

WEDNESDAY, APRIL 25, 2018
ELON, NORTH CAROLINA

THE PENDULUM

A COMMUNITY PROFILED

See **I.C.E.** | pg. 4

PHOTO BY STEPHANIE HAYS | ELON NEWS NETWORK
PHOTO ILLUSTRATION BY MEGHAN KIMBERLING | DESIGN CHIEF

Relay for Life rings in \$75K for cancer research

Elon's fifth annual Relay for Life brings students together and raises \$75,000 for the American Cancer Society

Nina Fleck
Copy Chief | @elonnewsnetwork

Elon University's fifth annual Relay for Life fundraiser raised roughly \$75,000 for American Cancer Society (ACS), according to Marisa Palumbo, the ACS community development manager for the Southeast region.

Survivors, fighters, caregivers and those who have lost their lives to cancer were honored for 12 hours straight on Friday, April 20.

"Cancer patients don't stop because they're tired, and for one night, neither do we," Relay for Life's website reads.

Forty teams of Elon organizations, including Colleges Against Cancer (CAC),

sororities, fraternities, club sports, the admissions office, Inter-Residence Council, Campus Recreation and other clubs participated in the event.

"My favorite thing was probably the amount of support from other organizations," said freshman Johanna Giordano, who lost her mother to ovarian cancer seven years ago. "I love how involved they were and I loved how each organization had a table for fundraising."

Aside from fundraising before and during the event, the organizations participated by circling the Phoenix Activities and Recreation Center's (PARC) interior hundreds of times, listening to attendees' stories and cracking glow sticks in honor of those affected by cancer.

Dr. Michele Parker, who specializes in family medicine, is the mother of sophomore Mikaela Mutchler and spoke to the crowd about her experience fighting



CORY WELLER | ELON NEWS NETWORK

Relay for Life attendants decorated lumineers with names of survivors, fighters, caregivers and those who have lost their lives to cancer, which lined the track during the event April 20.

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Rochelle Ford visits campus as incoming dean for first time



LIFESTYLE • PAGE 10

New trail to open 10 minutes from Elon's campus



SPORTS • PAGE 14

Jimmy Powell Tennis Center hosts CAA Championships

Ed Schubert, farm manager for Guilford County Farm, waters plants in the greenhouse April 21.



STEPHANIE HAYS | ELON NEWS NETWORK



JESSICA RAPFOGEL | ELON NEWS NETWORK

Junior Katie Conlin walks up to senior Tori Ippolito and junior Lindsey Putnam at the Office of Sustainability farmers market April 19.



CORY WELLS | ELON NEWS NETWORK

Two Relay for Life attendants celebrate in the spirit of fundraising for the cause.



"Farmer John" talks to a friend at his crop table at the farmers market on April 19.

JESSICA RAPFOGEL | ELON NEWS NETWORK

‘IT IS AN ISSUE OF HUMANITY’

The controversial 287(g) raises debate in the Alamance County community

MAGGIE BROWN | Politics Editor | @maggieabrown_

I.C.E. | from cover

U.S. Immigration and Customs Enforcement (ICE) is asking the Alamance County Sheriff’s Office (ACSO) to rejoin the 287(g) program. This program works to develop a relationship with local

287(G) PROGRAM

Gives local sheriffs the authority to act as ICE deputies with access to a national database of undocumented people.

law enforcement — it would give the ACSO the authority to act as ICE deputies with access to a national database of undocumented people.

Alamance County Sheriff Terry Johnson is up for re-election and is running unopposed, advocating for the reinstatement of the 287(g) program.

“This is a tool to allow us to eliminate a criminal element preying upon our citizens of Alamance County,” Johnson said.

Johnson was sued by the U.S. Department of Justice for profiling the Latino community in 2012 through the 287(g) program. Initially, a judge ruled in Johnson’s favor. The case was appealed by the United States in 2014 and was settled in 2016. After the court case, the program was ended.

Vanessa Bravo, associate professor of communications, has conducted research on the immigrant community in North Carolina and said reinstating the program could lead to racial profiling.

“It does not matter if you were born in this country. If you have legal residence here, if you have a visa that allows you to be here or even if you are undocumented and were stopped randomly,” Bravo said. “Everybody who ‘looks Latino’ could be harassed based on the way they look. This is the textbook definition of racially profiling and of discrimination.”

During the lawsuit, the DOJ launched an investigation into ACSO. They determined there

was a pattern of “discriminatory policing against Latinos.” The investigation said, “Addressing these findings and creating sustainable reforms will require ACSO to commit to long-term structural, cultural and institutional change.”

Two years later, in 2017, ICE has extended an invitation for ACSO to rejoin the 287(g) program. Johnson told the Times-News, “I immediately agreed.”

Bravo believes local law enforcement should stand against ICE’s invitation because of the detrimental effects she believes it will have on the community.

“The ICE program exists, but local authorities are the ones who choose if they join the 287(g) or not,” Bravo said. “We need to say no.”

Sylvia Muñoz, associate director for the Center for Race, Ethnicity and Diversity Education at Elon University (CREDE), has been following Johnson’s policies toward immigration.

“This is not a new narrative,” Muñoz said. “This has always been the sheriff’s political platform, so for the people who read the news and are in the know, it is not surprising.”

But she said xenophobic attitudes toward undocumented immigrants affect everyone.

“This is a microcosm of what is happening out there,” Muñoz said. “This is not an issue about a few people — it is an issue of humanity.”

Immigrant Realities is a student organization at Elon founded after the Deferred Action for Childhood Arrivals (DACA) was rescinded. It advocates for immigrant rights and has hosted panels that discuss issues involving immigration. Junior Amy Belfer is a member of the Immigrant Realities leadership team and has been closely following the local politics surrounding the rein-

statement of the 287(g) program.

Belfer said undocumented immigrants are more likely to be charged by law enforcement for petty offenses such as speeding or a headlight being out. These charges threaten their ability to stay in the country.

According to an Elon News Network analysis of the ACSO’s 2015 Traffic Stop Statistics, Hispanics were 3 percent more likely to be stopped that year than Caucasians. That same year, the DOJ determined this was a form of targeting the Latino community.

According to the Department of Justice, the ACSO deputies arrested Latinos for “minor traffic violations

immigrants,” Muñoz said.

But for Johnson, immigration is a problem that needs to be solved. When re-elected, he is eager to rejoin ICE’s program, and hopes he has the county commissioners’ support.

“These people that are crossing the border, that come to a better life in America, I have no problem with,” Johnson said. “But it’s those criminals that cross the border, that come here to prey upon our citizens and their own populations — I have a problem with them.”

“I can’t speak for county commissioners, but the citizens seem very supportive of it,” Johnson said, talking about the 287(g) program.

County Commissioner Bob Byrd personally does not support the 287(g) program. As of right now, he is unsure what power the county commissioners have in approving the 287(g) program.

“It’s a little bit unclear as to what authority the board of commissioners has, and as to whether or not we engage in that program,” Byrd said.

He spoke to the attorney for the Alamance County Board of Commissioners, who said she was certain Johnson could sign an agreement with ICE and the commissioners would not have to approve it.

What control the county commissioners do have is approving the sheriff’s budget. If Johnson needed to increase his staff for the 287(g) program, then that would need to be approved by the board.

In an open forum to Elon students last month, Byrd told students the Alamance County Detention Center is “strategically located” because it is close to the interstate and other high-crime counties. Because of this, according to Byrd, ICE is asking again to use Alamance

County’s jail.

When an undocumented immigrant is detained, they can’t be held in a federal prison. Because of this, ICE uses 287(g) to find counties that will detain undocumented immigrants. The counties that are detaining undocumented immigrants in their local jails will receive funding from ICE per person who is detained.

Byrd doesn’t believe the community will be safer with this program in place in the county and thinks the fear spreading throughout the Latino community is harmful.

Bravo agrees, seeing 287(g) as a huge threat to the community.

“This does not make our community safer. This only makes our community unsafe and creates fear and distrust ... Today, they are afraid of sending their children to school, of doing grocery shopping, of driving to run errands,” Bravo said. “Is that the type of community we want to have? Most people don’t.”

Johnson sees the citizens of Alamance County as supportive of his decision to rejoin the 287(g) program.

Immigrant Realities is encouraging the Elon community to be aware of the effect the 287(g) program has on the county. By being an organization that starts the conversation about immigration and conducts talks about the topic and the problems associated with it, Belfer explains that “Immigrant Realities is trying to educate people.”

Many local groups in the county are also in opposition of the program being implemented in their community. The NAACP Alamance Chapter, the ACLU-NC, Alamance Peace Action, Fairness Alamance, Latinos Unidos Promoviendo la Esperanza and Latinos of Alamance are all standing against the 287(g) program.

Muñoz said harsh immigration policies are something all Americans should be thinking about more seriously.

“We are all affected by it,” Muñoz said, “by one way or another.”



IF YOU GO BACK TO YOUR ROOTS, YOU'RE AN IMMIGRANT. YOUR PARENTS ARE IMMIGRANTS, YOUR GRANDPARENTS ... SO THIS COUNTRY IS FORMED FROM IMMIGRANTS.

SYLVIA MUÑOZ
ASSOCIATE DIRECTOR FOR THE CREDE

while issuing citations or warnings to non-Latinos for the same violations.”

Today, Muñoz sees it as her job to educate others about immigration in hopes of changing the attitudes surrounding the issue.

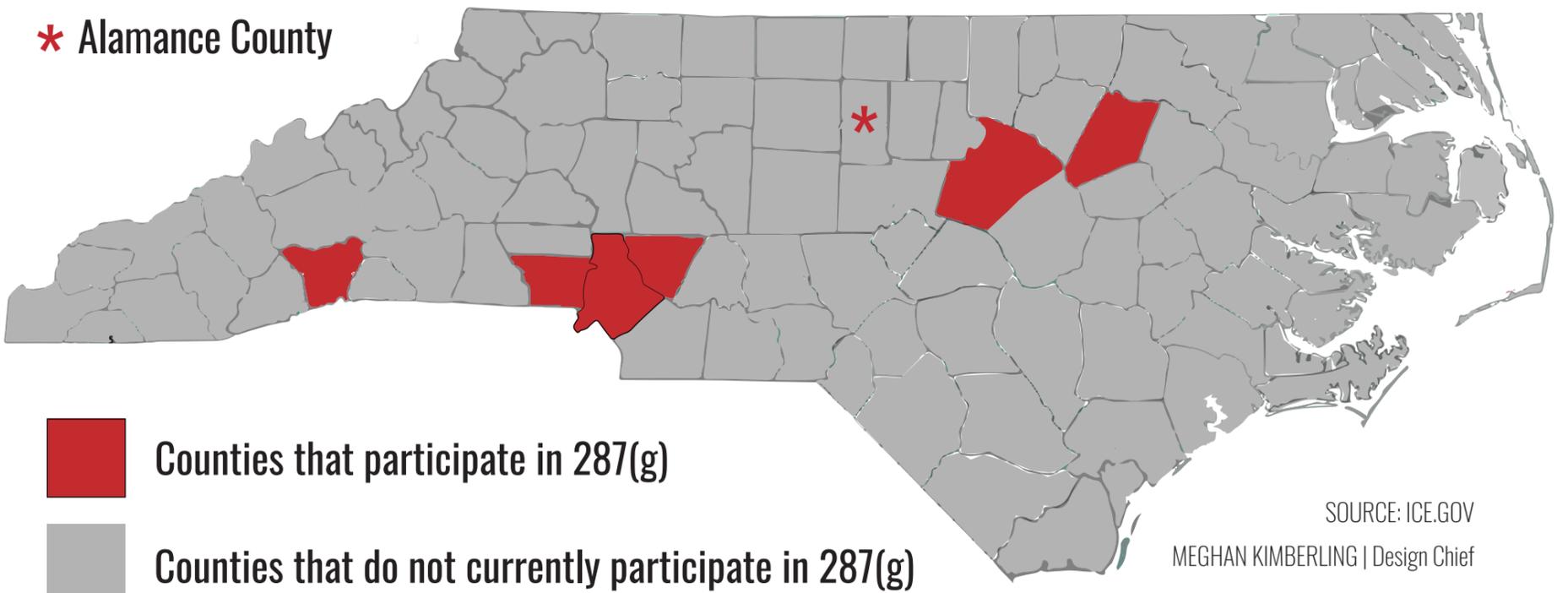
“It’s my responsibility as a citizen to fight that narrative and to educate,” Muñoz said, “That’s why — in any institution of higher education — it is important to educate students on what the real issues are and what the real narratives are.”

When looking at the conversation of immigration holistically, Muñoz said everyone who lives in the U.S. that isn’t native to the country is an immigrant.

“If you go back to your roots, you’re an immigrant. Your parents are immigrants, your grandparents ... so this country is formed from

287(G) PARTICIPATING N.C. COUNTIES

* Alamance County



SOURCE: ICE.GOV

MEGHAN KIMBERLING | Design Chief

New app could put more money in your wallet

Debx helps consumers get the most out of their credit cards

Grace Morris

Elon News Network | @gracehnmorris

On March 21, 2018, a man named Ben Psillas launched an app with the potential to change the way people manage money.

Psillas and his team are the co-founders of DebX, an app that helps consumers get the most out of their credit cards by creating

HOW DOES IT WORK?

Debx uses the money in their checking accounts to pay off users' credit cards, helping them out of debt.

The app and set spending limits for themselves. While users spend normally, DebX uses the money in their checking accounts to pay off their credit card balances, helping them stay out of debt and make the most of their credit cards.

The company itself is a pre-revenue organization that will eventually advertise other financial products to app users to pay the bills. The app is free for everyone right now, and DebX has taken a special interest in marketing its app to college students.

Because many college students struggle with money — from paying for parking tickets, to student loans, to meal plans — DebX has hired a campus representative to help students at Elon University get their finances under control.

Senior Tyler Rock is a finance and marketing double major at Elon who was chosen to be the representative because of his access to a college student market and his ability to relate to college students.

"I think it's a really exciting idea and something everyone can benefit from ... just helping people realize that tools like that are available," Rock said.

And he has a personal connection that makes him passionate about sharing the app.

"I've seen some friends of mine who have run up some debt over their monthly bill, and they don't really realize what is going on until it's too late," Rock said.

But one thing DebX downloaders might worry about is if the app really protects their banking security. The security software that DebX uses is what the company calls 'bank grade security.' This means the DebX company will never see any check-

ing account information and it will never touch the funds in a user's account. It also encrypts all financial information to prevent unauthorized access to user information.

"It's just so simple and just genius," Rock said. "I feel like it should have been invented before."

But what Rock is most hopeful about is that his peers will learn to be more financially responsible because of this app.

"I feel like great tools like this are very important for them because it can be a little scary ... it helps students learn the basics of it and how they can be financially responsible," Rock said.

But Kate Upton, assistant professor of finance, believes it is more important to learn financial responsibility in a controlled environment like a classroom.

"There is really, especially in this industry, no substitute for having an individual teach you versus an app," Upton said.

Upton believes this because the financial needs of all college students vary. She says there are two sides of the spectrum: those lower income students who are paying their own way through college and those higher income students who are paying for college with a support system like their parents to help them. And while both groups can benefit from financial planning and spending, the lower income students are more in danger of what DebX is trying to fix — debt and bad credit.

"Those are the students where most of the predatory lending takes place, and that would be through over offering student loans, and in this case, we are not talking about government student loans but more about the high rate subsidies student loans," Upton said. "If I was to think of an app like this, they would be most likely to benefit."

But while college students struggle with credit cards and debt, Upton says college students are not the population that struggle with them the most: it's lower income people outside of college.

"People are actually spending monthly payments on their credit cards, and we are actually seeing that lower income populations that aren't college students are the ones to spend that money on monthly expenses," Upton said.

What happens if one

pays their monthly bills,

like cable or utilities, with a credit card is that their expenses wrack up to the point where such individuals cannot pay off their credit card bills and then go into debt as a result.

"One thing that is important for college students to remember is that sometimes no credit is worse than bad credit," Upton said. "So, in other words,



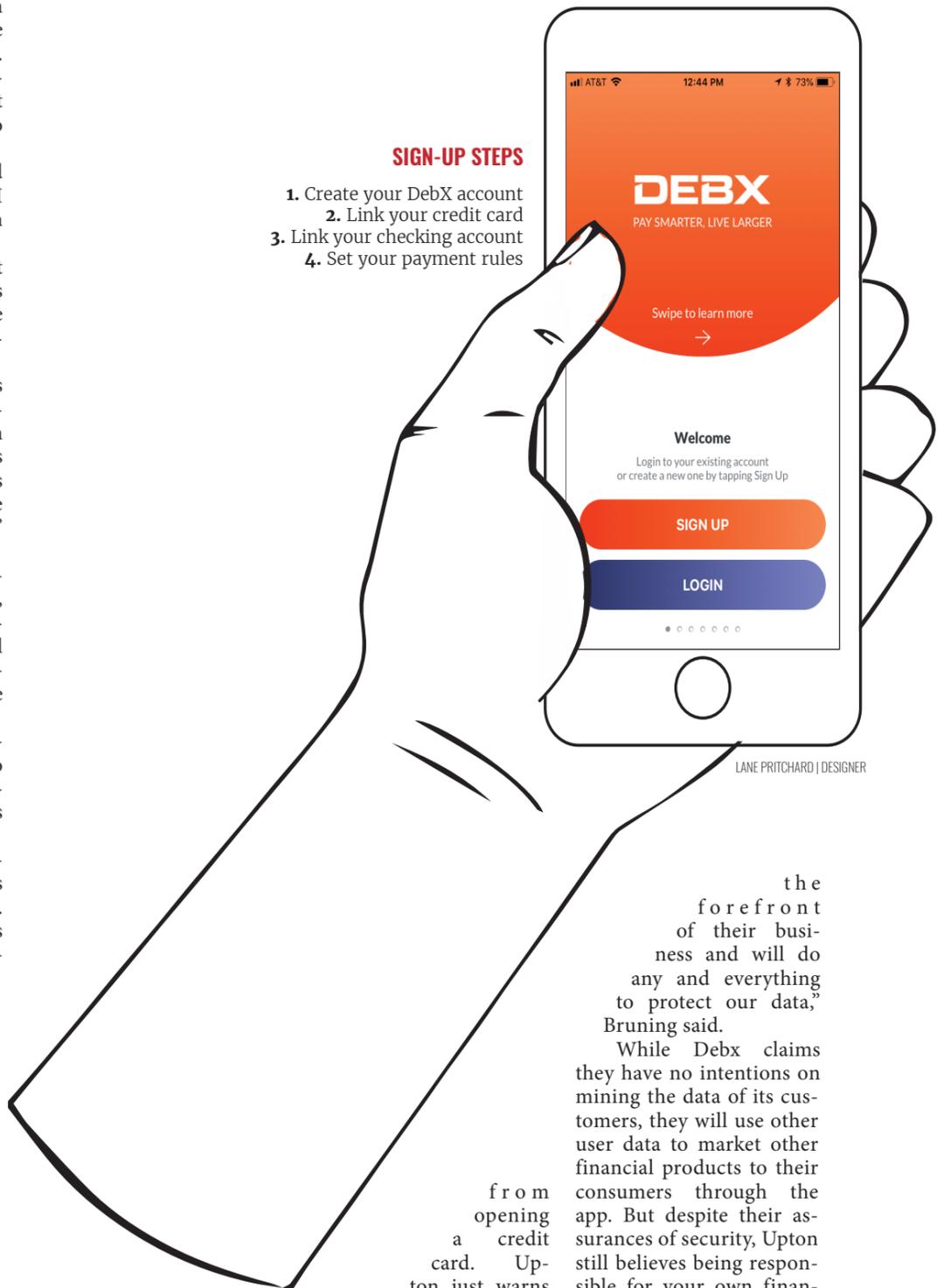
THE APP MAKES IT EASY AND ROUTINE TO MAKE MY CREDIT CARD PAYMENTS ... THIS APP IS HELPING SECURE MY FUTURE BY AIDING ME TO AN OUTSTANDING CREDIT SCORE.

CLAY BRUNING
SENIOR, DEBX USER

if you don't ever purchase things on credit or have credit cards, how do things get proved to lenders that you are creditworthy?"

But bad credit should not deter a college student

- SIGN-UP STEPS**
1. Create your DebX account
 2. Link your credit card
 3. Link your checking account
 4. Set your payment rules



LANE PRITCHARD | DESIGNER

the forefront of their business and will do any and everything to protect our data," Bruning said.

While DebX claims they have no intentions on mining the data of its customers, they will use other user data to market other financial products to their consumers through the app. But despite their assurances of security, Upton still believes being responsible for your own finances is the best way to handle your own money and banking needs.

"Financial literacy is certainly important and something we need to talk about as part of a well-rounded college education," Upton said.

Despite this, Bruning says the app is easy to understand and has helped him keep control of his finances.

"I love that the app makes it easy and routine to make my credit card payments, which in turn helps constantly build up my credit. This app is helping secure my future by aiding me to an outstanding credit score," Bruning said.

Bruning said he is personally excited to see how the app grows from here.

"I think the app has potential to expand," Bruning said. "They could expand to capabilities like that of Venmo and Zelle to make transfer payments to your bank or cards to other people at an expedient pace like they do for their credit card payments."

Debx hopes to be able to expand and offer consumers more suggestions on how to keep a little more money in their wallets.

from opening a credit card. Upton just warns that they need to be careful.

"It's important if they feel like they are financially capable and have the personal willpower to open a credit card, to spend mildly on it each month and pay it off each month," Upton said.

This is where Upton still believes an app like DebX could be useful for college students. But even with an app available to guide students along, she has concerns about the security of the app.

"My question would be: what are they charging you, or where are their expenses coming from?" Upton said. "I would want to know more if I was a consumer about what is their model? Are they just generating an app like this out of the goodness of their hearts, or are they somehow mining or selling my data?"

But Senior Clay Bruning, who has been using the app, is not worried.

"I think that DebX places their customers' privacy at

Fundraiser for American Cancer Society unites Elon

RELAY | from cover

breast cancer.

"Cancer may find you, and it doesn't care about your medical degree, and sometimes, it doesn't care how healthy you are. ... It doesn't care how many people need you and depend on you," she said. "Medicine is an art as much as a science. ... It brought new meaning to my work as a doctor, being a patient."

Fighting breast cancer also gave Parker a new perspective on life as a whole.

"What cancer teaches you is to love life," she said. "It teaches you exactly what is precious by threatening to take it away."

Unlike Mutchler, many attendees are not as fortunate as to have a cancer survivor in their lives. Seniors Rachel Tinker and Charlotte Hinrichs both participate in Relay for Life in honor of their respective fathers who passed away during their time at Elon.

Through fundraising, Tinker made the highest individual donation at \$4,500, and Hinrichs made the second highest at \$2,150.

Hinrichs's favorite part of Relay

for Life is the luminary ceremony. "It is a time to honor and remember those who have lost their fight to cancer, as well as a time to honor the ones who are still fighting," Hinrich said.

"During luminaries, the lights all go off, everyone is given a glow stick and a member of exec ... says, 'Crack your glow stick if you are here for a mother. Crack your glow stick if you are here for a father,' and it continues with brother, sister, grandmother, grandfather, friend, neighbor, etc. ... Eventually all of the luminaries are lit up with glow sticks."

Like Giordano, Tinker thinks Relay for Life benefits the Elon community by uniting so many students from the various organizations on campus.

"Relay is the type of event where you look around and feel surrounded by a support system. I've developed relationships with people I know I can always talk to if I'm having a rough day because they understand why," Tinker said. "Relay also helps you to realize just how many lives cancer touches, and really motivates me to continue to fundraise and raise awareness in hopes of finding a cure."

RELAY BY THE NUMBERS

\$75K

was raised for American Cancer Society. The majority of the money Relay for Life raises goes toward cancer research grants.

40

teams of Elon organizations participated in Relay for Life.



WHAT CANCER TEACHES YOU IS TO LOVE LIFE. IT TEACHES YOU EXACTLY WHAT IS PRECIOUS BY THREATENING TO TAKE IT AWAY.

DR. MICHELE PARKER
BREAST CANCER SURVIVOR



CORY WELLER | ELON NEWS NETWORK



CORY WELLER | ELON NEWS NETWORK

Top: Two friends embrace each other after the memorial at Relay for Life on April 20. Bottom: Relay for Life attendees place glowsticks into luminaires to celebrate the lives lost and honor those still fighting cancer.

Special guest speaks about campus sexual assault

Beta Theta Pi Fraternity invites Katie Koestner to tell her sexual assault story

Perla Salazar-Rangel
Elon News Network | @psalazarrangel

Sexual assault activist Katie Koestner was once on the cover of Time magazine, but it was not for a reason she would have liked.

She shared her personal story of the time she was sexually assaulted in college with the Elon University community on April 22 in Alumni Gym.

Koestner said that sexual assault can happen anywhere, but she emphasized how often it tends to happen on college campuses.

Sophomore Jimmy Reardon is a member of the Elon chapter of Beta Theta Pi Fraternity and is the organization's vice president for risk management. He recognized that sexual assault not only tends to happen more frequently on college campuses but that men in fraternities are typically the perpetrators.

"It is overwhelmingly men who do it," Reardon said. "As men in a fraternity, we wanted to say we recognize this is a problem, since it is usually our demographic that does this. We want to take a step to say we are against this and how to help victims get help."

According to Reardon, the fraternity had some extra money in its funds that it typically allocates to programming or recruitment.



PERLA SALAZAR-RANGEL | ELON NEWS NETWORK

Sophomore member of Beta Theta Pi Fraternity, Jimmy Reardon, thanks sexual assault speaker Katie Koestner for coming to Elon.

This time, the fraternity wanted to do something different and impactful. "We wanted to bring a speaker on sexual assault," Reardon said. "It happens all around the country and it's a big issue with party scenes. We wanted to take a step toward moving in the right direction. We started reaching out and did not want to be cheap. We wanted someone that had notoriety and been around the country."

Reardon remembered Koestner had spoken at his high school, and his mother was able to help him get in contact with her through her own connections.

It took four months of planning



STAND FOR A CAUSE. DON'T BE SILENT BECAUSE THAT'S ALWAYS THE EASY WAY OUT.

KATIE KOESTNER
SEXUAL ASSAULT ACTIVIST

and some help of others in the Interfraternity Council to welcome Koestner to campus.

Vice President for Student Life Jon Dooley introduced her and per her request asked those in attendance to take off any hats or hoodies they were wearing and not to take pictures while she spoke.

She began to tell the story of the time she was sexually assaulted by someone she liked at her university, College of William & Mary. Koestner was descriptive when telling her story, from the moment she met him down to what they were both wearing the night it happened.

She paused before saying she

CAMPUS SEXUAL ASSAULT

23%

of undergraduate women are sexually assaulted in college, according to a 2015 study by the Association of American Universities.

did not want to talk about what happened next, but she knew that it was the most important part.

She continued to speak about her sexual assault and how she went to various people to tell them about what happened to her, many of which wanted to blame her for it, including her father.

Koestner even mentioned the dean, who was a woman. She asked her to reconsider the trial because she was going to ruin the life of her perpetrator.

Her sexual assault and trial were what landed her on the cover of Time magazine in 1991.

She took a moment during her speech to acknowledge Reardon and thanked him for bringing her to speak at Elon.

"I was excited when Jimmy called me and said he remembered me speaking at his high school," Koestner said. "He had the power to bring me here to speak to you. It is powerful that a man takes action to bring someone like me here."

She concluded by urging everyone in the crowd to pick a cause they are passionate about and speak up about it.

"Stand for a cause," Koestner said. "Don't be silent because that's always the easy way out."

New dean of the School of Communications visits campus

Rochelle Ford will replace Paul Parsons as the dean of the School of Communications

Jack Norcross

Breaking News Manager | @elonnewsnetwork

On April 21, Rochelle Ford brought her kids down to see their new home: Elon, North Carolina. Moving from the frigid temperatures of Syracuse, New York, Ford will replace Paul Parsons as the new dean of Elon University's School of Communications.

Ford visited campus for three days to search for housing and schooling options for her and her children.

In an interview with Elon News Network, Ford said she first learned of the position when driving down with her children to Washington, D.C., to attend the March for Our Lives rally.

"We were packing up five teenagers and getting ready to hop into a minivan

to drive down so that they could express their First Amendment rights," Ford said.

The job comes with a few challenges, including getting Elon's communications program to be recognized at the national level;

fundraising to continue to advance the school's technology, faculty and infrastructure; and forming new connections with corporations to support students in school and help them secure jobs right out of college.

Outgoing dean Paul Parsons sees Ford bringing improvements where he fell short.

"I'm going to say that one of her biggest challenges will be learning to delegate," Parsons said. "I would say that that has not been my strong point. I became the dean when we were small. I was involved in everything."

When it comes to Ford's plans for the future, she would like to continue Parson's legacy.

"The faculty, staff and students have an amazing reputation already," Ford said. "But how can we make it even better? How can we sustain that? How can we make sure that we keep moving forward? And so I hope that it will be one in which we elevate what has already begun here."

When asked about comments executive

vice president and provost Steven House made about race playing a role in the selection of the new dean, Ford said, "I think it's important that you look at all different aspects of diversity. I think it is exciting when you have a diverse



MAGGIE BROWN | POLITICS EDITOR

Incoming School of Communications Dean Rochelle Ford came onto Elon Local News to talk about her new role at Elon.



THE FACULTY, STAFF AND STUDENTS HAVE AN AMAZING REPUTATION ALREADY. BUT HOW CAN WE MAKE IT EVEN BETTER?

ROCHELLE FORD
INCOMING DEAN OF THE SCHOOL OF COMMUNICATIONS

FORD'S EXPERIENCE

1. Four years as a professor and chair of the public relations department of the Newhouse School of Public Communications at Syracuse University.
2. Sixteen years as faculty member and administrator at Howard University.

applicant pool, whether it is race, gender, ethnicity, religion, regionality, and that universities try to ensure that their faculty as well as their administrators reflect the student body that they have."

Ford spent close to four years at Syracuse University as a professor and chair of the public relations department at the Newhouse School of Public Communications.

Before moving north, Ford served as a faculty member and administrator at Howard University for 16 years.

In addition to her work experience, Ford has also received several awards, including the Public Relations Society of America (PRSA)'s national D. Parke Gibson Multiculturalism Award, PRSA's National Capital Chapter Diversity Champion Award, the National Black Public Relations Society Founders Award, the International Award for Innovative Teaching, Learning & Technology and PR-Week's 30 Under 30 Award.

Ford will become the second dean in the school's history when she takes over on June 30.

Elon admissions kept busy during tour season

With spring in full bloom, Elon admissions sees influx of campus visitors

Ariana Reyes

Elon News Network | @elonnewsnetwork

Over the last few weeks, Elon University's Admissions Center has been working to accommodate the rising number of visitors who wish to tour

Elon's campus. Unlike the fall semester, spring is a hectic season for applicants and incoming students as well as for the admissions team and the 130 student tour guides.

Freshman tour guide Noah Dyson explains what tours have looked like during their busiest days.

"It was so busy, in fact, that even though there were still a lot of tour guides working at those times, we still had like eight to 10 families that we had to give tours to," Dyson said.

Besides students being admitted, there are various dates that make spring an active time for college campuses. Greg Zaiser, vice president for enrollment, coordinates



FILE PHOTO BY ELON NEWS NETWORK

a big part of admissions activities. Zaiser explains why the months of March and April are particularly popular months for tours.

"Our busiest months of the year for campus visitors are March and April, depending on when Easter falls since most spring breaks coincide with Easter," Zaiser said. "We estimate we had over 1,000 admissions visitors that day alone."

Elon's campus is also busy around July and early August when students are on summer vacations and through October and November when prospective applicants return

to campus while students are here. Additionally, the university offers tours even when the school is closed.

"The office is also open for tours when the university is closed. This is because we need to be available when high schools are closed. Examples are MLK Day, President's Day and Easter Monday," Zaiser said.

Tours have organized logistics behind them in which families register online, but on top of that, Admissions expects "walk-in" tours as well.

"Families register online, in advance, and we plan for a large number of walk-ins,"

Zaiser said.

Despite the amount of "walk-in" visits, the admissions team seems to have no issues with handling it.

"Sometimes we have families that are around Elon and say 'we'd like to have a tour,' and so we group them all in," Dyson said. "It's very accommodating for both tour guides and families who stumble upon Elon and want to learn more."

While Elon's campus has been expanding to accommodate larger incoming classes, it's clearly being reflected in the number of visitors on campus.

ELON VISITORS

13K

According to Greg Zaiser, vice president of enrollment, campus generally sees 13,000 student visitors Monday through Saturday.

"We have seen some growth in campus visits this year over last year, but we generally have around 13,000 unique student visitors Monday through Saturday annually," Zaiser said. "This does not include admissions events like Open House, Phoenix Fusion, Rising Phoenix, Phoenix Forward on Game Day or Fellows Weekend."

But despite this noticeable growth, Zaiser said the admissions team knows how to handle it.

"We are all energized by the interest in Elon, and while some days can be especially busy and challenging logistically, we have a superb staff and an amazing facility to convey the value of an Elon education," he said.

Dyson agrees that although it gets hectic, the team still works with efficiency.

"Everything flows smoothly," Dyson said. "Everyone who works in admissions — they're all great people who really work together, and there's a lot of cohesion among us all."

Home to the Elon Admissions Center and Financial Planning office, the Inman Admissions Welcome Center finished construction in January 2015.

CHEAT SHEET

EACH WEEK THE PENDULUM DEBRIEFS COMPLEX EVENTS BY INTERVIEWING RELEVANT EXPERTS

Starbucks racial discrimination incident brews trouble

Brooks Depro speaks his thoughts on the effects of Starbucks debacle

Lindsey Schubert
Elon News Network | @linschubert1



Brooks Depro

Two African American men, Rashon Nelson and Donte Robinson, 23, were arrested at a Philadelphia Starbucks after asking to use the bathroom without buying anything from the establishment.

In a viral social media storm, this arrest was captured through videos and pictures. The video, tweeted out by bystander Melissa DePino, has more than 11 million views, 172,000 retweets, 236,000 likes and more than 13,000 responses.

In response to the incident, more than 8,000 company stores in the United States will close down to hold a racial bias training on May 29. Roughly, 175,000 employees will partake in the training.

This has not been the first time Starbucks faced backlash. In 2008, there were multiple complaints filed about barista inexperience. DVD-based trainings and the closings of stores cost the company

more than \$6 million in revenue.

Brooks Depro, associate professor of economics, also worked at RTI International as a senior economist before going into teaching, weighs in on how he thinks this incident will affect the business side of Starbucks.

According to a CNBC article, “Starbucks is closing for an afternoon in May and it could cost them millions”, each store makes about roughly \$32,000 a week. With 8,000 locations closed, there would be approximately 7.3 million dollars in revenue lost in the afternoon of closings.

Q: Do you think it is a trend in the business world for consumers to boycott a business and then come back to it?

A: I think that Starbucks has a reputation that they’re concerned about with respect to service and I think that this is their way of trying to address any potential reputational effects that it may or may not have.

Q: How do protests generally affect business?

A: Primarily through reputation and advertisers is the way that those types of things work. A lot of media attention can have negative reputational effects. Sometimes, protests target certain advertisers. The ultimate goal is influencing decision-making and bottom lines.



Protestors gather in front of Starbucks at 18th and Spruce Streets in West Philadelphia on April 16.

PHOTO COURTESY OF TRIBUNE NEWS SERVICE

Q: If you were the CEO of Starbucks, what would your business plan be after this incident?

A: I think that they are going to be more concerned about understanding who their customers are and understanding whether or not this one specific event will lead them to find other good substitutes for coffee. My sense is that Starbucks fans are pretty com-

mitted to the product and so the question would be whether this event was strong enough for them to decide to change where they get their coffee.

Q: Do you think other competitors will try to take advantage of this misstep?

A: President I think Starbucks had another event where there

was some concern about whether competitors were taking that event in their own marketing schemes to take away market shares. Sometimes, competitors might act strategically in one way or another [to take advantage]. I think this would be a good example of an event that, to specifically Starbucks, can see how competitors use that [in reference to the trainings] and how that might be mimicked.

Students show solidarity through participating in World Hijab Day

World Hijab Day works to combat religious stereotypes

Kelsi Stewart
Elon News Network | @elonnewsnetwork

World Hijab Day is a day of celebrating for Muslim women by walking in their shoes for a day. Elon University is celebrating Hijab Day April 25. Students are invited to cover their heads with either a scarf or cap for the day.

According to the official World Hijab Day website, the idea stems from a desire to foster religious tolerance by inviting women to experience what it is like to wear a hijab.

The event officially began Feb. 1, 2013, and was originally created for women. Senior Kristina Meyer brought Hijab Day to Elon’s campus on February 2016.

“My hijabi Muslim friends in high school asked me whether I wanted to participate while I was in high school. So, my first year here, I asked the Muslim Life Coordinator whether the event was some-



ALEX TOMA | DESIGNER

thing that she thought would be appropriate or welcome here,” Meyer said.

“I think it is open for everybody, but not men because women are actually encouraged to wear it. ... It doesn’t really carry over to the other gender,” said Shereen Elgamal, a lecturer in Arabic. “But there are so many male members of our community who can participate by attending the dinner, by asking questions, by participating in the discussion.”

Though the practice of wearing a hijab is limited to women, Elon has provided opportunities for every student to learn about the Islamic faith,

and this year men are being invited to participate.

“This year is similar to last year in that the event is to show solidarity, but we’ve expanded to include caps for men because in Islam, Hijab means modesty for all, not just women,” Meyer said.

To Elgamal, Hijab Day is about more than just wearing a scarf — it’s an opportunity to appreciate another culture.

“Hijab Day is another one of these instances where different communities reach out to each other and try to just explain part of what we do,” Elgamal said.

Meyer said the goal of Hijab Day is “starting

conversations and showing solidarity against Islamophobia.”

In regards to the stereotypes surrounding the hijab, Elgamal emphasized the importance of respectful discussion.

“I believe that any kind of discussion ... that is founded in respect would actually deal with stereotypes in one way or another,” Elgamal said. “I always say knowledge breeds understanding and understanding breeds ... rise to respect, and this is what we want.”

Through this discussion, non-Muslims can learn the symbolism and reasons behind the choice to wear a hijab.

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HOW WE SEE IT

With tense race relations ruling the United States, it's important to call out actions as discrimination and not undermine the significance of them by calling them bias.

STAFF EDITORIAL

Sugarcoating the conversation does not help



KYRA LETSINGER | DESIGNER

On April 12, a Starbucks manager called the police to arrest two black men in Philadelphia who were waiting on a friend and hadn't ordered anything. Since then the franchise has announced all of Starbucks' stores will close down May 29 to hold an "implicit racial-bias training" for its employees.

Over the past weekend Syracuse University expelled the Tau chapter of Theta Tau Fraternity after some of its members appeared in a video that was, "racist, anti-Semitic, homophobic, ableist and sexist," according to Syracuse University Chancellor Kent Syverud.

In the video, one of the fraternity brothers made another member swear to hold onto hatred for minority groups such as African Americans, Hispanics and Jewish people and identified the groups using racial slurs.

Soon after the expulsion was announced, a second video surfaced showing members of the same fraternity participating in a video of equal poor taste in which members of the fraternity mimicked sexually assault-

ing a person with disabilities.

It's no question that both these videos and the Starbucks incident were offensive in every sense of the word, even though the fraternity swears the videos were meant to be satirical.

But that's not what the conversation surrounding the incident is about. The main question now is "What would our community do should something along those same lines occur on Elon University?"

First, it would be naive to believe these incidents do not already happen. In April 2017 — though it wasn't the first time — someone reported and spoke up about racist-themed parties hosted by a fraternity and sorority on Elon's campus. A month later, the former president of the NC Mu Chapter of Sigma Phi Epsilon Fraternity used a racial slur against a black student.

These are just two of the cases brought under a spotlight by Elon News Network. There have been documented incidents of racial slurs since 2011. The fact that these events happen on campus isn't in question, but how we report them and the conversation surrounding them is.

Though discrimination is at the center of each incident, the conversation surrounding the events only ever seems to contain the words "prejudice" or "bias," but never "discrimination."

Bias itself means to have a prejudice either for or against a subject. Prejudice has more to do with what a person thinks. Discrimination is the action of a person acting on their prejudices.

The events at Starbucks, Syracuse and Elon were all situations of discrimination, not simply bias.

While bias is the most neutral term in addressing these situations, sugarcoating the language used to talk about it can do more harm than good by being an effective tool of dialogue.

Tiptoeing around the use of the word "discrimination" for the significantly subtler "bias" is a dangerous narrative to promote. Avoiding difficult conversations doesn't get the point across, it's not going to help

people learn.

Bias and discrimination, while similar, still function on different playing fields and failing to use the correct term will not help students identify when to use them appropriately.

To address situations properly, students need to be able to identify the difference between bias, prejudice and discrimination. And avoiding the seemingly harsher terms will not accomplish that.

Yes, it's necessary to be sensitive as these are sensitive topics. But there is a difference between being sensitive and not wanting to engage in the proper dialogue.

There is a time to be direct. When there is a clear instance of discrimination, it's important to call it such. Bias and discrimination both have a place in the conversation — it's time we address them properly.

What I think studying abroad really means



Lucia Jervis
Columnist
@elonnewsnetwork

Studying abroad, as many say, is a life changing opportunity. But why? Why do we have to go to another country or countries to be able to have a life-changing experience?

There is so much more to studying abroad than what you think when registering for your program. As we register many of us wonder how our program will be, who will meet or what we'll do.

We have destinations, but many of us don't have itineraries — we don't know what is waiting for us in a foreign place that many of us have never visited.

For me, studying abroad is an enriching opportunity

where you learn everyday. This doesn't happen the way it would in a classroom. You learn from the locals, the people you meet in your program and your experiences.

In so many of our study abroad programs there are people from all over the world. Take the chance to really know them, let them teach you about their culture, their music, their traditional dances and their religion. Let them tell you about their food and about their community. This way, you won't only be emerging yourself in the culture of the country you're in. You'll discover that the people in your program, including you, make

another globe, a small globe of people that are all on the same territory and you have the privilege to travel to their native countries through them.

If you go abroad, you should really understand that you will grow and will be surrounded by different people. If you go to a country where you don't speak the language, you'll understand that frustration, you may get cultural shock. You may have a single story about a country — yes, these aspects can be exasperating for some but they build up your character and make you more tolerant and respectful.

Go in with an open mind,

know that every decision you make builds up the experience you will have. Also recognize that your journey and your friends' journeys can be completely different.

Understand that single stories are unfair and incomplete. Dive into the culture of the countries that you visit and find multiple stories to describe those countries instead of generalizing or fitting the nation under a category.

Traveling is so enriching, make the most of your journey, combine culture, having fun, eating, learning, discovering and most importantly, be open to anything that falls in your path.

LIFESTYLE



STEPHANIE HAYS | ELON NEWS NETWORK

Hiking through farmlands and forests

The Mountain-to-Sea trail's extension brings nature to students

Stephanie Hays

Elon News Network | @sterphanerhers

IN THE SAME TIME it would take Elon University students to drive to Harris Teeter, Wal-Mart and IHOP, they can reach the start of a new hiking trail, just 10 minutes from campus.

The Breakaway Trail begins at the Guilford County Farm and stretches 2.2 miles across farmland, grape vineyards, woods and a creek before ending at a pond.

Offering variety

The trail is a combination of many different landscapes, which is one of the big attractions of the hike, according to John Gladstone, supervisor of Passive Parks & County Farm.

"We have the Travis Creek — which is a gorgeous creek — and rock outcroppings all along the creek and different varieties of crops to walk through: the wooded lands from pine forest to deciduous forest and higher elevation where it peaks and you can see the entire farm to lower elevation when you're down in the creek itself," Gladstone said.

The draw of the landscapes is reinforced by hikers.

"It's unusual because it's a combination of the woods trail — which is like what you would see in some parks — and then a nice farm trail so you get kind of a couple of things pleasurable out of it," said Curtis Brooks, who along with his wife, Nan Dwyer, have already hiked the trail.

But beyond just nice views, The Breakaway Trail and Guil-

ford County Farm are also popular for a lesser-known activity.

"Birds," Brooks said. "It's kind of known in the area as a good spot to find different kinds of birds."

Which is perfect for bird watchers.

"It's known as a birding hotspot if you're a birder, which means you can see higher concentration of different species," Dwyer said.

Extending the path

The Breakaway Trail is a part of the North Carolina Mountains-to-Sea Trail, which traverses the entire state. From Clingman's Dome in the Great Smoky Mountains to Jockey's Ridge on the Outer Banks, the trail is nearly 1,200 miles long.

"The idea is to get from one end of the state to the other to check all the topography and different aesthetics and habitats and variation that North Carolina has to offer," Gladstone said.

There are 18 segments in the Mountains-to-Sea Trail, with Segment 9: Revolution and Textiles running from Greensboro to Hillsboro. It is home to The Breakaway Trail.

Freshman Hailey Tucker, Elon Outdoors trip leader, is excited about the opening of the trail. She thinks people will be drawn to it because of its relationship to something larger.

"What would be really cool is the publicity that comes from the 'Oh, this is a part of the Mountains-to-Sea Trail,'" Tucker said.

And senior Josie Reed, another Elon Outdoors trip leader, also thinks the trail and farm would be great places for Elon students to enjoy.

"Elon Outdoors wants to get more involved in the community and we haven't done much with the trail yet, but learning

more about it, we would love to help get more Elon students involved in what they're trying to accomplish," Reed said.

By partnering with Friends of the Mountains-to-Sea Trail, The Breakaway Trail was built almost entirely by volunteers.

Friends of the Mountains-to-Sea Trail is an organization that includes groups of people across the state who help care and extend the trail. The organization also provides guides and information about the trail.

"They gather in their locations, and some of them even travel end to end to get the job done," Gladstone said. "But they are an incredible group that really make this trail happen."



IT'S AN OPPORTUNITY FOR THE STUDENTS, THE FACULTY, ANY VISITORS, PARENTS WEEKENDS, FAMILY WEEKENDS.

JOHN GLADSTONE
PASSIVE PARKS & COUNTY
FARM SUPERVISOR

According to Gladstone, while county staff does some of the machine work, such as mowing the grass and using weed trimmers, volunteers account for 95 percent or more of the work and the thousands of hours that go into making and caring for the trail.

The grand opening of the trail will be the kickoff event for people to come and engage with the farm and trail after years of work.

"This has been a long time

coming," Gladstone said. "To have something that has been officially designated as part of the Mountains-to-Sea Trail where people can actually come in and walk on a designed, professionally cut and built trail by their peers, their volunteers and to really have a unique place to come visit."

The opening has also brought more attention to Guilford County Farm, where the trail begins.

"Well it's already been a great boon to the park," said Ed Schubert, the farm manager. "The Mountains-to-Sea has had volunteer crews out here for probably close to a year, so they've been working on it for a very long time and they've done a great job on it. It looks fantastic."

Uncovering the history

The farm also has an unusual backstory.

Previously known as the Prison Farm, prison dorms were constructed by low-risk inmates who were brought out to the area. The inmates built their own dorms on the farm by gathering stones from the grounds.

In 2015, county leaders decided to disband the prison, and farming operations were turned over to residents and the farm manager.

Currently covering more than 700 acres, the farm is occasionally used by Emergency Medical Services and K-9 units for training. It also has multiple greenhouses are used for selling plants and educational activities and event and meeting spaces that can be rented out.

"Frankly, it's just kind of the thing I'd love to do more of — to partner up with different organizations that have something going on that they do that connects with what we're doing," Schubert said.

IF YOU GO

What: The grand opening of The Breakaway Trail

When: 2:30 p.m., Friday, April 27

Where: Guilford County Farm
7310 Howerton Rd,
Gibsonville

And Gladstone also hopes the opening of the trail will help bring more attention to the farm and lead to potential partnerships.

"We have so many opportunities here at the farm. The trail is one piece to kick off the growth and uniqueness of the farm," Gladstone said.

Adding on

While April 27 will mark the grand opening of The Breakaway Trail, there are already plans to increase the length of the trail.

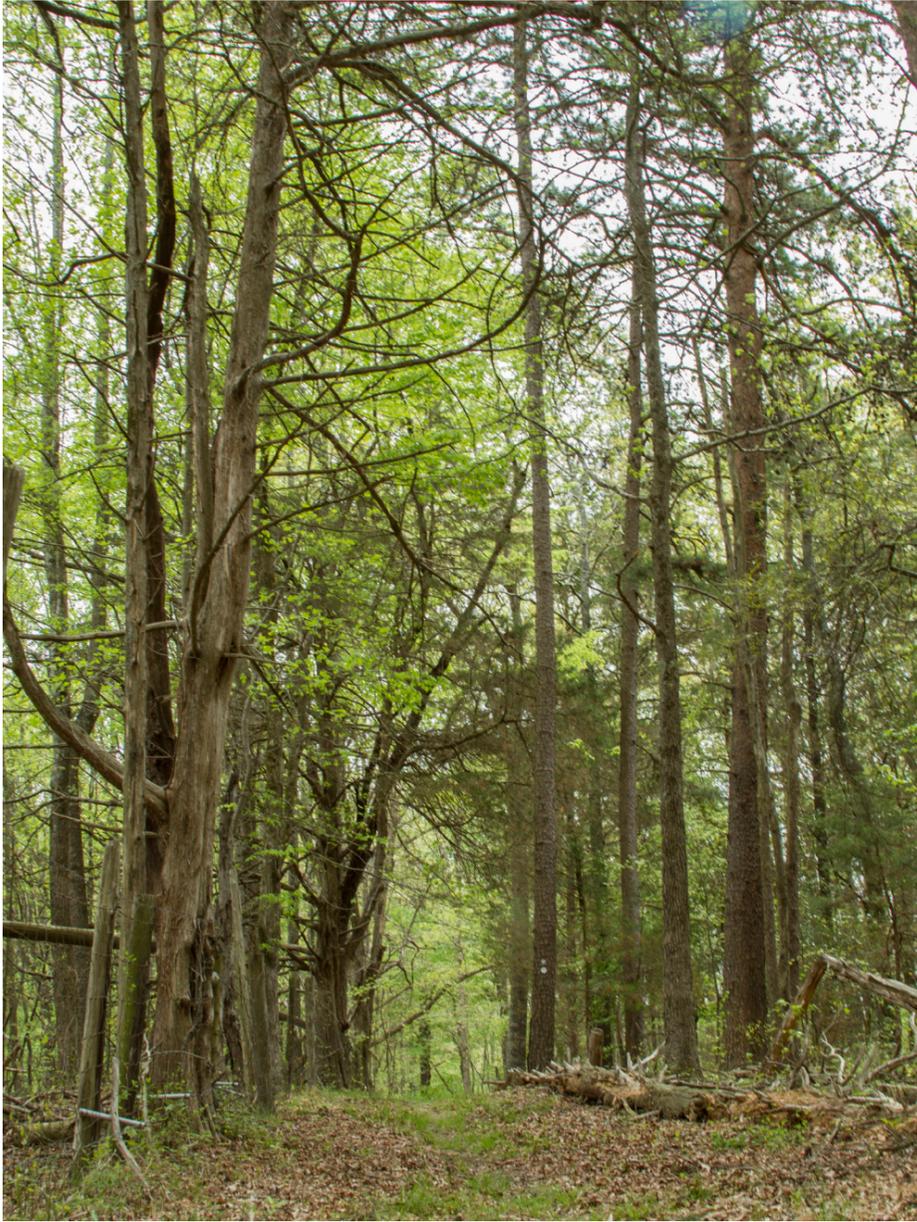
According to Gladstone, the new extension is in Phase Two of installation and construction. The design is finished and the first cuts have been made. The new addition would shift the trail from being a linear there-and-back hike to becoming a loop around the farm.

For students, it brings the outdoors a bit closer to campus.

"For Elon, it is so close," Gladstone said. "It's an opportunity for the students, the faculty, any visitors, parents weekends, family weekends. They have a place to come, a place to meet, hike a beautiful trail, come see all the other opportunities that we have here on the farm."

And for everyone else, it's a fresh adventure.

"It's one more place to go exploring," Schubert said. "It's something new, it's something that you know, people who like to get out, who like to explore something that they haven't seen, this is that."



“

IT'S ONE MORE PLACE TO GO EXPLORING. IT'S SOMETHING NEW, IT'S SOMETHING THAT YOU KNOW, PEOPLE WHO LIKE TO GET OUT, WHO LIKE TO EXPLORE SOMETHING THAT THEY HAVEN'T SEEN, THIS IS THAT.

ED SCHUBERT
FARM MANAGER

PHOTOS BY STEPHANIE HAYS | ELON NEWS NETWORK

Opposite: The Breakaway Trail ends with a large pond full of turtles, fish and other various wildlife.

Top left: Trees line the path of The Breakaway Trail. The trail includes woods, streams, fields and a pond.

Top right: Curtis Brooks (left) and Nan Dwyer hike along Howerton Road, which is a part of The Breakaway Trail April 22.

Above: A tree marks the path of The Breakaway Trail with a white circle. The trail runs along farmland and goes through the woods.

Right: Opie, a donkey (right) and his friend Jax, walk through a field on the Guilford County Farm April 22. Jax and Opie often greet hikers and travelers as they come to the farm.



SYRIAN REFUGEE *defies the odds*

Georgetown University student shares his journey of survival

Courtney Close
Elon News Network | @elonnewsnetwork

One Friday morning, a 15-year-old boy and his cousin walked out of prayer and began taking pictures of the life surrounding them. Before they knew it, Syrian mercenaries were accusing them of working for a foreign news agency. The next minute, they were tossed into the back of a pick-up truck and taken to military intelligence in Aleppo.

In 2011, the Syrian Civil War broke out. Some Syrians were forced out of their homes and into camps, some fled the country and others were kidnapped and conscripted. Since then, more than 11 million people have been displaced from their homes. Saria Samakie, a freshman at Georgetown University, was one of them.

Samakie was born in Canada, but moved back to Syria at age six when his grandmother passed away. The world around Samakie was quickly transforming, and with help from his dad, he changed as fast as his country did.

At age 10, Samakie learned how to drive so he could help his father work.

"Today, you are going to learn how to drive," Samakie's father said. "And every time you hit something, I will slap you once on the right side of your face."

From then on, Samakie

yearned to drive. Rolling into the desert, unbounded by any roads or rules, gave him a sense of freedom—a feeling he had yet to find anywhere else in his life. Soon after he learned to drive, however, the family lost their factory and farm to Assad's forces and the rebels.

Five years later, everything in Syria was changing as the country descended into violence and chaos. On that Friday morning, when they were thrown into a cell at military intelligence, Samakie realized the danger he and his cousin were in. Samakie then extended his hand to his cousin and said, "It was great knowing you, but we're probably going to die soon or never be let out of this place."

After confiscating all their belongings, the boys were beaten, yelled at and interrogated. One guard told Samakie to tell him everything he knew or the guard would put him in a place where even God wouldn't know where he was. At that moment, Samakie had a decision to make — to be weak or to show strength.

"Do you want me to tell you the truth or do you want me to tell you something that will make you happy," Samakie said. "Because these two things are completely different."

Samakie never thought much of his Canadian passport until that moment; the moment he was freed and reborn into society. Samakie was released after a religious leader came to vouch for him and showed his Canadian passport.

But only a month later, Samakie found himself sitting on a cold floor staring at a blank wall once again.

The Free Syrian Army, a Syrian opposition group focused on bringing down the government of Bashar al-Assad, kidnapped Samakie and demanded 2 million dollars from his family. Samakie knew there was no way his family

could give the army that much money, so he told them they were going to have to kill him because he wouldn't be able to pay that much.

That guard then left the cold, dark room and a different one entered, wearing an expression of pure disbelief.

"Are you crazy Saria?" the guard asked. "No, not really. Why?" Samakie said.

"The guy you just sat with beheaded nine people, and you were gonna be number 10, and you were there laughing," the guard said.

"Yes, he beheaded nine people, but I still don't see why I should be that afraid of him and afraid of telling him what I really think," Samakie said. He believed he was likely going to die anyway and that a strong defiance would be his best defense.

Samakie's kidnappers grew to admire him. After his family negotiated a ransom that they could manage to pay, his kidnappers saluted him as he climbed into his brother's car.

Though Samakie had grown to respect his kidnappers, he would not dedicate his life to an ideology he did not believe in.

Defying his father's determination to never leave Aleppo, Samakie eventually decided to leave Syria and make his way to Jordan with his mom, sister and niece. He found work, but always dreamed of going back to school. Samakie had not been to school since he was 14-years-old, when Assad's forces seized his school in Aleppo for military use.

Through a friend, Samakie heard of a school that King Abdullah II had recently established—The King's Academy in Madaba, Jordan.

Since Samakie had no remaining records of his schooling; he was an unusual applicant. Although King's accepted Samakie, he failed the English entrance exam and could not afford the tuition with only 100 dollars in his

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IF I GIVE IN TO RESENTMENT, THEN THOSE BAD FORCES WOULD WIN, AND I REFUSE TO LET THEM WIN.

SARIA SAMAKIE
FRESHMAN, GEORGETOWN UNIVERSITY



PHOTOS COURTESY OF SARIA SAMAKIE

Above: Saria Samakie speaks at Phillips Academy Exeter on his experience as a refugee

Bottom: Saria Samakie as a child before leaving Syria.

REFUGEE CAMPS

8%

Of Syrian refugees live in camps. The majority are struggling to settle in unfamiliar environments, according to Mercy Corps.

pocket. Samakie's tenacious resilience, however, showed its strength again, and he studied English on his own until he passed. Samakie then turned to crowdfunding to pay for his tuition. After only three days on GoFundMe, he got a message from a man living in Amman. After talking to Samakie, that man paid for all three years of tuition in full, as long as Samakie promised the name of his donor would always remain anonymous. Samakie became an 18-year-old sophomore that fall.

Jack Blackwall, a close friend of Samakie's from King's, admires his fearlessness in all situations of his life.

Samakie's dreams were not for the faint-hearted.

His dreams required a hard-working and ambitious attitude that is unfazed by failure. Blackwall recounted a time when Samakie wished to be president.

"I think looking back he might think it was a silly thing to say," Blackwall said. "But it provides a window into the scale of his ambition."

Some of his close friends from King's Academy agreed that they had never seen anyone work as hard as Samakie. Outside of school, he and two friends started a mobile classroom and went to refugee camps nearby to teach younger kids math and English. Their organization, Fikra 3al Mashi, continues to teach children today and are helping it grow and thrive.

After graduating from King's, Samakie was awarded the Georgetown University Arrupe Scholarship. He describes his time there as if you gave Play-Doh to someone who has never touched it before — fun, colorful and moldable.

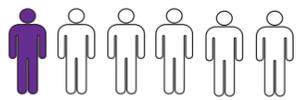
At age 15, Samakie was kidnapped and abused. To-

day, he is a 21-year-old freshman at a renowned university and has given speeches in both the United States and Europe about his story and the plight of Syrian refugees. He continues to advocate for Syrian refugees and is returning to Jordan this summer to grow the nonprofit mobile classroom organization.

Samakie's resilience radiates in every aspect of his life. He never gave into Assad's military intelligence officers or his kidnappers, never became bitter about the loss of his family's business and never raged about the violence all around him. When asked why he is not filled with resentment Samakie replied, "If I give in to resentment, then those bad forces would win, and I refuse to let them win."

SYRIAN REFUGEE CRISIS

FAMILIES FLEEING VIOLENCE



LEBANON 1 in 6 people is a Syrian refugee



JORDAN 1 in 16 people is a Syrian refugee



ADAPTED FROM MERCY CORPS DATA
MEGHAN KIMBERLING | DESIGN CHIEF



IT'S NEVER TOO EARLY TO FOLLOW YOUR *dreams*

Entrepreneur pursues business venture from a young age

Elizabeth Coon

Elon News Network | @elonnewsnetwork

Smiling from ear to ear, 11-year-old Kate Ulveling didn't let age stop her from selling her jewelry for the first time at a local farmers' market. Though the tiny, blonde-hair, blue-eyed girl was the youngest vendor by more than 20 years, she knew how to develop, organize and manage a business like every other vendor there.

From her earliest memory, Ulveling has always had a natural marketing mindset. In elementary school, before owning a business was ever on her mind, she would leave the dollar store with multiple bags of candy, reselling them later on the street corner for 50 cents each. Before that, she was painting colorful messes in her kitchen to sell for 25 cents to her neighbors.

Fast-forward 10 years, Ulveling is a junior at Elon University with a flourishing jewelry business called Carolina Candy.

Junior Nicole Seay, Ulveling's sorority sister, said, "She is dedicated to encouraging others to go for things even if they think they have no chance."

Moving from state to state

Ulveling didn't have an average upbringing. She was born in Iowa, but when she was three years old, she moved to Chicago and lived there for less than a year. For preschool and kindergarten, she moved to Tennessee. By first grade, she was back in Chicago and lived there until sixth grade. In the middle of her sixth grade year, she moved to North Carolina. Now, after almost 10 years of living in North Carolina, she finally calls it home.

Growing up, Ulveling's dad was a college basketball coach and was one of the biggest influences on her. He taught her to commit to something and manage her time at a young age.

While she was very petite, her size didn't stop her from following in her father's footsteps and playing basketball throughout her childhood.

"Whenever I get into something, I give it my all, put all my energy toward it and work extremely hard," Ulveling said.

Though she's not playing basketball today, she's her happiest when she's living a fast-paced, active lifestyle.

Making something happen

After dabbling in fashion in high

school and having some flops here and there, Ulveling decided to give jewelry a real shot.

Inspired by the tassel trend, she began by selling colorful pieces through her Instagram, and it took off from there.

When she entered college, she had to learn to balance her new life.

While the typical student was just trying to settle into a new life away from home, Ulveling was managing that on top of her new business.

Starting in July 2015, Ulveling had sold 400 tassel necklaces ranging from \$32 to \$40 each by October of that year.

"I would have boutiques ask for 50-plus handmade necklaces with a week turnaround date and would get no sleep those days because it was new, and I wanted it to thrive, and I invested so much money into it that I wanted to get a good profit out of it," Ulveling said.

Stepping back and learning

By the end of her freshman year at Elon, Ulveling made the decision to turn her small Etsy shop into a full business. She launched her website, Carolina Candy, so she is in full control of where and when she sells her pieces.

A year and a half after launching her business, Ulveling continues to put out new collections every season.

She has learned to put less stress on herself. She wants her business to remain a side job, and put her relationships and schoolwork first.

Ulveling is currently selling to trunk shows and pop-up shop events but wants to do less output for boutiques in the coming time.

What's the plan for Ulveling after college? Shockingly, it's not to become a full-fledged entrepreneur. She fell in love with corporate America

during her freshman year at Elon and hopes to pursue it when she graduates in a year.

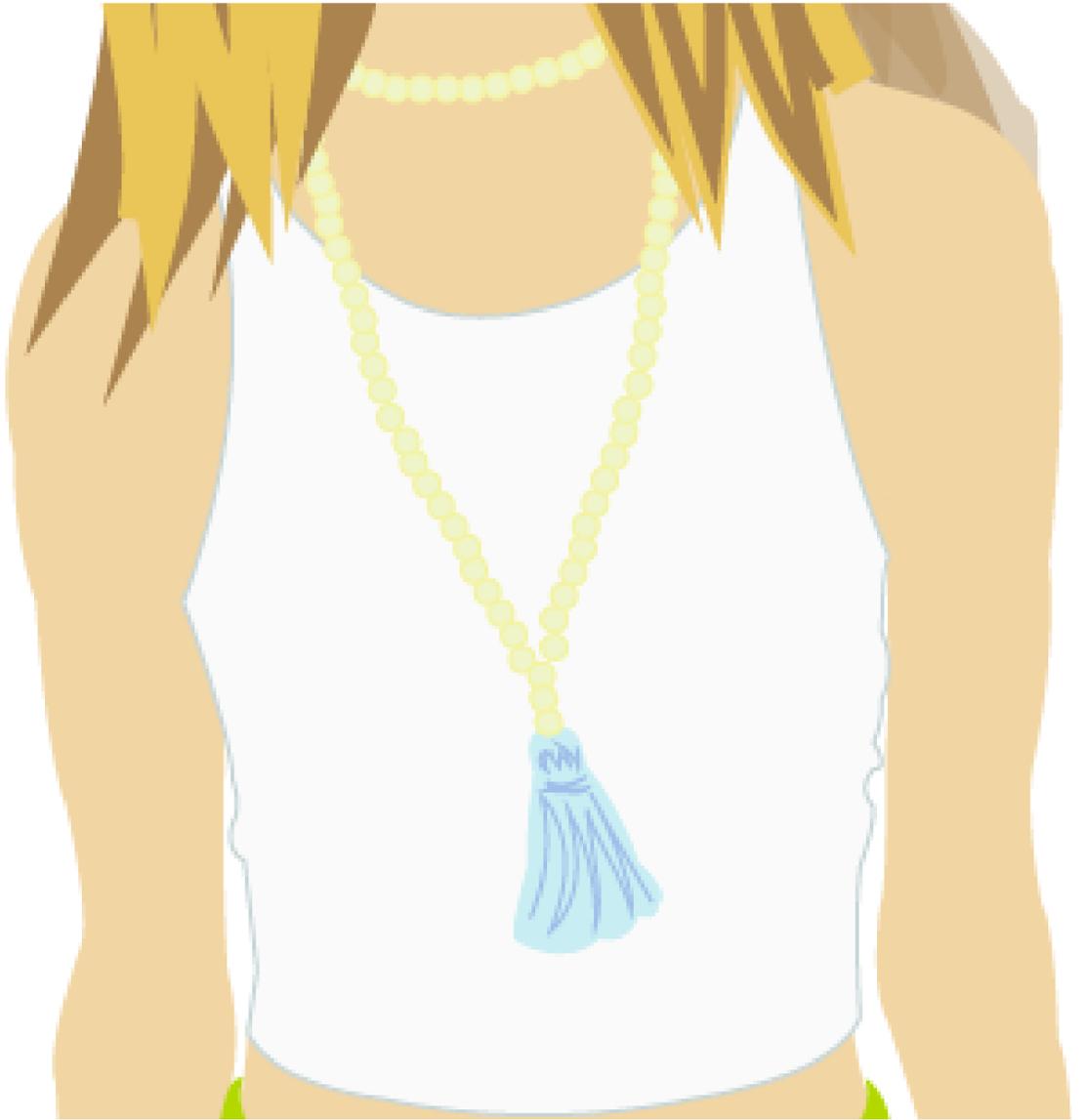
Being an influence to everyone around her

Ulveling strives to have as uplifting a life as possible. She explains that she's in no way perfect and still has her down days like everyone else.

But she dusts herself off and gets back up to try again.

Her drive and motivation is why so many respect her and look up to her.

Senior Lexy Palmer, Ulveling's friend, said, "By exercising her passions and sticking true to who she is, Ulveling has such a positive influence on everyone around her."



LEAH KALLAM | DESIGNER

BEADING BUSINESS

400

Kate Ulveling sold 400 tassel necklaces ranging from \$32 to \$40 in July 2015.

Right: Ulveling's featured pieces of jewelry on the Carolina Candy brand website.

Below: Junior Kate Ulveling has been selling hand-made jewelry through her store, Carolina Candy, since July 2015.



PHOTO COURTESY OF CAROLINA CANDY JEWELRY

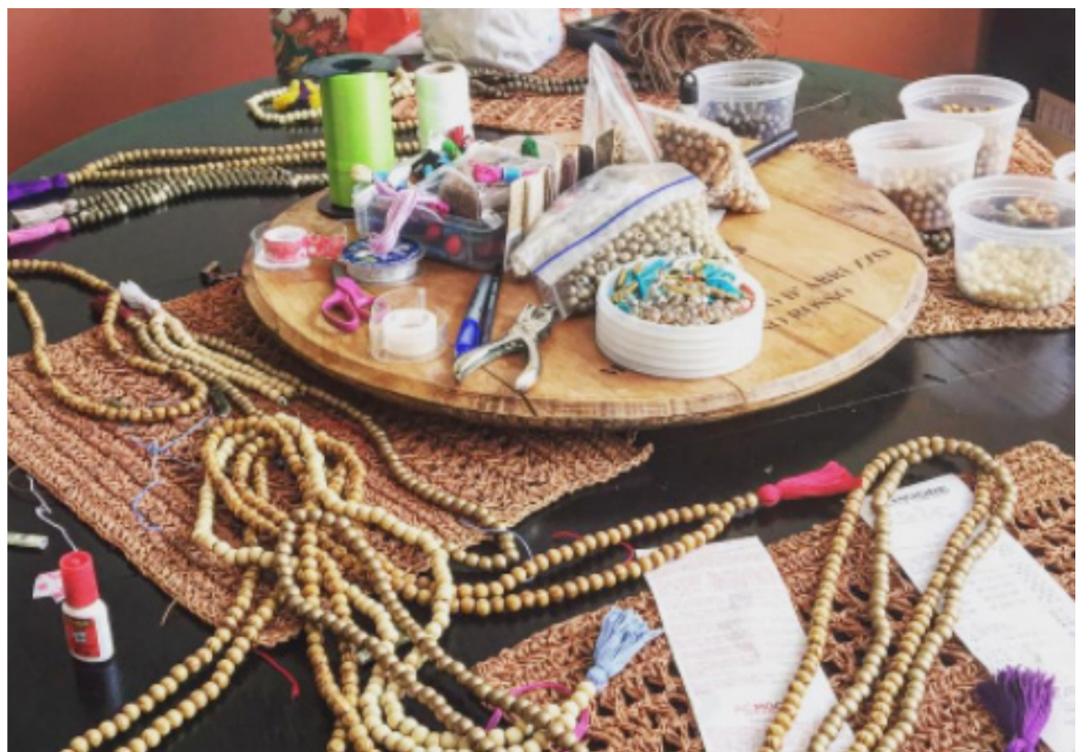


PHOTO COURTESY OF CAROLINA CANDY JEWELRY

A WEEKEND AT *Jimmy Powell Tennis Center*



FILE PHOTO BY ELON NEWS NETWORK

Elon women's tennis Senior Erica Braschi follows through on a serve at the Jimmy Powell Tennis Center. Braschi finished her time at Elon on April 21 in a loss to William and Mary.

After a pair of Friday sweeps, both men and women fall in semi-finals

Jack Haley
Sports Director | @rjackhaley17

FOR THE FOURTH YEAR in a row, Elon University hosted the Colonial Athletic Association (CAA) championships at the Jimmy Powell Tennis Center. After both the men and the women swept their first-round matchups against Hofstra University (4-0) and Drexel University (4-0) respectively on Friday, both seasons found their end on Saturday afternoon.

Before the games can begin, it is up to people like Deputy Director of Athletics Mike Ward to make sure the campus is up to snuff and ready to host the tournament.

"We want to put together a great experience for our student-athletes. This is the opportunity for these student-athletes to have a championship experience. This is a last time that [some] of these student-athletes will ever take the court for their team," Ward said. "So, I know that everybody hear that works on this feels that we need to put a level of seriousness into this event to recognize the importance of this event to the athletes and their families."

Though Ward may carry a hefty title in front of his name, that doesn't stop him from putting his head down and doing whatever it takes to make sure the courts are

primed for play.

"It's all hands on deck," Ward said "This morning we were unloading chairs from a truck, and we had to borrow the official's chairs. Even yesterday I grabbed a blower and I was cleaning courts because of the wind. I think you need to be willing to roll your sleeves up and work as a part of a team. Here every role is a practitioner."

Ward has also come to realize that working at Elon means filling in wherever needed, which is different from what he has had to do at his past jobs. Ward has also spent time in similar roles at the University of Tennessee at Knoxville and the University of Alabama.

"The best part about being at Elon is having the chance to work with a tighter, smaller group of people and building the relationships with the people around here and to be able to... really get an intimate, ground level of view of what's going on here," Ward said.

Now, on to the matches. The second-seeded men's tennis team began its matches earlier in the day and faced the University of North Carolina at Wilmington, the third seed. Elon saw its only win in the doubles portion of the match come from juniors Felipe Sarrasague and Taylor Foote, who won 6-4. But that left Elon down one point heading into singles play.

In singles play, junior Felipe Osses-Konig beat his opponent in two straight sets (6-4, 6-0). But that was the last win Elon got as freshman Kyle Frankel (4-6, 1-6), Sarrasague (4-6, 2-6) and freshman Camilo Ponce (3-6,



MY TEAM THEY BOUGHT INTO IT, THEY BELIEVED IN THEMSELVES TODAY, AND THEY LEFT IT ALL OUT THERE ON THE COURT.

ERICA BRASCHI
SENIOR

BY THE NUMBERS

30

number of combined men's and women's wins this year

6

number of years in a row the men and women have won more than 10 games

4-6) lost the next three matches to end the team's 2018 campaign with a 4-1 loss. They finished the season 16-8.

Then, the women took the court to face off against top-seeded William and Mary in the early afternoon. The Phoenix had a strong start and won the doubles portion, something they have had a hard time doing this season.

"We've struggled all season long. We've lost some doubles points we should not have lost, and for a long time, we were doubting ourselves in doubles. We didn't believe in ourselves, and we had to rely heavily on our singles play," said senior Erica Braschi. "However, we knew William and Mary is a tough singles team. We knew we were capable of winning the doubles point. We just had to go out there and believe it."

All three doubles matches went into tiebreakers, and neither the Phoenix nor the Tribe were able to pull ahead. But seniors Olivia Lucas and Erica Braschi (7-6, 7-2 in the tiebreaker) were able to secure the final point and give Elon a 2-0 win in doubles.

"Doubles was really exciting to watch," said women's head coach Elizabeth Anderson. "I don't know that we have had any doubles matches where all three of the courts went to the tiebreaker."

After that, it was back and forth all day for the women. The singles portion got off to a rocky start, seeing only junior Maria Paraja (6-2, 6-3) be able to pull off a victory. Elon stayed tough as they battled for the rest of the match.

"We played our best tennis in this tournament, and we played

our hearts out today," Anderson said. "William and Mary has a very good team... They play well, but we took them just about as far as we can take them."

After Paraja won her match, Elon needed to win both of the final two games. Junior Suzanne Zenoni gave her opponent, junior Clara Tanielian, all she could handle. Zenoni lost the first set 3-6 before she was able to take the second set 6-2. In the deciding set, it was Tanielian who secured the win for the Tribe, leaving Braschi's match unfinished. The Tribe won by a final score of 4-2.

"It's definitely heartbreaking, but I couldn't ask for a better culmination to my college tennis career," Braschi said. "My team, they bought into it, they believed in themselves today, and they left it all out on the court."

They say that there's no place like home, and for the Phoenix, that rang true today even if they weren't able to advance.

"The crowd was awesome," Anderson said. "We appreciate everyone coming out and supporting our team. That definitely helped us a lot to get going and get our momentum. It was beautiful to play here... It has been a privilege to play here."

"You could not have asked for more energy. It definitely benefited us. It pumped us up," Braschi said. "We used our home court advantage in our favor, and it helped us get further than we thought we could."

Saturday marked the end of a 14-13 season for the women's team, and they have finished with 10 or more wins in a season for 12 straight years.



ELON BASEBALL HOSTS ALUMNI WEEKEND

Elon baseball alumni from the class of 1985 stand side by side at the pregame tailgate Saturday, April 21.

SCREENSHOT COURTESY OF CHRISTIAN GALVANO | ELON NEWS NETWORK

Alumni gathered for second straight year, organized by head coach Mike Kennedy

Christian Galvano
Elon News Network | @chrisgalvano

The Elon University baseball team hosted its second annual alumni weekend, which welcomed over 50 alumni to reminisce their glory days as a Phoenix.

FROM ALUMNUS TO COACH

Head coach Mike Kennedy, 1990 Elon graduate and former catcher, recently earned his 700th win of his coaching career.

On Saturday, April 21, baseball players of all ages participated in a pregame tailgate that served many common ballpark meals.

"I have not one regret coming here," said Elon baseball alumnus William "Dallas" Tarleton about his time at Elon. "I loved it, and that's why I'm back here today."

The event was organized by head coach of the program and 1990 Elon graduate Mike Kennedy, who just recently captured the

700th win of his career.

"It's really special because I coached a lot of these guys or played with some of them," Kennedy said. "It's awesome for me to reconnect with guys that I've been around and coached and played with but also learn and talk to some of the guys who were here before me."

Over the weekend, the 2006, 2008 and 2009 teams were recognized, but all alumni were welcomed.

Alumni like John Krol and Tim Patton, who played for Elon College in the 1980s, said the program that they played for over 30 years ago has grown tremendously.

"It's a university now; it was a college then," Kroll said. "We were the Fighting Christians."

When asked about their favorite Elon dugout stories, Krol assured that stories off the field were "just as bad" as the stories on the field, referring to the times they fooled around as college athletes.

Still to this day, the 1981 Elon baseball team holds one of the best records in program history.

"We were legends in our own minds," one alumnus said.

Jimmy Reyes, a recent Elon alumnus, pitched from 2006 to 2010. In 2008, the team won the Southern Conference (So-



WE HAD AN UNBELIEVABLE TIME HERE. ALL THE MEMORIES IN THAT DUGOUT, WE REALY GOT TO ENJOY ALL THOSE MOMENTS TOGETHER.

JIMMY REYES
CLASS OF '10

Con) tournament in Charleston, South Carolina.

"Dogpiling in Charleston was fun when we won the tournament there," Reyes said. "We had an unbelievable time here. All the memories in that dugout, we really got to enjoy all of those moments together."

Tarleton was on that team as well. He enjoyed the inaugural Alumni Weekend so much that he came back for round two this year.

"I try to get here when I get the chance," Dallas said.

The current baseball team is on an eight-game winning streak after sweeping the University of

Hartford Hawks this weekend, and they love when alumni come back to watch them play.

"It's always fun. It's always a great time," said senior pitcher Robbie Welhaf. "When they are lined up on the fence, it definitely motivates us to play well and play for them because now that most of them are not playing baseball anymore, they're missing it a little bit. Being able to come out and perform like we did is really awesome."

"They get a kick out of it," coach Kennedy said. "It's really nice to have those guys around. From time to time, they'll say something nice to our guys and talk to them about how they're doing. I think our guys fed off that."

Welhaf knows the majority of the guys that come back are unfamiliar with him. And though he may be a new face to the group of alumni, they will always be connected by the uniform they wear.

"Some of those guys are even before my time," said Welhaf, the Feb. 21, 2017 CAA pitcher of the week. "It's almost like we knew them."

Though they can't have the alumni stick around and cheer them on for it, the team will take on the University of North Carolina at Wilmington this upcoming weekend.

SPORTS BRIEFS

Baseball sweeps Hartford, have won eight in a row

The Elon University men's baseball played a busy schedule with five games in six days against Campbell University, North Carolina A&T and a three-game series against the University of Hartford. Elon rose to the occasion and won all five games. Strong pitching and defense were the highlights as Elon gave up just eight runs over the five-game stretch. Sophomore Kyle Brnovich once again showed why he is one of the best pitchers in the country when he struck out 14 batters in a complete game effort on Friday, helping Elon to secure a 7-1 win. Brnovich now has 111 strikeouts on the season, just two short of Steven Hensley's season record.

Men's golf finishes in fifth at CAA tournament

The Phoenix competed in the CAA tournament April 20-22 at the Lonnie Poole Golf Course at North Carolina State University. The team finished fifth overall, firing a three-day total of 903 (+39). They were paced by Patrick Frodigh, who shot a 223 (+7) in his final collegiate tournament to finish tied for 10th. Senior Jake Leavitt finished one shot behind Frodigh, barely missing a top-10 performance in his last match for Elon University. Leavitt will leave behind quite the legacy at Elon, including being responsible for two of the top-four rounds played in the maroon and gold.

Lacrosse clinches CAA tournament

The women's lacrosse team put together a pair of wins on the road against the University of Delaware (10-6) and Drexel University (18-13). Senior Stephanie Asher had another outstanding weekend offensively as she notched 12 points for the Phoenix. This included six goals in the win against the Drexel Dragons. These wins confirmed Elon as the No. 3 seed in the CAA tournament. They will wait to play the loser of the Towson University and James Madison University matchup as the two teams play for the conference title this weekend. Elon will honor its 12 seniors with a ceremony following their regular-season finale against William & Mary on Saturday, April 28.

Softball swept by James Madison

Softball's slide continued this week as the team dropped all three games of a home series against conference rival James Madison University. Elon has lost eight straight games, dating back to game two of a doubleheader against the University of North Carolina at Wilmington on April 8. During this stretch, Elon was outscored 47-12. Elon will play one more non-conference game against North Carolina A&T on April 25 before finishing the regular season with six straight conference games: three games at home against Drexel and a final three-game series at the University of Delaware.

THE PHOENIX FOCUS

TRACK AND FIELD

SCHEDULE

4/28 UVA GRAND PRIX/ CHARLOTTESVILLE, VA ALL DAY

WOMEN'S TENNIS

RESULTS 14-13

4/20 DREXEL/ELON 4-0
4/21 WILLIAM & MARY/ELON 2-4

BASEBALL

RESULTS 25-16

4/17 CAMPBELL/ELON 11-1
4/18 NORTH CAROLINA A&T/ ELON 5-4
4/20 HARTFORD/ELON 7-1
4/21 HARTFORD/ELON 4-1
4/22 HARTFORD/ELON 2-1

SCHEDULE

4/27 UNCW/UNCW 6 P.M.
4/28 UNCW/UNCW 2 P.M.
4/29 UNCW/UNCW 2 P.M.
5/2 WAKE FOREST/ELON 6 P.M.

MEN'S TENNIS

RESULTS 16-8

4/20 HOFSTRA/ELON 4-0
4/21 UNCW/ELON 1-4

SOFTBALL

RESULTS 20-25

4/21 JAMES MADISON/ELON 0-7
4/21 JAMES MADISON/ELON 2-5
4/22 JAMES MADISON/ELON 2-10

SCHEDULE

4/25 NORTH CAROLINA A&T/ ELON 6 P.M.
4/28 DREXEL/ELON 1 P.M.
4/28 DREXEL/ELON 3 P.M.
4/29 DREXEL/ELON 1 P.M.

LACROSSE

RESULTS 4-10

4/20 DELAWARE/ELON 10-6
4/22 DREXEL/ELON 18-13

SCHEDULE

4/28 WILLIAM & MARY/ WILLIAM & MARY 1 P.M.

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