

Softball starts season off 2-0

PAGE 23

MORE IN MULTIMEDIA:

ELON ROCK OPERA- "A BEAUTIFUL DISEASE"

Student-written and composed rock opera
STORY ONLINE

BRANT SCHULLER ART EXHIBIT

PAGE 18 AND ONLINE

THE ONION MONOLOGUES

Play based off of articles from "The Onion" magazine

STORY ONLINE



Elon students volunteer at PAYC

PAGE 16



THE PENDULUM

ELON, NORTH CAROLINA | WEDNESDAY, FEBRUARY 17, 2010 | VOLUME 36, EDITION 4

www.elon.edu/pendulum

Elon brings light to campus crosswalks



STUART JONES | Photographer

Town of Elon workers put up lighting outside The Pendulum office on Feb. 11. The new lights were installed to create safer conditions for the crosswalks on campus.

Samantha King
News Editor

Elon University installed temporary lighting at key crossing locations around campus and will permanently install lighting at nine other locations within the next few weeks.

New LED bulbs were installed in the street lamps

along Williamson Avenue and Haggard Avenue on Feb. 4, but after taking light readings, the university decided that the LED bulbs alone did not provide enough light for the street, Dan Anderson, director of university relations, said.

See LIGHTS | PAGE 6

Smoking ban effects set in across N.C.

Rachel Southmayd
Senior Reporter

The smoking ban in North Carolina has left businesses in the state coping with regulation that not all customers are happy about. The methods of handling these changes vary across the state.

The anti-smoking bill was first filed in the North Carolina legislature on May 19, 2009, going into effect at the start of 2010. The law prohibits smoking in public enclosed areas, such as state buildings and vehicles, as well as restaurants and bars.

Greg Salenhe, owner of Sandy's Steaks and Subs, said a lot of smoking customers are not happy with the new law and are upset that no public referendums were held before passing the smoking ban.

"Especially with the cold weather, some customers are complaining a lot," Salenhe said.

But for another local Elon restaurant, The Fat Frogg, the ban has had a positive impact.

"We have always been non-smoking," general manager Pete Ustach said. "We have even more people come here now because they can't smoke anywhere."

Sophomore political science major Brooke Kassner recently quit smoking and has mixed feelings about the ban.

"I think it's a good thing for people who don't smoke, but for people who do, it's rather frustrating," she said.

As of Feb. 7, the North Carolina Tobacco Prevention and Control Branch of the Division of Public Health had investigated 12 complaints reporting potential violations of the rules within the ban.

"I think that having only this number of complaints out of all the facilities we have in Alamance County is terrific. Folks are generally trying to comply," said Carl Carrol, the director of environmental health for the Alamance County Health Department.

Carrol said several restaurants near Elon University have been given violation notices, including 3 Thirty 3 Sports Bar and the Oasis Lounge.

"They may not have had their 'No Smoking' signs posted, or they may have had ashtrays inside the facility, or we could have observed some smoking inside the facility, but management was not telling that person to go outside," Carrol said.

Smoking is still allowed indoors in cigar bars, private clubs and designated rooms in lodging establishments like hotels. Exceptions to the law also exist for tobacco shops and "live production sets."

In early January, WCET News in Wilmington reported on a local hookah bar, the Juggling Gypsy Café, that believed it had found a "loophole" in the law. The owners installed a webcam and began streaming footage from the restaurant live. By doing this, the entire restaurant became a "live production set" and was therefore exempt.

Tom Noble, assistant professor in the Elon University School of Law, said

See SMOKE | PAGE 6

Elon's endowment grows, others drop

Caitlin O'Donnell
Assistant News Editor

In a year when many schools around the country suffered dramatic dips in their endowments, Elon University broke the trend by increasing its endowment by 1.5 percent.

A survey done by the National Association of College and University Business Officers and the Commonfund Institute showed higher education institutions in the United States saw, on average, losses of 18.7 percent in 2009.

Elon's endowment is \$81.8 million, according to the survey, up from \$80.6 million in 2008.

According to BusinessWeek, the year was the worst for college endowments since the Great Depression. The study reported UNC Greensboro's endowment dropped

17.3 percent to \$152 million. Wake Forest University witnessed a drop of 22.8 percent, falling from \$1.15 billion to \$887 million in 2009.

"We did not lose as much as others did because of some good investment strategies, and we also added funds to the endowment because of the

Ever Elon campaign," said Gerald Whittington, vice president of business for Elon. "These two things made us go up slightly for the year."

In October 2008, Elon launched

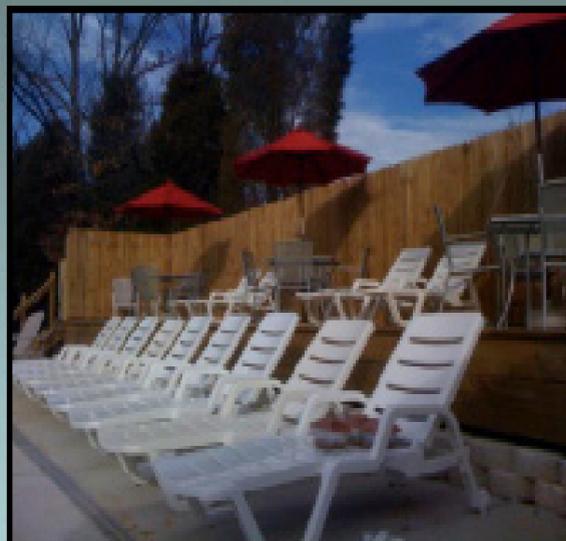
See ENDOWMENT | PAGE 4

How Elon compares to other N.C. Schools

School	2008	Change	2009
Elon University	\$80.6 million	+1.5 percent	\$81.8 million
High Point University	\$43 million	-30.2 percent	\$30 million
Duke University	\$6.1 billion	-27.5 percent	\$4.4 billion
Wake Forest University	\$1.15 billion	-22.8 percent	\$887 million
Guilford College	\$68.4 million	-21.5 percent	\$53.8 million
Davidson College	\$501.6 million	-26.4 percent	\$369.4 million
UNC Chapel Hill	\$2.4 billion	-19 percent	\$1.9 billion



Top 10 Reasons Elon Students Are Applying TODAY...



1. "I pay only \$450.00/month and all of my utilities are included."
2. "Some people complain about the distance but here I can use my commuter parking pass to park in the middle of campus for class. These are the only apartments I've found to allow this."
3. "There is a heated outdoor swimming pool which stays a consistent 86°; I can't wait to have a pool!"
4. "I can use the hot tub all year long."
5. "The apartments are newly remodeled."
6. "My roommate and I don't have to share a bathroom because we each have our own."
7. "The high-speed wireless internet is great for my school work."
8. "Cable and HBO are also included in the rent."
9. "Since I don't have a car the Biobus is an easy way to get to campus."
10. "I was able to bring my new puppy since PW is pet friendly, I was afraid I wouldn't find somewhere this nice to live with him."

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Meet the 2010 SGA candidates

Who has your vote?



Name: Justin Peterson
Hometown: Raleigh, N.C.
Major: Political Science
Interesting fact: I live on an American Quarter Horse farm.
What you hope to accomplish if elected: To continue the projects and finish the goals set out by this year's Executive Council by acting as a support to the incoming executives and to bring an exciting and nationally recognized name to speak at the 2011 class graduation.



Name: Michael R. Nowak
Hometown: Narragansett, R.I.
Major: Business administration-finance and entrepreneurship
Interesting fact: I have my own novelty company, MN's Entertainment. Ask me about it.
What you hope to accomplish if elected: I want to help the senior class in having a memorable last year, while aiding them in the transition to life after Elon.

2010 SGA ELECTIONS

Class of 2013 Presidential Candidates

Darien Flowers
Andrew Palmieri
Becca Tynes
Jeff Michels

Class of 2012 Presidential Candidates

Sam Warren

Class of 2011 Presidential Candidates

Justin Peterson
Michael Nowak

Executive Vice President Candidates

Joe Slocum
Rachel Long

Student Body President Candidates

Evan Davis
Taylor Martin



Name: Darien Flowers
Hometown: Columbus, Ohio
Major: International studies and political science
Interesting fact: Between sixth and twelfth grades, I never missed a home Ohio State football game.
What you hope to accomplish if elected: The single most important thing I plan to do is increasing the accessibility between the class of 2013 and SGA. By doing so, I feel that student participation with SGA would rise, bettering the overall Elon experience for our class.



Name: Joe Slocum
Hometown: Harrisonburg, Va.
Major: History and Political Science
Interesting fact: In high school I toured Europe with an international theater troupe.
What you hope to accomplish if elected: I will use the managerial and leadership skills that I have developed at Elon to invigorate the senate and improve the student experience here at Elon.



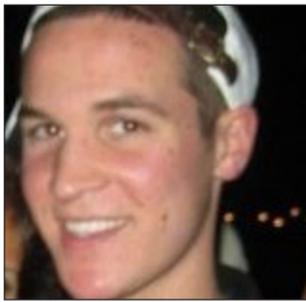
Name: Becca Tynes
Hometown: Atlanta, Ga.
Major: Broadcast Journalism
Interesting fact: I live in the neighborhood next to Usher and met him while buying my mom's Christmas present.
What you hope to accomplish if elected: I am currently president of the freshman class and I want to continue to represent the Class of 2013 and ensure that everyone's needs are met on campus.



Name: Rachel Long
Hometown: Wallingford, Pa.
Major: Political science and public administration
Interesting fact: I've been to a Jimmy Buffett concert every year since I was eight.
What you hope to accomplish if elected: As SGA executive vice president, it would be my priority to bridge the communication gap between SGA and the student body in effort to improve our already amazing university.



Name: Evan Davis
Hometown: High Point, N.C.
Major: Public administration
Interesting fact: I participated in the March of Dimes Chili Cook-off for four straight years.
What you hope to accomplish if elected: My campaign is based around three principles: accountability, outreach and experience. As SGA Executive President, I will take SGA to the student body, creating a more open and proactive student government.



Name: Andrew Palmieri
Hometown: Phoenixville, Pa.
Major: Business
Interesting fact: I served as the Freshman class president already.
What you hope to accomplish if elected: I hope to solidify the great relationship I have with the Class of 2013, and remain someone they feel comfortable to approach in any situation. My main priority is to make sophomore year fun and enjoyable.



Name: Taylor Martin
Hometown: Atlanta, Ga.
Major: Business - marketing
Interesting fact: I have my black belt in tae kwon do.
What you hope to accomplish if elected: Create a book swap program for Elon students, oversee the creation of the potential outdoor pool and increase communication between SGA and the Elon student body.



Name: Jeff Michels
Hometown: Clinton, N.J.
Major: Economics
Interesting fact: I cannot wait for the 2010 Fifa World Cup.
What you hope to accomplish if elected: I strive to achieve better communication between sophomore representatives and our class to ensure that my peers know what I am working for in order to accomplish our established goals and make our class as happy as possible.



Name: Sam Warren
Hometown: Richmond, Va.
Major: Strategic communications
Interesting fact: I have lugged down one of the longest luge courses in Switzerland.
What you hope to accomplish if elected: During this senate year, I have served as committee chair for the parking ad-hoc committee. If re-elected, I plan to propose legislation to fix parking issues at Elon.

SGA proposes outdoor pool to help students beat the heat

Alexa Johnson
Senior Reporter

For weeks, the Student Government Association has been discussing the idea of an outdoor pool on campus and during its meeting last week, the plan hit the senate floor for a lengthy debate.

Although an indoor pool already exists in Koury Athletic Center, SGA has been trying to gain support for the new pool because they say it will augment life for students.

Campus Recreation was invited to the meeting to discuss the proposal with senate members. Peter Tulchinsky, the director of Campus Recreation, expressed several concerns with the project and asked the senate to remember that the gym facilities on campus, although relatively new, are very crowded.

The pool outlined in the plan is the size of a basketball court, with one side reserved for swimming activities and the other for leisure to accommodate

as many students as possible. The pool might also include two hot tubs, chairs for sunbathers and patio sets with umbrellas to stay out of the sun.

"This idea came out of strictly student feedback," Adam Walton, junior and executive treasurer, said.

He spearheaded the plan after President Leo Lambert expressed enthusiasm for the project on multiple occasions.

"This is not a need. It's a definite want, but it is a want that has been expressed several times," Walton said.

SGA sees the pool as an opportunity to begin new traditions and enhance student life.

The plan also brooches the idea of sharing the pool with the community for a small fee, which would help cover upkeep costs and bring students and locals closer together.

The pool could also lure more students into registering for summer courses, SGA members said, bringing in extra tuition dollars during a time when

many educational facilities are short on cash.

The plan and the location are open-ended. SGA hopes to add more amenities, like grills, in later years. They are also looking into heating the pool so that it can stay open longer in the year. The pool will cost students only an additional \$25 dollars in student activity fees.

"If you are to look at the most important need, it would be facility space," Tulchinsky said. "We have reached critical mass. If you add all these beds [that are planned for in the university's ten year plan], where are these people going to exercise?"

He told the senate to work together with Campus Recreation to create a large facility.

"Right now you are proposing what I would call a 'sexy facility,'" Tulchinsky said. "It looks great on admissions, but it would only be open eight to 10 weeks out of the year. Only a few hundred people would use it. You aren't getting a lot of return on your investment."

Bethany Massman, an Elon alumna and assistant director of Campus Recreation, also expressed issues with the plan.

"I think you guys are thinking too small," Massman said.

Massman said merging the outdoor pool with the indoor pool in the gym, adding retracting glass doors and a rock wall would create a facility that would be truly remarkable. Some senate members disagreed, desiring a more private location away from the gym and expressing the desire to avoid a resort-like feel.

Sophomore Kelly Lynk also opposed the idea of an SGA-Campus Recreation collaboration.

"I feel like that's something out of our realm," Lynk said. "We don't build buildings."

"We are not asking you to build anything, we're not asking you for money," Massman said. "This project has to be a team effort. We can help you make this project something really awesome."

Whittington earns promotion after 18 years with university

Jack Dodson
News Editor

Last week Elon University announced that its vice president of business, finance and technology, Gerald Whittington, has been promoted to senior vice president.

Whittington said he found out two weeks ago about the appointment, which is a recognition of his achievements at Elon and his 18 years of service to the institution. He said his duties will not change under the new title.

He first came to Elon on Jan. 1, 1992, to a campus he could tell was on the edge of big achievements, Whittington said.

"It was a much smaller place," he said of the campus. "It was a place I could tell was going to make some major strides nation wide ... (Elon had) a great, meteoric rise in higher education."

Back then he was the vice president for business and finance. In 2002, "technology" was added to his title.

One of the major accomplishments Whittington said he's had during his time at Elon is in the area of construction.

"Over the years, we've doubled the size of the campus and all of that construction was under my

“Over the years, we've doubled the size of the campus and all of that construction was under my responsibility.

- Gerald Whittington
SENIOR VICE
PRESIDENT FOR
BUSINESS, FINANCE
AND TECHNOLOGY”

responsibility," he said.

Whittington also pointed to the increase in the university's endowment over the last 18 years as one of the focuses of his work.

Looking ahead, Whittington said he plans to focus heavily on the new strategic plan, The Elon Commitment. One of the things he hopes to accomplish under the plan is to "double, maybe triple the size of our endowment."

The Elon Commitment also takes on a lot of issues Whittington said he'd have to work on. Besides the proposed construction projects, he said he'll have to focus on reducing the carbon emissions on campus and sustainability initiatives for the university.



Gerald Whittington was promoted to senior vice president on Feb. 9. The promotion was a way to recognize him for 18 years of service to the university. PHOTO SUBMITTED

Elon investigates alternative servers for campus e-mail

Samantha King
News Editor

Elon University information systems and technologies confirmed they are investigating outside sources for e-mail servers to save costs and provide a more efficient service for the campus.

Tony Rose, assistant director of information systems and technologies, said the real issue with keeping the e-mail servers on location is the hardware for the "high-end" servers must be updated frequently and is extremely expensive.

"It is no longer a good return to put our resources into e-mail when other sources can do it better and cheaper," Rose said.

Rose said if the university eventually chose to outsource e-mail, the department would not suffer budget or employee cuts, though research has not been finalized.

"We are looking into several systems such as Microsoft Live and Google Mail," Rose said. "But we have not yet made an official decision."

Appalachian State University switched systems from the ASU e-mail server for its 15,000 students over the summer, but not its faculty and staff, according to David Hayler, the director of infrastructure and system at ASU. ASU began discussing the switch to save costs and space on its servers.

But Hayler explains the move did not free up much of the space.

"Students account for very little e-mail space," Hayler said. "The faculty and staff probably use the most space but getting enough support to move the faculty and staff is the biggest problem."

Currently, ASU offers inclusive support from the technology consultants on campus for all e-mail users, which includes any issue with e-mail or the Internet. Moving would severely limit the support the university could offer regarding e-mail problems, Hayler said.

"If a professor calls to say 'I deleted an e-mail, how do I get it back?' or if Google is down, they can't call us," Hayler said.

Support is also a source of concern

for Elon, Fred Melchor, director of technology and support, said. "The only way Elon would move would be if we could maintain the same support."

While some ASU faculty may struggle with the change, students do not seem affected by the move. Student calls to the help desk have dropped to almost nothing, but faculty and staff members still frequently use the service, Hayler said.

"Students do not seem to mind the move," Hayler said. "They are much more in tune to the technology."

Hayler said the move was not a huge change for the students.

"ASU is still responsible for provisioning the account mechanism to work with Google."

Each student's e-mail address is still "user.appstate.edu" and all e-mail is simply forwarded to the address on the Google server, Hayler said.

The e-mail domain looks and feels like a Google account with a little black and gold flair, Hayler said. Students can choose between the App State design or the regular Google appearance.

Hayler said the switch did not cost anything for the university.

"It was free as part of an education site for three years," he said.

Advertisements will not be bombarding students either, as Google said it will not run ads while the e-mail reader is still a student. But advertisements will resume after graduation, although the time lapse between graduation and resuming advertising has not yet been established.

Elon currently has 6,000 to 7,000 e-mail accounts taking up space on the server, according to Melchor. Whether the amount of storage space on the campus server would be significant is undetermined, Rose said, but the move would be a better return investment.

"Google Mail for example offers seven gigs of storage. We just can't compete with that," Rose said. "When someone else can do it cheaper and better there really is no competition."

Schools see dips in endowments, Elon's continues to grow steadily

ENDOWMENT from Page 1

the Ever Elon campaign, which seeks to raise \$100 million for the university, \$70 million of which will go toward the endowment.

According to the office of the president, the campaign seeks to expand the number of scholarships available to students and to endow support for the faculty, engaged learning programs and maintenance of Elon's campus.

"Right now, we are at \$73.5 million, just under three-fourths of our goal," Chuck Davis, director of the Ever Elon campaign, said.

Although the university has a specific goal, Jim Piatt, vice president for university advancement, explains no university is ever done building its endowment.

"We have a staff in University Advancement that works individually with alumni, friends and parents, visiting folks and talking to them about opportunities that exist to create an endowed fund," Piatt said. "It is definitely an ongoing process."

In most higher education schools, the majority of endowment funds come from alumni. At Elon, 56 percent of alumni are younger than 40, which are not the age group of people who make major contributions, Piatt said.

"They give support annually, but bigger gifts come from dedicated alums from the 1940s and 1950s," Piatt said. "Another very important factor is the parents who believe so strongly in Elon and support us. They are paying tuition, yet they believe so much in Elon and love

what it does for their children."

The university is currently taking steps to boost alumni giving with the IGNITE challenge, where young alums who have graduated within 10 years can have their gifts of \$20 or more matched 5-to-1 by Kerri Brown Anderson, former CEO of Wendy's International.

According to the IGNITE's Web site, it has already raised \$9,702 from 84 alumni and \$48,510 matching dollars from Anderson.

The majority of the endowment money is currently going towards The Elon Commitment, which is the university's newly-approved strategic plan.

The Elon Commitment is a 10-year plan that takes on eight major goals, including numerous construction projects on campus, bringing more diverse faculty to teach and expanding the Phoenix athletics program.

"If our endowment had lost significantly, it would have meant that our ability to meet some goals would have been slowed, and we would have had to raise more money to replace what was lost," Whittington said. "If we don't have any other source of funds, then tuition would have to go up to meet the needed funds."

According to the Elon Commitment Web site, once the Ever Elon campaign is completed, the next step is to launch a new campaign, which will triple the university's endowment by 2020 and build a solid financial base for future generations.

Fewer males applying to school

Gender gap remains steady at Elon, nationally

Rebecca Smith
Features Editor

Elon University's female-to-male ratio is just slightly more skewed than the national average, with Elon at 60 percent female and 40 percent male.

In 1990, 55 percent of college students were female. By 2003, 57 percent of college students were female, according to the American Council on Education.

Elon is looking to increase the percentage of males to 42 percent in the incoming class of 2014, according to Greg Zaiser, dean of admissions. This 2 percent increase will be a challenge because only 35 percent of all applications Elon receives are from males.

"Yes, we would like it if we could have a higher percentage of males," Zaiser said. "But I think we are doing really good when you consider how few applications we get from males. From the research that I have done, males typically want to go to schools in a more urban environment and want to go to larger schools."

Elon is able to achieve an enrollment of 40 percent males because the males who apply to Elon typically enroll at a higher rate than females.

One thing Elon has done to expand its appeal is going through the Elon Web site and publications to ensure everyone is equally represented.

"It seems like a small thing, but it really makes a big impact," Zaiser said. "We wouldn't want to be anymore imbalanced, but our ratios are not abnormal."

Elon is making an effort to try and attract more students by broadening the number of schools that know about the university. Currently, 50 percent of males who attend Elon are from North Carolina. Therefore, sending people to schools outside of North Carolina could potentially increase the number of males who apply.

"We are sending more representatives to all-boy schools in order to hopefully gain new interest," Zaiser said. "We also have this program where we host 12 guidance counselors from different schools at Elon. We are bringing in some new guidance counselors from diverse schools this year."

Trying to reach a more diverse population is one solution that has been given to decrease the gender gap. The report by the American Council of Education suggests the way educators and policy makers can make the biggest difference with the gender gap is by focusing their efforts on Hispanics. According to the American Council of Education, young Hispanic men have had the lowest bachelor's degree attainment level of any group studied, at only 10 percent.

While there are more females enrolled in college, males still get paid more in the United States. Some people believe as more women receive higher education, the pay gap could decrease.

"I think this will change society," Lynn Huber, assistant professor of religious studies, said. "I do think the more that women have a presence in the professional world, the better it will be for women in general. Change in the system requires women working together and being willing to take risks to change things."

More than 5,500 applications were submitted this year during early action for the class of 2014. Around 67 percent of the early action applications were submitted by females. Of all the early applicants, 67 percent were accepted.

"Women present themselves earlier and women apply earlier," Zaiser said. "A huge number of our students apply during early action. Currently, we have more females than males, but we are holding our own. At the end of the day we do not want to become less appealing to females either."



BRIAN ALLENBY | Staff Photographer
Freshman Kelly Cavanaugh, left, and junior Jenna Thash, right, talk over lunch. Elon is 60 percent women, and the school hopes to increase the amount of men enrolled for the class of 2014.

BY THE NUMBERS

2008-2009 ACADEMIC YEAR ELON ENROLLMENT:

2,006 undergraduate men
2,880 undergraduate women

2000 ACADEMIC YEAR ELON ENROLLMENT:

1,475 undergraduate men
2,312 undergraduate women

-Statistics courtesy of Elon Common Data Sets

NATIONALLY IN 2008-2009

43 percent men in higher education institutions
57 percent women in higher education institutions

-Statistics courtesy of American Council of Education

Department of Religious Studies to hire faculty with Southeast Asian focus

Marlena Chertock
Design Intern

The Department of Religious Studies plans to broaden its perspective by adding a faculty member with a focus on Hinduism and Southeast Asian studies. The spot for a new professor opened up when religious studies professor Jim Pace announced his retirement. Pace taught courses on archeology and the Hebrew Bible. The religious studies department hopes to fill the position with a professor whose expertise is in Southeast Asian religions.

During a faculty hire, the department assesses strengths, weaknesses, and what could be improved, Rebecca Peters, chair of the department of religious studies said.

The search for a faculty member to replace Pace has yielded three candidates for the position.

Amy Allocco is currently in a one-year position in the department. Allocco received her doctorate from Emory University last spring. Allocco focuses on snake goddesses in India. She has studied and lived in South India in Tamil Nadu for eight or nine years, Peters said.

She studies "ways in which these snake goddesses had a resurgent as a result of globalization and rising rates of infertility," Peters said.

Amanda Huffer is completing her studies at the University of Chicago. She focuses on the Amma, the Hindu

hugging guru. Huffer has researched Amma's followers and devotees in the United States. She has also done field work in the United States and conducted participant observations.

Andrea Jain is completing her studies at Rice University in Texas. Jain's work is centered more around Jainism, "a different Southeast Asian religion, close to Hinduism," Peters said. The Diaspora and communities of Indians who are living outside of India fall under Jain's research.

"She's doing research into yogi traditions that are related to Jainism, comparing modern and traditional Hindu practices within Jainism," Peters said.

A final candidate will be announced by the end of February.

According to Peters, the religious program previously focused more on preparing students for seminary since Elon is a religiously affiliated university. This focus has lessened.

"The field has changed so much in the last 40 years; that's not what people do in religious studies. That's not all of our students. Back then there would have been all Christian scholars: New Testament, Old Testament, ethics, a church historian," Peters said. "As the field has changed and as the world has changed, the field has responded to that. (Alternative religion) is the next phase."

The department has researched other schools' religious departments. The trend is moving toward having

faculty with knowledge of Buddhism and Southeast Asian religions.

A major curriculum revision for the department is underway, according to Peters.

A focus on Hinduism and South Asian religion would give the department a broader perspective. These religions include half of the

world's population, Peters said, so the topic is important.

"Especially with the focus on international studies of the campus, having a stronger faculty whose primary specialty are in the different major world traditions is something we feel that makes us a stronger department," Peters said.

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Small business lending fund seeks to spur local economies

Eliot Sasaki
Senior Reporter

Elon and Burlington small businesses look to President Barack Obama's Small Business Lending Fund to spur job creation.

If approved by Congress, the plan will recycle \$30 billion from the Troubled Asset Relief Program for community banks to allocate among small businesses.

Obama unveiled his plan Feb. 2 at a town hall meeting in Nashua, N.H.

"Since small businesses employ about half of American workers, policymakers worry that the ongoing credit crunch they face is contributing to the nation's high rate of job losses," Obama said in an article on CNNMoney.com.

While unemployment sits mired at 9.7 percent, the downtrodden economy has some small business owners nervous.

"The right answer is that we need a tax break instead of adding taxes to us and on phone bills — we just need a tax relief for small businesses," Ron Massey, co-owner of BJ's Gifts and Accessories, said.

BJ's opened in 2000 and moved to its permanent location on South Spring Street in downtown Burlington in 2004.

The business specializes in fine jewelry — unlikely the first stop on anyone's list after collecting a paycheck.

"We're having to make adjustments in areas where we can't stay in business," Massey said.

Massey said he's seen a 20 percent loss in business during the past two years. Furthermore, yearly trend comparison of 2008-2009 with 2007-2008 shows that BJ's lost 9.9 percent of sales during each year.

"Banks should be established and run how I run my business economically," Massey said. "We don't overextend and spend money we don't have, like the government does all the time."

"Banks with less than \$1 billion in assets would be able to receive capital infusions of up to 5 percent of their assets, and banks with assets of \$1 billion to \$10 billion would be eligible to access investments totaling 3 percent of assets," the article on CNNMoney.com said.

More than 8,000 of the country's 8,400 banks would be able to participate in the fund under these terms, the article said.

According to an article on the Chicago Tribune's Web site, the financing situation for small businesses is acute. Many of them own property and after the real estate bust, they lost a key collateral for loans. Also, a significant portion of self-employed people depend on home equity loans and personal credit cards to keep their business standing, but those credit lines have recently been hacked.

Burlington's small business owners like Massey must cope with the notion that making a profit is a tall order. Yet, some small businesses are reeling from the pangs

BY THE NUMBERS: small business lending program

The Troubled Asset Relief Program (TARP) will provide \$30 billion for the program.

8,000 of the banks in the U.S. with assets under \$10 billion will be provided for by the Treasury.

President Barack Obama plans to enact a \$33 billion program that will provide as much as \$500,000 in tax credits as incentives for business owners who provide extra jobs and increase wages.



Information courtesy of <http://online.wsj.com/article/SB10001424052748704022804575040722955784294.html>

SARAH COSTELLO | Graphics Editor

of the economy — while others are barely affected.

"Just like everyone else, business is down, profit and revenue are down — (it) makes business tough," Zack Touloupas, owner of Zack's Hot Dogs, said.

The Perk-O-Later coffee shop on Davis Street has followed a similar path since opening on Nov. 21.

"(Coffee) is considered a luxury instead of a necessity," Kelly Vines, co-owner of The Perk-O-Later, said. "It's one of the first things people cut."

Financial troubles plagued the business even before it started serving coffee.

"We didn't have time to fill out forms and come up with a business plan," Vines said. "We had a hard time and got nothing."

Violet's Beauty Salon and The Old Timey Place, though, both fall at the opposite end of the spectrum in terms of stability.

"(The economy) hasn't hurt the business because (my mother's) been in business 54 years," Vickie Basdan said, daughter of the owner of Violet's Beauty Salon.

Likewise, The Old Timey Place, which is located around the corner from Violet's Beauty Salon, is also profiting — not because of a long history, but rather because of the type of business.

"Our business is doing well. We buy a lot of gold and old coins," Nancy Armstrong, co-owner of The Old Timey Place, said. "A lot of people are selling stuff like that."

Armstrong reflected on the store's great fortune and the businesses new to the area that haven't been so lucky. These shops came to Burlington in an effort to revitalize downtown, but the fantasy is fading as business sours.

"The thing about it is you can create jobs, but to me, it's too much of everything," Armstrong said. "In other words, you've got to use up what you got instead of opening up all these businesses."

The Fat Frog of Elon is one small business that has risen above the recession, maximizing profits and attracting Elon students and community members at a high frequency.

"If times are bad, we're gung-ho," Peter Ustach, 2009 Elon graduate and general manager of The Fat Frog, said. "The first year's the hardest year but things for us haven't been bad. We've been doing stuff with coupon offers."

Ustach expounded on big business and echoed Massey, the voice of the small business owner.

"I'd like to see the government give the money to small banks," Ustach said. "I think small, local businesses will keep things sustainable and profitable in the long run for the community — kind of like the food chain."

David Jackson, Elon entrepreneurship professor, stressed the importance of sustainability.

"(The government) has to make sure that they start something up that can be sustainable — can you sustain it and can you scale it," Jackson said. "Small businesses are the engine of commerce in the United States. It always has been and always will be."

The Small Business Lending Fund is a result of the first draft of Obama's plan, announced three months ago, which involved lending TARP money to community banks for local business loans.

"The new proposal asks Congress to divert TARP funds into an entirely new lending program," according to CNNMoney.com, "The administration hopes scrapping the TARP taint will make the offering more attractive to bankers."

The recession has undoubtedly hurt small businesses in the Elon area and in the entire country. That's why at 72, Ron Massey is still working to pay off taxes and Peter Ustach, straight out of college, still has time to breathe.

Lighting up in a new era for N.C.

SMOKE from PAGE 1

he believes both of these arguments are far-fetched, even if the wording of the actual statute is fairly ambiguous.

"I suspect it would be unlikely that either the hookah pipe or webcam scenarios would survive a judge's scrutiny," Noble said.

Questions remain about whether or not hookah bars fall under those establishments where smoking is prohibited.

One Elon student believes hookah shouldn't fall under the smoking ban at all.

"The point of a hookah bar is to smoke hookah," said Caroline Taylor, a freshman human service studies major. "If you go there looking for food and you don't want smoking, then go somewhere else."

Taylor also emphasized that when smoking through a hookah pipe, the tobacco itself is never lit, and hookah is not specifically mentioned in the North Carolina ban.

Hookah smokers are subject to all of the same negative side effects (like cancer and respiratory illnesses) as regular cigarette or cigar smokers, according to Glenda Linens, a wellness nurse and health promotion coordinator for the Alamance County Health Department.

The nearest hookah establishment to Elon is Racco's Italian Cuisine in Burlington. The manager, Racco, declined to comment on the matter.

Carrol said the N.C. Health Department inspected Racco's at the management's request.

"We told him that he could provide an outside area that was unenclosed and have the hookah bar set up there," Carrol said.

When asked about its hookah policy, a Racco's employee said that it still served hookah inside in its normal dining area.

Recent incidents spur new safety features

Lights added near hazardous crosswalks on campus

LIGHTS from PAGE 1

"The LED lights did increase the illumination," Anderson said, "but it was not enough. There needs to be brighter light. Especially at the crosswalks."

The brighter lighting systems will be installed on Powell Building, Smith, Carolina, Sloan, the West side of McEwen dining hall and Mooney Building. Lights have already been installed at The Pendulum office and the Haggard Avenue side of Alumni Gym. Anderson said there will also be a new light pole at the O'Kelly Avenue crossing soon.

"The temporary lighting will remain until the permanent fixtures are installed," Anderson said. One temporary light using external power is located across the street from McMichael building at the stop light intersection.

Anderson said the university had planned to install the bigger lights before the student accident occurred last week, but he is unsure of the cost for the university.

Elon students have noticed the new lighting changes and said it is a positive response to the safety situation from the university.

"Some parts of campus were a lot darker before," freshman Leslie Gillman, said. "They seem to light up campus a lot more."

Freshman Chris Sonzogni noticed the lights and said it was an improvement from before.

"I'm not conscious of the changes," Sonzogni said. "But thinking about it, I'm safer. I imagine visibility would be a problem."

Anderson said the university replaced lights and are erecting new ones to increase pedestrian safety across campus, but students, pedestrians and drivers should be vigilant.

"We hope everyone pays attention when crossing," Anderson said. "There is a lot of traffic on the busy roads through campus, pedestrians should take special care, particularly when it is rainy."

ATTENTION LEISURE AND SPORTS MANAGEMENT STUDENTS

Lighthouse Resort Services, the Premier Resort Management Company on the Northern Outer Banks, is now hiring students to participate in their 2010 Summer Internship Program.

We are seeking out individuals who have an energetic personality, a positive attitude and most importantly, the desire and motivation to **SPEND THE SUMMER LIVING AT THE BEACH!!!**

Recruiters will be visiting Elon University in February when General Manager, Daniel Walker, will give informational sessions and job interviews.

For more information please visit www.lighthouseresortservices.com or contact us directly at manager@lighthouseresortservices.com
Come be a part of a **GREAT TEAM!**

New insulin source advances diabetes treatment

Laura Smith
Senior Reporter

The new year has already marked a new advancement for those who suffer from Type 1 and Type 2 diabetes. SemBioSys Genetics, Inc. in Calgary, Canada discovered the safflower plant has been successful at housing the insulin hormone.

In people without diabetes, insulin is secreted in the pancreas and is the hormone needed to let glucose enter the cells and provide energy. It also maintains blood glucose levels in the body. With diabetes, the body attacks the cells in the pancreas that produce the hormone.

Currently, insulin is produced in laboratories using genetically engineered bacteria. It costs about \$50 a vial and is not readily available to those who are unable to afford it.

According to SemBioSys researchers, the injection of the insulin protein into the safflower plant can produce more than one kilogram of insulin per acre of safflower production. This could be enough to

“

If we can lower the cost of production, do it safely and it works, that's great. What I'm hoping for is the day where we don't have to have insulin.

- MICHAEL TERRIBILINI
BIOLOGY PROFESSOR

”

supply 2,500 patients with insulin for one year and be up to 40 percent cheaper.

“Plants have been a source of medicine for thousands of years,” said president and CEO of SemBioSys Genetics, Inc., James Szarko, in a press release. “The innovative nature of our plant-produced platform is drawing interest from pharmaceutical companies due to its ability to provide a low-cost insulin alternative for patients that suffer from this

chronic disease.”

The process will work by injecting the flower with insulin protein and extracting the insulin from the seeds of the flower.

“Once you put the DNA that codes this human insulin protein into the plant, as long as you give it enough of the other DNA that basically tells the plant to make this protein, it'll make the protein,” biology professor Michael Terribilini said.

Transferring the DNA isn't easy to do, though.

“The actual inserting a gene into a plant can be tricky,” Terribilini said. “We have lots of good tools for manipulating DNA in just about any way we want. For plants, the trick is getting this gene to actually get inserted into the plants' own DNA. It's the only way it works.”

Terribilini said one of his concerns with the safflower injections would be finding the room to grow massive amounts of the plant and whether or not it would harm the natural environment.

“We have some concerns with having these genetically modified plants and where do you grow them, how to keep it from spreading around or affecting the natural wildlife in the area,” Terribilini said.

As the father of a 9-year-old son with Type 1 diabetes, Terribilini said it doesn't matter to him where the insulin comes from, just as long as it is produced.

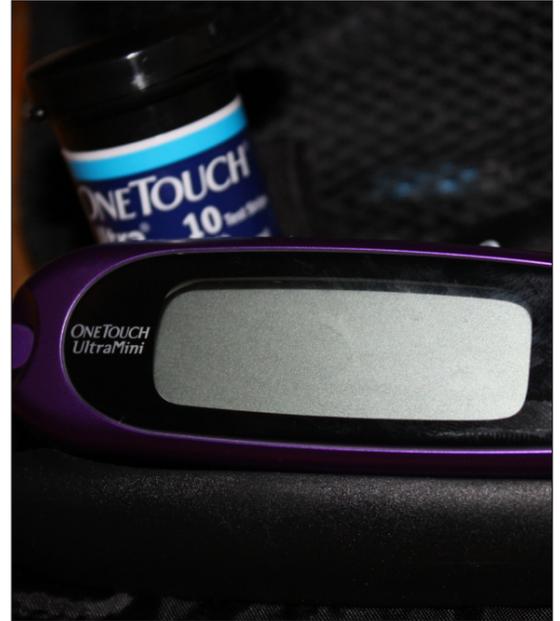
“If we can lower the cost of production, do it safely and it works, that's great,” he said. “What I'm hoping for is the day where we don't have to have insulin.”

Sophomore Katherine Mantz is a Type 1 diabetic and said the safflower injections could be a great benefit to making insulin more cost effective for her and for those who cannot afford insulin.

“My whole life, my family has been paying a lot of money for insulin. Making it more available and cheaper would overall benefit everyone as a whole,” Mantz said. “I personally use a lot of insulin because my body does not react as sensitively to insulin as some diabetics. This makes me have to use and pay for a lot more insulin. With a cheaper product that is produced in higher quantities, this will not only help diabetics like myself but all diabetics around the world.”

Kitty Parrish, director of health services, also said the process is a good idea.

“Diabetes is expensive and it would bring the cost



JUSTINE SCHULERUD | Photo Editor
A Canadian company advances diabetes researching finding insulin in a flower, making treatments more available to patients.

down,” Parrish said. “Around the world it would have people living longer because they could treat it.”

According to Parrish, about 20 Elon students report having the disease.

“We don't have an accurate number because a lot of students don't report it,” she said. “There are more than that on campus, but that's all that I know about.”

Parrish also said she has seen a rise in Type 2 diabetes in the past three years.

SemBioSys is beginning the process of human trials in Canadian patients. The company is hoping it will be successful and be able to deliver insulin to more diabetics at a much lower price in the coming years.

“To a diabetic, not having insulin will lead to severe problems,” Mantz said. “This is a life or death situation, and insulin should be less expensive for all who need it.”

Have your voice be heard...

SGA

Student Government Association
Service. Leadership. Excellence.

Senate meetings are every Thursday at 7:30 pm - ALL are welcome

NEWS BRIEFS

Haiti relief fundraiser led by Jeanne Robertson

Jeanne Robertson, an Elon trustee and well-known humorist, will partner with the Burlington Times-News on Feb. 23 for a fundraiser to benefit Haitian relief.

The event will be held at 7 p.m. at the Williams High School Auditorium. Tickets will be sold for \$20, and all proceeds will be donated to the American Red Cross and New Directions International.

Periclean Scholars collecting meal plans

Until Friday the 2010 Elon Periclean Scholars will host a table in Moseley from 10 a.m. to 2 p.m. to collect extra meal plans from students. All proceeds will go toward a medical clinic in Kpoeta, Ghana, which provides health care to approximately 10,000 people. Ghana discount cards, T-shirts and crafts will also be sold.

N*W*C returns to Elon

At 8 p.m. tonight in McCrary Theatre, the Student Union Board and Multicultural Center will host N*W*C, a show emphasizing intercultural understanding.

According to N*W*C* performers, "this show traces the origins and evolution of three derogatory terms that shaped our lives and took the place of full understanding of our distinct cultures. Creating our own brand of theater, we've used these stories to get us to a better place."

N*W*C* is produced by Speak Theater Arts, a theater committed to presenting compelling original works.

Professional discovery week at Elon highlights career information for students

Professional Discovery Week began on Feb. 15 at Elon and will continue for the remainder of the week. The week's events are meant to assist students in the transition from life at Elon to their future careers. Students of all majors are welcome to attend and will learn about available career options, skills for the job search and how to prepare for life after graduation.

Events for the remainder of the week include:

Today:

Life After Elon: Preparing for the Real World, 5:30 p.m.-7 p.m. in Koury Business Center 101.

Thursday:

Professional Etiquette: Meals, Meetings and Manners, 5 p.m.-7 p.m. in McKinnon Hall.

All events are free, but students must preregister for the etiquette dinner.

Other events, sponsored by various departments and organizations, will be held around campus.

Morano shares personal experiences with insight at non-fiction reading

Caitlin O'Donnell
Assistant News Editor

Offering stories about living in Spain and a discussion on the subject of envy, author Michele Morano spoke at Elon University on Monday night.

Elon welcomed the travel writer and personal essayist for a non-fiction reading in Yeager Recital Hall. The event was sponsored by the English department and the William Maness Fund.

An associate professor of English at DePaul University in Chicago, Morano recently published a collection of 13 essays, titled "Grammar Lessons: Translating a Life in Spain."

The essays chronicle her time living in Spain while teaching English at Oviedo University and her subsequent return trips to Spain.

According to her personal Web site, "Grammar Lessons" illustrates the difficulty and delight, humor and humility of living in a new language and of carrying that pivotal experience forward."

A graduate of the University of Iowa, Morano was encouraged by mentors to pursue a career as a writer.

She explained she is constantly drawn to essays because they allow her to tell a good story and reflect on its meaning.

"I want to leave the reader thinking and feeling long after they have reached the end of the story," she said.

For this reading, Morano shared her essay titled "In Praise of Envy," which describes her personal experiences with envy after discovering her boyfriend's affair.

Morano admitted that the story is slightly



Author Michele Morano reads her essay 'In Praise of Envy' during a speech on Monday at Yeager Recital Hall. Morano is a travel writer and a personal essayist.

embarrassing to share, but said that these often make the best stories.

"Whatever seems too personal to the reader is never too embarrassing for the writer," she said. "In the writing process, you must distance yourself enough from the emotion to reach the truth."

In the essay, Morano explored the history and various definitions of envy, as well as its consistent presence in her life during this time.

"Envy isn't a sin as much as it is a way of life," she said.

Presenting the emotion as a character within the story, Morano explained that she did extensive research on the subject before writing. As part of the event, Morano shared

the results of a non-fiction writing contest sponsored by the Maness Fund. Senior Kelly Parshall was awarded first prize for her work entitled "Reflections of a Champion."

Senior Jess Kildow, a creative writing major, said she thought Morano's writing was both informed and relatable.

"She seemed like a really down-to-earth person, which isn't always the case with writers," Kildow said. "The essay she read seems like a good representation of her book as a whole, and it made me want to read more."

Despite her success, Morano said she still, at times, faces obstacles in her writing process and will never reach a level of perfection in her writing.

Tea party movement grows nationally, support slow at Elon

Amanda Bender
Senior Reporter

While the Tea Party movement has caught on with conservatives across the country, students at Elon University have been slow to join the protests.

Issues of taxation and health care affect everyone from politicians to college students, and the groups attempt to bring these concerns to the forefront of national issues.

The movement is a self-proclaimed "official grassroots American movement."

The "Tea Party Patriots" seek to take a stance against taxes, as the acronym in the name stands for "taxed enough already" and the name of the movement plays off the historical Boston Tea Party, which was held to protest colonial taxes. The grassroots party also takes issue with the proposed federal health care plan.

"The Tea Party movement is having an impact on conservatives and government across the country," said Nick Ochsner, Elon junior and executive director of Elon College Republicans. "It is bringing Republican politics back."

The Tea Party movement began as a response to excessive government spending and taxation. The groups seek to inform citizens of their views and preach a new style of public policy.

The policy the Tea Parties promote consists of fiscal responsibility, a constitutionally limited government and free markets.

"At the heart of it, (the Tea Party movement) is a reactionary move to a one-party government, more specifically a Democratic one-party government," said Mileah Kromer, an assistant professor of political science, referring to the majority

Tea Party Patriots
An "Official grassroots American movement"

CORE VALUES:

- **Fiscal responsibility**
End excessive government spending and return the responsibility of spending money to the people.
- **Limited Government**
The Tea Party Patriots promote states' rights and government ruled primarily "by the people, for the people."
- **Free market society**
The Patriots support an economy ruled by "personal liberty" free from government influence.

Images courtesy of stock.xchng and MCT Campus Information courtesy of www.teaparty Patriots.org

Democrats have in Congress and the White House.

According to members of the movement, taxes will affect current students and the college generation.

"Our generation is the next generation of working adults," Ochsner said. "And we would be the ones to carry this (health care plan's) burden."

Although students are the next generation of working adults, there has been little involvement from Elon students in the campaign.

Sophomore Marco Mazzurcowa was not only involved with the Alamance County Tea Party protest but also one of the 14 speakers. Neither Kromer nor Ochsner knew of much other involvement from the Elon student body in the movement.

"It's really hard to feel passionate about the income

tax if you don't even pay it," Kromer said.

One of the issues protested is the proposed tax increase on those who earn more than \$200,000. Most students do not currently fall into this category, but the issue can still affect them.

"Students on federal aid will want a larger tax base," Kromer said. "If their parents are paying for tuition outright, students would prefer for them to have more disposable income."

For students receiving federal aid, the larger tax base could possibly provide more money for their grants and loans. The tax increase could affect students in more ways than how their college tuition is paid.

"Imparting a larger tax burden on this bracket is only going to decrease the amount

of money to small business and charitable donations," Ochsner said.

Ochsner said a decrease in the amount of money available to small businesses could impact the number of jobs available for Elon students both during college and after graduation.

If the small businesses do not have as much money coming in, it will be more difficult for them to pay entry-level and part-time positions.

Kromer was uncertain about how much longer the Tea Party movement will last. She sees the movement primarily as a protest against a one-party government.

"We will probably see a decline in the movement if the Republican party regains control of the House or the Senate," Kromer said.



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Become our fan. The Pendulum's fan page is a way to reach out to more members of the Elon community and readers outside the campus. The page is used for the dissemination of information through status updates and shared links that show up on fans' news feeds. It's also for **your** feedback and comments.

PENDULUM PODCASTS

Reel Talk with the A-Team:

<http://www.elon.edu/pendulum/Story.aspx?id=3281>

Is the star-studded "Valentine's Day" worth all the hype? And after tons re-editing, is "The Wolfman" sufficiently suspenseful? Alexa Milan and Adam Constantine weigh in.

Sports Jam:

<http://www.elon.edu/pendulum/Story.aspx?id=3282>
Sam Calvert and Conor O'Neill take on the pothole-ridden Daytona 500 and the start of the Vancouver Olympics.

Opinions Podcast:

<http://www.elon.edu/pendulum/Story.aspx?id=3280>
Opinions Editor Ashley Jobe takes a look at the top headlines this week, and what they mean to you.

THIS WEEK ONLINE

BLOGS

REEL TALK

"The New Virginity of Hollywood" Taylor Madaffari looks into the trend of Disney star chastity vows. And is "Valentine's Day" worth a trip to the cinema? Alexa Milan is underwhelmed by its sugary sweetness.

pendulumreeltalk.wordpress.com

SWING FASHION

Looking for internships? What do you wear after you get one?

swingpendulum.wordpress.com

SNAP-CRACKLE-POP CULTURE

Valentine's Day? Shmalentines Day. The Winter Olympics are on. Plus, some truly strange — yet comfortable — clothing to buy.

pendulumpop.wordpress.com

THIS WEEK IN VIDEO

Senior Andrew Pressley composes a rock opera for honor's thesis.

<http://www.elon.edu/pendulum/Story.aspx?id=3274>

Art professor Brant Schuller holds exhibition at Arts West.

<http://www.elon.edu/pendulum/Story.aspx?id=3275>

The Onion Monologues

<http://www.elon.edu/pendulum/Story.aspx?id=3276>

Brite Tab: a look at a new resume Web site

<http://www.elon.edu/pendulum/Story.aspx?id=3277>

Inside the Positive Attitude Youth Center

<http://www.elon.edu/pendulum/Story.aspx?id=3278>

Being a Vegan or Vegetarian isn't only about lettuce and carrots at Elon Dining.

You've made a commitment to vegan/vegetarian diet. We've made a commitment to help you make healthy vegan/vegetarian choices.

Sampling of Today's Vegan & Vegetarian Options For Lunch:

1889 Grill

Black Bean Burger; Unlimited Salad Bar

Acorn Coffee Shop

Mushroom Florentine Panini; Cranberry Salad; Veggie Sandwich

Colonnades Dining Hall

Vegetable Rice Soup; Stir Fry Station; Vegetable Lasagna; Whole Wheat Veggie Pizza

Harden Dining Hall

Black Bean Burger; Grilled Cheese

Pan Geos

Caesar Pleaser Wrap

Octagon

Vegetarian Sushi; Portobello Mushroom Sandwich; Veggie Pizza

Varsity

Boca Burger; Garden Burger; Classic Caesar Salad; Grilled Cheese

In addition are our great salad bars, appetizers, sides, many desserts and so much more!



For all menus, questions and dietary suggestions, please contact us at www.elon.edu/dining.

Editorial

The Pendulum seeks to inspire, entertain and inform the Elon community by providing a voice for students and faculty as well as a forum for the meaningful exchange of ideas.

The spirit of sport

Olympics continue to reflect enduring values

The thrill of competition culminates at an incredible peak every two years during the Olympic games. We feel the tremors of excitement in our living rooms. Imagine the sentiment flowing through the veins of those out on the playing field. What prompts them to put their bodies through such drastic changes and rigorous routines? Is it the chance for a place in the record books or merely an opportunity to compete alongside those who respect the dedication to competition itself? Maybe it's not about the individual sport, but more about the passion behind it. There is an unspoken understanding that is shared by all those who compete.

Sports are in the hearts of millions of people around the world. When we rally to support those who wear our colors and sing our anthem, we realize we are a part of something greater than ourselves.

Ice sprays as bobsledders claw for footing on smooth ice. They hurtle through curved tunnels in an effort to propel themselves to higher speeds than their opponents.

Shimmering sequined dancers swirl and spin in a cold arena to impress the judges while speed

skaters fly in body suits, laying almost parallel to the slippery track. Skiers bob and weave between flags while snowboarders create invisible circles in the air. With the commencement of the 2010 Vancouver Winter Olympics, the breathtaking spirit of sport has captivated the global audience once again.

The Olympics are symbolic for a number of values our world, nation and communities hold dear. The human race longs to know who is smarter, stronger, faster or better at anything. It is the reason we place high stakes in ratings, award shows and, of course, the Super Bowl. Though sometimes we envy the stars we see performing feats we are not capable of, an undercurrent of appreciation and respect is not far from the surface.

The games are a spectacle to be admired. Nations proudly display their flags and emanate support in the form of competitors during extravagant opening ceremonies. It is a celebration that unifies us all.

The photograph of the 1968 Black Power salute speaks volumes to people around the world. By the elevation of a single fist, Tommy Smith displayed

pride not only for his accomplishments in the 200-meter dash, but also for his people. Those who witnessed the tear-filled eyes of Michael Phelps as he made a historic run for eight gold medals in the 2008 Beijing Summer Olympics brought triumph into the homes of the multitudes that watched. When they win, we win.

Yes, the games have been tainted with scandal: lies by pro-athletes about training regimens, performance-enhancing substances and cheating within events. In spite of this, young athletes from all reaches of the earth still dream of feeling the weight of a medal around their necks, preferably with a rich, scintillating yellow hue.

When all else fails — when the government and its people are at ends, when the economy is down, when tragedy has befallen nations around the world — the purity of sport still remains.

The right for men and women to come together on the world's greatest stage and battle for three spots at the top of a pyramid of their peers is one that people from all backgrounds can appreciate. May the Olympics forever continue to touch the core of our spirits.

Choose leaders wisely and reap the rewards

To the Editor,

As outgoing executive president of SGA, I feel it is my responsibility to offer my knowledge and unique experience to the student body in an effort to inform everyone of the importance of the upcoming SGA presidential election. This election will have a substantial impact on the next year and those to come.

After serving in this office, it has become irrefutably clear experience is not only necessary, but also imperative for success. Upon my election I exhibited my strengths in my vision, leadership and drive to improve student government. Experience, however, is not one of anyone's innate abilities. Rather, it is something that is acquired strictly through time spent in the arena — for which there is no substitute.

It is neither drive nor motivation alone that propels a team to success. It is the hard work of its leadership, its experience and the continued pursuit of perfection that carries it to victory. If the Elon starting quarterback were chosen based on popularity and people skills, rather than his ability to make the right decisions that lead his team, Elon may never see a winning season.

Just as an athlete must spend time reviewing the team's plays, being SGA president requires one to know exactly how Elon works, inside and out. The quarterback who exerts his energy signing autographs and posing for pictures, rather than training in the weight room and studying game film with the coach, may sell more tickets and fill more seats, but a winning record is what retains

the fan's enthusiasm and builds a franchise.

It is necessary that the executive president be able to keep up with the high-paced and demanding atmosphere of this institution. The senior staff members of our university want vocal student leaders. They respect those who can go toe-to-toe with them and challenge their ideas in a professional and constructive manner. Take a second to close your eyes and imagine each candidate sitting down with President Leo Lambert in his office and ask yourself: Who is most apt to pose the challenging questions, and find the most favorable solutions that will strengthen our community?

This past year, Elon's student government has made numerous positive strides for improvement. If our next leader can maintain the momentum we have built this year, he or she will propel our ability to improve life at Elon to new heights.

Filter through the hype of this campaign and find the substance and material that will help you choose the person you want taking the snaps for SGA. Ask those who have worked side-by-side with both candidates about who they believe is prepared for the presidency and who they would respect most to lead this organization.

A week from this article's publication, a new student body president will be chosen. I urge you to select the candidate that will best represent Elon University's legacy.

Long Live Elon.

Justin Peterson
Executive President, Elon SGA

ILLUSTRATING THE ISSUES:



MORGAN LITTLE | Cartoonist

THE PENDULUM

Established 1974

The Pendulum is published each Wednesday of the academic year. The advertising and editorial copy deadline is 5 p.m. the Friday before publication. Letters to the editor and guest columns are welcome and should be typed and e-mailed with a telephone number for verification. Submissions are accepted as Word documents. The Pendulum reserves the right to edit obscene and potentially libelous material. Lengthy letters or columns may be trimmed to fit. All submissions become the property of The Pendulum and will not be returned. You can reach The Pendulum by e-mail at pendulum@elon.edu. If you have questions or concerns about an article, contact a section editor. Please do not respond to reporters directly.

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ADVISER
Colin Donohue

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Opinions

Media coverage void of compassion

An invisible line: Journalism in the digital age and what it means for death



Liv Dubendorf
Columnist

At a time that should be filled with celebration, journalists raise more questions about where to draw the ethical line of respect.

I found myself asking about the moral aptitude of our news providers on the first day of the Winter Olympics.

I have been looking forward to the Winter Olympics for the last two years and was not prepared for what I

witnessed last Friday. I was walking by a television at 3:45 p.m. and suddenly, I saw it.

A young athlete flew through the air and smashed into a pillar. Absolutely horrified, I did not want to move and couldn't take my eyes off the television. I was transfixed, partly because I couldn't believe what I was seeing and partly because I couldn't believe it was being shown.

The coverage continued. The paramedics

rushed to the scene and tried to resuscitate the young man, but it was to no avail. Images appeared on the screen, and the bloodied athlete lay lifeless in a stretcher.

The Winter Olympics commenced, but the first day of Olympic coverage included the death of Georgian luger Nodar Kumaritashvili.

The 21-year-old athlete was 40 seconds into his run, rounding a corner at 88 mph, when he spiraled out of control and crashed into a support pylon.

This horrifying accident was broadcast to the world. NBC made the footage widely available to international news organizations.

That evening, as I watched the news, waiting for the opening ceremonies to begin on NBC, the coverage of the accident continued. This time, the turn that took Kumaritashvili's life was played repeatedly in slow motion.

Three or four times, Kumaritashvili flew through the air. Without warning of incredibly graphic content, I watched this boy, a year older than myself, die before my eyes.

The appalling coverage of this accident is inexcusable. I found myself wondering what the

limits of the press should be.

I think NBC's coverage of Kumaritashvili's death was both atrocious and disrespectful. To report on the death of an athlete is one thing, but to feature it for shock value is another.

It would have been appropriate to report on the death and even show clips. Perhaps, with warning of graphic content, it would have been tolerable to show the moment of him flying off the luge — but to show the moment of impact and the moment of this young man's death, four times, in slow motion, is enraging.

Yes, death is a part of life and it was the first death of a luger at the Olympics since the 1960s. But I'm not sure how ethical it is to explicitly show him dying.

If it were my family member, I would be incredibly distraught to see the death of my loved one played on repeat for the shock value.

With modern-day, 24/7 coverage of events, I think it's important to set up ethical guidelines for events such as these. I hope that journalists consider the family of the deceased the next time they play the death of a 21-year-old athlete on international television.

Potential party prepares society for a strong cup of tea



Ryan Maass
Columnist

To put it lightly, 2009 was a tumultuous year in politics, one that put both major parties on a higher level of scrutiny. In a blooming age of big government liberalism in the face of rugged conservative revolt, even Republicans have

been thrown against the ropes by an inspirational movement — known today as the Tea Party.

After holding numerous rallies against President Obama's stimulus package and health care overhaul ambitions, protestors have since transformed themselves into what appears to be a legitimate political party. Their first convention was held in Nashville, Tenn. Sarah Palin was among those speaking in front of those 1,100 activists.

At this point, the "young and fresh" movement still remains vulnerable to division. Made up of both disenfranchised traditional conservatives and libertarians, Sarah Palin's mere appearance at the first convention illustrates the difficulty this grassroots organization is having with breaking away from the GOP. Indeed, the Republicans have been making ground in the past year, as they have repeatedly claimed victories in the form of governorships in Virginia and New Jersey and the special Senate election of Scott Brown in Massachusetts. While the Rasmussen Reports publishes statistics showing that the Tea Party is favored over the Republican Party, said victories demonstrate that not all is lost — at least for the GOP.

In her speech, Palin seemed to mirror the premise that the Tea Party is merely a fundamentalist wing of the GOP.

"The Republican Party would be really smart to try and absorb as

much of the Tea Party movement as possible," Palin said. Supporters could argue this notion would save the Republican Party from falling under the progressive spell — equal parts wasteful government spending and limiting individual liberties under a different banner.

But the problem lies not merely with those particular Republicans in power. What prevents the Republican Party from advancing a strong, small government agenda is the political establishment as a whole. Incumbents on the federal level develop strong connections with special interests and lobbyist groups, enabling them to stay elected by simply out-fundraising their opponents. It is for this reason, if the movement truly is trying to establish itself as a separate entity, that the Tea Party must attempt to distance itself from the Republican Party as much as possible.

If the Republicans begin delivering on their promises to actively promote a healthy free-market system, a powerful alternative to President Obama's stealthy health care reform and reject the influence of special interests groups, the situation would be different. Tea Partiers would have no reason to infiltrate the right-wing of the Washington political arena when their visions for a return to smaller government are being realized.

Should the Tea Party ever regress from its move toward becoming an actual third party, people like Sarah Palin are not to blame. If anything, it would be the fault of the organizers for creating a larger rift between the conservative and libertarian sectors of the movement for trying to press a more GOP-friendly agenda upon their followers.

They may have moved on from picketing, but now they are faced with a tough decision: should they remain as a reminder for Republicans or become their next rival?

Turning mistakes into opportunities: Students encouraged to seek alcohol education



Andrew Palmieri
Columnist

Between Wednesday and Sunday night, college students may find themselves in situations where drinking is a prominent form of socializing.

These students, particularly freshmen, are submerged in a social atmosphere where alcohol and parties are the norm. Where do they find a balance between schoolwork, safety and social outings? When is enough?

When alcohol is involved, injury, unsafe sex and death are all probable occurrences. The college scene is too much for many of us to handle, but we seem to want to take it on. When do we realize that we can't do it? Is it when our leadership positions or reputations have been tarnished? Take it from me — having gone through this experience, I am still facing the consequences today.

Poor decisions I made back in October have left me working my way back up the hierarchy of leadership positions and earning back a significant amount of trust. I've learned a lot from the experience that I wish to convey to older and new students alike.

On our campus, we receive several morning-after e-mails each weekend that report incidents that probably shouldn't have happened. Awareness will eventually lead to satisfactory outcomes in your social experiences.

I prompted a couple of freshman students with a question: Do you think Elon students are aware of the effects of alcohol? "Not enough," Remington Dickson said. "They need to know more because teenagers can be stupid and do not know their limits."

I asked, Do you think there is room for Elon students to learn more about alcohol awareness?"

"As far as alcohol awareness goes, I think freshmen are just ignorant to the consequences of their actions," freshman Dan Quakenbush said.

I think we must all realize the steps that Elon has taken to incorporate alcohol awareness on our campus and make it our goal to take in those facts and figures and make something positive out of it. I think it's safe to say that freshmen have a lot to learn in the way of responsible action in their own personal lives. Hopefully, many freshmen students will mature during the next year and possibly take the experiences from their first months at Elon and turn them into something positive.

How can Elon students find help on campus for themselves or friends? The SPARKS team is a group of well-educated Elon students devoted to educating the campus about health-related information through multiple programs they provide throughout the year. SPARKS deals with alcohol awareness and It has two programs — Alcohol 101 and Alcohol Jeopardy. Both are great ways for students to find help. SPARKS peer educators are available year-round right on our campus.

Once young adults become aware of the effects of alcohol on a personal level, that foundation may become a permanent fixture in their social lives. These decisions affect all of us—the people we hear about are all around you. They learn beside you in calculus class and walk by you on the way to lunch. Sometimes, it's your friend that's been hospitalized for alcohol poisoning.

Either way, college students are the ones that witness the effects of alcohol the most, so we should be the most aware.

BACK TO SCHOOL

Pam Richter
Editor-in-Chief

As redshirt freshman kicker Adam Shreiner's 37-yard field goal found its way through the uprights on Oct. 3, 2009 against Furman University to secure an Elon victory, the Elon faithful were elated to see the Phoenix defeat the Paladins. For Charlie Porterfield, the director of football operations, standing on the sidelines, this victory was one of his best as an administrator with the football team.

Porterfield speaks of this moment as his greatest as a

coach with the Phoenix program. But as a 2008 graduate and a former player with the football team, he remembers the days against Furman differently.

"Furman was a team, in my five years, I had never had a chance to beat," Porterfield said. "It was on my birthday and I couldn't ask for a much better birthday present than beating Furman."

Representing Elon on the field and then on the sidelines is a common theme within the Phoenix athletic program. Porterfield is one of seven coaches who once played at the university and is now a coach.

Michael Leonard, men's tennis



Player:

Graduated: 1991

Accomplishments: Named all-conference and all-district every year of competition, named the Southern Atlantic Conference Player of the Year in 1991, NAIA All-American in 1990 and 1991.

Favorite memory: "My favorite was when we won the national championship, which was 1990 ... It was exciting to watch us each day climb higher and higher until we won it at the end. To celebrate it with my teammates was the highlight of my playing career."

Coach:

Years at Elon: Six

Accomplishments: SoCon Coach of the Year in 2006 and 2007, won the 2007 SoCon championship, allowing the Phoenix to advance to the NCAA tournament.

Favorite memory: "Most fun was when we won the conference tournament in 2007... To watch the guys celebrate the way I did when we won the national championship brought back fond memories. It was just rewarding to see that."

Bill Morningstar, men's golf

Player:

Graduated: 1964

Accomplishments: Holds the record for most games played, four-year starter.

Favorite memory: "When you talk about memories, they were all good back then."

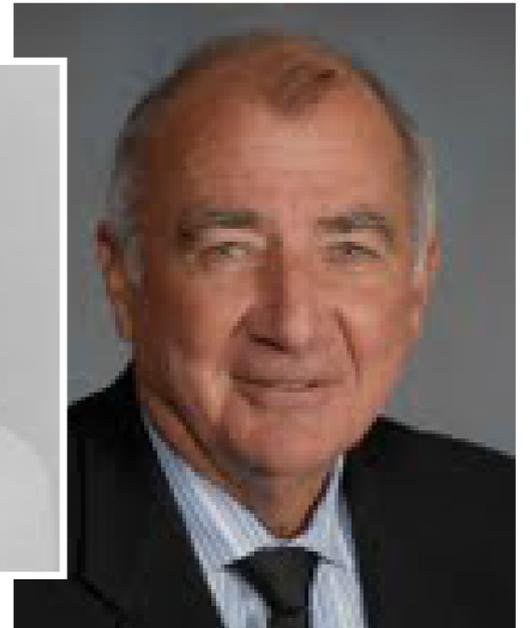
Coach:

Years at Elon: 38

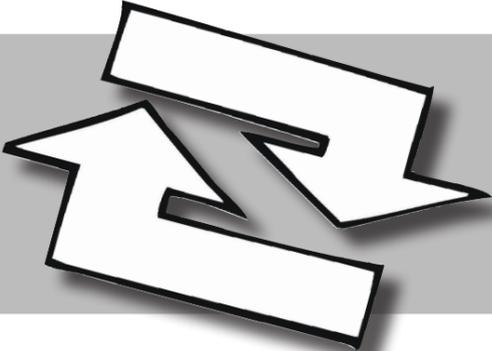
Accomplishments: Coached five different Elon sports: basketball, men's and women's golf, men's and women's cross country.

Spent four years as assistant men's basketball coach under Bill Miller before becoming head coach.

Favorite Memories: "Dealing with young people through the years has been a great reward ... Our first year we won the cross country conference championship, winning the national tournament in golf in 1982, in my first year as head coach (basketball), upsetting the No. 1 seed in the district in basketball."



“Forty-two years of my life have been with Elon College and Elon University. I am very grateful for Elon to give me the opportunity not only to come to school to play basketball, but also to give me the opportunity to coach.”



Former Elon players return to alma mater to coach

Chris Dockrill, women's golf

Player:

Graduated: 1986

Interesting fact: Played for men's golf coach Bill Morningstar.

Accomplishments: All-American and an Academic All-American.



Coach:

Years at Elon: 10

Interesting fact: Was the assistant coach for Bill Morningstar for two seasons before taking over as head coach.

Accomplishments: 2007 SoCon Coach of the Year, led the Phoenix to a fourth place finish in the SoCon tournament in 2007, Big South Coach of the Year during 1999-2000.

Dockrill's impressive amateur career:

Before attending Elon, Dockrill started his golf career as the National 16 & under Canadian Champion in 1979.

He also played in the Canadian Amateurs from 1982-1983.

Assistant Coaches:

Keith Gaither, Wide Receivers coach

2009 first season with the Phoenix football program
Player: four-year starter for defensive back for Elon
Graduation date: 1999

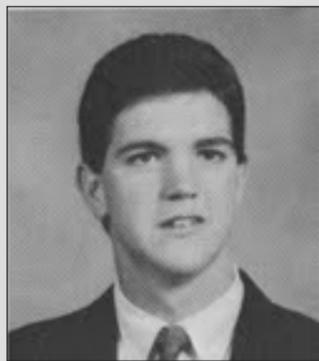
Charlie Porterfield, Director of Football Operations

2009 first season with the Phoenix football program
Player: 2007 team captain for Elon
Graduation date: 2008

Brandon Lane, Defensive Assistant Coach

2009 first season with the Phoenix football program
Player: Averaged 41.5 yards on 40 punts during his senior season
Graduation date: 2009

Classmates, now coaches



Mike Kennedy



Michael Leonard

Men's tennis head coach Michael Leonard and baseball head coach Mike Kennedy both graduated in 1991 from Elon University. During their time here, both players had success in their respective sports: Kennedy led his team to the NAIA World Series and Leonard led his to a national championship.

"I knew Kennedy. We were in the same class together," Leonard said. "I remember watching him play. He was a great catcher."

Kennedy said he knew Leonard pretty well when they went to school together.

"He and I had some (good) times together at Elon," Kennedy said.

Kennedy remembers Leonard, and also taking class with the head men's tennis coach at the time, Tom Parham.

Both coaches have taken different paths to return to their alma mater after graduation, but both agree that Elon is like a family to them.

"I've been here in some form or fashion since fall of 1988," Kennedy said. "I know a lot of people. My family is very, very comfortable here. It is a neat place."

Mike Kennedy, baseball



Player:

Graduated: 1991

Accomplishments: Two-time honorable mention All-American catcher.

Favorite memory: "Probably my greatest memory would be going to the NAIA World Series in 1989, in Idaho."

Biggest change from 1991: "To be able to see all that has taken place has been pretty neat. I almost forget how it looked back in the day because there are so many changes."

Coach:

Years at Elon: 14

Accomplishments: Won three Southern Conference Championships (2006, 2008, 2009) — 2002 marked the first time an Elon baseball team made it to the NCAA tournament with an NCAA Regional appearance.

Favorite memory: "My finest memory is just the guys. The players that have come and gone ... (And) as a coach winning three Southern Conference championships is up there."

Style

ELON'S PAST finds a place in its future

Laura Wainman
Senior Reporter

It isn't every day a history professor has the opportunity to uncover a piece of local history, but for retired Elon professor Carole Troxler, it happened. While researching for her book, "Shuttle & Plow: A History of Alamance County, North Carolina," co-authored with William Vincent, Troxler discovered the mysterious two-room wooden building known as the Cable School. The building predates the Civil War and was one of North Carolina's first public school facilities. They were known as common schools.

"I always like to have a feel for the history of any area I reside in, so when I first started teaching at Elon I began to ask the locals if they knew of any old or interesting historical structures in the area," Troxler said. "One of the women I spoke with was also very interested in American history and she mentioned that there was an old schoolhouse near the university."

The quarter-acre land that this building sits on was recently donated to Elon by Kaye Cable Murray, whose family has been in Alamance County for nearly two centuries.

"I felt it was only fitting to donate the schoolhouse to an educational environment," Murray said.

Troxler said she could not be happier about this acquisition, because she said she felt Elon's leadership would be essential in the preservation of the school.

"This is a total God send," Troxler said. "It is amazing to think that we now have the beginnings of the public school system on the property of a university. This shows that Elon is not an ivory tower institution removed from the community, but rather an integral member."

President Emeritus Earl Danielely, whose great-great grandfather Alfred Iseley taught at the school in the 1850s, played a large role in having the property donated to Elon.

"Kaye is a relative of mine and she knew I had great interest in preserving the building, both because of the family connections and the historical significance," Danielely said. "I'm just so appreciative that Elon also had an

interest in preserving this 160-year-old piece of history. It speaks a great deal about our appreciation for our heritage."

Danielely said he can only regret that he never had the opportunity to talk to his relatives about this historical schoolhouse. He hopes Elon will restore the building, so future generations will never have the same regret.

"From a practical standpoint, perhaps it is silly, but historically this school is a forerunner to everything that has happened in the education field and we must not disregard the importance of preserving that history for the future," Danielely said.

According to Executive Vice President Gerry Francis, Elon is in the process of trying to fulfill Danielely's hopes of restoration. Though nothing has been finalized, Elon's preliminary plans include stabilizing and restoring the building and determining what to do with the schoolhouse.

"We have already contacted a number of firms asking what we would need to do to stabilize the building as well as how much it would cost and what would need to be done to restore it," Francis said. "It will likely take several months to determine the cost of restoring the building, but we have already been advised from one of the firms on stabilization and are taking steps to begin that process."

Francis said he would love to see the schoolhouse utilized in the future as a fieldtrip location for local elementary schools and as a teaching tool for Elon education majors to appreciate how far we have come. Ultimately the decision of how to use the building will be left to the school of education.

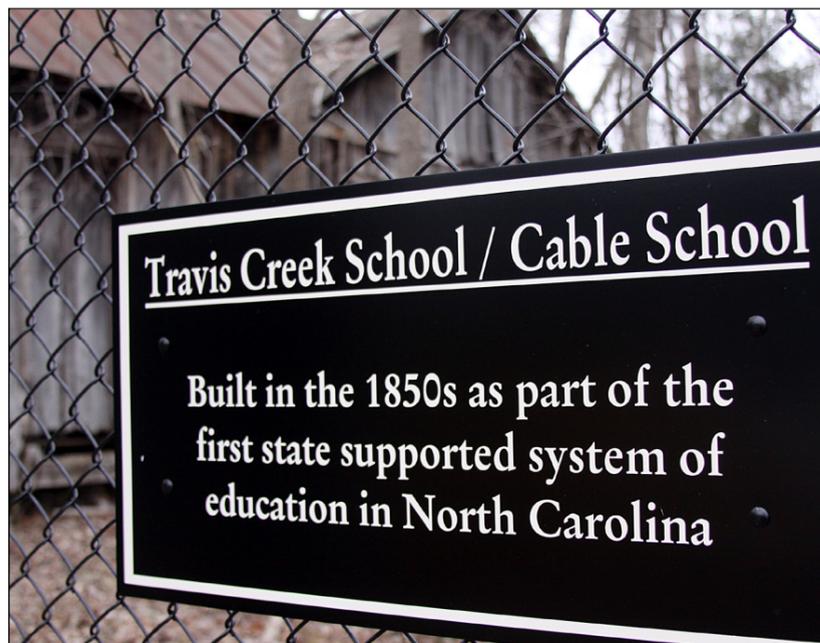
"Elon is obviously in the education business and I think it is our responsibility to do our part in maintaining this piece of Alamance County history and to show our commitment to the community," Francis said.

Murray echoed both Danielely and Francis' sentiments for how this building could best be used.

"I hope students and others will use the school as a resource to learn about the history of education in this part of North Carolina," Murray said.



COREY GROOM | Staff Photographer
The remains of the 160-year-old schoolhouse dates back to before the Civil War and was once part of North Carolina's first public school facilities. It was donated to Elon by Kaye Cable Murray.



COREY GROOM | Staff Photographer

The old school house was recently donated to Elon University by Kaye Cable Murray. Murray said she felt that Elon's leadership would help preserve the school and share Elon's history.

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Put down the Ramen noodles

Sarah Carideo
Reporter

The microfridge was once an unknown appliance to those still in high school. Since arriving at college dorms or apartments, this little machine has probably contributed to student's survival. The microwave is particularly interesting because it provides all of the college student meals.

Oftentimes, meals that can be easily made in a microwave are extremely unhealthy. Even the laziest of students yearn for a kitchen to help control the infamous "freshman 15."

Instead of settling for a prepackaged meal full of salt and who knows what else, it's easy to concoct simple, but delicious, real snacks and meals using only a microwave.

Meals

Lasagna- Many people crave Italian comfort food.

Combine one-half pound of ground beef and one-half pound of Italian sausage with one minced garlic clove. Microwave this on high for three to four minutes. Stir and drain the meat. Combine one ounce of dry onion soup mix, One and a half cups of water, six ounces of tomato paste, eight ounces of tomato sauce, one-half teaspoon salt, one-quarter teaspoon pepper, one tablespoon sugar, one teaspoon oregano and one-half teaspoon basil. Loosely cover this with wax paper or plastic wrap and microwave on high for 10 minutes. Layer this mixture with pre-cooked lasagna noodles, mozzarella cheese, ricotta cheese and Parmesan cheese. Cover loosely again and cook on full power for 12 minutes.



Desserts

Cherry crisp- Mix one and a half cups flour, one cup brown sugar, three-quarters of a cup quick cooking oats, one-half teaspoon baking soda and one-half teaspoon salt. Cut in one stick of butter and blend it all together until small mounds are formed. Pat half of this mixture along the base of a baking dish, or re-adjust the portions to fit in a bowl. Pour in one can of cherry pie filling and cover it all with the remaining crumb mixture. Microwave on high for 15 minutes.

Snacks

Baked Potato Skins-

Cut the potatoes in half and scoop out the center until you are left with about a half-inch of skin. Pile on cheese and bacon before microwaving it for one minute on high. Then add salt and pepper, butter, sour cream or any topping.



Breakfast

The Bacon Egg Cheese - Before adding one or two eggs and a splash of milk, melt some butter on the bottom of a bowl or mug to prevent sticking. Wisk these together and put it in the microwave for one and a half minutes. Remove the egg patty and place it on top of a croissant, bagel, biscuit or other carbohydrate of choice. Add cheese and bacon or sausage if desired.

Appetizers

Nachos- This is probably the simplest microwave-meal you can make.

Purchase some chips, cheese, olives, beans, tomatoes, lettuce and whatever else you might desire and pile them onto a plate. Microwave it in 30 second increments until it's melted.



The streets of New York City come alive

Old program receives a face lift, offers students new perspectives

Samantha Parker
Reporter

Elon in New York City program has recently undergone a facelift. Following last summer's Elon in New York program, the new opportunities available in 2010 were created to attract students of all majors and interests.

Adjustments have been made to accommodate the rebounding economy and students' academic development.

"Last year the business school tried to launch the program just as the economy took a nose dive, and NYC went into a tail-spin," Connie Book, associate dean of the school of communications, said. "This year we have reconceived elements of the program. Housing is more affordable, and we have designed the program to be a six-hour academic experience. We also have professional staff on hand to work with students as they seek internships in the city."

The nine-week long agenda allows Elon students to experience the culture, street life and facilities in New York City.

"Students will be looking at several different areas, ranging from Madison Avenue to Broadway to Wall street to SoHo," faculty adviser J. McMerty said.

In order to understand and appreciate more aspects of living in New York City, students will be living in The New School on 20th Street. The New School mirrors typical dorm life with double and triple rooms, kitchenettes, common rooms and workout facilities. Because the university appeals to a more artistically inclined demographic, Elon students will also have the opportunity to utilize

the school's practice rooms and art studios, while completing projects and assignments.

Other major differences between last summer's program and the current one are that students will now be required to take a four credit class titled The Streets of NYC, which will serve as a writing-

“

By studying the impact of NYC on our social, cultural and economic life in America, in tandem with a professional internship experience, I think students will be highly engaged in a transformative experience.

- Connie Book
ASSOCIATE DEAN OF THE SCHOOL OF COMMUNICATIONS

”

intensive course focused on a main project and research paper regarding a section of the city.

"We want students to be able to do thorough research," McMerty said. "We want them to go out and talk to people. Each will pick a street and zero in on the past, present and future of that location through a narrow lens to gain a new perspective."

Internship opportunities will also be available for a capacity of two credit hours. But unlike the previous trip, students will be responsible for acquiring their own internships.

"We will help students by providing them with resources and reviewing their resumes, but we want individuals to be self-motivated when applying to mimic the real-world experience of searching for a

job," McMerty said. "Our hope is that all students will strive to complete an excess of 300 hours."

Communications majors will be required to complete 80 hours within their prospective internships, while all other majors will be asked to complete only 40.

Elon also added a mentor program, pairing students with alumni whose careers are within the students' fields of study. Book said the combination of this mentorship experience with a specialized internship will allow students to fully appreciate life in the city.

"By studying the impact of NYC on our social, cultural and economic life in America, in tandem with a professional internship experience, I think students will be highly engaged in a transformative experience," Book said. "Add to the mix an Elon alum living in the city as a professional mentor to the student, experiences around the city with theater, museums and monuments and researching the great history surrounding the streets and neighborhoods of the city, and you have a compelling academic experience for students."

Interest meetings will be held in Studio B of the McEwen communications building on Friday, Feb. 19 and 26 at 3 p.m.

"We have a rolling admissions application process," Book said. "As students apply, ones that are qualified are interviewed and then a decision is made. The deadline is March 1."

Because the program is experiencing changes, faculty advisers are interested to see how the new agenda will play out.

"If successful, we hope to expand to other American cities in the future such as Chicago, Washington D.C. and Miami," McMerty said.

Positive Attitude Youth Center open to at-risk kids, families

Melissa Kansky
Multimedia Editor

Parents are notorious for over-scheduling their children's after-school activities. When traditional care is unavailable, another group must step in. Positive Attitudes Youth Center, founded by Pastor Kerry Richmond, provides a safe haven for children in unsafe living environments.

Richmond developed the idea in 1992 and enacted his vision in 1995. The facility on North Graham Hopedale Road in Burlington in October 2008 helped their efforts.

"My vision was to work in the community my wife and I had spent a lot of time in and worked in," Richmond said. "We wanted to give back to the community."

Positive Attitude strives to benefit those living in low-income, high-crime and drug areas, Richmond said. Through self-worth classes and Bible study, Positive Attitude aims to build good character and help children develop a self-identity. The program also offers health education, teaching children healthy eating habits and nutrition.

"We do different outreach to different apartment complexes in a 'weed and seed' area," he said.

"Weed and Seed" areas are characterized by low-income homes consisting of single parents, located in high crime areas.

"What we're looking to accomplish is to see these children and families succeed," he said.

Richmond defined success as graduating from high school, obtaining a job and being able to achieve desirable living conditions.

Retired teachers, volunteer coaches and tutors donate their time to help Positive Attitude's participants improve and progress. Elon's new BioBus route incorporates Positive Attitude as a stop, providing more students with the opportunity to volunteer.

"I would go and help the kids with homework and occasionally play knock-out (with the children)," said Crista O'Neal, a



A volunteer at the Positive Attitude Youth Center in Burlington helps a boy with his math homework in the center's after school tutoring program.

freshman at Elon and Positive Attitudes volunteer. O'Neal said the children are in kindergarten through fifth grade.

In addition to volunteers, Positive Attitudes relies on the community for funding. United Way, local churches, businesses and individuals contribute financially. The program also runs on several grants.

Despite the donations, Positive Attitude still faces some hardships.

"When doing things like this you always deal with problems of financing," said Richmond. "Sometimes that may be the major factor that limits the number of kids we can work with," Richmond said. "We pull back in certain areas until things recover financially."

Still, financial issues do not seem to presently hinder this organization's progress.

"(The students) were doing

math problems that I didn't even know how to do," O'Neal said.

While she credits this challenge to different teaching methods, she acknowledges that development is a two-way street.

"You come from such different backgrounds," she said. "I learned a lot from them just as they learned from me," she said. "I would have to say that the people who go to volunteer would have to be open minded and listen."

Aside from development in current participants, Richmond is looking to expand the programs Positive Attitude offers. In one month, Richmond plans to begin a morning day care designated for children ages three to four.

"I enjoyed it and I would go back," O'Neal said.



A group of young boys from the youth center jump on their mentor after a game of tag played in the center's gym.

VIDEO GAME REVIEW

Mass Effect 2: Setting the bar high for 2010 games

Jon Moore
Reviewer

There must be something about Canada that imbues its game developers with an uncanny ability to craft fantastic sequels. First, "Assassins Creed 2" came out of Ubisoft Montreal, a sequel that employed seemingly every iota of fan reaction in its development process.

Now, out of Alberta-based Bioware, famous for role-playing classics like the "Baldur's Gate" series, the original "Star Wars: Knights of the Old Republic" and the recent "Dragon Age: Origins," comes the anticipated sequel to the critically acclaimed "Mass Effect."

While the original was marred by significant design failures including egregious texture-popping, a ham-fisted inventory, lack-luster shooting gameplay and, of course, the Mako, it appears nearly unanimously near or at the top of many critics' favorites lists because of its engaging narrative and role-playing elements.

Many were hesitant to expect a fitting continuation to such a well-received game, and some may be



disappointed, but most will find that "ME2" surpasses the original in nearly every way.

Designed specifically so it could be played by fans and newcomers to the franchise alike, players are given the option to start a completely new game or to allow the game to read an end-game file created by completing "ME1."

This particular feature is revolutionary, as it significantly enhances the player's experience with the game by tailoring the universe of "ME2" to the choices they made in the original.

For example, if a character in "ME1" does not survive a particular play-through, they will continue to be dead in the

sequel, whereas another player's import may have them alive as per their own choices. Playing the original is not essential to the sequel, but it certainly changes the experience of the second.

"ME2's" plot is much more character-driven than the original. The main antagonists of the game present a less immediate threat than those of the first, allowing the character time to recruit a team of up to 10 squadmates (11 with downloadable content) and earn their trust.

The conflict helps structure "ME2's" plot like a frame story, focusing on the personal tales of teammates than traditional narrative. Characters are extremely well-written and acted, and

player choices from both the former and present game directly affect the many branching plot possibilities. The possibilities are numerous, requiring multiple playthroughs. Scenarios even allow for any character, including the player's, to die permanently.

The gameplay is still fun, even with the attention to detail in the storyline. BioWare retooled gun-stat progression, and armor is still customizable. Players no longer have to pump upgrades into the gun skills feature — the characters are automatically good shots. The agitating Mako has been eliminated, for the benefit or the detriment of the game. At least the haphazard driving is gone.

"Mass Effect 2," like any other game ever made, is not perfect. Still, BioWare has delivered on the promise and potential of the original entry to what was ultimately conceived as a trilogy. The game marries great tactical third-person shooter action with consequential choices and enough solid RPG elements to deliver a union which proves to be yet another of the highest echelon titles of this console generation, if not the best.

3-D Movies:
Fad, flame
or fluke?Alex Trice and Lauren Ramsdell
Executive Editors

The recent release of the blockbuster "Avatar" shows how far 3-D movies have come since the days of floppy cardboard glasses and flimsy plastic lenses. Now, it seems every third movie released is 3-D, or will be soon.

Beginning with "300," or even "The Polar Express," movies are moving toward a more digitally augmented format. Is this new breakthrough moving motion pictures in the right direction? Certainly there is some sort of leeway that comes with digitally animated movies. Actors and actresses become more attractive, backdrops more dynamic and action more sensational. All well and good, but there is a limit to how well a film can do on the drafts of exciting visuals.

Communications professor Kenn Gaither said there is only so far to go on a bad storyline, even with the cool graphics and bright colors.

"(People get) so blown away by special effects; part of the movies is you want it to be an escape. 'Avatar' provides that, but at the end of the movie it's like eating a bunch of candy — you've enjoyed it, had a great experience but you haven't had a substantive experience."

Some viewers even feel physically ill after viewing 3-D movies — sometimes for the atrocious stories, but more often because zooming images and shifting scenes make stomachs churn.

It is challenging for 3-D movies to branch out of their original niche. Action and animated films lend themselves well to 3-D, for the effects of seeing Optimus Prime transform mere inches from the front row, or watching the antics of "Toy Story" as they would transpire in one's own bedroom. But watching Katherine Heigl in the latest 3-D flick isn't likely.

"Not all movies lend themselves to 3-D. Rom-com? Tennis movie? Does it add anything? Probably not," Gaither said.

This entertainment trend is exactly that — a trend. While trends are more stable than transient fads, trends are not facts or laws of the movie industry.

3-D may phase out as the next level of entertainment comes in — sensory entertainment. However, 3-D movies may be here to stay for good and will only adapt to the demands of the viewers. The medium has not been around for long enough to say with certainty whether it will become a major playing force.

"To some extent what we're talking isn't new. 3-D in motion pictures has been around for a long time. Even since the '70s and '80s there have been movies in 3-D," Gaither said. "But it's a different experience (now.)"

For the time being, 3-D will be a part of winter and summer blockbusters. It's up to the viewer to decide what to think. Maybe someday they will spread across genres, but for now, they're stuck in a rut.

A welcome distraction: the best blogs around

Alexa Johnson
Senior Reporter

Blogging is all over the news lately, even becoming part of the news as bloggers are beginning to break huge stories before newspapers go to print. But more often than not, blogs are about very specialized interests. Here are two examples of excellent blogs to watch.

Jezebel.com

This blog is the perfect mix of trashy reality television coverage, commentary on world news and a fresh analysis of social issues. The Jezebel staff scours the Internet for big and obscure news about fashion, movies, literature and anything else that is relevant.

One of the best features of the site is "Tweet Beat," a roundup of the day's best and strangest celebrity tweets, from Roger Ebert to Ice-T. If you hate Twitter, this column lets people find out the strange and wonderful things famous people can't help but share, without feeling like a part of the Twitter cult.

Other favorite segments include "The Name Game," a weekly meditation on names and the characteristics associated with them (like "J is for Jennifer, the Vanilla of Names") and "Badvertising," where staff members find and discuss commercials and advertisements for being stupid, offensive, or worse — boring.

But the most compelling reason to check out the blog is the healthy and hysterical commenting culture. Posts that are compelling often bring in more than 200 comments in a few hours, often referencing Star Trek, Mean Girls or other pop culture staples.

In fact, the commentary is usually just as witty and intelligent as the original posts, if not more so. One commenter, Morning Gloria, scored a Washington Post article for her consistently amusing and biting responses.

UnnecessaryQuotes.com

For the grammar nerd in everyone, this blog is a collection of punctuation misuse. OK, it sounds geeky and — some might even say "lame" — but even those who don't care about

correct grammar usage can still get a kick out of the very strange things Americans do with punctuation.

Contributors to this blog take pictures of incorrect quotation marks found in notes, signs and advertisements, usually in the workplace or outside of food establishments — two places where incorrect quotations can do the most damage.

One picture of a flier said: "HOME MADE 'SOUP.'" According to grammar rules, this means that whatever is being served is not soup. Which begs the question, what exactly are they serving? It's a frightening thought. Another sign above the produce aisle in a grocery store: "Chicken products of the 'USA.'" That chicken is probably being sold at a discount right now. Finally, a recent submission was a sticky note on a store shelf: "No Cash Back 'Sorry.'" On second thought, that probably wasn't incorrect usage.

Not only is this blog educational, but the content is funny and highly addictive. Your sixth grade English teacher and Elon's grammar professor, Paula Patch — will be proud.

POPULAR BLOGS



Boingboing.com: News on technology, news, art, society, and weird news. BoingBoing eliminates the need to scour YouTube for hilarious videos that do NOT include "Charlie Bit My Finger" or "Old Greg." BoingBoing articles inspire conversation, debate, and exclams of "I didn't know that!"



Treehugger.com: Green energy, green ideology and green lifestyles populate this Web site. It is perfect for Elon's focus on environmental sustainability. Handy guides on improving everything around the house, including wardrobe to workplace, in order to "go green" are on a handy sidebar.



SeaSaltWithFood.com: Although making gourmet food on campus can be a stretch, just looking at the recipes and pictures on SeaSaltWithFood will make even someone afraid of ovens ready to whip up a four-course meal, or at least eat one.



Engadget.com: Not only for the techno-geek, but for anyone who wants the latest scoop on computers, phones or cameras, not to mention any other piece of technology. Perfect for college students who want to keep abreast of technology changes and are in the market for an electronics update.

TRACING TIME and MOVEMENT

Brant Schuller - artist, teacher and tracer

Neel Arora
Reporter

Brant Schuller says his silk screens represent the need to slow down, take a step back and cherish the small things in life while the world continues to move.

A selection of Schuller's more recent work, the earliest of which was made in 2006, is on display at the Elon Arts West gallery. The essence of this collection, which includes screen painting, brush painting and impressions on porcelain vases, captures change and stillness through the abstract.

"The goal is to capture motion, to use a gestural mark," Schuller said to an audience packed with art students on Feb. 8.

His most captivating series of images on display are traces on acrylic of a car window from the inside looking out to a highway in Connecticut. The images in this series look like an avalanche of color combined with abstract shapes and geometric lines piercing the monotony — at first glance. But after a second look, the movement and yet the stillness of the distant background becomes apparent.

"Everything is intuitive, specific and calculated," Schuller said.

Each image in the series has a different theme of color representing the changing seasons, which can be associated to Schuller's newborn daughter.

"The darker, grimmer ones are prior to leaving my wife," he said.



Artist Brant Schuller explains the screen painting on a porcelain vase. His recent collection was on display in Elon's Arts West studio.

Schuller was a professor of fine arts at Millersville University in Pennsylvania for almost 12 years and an artist for his entire life. "Art is something I always did," he said, "It feels as though it is ingrained in me."

Schuller loves talking about his work and sharing creative techniques from which he draws inspiration in abundance. He has traveled from Asia to Europe and across America to learn different styles that are subtly embedded in his work, which is showcased across the world.

"I don't pass up opportunity," he said.

Schuller's work will be on display until March 4.

Death and memories of Alexander McQueen

Fashion Week began as it has every other year last Thursday. Despite the snowfall, designers continued running around the tents and putting last-minute touches on garments while high-profile guests wearing their best outfits filled the front row. But around 10 a.m. fashion week received news it did not expect — legendary British designer Alexander McQueen was



Alexandra Johnston
Fashion Columnist

found dead in his apartment. McQueen's death, which was declared a suicide, took place only nine days after the death of his mother and three years after the suicide of a dear friend and mentor, fashion icon Isabella Blow.

McQueen was 40 years old and already a legend in the fashion industry. His clothing was provocative and shocking and constituted one of the most anticipated shows of the season each year. His creativity was always newsworthy. For his fall 2009 collection, models wore bold hounds-tooth jackets cut into unusual silhouettes. Others wore dresses made out of a shiny black material that almost gave the impression of trash bags. To top off the show, models' hair that reached new heights and they wore lipstick that exceeded the boundaries of every day use.

After the news broke loose in the tents on Thursday, the feelings of shock and gloom spread across the Internet through Twitter and bloggers. Scott Schuman, fashion photographer and blogger of "The Sartorialist," gave his tribute to McQueen.

"I hope we all remember him for the genius he brought to fashion," he said, "However, for someone that loves fashion, Alexander McQueen is just gone and no one seems to be able to make sense of it."

Celebrity stylist and star of her own reality show, Rachel Zoe shared her sentiments with the Twitter community: "I can't describe the tragic loss of such a brilliant man and designer Alexander McQueen. R.I.P."

Perhaps the most emotional response from the social media realm, however, was that of the controversial pop star and unofficial muse to McQueen, Lady Gaga. McQueen designed the famous 12-inch heels Gaga wore in her "Bad Romance" music video as well as the red lace body suit she wore at the VMAs. After being a strong supporter of his designs and close personal friend, the only response Gaga could share was a picture of the two embracing posted to her Twitter page. She has yet to tweet since then.

Outlandish American designer Betsey Johnson paid tribute to McQueen in her fall show on Sunday having models carry signs bearing the phrase "Long Live McQueen." Other tributes are in the works but have yet to be officially announced.

As the reality of his death sets in, industry leaders wonder if anyone will be chosen to take over the house. Who, if anyone, could live up to the standard that McQueen created for himself and his works. One thing is certain: the world of fashion will never forget this brilliant young designer. Long live Alexander McQueen.

Commercial smack down: *he said/she said*

Alexa Johnson and Conor O'Neill
Reviewers

Most people watch the Super Bowl for two reasons: the game and the commercials. Here is a summary, from the perspective of both sexes.

Snickers: Betty White

She said: Snickers is now more careful than ever after experiencing public backlash in 2007 for a Super Bowl ad that was declared homophobic by many. This time, Snickers turned to the theme of the evening — the game — and managed to churn out an ad that appealed to men and women of various ages without being offensive, and scored the most popular ad.

Was it the funniest or most original ad of the night? No. But it did have a Golden Girl getting tackled and telling off a younger man: "That's not what your girlfriend said." And seriously, who doesn't love Betty White?

He said: Any commercial that incorporates football during the Super Bowl will get its laughs, but White getting laid out takes it to another level.

I'm not sure about eating a candy bar while playing football, but having a Snickers when you're feeling like an old lady does give you some new energy.

GoDaddy: Danica Patrick

She said: Patrick should stick to driving cars. Because if I see another commercial where a woman strips and begs to join her in the quest for sexual objectification for GoDaddy, I will do something rash. Like burn any revealing clothing I own and start wearing flannel shirts buttoned up all the way. And I don't want to do that.

He said: It's time for these commercials to mirror what Peyton Manning did at the conclusion of the game — disappear. Over the years, the content has worsened. This year, it was Danica Patrick getting a massage and having the masseuse ask if she's got what it takes to be a GoDaddy girl.

We understand the message that Patrick is a sex symbol, but these commercials were over the top. GoDaddy needs to get more creative in its commercials.

Denny's: Chicken

He said: Super Bowl commercials are supposed to be a little over the top. But screaming chickens? Too much.

I'll admit that after the game, I went to Dennys.com and searched for the closest Denny's (25 miles away, in Greensboro). It was a creative way to announce a great promotional idea. And yet, the screaming chickens were just a bit too much. The middle commercial of the second half had eight different scenes of chickens screaming. They went a little too far.

Dockers: Wear No Pants

She said: I loved the Dockers Commercial — not because lots of half-naked men excite me, but because it's different. Maybe the commercial wasn't very popular because it didn't feature a celebrity. It's just a bunch of regular guys singing about not wearing pants. Guys who don't seem to be taking themselves too seriously — and that's sexy.

Dodge Charger: Man's Last Stand

She said: Many described the Super Bowl ads this year as sexist. The worst offender was Dodge. I had no idea that it was so hard to go to work, to take my call, to listen to my opinion, to be civil to my mother, to separate the recycling and to put underwear in the basket. I had no idea that I was forcing you to do such horrible things. I'm sorry if you feel emasculated, and I'm sorry that you have to buy a big car to prove you're a man.

He said: The term "instant classic" came to my mind when this commercial played during the big game. While most commercials that don't reveal the product until the end are failures, this one succeeds on every level.

What made this great were the expressions on each man's face. The look of pure boredom is classic, and the voiceover matches each man's simple expression. "I will be civil to your mother" might have been the best line, or "I will watch your vampire TV shows."

Either way, this commercial deserves high praise.

2010 SUPER BOWL Ads

Official commercial page:

superbowlads.fanhouse.com

USA Today commercial popularity list:

http://www.usatoday.com/money/advertising/admeter/2010-02-07-results-chart_N.htm

Critics respond to the Super Bowl ads:

<http://jezebel.com/5466569/the-critics-on-the-super-bowl-ads-boring-misogynistic>

Image courtesy of stock.xchng

Let's talk about sex, baby

Elon's 'The Vagina Monologues' is a big hit



JUSTINE SCHULERUD | Photo Editor

The actresses of "The Vagina Monologues" perform to a packed audience last Sunday in Yeager Recital Hall. The monologues were presented to celebrate women and vaginas.

Lauren Ramsdell
Arts and Entertainment Editor

"The Vagina Monologues" opened up discussion about the most female of private parts on Valentine's Day, Women and men alike learned more than they ever thought they would about the female experience.

Ten actresses, some trained and some not, spoke words that came from interviews conducted by Eve Ensler, who combined the stories into brief monologues. Ensler's first draft was written in 1996, and subsequent revisions have updated, but have not significantly changed the monologues.

Elon's performance was directed by senior Jordan Frederick, and sponsored by Women and Gender Studies and EFFECT, Elon's feminist society.

Monologue topics ranged from the poignant to the heartwarming, the angry

and the horrifying: tales of first love and tales of sickening sexual abuse, stories of domestic violence and witnessing birth.

Each monologue was delivered convincingly, complete with believable accents, gestures and body language. Sabrina Bradley, as the 72-year-old woman in "The Flood," projected rheumatism and New York sass even as a college junior.

Junior Nicole Lockhart delivered the most convincing and well-acted monologue. She performed one of the only stories about loving interaction between a man and a woman, and her facial expressions and mannerisms made the entire audience believe the tale she told was her own.

Perhaps the only, and minor, drawback was that the monologues were well-rehearsed, but ultimately recited partially from black binders. Senior Aly Poggi, who delivered her monologue as a female-to-female sex worker, explained

the actresses only had six weeks to work on the project, including Winter Term and Fake Break.

Other than the occasional mumbling and stuttering over words in the binder, the monologues were delivered with aplomb, and, for a good cause. "The Vagina Monologues" is part of an extended "V-Day" fundraiser, which over the years has raised more than 50 million dollars to combat sexual violence.

"Crooked Braid" examined domestic violence in the tumultuous atmosphere of Native American reservations, and "My Vagina Was My Village" described horrific rape as an act of war in the Bosnian conflict of 1992-95. These monologues depressed the mood, but ultimately raised awareness of the ways in which women globally are mistreated.

The audience was mainly made up of women, who responded by laughing and clapping and even cheering at

the speeches. But, the few men in the audience were moved just as much as the women.

Senior Eddie O'Connell was seeing the play before going to dinner with his girlfriend to celebrate Valentine's Day.

"I was raised to be a gentleman," he said, "but it's good to remember to treat women with respect."

Fellow senior Evan Dempster also said he remembered more that he should take extra care with women. "I realized that girls go through puberty and life a lot differently than guys," Dempster said.

O'Connell and Dempster came to the play to support their friend, an actress, but they found more in the play than just a bunch of girls' chatter about their 'down theres.'

"It was remarkably well-written and well-done," Dempster said. "The overall message of the play was feminist, but all of them in some way involve men."

PERFORMANCE REVIEW



'110 in the Shade' – a hot performance

Sarah Beese
Reporter

The audience was on its feet as the cast of "110 in the Shade" took its bows Saturday night in McCrary Theatre. The humorous musical brought romance at a perfect time, Valentine's Day weekend, and had everyone in the audience humming as they left the theater.

Based on N. Richard Nash's "The Rainmaker," the musical is about the Curry family, ranchers who are suffering from the ongoing drought season that brings days that are 110 degrees. They have another problem as well: the family fears that its only daughter, Lizzie, will never find a husband. A solution comes to one of

these problems when an attractive stranger named Starbuck comes to town. He claims that he can make it rain in 24 hours if given \$100. Lizzie falls in love after seeing herself through Starbuck's eyes.

The music of the show was beautiful and harmonious. Each song had power, passion and truly connected with the audience. As Lizzie, senior Alexa Wildish provided the perfect blend of warmth and strength in her voice and lit the stage with her voice. Fellow cast member sophomore Emilie Renier said about Wildish, "She was always positive and loving and willing to go the extra mile to help anyone out." This was clear in Lizzie's interaction with all the characters of the town.

Senior Christopher Wood proved himself yet again as being an incredibly flexible actor. Having performed recently at Elon as John Wilkes Booth in "Assassins" and Fred Graham in "Kiss Me Kate," Wood brought the right amount of cunning and heart that made up Starbuck.

The ensemble was clearly a community not only in the show, but also offstage. Sophomore Stephanie Lloyd said about her experience in the cast, "The best word I can use to describe the show is heartwarming. The cast worked together cohesively to make this 'simple, little' show an exciting and beautiful experience."

The story, while romantic and moving, was also a story of empowerment. Before Starbuck came

to town, Lizzie was uncertain about what life held in store for her.

But when Starbuck forgets his coin and looks to Lizzie for happiness, a trope also seen in "The Music Man," Lizzie discovers herself and self-confidence, similar to Marion the Librarian.

Wood's last role at Elon was in Starbuck's shoes.

"It's been an experience that I'll cherish for the rest of my life," Wood said. "I can only hope that I'm able to do more shows with people like this, because this is what performing can and should be."

Wood will graduate from Elon and go on to bigger and better stages, with a solid last performance as Starbuck behind him.

Women's basketball 'still optimistic' after loss to SoCon opponent

Meaghan Carey
Reporter

Pink attire flooded the usually maroon and gold bleachers last Saturday afternoon in The Nest when the Elon women's basketball team took on Southern Conference rival Western Carolina University.

The "Pink Zone" theme was used to raise awareness for breast cancer and help raise funds for breast cancer research.

Elon players sported pink T-shirts throughout their energetic warm ups. However, their spunk and vitality soon faded as the Phoenix fell 75-48 to the Catamounts.

"We go out to win every game," freshman guard Ali Ford. "We came off that high from (the win against) Davidson and did not focus at the game at hand today."

Senior forward Urysla Cotton and freshman forward Kelsey Evans topped the team's scoring list with 12 points apiece. Cotton also led the team in assists with eight.

Although the team had some good spurts in the game, an overall lack of communication and leadership detracted from

the positive moments, head coach Karen Barefoot said.

Miscommunication on defense and missed field goals were the main reasons for the loss, Barefoot said.

"We are usually focused and finish a lot better," senior guard Tiffany Davis said.

On Saturday the Phoenix will travel to Greenville, S.C. to take on the Furman Paladins. When the two teams met at home earlier this season, the Phoenix came out on top with a 63-61 victory.

The team's last two games of the season are against Wofford University and UNC Greensboro. Earlier in the season, the Phoenix was beat by both teams with scores of 61-60 and 81-70, respectively.

Barefoot said the team was

lacking leadership Saturday. She said she hopes the team finds that missing leadership as it plays three more regular season games before the end-of-the-season SoCon tournament, which begins on March 4.

The Phoenix does not have any games scheduled this week, which will give the team time to rest up and focus before its last few games.

Last year, the team was seeded No. 11 in the tournament. While Elon won its first game against No. 6 Georgia Southern 57-54, it lost to the No. 3 Western Carolina Catamounts 71-52 in the quarterfinals.

"I'm still very optimistic ... we're going to get hungry, go on the road and win," Barefoot said. "We refuse to lose and will be relentless in play."

"We go out to win every game. We came off that high from (the win against) Davidson and did not focus at the game at hand today."

- ALI FORD
FRESHMAN GUARD



COREY GROOM | Staff Photographer
Freshman forward Kelsey Evans sets up for a jump shot in last Saturday's loss against Western Carolina University, 75-48. Evans was one of three Phoenix to be in double figures.



ONE ON ONE

Conor O'Neill and Erik Kendall
Sports Commentators

Looking ahead: Excitement for the 2010 Vancouver Winter Olympics

The Winter Olympics are under way in Vancouver, Canada and we've already seen a multitude of headlines. From Lindsey Vonn to Apolo Anton Ohno, who and what are you looking forward to most in the coming weeks?

Conor O'Neill:

I'm most excited for hockey. I think it's great that the world's best players can represent their countries on the biggest stage. In American sports, the champions always seem to declare themselves the "world champions." But all they've really proven is that they were the champions of that league. With the Olympics, 12 teams compete for the legitimate title of world champions. To me, that is definitely worth watching.

Erik Kendall:

Hockey will definitely be what people will remember about this Olympics a couple years down the road, especially if Canada can deliver. That will inevitably come down to a matchup between our neighbors to the north and the Russian national team led by NHL superstars like Ovechkin, Malkin and Kovalchuk.

I know Al Michaels is back in the booth for NBC, but the United States doesn't really stand a chance this year. Do I believe in miracles? Well, no. But if you're going to watch more than the final day when the gold medal in men's hockey will be handed out, there are many different story lines to follow.

How about Lindsay Vonn fighting injury to fulfill her dream of five golds in alpine skiing? Or American speed skating sensation Shani Davis going head-to-head with the Dutch machine Sven Kramer for Olympic glory? Every day and every event is worth watching.

Conor:

OK Erik, I can see you're excited. But I'm surprised you didn't mention bobsledding. Personally, I can't even begin to imagine how it feels to travel more than 60 or 70 mph in a hollowed-out box. As long as there are no crazy crashes, you're guaranteed to enjoy watching the sport of "Cool Runnings" fame.

And you mention Ovechkin, who leads a juggernaut of a Russian team. His NHL team, the Washington Capitals, is also steamrolling opponents as it leads the Eastern Conference by 13 points heading into the break. What a year it would be for the "Russian Machine" if he could capture Russia's first hockey gold medal since the end of the Cold War and Washington's first Stanley Cup ever.

Erik:

Sidney Crosby already has a Stanley Cup, and I think because of home-ice-advantage, he might force "Alexander the Great" to stand one step below him on the podium. However, watch out for Sweden, who could throw a wrench into the whole mix and ruin the dreams of either of the super powers.

And yes, I like bobsledding, maybe for about two or three runs, then it gets a little redundant. That event along with ski jumping, luge and skeleton, are the types of sports where they look the same every single time, and I have to be told who won in the end. I just want to see something historic and have some new recognizable faces to follow after it is all done.

ATHLETIC RESULTS

FEB. 10 - FEB. 15

Men's basketball

Feb. 11
Elon 77
College of Charleston 80

Feb. 13

The Citadel 77
Elon 72

Women's basketball

Feb. 13
Western Carolina 75
Elon 48

Men's tennis

Feb. 13
Elon 1
North Florida 4

Feb. 14

Elon 0
South Carolina 7

Softball

Feb. 14
UNC Wilmington 4
Elon 5

Feb. 14

Virginia 8
Elon 10

ELON SPORTS THIS WEEK

Wednesday

Men's basketball vs. UNC Greensboro - 7 p.m.

Thursday

Women's tennis vs. UNC Wilmington - 2:30 p.m.

Friday

Baseball vs. Towson - 1 p.m.
Men's tennis @ N.C. State - 5 p.m.

Saturday

Baseball vs. Ohio - Noon
Softball vs. Rider - 1:15 p.m.
Women's basketball @ Furman - 3 p.m.
Softball vs. Georgetown - 3:30 p.m.
Men's basketball @ Gardner-Webb (ESPN BracketBuster) - 7 p.m.

Sunday

Women's golf (Edwin Watts/Kiawah Island Classic) - All Day
Men's tennis vs. USC Upstate - 1 p.m.
Women's tennis vs. USC Upstate - 1 p.m.
Softball vs. Georgetown - 1:15 p.m.
Softball vs. Rider - 3:30 p.m.
Baseball vs. North Carolina A&T - 4 p.m.

Monday

Men's golf (Wexford Plantation Intercollegiate) - All Day
Women's golf (Edwin Watts/Kiawah Island Classic) - All Day
Women's basketball @ Wofford - 6 p.m.
Men's basketball vs. Appalachian State - 7 p.m.

Tuesday

Men's golf (Wexford Plantation Intercollegiate) - All Day
Women's golf (Edwin Watts/Kiawah Island Classic) - All Day
Baseball @ High Point - 4 p.m.

SPORTS BRIEFS

Jerrick Hall joins Elon's football defensive staff

The Phoenix football team announced Monday that Jerrick Hall has been named the defensive line coach. Hall comes from Campbell University, where he held the same position for the past three years. In his last year at Campbell, Hall's line totaled 50 tackles for a loss and 12 sacks.

He replaces Marc Yellock, who moved on after the season to join the staff at East Carolina University.

Women's soccer sets challenging spring schedule

Elon announced the women's soccer team will begin spring play on Feb. 27 when it travels to Duke University. After this matchup, the team will play one game in March and five in April. The spring season will end on April 24.

Along with Duke, the Phoenix will face High Point University, UNC Charlotte, Liberty University, UNC Greensboro, North Carolina State University and Lenior Rhyne University.

Reyes, baseball team honored with preseason awards

Junior pitcher Jimmy Reyes has been picked to be the Southern Conference pitcher of the year by SEBaseball.com and by the SoCon coaches and media. Reyes posted an 8-0 record last season with 101 strikeouts in 82.2 innings pitched. He was also named to the all-conference first team by SoCon coaches and media.

Joining Reyes on the first team are junior closer Thomas Girdwood, senior outfielder Justin Hilt and senior catcher Mike Melillo. On the all-conference second team from SoCon coaches and media are junior shortstop Neal Pritchard and junior outfielder Harry Austin.

The Phoenix was picked to win its third conference title by SoCon coaches and media, while SEBaseball.com picked the Phoenix to finish second in the conference.

For SEBaseball.com's all-conference first team, Austin, Girdwood, Melillo and Reyes were selected. For its second team honorees, the site named senior pitcher Daniel Britt, junior pitcher Ken Ferrer and Hilt.

Another day, another record

Junior long and triple jumper Veronica Day earns medals, records throughout season

Justin Veldhuis
Reporter

Veronica Day continues to jump her way into the Elon indoor track and field record book. The junior long and triple jumper's season has been highlighted by record-breaking performances in the triple jump in the team's past four meets.

"It's always a good accomplishment to break a record," Day said. "I just want to get consistently better each meet."

This is something Day has proven this season, as she has improved her own triple jump record four consecutive times.

Day posted a school best of 38 feet and 9.75 inches at the Liberty Quad meet Friday in Lynchburg, Va., breaking her own record of 38 feet and 4 inches that was set the weekend before at the Vince Brown Invitational. Day won both the triple jump and the long jump at the Liberty Quad meet.

Day also competed in the long jump and broke the previous school record with a jump of 18 feet and 11.75 inches.

Prior to the meet, Day said she had been jumping close to the record distance and hoped to break the long

jump mark by the end of the season.

"A record doesn't always mean you win," Day said. "It feels good to break a record, but if someone beats you, it puts a damper on it. The ideal situation is to win and break a record."

Head coach Mark Elliston said Day is well ahead of where she was this time last year, and still has room to improve.

This is despite the fact that she was not even at Elon last semester.

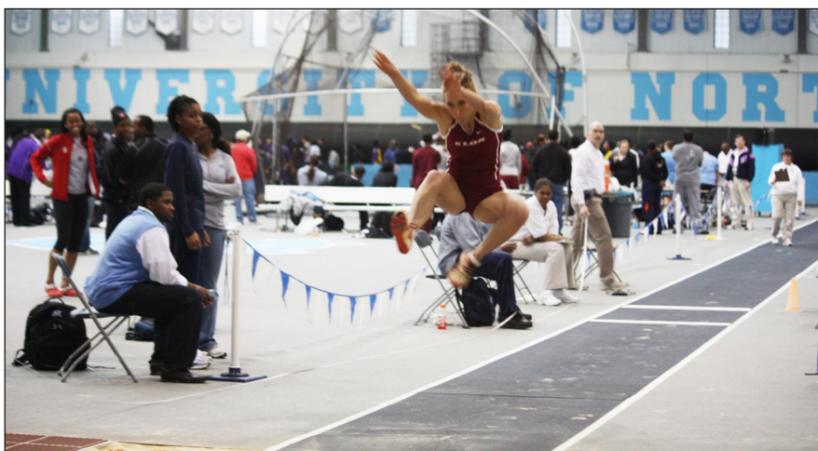
Day spent fall semester studying abroad in Osaka, Japan and trained there with the university track and field team. She said training in Japan was a completely different experience with the biggest challenge being the language barrier.

"As long as both parties remained patient, the success rate was really good," Day said. "The workouts are different, but both are beneficial."

In past years, Day has only competed in the long and triple jumps, but this season she has added the 4-by-400 meter relay to her repertoire.

Day said she usually runs the first leg of the relay and admits it's the only event she still gets nervous for.

Along with Day's performances in her events, Elliston said her leadership



FILE PHOTO
Junior track-and-field jumper Veronica Day competes in the triple jump at the UNC Classic on Jan. 23. Day now holds both the triple jump and long jump records with a 38-foot-9.75-inch jump and an 18-foot-11.75-inch jump, respectively. Day won titles in the triple and long jump events at the Liberty Quad meet last Friday in Lynchburg, Va.

is an important asset to the team.

"Veronica's one of our team captains, and she definitely leads by example," he said.

Elliston said Day is in a good position heading into the Southern Conference meet and will improve as she continues to train and work on her technique. He also said it is a great

feeling for a coach to have athletes on a team breaking records.

"It's definitely exciting and something all coaches want," Elliston said. "It's a good feeling to know when you walk into a venue that you have a handful of athletes who you can count on, and Veronica's one of those athletes."

Men's tennis faces tough opponents in 6 straight road matches, prepares for SoCon

Sam Calvert
Sports Editor

Snow on the ground Saturday forced the Elon men's tennis team out of its first chance at home-court advantage and foreshadowed a tough weekend for the Phoenix.

The team will increase the streak of road matches by one on Friday when it travels to play North Carolina State University before returning home again on Sunday to play against No. 72 University of South Carolina Upstate.

After moving the first match against North Florida University to Duke University's indoor courts in Durham, Elon was defeated 4-1. On Sunday at the University of South Carolina Upstate, the Gamecocks bested the Phoenix 7-0.

"They were two good teams, and that helped us improve," head coach Michael Leonard said. "We played better doubles. We were active and aggressive."

Sophomore Eric Turner was the only member of the Elon team to secure a win for the weekend with a 6-4, 6-3 win over North Florida's Leonardo Nahar at line three.

Against North Florida, singles played first, and the match ended once the four points needed to win were gained

by the Ospreys because of the change in venue.

Doubles never took the courts.

"The team was really disappointed in the North Florida match," Leonard said.

Leonard said this week the team is going to work on serving. He said the players have to find a way to get bigger on their serves so they can gain a few extra points each game.

The players will also work on individual weaknesses throughout the week and practice playing in pairs to prepare for doubles matches, Leonard said.

"We're going to keep trying to work on things to get better for upcoming matches," he said.

According to Leonard, improvement against strong opponents will help in the Southern Conference play coming up on March 6.

He said the team is considered the underdog in the next two matches, but he still hopes to see a change in performance.

"We want to turn it around by the time we get to conference play," Leonard said. "It comes down to key moments in matches, and we don't want to be unsure. We have to practice that way and demand it from ourselves."



FILE PHOTO
Junior Alberto Rojas fell at the No. 4 singles position against North Florida University and University of South Carolina with scores of 1-6, 6-4, 6-2 and 6-3, 6-3, respectively. Paired with junior Chase Helpingstine, Rojas also lost at the No. 1 doubles position against South Carolina.

Ranked teams on schedule

No. 22 Duke University — Lost, 0-7

No. 61 Eastern Tennessee State University — Lost, 1-6

No. 75 William & Mary University — Lost, 1-6

No. 51 UNC Wilmington — Lost, 3-4

No. 46 University of South Carolina — Lost, 0-7

No. 72 USC Upstate — 2/21

No. 71 Radford University — 3/17

No. 58 Furman University — 4/10

*Rankings as of Feb. 12, 2010

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Crenshaw HYUNDAI

Phoenix baseball aims for third consecutive conference title

Conor O'Neill
Assistant Sports Editor

The Phoenix baseball team will return to Latham Park to open its season at 1 p.m. on Friday. This year, the Phoenix will attempt to win its third consecutive Southern Conference championship.

During the past two seasons the Phoenix has established a winning tradition with a combined record of 85-36.

But this season is different for a team that lost five of its top six hitters to the Major League Baseball draft.

In order to remain on top of the SoCon, head coach Mike Kennedy said his team must continue to play steady baseball.

"I think the biggest thing is playing at a consistent level week in and week out," Kennedy said. "You can't have too many lows that put you behind the eight ball."

In order to avoid those lows, the Phoenix pitching staff will be asked to do a better job of limiting its opponents' scoring chances.

Last season, the Phoenix's earned run average was 6.17. Part of the problem was walking batters, which the Phoenix did 245 times — more than every team except one in the SoCon.

"We have to pitch better," Kennedy said. "If we don't improve on our ERA and get those numbers down, then we're going to have a hard time."

Leading the pitching staff is junior pitcher Jimmy Reyes. Last season, Reyes went 8-0 with 101 strikeouts in 84.2 innings.

Reyes said he sees experience as being the key difference in this year's staff.

"We got a lot more experience," Reyes said. "A lot of guys who were kind of young last year are putting it all together now."

Last week, Reyes was selected as the preseason SoCon pitcher of the year by coaches and media from the conference.

Behind Reyes in the starting rotation will be junior Ken Ferrer and seniors Daniel Britt and J.D. Reichenbach.

In the bullpen, junior closer Thomas Girdwood will finish games for Elon. In just two seasons, Girdwood is already the all-time saves leader in Phoenix

baseball.

Last year on offense the Phoenix had a team batting average of .323 and scored nearly nine runs per game.

It ranked on or near the top in every offensive category in the conference, slugging 138 home runs.

But the Phoenix lineup will no longer include Chase Austin, Bennett Davis, Cory Harrilchak, Pat Irvine or Dallas Tarleton. Those players combined for 87 home runs and 311 runs driven in last year.

Instead, Elon will have to look to players who have spent time developing in the program. One player is senior catcher Mike Melillo, who batted .344 with 18 home runs last season.

Melillo said he feels observers do not give enough credit to the team's offense heading into the season.

"We don't get enough credit for the guys we have in our lineup," Melillo said. "Everybody keeps saying that we've lost a lot, but I don't think it's going to be that big of a difference."

While the Phoenix did lose some heavy hitters, the team still has players who put up competitive numbers last season.

Senior outfielder Justin Hilt was drafted in the 41st round of June's amateur draft but decided to return for his senior season. Hilt batted .289 with 16 home runs last year.

"I'm watching Justin Hilt develop in front of me as a senior into a leader," Kennedy said.

Another player to watch in the Phoenix lineup is junior shortstop Neal Pritchard, who batted .276 with 10 home runs last season.

"Neal Pritchard has really come back and had a great fall, a great preseason," Kennedy said.

Melillo said he takes pride in the steps forward the program has taken since his freshman year. When asked if he feels added pressure as a senior, Melillo pointed out the team's attitude.

"You don't have to motivate guys as a leader of this team," Melillo said. "They know how to compete. They know how to win."

With winning in mind, the Phoenix will begin its defense of its SoCon Championship Friday.



FILE PHOTO
Junior pitcher Jimmy Reyes was named as the SoCon preseason pitcher of the year. Reyes was named to the NCAA Atlanta Regional All-tournament team after the team's appearance in the NCAA tournament as the No. 2 seed in the Georgia Tech regional.



FILE PHOTO
Junior catcher Neal Pritchard catches a pitch in the 2009 spring season. This season, Pritchard will play primarily shortstop. He played in 56 games last season.



FILE PHOTO
Senior outfielder Justin Hilt was named to the Southern Conference first-team in the pre-season poles. Last season, Hilt batted .289 with 69 runs scored, 16 home runs and 15 stolen bases. He was drafted in the 41st round by the Oakland Athletics but chose to return to Elon for his senior season.

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Softball starts season off strong with two wins

Sam Calvert
Sports Editor

The Elon softball team began its Sunday afternoon huddled around freshman outfielder Tomeka Watson, as she motivated the team for the games ahead.

Five hours and 43 minutes later, the team was huddled on the same field for a different reason — to celebrate its first two wins of the season.

The Phoenix defeated UNC Wilmington 5-4 and University of Virginia 10-8 in Sunday's double-header to begin the season.

"Walking away with two wins is a great reward for the effort the team has put in during practices," head coach Patti Raduenz said.

Junior pitcher Pam DelPizzo earned the win against UNCW, allowing only three hits and an unearned run in six innings of pitching. The game continued four more innings before the Phoenix secured the win.

In the second game against UVA, junior pitcher Lauren Taylor was credited with the win. She allowed six earned runs and eight total runs on 10 hits in just more than five innings on the mound.

Junior outfielder Emerald Graham was the offensive star of the show, leading the team with a .714 batting average, going 5-for-7 with two homeruns, seven runs-batted-in and four runs scored. After her performance, she was named Southern Conference player of the week.

"We are going to carry this momentum with us for the rest of the season," Graham said. "To have this start off at home, it was a chance to show our fans how good we are this year."

On Saturday, the team will enter into the second weekend of the spring season with double-headers on both Saturday and Sunday.

Elon will take on Rider University at 1:15 p.m. and Georgetown University at 3:30 p.m. on Saturday. The following day, the Phoenix will take on the same two teams, with the game against Georgetown at 1:15 p.m. and the game against Rider at 3:30 p.m.

Graham said the team is not going to take it easy this week in preparation simply because of its first two wins.

"We're going to practice with a little bit more intensity," Graham said. "We don't want to be lackadaisical and get caught off guard."

Raduenz echoed this idea, saying the team has to focus on avoiding complacency if it wants to



Junior third baseman Caitlin McGowan takes off from home plate in last Sunday's win against UNC Wilmington. McGowan scored two runs and recorded one RBI in four at bats in the team's first two games of the 2010 season. MOLLY CAREY | Staff Photographer

maintain a level of success.

She also said Elon is going to work a lot on steal coverages and steal defenses to get ready for another weekend of play. Elon gave up four stolen bases in its first two games.

"We're looking to get better every day," Raduenz said. "Each day is a learning day."

Graham said the main focus for the team this season is to finish as the SoCon champions. To do so, she said the players have to keep each other focused and positive, constantly reminding each other to have fun.

"Every game we play, we want the people sitting in the stands to say, 'Man, that team gave it everything they had,'" Raduenz said.

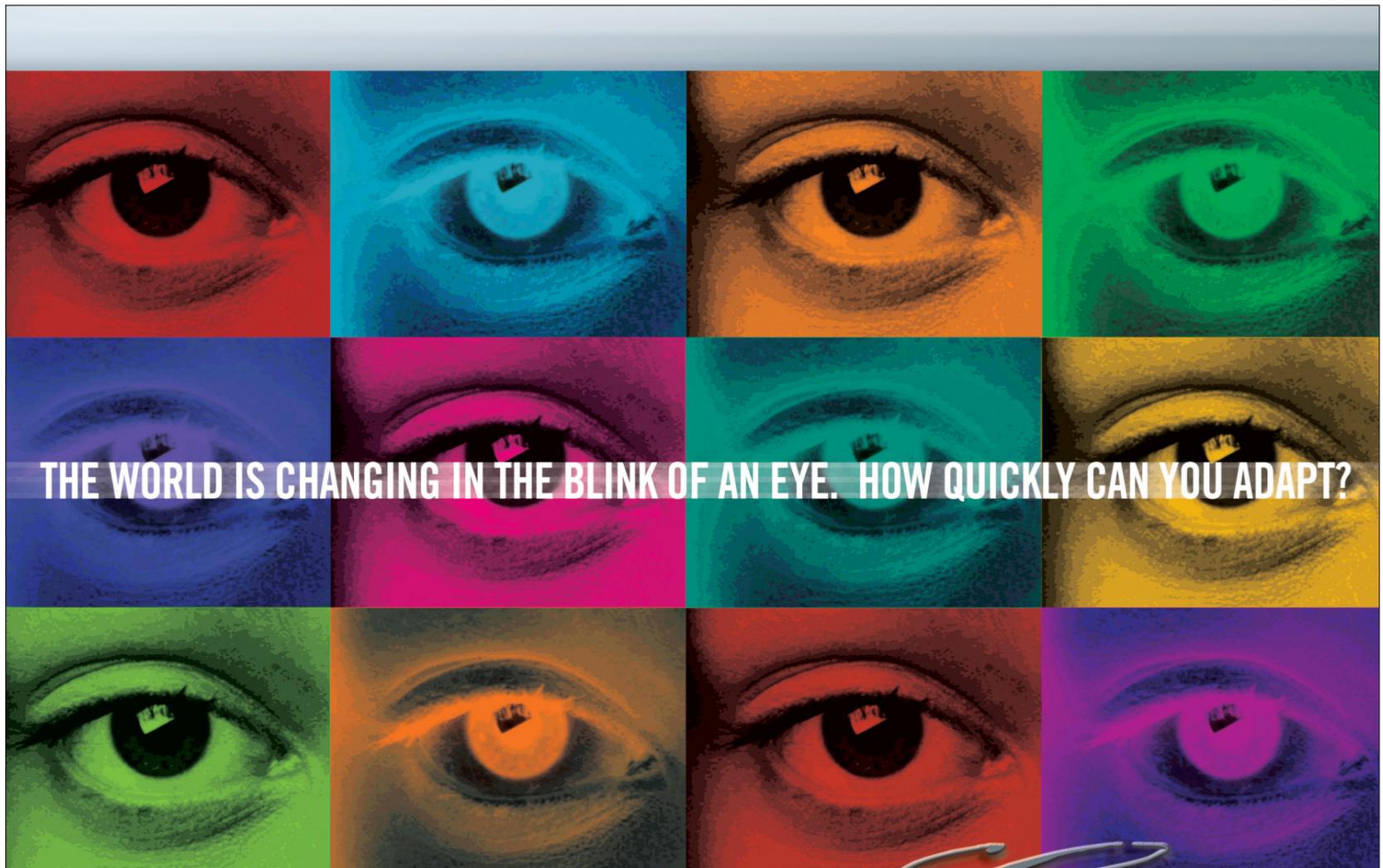
UP NEXT FOR THE PHOENIX

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Sunday:

Georgetown University 1:15 p.m.
Rider University 3:30 p.m.



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Sports

Defensive struggles plague Phoenix

Conor O'Neill
Assistant Sports Editor

The Elon men's basketball team will attempt to bounce back from its most recent losses when it takes on UNC Greensboro at home tonight. The team dropped its second loss by five or fewer points in a row last Saturday when it fell to The Citadel 77-72 at The Nest.

The loss drops the Phoenix to 6-19 overall, 4-10 in the Southern Conference.

Leading the way for the team was senior forward Adam Constantine, with 24 points and 15 rebounds.

While Constantine was a large factor in the post, he still said he felt as if he could have done more.

"I didn't dominate if we lost," Constantine said. "There are still things that I need to do better to help the team, especially on defense."

Constantine also said he has a clear idea of what the Phoenix must improve upon in order to finish the season on a high note.

"There are more things that need to be done defensively ... on my part," Constantine said. "When we get out-rebounded, that's on me."

As time expired in the first half, Bulldog junior guard Zach Urbanus drained a three-point shot, cutting a six-point Elon lead to three heading into the break.

"That was not a good swing for us," sophomore guard Drew Spradlin said. "They stuck a three going into half, and it was a tough momentum swing."

Spradlin had 18 points in the contest, along with four rebounds.

"We needed to play better defensively to win this game," head coach Matt Matheny said. "To be dangerous in March, we have to be better as a team defensively."

Constantine agreed and said he knows what it takes to win in the SoCon.

"In order to be a great team in this league, you have to be able to play defense," Constantine said.

Defense has been a problem for the team, as it has given up an average of 72 points per contest this season.

But Spradlin said he thought it put up another solid effort against the Bulldogs.

"We played well offensively," Spradlin said. "We played well defensively for a certain amount of time, but they made plays."

After the game, Matheny said he was proud his team has battled through adversity this season and has not stopped competing.

He described the Phoenix as resilient and tough. "Our seniors could have thrown in the towel a long time ago — they haven't done that," Matheny said. "They are laying a very solid foundation for our program."

Constantine, along with fellow seniors Devan Carter and T.J. Douglas, are averaging a combined 25.9 points per game this season.



Sophomore Drew Spradlin looks around a Citadel defender in last Saturday night's game. Spradlin added 18 points for the Phoenix. COREY GROOM | Staff Photographer

The next game for Elon is tonight, when the Phoenix hosts UNCG at 7 p.m.

After Saturday night's loss, Constantine was immediately ready to return to the floor.

"We're ready for our next game on Wednesday," Constantine said. "That's what we're focusing on."

The team gets a chance to avenge an earlier loss to the Spartans, when UNCG defeated the Phoenix 62-55 in Greensboro.

In that game, Elon fought its way back from a 31-16 halftime deficit, but couldn't overcome the Spartans' advantage.

Beginning tonight with UNCG, the team has five games remaining before the start of the SoCon tournament in Charlotte.

Four of those games are against SoCon rivals, as Elon hosts UNCG, Appalachian State University and Davidson College, and will travel to Georgia Southern University.

The only non-conference matchup for the Phoenix is Saturday's game against Gardner-Webb,

which was added to the schedule as part of ESPN's BracketBuster event.

Elon will look to gain momentum in its final stretch of games in order to make a run in the SoCon tournament, as has been the case in the past two years.

Last season, after a 10-19 regular season record, the team was able to defeat Wofford College in the first round. It moved on to battle eventual tournament champion UT Chattanooga, losing to the Mocs 79-78.

Two seasons ago, the Phoenix became the first team since 1988 to advance to the SoCon finals seeded as low as seventh.

That year, Davidson ousted Elon in the tournament championship game and then advanced to the Elite Eight in the NCAA tournament.

The team will face a similar situation this season in the tournament, as it will play a higher seeded team in the first round. If Elon wins, it would face a team that holds a bye in the first round.



The Phoenix huddle around Coach Matheny during its game last Saturday. The Phoenix suffered a 77-72 loss to The Citadel. COREY GROOM | Staff Photographer

BY THE NUMBERS

1 block made throughout the game by senior forward Adam Constantine

5 games left in the season before the Southern Conference tournament

6-of-9 three-point shots made by The Citadel in the second half

24 points for Constantine in 31 minutes of play

42.9 percent of field goals made by Elon throughout the game

71.4 percent of free-throw shots made by the Phoenix in the second half

1,427 people in attendance at The Nest during Saturday night's game

BREAKING DOWN THE CITADEL GAME