-on forever," Medley said. "I play hard and practice hard and hope to get a scholarship."

Elon is 3-25 on the season and 1-18 in conference. Even

in a losing season, Medley continues to be a bright spot on the team.

"To have Courtney to be able to provide us with energy, answers and leadership is a great sign to build this program," Barefoot said after the Dec. 8 game. "It's really exciting."

## Women's basketball coaches assist at Special Olympics



Women's basketball coach Karen Barefoot, front, helped judge the individual skills competition at Alamance County's Special Olympics basketball event last Wednesday. She was joined by her assistant coaches. DAVID WELLS | Photo Editor

Carnille DeMere  
Multimedia Editor

Coach Karen Barefoot and her assistant coaches are used to providing direction and cheering for players on the court — they do it constantly as the leaders of Elon women's basketball team.

But on Feb. 18, Barefoot and her colleagues wore striped referee uniforms to help out at Alamance County's Special Olympics basketball event.

Young people with various developmental disabilities packed the Fairchild Recreation Center in downtown Burlington, and Barefoot judged the individual skills competition, which was designed to include athletes who couldn't run the length of the court or understand basketball basics.

"I judged them on ball passing, rated them and added in coaching points," Barefoot said. "I judged them on effort and their passion overall."

She added that her team's attraction to helping at the Special Olympics stems not only from their love of being involved with the community, but from their love of basketball as well.

"I absolutely love to teach the game," Barefoot said. "If they couldn't do exactly the right thing, we could give them the confidence and cheer them on."

This was exactly what Special Olympics coordinator Scott Reaves was hoping for. Last year, Reaves invited

high school athletes to ref the game, only to find that they weren't cut out for the job.

"That just didn't work," he said "They were too scared to blow the whistle and get involved in the game."

But Feb. 18, the sound of the referee's whistle punctuated the encouragement and support of a coach as assistant coaches Rachel Stockdale and Marie Christian took charge of the 3-on-3 games played on one side of the gym.

Karen Slade, coach of Southern Alamance High School watched as her team of students took on an Adults at Home team. Southern Alamance High School has been attending Special Olympics events since it began in Alamance County in 1972.

"It's a great outlet for the kids," she said. "It's wonderful for them to be able to meet back up with those friends in this setting."

These programs have made a huge impact on Alamance resident Anne Evans and her twin sons, John and Matt. They have been attending Alamance County Special Olympics events since her sons were 8 years old. They proudly tell others on the sidelines that they just celebrated their 26th birthday.

"John and Matt love to participate in bowling, basketball, equestrian and the spring games at the university," Evans said. "And we love getting out into the community."

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# Group exercise classes kick it up this spring

Sam Calvert  
Assistant Sports Editor

Group Exercise, which offers 26 different classes for people of all interests, has added nine new classes this semester.

Yoga and Pilates are incorporated into 10 of the classes. Five of the classes are dedicated to cycling for those who want more cardio and there is even a class that combines them both: Namaste Cycle.

Varying the cycle and yoga classes only demonstrates a few of the new ideas for Group Exercise this semester. H2O Fit and Burn N' Firm are also new this spring.

"A lot of our yoga and our cycling classes, we tried to make them not just yoga, not just cycle, but add something unique to each one," junior instructor Kristin Schulz said.

Schulz is just one member of a team of instructors responsible for running the Group Exercise program. She teaches four classes a week: Pump It Up, Kickboxing, H2O Fit and Step It Up.

Group Exercise is entirely student-run, down to the interview and training processes. The assistant director of Campus Recreation, Amberlynn Dark, leads this program.

"Group Exercise is like a team of instructors," Schulz said. "There is really a group dynamic to it."



Awesome Abs from 7 to 7:30 p.m. on Monday nights is always a popular Group Exercise class with Campus Recreation.

Although the idea is there, turnout usually varies throughout the year.

Toward the beginning of the semester people fill the classes, but as the term gets busier, numbers start to dwindle, Schulz said. Group Exercise is trying to combat this tendency by introducing programs to boost attendance toward the middle of the semester.

It has also been successful in increasing attendance at its cycling classes by moving them from Harden Clubhouse to the Koury Fitness Center.

These new programs and additions to Group Exercise have really made a difference in turnout, like with freshman Annelise

DeJong.

Last semester she went to Awesome Abs, but that was the extent of her participation in Group Exercise. Since spring semester started, she's attended four different classes and plans on trying more.

"I like the variety of classes now offered," DeJong said. "It gives me a chance to get a good workout without doing the same thing every time and I like being able to exercise with my friends in a fun environment."

The organization works with other parts of Campus Rec to create an integrated system. For example, the fitness program for the spring, "Spring Break Sweat," allows students to earn

points by attending Group Exercise classes like Pilates.

The mixture of routines and focal points is what makes Group Exercise different. The body requires the muscles to be used in an assortment of ways and Group Exercise aims to offer students a chance to do just that.

"The classes are a really unique way to work out. Just going to the gym, you can fall into a pretty stagnant routine of what you do, but this really varies it up," Schulz said. "Going to Group Exercise is not only a way to try something new, but because you get to be with a group of people, feeding off one another's energy, it's fun."

## SPORTS IN BRIEF

### Gooch pulls in high ranks from ITA

Senior tennis player Damon Gooch ascended to a program-best No. 61 in the most recent Intercollegiate Tennis Association men's singles ranking that came out this past Thursday. Gooch was not previously ranked among the top 125 Division I men's singles players.

Gooch and partner Philip Nemecek also climbed the ITA men's doubles rankings. In last month's poll, the team sat at No. 49, but the duo climbed to No. 21. Gooch and Nemecek are now the highest ranked pair the program has ever seen.

### Night of the Phoenix draws fundraising

On Friday, the Phoenix Club hosted the Night of the Phoenix. This fundraising event benefitted student-athlete scholarships for the Phoenix Club. The proceeds went toward the 2008-2009 fundraising efforts.

The evening started off with a social hour and then included dinner along with a silent auction and entertainment provided by The Passing Zone, a comedic juggling act.

### Elon alumnus nabs 500th win as high school coach

Just two weeks after having his jersey retired in Alumni Gym, Elon alumnus Tommy Cole secured his 500th win as a high school basketball coach. He coached boys' varsity basketball at Graham High School and Williams High School for 24 years and then coached girls' varsity basketball at Williams for six.

Cole captured his 500th win at the the Mid-State 3-A conference final to gain the "conference champion" title. Williams beat Southern Alamance 54-42.

### Women's soccer team announces recruiting class

Elon's women's soccer team announced that 10 new players signed National Letters of Intent to join the team in the fall of 2009.

Last season the team finished with an 8-8-3 overall record. This performance was the best since the 1999 season.

### Men's soccer receives championship rings

Elon men's soccer team received its championship rings Thursday night. The team won the 2008 SoCon championship.

There was a halftime ceremony during the men's basketball game against Western Carolina.

The team finished with a 10-9-1 overall record and went undefeated in the SoCon with a 7-0-0 mark. It was the first SoCon title for the team.

## ATHLETIC RESULTS FEB. 17 - FEB. 23

### WOMEN'S BASKETBALL

Feb. 21  
Elon 51  
Wofford 56

Feb. 23  
Elon 60  
Furman 74

### MEN'S BASKETBALL

Feb. 19  
Elon 72  
Western Carolina 66

Feb. 21  
Elon 72  
UNC Wilmington 75

### MEN'S TENNIS

Feb. 21  
Elon 7  
UNC Charlotte 0

### WOMEN'S TENNIS

Feb. 19  
Elon 0  
North Carolina 7

Feb. 21  
Elon 3  
Georgia Southern 4

### BASEBALL

Feb. 20  
Elon 3  
Auburn 5

Feb. 21  
Elon 11  
Auburn 6

Feb. 22  
Elon 9  
Auburn 8

### SOFTBALL

Feb. 21  
Elon 6  
North Carolina A&T 3  
Elon 5  
Southern Illinois 6

Feb. 22  
Elon 13  
North Carolina A&T 1

## ELON SPORTS THIS WEEK

WEDNESDAY 2/25

Basketball vs. NC State - 4 p.m.

Women's tennis vs.

Gardner-Webb - 2 p.m.

THURSDAY 2/26

Men's basketball vs. Georgia Southern - 7 p.m.

Softball vs. Siena - 2 p.m.

FRIDAY 2/27

Baseball @ Appalachian State - 3 p.m.

Women's basketball @ UNC Greensboro - 7 p.m.

SATURDAY 2/28

Men's basketball @ UNC Greensboro - 2 p.m.

Baseball @ Appalachian State - 2 p.m.

Men's tennis vs. Radford - 1 p.m.

Indoor track (Southern Conference Championship) - all day

Softball vs. Kent State - 1:15 p.m.

Softball vs. Bucknell - 3:30 p.m.

SUNDAY 3/1

Baseball @ Appalachian State - 1 p.m. Indoor track (Southern Conference championship) - all day Softball vs. Bucknell - 1:15 p.m.

Softball vs. Kent State - 3:30 p.m.

MONDAY 3/2

Men's basketball vs. Davidson - 7 p.m.

Men's golf (Campbell invitational) - all day

## Women's tennis narrowly misses first conference win



DAVID WELLS | Photo Editor

The Phoenix fell just short of SoCon rival Georgia Southern Saturday. At No. 1 doubles, juniors Anna Milan and Paige Kensrue ousted their opponents 8-6 to secure the doubles point for the Phoenix. The women went on to win two singles matches before falling 4-3 to the Eagles. The women face Gardner-Webb at 2 p.m. today at the Jimmy Powell Tennis Center.

# Golf teams set for spring success

Erik Kendall  
Reporter

When it comes to success, coach Bill Morningstar has definitely had his share.

Of the 37 years Morningstar has served as the coach of Elon's men golf team, only one has resulted in a season without a tournament win, which came in the season during Elon's switch from NAIA to NCAA.

So as others might be discouraged by a less-than-desirable fall, in which the team could not manage a tournament win, Morningstar has been doing this for too long to panic.

"The fall was just a lack of concentration, but we have good talent," Morningstar said. "Our mentality is that whenever we tee it up, it is for one reason, and that is to win. And that is not going to change."

This spring, the men's team is looking to perform up to its talent level.

A good performance this week in Hilton Head would certainly boost the confidence of the team and confidence is so essential in a game like golf that a slow start could have an equally negative effect he said.

But according to Morningstar, one tournament is any more important than another, and a quick start is something that could jump start good play all spring.

This season should be a good one for sophomore Stephen Dressel, who was playing the best the last time the team was in competition. He grabbed a top medalist performance, which is essentially an individual tournament win, at the Sea Trial Intercollegiate in Sunset Beach.

High expectations will also rise for juniors Phil Bartholomew and Jayson Judy, who have the most experience on a team that lacks the presence of any seniors.

Success is something that Elon's men's golf team has grown pretty accustomed to in its history, and the program has been a solid contender to compete and win in any event it enters.

The key to team success this season will be consistency and mental patience, Dressel said.

"We finished well in the fall, but to do what we need to do as a team we have to get our confidence back and not give up when we're not playing well," Dressel said.

Something else he is excited about



FILE PHOTO  
Junior Jayson Judy brings leadership to the Elon men's golf team this season. Elon hopes to build off the fall successful fall season. The team plays in the Campbell Invitation in Bules Creek, N.C. on Monday and Tuesday.

are the new renovations being made to the golfing facility.

Two new putting greens and a swing analysis machine will only help the players hone their talent.

"We needed to get the facilities upgraded to get to the next level," Morningstar said.

Morningstar decided improvements

needed to be made after speaking to a former player who voiced the necessity of the renovations.

These improvements will help in the one area players feel could make or break their season: the ability to make putts. New putting greens are now available for the players to practice their strokes any time of the day.

## Women's golf faces cold weather problems, seeks leadership on course

Erik Kendall  
Reporter

Cold weather is something golfers fear, which may be why homes of golfing greats such as Tiger Woods and Lorena Ochoa are in climates conducive to golf year-round. The cold weather this winter at Elon is one reason why women's golf coach Chris Dockrill saw a slight setback before starting the spring season.

"It is something that affects us," Dockrill said. "Would we love to be in south Florida all year? Yes. But at least we're not up in New York trying to get

better in the colder months."

But for Elon's women's golf team, there is good news: Warm weather is on its way for the spring season and the talent the team has is reason enough for high expectations, from both Dockrill and the players themselves.

The team went looking for a quick start in Kiawah this weekend as it began its season in what may be the most important tournament it participates in. The College of Charleston Invitational offers the largest participating field the Phoenix will see this season. Forty-six teams were down in South Carolina for

the tournament, giving the team an early indication of how it is progressing.

Senior leadership will be an advantage for this season, particularly in Danielle Mills. The big question that needs answering for this season's team is who will step in to perform consistently in the fifth and final spot available for competition?

"We have a situation where we could have someone step up and fill it all year, or we could be putting out different player combinations all year long," Dockrill said.

But what Dockrill wants to see

more than anything is for the team to compete well in a conference that is full of traditional powers such as Furman.

"It definitely affects us in recruiting," Dockrill said. "It's tough to beat a place like Furman, where Dottie Pepper can call a girl up and tell her to go to Greenville."

What may help in the future for both recruiting and player development are the renovations being made at the golfing complex.

The women hope they can start this year, as they look to drive, chip and putt their way to success this spring.

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**ONE ON ONE**

**A-Rod's mistake: What does it mean for him and the sport?**

**Andy Harris & Joey Accordino**  
Sports Commentators

Just two weeks ago, it was made public that New York Yankees third baseman Alex Rodriguez tested positive for steroids in 2003. A-Rod, who is currently on pace to break Barry Bonds' career home run record, was supposed to be the golden boy who would win back the sanctity of the sport.

Now he's just as guilty as Bonds, so capturing the home run record would do nothing to purify baseball. Just how damaging is this to the sport?

**JOEY**  
It's backbreaking. Baseball was finally beginning to move past the steroid era, with most of its villains (including Barry Bonds) having retired. Testing has become regular and seemingly effective, and the home run record was being wrestled away from the hands of cheaters.

There was a genuine sense that the game was cleansing itself, but now that sense of security has been torn from us. The steroid era will now continue for the next decade as A-Rod pursues Bonds' record.

Every home run he hits for the rest of his career, especially No. 763, will be a constant reminder that baseball is not yet past its demons.

**ANDY**  
When I was a kid, I never thought I'd

see the home run record broken twice and feel indifferent both times.

But I'll try to be positive for once. The game's popularity has never been higher than it is now, and that's barely a year after Bonds cheated his way past Hank Aaron. I don't think A-rod's recent bombshell will change that.

**In light of his admission of doping, should he make the Hall of Fame?**

**ANDY**  
I'm very split on this issue. My conscience is telling me I'd vote against him because he cheated. But, I can't help but think that he still has Hall of Fame credentials if you remove the numbers he put up in Texas while doping (assuming he used banned substances only while in Texas for those three seasons, which we'll likely never know).

I think I'll go with my conscience on this one because I just don't think anyone who cheated his way to greatness should receive any recognition for his accomplishments.

**JOEY**  
There's no way. We have no idea how many of those home runs are legitimate, and like Andy said, we'd just be rewarding him for cheating. However, there's a big difference between "should



ANGIE LOVELACE | Staff Photographer  
Sophomore Pam DePizzo pitches against the Salukis of Southern Illinois. Sophomore Ashlee Crewe looks on at first base in a Phoenix loss.



ANGIE LOVELACE | Staff Photographer  
Sophomores Ashlee Crewe and Jacqueline Gonzalez high-five during Saturday's game. Both Crewe and Gonzalez recorded an RBI in the game.

## The Phoenix catches fire

### Elon softball wins first two games of the season, more non-conference games ahead

Last weekend, Elon won two of its three home games. On Saturday they defeated N.C. A&T 6-3 and lost to No. 24 Southern Illinois 6-5. Sunday the Phoenix won 13-1 against N.C. A&T in five innings, bringing the team 2-5 for the season.

Against N.C. A&T on Feb. 21, freshman Danielle Lafferty hit a two-RBI single in the fourth inning to put the Phoenix up 2-0 in the game. In the fifth inning, Elon added three more runs.

In the Southern Illinois game, senior Melanie Helterbran hit a grand slam to close the lead to 6-5.

On Feb. 22, Helterbran pitched five innings, gave up one run and six hits and struck out two players. This was her first victory of the season.

On Thursday, Elon hosts Siena in a non-conference game. The Phoenix will play several non-conference opponents before beginning conference play on March 14 against Western Carolina.



ANGIE LOVELACE | Staff Photographer  
Elon freshman Danielle Lafferty tags Southern Illinois' Alicia Garza in the Phoenix's 6-5 loss on Saturday. The team begins conference play on March 13.

## Women's basketball racks up losses

Justine Schulerud  
Reporter

The Elon women's basketball team has received strong performances from many players throughout the season. This trend continued again Monday night as the Phoenix lost 75-60 to Furman in the final home game of the season. The team fell to 1-18 in the Southern Conference and 3-25 overall.

Freshman guard Tiara Gause finished the game with 16 points. It was her fourth out of five games scoring in the double digits. Junior forward Urysla Cotton rounded out her last home appearance of the season with her seventh consecutive double-double.

"You never give up no matter what the score is," Gause said. "We just lack (the) 40 minutes, we have mental break downs."

The game started out with Elon winning the jump ball, but Katie Johnson, Furman's second leading scorer in the game, made a layup. Elon's Courtney Medley responded with a three-point basket.

The game swayed back and forth until the Paladins started to pull away with a margin in the double digits with 6:54 left in the first half. The first half ended with a three point buzzer shot made by Candace Dowell putting Furman up by 18.

The second half started with a jumper by Johnson. Elon answered with a layup made by Gause. As the second half proceeded, the Phoenix continued to chip away to minimize the final margin to only 14 points.

"We play very hard, but then we

go flat," said Elon's head coach Karen Barefoot. "We get careless at times with such a young team."

Sophomore guard Julie Taylor finished the game strong, scoring seven of her nine points in the second half.

"We take it one point at a time, and point by point," Taylor said.

The women's team will be traveling to UNC Greensboro, who has a Southern Conference record of 9-10, Friday to finish out its regular season. Tournament play will start in Chattanooga, Tennessee on March 5th.

"It's anybody's season," Barefoot said. "We have to keep fighting, everyone is 0-0 when the tournament starts."

The tournament will be a time for the team to start fresh again. The Phoenix plans to rotate players and use its depth that many other teams lack. It scored 32 points in the paint, and 24 from the bench against the Paladins.

In the team's next game against UNC G, the team wants the bench to continue to contribute and score in the paint. It is hoped the Phoenix can use that to its advantage in next game.

Last season the Phoenix made it to the Southern Conference tournament semi-finals before losing to Western Carolina 72-66.

The Phoenix is seen as the underdogs because of the team's last place standing in the Southern Conference.

"There's no pressure (because) no one expects anything from us. We're just going to believe," Taylor said.



ANDREW DODD | Photographer  
With more losses than wins, the women's team is considered an underdog in Friday's game- at UNC Greensboro.

# Sports

## An action-filled finale

## Elon Phoenix rounds out the season with three SoCon games this week



ANDREW DODD | Staff Photographer

Junior forward Adam Constantine dunks the ball in the Feb. 19 game against Western Carolina. Constantine scored eight points to help lead his team in a 72-66 Phoenix victory. Elon has three games this week against Georgia Southern, UNC Greensboro and Davidson.

Sam Calvert  
Assistant Sports Editor

The Phoenix men's basketball schedule is shrinking as the team approaches its final three games of the season. After coming off a loss at UNC-Wilmington on Saturday, Elon will use these games to gain momentum for the Southern Conference Tournament, which begins March 7.

The team traveled to Wilmington on Saturday for the ESPN BracketBuster game against UNC W, where the Seahawks outlasted the Phoenix 75-72.

With the clock at 11:54 in the second half, UNC W held its largest margin of the game at 59-45. Elon then rallied back on a 14-0 streak to keep the game close.

Senior forward Ola Atoyebi had 18 points and eight rebounds for the night, while senior forward Monty Sanders had a career-best 10 rebounds, leading the team in that category.

The team is using the time it has between this game and the next, a home match against Georgia Southern, to organize and refresh itself, head coach Ernie Nestor said.

Elon played Georgia Southern three weeks ago on Feb. 5. The Phoenix found itself in an early deficit, falling behind 14-2 in the first quarter. Although Georgia Southern held Elon's shooting to 36.7 percent, the team still battled back to defeat the Eagles 57-54.

The Phoenix is hoping for a similar outcome when it meets the Eagles again Thursday.

"The key (to winning) is going to be to score more inside," Nestor said. "Our outside shots will flow from there."

Freshman guard Ben Drayton III, along with junior guard Antonio Hanson, will draw attention from the Phoenix as the team prepares for the game, Nestor said.

Drayton, from St. Mary's, Ga., is shooting 48.7 percent from the field, while making 50.7 percent of his three-point shots.

According to Nestor, the ability to minimize the shots they take and then rebounding are also main goals of the team.

After the Georgia Southern game, Elon heads to Greensboro to take on the Spartans of UNC Greensboro on Saturday.

It has been more than a month since their last meeting, when UNC G defeated Elon 89-72.

With 12:16 left in the second half, the Phoenix tied up the game but was unable to hold on as UNC G went on a 28-6 streak.

UNC G bested Elon in shooting percentage at 58.9 percent, compared to Elon's 46 percent. All five of the Spartans' starters reached double-digits in scoring, with junior guard Mikko Koivisto leading the team with 22 points.

"They hit us with their interior players, while we came in thinking about their

### The Nest sells out against Davidson

Tickets for the Elon vs. Davidson men's basketball game Monday night are sold out. Tickets for students went on sale Monday morning and were immediately sold out. This is the first sell-out game of the season for the Phoenix.

perimeter shooters," Nestor said.

The team will not make that mistake again, he said. It is putting more of an emphasis on the inside defense, although it will not forget about the outside either. It is trying to handle all of the UNC G shooters.

Nestor also sees the need for more inside offense from the Phoenix.

"We have to start outscoring people in the paint," he said. "It's hard for us, but we have to do it."

Once it returns from Greensboro, the team will only have one day to prepare before the most anticipated game this season.

Monday, Elon faces Davidson — a game that sold out immediately, the only game this season to do so.

No matter the fan reaction, the team is treating this as just another game, said sophomore guard Chris Long.

He acknowledged that they had all seen Davidson, and its star player Stephen Curry, on television, but that would not change the way they saw the game.

"We're going to scout them, watch film and let our coaches tell us how we need to play," Long said.

When Elon and Davidson met last on Jan. 14, the Phoenix was a large underdog.

The Phoenix was down 22 points at the half, but it did not give up. It rallied back, scoring 44 points in the second half — 20 points more than it had scored in the first.

Although the Phoenix was not able to pull off the win, losing 83-68, the team learned how to approach the game the next time.

"We were able to create some turnovers and take away some of the initiative that they had from the first half," Nestor said. "We need to do that from the onset this time."

Curry scored 39 points in the last game, playing 37 minutes. He averages 28.6 points per game and demands a lot of the team's attention.

Unfortunately, this leaves many players open outside the three-point line. Davidson made 61.9 percent of its three-point shots in the last match-up between the two teams.

Elon is hoping to take all it has learned from the previous game and put it to good use Monday.

"They are a good basketball team," Nestor said. "The only way to execute against a good basketball team is to play exactly as we're supposed to."