

# THE PENDULUM

ELON, NORTH CAROLINA • WEDNESDAY, OCTOBER 23, 2013 • VOLUME 39, EDITION 16



*Big stage, big payday — worth the result?*

# PAY FOR PLAY

# Table of Contents

Wednesday, October 23, 2013 • page 2

## in this EDITION...

1	2	3	4	5	6	7	8
	You are here	Calendar		News Elon University School of Law creates joint JD/MBA program		Government shutdown affects Elon parents, students	
9	10	11	12	13	14	15	16
	Student media leaders may receive ELR leadership credit				Opinions Zero tolerance for zero-tolerance policies	International Aftermath of Kenyan mall shooting reverberates through Elon's campus	
17	18	19	20	21	22	23	24
	Features Finding a place to call home			Arts & Entertainment Elon dancers share works-in-progress at 7th annual Choreography Salon			Sports Ugly football games serve more purpose than entertainment
25	26	27	28	29	30	31	32
				Extras	Top Photos		

## THE PENDULUM

Established 1974

The Pendulum is a daily operation that includes a newspaper, website, magazine and multimedia. Letters to the editor are welcome and should be typed, signed and emailed to [pendulum@elon.edu](mailto:pendulum@elon.edu) as Word documents. The Pendulum reserves the right to edit obscene and potentially libelous material. Lengthy letters may be trimmed to fit. All submissions become the property of The Pendulum and will not be returned. The Pendulum is located on the third floor of the Elon Town Center on Williamson Avenue.

**Editor-in-Chief**  
Rebecca Iannucci

**Managing Editor**  
Jonathan Black

**News Editor**  
Katherine Blunt

**News Editor**  
Ethan Smith

**Assistant News Editor**  
Michael Bodley

**Opinions Editor**  
Ian Luther

**Assistant Opinions Editor**  
Alex Francis

**International Editor**  
Alana Romans

**Features Editor**  
Kyra Gemberling

**Arts & Entertainment Editor**  
Stephanie Butzer

**Sports Editor**  
Andrew Wilson

**Assistant Sports Editor**  
Matt Krause

**Social Media & Web Editor**  
Mary Kate Brogan

**Photo Editor**  
Katy Canada

**Design Chief**  
Kristen Case

**Copy Chief**  
Tyler Oberle

**Multimedia Editor**  
Jessica Leano

**Business Manager**  
Richard Segal

**Public Relations Director**  
Allison Srouer

**Adviser**  
Colin Donohue

For a complete list of our staff, please visit [ElonPendulum.com/staff](http://ElonPendulum.com/staff).

# OCTOBER

Sunday      Monday      Tuesday      Wednesday      Thursday      Friday      Saturday

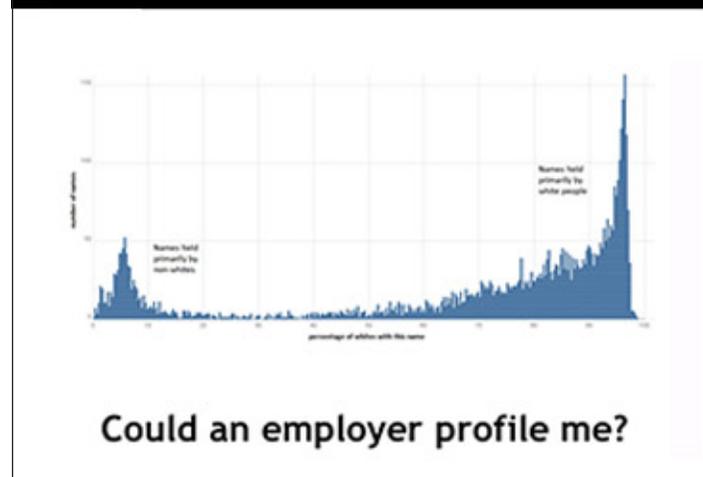
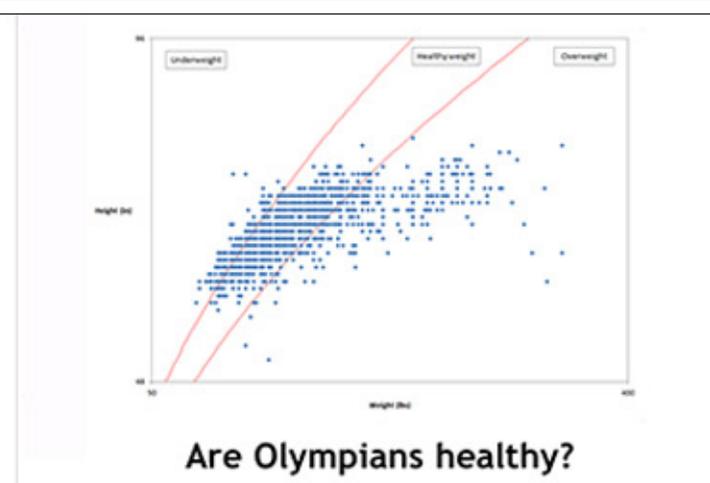
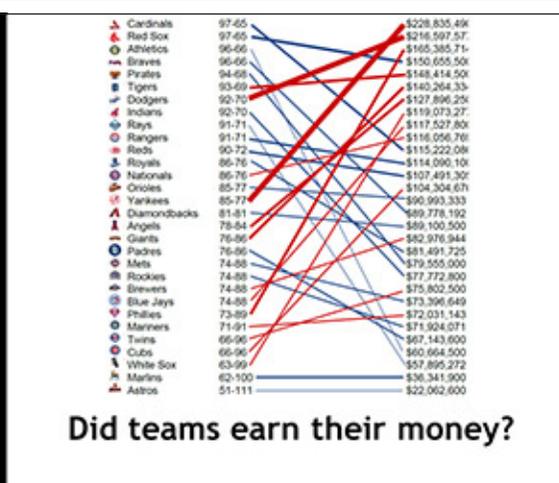
/	/	/	<b>23</b> Strings, Jacks and Hammers: Music for Keyboard and Viola 7:30 p.m. Whitley Auditorium	<b>24</b> LEAD Program Strengths Workshop 4:30 p.m. Lakeside 212	<b>25</b> SUB Live Rip_Chord 8 p.m. Irazu Coffee Shop	<b>26</b> SUB Cinema "The Conjuring" 8 p.m. Young Commons	
<b>27</b> Women's Soccer vs. Samford 2 p.m. Rudd Field	<b>28</b> LEAD Program Identity Mini-Retreat 5:30 p.m. Moseley 215	<b>29</b> Women's Golf at Palmetto Intercollegiate 8 a.m. Kiawah Island, S.C.	<b>30</b> Durham Performing Arts Center On-Campus Interviews 1 p.m. Moseley 140	<b>31</b> Department of Performing Arts presents "Ragtime" 7:30 p.m. McCrary Theatre	<b>NOVEMBER 1</b> Study USA Info Session 4 p.m. McEwen 011	<b>2</b> Cross Country vs. Southern Conference Champions 8 a.m. Birmingham, Ala.	
<b>3</b> Men's Golf at Wendy's Kiawah Classic 7 a.m. Kiawah Island, S.C.	<b>4</b> Kenji Yoshino, 'Covering: The Hidden Assault on Our Civil Rights' 7:30 p.m. McCrary Theatre	<b>5</b> Diwali Celebration 6 p.m. McBride Gathering Space	For more event coverage visit The Pendulum online at <a href="http://www.elonpendulum.com">www.elonpendulum.com</a> .				/



Ah... what should I take this spring?

Take ISC 111!

Check out what I did...



- Real problems, Real data
- Insightful visualization
- Science credit

Register for ISC 111

Data Science and Visualization

MW 1:40  
TT 12:25

# Reaping the benefits

*Losing has its perks too —  
275,000 of them*



**I**n the last two years, the Elon University football team has played Atlantic Coast Conference opponents University of North Carolina at Chapel Hill and Georgia Tech on opening weeks of the season. Combined, Elon gave up 132 points to the two schools in a 62-0 loss to North Carolina and a 70-0 loss to Georgia Tech.

Both games were televised, so Elon scored a grand total of zero points in front of its biggest audiences of the respective seasons two years in a row while taking a beating from the Tar Heels and Yellow Jackets. But Elon didn't leave Chapel Hill and Atlanta empty-handed.

TO READ THE FULL STORY, TURN TO PAGE 24

# Elon University School of Law creates joint JD/MBA program

Michael Bodley  
Assistant News Editor

The Elon University School of Law and the Martha and Spencer Love School of Business have come together to create a four-year joint Juris Doctor/Master's of Business Administration program.

"Most schools have a joint, dual JD/MBA program," said Andrew Haile, associate dean for academic affairs at Elon's School of Law. "We needed to create that in order to offer our students what many schools are already offering. It's not a novel creation."

The joint degree is not a dual program. Each school will manage classes and curriculums individually, and the end result for successful completion of the program will be two separate degrees. Students hoping to earn two degrees will take law classes during the day and business classes at night, as the part-time MBA program allows.

Though the law school is a full-time program, credit hours taken at one time will be capped at 17 for students enrolled in both to prevent academic overload.

"Most students who are going to participate in this are going to be law students who decide

to get the MBA degree because of the time and cost differential for the two programs," Haile said.

Bill Burpitt, associate dean for the Love School of Business, said students who begin the joint program and become overwhelmed by the workload would have an opportunity to reduce classes without much of a financial penalty.

"The pressures of law school and the pressures of earning an MBA can make it more difficult to do," Burpitt said. "A week or so into the semester, sometimes they'll say that's more than they can do. If you tried to do it full bore with a heavy load of both, it would be burdensome."

Just like the university's undergraduate policy, students in the joint program may withdraw from the Love School of Business before a to-be-determined date without penalty, and the financial loss will steepen as the semester continues and students wait to drop the program.

Earning a JD and MBA offers students certain advantages each individual program alone does not, according to Raghu Tadepalli, dean of the business school.

"The philosophical advantage of these kind of programs is it allows very many additional career options," Tadepalli said. "The law school



KATHERINE BLUNT | News Editor

The Martha and Spencer Love School of Business will partially manage the JD/MBA program curriculum.

gives you wonderful analytical training, the capacity to think through issues. The MBA provides you a good set of business skills."

The joint program may not benefit all students, but rather ones with certain career paths, generally involving contract law.

"It's not for all students," Haile said. "I don't think it'll give most students a significant advantage in the job market. If you're going to be a contractual attorney, I think it will give you a significant leg up."

Law and business often overlap, Burpitt said, particularly in large corporate firms that are often on the payroll of big businesses.

"A significant number of lawyers practice commercial law, and they work with businesses," Burpitt said. "Your communications with your clients are going to be a lot better informed. You're going to know a lot more."

For the law school, the partnership with the Love School of Business is part of an ongoing initiative to expand business offerings. This year, the law school created a Business Fellows program with two first-year students and four second-year students.

The fellows will receive scholarships, financial support for low-paying summer positions and individual meetings with visiting speakers.

## Kevin O'Mara named executive director of the Doherty Center for Entrepreneurial Leadership

Corinne James  
Senior Reporter

Kevin O'Mara, a professor in the Martha and Spencer Love School of Business for 20 years, was recently promoted to executive director of the Doherty Center for Entrepreneurial Leadership at Elon University.



O'Mara is a professor at the undergraduate, MBA and executive levels, and has received three LSB Dean's awards.

He earned a bachelor's degrees in engineering and business from the University of Texas, an MBA with a concentration in accounting from the University of Houston and a Ph.D. in technology management from North Carolina State University.

Prior to earning his doctorate, O'Mara worked as a strategic analyst for a major oil

company in Houston.

After receiving his Ph.D., O'Mara worked at Elon as director of the award-winning MBA program for eight years.

O'Mara has led many study abroad programs and courses, including leading law and MBA students to Cuba and the Cayman Islands.

The Doherty Center, housed in the business school, is working toward spreading the concept of creative innovation and entrepreneurship across campus.

According to O'Mara, his new role as executive director requires outreach work directed at groups on and off campus, offering opportunities for more innovative thinking.

"I don't think a lot of people realize that we're not exclusively a business school program," O'Mara said. "We like to help the other programs on campus regardless of what your field is."

O'Mara is working with the center to support the organizations on campus while at the same time trying to build the opportunity

for traditional entrepreneurship for students looking to start their own businesses.

"When you graduate, they're going to ask you to be innovative and entrepreneurial for whatever company in whatever field you work in," O'Mara said. "There's a process for that, and we would like to get that across campus more."

O'Mara works closely with an innovation council, which draws its members from various schools across campus. The council members relay information back to specific majors within their areas of expertise.

"We offer the different schools operations for the program directors or departments so that they do not have to learn," O'Mara said. "We can do it for them if they think these opportunities can make their program stronger."

The center coordinates with other North Carolina universities to "get people of various backgrounds thinking together for various perspectives," O'Mara said.

Groups of Elon students have already

visited North Carolina State University and Duke University to watch their entrepreneurship competitions and meet with their entrepreneurial learning communities.

A number of the Elon entrepreneurs visited the groups at University of North Carolina at Greensboro and are involved on its campus now as mentors or mentees.

Additionally, this year, Elon started an entrepreneurial learning community of its own.

The Doherty Center, similar to other entrepreneurship programs at other North Carolina universities, offers workshops, competitions and opportunities for students.

On Oct. 17, the Doherty Center held the "Triple Impact Challenge" in the Koury Business Center atrium, in which eight teams of students from a variety of majors presented their work on either a solution for a social issue or an idea for a new venture.

Presentations included solutions for social problems such as starvation and depression. Students competed for prizes, including a lunch with Leo Lambert, Elon's president.

# New changes to School of Communications proposed

**Michael Bodley**  
Assistant News Editor

For the third time in a decade, Elon University's School of Communications is proposing major curriculum changes, set tentatively to take effect next fall.

As of publication, the size of the school's five majors will remain the same at 52 credit hours, and all communications students will still be required to complete at least 72 hours outside of the school, in keeping with national accreditation standards.

Current communications students will have the option of switching to the new curriculum or remaining on the same track. This fall, Paul Parsons, Dean of the School of Communications, and his advisory board conducted a survey of COM 100 classes. The students surveyed were mostly freshmen.

Students were given the names and a brief description of the five proposed majors, and they were asked to rank them from one to five from most to least favorite. The most noticeable shift was in strategic communications majors, who preferred media analytics or communication design in larger numbers.

"That's why we decided to survey Communications 100 rather than seniors," Parsons said. "This isn't possible for them, but we thought freshman students are so fresh and undecided, let's just see what their interests are as of right now."

Some of the changes are more of a cultural shift for the school, such as encouraging undergraduate research and accentuating the role of web and mobile communication.

"I'd say one reason we want to deepen the undergraduate experience is that it ties into what Elon University itself wants to see happen," Parsons said. "It wants to become a deeper intellectual climate."

The two credit-hour 400-level Great Ideas capstone will be increased to four credit hours at the 300-level. At the junior level, student research work may be revised for consideration for programs like the Student Undergraduate Research Forum (SURF).

But the focus on research won't come at the expense of a news focus, Parsons said.

"This curriculum says it's not the platform that matters," Parsons said. "It's the function



Elon's School of Communications may soon implement its third major curriculum change in the last decade. If the university approves the changes, the school will alter its focus to emphasize multimedia storytelling and new technology. Additionally, print and broadcast journalism majors will no longer complete separate tracks.

that matters. We want students interested in news to be together whatever their platform. These worlds are needing to be function-based rather than platform-based."

To move toward a platform-based curriculum, the proposed changes will eliminate sequences for the current print/online journalism major and the broadcast journalism major.

"We wanted to look and say, 'OK, should we be teaching [journalism] as a consolidated area of study, or do the two industries still have enough distinctive traits that it's still two separate concentrations?'" said Gerald Gibson, assistant professor of communications.

But while change is essential for the school, Michael Skube, associate professor of communications and Pulitzer Prize-winning journalist, cautioned that it may come at the expense of student writing skills and development.

"It is true that students will have to be able to navigate their way in a digital and a mobile environment, and for that reason I think the changes are essential," Skube said. "But at the same time, they don't address what I see as the students' greatest deficiency: they have great trouble writing English, and they don't seem to be able to think with words."

But the consolidated journalism tracks remain relatively the same in practice, said Richard Landesberg, associate professor of communications.

"At the end of the day, I don't care what medium you are expressing yourself in," Landesberg said. "It's about the journalism, whether it's a tweet in 140 characters or a 5,000 word long-form, it doesn't matter. It's about the journalism."

Continuing consolidation, the new Corporate Publishing course may be adapted within the strategic communications major.

There are currently three publishing courses offered: print, video and web publishing.

But the proposed consolidations will increase student exposure to unfamiliar topics, not decrease depth of student specialties, according to Landesberg.

"I think if it's done right it won't be less depth," Landesberg said. "It'll be more exposure to things you're not exposed to. If you're not understanding the web on more than a superficial level, you're missing something. If you're a print person and you're not comfortable with how to edit video, you're making a big mistake."

Much of the responsibility for learning falls on the students, though, Landesberg and Skube said.

"If [students are] asked to put words on paper or on the screen, they struggle to find the words that best express what it is they want to express," Skube said. "If only they

KATY CANADA | Photo Editor



KATY CANADA | Photo Editor

Students in the School of Communications work in the video editing suites in the basement of McEwen. The proposed curriculum changes intensify the school's focus on digital media, including the creation of video news packages.

were more articulate. If words are the coin of our thought, too often we're walking around with pocket change."

In addition to proposed revisions to existing programs, an entirely new major may be offered: communication design. Also, media analytics, focusing on audience measurement and analysis, may replace the current communications science major.

To fill these new slots, three new faculty positions are opening. The School of Communications also added 59 new students as majors this year.

"We're going to be adding faculty in these two areas whether we make this curriculum change or not," Parsons said.

Media analytics would fill a void for the school, Gibson said.

"Being able to really look at websites and other interactive products and figure out what's working, who's coming, how much time they're spending and really understanding that type of number crunching — our communications science major did not do that," Gibson said.

But many older students will stay just where they are, locked in current tracks and on pace for graduation.

"I can see how it can be beneficial to some majors, especially incoming freshmen," said sophomore Grace Ahlering. "But I have a four-year plan. I have minors, and I'm locked into my major. Other students might really be able to take advantage of this."

The proposed curriculum may not be beneficial for students long-term, but the short-term gain is a different story, Skube suggested.

"I don't doubt that [students] can pick up much of what we're trying to teach them in the new curriculum, but how useful that will make them 10 or 20 years from now I just don't know," Skube said.

Some learning, though, falls outside the confines of the classroom, particularly within the field of journalism.

"In journalism, the two things that matter most are curiosity and the instinct for a story," Skube said. "It's about recognizing a story when it's right in front of you. I've had any number of students write papers, and buried

on page two or three is a detail that catches my attention and I think, 'That's your story.' They didn't see how interesting that was. Instead, they led off the pieces with something very commonplace. The real story was buried."

According to Landesberg, there are three simple steps for struggling students to improve their work: practice, practice, practice — particularly through student media orga-

nizations.

"The wise student finds depth through application in the course through student media," Landesberg said. "There's only so much depth you can get in so much subject in any course. If you want to really understand it, feel it, practice it and get it right, you have to do The Pendulum or ELN [Elon Local News] or WSOE or Live Oak or Cinelon." §

## Curriculum changes

### What won't change:

- Existing majors will require 52 COM credit hours
- All students will complete at least 72 credit hours outside the COM school
- All students must complete another major or minor or an Elon-approved semester abroad
- The School of Communications will waive eight hours for double majors

### What will change:

- Greater emphasis on the role of web and mobile communications
- Deeper undergraduate research courses
- Unified journalism program by eliminating print and broadcast sequences
- Adoption of a common publishing course in strategic communications
- Convergence of cinema and television arts with a Bachelor of Fine Arts option
- Communications science re-oriented as media analytics

# Government shutdown affects Elon parents, students

Michael Papich  
Senior Reporter

After more than two weeks of deal-making and hold-ups nationwide, the first government shutdown in more than a decade ended hours before the deadline for the nation's debt ceiling last week. Thousands of furloughed employees, including some parents of Elon University students, were

permitted at last to resume their duties.

While the United States avoided defaulting on its debt, the shutdown still had a weighty impact on the economy. During the shutdown, federal government personnel deemed "non-essential" were sent home until the shutdown ended. Some federal employees, like TSA agents and park rangers, were asked to work without pay.

Tom Neas, a junior at Elon, said both

of his parents and his brother, who work for the federal government, were put on furlough by the shutdown. Neas said the shutdown made almost any action by his father, an epidemiologist at the EPA, impossible.

"My dad really likes his job, but the Antideficiency Act made it illegal for him to even check email," Neas said.

Neas was referring to the 2006 federal appropriations law that prohibits "making

or authorizing an expenditure from, or creating or authorizing an obligation under, any appropriation or fund in excess of the amount available in the appropriation or fund unless authorized by law."

"My parents were nervous, but they were ready to move on if it lasted too long," Neas said. "However, my brother is on a contract for a specific amount of time, so he wouldn't be able to."

Neas' brother is an aerospace engineer with the Department of Defense.

The financial services company Standard and Poor's estimated the shutdown resulted in a drop in U.S. Gross Domestic Product growth of about 0.5 percent and took \$24 billion out of the nation's economy.

Jason Husser, assistant professor of political science at Elon, said while it's hard to tell whether the S&P's estimate is exact, the shutdown certainly took a bite out of the economy.

"It was because of a loss of economic demand," Husser said. "And the shutdown's impact on tourism was another cost in itself."

Several government-affiliated websites were down for at least part of the shutdown, including the Library of Congress and the U.S. Census Bureau sites. All national parks, monuments and museums ceased operation. Most federal loans were frozen for the duration of the shutdown, and the Department of Agriculture cut off support for the Women, Infants and Children program, which helps pregnant women and new moms obtain food and nutritional supplements for their newborns.

Husser said most Americans may not have realized how much of an impact the shutdown would have on daily life, as many think of the government as a more limited entity.

"It's hard for the average citizen to wrap their heads around how wide-reaching the federal government is," Husser said.

Federal employees received back pay after returning to their jobs, but private-sector workers who were contracted by the federal government and thus effectively put out of work by the shutdown,

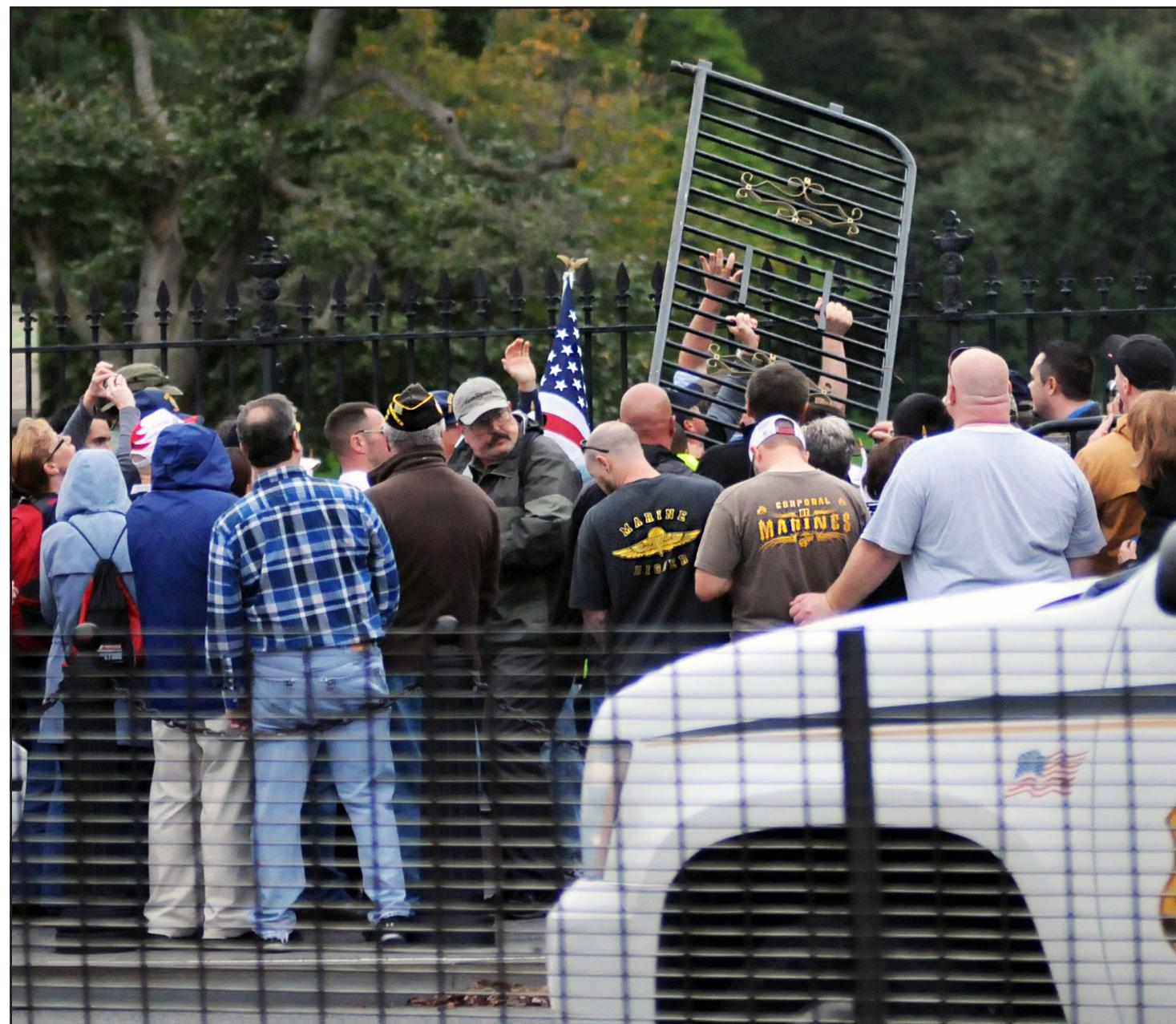


PHOTO COURTESY OF ANDREW CREECH

Military veterans and their supporters rallied at the World War II memorial in Washington, D.C. to protest the closure of the national monuments and memorials.

# GOVERNMENT SHUTDOWN BREAKDOWN

**Sept. 20**

The House votes to eliminate financing for the Affordable Care Act.

**Sept. 27**

The Senate stripped the House bill of the provision that would gut the health care law and approved a substitute measure.

**Sept. 29**

The House repealed a tax on medical devices, then voted to delay the health care law by a year and allow employers and health care providers to opt out of contraception coverage.

**Sept. 30**

The Senate stripped the bill of its health care stipulations and sent it back to the House.

**Sept. 30**

The House voted to delay the individual mandate and cancel insurance subsidies for lawmakers and their staffs.

**Sept. 30**

The Senate again voted to remove health care provisions and sent the bill back to the House.

**OCT. 1 — THE SHUTDOWN BEGINS**

**Oct. 2-9**

The House votes to finance select government agencies, including the National Guard, the National Institute of Health and the Food and Drug Administration.

**Oct. 10**

A week before the debt ceiling limit, House Speaker John Boehner proposed to extend the debt ceiling six weeks. But the shutdown would continue until President Obama agreed to negotiate on the federal budget.

**Oct. 10**

Senate Majority Leader Harry Reid said Senate Democrats would not negotiate with House Republicans on the budget until the shutdown ended.

**Oct. 16**

The House voted 285-144 to pass the bill a little less than two hours before the debt ceiling deadline.

**Oct. 16**

The Senate voted 81-18 to pass a bill that is supported by leaders of both parties. It did not cede to the Republicans' health care demands.

**Oct. 17**

Obama signed the legislation, ending the 16-day shutdown and extending federal borrowing power.



PHOTO COURTESY OF MCT CAMPUS

Hundreds gathered in the nation's capital to protest the lack of compromise that caused the federal government to cease most activity for a full two weeks.

like cafeteria workers at federal museums, did not receive pay for the two weeks of shutdown.

Other groups that were not able to make up federal pay after the shutdown ended were social services programs like child care subsidies for low-income families. Some Departments of Social Services, like the one in Alamance County, were able to continue to use federal funds from September for the week the shutdown ended.

"It really bothered me when people spoke about the shutdown as a positive thing, since my entire family went unemployed," Neas said. "It caused a lot of stress for my family and got to a point when they worried about having to look for new jobs."

The shutdown was caused by disagreements between the U.S. House of Representatives and the Senate, controlled by Republicans and Democrats respectively, on what the continuing resolution to fund the government ought to include. In the House's original proposed

bill, funding for the Affordable Care Act was cut, which Senate Democrats found unacceptable. House Republicans then reintroduced legislation that delayed the individual health care mandate, which the Senate also rejected. After weeks of back-and-forth, a bill that contained no traces of the Republicans' initial demands passed in both houses and was signed by the president Oct. 17.

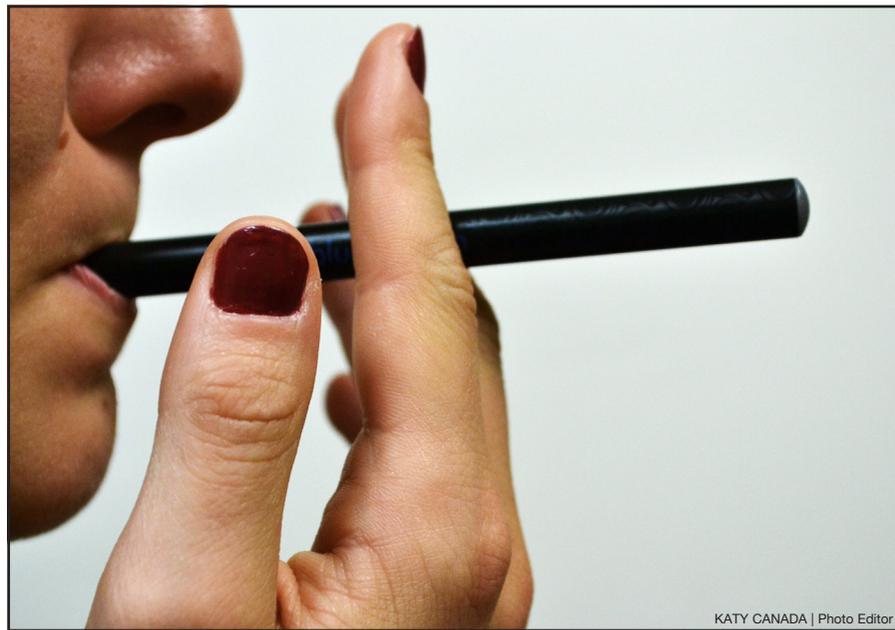
"If you didn't have a polarized environment, you wouldn't have shutdowns," Husser said.

The House tried to renegotiate with other policies House Republicans wanted in exchange for passing the continuing resolution and raising the debt ceiling, but eventually both chambers passed bills to fund the government that made no course changes.

The bills passed will keep the government funded until early next year.

"I don't believe the next budget battle will lead to a shutdown because this one was so bad," Husser said. §

## E-cigarette store to open in downtown Burlington



KATY CANADA | Photo Editor

On Nov. 2, Burlington resident Keith Wrenn and his wife will open Downtown Vaporz, a shop dedicated solely to e-cigarettes.

Downtown Vaporz will open in downtown Burlington at 111 West Davis St., and there will be a soft opening from 3 to 6 p.m. on Oct. 25 during the downtown Spooktacular.

The e-cigarettes come in flavors ranging from tobacco to candy and come in nicotine or nicotine-free versions.

Wrenn and his wife both used e-cigarettes to quit smoking, and the highest nicotine content per e-cigarette they'll sell will be 24 mg of nicotine. According to Wrenn, he and his wife have experienced no side effects from using e-cigarettes.

The store will be open 10 a.m. to 6 p.m. Monday through Thursday, and 10 a.m. to 8 p.m. on Fridays. Saturday hours are still being determined.

## Student media leaders may receive ELR leadership credit

Corinne James  
Senior Reporter

For the first time, the academic affairs staff favorably discussed the possibility of giving students credit for leadership positions in student media organizations.

According to Connie Book, associate provost for academic affairs, Elon 101 faculty met to discuss the second requirement of the Experiential Learning Requirement (ELR) that now affects new students.

The ELR is a graduation prerequisite that encourages Elon students to develop thinking and communication skills by engaging in out-of-the-classroom experiences. The ELR is a zero-credit requirement.

To fulfill the requirement, students must participate in at least two units of internships, independent research, study abroad or service-learning projects. The requirement was recently changed to include leadership positions as a means to receive credit.

To receive an ELR credit in leadership, students must hold a positional leadership role at least during the course of a semester. The student must have adviser support and contribute 40 hours toward the requirement. Project, plans, observations, a reflection paper and an exit interview are all part of the requirement.

Book said Colin Donohue, coordinator of student media and communications instructor, is looking into the possibility for student leaders to meet one of the ELR requirements by serving as a manager or editor for a Media Board organization.

Media Board organizations include Elon Student Television, The Pendulum, WSOE radio station, and Phi Psi Cli yearbook. Since these students are usually paid, the positions are treated as jobs, not graduation credits.

According to Book, student media would need to work with the Center for Leadership to determine what additional requirements would be needed to meet the ELR credit.

"This was the first time we discussed the possibility," Book said. "People were favorable to getting more information about how this might be achieved."

Donohue will be reaching out to Steve Mencarini, director of the Center for Leadership, to discuss the options for leadership credit.

## Documentary by Elon instructor selected for international screening

"Emptying the Skies," a documentary film directed and produced by Elon University instructor Douglas Kass, had its US premiere this month at Hampton's Film Festival in New York, where it won the Zelda Penzel "Giving Voice to the Voiceless" Award.

According to the festival's website, the award recognizes "a film that raises public awareness about contemporary social issues, includ-

ing the moral and ethical treatment and the rights of animals."

The documentary, based on a New Yorker article about bird poaching written by American novelist and essayist Jonathan Franzen, examines the illegal hunting of birds in Europe. It premiered in England in June and was later selected for screening at the Abu Dhabi Film Festival Oct. 30-31.

## Two Burlington men charged with first-degree burglary

The Alamance County Sheriff's Office arrested two Burlington men early Sunday morning while they were attempting to break into a home, the Burlington Times-News reported.

Duan Tarrell Pitts, 30, and Duane Damonte Cutchember, 26, both of 430 N. Main St. in Burlington, were charged with first-degree burglary. Each

were held in the Alamance County Jail on a \$75,000 bond.

The break-in occurred at 1543 North N.C. 49. A male inside the residence fled to a neighbor's home to call 911. Deputies discovered a broken window at the rear of the residence and detained the two suspects upon entering the home.

## Groundbreaking for Inman Admissions Welcome Center recognizes university donors

In the middle of the closed-off Moseley parking lot Oct. 18, university donors led by President Leo Lambert broke ground on the future center for admissions and financial planning: the 32,000-square-foot Inman Admissions Welcome Center. The center is set to open January 2015.

Named after longtime Elon donors William J. and Patricia Inman '00, the new building will consolidate campus visits, admissions staff and financial planning into one central location, serving prospective and current students alike.

The total cost of the project came to \$4 million, raised entirely in private gifts.



MICHAEL BODLEY | Assistant News Editor

# Admission center construction limits Moseley Center parking

Rebecca Dewosky  
Senior Reporter

Construction of the Inman Admissions Welcome Center at Elon University has further constricted parking on campus by halving the number of spaces available in the Moseley Center lot and changing the permit parking requirements for the McMichael Center parking lot.

The number of spaces available in the Moseley lot has decreased from 200 to 96, some of which are reserved for Enterprise CarShare vehicles, handicapped drivers and visitors. Others have a 20-minute time limit. The McMichael lot is now reserved for faculty or staff members, graduate students and undergraduate students with a 2013-2014 LG permit.

The new Inman Admissions Welcome Center will combine the admissions center, campus visits and the financial aid department into one location for visitors.

“With its completion, the Inman Admissions Welcome Center will be in a more centralized location to carry out duties for better communication,” said Michael Williams, director of campus center operations and conferences.

When construction of the center began in mid-October, the university reconfigured the East Gym lot to accommodate commuters and faculty and staff members. The university also opened a new lot on East College Avenue, between East Gym and the railroad tracks, which will be available to students with a Historic Neighborhood parking permit and faculty and staff members.

“I am pleasantly surprised with how the changes have gone,” said Dennis Franks, director of Campus Safety and Police. “Between Twitter, emails and fliers, it seems everyone is getting the message and understanding the changes.”

Freshman Erika Curtis, who commutes to campus, said she is pleased with the changes.

“I now park in East Gym,” she said. “I love parking there. It is closer to my classes and I just walk through the [Academic] pavilion and I don’t have to cross streets.”

Other students view the changes as an inconvenience.

“I think Elon is focusing too much on future students and is forgetting the kids who go here right now,” said sophomore Andrew Reynolds.

Freshman Sami McCabe agreed.

“I hope that any possible future lot changes will not restrict the privilege of underclassmen on campus,” she said.

But Franks said the changes don’t significantly limit spaces for underclassmen, who

are generally expected to walk to class if they live on campus.

“The same rules and regulations of parking are still the same as those in the manual,” he said. “The difference is who parks where.”



ASHLEY KING | Photo Editor



KATY CANADA | Photo Editor



KATY CANADA | Photo Editor

## PARKING CHANGES

### Moseley Center Lot

**PREVIOUSLY:** 200 spaces available to students with valid permits.

**NOW:** 96 spaces available to visitors, handicapped drivers, Enterprise CarShare vehicles and a limited number of 20-minute spaces available to all drivers.

### McMichael Center Lot

**PREVIOUSLY:** Spaces available for faculty, staff members, visitors, commuter students and Historic Neighborhood residents.

**NOW:** Spaces reserved for faculty and staff members, graduate students and undergraduates with an LG parking permit.

### East Gym Lot

A new lot designated for commuter students, students with Historic Neighborhood permits and faculty and staff members.

### Colonnades, Daniele Center, East Gym, Arts West & Hunt Stadium Lots

Spaces available for commuter students.

## Haitian dance troupe performs at Elon despite allegations against organization's founder

Michael Bodley  
Assistant News Editor

Three weeks ago, hundreds of Elon University faculty and staff received an email claiming the university was going to unwittingly host an accused child molester Oct. 17, when the Resurrection Dance Theater of Haiti was set to perform in LaRose Digital Theatre.

"You could be hosting another Jerry Sandusky," warned an email sent by Robert Davis, a marketing professional in the Atlanta area, citing an online campaign accusing Michael Geilenfeld, the founder of the Resurrection Dance Theater, of molesting children in his care during his time at the St. Joseph Home for Boys in Port au Prince, Haiti.

Upon receipt of Davis' email, the university immediately began to investigate Geilenfeld, according to Dan Anderson, vice president of university communications. Campus Safety and Police checked with state, federal and international law enforcement agencies and found no legal charges against him.

The investigation did, however, uncover

a defamation of character lawsuit filed by Geilenfeld against an unnamed person in Maine. As a result of the findings of the investigation, the university found no reason to cancel the performance, Anderson said, especially given Geilenfeld himself would not attend.

"Since we didn't find any evidence of prosecution, and there was nothing in the law enforcement sources, we didn't find any reason to cancel the performance or penalize the young Haitians," Anderson said.

In the meantime, University Chaplain Jan Fuller removed the posting from E-Net after she and other faculty and staff members received almost 1,000 "harassing and threatening" emails from people concerned Elon was hosting a child molester in Geilenfeld.

"I don't think that the university had any idea about these allegations before that email," Fuller said. "I certainly didn't know about those allegations against him before that email."

The issue has raised questions about the university's process for vetting campus visitors. Currently, Elon defers to the person or organization hosting a visitor to campus to make



PHOTO COURTESY OF MCT CAMPUS

Elon administrators were alerted of a campaign accusing Geilenfeld of molesting orphans in Port au Prince.

the proper checks.

"There are so many groups and individuals who bring visitors to campus," Anderson said. "Literally hundreds of hundreds of people bring guests to campus, and we do not have a unified background check for everyone who comes to visit campus. It's just not feasible to do. We count on those who invite people to

campus to do their own checking to make sure this is a person we should have on campus."

But that may change.

"I know after this experience that Elon would definitely want to consider doing its own vetting," Fuller said. "It's just been a nightmare on our end."

## Elon College dean accepts position at Western Carolina University

Katherine Blunt  
News Editor

Alison Morrison-Shetlar, dean of Elon College, the College of Arts and Sciences at Elon University, has accepted the position of provost and vice chancellor for academic affairs at Western Carolina University at Cullowhee, N.C. She will begin working there Feb. 1.

A confidential source nominated Morrison-Shetlar for the position, and a search committee contacted her about her potential candidacy about three months ago. She submitted her application materials, visited Western Carolina's campus several times and officially accepted the offer Oct. 19.

"It's an exciting time for [Western Carolina], and I share the values and the beliefs as the faculty there," Morrison-Shetlar said. "It's an excellent education environment for all the folks who are there."

Morrison will oversee all aspects of Western Carolina's academic affairs, a position with a wider range of responsibilities than the one she holds currently.

"I wouldn't say [the position] will be without challenges, but it will influence my own personal growth and development," she said. "Also, this position will allow me to use my expertise and the things I've learned at Elon and other institutions."

Since June 2010, Morrison-Shetlar has overseen 19 academic departments, 26 interdisciplinary minors and the university's pre-law and pre-health programs. Before coming to Elon, she served as vice provost, dean of undergraduate studies and director of the Faculty Center for Teaching and Learning at the University of Central Florida. She has also served as director of the Center for Excellence in Teaching at Georgia Southern University.

Morrison-Shetlar's career in higher education spans more than 30 years. She has worked at eight institutions in three countries. After receiving her doctorate from the Dundee College of Technology in Dundee, Scotland, she became a research scientist at the Kennedy Institute of Rheumatology in London. She then moved to Dortmund, Germany and headed the Molecular Biology

Department of the Max-Planck Institute there. She later moved to the United States and worked at Wesleyan University and Trinity College before joining Georgia Southern's faculty.

Sophomore John Cameron Crowder, Student Government Association representative for the College of Arts and Sciences, has worked with Morrison-Shetlar several times during the last year. He said she helped him and other SGA senators implement a service initiative intended to increase SGA involvement in lower-income communities in the area.

"She is a brilliant woman with grand ideas and she is compassionate about social causes," Crowder said. "I used to be with the service learning community and I wanted to bring that same spirit to the SGA Senate body. I don't think we could have done it without her suggestions."

President Leo Lambert and Steven House, provost and vice president for academic affairs, will work with Elon College faculty to elect interim leadership and organize a national search to select Morrison-Shetlar's successor.

# Luxury Nails

336-685-0180

3326 S Church St.  
Burlington, NC 27215  
Next to Southbound Sandwich

# 20% off

For student and Staff

Not valid with any other  
coupons or offers

Mon-Sat: 10-7

Closed Sunday

# Homecoming Concert comes with hefty price tag

Katherine Blunt  
News Editor

The 2013 Homecoming Concert at Elon University is shaping up to be the largest and most expensive since the school began hosting the annual event four years ago.

The Homecoming Committee, which includes members of both the Student Government Association and the Student Union Board, recently approached SGA for an additional \$8,025 to cover unforeseen costs of hosting Timeflies Nov. 8, bumping the total cost of the concert to more than \$75,000.

Junior Dylan Brock, music chair for SUB, said Timeflies requested a stage large enough to support a video wall that is typically part of its performance. In order to meet the duo's request, Brock said the committee would have to spend about \$10,450 to obtain and furnish a 40-by-40 stage.

"The video wall comes with them, and they say it's essential for their show," he said. "It essentially creates two separate shows."

The request proved contentious, for some senators felt the cost of the concert deviated

too far from the original budget. Others felt the allocation was necessary to create the optimal concert experience for Elon students.

Brock presented a less expensive option to the Senate, as well. He said Timeflies could forego the video wall and perform on a 32-by-40 stage, which would cost about \$5,875 to obtain and require a \$3,450 allocation from the SGA.

The Homecoming Committee's original concert budget included an estimated \$10,000 for the stage, lights and sound, but after engaging in negotiations with Timeflies last month, the committee realized it would need more money to meet the artists' requests. The exact costs of production had not been determined when the contract was finalized in August.

"We did plan for production costs, but we based the number on past artists like Mac Miller," said senior James Davies, president of SUB. "It's hard to predict the costs of production, and they threw a big number at us."

Senior Lauren Reiman, SGA executive secretary, said the Homecoming Committee had done its best to scale back other Homecoming costs to decrease the amount of additional



PHOTO COURTESY OF TIMEFLIES/FACEBOOK

**Timeflies on Nov. 8 will be the most expensive concert in SUB Homecoming history at more than \$75,000.**

funding needed from the SGA.

Some senators fully supported the more expensive option. Sophomore John Crowder, representative of the College of Arts and Sciences, said the SGA shouldn't skimp on an allocation that could set a precedent for the quality of future concerts.

"Let's stop counting pennies and think about the long-term investments," he said.

Patrick Brown, senior class treasurer, encouraged the Senate to regard the allocation like it would a request from any given student

organization.

"Let's pretend we're talking about smaller numbers," he said. "If I was representing a student organization, would I be able to get a second special allocation? Looking at precedents, if someone said we need more money than our original budget, we would say no. We would tell them to fundraise and go to other sources."

After considerable debate, the Senate voted on the allocation. Five senators voted to deny any additional funding, while the remaining 35 voted to fund the \$8,025 allocation.

## Burlington Downtown Corporation offers survey, appoints new team to direct its future

Simone Jasper  
Senior Reporter

Elon University students will soon have the chance to weigh in on the development of the downtown Burlington area.

The Burlington Downtown Corporation recently appointed a brand development team to develop an economic strategy to improve the downtown area, and within the next several weeks the corporation will offer a survey on its website to gather input and ideas from Elon and Burlington residents about how the development team should move forward.

"We want to get an idea of what people's interests are," said Anne Morris, executive director of Burlington Downtown Corporation.

The Burlington Downtown Corporation is a nonprofit organization that works on property and business development and collaborates with downtown merchants to promote events. In recent years, the Burlington Downtown Corporation has helped bring new business to the area and improved the streetscape.

"We are building the future of what our community can be," Morris said.

The brand development team will meet during the next six months to determine a di-

rection for future economic activity in downtown Burlington. The team will also focus on branding the area with logos, websites and signage.

The Burlington Downtown Corporation board members chose the team based on several criteria, such as community involvement. In addition, consultant Roger Brooks, who offered guidance to the Burlington Downtown Corporation, recommended the team consist of some members under the age of 40. Of its 14 members, around half are under 40.

"We're looking to find a long-term direction for downtown," Morris said.

Senior Katie Hadobas, who has patronized downtown venues and attended downtown events, said she has seen positive changes in the area during her four years as an Elon student. Even though she has gone to downtown Burlington on multiple occasions, she said many other students have not visited.

Downtown Burlington is located about five miles from Elon's campus and is accessible on the BioBus.

Freshman Doriana Moody said she had

not heard anything about downtown Burlington since she has been a student. She added that business promotions or downtown events would attract her to the area.

"We have a downtown area in my hometown, and the events really get me to come," she said.

She added that the survey might help the brand development team to figure out how to attract Elon students.

To spark student interest, Hadobas said the Burlington Downtown Corporation could have a larger presence on campus.

Hadobas also said the Burlington Downtown Corporation could do more to reach out to Elon organizations. Some of her trips to downtown Burlington happened because people from the downtown area contacted groups at Elon.

According to Morris, the Burlington Downtown Corporation plans to embark on an Educational Outreach Project to connect with Elon organizations. The project would allow people from the brand development team to speak to different groups on campus.



KATY CANADA | Photo Editor

The Burlington Downtown Corporation will be accepting input from Elon and Burlington residents about their interests and what they would like to see in the community in order to make the downtown area thrive.



PHOTO COURTESY OF MCT CAMPUS

## Zero tolerance for zero-tolerance policies

Most people do not expect to face punishment for doing the right thing or making decisions that abide by both legal and moral guidelines. But high school honors student and volleyball captain Erin Cox of Massachusetts was recently stripped of her captaincy and suspended for five games as punishment for her decisions at a party a few weeks ago. Her crime? Sober driving her drunk friend home.

Although the police officers who arrived at the party minutes after Cox showed up to drive her friend cleared her of any wrongdoing, administrators felt she violated her school's zero-tolerance alcohol policy just by being present at all. This story serves as a lens through which to see the absolute and fundamental shortcomings of all too common zero-tolerance policies. These policies are far too rigid, misguided and inherently flawed.

A zero-tolerance policy lays down automatic punishment for infractions of a stated rule. These policies are required, by nature and definition, to impose a predetermined, standardized punishment in the event of a policy infraction. But what these policies also do, however, is prevent

people in positions of authority from exercising any sort of discretion or ability to adapt the punishment to the crime.

Unfortunately, Cox's situation is a familiar one. Several recent events have shed light on the astoundingly nonsensical reality of what happens when zero-tolerance policies are blindly enforced. It's not just that zero-tolerance rules lack flexibility or the ability to consider extenuating circumstances. They lack basic common sense.

A 7-year-old in Baltimore found himself suspended from school after he nibbled his Pop-Tart into the shape of a gun. An autistic student in South Carolina was suspended for bringing a drawing of a bomb to school and now faces possible expulsion because of it. A teen in Virginia Beach is fighting expulsion for playing with an airsoft gun in his own yard at his own house. Finally, a 5-year-old in Maryland was interrogated, without a parent present, for two hours after he brought an orange-tipped toy cap gun to school.

The absurd, almost appalling examples of overzealous punishment seem like they could only be the punchline to a bad joke.

The effects and fallout from hypersensitive school administrators, parents and law enforcement officers have created a climate in which all common sense falls by the wayside. Zero tolerance creates ludicrous punishments handed down without even a facade of reason or critical thought, simply because that's what flawed policy maintains.

No longer can children play cops and robbers with imaginary weapons on the playground without the fear of suspension. Schools understandably look to curb certain behaviors and implement policies as the guidelines for which to outline an acceptable code of conduct for their students. Blindly applying policy in any instance, though, remains unacceptable.

A 17-year-old student in Georgia last month was arrested and charged with felony weapons possession for leaving two fishing knives in his locked car, forgotten after a fishing trip. After being cleared of the charges because officials decided to use good judgment and understanding, his story serves to show how policy improves with flexibility and an ability to apply logic on a case-by-case basis.

Zero-tolerance policies do exist at Elon University, most often pertaining to hazing. For the most part, though, Elon understands that levels of behavior differ and works to tailor its conduct policy accordingly. Furthermore, Elon's student handbook allows conduct officers at the school to use their discretion and judgment in handling policy violations. The administration and campus police, thankfully, realize each instance is inherently different, and a blanket no-tolerance policy is not the way to handle dealing with students.

But even though there have yet to be any major abuses of Elon's zero-tolerance policies, that doesn't mean it's impossible. These policies exist to protect students from major issues like violence, substance abuse and social pressure, and to punish offenders harshly.

But zero tolerance is a black and white approach to often very gray issues, and those punished are often far closer to innocent than they are guilty. Elon should take care to ensure that any present or future zero-tolerance policies actually protect students in fact, not just in principle.

# Without change, no room for complaints

So, the government shut down.

It's over now, which should hardly be any sort of relief since it never should have been down in the first place, but at this point we'll just take what we can get.

There's nothing new to be said on the subject, and there's nothing you haven't already read or heard somewhere else. The shutdown was hugely destructive, and depending on where

you get your news, it's definitely, totally, 100 percent super seriously the Democrats'/Republicans' fault, and only the Democrats'/Republicans' fault.

The problem is not with Congress, though. The problem stems from us, the 300 million or so people responsible for ensuring that the people "representing" us in the government actually represent us. And God help us if that's the case.

But it's actually very clear that our elected representatives do not represent us. At all. Right now, Congress' approval ratings are at 5 percent, literally the lowest they have ever been in the entire history of our country. Only 7 percent of Americans believe members of Congress have "high or very high honesty and ethical standards" as of December 2012, and it's hard to imagine that number has climbed any higher in the last few weeks.

And yet year after year, nothing changes.

Despite the dishonesty and inability of our government being a running joke for as long as I can remember, it persists. Doesn't that sort of defeat the purpose of a democracy?

And that's where the real problem lies. People may turn out to vote, but they sure don't think it through.

Despite our complaining about the state of Congress, Americans overwhelmingly vote to keep it the same. In 2012, for example, 90 percent of incumbents were re-elected to Congress. National approval for Congress hovered around 17 percent at election time, and yet they were easily re-elected back into power.

Even worse, that wasn't the first time this had happened. In fact, House incumbent re-election rates have never dropped below 80 percent in the last 50 years.

In that same period, Senate re-election rates followed a similar trend, averaging around 80 percent, though there were a few years when rates dipped slightly below that number.

That means for the last half-century, four out of five members of Congress have been allowed to continue doing the terrible job they're doing, simply because they're already doing it.

And because the shutdown occurred in a non-election year, odds are no one will face any real repercussions for the irreparable damage done to our economy, citizens and reputation. Since when have the American people been able to focus on something for a month, let alone a whole year?

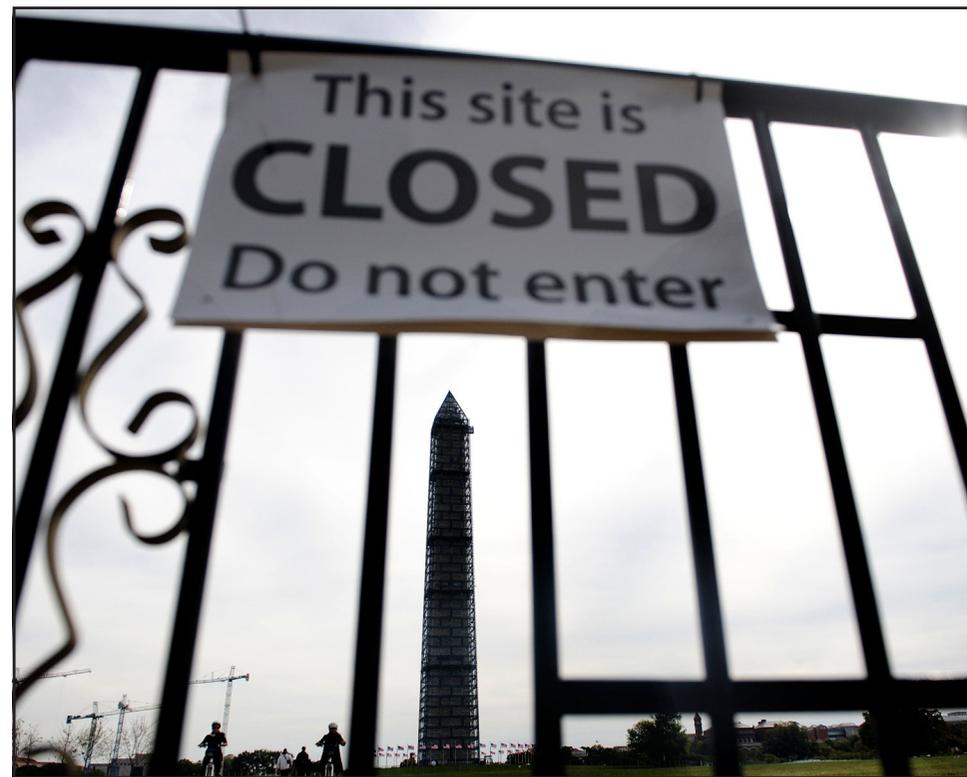


PHOTO COURTESY OF MCT CAMPUS

Federally funded sites and national parks remained closed for the duration of the government shutdown.

We've become so incredibly apathetic about our government, and it shows. The people we've elected (correctly) believe they can do whatever they want to, because they will never, ever be held responsible. Re-election is a near guarantee, especially when district gerrymandering ensures it's almost impossible for the other party's candidate to even put up a fight.

But that doesn't mean the cause is lost. In

fact, it's actually really simple to fix. Take five minutes before you go to vote, and make sure that, if you are choosing to re-elect a candidate, they didn't consistently and systematically screw everything up. That's all it takes.

But if we keep re-electing the same people we claim to despise so deeply, we don't really have any right to complain. And the day Americans stop complaining about the government is the day America ceases to exist.

## LETTER TO THE STUDENT BODY

On behalf of a group of disappointed students, we would like to voice some criticism of the recent cover story about Chick-fil-A's reopening.

While the article does provide a good summary of last year's Chick-fil-A controversy, it fails to address the full and current range of opinions on Elon's campus.

The problem with this coverage is that all of the students who voiced opposition to Chick-fil-A that were represented in the article graduated last year, while a number of the students who voiced support in the article were current students. Though Emily Kane and Lauren Clapp were both heavily

involved in this issue while they were here, their words do not necessarily represent the voices of current students.

The coverage also failed to include any negative reaction to the decision. The article only mentioned the opposition in relation to last year's resolution drafted by Spectrum and submitted to the SGA, with no mention of the opposition in relation to the Vendor Policy Study Committee or the Board of Trustees. Reactions from supporters however, were represented from both current and former Elon students.

The problem with this type of coverage is that it makes it seem like the Chick-fil-A de-

bate is over. It makes it seem like people just don't care anymore. It makes it seem like Chick-fil-A's reopening is not hurting anyone on this campus.

But this is false.

Whether or not The Pendulum acknowledges them, there are still students on this campus with wounds from last year's Chick-fil-A conflict, wounds that are reopening right along with Chick-fil-A. There are still students who fear that, once again, the chicken sandwich and waffle fries will be hijacked as symbols of discrimination. There are still students on this campus who feel like they were—and still are—being ignored

and marginalized by their fellow students, the administration and now, apparently, The Pendulum.

Journalism is about fair and accurate coverage, and we understand that The Pendulum should not reflect only the opinions of a single group of students. However, by ignoring the perspectives of the affected students still on this campus, The Pendulum failed to report the truth about what the reopening of Chick-fil-A means for Elon.

Respectfully,  
Elon SLIC Alliance  
Elon Student-Led Inclusive Community Alliance

# Alumna shares Fulbright experience in advising Elon students

Alana Romans  
International Editor

Situated south of Kuwait and just north of Qatar is the small island nation of Bahrain, connected to Saudi Arabia by the King Fahd Causeway. Small might be an understatement, as the entire country is barely three times the size of Washington, D.C.

While size might offer a useful comparison, Shanna Van Beek said comparing Bahrain to the United States is like comparing apples and oranges. Van Beek is an international programs adviser at Elon University and a past Fulbright recipient. She spent 10 months living in Bahrain teaching at the University of Bahrain.

Originally from Charlotte, Van Beek graduated from Elon in May of 2012. Only one month before, she received a notification that she had been accepted into the Fulbright U.S. student program and would be leaving for Bahrain in September.

“It is quite the process. Anyone who has applied for a Fulbright will tell you that it is extremely intense,” Van Beek said.

While the process is known for its difficulty, Van Beek said Elon is nationally recognized for its number of successful applicants. Normally three to four students are granted Fulbright scholarships from Elon each year.

Today, Van Beek said she still receives all of the State Department’s security notification emails. While she recognizes the safety messages, Van Beek doesn’t regard Bahrain as an unsafe place. During her fall semester in 2010, she studied abroad in Egypt. Her group was one of Elon’s last, as students were evacuated the very next semester.

“I was expecting a lot more harassment [in Bahrain] than I actually received,” Van Beek said. “When I was living in Egypt, the harassment was fairly constant, typically innocuous but constant nonetheless. It was wearing in a way that is hard to describe and a way that is hard to realize until it has built up so much that it has taken a part of you that you can’t articulate.”

Ultimately, Van Beek said she felt safe in Bahrain. While she realized security issues existed, she knew the danger simply lay in being in the wrong place at the wrong time.



PHOTO SUBMITTED BY SHANNA VAN BEEK

The small yet bustling nation of Bahrain is a Middle Eastern archipelago in the Persian Gulf. The terrain is mostly desert, with less than 2 percent of arable land.

During her trip, Van Beek said she mainly stayed in Manama, the capital and largest city, as it was often safer than the remote villages.

Although she lived in the city, Van Beek said she believes she was still able to take in all that Bahrain had to offer. Aside from culture and tradition, a large part of any country is its landscape. And in Bahrain’s case, it is mostly flat and dusty. Van Beek said nothing grows, and pollution and waste reign because Bahrainis feel no physical connection to their land.

In Manama, Van Beek lived in a compound with two English teaching assistants who also taught at the University of Bahrain. Van Beek taught literature to first- and second- year students at the university, which was both government owned and operated.

During her tenure, Van Beek noticed distinct differences between the university and those in the United States. Because of the political unrest within the country,

the university had an unwritten and unspoken rule where students, staff and faculty reported on each other if there was any suspicious behavior regarding national politics. There was also no political science department.

“Why would you be studying political science? The ruling family runs the country,” Van Beek said.

Despite a lack of certain programs, Van Beek promoted creative writing with her students and modeled her workshops after those she experienced at Elon. But at the end of the day, the students went home to families she couldn’t visit, in places she often would never get to see.

Today, Van Beek uses her past experiences abroad to help future students in their study abroad endeavors. As an international programs adviser, Van Beek counsels students preparing to go abroad and manages Elon’s study abroad programs in India, London and, of course, the Middle East.



PHOTO SUBMITTED BY SHANNA VAN BEEK

The government sanctioned protest in A’ali, Bahrain, was able to remain peaceful although it was illegal.

# Aftermath of Kenyan shooting creates concern for local Somali population

Joshua O'Neil  
Reporter

The sound of gunshots sent unsuspecting shoppers in a popular mall in Nairobi, Kenya scurrying during an attack by militant group Al-Shabaab [an al-Qaida-funded terrorist faction] Sept. 21. Reports indicate that an estimated 15 armed gunmen (some reports say as few as eight) entered the Westgate mall in Nairobi and began firing indiscriminately into the crowd.

After the initial attack, the assailants split into smaller subgroups and barricaded themselves in different areas of the complex. During the beginning of the assault, unarmed security guards were caught off guard by the abruptness of the attack and pinned down along with the policemen present at the time of the attack. Hostages were taken and used as leverage or shields against the Kenyan military.

The government was slow to respond at first. Police officers and soldiers using different radio frequencies could not communicate with one another to coordinate a counterattack or rescue operation. As a result, the initial defense and counterattack against the terrorist threat was organized by armed volunteers from the local neighborhood watch, off-duty police officers and members of a local gun club.



Rescuers attend to a wounded man outside the Westgate mall Sept. 21 in Nairobi, Kenya. A gun battle inside the shopping center left at least 67 people dead.

PHOTO COURTESY MCT CAMPUS

The four-day attack left at least 67 people dead, including six security officers, and 173 people wounded. Kenya's president, Uhuru Kenyatta, addressed the nation following the end of the siege and the securing of the mall.

"It has not been an easy time for any of us, least of all the affected," Kenyatta said during his speech. "Our losses are immense."

Kenyatta also commented on the camaraderie and sense of togetherness that has arisen in the aftermath of the attack.

"Fellow Kenyans, friends of Kenya, our solidarity, patience and resolve has seen us through the worst of this crisis," Kenyatta said.

Lee Hopcraft is the president of Elon University's African Society. As a fourth generation Kenyan who spent four of the past eight years living there, he said the attack hit him close to home.

"The mall that was attacked was a mall that I frequented with friends and family," Hopcraft said. "I had friends who were

there during the shooting and family there shortly before."

When asked about Kenyatta's statement that Kenya will "stand strong in the face of evil," Hopcraft said the attack was not a reflection of Kenya.

"This attack is an act of desperation by Al-Shabaab, not a representation of Kenya," Hopcraft said. "The thing we need to do now is let the world know that Kenya is a place of inclusion, where people live and grow together."

Sarah Salwen, assistant professor of political science and policy studies at Elon, said she believes Kenya offers a viable target for terrorist groups like Al-Shabaab.

"There may be further violence in Kenya, because Kenya — a relatively stable and peaceful country for the region it is in — is an attractive target for Al-Shabaab," Salwen said. "Kenya is vulnerable to attack because it sent troops to Somalia in October 2011 to try to fight Al-Shabaab and restore stability there."

In the aftermath of the Westgate attack,

questions have arisen regarding the well-being of Somali citizens and refugees residing in Kenya.

Kenya is home to the largest refugee camp in Africa, which houses more than 500,000 displaced Somalis.

Martin Fowler, a philosophy lecturer and Global Experience professor at Elon, said he believes the Kenyan government should not blame Somalis for the attack.

"It's likely that the members of the Kenyan Parliament and the public will blame Somalis, though that's no strategy to defeating terrorism," Fowler said.

It has been three weeks since the attack on the Westgate mall. Rising criticism and general outrage about the Kenyan government's slow response has prompted the Kenyan Parliament to promise to mount an official inquiry into the matter. Hopcraft said he still holds hope for Kenya.

"Radicals will always be around. We will just have to show them that we will not lose faith in each other," Hopcraft said. "Tuko pamjoa. 'We are one.'"



PHOTO COURTESY MCT CAMPUS

Smoke rises following explosions at Westgate Mall.

# Becoming a partner in progress

*Elon alumnus strives for change by running for mayor of Burlington*

**Kelsey Higgins**  
Reporter

**R**onnie Wall was first elected mayor of Burlington in 2007. Since being re-elected in 2009, he has run unopposed, according to the Burlington Times-News. This year, that statistic is about to change.

Wall now faces opposition from entrepreneur Ian Baltutis, a Class of 2008 Elon University alumnus.

Despite only having lived in Burlington for eight years, Baltutis, a Minnesota native, has quickly gained recognition throughout the area.

"I haven't done a whole lot in politics, and that is a strike against me, but I think that is a breath of fresh air," Baltutis said.

Baltutis has played an active role in the Burlington community since arriving at Elon in 2005, but who exactly is this newcomer to Burlington politics, and why is he running for office?

## From garage hand to entrepreneur

Baltutis began his entrepreneurial career in high school by working closely with the owner of a local garage.

"He had started the company from scratch and was very supportive in letting me work hands-on and learn all aspects of the business," Baltutis said. "That got me really interested in entrepreneurship and having my own company someday."

Baltutis began his college education studying engineering at Clarkson University in Potsdam, N.Y.

"During that time I decided I was more interested in business," Baltutis said.

Halfway through his sophomore year, he transferred to Elon, where he majored in business administration with a concentration in entrepreneurship.

During his senior year, along with R.J. Yozwiak '08, Baltutis formed his company The Vibration Solution, LLC., which manufactures vibration isolation products that silence noisy household appliances like washing machines.

"[Baltutis] was the best entrepreneurship stu-

dent I have ever had," said Barth Strempek, associate professor of entrepreneurship at Elon. "His analytical abilities, his maturity and every thing was top-notch. He was way beyond his years."

The company's product Silent Feet, which are rubber anti-vibration pads that absorb and isolate noise, won the 2008 Evansville New Venture Creation Competition grand prize and the 2009 Reed Business Design News Golden Mousetrap Award.

Throughout the past three years as co-owner, Baltutis has helped guide the company to 300 percent growth, according to Elon's Office of Alumni Engagement.

"He was working full time at Home Depot and then at the Honda plant in Mebane," Strempek said. "He quickly got to a level where he was funding his own education. It's an unbelievable thing he did."

## Forever Elon

After graduating in 2008, Baltutis remained in Burlington to work at Honda Power Equipment in Swepsonville, N.C., while also continuing to run his company.

"I was working around 100-plus hours a week between my day job and getting my company going," Baltutis said.

While at Honda, Baltutis implemented manufacturing technologies that have helped save the plant multiple millions of dollars, according to the Office of Alumni Engagement.

He is also co-founder and member of the Board of Directors of Burlington Beer Works, which will be the third co-op model brewpub in the nation when it opens. It is set to be located in downtown Burlington.

He also founded the East of Elon Home Brewing Cooperative in Alamance County in 2009 and has since helped more than 100 people learn how to homebrew, according to Burlington Beer Works.

## Breaking the political mold

Two years ago, Baltutis began thinking about running for city council. When election



PHOTO SUBMITTED BY IAN BALTUTIS  
Class of 2008 alumnus Ian Baltutis hopes to become mayor of Burlington by beating current mayor Ronnie Wall.

nominations came up this past summer, Baltutis instead decided to challenge Wall for the position of mayor.

"Politics is supposed to be a discussion," he said. "When you have an uncontested seat, especially at the mayoral level, politics is almost doing a disservice to the community."

In a letter to the Burlington Times-News, Claude Lumpkin, adjunct instructor of business at Elon, said, "[Baltutis] has demonstrated excellent leadership and management skills which make him a more than worthy challenger."

Lumpkin also said Baltutis deserves consideration because "he represents a positive alternative to 'politics as usual.'"

This so-called alternative approach has Baltutis walking door-to-door and interacting with voters face-to-face.

"Politics as usual' has been a lot of wealthy white men spending a lot of money on yard signs and getting elected," Baltutis said. "It's not somebody knocking on your door and asking

you what the issues are."

Throughout his campaign, Baltutis has strived to surprise voters by showing up to events where people would not expect to encounter a candidate.

"My goal is to accidentally run into our voters and make them aware that politicians are members of the community, too," Baltutis said. "Politics in our country was founded in bars and living rooms and that's where it needs to continue to happen."

## Creating the future Burlington

Given his background, Baltutis approaches politics through an entrepreneurial lens.

"A lot of people are turned off by politics because they see it as a big argument, but if you look at it like a business that serves the voters, I think you can have fun with it while also making sure it serves its purpose," Baltutis said.

His primary goal is to revitalize downtown



LOGO COURTESY OF BURLINGTON BEER WORKS  
**Baltutis is co-founder of Burlington Beer Works, which was created to inspire local brewers and beer.**

Burlington and make the area a place where people desire to live.

From 2000-2010, Burlington saw a population growth of 11.5 percent. But none of that growth was in the 18-40 age demographic, according to Baltutis.

Furthermore, “the biggest new companies in our area in the last couple of years have brought in under 1,000 jobs, which is why we have been stuck at 9.5 percent unemployment rate for years,” Baltutis said

Baltutis’ plan to pull Burlington from arguably the worst economic point in its history focuses primarily on the idea of investing in the community.

His campaign slogan is “Community Builds Community.”

“When we invest in the neighborhood we encourage people to live here and we encourage businesses to develop here,” Baltutis said. “In turn that business pays taxes, hires employees and gives back to the city.”

The Burlington Beer Works brewpub is part of this plan. He said he hopes the restaurant will begin the process of revitalizing downtown by bringing in entertainment, shopping and nightlife and encouraging new businesses to set up shop.

“What I bring to the table is this business understanding and a modern perspective,” he said. “We are being led by a city council and a mayor who are 50-plus years old, and their business experience is decades old. We are a city on the precipice of opportunity and we need to be ready to take advantage of that.”

## Looking beyond business

Although much of Baltutis’ focus is on increasing local business commerce, he said he has his eyes set on a full spectrum of issues.

One such issue, he said, is the city’s “big, massive, over-engineered transportation plan,” which he said no one has taken action on because it is so expensive.

He said he also hopes to invest in sidewalks and bike paths so if people choose these modes of transportation, they will have safe routes.

Baltutis’ transportation plans will require money from the community, and with Wall promising not to raise taxes, support for these investments may be challenging to cultivate.

“Yes, Ronnie has not raised taxes, but fees for city services have gone up significantly,” Baltutis said. “He has kind of shifted where we are spending the money.”

Since Wall took office, water rates have increased by 5 percent and sewer rates by 14 percent, according to the UNC Environmental Finance Center.

It’s all about looking at the community as an investment, Baltutis said.

“If you put a sidewalk in and the sidewalk is well-positioned to help serve businesses, then yes, you are spending x amount on a sidewalk, but you also open up business opportunities and you create commerce that then feeds back into the city through property and sales taxes,” he said.

Another issue at the forefront of Baltutis’ mind is the fact that it is currently illegal to own chickens or maintain a garden within Burlington.

Although there is a valid argument against noisy roosters, Baltutis said, well-managed chickens could be an asset to the community as a source of food and a means of disposing of food stamps.

“It’s simple things like this,” Baltutis said. “What is the city saying to people who want to try and make something? They are saying no; they are shutting the door on new ideas. What I want the city government to become is a partner in progress.”

## Working tirelessly

With Baltutis’ busy schedule and long list of commitments, many wonder if the Elon alumnus ever has time to rest.

“A lot of people wonder if I actually sleep at night simply because I always seem to be doing something, but everything I do is something I enjoy. I do occasionally find time to relax, though,” Baltutis said.

He said he enjoys spending time in his ga-



PHOTO SUBMITTED BY IAN BALTUTIS

**Baltutis’ platform includes supporting the needs of local businesses and developing creative programs in Burlington.**

rage working on new inventions and his 1974 MG.

He has two golden retrievers that he walks every morning, and he and his fiancée travel often. He has been to 49 of the 50 states and plans on traveling to the last, Alaska, this summer.

“At the end of the day, the biggest thing about me is that I am passionate and I am involved,” Baltutis said. “I wake up in the morning ready to go and excited about the day.”

## Making each vote count

Traditionally, in off-year elections, about 2,800 of the 36,000 eligible voters in Burlington

show up to the polls.

“It’s relatively dismal as far as turnout,” Baltutis said.

This year he said he hopes to see more young people from the community come out and vote, along with those who have been disenfranchised.

“One vote really goes a long way,” Baltutis said. “We need 1,401 votes to win, so if you bring one or two friends to the polls with you, you have really made a huge difference.”

Early voting started Oct. 17 at the election office in Graham, and the election will be held Nov. 5.

“This is a big deal,” Baltutis said. “This is Burlington’s future we are voting on.” §

## Ignited with passion: Baton twirler risks injury to perform

**Leena Dahal**  
Senior Reporter

Practice makes perfect, as the saying goes. In fact, bestselling author Malcolm Gladwell once said perfection requires spending 10,000 hours honing your skills.

If you've ever been to an Elon University football game, you have witnessed the skills of junior Kasia Luzynski, otherwise known as "the girl who twirls fire-lit batons" during the Fire of the Carolinas' performance at half-time.

While other toddlers were learning the alphabet, Luzynski was busy making a life-changing decision. At the age of three, she decided she would devote her time to twirling.

Although this was the beginning of Luzynski's formal twirling lessons, her mother, Terri Luzynski, said she believes her daughter's affinity for twirling began much earlier.

"I think Kasia was born with a baton in her hand," she said. "From the time she could walk, she carried around her older sister's baton and tried to twirl with it."

Luzynski's older sister, Lindsie, and her younger sister, McKenna, are also passionate twirlers. The sport has created twirling traditions for the Luzynski family.

Her father, Tom Luzynski, refers to himself as a "beast of burden" — he is assigned the task of hauling costumes, equipment and suitcases around during competition season.

"Most families took vacations to the beach or to Disney World," he said. "Ours were usually to regional or national baton twirling competitions."

At the age of 12, Luzynski said she decided to take the next leap in her twirling career and began adding the element of fire to her performance.

"Looking back, I still don't know how it happened," she said. "I just remember wanting to do it and teaching myself how to do it. I had to learn all the safety precautions — like if you wear hairspray, your hair will catch on fire — so I had to be extremely mindful of things that could go wrong."

Luckily, Luzynski has left every performance with nothing but a few singed arm hairs, which she shrugs off as "completely normal."

"It's ironic because I burn myself a lot while cooking," she said. "Before the Appalachian State game this year, I burnt myself pretty badly

with manicotti sauce."

Greg Piel, a staff member of the Fire of the Carolinas who helps light Luzynski's fire batons and ensures her safety, said he feels confident in Luzynski's skills.

"She knows what she is capable of, and I believe she would never put herself or the band in a position of risk," he said.

According to Piel, the Fire of the Carolinas has always had a twirler who used fire. In the 12 years he has been involved with the band, he has only witnessed one incident in which a twirler was burned while performing.

"Anytime fire is being used there has to be an element of safety," Piel said. "We use holders and snuffers as a way to stabilize the batons while they are waiting for Kasia. On game days, Kasia knows where she wants the holders and snuffers [to be] and when she is expecting to have the batons lit. Her preparation makes game days real easy."

Keeping the nature of twirling in mind, it's no surprise Luzynski said the hardest aspect of twirling is getting through seasons uninjured.

"It's a lot of stress on my body," Luzynski said. "Last spring, I tore my hamstring. Last fall, I had to get MRIs on my hips because I lost all my cartilage."

She said her experiences in physical therapy have shaped her decision to be an exercise science major at Elon.

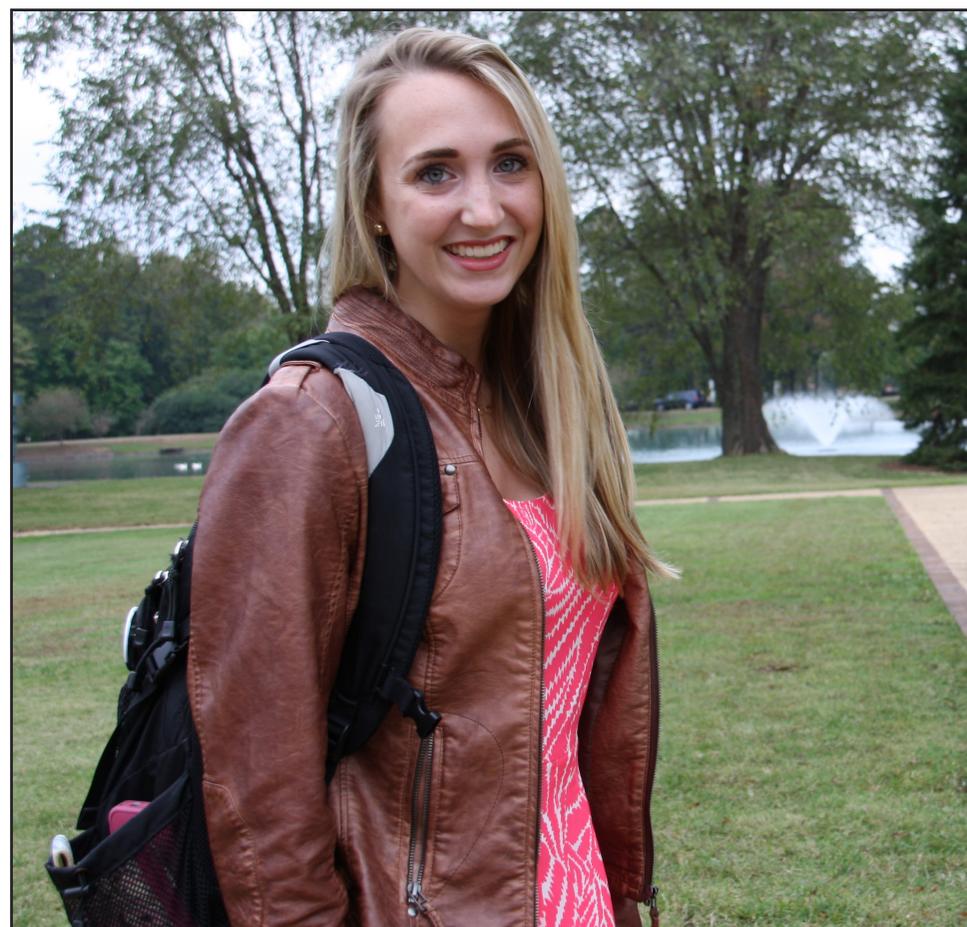
When she's not juggling knives and flaming batons, Luzynski is a committed Elon student. She is an avid member of the dance team, a part-time nanny, a participant in the Presbyterian Student Fellowship, an Alpha Xi Delta sorority member and a part-time employee of a country club.

She has also fully embraced the "fire lifestyle" — her car's license plate reads "FIREGIRL" and she said she is ecstatic when #firegirl trends appear on Twitter.

But above all, Luzynski said it's important to understand twirling takes countless hours of dedication.

Creating the artistic expression involved in baton twirling revolves around intricate timing, precision, complete concentration and coordination.

"It's not just going out there and throwing some fire around," she said. "For me, it took hours of practicing and essentially 17 years of training."



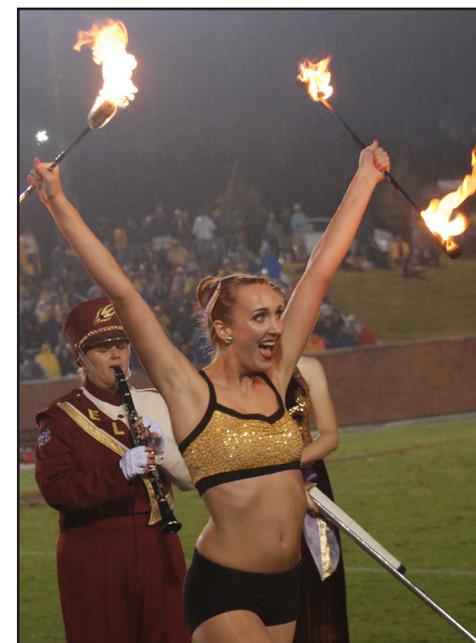
RACHEL INGERSOLL | Staff Photographer

When she's not performing, junior Kasia Luzynski participates in various campus organizations at Elon University.



PHOTO SUBMITTED BY TOM LUZYNSKI

Luzynski often carried around her older sister Lindsie's baton when she was a baby.



RACHEL INGERSOLL | Staff Photographer

Luzynski twirls fire-lit batons during the Fire of the Carolinas' half-time performance at each football game.



KELSEY HIGGINS | Reporter

After the performances, dancers talked with the audience to hear what comments and critiques they had to help the dancers move steadily toward improvement. Students resumed classes last week to begin getting better.

## Show what you know: Choreography classes perform works-in-progress

Kelsey Higgins  
Reporter

It is uncommon for an artist to share his or her work before completion.

In an attempt to break this tradition, students of the Choreography I and II classes performed their works-in-progress for the seventh annual Choreography Salon. A small audience gathered in Studio A of the Center for the Arts Oct. 18 to see what the dancers had been working on this semester and what they could do to improve.

The philosophy behind the salon is derived from the French tradition of performing uncompleted works in an intimate setting, which encourages conversation between the audience and dancers, so the latter can receive feedback

and use it to improve their work, said Jen Metcalf, assistant professor of dance.

"This is a rough draft of my entire piece, and I think it is important for students to come here and provide us with feedback," said sophomore Nina Sunderland, a member of the Choreography I class. "We want everyone to come out and support the arts. I think it's important to hear what artists and non-artists have to say."

Throughout the evening, the multi-talented group of students presented works as choreographers, performed as dancers in their peers' pieces and ran technical aspects while not performing on stage.

Before introducing the choreographers and their pieces, Metcalf reminded audience members they were in a space free of judgment.

"I encourage you to look at [these works]

with open eyes and maybe treat it like you are reading a poem," Metcalf said. She said she encouraged audience members to share moments that struck them because it could end up being helpful to the dancers.

Metcalf and other faculty members referred to these opportunities as "green highlighter moments" throughout the evening.

Dancers and faculty in attendance echoed her remarks, encouraging the audience to continue to speak up since their opinions were highly valued.

"I think that the performing arts are so important in culture and in learning how different people express themselves, especially at a liberal arts university," said senior Victoria Webster, a BFA acting major. "Dance and music are expressions without words and altogether something beautiful that everyone can benefit from."

The first show began at 6 p.m. and featured works from the Choreography II class, in which students choreographed works for four to six dancers of their choosing.

One of the standout pieces was junior Rachel Mehaffey's "A Transitional Season," which was set to the tune "White Christmas" as performed by The Drifters. This work humored the audience members with subtle comedy.

In the question-and-answer session, some dancers learned they needed to provide the audience with more context in order to ensure understanding. In contrast, others learned ambiguity was more fitting.

"Contemporary dance is not knowing exactly what it's about," said Karl Green, assistant professor of performing arts. "It's up to each individual audience member to figure it out."

At 8 p.m., the students of the Choreography I class presented their work. These pieces differed from the former showings since they

consisted of only solos and duets.

Although a year younger than their peers, the students of the Choreography I class produced work of similar quality to the dancers of the Choreography II class.

The dancers returned to their respective classes last week to continue to better their dance performances.

**Hey Students,**  
Are you looking  
for a fulfilling  
summer job  
working with  
local high school  
students?

**Apply to be an  
Elon Academy  
Mentor**

Get involved with a college  
access and success program  
that has helped over 150  
scholars on their paths to  
higher education.

**Email Applications to  
Jenni Johnson by Nov 6.**  
jjohnson84@elon.edu

**Applications available at  
elon.edu/elonacademy**



KELSEY HIGGINS | Reporter

Students in the Choreography I class showcased pieces meant to be performed by just one or two dancers.

## French musician to harmonize many disciplines across campus

Dalton Cox  
Senior Reporter

Several diverse academic departments at Elon University are bringing their resources together to bring a multifaceted,

self-made and award-winning musician to campus.

Dutch-born singer and songwriter Marcel Van Dam will perform a concert of his originally composed French music at 7:30 p.m. Oct. 25 in Whitley Auditorium.



PHOTO SUBMITTED BY SARAH GLASCO  
Marcel Van Dam is an award-winning musician who will come to Elon Oct. 25 to not only perform his originally composed French music, but also talk to students about life and music.

Elon French professor Sarah Glasco first became aware of Van Dam's work through her connection with the Alliances Françaises, an international organization that has promoted the spread of French language and culture for more than a century.

Van Dam was studying for his doctorate in chemical engineering in the Netherlands when he made the decision to relocate to France after graduation.

"I had so many good memories and France was a little mysterious for me, so different from other countries — a mystery I wanted to reveal," Van Dam said.

While in France, Van Dam attended a songwriting retreat with popular French artist Francis Cabrel, who inspired Van Dam to write French lyrics and pursue his dream of becoming a professional singer and songwriter.

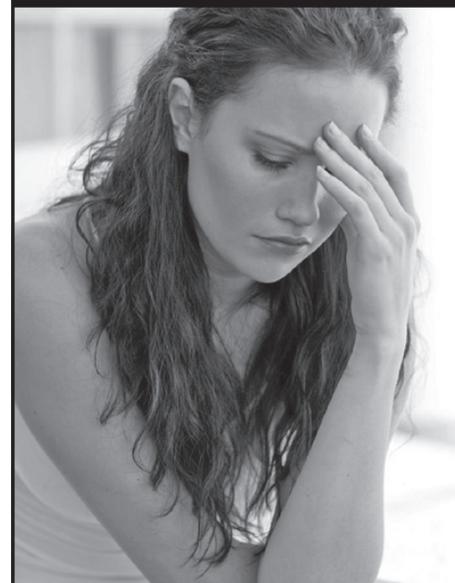
Abandoning his career in chemical engineering, Van Dam began an entrepreneurial effort to manage his music career.

During the spring of 2013, Glasco began collaborating with several departments at Elon, including Elon's Department of World Languages and Cultures, Department of Music, School of Communications, Global Education Center and Love School of Business to promote a Fund for Excellence in the Arts and Sciences Grant, enabling Van Dam to visit Elon University.

Glasco coordinated Van Dam's visit to appeal to students in a multitude of applicable disciplines. Van Dam will meet with business students Oct. 23 to discuss his entrepreneurial efforts in self-managing his career. Additionally, he will visit French classes and host a workshop in a music production class.

"I think [Cabrel's] main influence on me was learning — let go, do your thing, believe in yourself," Van Dam said. "Now the biggest challenge is simply to work hard every day, to get better all the time. Never think that you've arrived."

## Headache Sufferers



Hillary Tester, PA-C, and Hemang Shah, MD, with the Neurology Department can help you find relief and manage your headache pain so you can get back to enjoying life. We offer:

- **Explanation & Understanding of Your Headache**
- **Lifestyle Modification**
- **Medication Management**

Self-referrals are welcome, and urgent visits for headaches are available.

For appointments, call:

**(336) 538-2365**



Hillary Tester, PA-C  
Duke University



Hemang Shah, MD  
Neurologist



**Kernodle Clinic**

Department of the Private Diagnostic Clinic, PLLC

1234 Huffman Mill Rd., Burlington

## Limelight Records holds first listening party for EP

Jessica Petrocchi  
Senior Reporter

Limelight Records, Elon University's student-run label, hosted its first listening party in honor of artist and junior Dylan Rockwell's new, original EP released at Trollinger House Oct. 16.

Limelight signs student musicians and works with them to produce, record, release and market their music. The label helps promote quality music through blogs and WSOE, Elon's student radio station.

Dylan Rockwell, whose real name is Dylan Fitchett, worked on the EP with his band. Rockwell said the self-titled EP has an acoustic feel with some elements of country and '70s pop. Junior Frederic Tully, Rockwell's manager, said Rockwell's sound is a mix between John Mayer and Radiohead.

"Ben [Soldate, 2013 alum and producer] pulled a number of musicians in to play on the record, including Jacob Danieleley, who is an Elon alum and a noted producer, engineer and guitarist, to play pedal steel on a few tracks on the EP," said senior Parker Ulry, Limelight president.

Rockwell and his band's recent success

has not gone unnoticed by the Elon student population.

"Since putting out the EP, we've gotten strong feedback from everyone that has heard it," Ulry said. "Moving forward, we're looking to get Dylan outside of Elon to play some shows to get his name out a little more."

Tully said he is excited about how professionally engineered the record came out and how Elon alumni helped with the EP.

"I think for Dylan to put something out that is so well done for his first album is huge," Tully said.

Rockwell said he spent hours working with Soldate to find arrangements for his songs.

"Tracking even one song takes a lot of manpower because you need to find and bring in good musicians who play the instruments you don't play yourself, which for me were drums, keyboard, pedal steel and bass," Rockwell said.

The listening party turnout combined Limelight staff and fans and Rockwell said he was happy with the turnout.

"I finally have something I can refer people to as an example of my music instead of relying on live performances," Rockwell said.

# Elon's take on BuzzFeed: the new news or new distraction?

Erin Valentine  
Reporter

It's the bane of every teacher's existence. It clutters Facebook homepages. It draws people of all lifestyles in with articles like "10 Peculiar Works of Art Featuring Donald Trump" and "23 Moments of Beyonce Realness."

At Elon University, students appear split on BuzzFeed's attraction. The site reels in more than 80 million monthly visitors, and, since the site expanded to Twitter and Facebook, the media network reaches about 300 million additional people.

BuzzFeed is the new source of all things viral. This media platform features articles, pictures, GIFS, videos and posts topics examining everything from "twerking" to the suspected chemical warfare in Syria.

BuzzFeed also allows users to upload their own content for visitors to view. Elon Tonight, Elon's sketch comedy show, has posted a few videos to its BuzzFeed channel and received thousands of views.

As part of a major upheaval in the world of advertising, BuzzFeed leans away from the traditional idea of marketing. Instead, the site focuses on "social advertising" to encourage visitors to share across multiple social media platforms.

But the social aspect of BuzzFeed has some students questioning its influence on college life, when many students try to avoid procrastination and distracting websites.

"I think BuzzFeed is an incredible way to waste time," said senior Kevin Ridge. "It's the new StumbleUpon or the new Cracked.com. It's a fun way to sit down and do nothing. It's a more effective waste of time than Facebook."

Some students have avoided the website completely. Junior Brooke Faison said she never directly visits the website.

"I actually rarely use BuzzFeed, except for when people post links to it on Facebook," she said. "I probably see at least one a day."

BuzzFeed fits in with other web outlets like Twitter and Vine, which encourage shorter content for faster consumption. With so much constant action in the world of entertainment and news, BuzzFeed adds another dimension for Elon students to easily consume information.

"It makes pop culture easy to digest," said junior Devon Gailey. "It's designed for the fast-paced minds of today's youth."

Gailey said she generally goes right to the "What's Hot on the Web" section so she can streamline her already tailored content. This way, she can also see what other users are viewing.

BuzzFeed's sole focus is finding what is viral and trending on the Web, and then re-posting it to its readers in the form of lists with catchy and intriguing headlines, which students struggling with procrastination or boredom in classes often find satisfying.

BuzzFeed has been used by brands such as General Electric and Coca-Cola to extend the reach of their advertising over the vastness of the Internet. BuzzFeed's unique setup allows advertisers to showcase their products in advertisements that millions, including students, will read and scroll through.

Some Elon students have joined the fad and fallen under the spell of catchy titles and easy-to-read lists.

"It's the greatest thing ever," said junior Kyle Koach. "I can spend hours just perusing."

Many students said they are drawn to



PHOTO COURTESY OF BUZZFEED

"Grumpy Cat" is well-known on BuzzFeed for his frown and generally negative outlook on everyday life.

headlines involving celebrities, their favorite shows or a humorous photograph. In an age of social entertainment, BuzzFeed curates not only topics, but mediums as well.

"BuzzFeed always keeps me updated on what is trending in pop culture," said junior Emma Kwiatkowski. "It helps me relate to others through funny video clips and photos."

While there are many critics out there who don't like the idea of news being condensed

down to its simplest form or do not approve of BuzzFeed's sometimes empty content, junior Katie Maraghy sees a more positive aspect of BuzzFeed's content.

"While it isn't a conventional venue for news, it may educate a percentage of those clicking on the site without them realizing, not unlike 'The Colbert Report,' where many tune in for comedy and absorb some national news along the way," Maraghy said.

## BuzzFeed



NEWS

ENTERTAINMENT

LIFE

VIDEO

MORE

NEW! Travel!

Like

Follow

Follow



PHOTO COURTESY OF BUZZFEED

BuzzFeed has several options so users can personalize their search through their website. The site also encourages visitors to share, tweet and "pin" what they like from BuzzFeed so their friends can see their interests.

# Ugly football games serve more purpose than entertainment

Andrew Wilson  
Sports Editor

In the last two years, the Elon University football team has played Atlantic Coast Conference opponents University of North Carolina at Chapel Hill and Georgia Tech on opening weeks of the season. Combined, Elon gave up 132 points to the two schools in a 62-0 loss to North Carolina and a 70-0 loss to Georgia Tech.

Both games were televised, so Elon scored

a grand total of zero points in front of its biggest audiences of the respective seasons two years in a row while taking a beating from the Tar Heels and Yellow Jackets. But Elon didn't leave Chapel Hill and Atlanta empty-handed.

In what has become a rapidly growing trend of late, Football Championship Subdivision (FCS) teams, such as Elon, have come accustomed to scheduling games against Football Bowl Subdivision (FBS) teams year in and year out. Why? Because teams in the FBS like Georgia Tech and North Carolina pay teams

like Elon to come play, and therein lies the reason fans see so many lopsided games.

Most FCS teams know they don't belong on the field with an FBS program, but the payout is worth the trip, even if just to play on a major stage one time a season.

In 2012, North Carolina paid Elon \$350,000 to play one game in Chapel Hill. This year, Elon picked up a \$275,000 check for its trip to Georgia Tech Aug. 31.

But Elon and FCS schools are not the only ones that benefit from the FCS/FBS matchup.

"Scheduling has become a science," said Tony Weaver, associate professor of sport and event management at Elon. "You want to have home dates if you're a big school. At these bigger schools in the Big Ten, Pac-12, SEC, it's not trying to get six or seven home games. What they're looking at is trying to get eight or nine home games because that extra home game can be a few million dollars worth of revenue. To do that, sometimes you play an FCS school."

In 1997, 77 percent of FBS teams played a full schedule against other FBS programs. This season, just 15 percent of FBS programs in the country are playing a full FBS schedule, with the other 85 percent playing at least one FCS school at some point this year. These "guarantee games" have become a staple for teams in both the FBS and FCS in recent years and both programs involved are reaping the benefits.

What's a "guarantee game?"

Teams like Elon, McNeese State University and North Dakota State University are FCS members that play other Div. I-AA FCS teams most weeks of the season. They're not on the same playing field rules-wise with FBS teams because FCS teams are only allowed 63 scholarship players, 22 less than FBS schools, and don't attract the same "big time" athletes FBS schools do.

When these FCS teams play Div. I-A FBS teams like Georgia Tech or North Carolina, it's fun for fans to see how their teams match up against the big-time schools. But it's not a yearly matchup like a conference game or rivalry game. These are "guarantee games," and the money that goes to the FCS schools for playing these games is guaranteed no matter the result.

The same process applies to lower-tier FBS schools.

"If an FBS school is going to play another FBS school and they're not going to do a home-and-home and not going to set up a multi-year contract, they'll get a guarantee in some cases," Weaver said. "And sometimes, it can be as high as \$900,000. FCS schools against FBS schools use this same model to set up games."

While the payouts don't run quite as high



FILE PHOTO BY AL DRAGO

Though not the starting quarterback, quarterback Mike Quinn (7) came on in relief of Thomas Wilson in 2012 against the University of North Carolina at Chapel Hill.



PHOTO COURTESY OF MCT CAMPUS

Florida A&M University was beat 76-0 by Ohio State earlier this season, but was paid by the Buckeyes \$900,000 to come play one game in Columbus, Ohio.

for FCS schools as they might for lower-tier FBS opponents, that is the format for Elon or McNeese State when they play against teams like Georgia Tech and North Carolina.

This season, the University of South Florida hosted McNeese State on the opening week of the season and fell to the visitors 53-21. Not only did McNeese State get a win against a power six conference school, but it went home with \$400,000 from the game, according to Brian Siegrist, an associate director of athletics

in charge of communications at South Florida.

"McNeese State was compensated \$400,000 and 500 complimentary tickets for the game on Aug. 31," Siegrist said. "This is fairly standard compensation for large FBS institutions for scheduling non-conference opponents in a guarantee game and not a home-and-home series."

That check would have gone home with McNeese State regardless of whether the score held at 53-21 or whether it was a 76-0

score going the other way.

Though not an FCS school, Florida A&M University is a lower-tier FBS school that took on Ohio State University Sept. 21. The Rattlers were upended in Ohio Stadium, the home of the Buckeyes, 76-0. In return, Florida A&M took home a \$900,000 check from Columbus, Ohio.

"The Florida A&M overall budget is just over \$10 million," Weaver said. "That one day, they were able to supplement 10 percent of

## Recent Elon Payouts

2012	@ North Carolina	\$350,000
2013	@ Georgia Tech	\$275,000

## Elon's All-Time Results Against FBS Opponents

Year	Opponent	Result
2007	@ South Florida	L 28-13
2009	@ Wake Forest	L 35-7
2010	@ Duke	L 41-27
2011	@ Vanderbilt	L 41-14
2012	@ North Carolina	L 62-0
2013	@ Georgia Tech	L 70-0

GRAPHICS BY ANDREW WILSON | SPORTS EDITOR

their budget in one game. Now they got killed. It wasn't a good game. But they were able to essentially find 10 percent of their budget in that one day. That one payout is more than anything else they'll raise the entire year in terms of ticketing, fundraising, concessions and merchandise."

Balancing and funding the budget is not an easy thing to do for small FBS schools and FCS schools. Playing top-tier Div. I schools can help balance the budget and fund the athletic program for the year, but there are other factors to consider.

### Funding the small budget

With just 15 percent of FBS schools playing a full FBS schedule this season, the stat proves there are ample opportunities for FCS teams to play a guarantee game, if not two. With the payout in return, playing more than one game against FBS schools can go a long way toward funding the budget, but is it worth the chance of getting beaten badly on a big stage and hurting the brand your program has built?

"It depends on how much the FCS program counts on the guarantee game to supplement their budget," Weaver said. "Some schools don't necessarily believe in having that many guarantee games because the reality is, if an FCS program is going to go on the road and play all these FBS schools, chances are you're going to lose. Regardless of what we hear in the media of one FCS school beating someone, the reality is most times, you're going to lose these games. In some cases, you're

going to lose them really, really badly, and it can get ugly.”

As hard as it is to generate funds for an athletic program that does not have a 100,000-seat stadium like Ohio State or the University of Michigan, payout games against FBS schools are sometimes the driving force behind adequately funding the entire athletic department budget for the year, even if the price they pay is embarrassment at the hands of a larger program.

To determine if a team needs more than one matchup against an FBS team with a payout, the revenue streams each school has are examined and estimates are made as to how much the department will receive from each. These streams include, but are not limited to, ticket sales, merchandise, fundraising, concessions and parking fees.

“It’s really a philosophy,” Weaver said. “These games can get ugly sometimes and that’s never good. For most coaches and most athletic directors, if you’re going to play a guarantee game, play one, maybe two, but then that’s it. Some schools, however, because their budget is so depleted, this becomes their biggest revenue generator, so they’ll try to go find more games with teams that will pay out a bigger guarantee.”

There’s also the chance, though it’s slim, for FCS programs to beat FBS programs, and the frequency of these upsets has increased in recent memory. This season, 31 games were played between FBS and FCS schools during the opening week of the season. Of those games, eight FCS teams came out victorious. Some of the victories were surprise upsets, too, as Eastern Washington University topped No. 25 Oregon State University 49-46 and North Dakota State beat reigning Big 12 champion Kansas State university, 24-21.

The most known and renowned FBS/FCS upset is Appalachian State University, currently a member of the Southern Conference with Elon, defeating Michigan in Ann Arbor, Mich. in 2007. At the time, Michigan was No. 5 in the country.

“A lot of times, coaches will look at whether they have a chance at beating that team on a given day,” Weaver said. “If they do, or they think they could be competitive with them, maybe they’ll take a little less of a pay to go play there versus going to play a team like [the University of] Texas and getting a bigger payout but knowing you might not beat them. If you played Texas 20 times as an FCS school,



PHOTO COURTESY OF MCT CAMPUS  
**Back-to-back defending FCS champion North Dakota State University beat Kansas State University this year.**

you probably won’t beat them once. I know Appalachian State beat Michigan and everybody holds onto that, but the reality is if you’re going to go play Ohio State or a Michigan or a Michigan State [University], year in and year out, those programs are going to be really good football programs so that’s going to be harder to do.”

According to Weaver, with Elon being an FCS program, the program’s biggest stream of revenue internally is money coming from the university, including student fees and tuition.

“Certainly the biggest thing is allocated money from the university, so student fees and tuition dollars are a big part of how Elon funds its program because if you look around, there’s not a lot of revenue streams in Elon’s department,” he said. “That’s just like a lot of other schools. A lot of times, schools are supported through university allocated dollars through tuition and student fees.”

Because Elon is a private institution, the athletic department is not required to release monetary information like how revenues for the department are used. Elon athletics declined to comment when asked about the department’s budget.

While Elon wouldn’t disclose details, Weaver said while every athletic department is different, the revenues brought in for the one guaranteed game Elon played are most likely spread through the department and not just allocated for football.

“Let’s say you have a football program and a men’s basketball program. Sometimes, those programs will make money. But for the most part, even those programs at this level lose money,” Weaver said. “So what the money and revenue goes to from the guarantee games, it usually goes to pay out some of those expenses. In some cases, it’s to the actual team, so sometimes to the football team and their actual ex-

penses. A lot of cases, it would get spread out across the entire athletic department.”

While similar factors to consider ring true for FBS athletic programs, the process is quite different.

## Balancing a large budget

For FBS budgets like programs like Ohio State and Texas, more factors come into play than where the next revenue source is coming from.

According to USA Today, only 23 of the 228 athletic departments in Div. I, which includes both FBS and FCS schools, generated enough money in 2012 to internally fund the entire department.

To arrange payout games such as FBS/FCS games, athletic departments look at the home games on their schedule and determine, based on how much they bring in from each revenue source per game, how much they can afford to pay a team to come play a game. In the case of the University of Iowa, the department examined the revenue streams based on its past home games and scheduled from there.

“We base our budget on having seven home games, and we make our money at home games from ticket sales, seat licenses, concessions and parking fees,” said Mark Abbott, an associate director of athletics at Iowa. “That money pays the guarantees and for a big chunk of our annual budget.”

Iowa, in turn, determined it could pay a school like Northern Illinois University to come play a game, which resulted in a loss for Iowa and a payout of \$700,000 in the hands of the Northern Illinois athletic department.

A fellow conference opponent of Iowa is Ohio State, who, according to ElevenWarriors.com, makes “upwards of \$6 million each game in Ohio Stadium.” That allowed them to pay \$3.1 million to three non-conference opponents combined this season.

“Whatever a bigger school pays, they’re still going to make a significant amount of money,” Weaver said. “What they’ll do is they’ll look at how much money is coming in on game day, including television, fundraising, ticket sales, merchandise, parking, concessions, everything. In some cases, if you look at Ohio State for example, a home game day is around \$6 million in revenue. So when they go ahead and pay somebody \$700,000, \$800,000, \$900,000, that’s still a good net for them in addition to other expenses they have, but what you’re

looking at is still a good payday for the opponent.”

A big part of the revenue coming into larger FBS schools is the money from television deals. Oregon State's Reser Stadium is considered a smaller stadium at the FBS level, as it only holds 45,674 spectators at capacity. But according to Steve Fenk, the associate athletic director in charge of athletic communications at Oregon State, that doesn't have as much of a say in how much the school can pay out because of TV deals in the Pac-12.

“Oregon State, which mind you has a smallish FBS stadium, grosses about \$1.3 million per home game,” Fenk said. “That does not include TV money that we receive.”

According to USA Today, Pac-12 schools will receive about \$30 million a year from TV deals. Only \$21 million of that from FOX and ESPN is guaranteed. That's more than enough to cover guarantee games for a few seasons.

So the total paid out on a given Saturday to an FCS school is just a small chunk in the grand scheme of things for the overall athletic budget, but it can be a huge deal for schools like Eastern Washington or Elon.

“It depends on a lot of factors, but the idea that \$200,000, \$300,000, \$400,000 to a school

like Elon or a smaller FBS school, it can be a good size of money that goes into the revenue,” Weaver said.

But with conference expansion and reshuffling taking place the last few years, the formation of larger power conferences, the strive for the best possible competition level on the field and the four-team playoff system for FBS schools on the horizon, there's a wonder if FBS/FCS games could disappear.

#### The underdog's future

Records are everything for coaches, for players, for fans and for administration at all levels. A 10-2 record screams out more success than a 6-6 or 7-5 mark. While all three records will usually earn a team bowl eligibility at the FBS level, the draw of double-digit wins is far more appealing for everyone than going 9-3.

That's a fact not far off coaches' and athletic directors' radars, and the records can be helped by scheduling FCS opponents that should be easy wins.

Earlier this year, the Big Ten elected to consider stopping the scheduling of FCS opponents in the future as non-conference opponents, starting as soon as the 2015 season.

## FCS Teams Beating FBS Opponents in Week 1, 2013

FCS Team	FBS Team	Score	Payout
Eastern Washington	@ No. 25 Oregon State	49-46	\$450,000
McNeese State	@ South Florida	53-21	\$400,000
North Dakota State	@ Kansas State	24-21	\$350,000
Northern Iowa	@ Iowa State	28-20	\$350,000
Eastern Illinois	@ San Diego State	40-19	\$325,000
Towson	@ Connecticut	33-18	\$275,000
Southern Utah	@ South Alabama	22-21	\$225,000

GRAPHIC BY ANDREW WILSON | Sports Editor



PHOTO COURTESY OF MCT CAMPUS

Players of Towson University celebrate after their Week 1 victory against the University of Connecticut. Although FCS schools like Towson can sometimes win against FBS schools, it does not happen very often.

The conference also decided to move to a nine-game conference schedule, giving each team three non-conference matchups per year down from four.

“They can say they want to start doing away with them and that’s fine because they’re going to add another conference game. They’ll go from eight to nine conference games,” Weaver said. “The problem with nine conference games is essentially, now everybody beats each other in the Big Ten. Now, you have nine really tough games out of a 12-game schedule. Now, those other three games become really important. What coaches want to do, in terms of job security, is add three wins, get to a bowl game and keep their jobs. You don’t want to give those three games away. So it’s a balance. There’s a thought that these guarantee games would go away, but if they go away, you have to understand that now your schedule gets tougher.”

The nine-game conference schedule is something the ACC was going to do, but it decided to stick with the eight-game schedule before the 2013 season began. This left multiple teams in a tight situation and in search of games at the last second.

“Georgia Tech is playing two FCS teams, something we prefer not to do and only did because of an odd sequence,” said Dean Buchanan, the assistant director of athletics in charge of media relations at Georgia Tech. “A

couple of years ago, the ACC moved to increase the number of conference games from eight, as it has been for many years, to nine. Thinking we were going to play nine conference games in 2013, we had to actually cancel or postpone games with non-conference opponents. Before the nine-game ACC schedule was put in place, the schools opted to return to the eight-game ACC schedule. This means every school in the conference had to scramble to find opponents — opponents that were willing to play on the road with no expectation of a return game.”

Playing multiple FCS schools in a season is not beneficial to FBS programs. Six wins in a season are needed to become bowl eligible, but only one of those wins can come against an FCS opponent. Playing and beating two FCS opponents means the team has to finish with a 7-5 record to make the postseason, meaning one win over an FCS team was no more than a scrimmage and a couple million dollars brought into the athletic department. That’s not ideal for teams to have to get another win in an already short season.

This season in the ACC, three teams were backed into a bind and forced to schedule more than one FCS school. Georgia Tech took on Elon early and will take on Alabama A&M University later this season.

Florida State University and Clemson University were forced to play two FCS op-

ponents this season as well, which is not ideal when battling for a spot in the national championship game as Florida State and Clemson are, given their respectable rankings.

While the ACC is not looking to give the matchups against FCS opponents away at the moment, the effect the games will have on the four-team college playoff, which will start next season, is still to be determined. The Big Ten is seemingly attempting to get a head start on scheduling to favor the playoff draw while making it seem as if the competition on the field is what matters most.

“We’ll see how the playoff affects all of this,” Weaver said. “If schools get rewarded for a tough non-conference schedule, then you’ll see the guarantee games kind of go away. If they get rewarded for going undefeated and we don’t really think about strength of schedule, then you’ll see the guarantee games stay. But to give away the guarantee games is dangerous. There is the talk about getting away from these guarantee games, but the reality is, what do you replace them with? If you replace them with a conference game or a tougher FBS team, there’s a chance you’re going to lose that game. Most coaches don’t like the sound of that.”

That’s just the thing of it. College athletics is a business, and sometimes people forget that. Teams are funded based on concessions, parking fees, ticket sales, TV deals and pay-

outs from other programs. If the department fails to bring in the revenue necessary for the program, sports get cut and coaches get fired. The chunk of change Elon brings in from one game at the beginning of the football season goes a long way toward funding the athletic budget for the year, even if the final score doesn’t seem worth it to the average eye of the fans. Both FBS and FCS programs are just as mutually beneficial, just in entirely different ways.

“It’s like any other business. Sometimes people forget college athletics is no different than a business,” Weaver said. “You still have to manage your expenses and understand where your revenues are coming from. Turning a profit isn’t that hard if they know how to manage budgets correctly. Elon going to get beat 70-0 isn’t as bad for the school as everyone thinks. Good things come back from that.”

So maybe it is the fans who suffer most from their team’s 70-0 blowout against a far superior opponent. But the payout for the FCS school is worth the bad loss, and the payday for the FBS school is worth giving up a small sum after all is said and done because of the larger numbers gained on any given game day. It becomes the fans’ jobs to know that a game against a lower or higher opponent is a vital aspect to the rest of the season. It’s all the cost of doing business. **\$**



PHOTO COURTESY OF MCT CAMPUS

When it comes to football teams accepting payouts, sometimes it is the fans that suffer. While the athletics department receives sufficient funding for the year, fans must watch their teams lose badly to better schools.

# THE LAST WORD: Dog days aren't over

Since freshman year, walking into my house for the first time for a weekend visit or break has always been one of my favorite parts of coming home. It isn't because my parents usually have a fresh meal waiting for me — half of the time they're not even at the house when I arrive — or because I'm walking into a spotless home not covered in clutter.



Jonathan Black  
Managing Editor

It's because my dog, Sadie, runs to me the minute I walk in with uncontrollable sneezes (she sneezes when she's excited) and violent tail wagging. Sadie greets me

with a burst of unconditional love and, in return, I give her a long bully rub before I even put my bags down. Or that's how it used to be.

Sadie turned 12 in July and has slowed down tremendously in the past year. Creaky bones, arthritis and laziness all transformed the dog I thought would be a puppy forever into a crotchety old woman. Slowly, but surely, it has taken Sadie longer and longer to greet me at the door. Her run gradually morphed into a slow walk. Eventually she even stopped greeting me at the door, but her tail wagging and excited sneezing could still be heard upon my entrance.

This past weekend, Sadie didn't even muster the energy to sneeze, much less wag her tail. The realization that I had

been ignoring for so long hit me: Sadie was an old woman, like my 100-year-old grandma old.

To make matters worse, on Friday my cat Cashmere, my No. 1 frenemy, greeted me at the door before I even got the chance to approach Sadie.

For those of you that know me, you'll know this is something that I am not willing to accept or take lightly. Let's just say puppies and dogs are my weakness. In any movie, I'm more likely to root for the survival of an animal than I am their owner. It's for that reason I've never seen "Old Yeller," "Marley and Me" or "I Am Legend" (though that is also because I hate Will Smith).

I had been ignoring the signs for far too long about Sadie's descent into old

age. This year, she was the first of my immediate family members to be put on the seven-day pill box and developed a few age spots which aren't helping her status as the neighborhood cougar — she often plays coy with my neighbor's young golden retriever.

Maybe it is time for me to accept the fact that Sadie isn't always going to be the spry young nugget that chased after ponytails and always attempted to put three tennis balls in her mouth.

Instead of mourning the end of a vibrant dog, I'll celebrate the rest of Sadie's life as she is, an old fart. After all, one thing has remained the same in her 12 years — we have loved each other unconditionally.

And if anybody is looking to adopt Cashmere ... you know where to find me.

**Sudoku**

	7			8				
1				7	9	6	8	
		8			5		1	
	5	9				4		7
		2	7		6		5	
7					8	2		
	9				7			2
			8	9				
5			2	6				9

Complete the grid so that every row, column and every three-by-three box contains the digits 1 to 9.

**Difficulty Level:** Medium

Find the solution at [elondulum.com/sudoku](http://elondulum.com/sudoku).

## Top Tweets

**@taylor\_elaine17**

"Wow, what a nice, long fall break. I can't wait to go back to class tomorrow," said no Elon student ever.

**@AFeatherMVP**

So I had lost weight in college so Elon decides to open a Chick-fil-a literally 100 feet from my bed

**@cwiggin185**

Day 2 of the @elonuniversity board of trustees meeting. Happy to represent the @elonalumni board and learn about exciting info and plans

**@meechelle13**

I just want to take a second and brag about how my dining hall had a full-on fall carnival tonight #elon

**@melissamartlock**

I love. I love basketball. I love @ElonMensHoops. I love Elon basketball.



# Top Photos

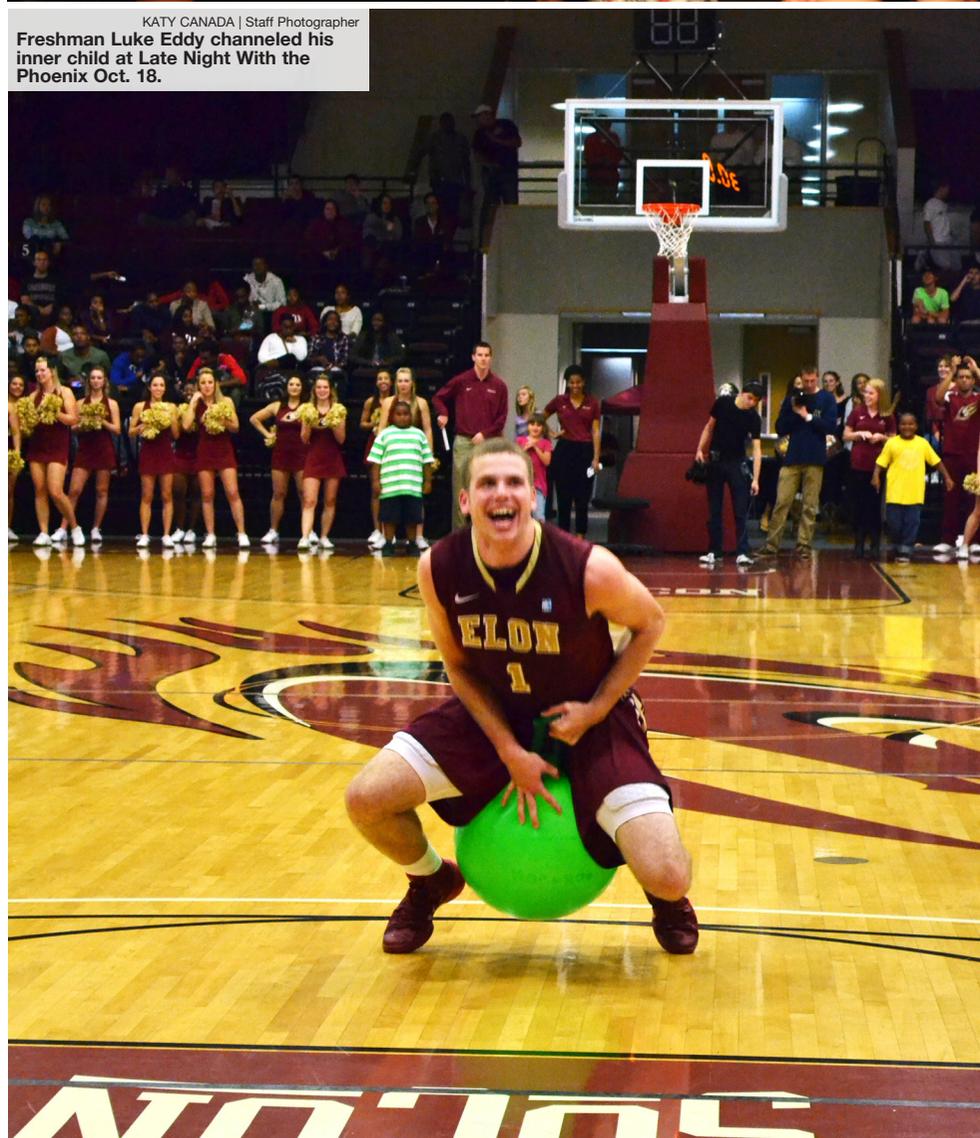
Wednesday, October 23, 2013 • page 30



ASHLEY KING | Staff Photographer  
Quarterback Mike Quinn completed six passes in Sunday's matchup against Chattanooga.



RACHEL INGERSOLL | Staff Photographer  
Sophomore Caitlyn Balkcum belts out a solo in "Barton Hallow" with Vital Signs at Midnight Meals Oct. 17.



KATY CANADA | Staff Photographer  
Freshman Luke Eddy channeled his inner child at Late Night With the Phoenix Oct. 18.

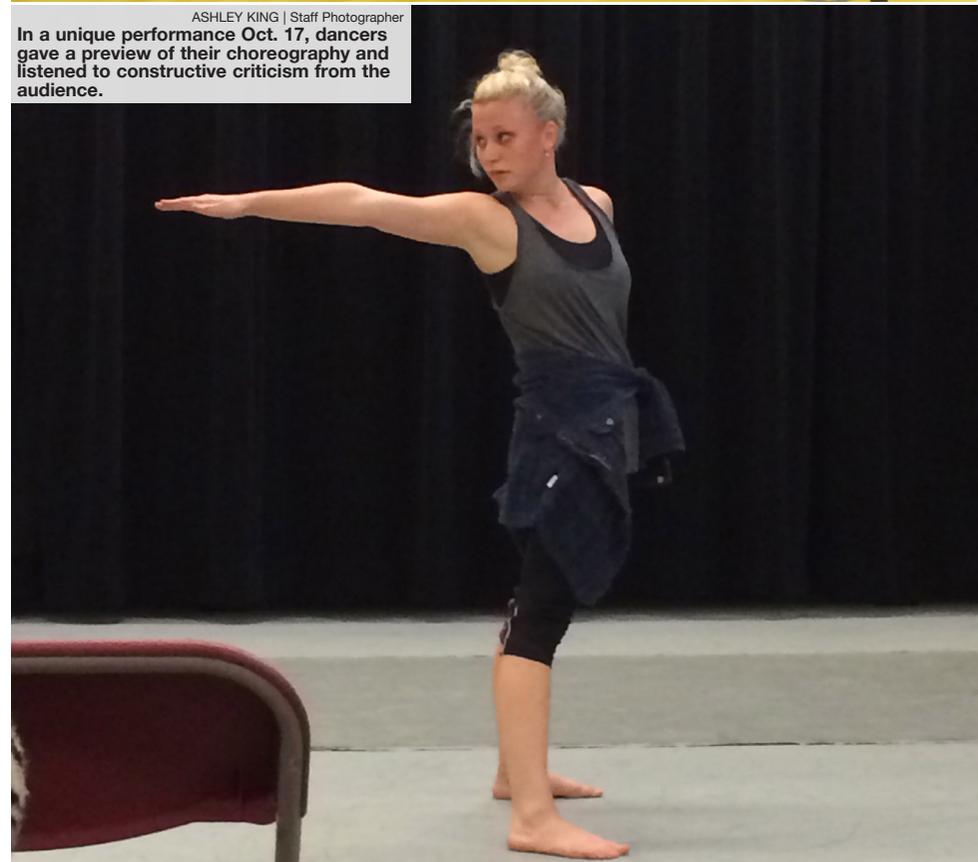
TO  
Photos



TARA WIRTH | Staff Photographer

The dance team stepped in to show the Elon men's basketball team a few moves during Late Night With the Phoenix Oct. 18.

ASHLEY KING | Staff Photographer  
In a unique performance Oct. 17, dancers gave a preview of their choreography and listened to constructive criticism from the audience.



ASHLEY KING | Staff Photographer  
Elon failed to overcome two second quarter touchdowns by the Chattanooga Mocs Oct. 19, ultimately losing 20-9.



# PROVENCE AND EVELLIEN

**TRULY DESIGNED & APPROVED  
FOR UP TO 4 STUDENTS!**

**LARGE CLOSETS  
LAUNDRY ROOMS  
HIGH CEILINGS  
SPACIOUS ROOMS**



**Freshmen:  
Off campus  
exemption forms  
deadline November  
15th**

**Call for a visit, 336 266-6666 and  
see where you could be living!**

Provence at 807 East Haggard and Evellien at 223 Lawrence Street  
**THE ONLY FOUR BEDROOM** townhouses & apartments locally owned and managed in Elon  
Tours provided every weekend and during the week as needed, call 336 266-6666

**WWW.EVELLIEN.COM**