

WEDNESDAY, OCTOBER 11, 2017
ELON, NORTH CAROLINA

THE PENDULUM

ELON'S NINTH PRESIDENT

“TOGETHER, WE
WILL SET THE
NEXT HORIZON
FOR ELON'S
DESTINY.”

CONNIE BOOK
INCOMING PRESIDENT OF ELON UNIVERSITY

SEE SPECIAL SECTION B



Constance “Connie” Ledoux Book, the incoming president of Elon University, addressed students, faculty, staff and community members at a special Elon community gathering in Alumni Gym Oct. 9, 2017.

CAROLINE BREHMAN | PHOTO EDITOR



NEWS • PAGE 4
WSOE celebrates its 40th anniversary



LIFESTYLE • PAGE 9
Alamance celebrates its pride in third annual celebration



SPORTS • PAGE 11
Meet the new deputy athletics director

The Elon defense rallies to tackle the ball carrier in the first half of their win against William & Mary.



AJ MANDELL | STAFF PHOTOGRAPHER



CAROLINE BREHMAN | PHOTO EDITOR

David Cameron enters the Alumni Gym before giving a speech for Elon University's Fall Convocation Thursday, Oct. 5.



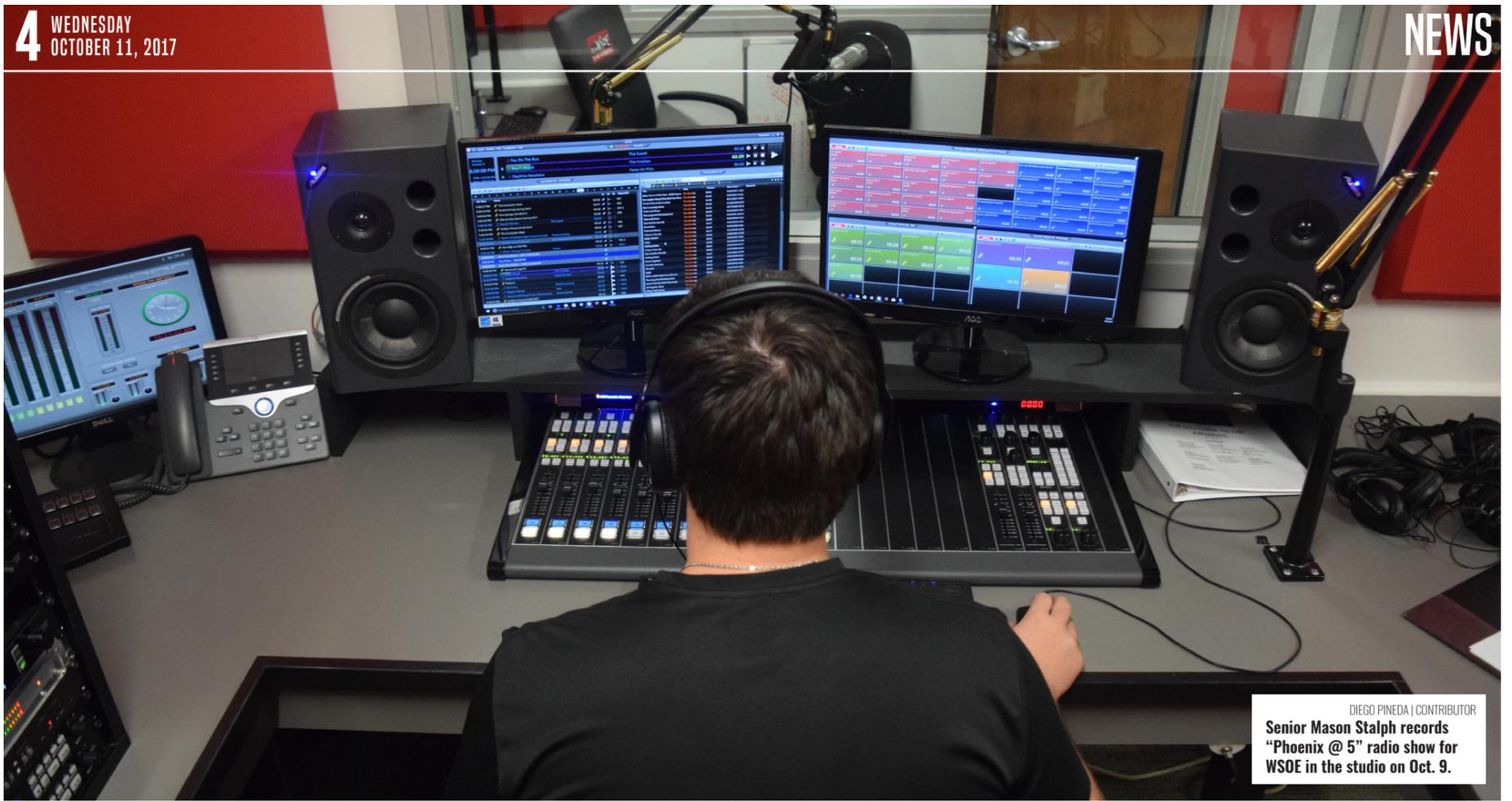
CAROLINE BREHMAN | PHOTO EDITOR

Members of the Elon community give Connie Book a round of applause during the welcome celebration held in the Alumni Gym after being named Elon University's ninth president Oct 9.



CAROLINE BREHMAN | PHOTO EDITOR

Amazing Grace gathers dollar bills from audience members during a drag show performance at the Alamance Pride Festival Oct. 7.



DIEGO PINEDA | CONTRIBUTOR
Senior Mason Stalph records
"Phoenix @ 5" radio show for
WSOE in the studio on Oct. 9.

TUNING IN to the sounds of Elon

WSOE is celebrating their 40th anniversary in a new location

Diego Pineda
Contributor | @Diego_Pineda19

Forty years ago, the Wonderful Sounds of Elon radio station, WSOE, broadcasted its first record ever through its 89.3 FM frequency. The record was "More Than a Feeling" by Boston. Today, the record is set to be framed and placed in the WSOE office built last year in McEwen School of Communications.

WSOE first received its charter from the Federal Communications Commission in 1977. The original newsroom, office and production room were across what used to be Harden Dining Hall located where the Global Neighborhood, now stands, and moved to the Moseley Center in 1994. With the 2017 addition to the School of Communications, WSOE is now located in McEwen 002.

Senior Katherine Wolter, the general manager of WSOE, is excited to begin making the station more, "homey."

"This new place is weirdly shiny and clean," Wolter said. "We need to make it more like us. We want to make the studio more of our home."

"The only alternative" has been the station's slogan throughout the past decades. For Wolter, this means having an alternative group of people coming together for a common purpose.

"The only alternative" means we're alternative in the sense that we have a lot of different things going on in our station," Wolter said. "But it is still cohesive because we're all WSOE. That's one common thread we all share."

What started with one record, led WSOE becoming one of the biggest student media organizations on Elon's campus. It consists of 90 DJs, 67 shows and

six executive staff members. Some have their own committees ranging from seven to 10 people.

Since being elected general manager last November, Wolter has made it her responsibility to improve WSOE and develop the community attached to it.

"I wanted WSOE to be more of a social environment," Wolter said. "Not just something you come in once a week and not know anybody. I wanted more of a community atmosphere and have more positions available for people to get involved."

Wolter has seen the growth of the organization being a WSOE member since her freshman year and an executive staffer since her sophomore year. She began her freshman year with her show "Vigorous Vibes" and recalls her first show as one of her most rewarding experiences while working in the station.

"Music has always been an important part of my life," Wolter said. "For me, having a radio show is a way of constantly keeping up with music and forcing myself to make a good playlist each week

and talk about it and continue learning."

Though she has been a member for the past four years, Wolter believes a majority of Elon's campus is not aware of what WSOE does. Anyone with a Phoenix Card, either student or staff, can join the team and have their own radio show.

"We want people to understand you don't have to know anything about radio," Wolter said. "As long as you're interested in music or radio in some way, shape or form and want to get involved, we have a place for you."

Junior Jake Keisler, the promotions director of WSOE, also joined his freshman year as a DJ through his "Strictly Cat Music" show. He said the organization is drifting away from being a once a week activity for regular staff and becoming more of a small family.

Keisler is in charge of "Live Sundays" where local bands play and showcase their talent in the performance room. Besides having a show once a week,

members can now participate in committees they are interested in.

"You can do so much," Keisler said. "There is not one authority that says what WSOE should be. Everyone is in charge."

Keisler said including members from across different majors and neighborhoods is what makes the organization special.

"I am looking for the type of person willing to say, 'I love WSOE and there is a ton of stuff we can do with WSOE, so why not do it,'" Keisler said.

For junior and personnel director Connor Dwyer, the diversity in different shows is something that first excited him about the organization. The shows vary from one-hour shows of just music, sports, news, talk shows and celebrity gossip to more.

"The people who get really excited and really into their shows make me happy to put them on the air and happy to have them broadcasted because I know they are going to be putting out good content," Dwyer said.

Because of the new equipment, space and staff, Dwyer said he believes expanding beyond individual shows was necessary. Additions of committees allowed members that were not interested in being on-air to also find their place in the

organization.

With the enhancements Wolter and her executive staff have done, the recent recreated website now serves as a base for future members.

"My goal this semester is to really help the future generations of WSOE and lay a path for them to succeed," Wolter said.

Wolter hopes to continue raising awareness for the organization by working with more student organizations like they have done in the past, hosting events on campus and increasing the publicity so more people are interested in giveaways such as music festival passes. This semester they are partnering with Turner Theatre to show Schoolhouse Rock.

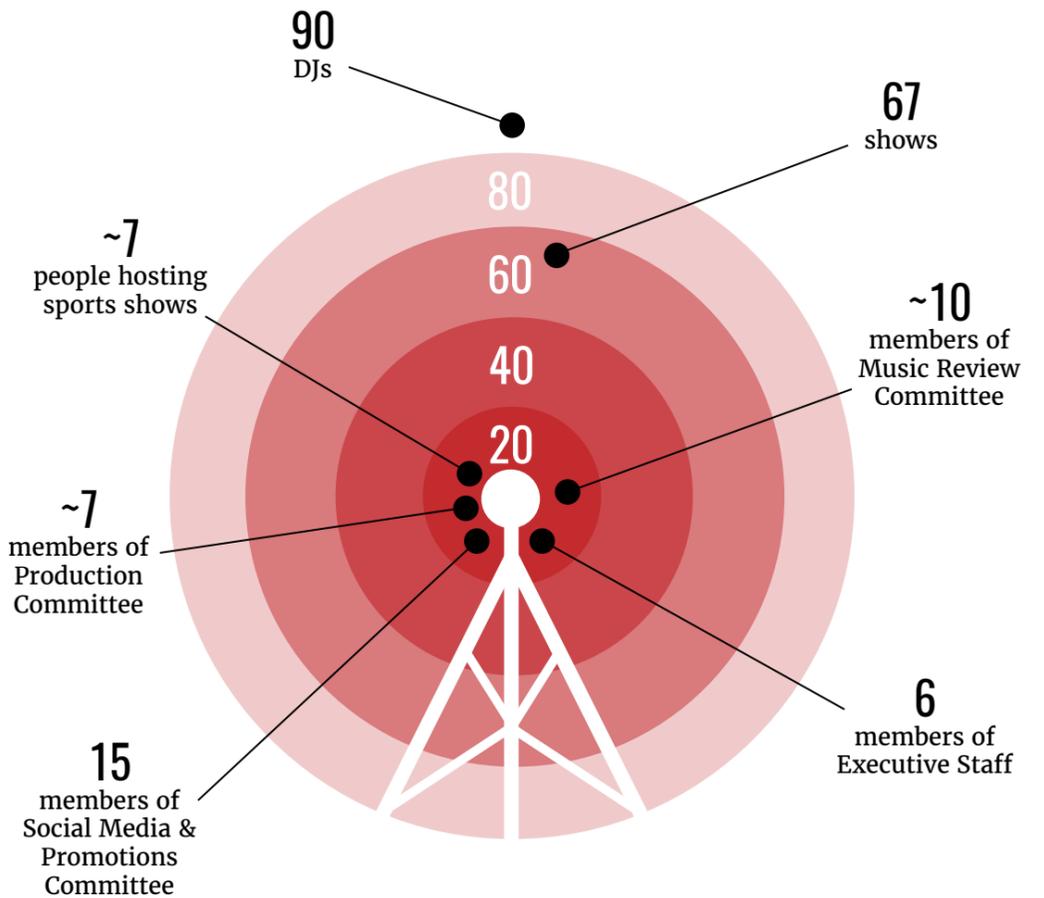
Keisler hopes more people will join the organization and bring their unique shows, perspectives and ideas.

"I'd love to see that whole show schedule just filled," Keisler said. "I'd love to see everyone having a show."

Despite the limitations of radio, such as the lack of visualization, Keisler says being part of WSOE can help people explore their interests and find their place on campus.

"Through sound you can actually do a lot, and I applaud the people who are creative in expressing their passions," Keisler said.

WSOE By the Numbers



HANNAH SICHERMAN | DESIGNER

NEW HOME

The original newsroom, office and production room of WSOE was across the Harden Dining Hall in Lake Side Dining hall. With the 2017 addition to the School of Communications, WSOE is now located in McEwen 002.

Property damage in Smith Hall will have lasting consequences

Residents of the all-male Historic Neighborhood building displaced by flooding

Jackie Pascale
Executive Director | @jackie_pascale

Twenty-three Elon University students were displaced after a urinal was ripped from the wall in Smith residence hall; the only all-male freshman dorm in Historic Neighborhood.

The incident occurred early in the morning Sept. 30 in a communal bathroom on the first floor. Almost three inches of water flooded the hall as a result. Dehumidifiers and fans lined the first floor as part of early cleanup measures. After further investigation, more extreme measures have been taken.

Physical Plant is now using intense drying and heating machines to prevent mold growth on the first floor. Now, residents have either relocated to Danieley Neighborhood, other Smith rooms or a friend's place. There is currently no timetable for their return.

The flood damages are in the "tens of thousands" of dollars ac-

ording to Jon Dooley, vice president of Student Life. Dooley confirmed this in a meeting with Smith residents' parents Oct. 7.

Mark George's and Judy Pepe's sons are roommates in Smith, and they both attended the meeting to ask questions of costs and about their sons' dorm room. Their room is right next to the bathroom that flooded the hall, and both sons are currently displaced.

"They are camped out with other kids in the building who were gracious enough to host them," George said. "For what was thought to be a couple-day interruption, and it's turned out to be more than a full week now with no end in sight."

Pepe said she missed out on part of the Family Weekend experience.

"It's disappointing," Pepe said. "Coming down for the weekend, when you hope to be able to see their room and celebrate that and take them shopping to decorate. Without all that stuff, it's disappointing."

Dooley said in the parents' meeting that he and other Elon administrators are looking into their insurance policies to possibly cover some of the costs. Originally, Dool-



An Elon University groundskeeper packs up after a day of assisting with damage clean-up in Smith residence hall.

SAMANTHA STEINMAN | STAFF PHOTOGRAPHER



FOR WHAT WAS THOUGHT TO BE A COUPLE DAY INTERRUPTION, AND IT'S TURNED OUT TO BE MORE THAN A FULL WEEK NOW WITH NO END IN SIGHT

MARK GEORGE
PARENT OF SMITH RESIDENTS

ey told Smith residents they might be paying for the damages, unless they find the culprit of the vandalism. He said in the meeting he is "confident" they will find the person or persons responsible.

George shared this confidence and belief that the culprit has to be known at this point.

According to Elon's housing agreement for all residence halls, "where the university has deter-

mined that there is theft or undue abuse of university property and the responsible individual(s) cannot be identified, all residents will be held responsible for paying a prorated share of the cost of repairing such damages."

Several parents said they were pleased with the communication from Elon about these incidents, but would still like more frequent updates. "We need to hear more,"

Pepe said. "We need to hear potential dates ... we need to hear when there are other incidents in the dorms."

"The bigger issue is this proud history and legacy of Smith being an all-boys dorm," George said. "Every year, there's been some level of vandalism ... I think the bigger issue is breaking this silly, 'Bro code,' that exists where nobody wants to turn in who's responsible."

Housing market prospers

High demand for homes in Alamance county combined with limited supply of houses leads to market boom

Jake Lenett
Contributor | @elonnewsnetwork

The Alamance County housing market is booming because of an increasingly high demand and limited supply of homes and apartments. In fact, the Burlington-Alamance area currently stands as the fourth fastest-growing housing market in the state,

QUICK GROWTH

The Burlington-Alamance area currently stands as the fourth fastest growing housing market in the state.

following Charlotte, Raleigh and Durham-Chapel Hill respectively.

A sizable portion of upperclassmen elect to reside off campus at some point during their Elon careers. Their search for homes and apartments will be affected by the rapidly growing market, which may prompt students to assess

their living options more seriously.

According to local real estate executives Jon Lowder of the Piedmont Triad Apartment Association, and John Walker of ReMax Diamond Realty, the basis for the thriving housing market boils down to a simple case of supply and demand, fueled by a wide array of factors.

"It wouldn't surprise me if one of the main drivers is accessibility," Lowder said, in reference to the root causes for increases in housing demand. Lowder, executive director of the Piedmont Triad Apartment Association, also cites Alamance County's proximity to the Raleigh-Durham and Chapel Hill areas, specifically via interstates 40 and 85 as contributors to that accessibility. In addition to the "decent commute times," the Burlington-Alamance district also provides a "smaller city feel" at "reasonable prices" buyers are looking for, according to John Walker, the owner of ReMax Diamond Realty in Mebane.

Because of the rising popularity of homes and apartments in Alamance County, the competition Elon students face for real estate is escalating.

"We see a wide array of buyers in our area from first-time buyers, to those looking to up-size, to those looking at senior living communities," Walker said. "A lot of people are moving to the area for work either in Alamance County itself, or ... a reasonable commute time to Greensboro, Raleigh or Durham."

Consequently, students seeking to lease off-campus housing are confronted with rising rent prices, and those looking to purchase residential properties will have to compete with statewide homebuyers, Walker said. Furthermore, local realtors have identified a trend as former, single-family residential properties are being bought instead of rented. Reasons for this shift are because of growing economic prosperity and a housing resurgence following the 2008 recession; consumers nowadays are generally more confident in making expensive decisions, such as purchasing versus leasing their next home.

Though the housing prices have witnessed a recent surge, listings in the area surrounding Elon University are not unattainable. For students specifically, this just means that they'll have to, "Be flexible, build in some time to look around, and understand that there are some trade offs," Lowder said. Contacting a reputable broker for purchases or property management company for rentals would also be quite wise, according to Walker's expertise.

When beginning the hunt for the ideal off-campus property, both executives advise students to ask themselves pressing questions, ranging from "Is it likely that the music you blast at 2 am will prompt a complaint from neighbors?" to the more practical questions such as, "How far are you willing to commute to campus?" and "What amenities does this property offer?" Regardless of the answers, finding the right property — according to both realtors — is simply a matter distinguishing wants from needs.

makerhub
DOWNTOWN

GRAND OPENING!

OCTOBER 19TH • 4-6PM • THIRD FLOOR, ELON TOWN CENTER

All Elon students, staff, and faculty are invited to tour the new Maker Hub location in Downtown Elon. The new makerspace, located above Pandora's Pies, is a creative space where anyone can make ideas come to life using a wide variety of equipment including 3D printers, a CNC router, laser engraver, and more!

TOURS • REFRESHMENTS • PRIZES

ACTIVITIES

- Customize a hexagon to hang on the Maker Hub wall
- DIY leather bracelet station
- Raspberry Pi demos
- Maker Hub tours
- Laser cutter demos
- DIY sticker station
- Giveaways

f @ElonMakers

Understanding the lifecycle of fake news in a digital age

Experts discuss the origins and spread of fake news stories in the internet era

Patrick Larsen
Contributor | @elonnewsnetwork

President Donald Trump popularized the term “fake news” during his 2016 presidential campaign when he used it to label the content of numerous news outlets such as CNN and BuzzFeed.

Trump’s use of “fake news” is one explanation for the popularity of the term, but his use of the term is oversimplified — “fake news” can describe a wide variety of articles, ranging from The Onion writing about Anthony Weiner sending an “Apology Sext to Entire Clinton Campaign,” to Alex Jones of InfoWars claiming Lady Gaga was ready to perform a satanic ritual at the Super Bowl.

Claire Wardle, strategy and research leader at First Draft News, said the first step to understanding fake news is knowing the difference between misinformation and disinformation — misinformation being “the inadvertent sharing of false information,” and disinformation being “the deliberate creation and sharing of information known to be false.”

Specific names are helpful, if not essential, when discussing fake news.

In his article for BuzzFeed News, “This Is How Your Hyperpartisan Political News Gets Made,” BuzzFeed News media editor Craig Silverman asked why two articles about Kellyanne Conway from entirely different sites, one liberal and one conservative, looked almost identical.

“Using domain registration records and Google Analytics and AdSense IDs, BuzzFeed News determined that both sites are owned by American News LLC of Miami,” Silverman said.

Silverman found that American News LLC is tied to several sites that post clickbait articles. These sites are usually monetarily focused, putting traffic-generating content ahead of the truth.

But fake news is not just a U.S. phenomenon.

The origins of fake news

A town in Macedonia that gained attention during the election for being, “the registered home of at least 100 pro-Trump websites,” said Samantha Subramanian of Wired.

It is unclear how much these websites affected election, but it is clear why so many of these sites and articles came to the forefront of our attention — money. “Boris,” the main subject of Subramanian’s article, dropped out of high school to run pro-Trump websites. It paid off, too.

“Between August and November, Boris earned nearly \$16,000 off his two pro-Trump websites,” Subramanian said. “The average monthly salary in Macedonia is \$371.”

Some believe the most unsettling origin of fake news stories are intentional misinformation campaigns. Essentially, these are social media campaigns that rely on profiling all individual members of a targeted group, we’ll say voters in a presidential election, and give them bits of information that are tailored to them.



FILE PHOTO BY HALI TAUXE

TYPES OF MIS- AND DISINFORMATION

Satire or parody:

No intention to cause harm but has potential to fool

False connection:

When headlines, visuals or captions don’t support the content

Misleading content:

Misleading use of information to frame an issue or individual

False context:

When genuine content is shared with false contextual information

Imposter content:

When genuine sources are impersonated

Manipulated content:

When genuine information or imagery is manipulated to deceive

Fabricated content:

New content is false, designed to deceive and do harm

That means that all of a person’s likes, comments, friends and countless other data points could be gathered by one of these companies to feed them tailored propaganda.

This tactic was used by Cambridge Analytica (CA), a data analytics firm hired by the Trump campaign.

Essentially, CA’s job was to attempt to individually profile every American voter using data gathered from social media, internet history, ad interactions and many more data sets.

CA isn’t the only organization

gathering information from internet histories, just as it wasn’t the only distributor of propaganda.

Jonathan Albright, assistant professor of communications at Elon, said he wanted to figure out exactly where it was coming from.

“For the most part, I’m looking at fake news from a system-level perspective,” Albright said in research published by Medium. “I found evidence that many factors are overlooked in the fake news debate. These include ad tracking technology, content delivery and web hosting providers, YouTube, Pinterest, LinkedIn and that misinformation tends to flow from smaller sites in the hyper-biased political news sphere into social media platforms.”

As previously mentioned, Cambridge Analytica (CA) used internet data points gathered from individual voters to create personality profiles on each different person. From there, advertising could be targeted on a level mostly unprecedented in U.S. politics.

How does it spread?

When it comes to targeted fake news campaigns, it is not so much about people falling for it as it’s about people having it fed to them strategically.

This is a good lens through which to look at the fake news seen today. Fake news takes advantage of social media and search history “echo chambers” by being sensational. It uses language that preys on people’s existing prejudices.

Breitbart, a well-known fake news publication, has plenty of headlines that do just this. Take for example, “Planned Parenthood’s

Body Count Under Cecile Richards Is Up to Half a Holocaust.” This is an article written by former senior editor Milo Yiannopoulos about undercover videos of Planned Parenthood employees. The article itself is filled with inaccurate or misleading statements about the business model of Planned Parenthood. All of this is done to fire up pro-life individuals in order to get more shares and push Breitbart’s ideology.

At the end of the day, it’s tough to say what the best course of action is for those who believe fake news is a systematic problem.

“I don’t think there is an easy fix,” Albright said. “What’s currently happening is a problem that will never really disappear.”

Fact checking to the rescue

Alexios Mantzarlis, faculty and director at Poynter’s International Fact-Checking Network, said he doesn’t think we should sit back and watch the problem grow. He thinks we should put a stronger emphasis on fact checking.

In his article, “Journalism can’t afford for corrections to be next victim of ‘fake news’ frenzy,” Mantzarlis wrote about the threat to fact checking posed by the term “fake news.”

In this instance, a newspaper was fact checking its own work after publishing an unfortunate, but mostly innocuous error.

“The Texas newspaper’s top headline on Feb. 21 incorrectly indicated that Lt. Gen. McMaster would be replacing Vice President Mike Pence — rather than the outgoing National Security Adviser Michael Flynn,” Mantzarlis said.

The error must have been hor-

HOW TO DEAL WITH FAKE NEWS

Spot it: Understand warning signs

- Sloppy or lazy website layouts
- Sensational/partisan language
- Lack of sources
- Overwhelming advertisements

Fact Check:

- Search for quotes to verify context/accuracy
- Use a credible source
- Find original source of article’s info — is it reliable?
- Search for the story on Google — does the info that pops up align?
- Determine credibility of author
- Use Snopes and AllSlides to see if the article is biased or not factual

What’s Next?

- Take a note of the website — remember to either avoid it or be extra careful around it in the future
- If found on Facebook, report it — the company has promised to fight fake news
- Practice fact checking — learn what sites are best sources of facts

President Donald Trump speaks at a campaign rally in Fayetteville, North Carolina. At the time, Trump was still locked in a battle to become the Republican party’s nominee.

rifying to the newspaper, but it seems more comedic than problematic when looking back. That’s the opinion of Mantzarlis — not so much of some commenters.

“Hey, did anyone think of proofreading your headline today before the paper went to press?” reader Barbara Tyler said. “I am pretty sure Trump did not replace his vice president. Fake news at its best. Sometimes I wonder why I continue to subscribe to your paper.”

This sort of outlook goes hand in hand with why fact checking is so important to Mantzarlis.

Fact checking seems to work, too — to a certain extent. In another article, “Fact-checking changes minds but not votes, according to new research,” Mantzarlis discussed the findings of a study Royal Society Open Science.

The study worked by asking people to assess several different statements used during the presidential campaign. Some were factual, others were not, some were attributed, others were not. From there, participants were asked to assess the statements after seeing a fact-check either confirming or denying it.

“The results are clear: Regardless of partisan preference, belief in Trump falsehoods fell after these were corrected,” Mantzarlis said.

This study did not show that fact-checking has a measurable impact on ballot choices, but that it does hold weight against misinformation.

John Robinson, adjunct professor at the University of North Carolina at Chapel Hill and former editor of the Greensboro News and Record, said he thinks that fact checking is an imperfect solution.

“There are two responsibilities,” Robinson said. “One is on the news consumer to make sure that they are getting factual information and absorbing it and understanding what the information is as best [they] can. The other side of it is the people who are presenting the information. There’s a lot of responsibility to go around.”

CHEAT SHEET

EACH WEEK THE PENDULUM DEBRIEFS GLOBAL EVENTS BY INTERVIEWING COMMUNITY SOURCES

Australia's controversial burqa ban debate explained

Ariela Marcus-Sells, assistant professor of religious studies, explains Australia's burqa ban

Ariana Reyes

Contributor | @elonnewsnetwork



Ariela Marcus-Sells

The burqa, a garment worn by some women practicing the Islamic faith has been banned in 13 nations around the world. Australia is in the midst of a debate about

whether to become the 14th nation to ban the wearing of the burqa in public spaces.

Q: What is the significance of the burqa?

A: There is often some confusion about “the burqa.” A burqa is a one-piece robe with a mesh faceplate that originates in the mountains between Afghanistan and Pakistan — only women from this region wear this particular item of clothing. A generic face-veil is called a “niqab” and is often worn with a black robe called an “abaya” and a headscarf called a “hijab.”

Q: Do you think similar bans might happen in other countries?

A: My understanding of the bill being debated in Australia — I haven't heard of a law being passed



An Afghan woman wearing a burqa stands in street in Kabul, Afghanistan.

PHOTO COURTESY OF TRIBUNE NEWS SERVICE

yet — is that it would ban all full-face coverings in public spaces. The rationale presented for the bill is that not being able to see people's faces presents “a security threat.”

Q: Do you think it is right to ban the burqa — not only in Australia, but also in different countries where this is happening?

A: These bills are manifestations of Islamophobia, the hatred and fear of Islam, Muslims and the discriminatory practices that result

from that fear. Features of Islamophobia include the belief that Islam is, by definition, separate and “other,” and that a Muslim identity is therefore incompatible with belonging to a Western nation state. Islamophobic narratives present Islam as a threat and Muslims as manipulative in order to justify racist discrimination against them.

Q: What do you think the burqa ban does to the religion of Islam and Muslim women?

A: The law under debate in Australia is Islamophobic because it presents the clothing choices made by Muslims as a security threat in order to justify racist discrimination against Muslim women.

Q: Considering the burqa is such an important aspect of Islam and considering that many 21st century women see this as, “Oppression to women,” how do you think Muslim women feel about the burqa ban?

A: The burqa is not an import-

ant part of Islam — it is a piece of clothing with cultural and religious significance for some women. Different Muslim women will have different opinions about such a ban. Many Muslim women do object to veils of various kinds, others choose to wear veils for a variety of reasons — some cultural, some personal, some political and some religious. My opinion is that stripping women of their right to dress as they choose is unjustifiable under any circumstances, and stripping only Muslim women of that right is simply racism.

Crime rates decline, students applaud campus safety and police

Lower crime rates as a result of campus safety and police community involvement

Maggie Brown

Assistant News Editor | @maggieabrown_

The 2016 annual crime and fire report showed that in the past three years, campus crimes have been dropping.

CRIME DECREASE

Since 2014, there have been no reports of aggravated assault and a 55 percent decrease in liquor law violations.

Crime has been decreasing as the police force has grown larger in the past few years. Currently, there are more police on campus than there are in the town of Elon.

Since 2014, there have been no reports of aggravated assault and a 55 percent decrease in liquor law violations. Franks claims that because there have been more interactions between students and officers, there is less crime.

“It's all about partnership. No successful police department is standoff-ish in their community,” said Dennis Franks, director of Campus Safety and Police. By joining in with students and faculty at College Coffee, attending floor meetings in residence halls and hosting Coffee with a Cop, campus police have found more ways to get involved with the students.

Campus police said the most crime they see is liquor law violations. But students such as Elon University freshman Adam Behrman said the police are always there to help.

“I have always seen police cars around at unsafe times,” Behrman said. “I've seen the blue lights everywhere on campus. I've nev-

er felt like I'm in a situation where I could be harmed and not have help.”

Officer Cory Ray, who has been with the Campus police since 1996, watched the police force grow.

Ray agrees that a more personable police caused the decrease in students violating the law. As the school has developed, crime has not increased.

Franks pushes his officers to be more active on campus, talking to students and not just patrolling in cars. He likes to see his police force on bikes and on foot.

“It's those one-on-one conversations you remember versus, ‘I saw the police drive by with the window rolled up,’” Franks said. “It's about, ‘I saw the officer stop and say, hey, how are things going today.’ That is more impactful. I think it helps people realize the police are just people, too, and that it's a partnership. We have to work together to keep our community safe.”

Franks said with more officers participating in community events, he has seen the crime rate drop. He believes this involvement is the most important part in reducing crime in a community.

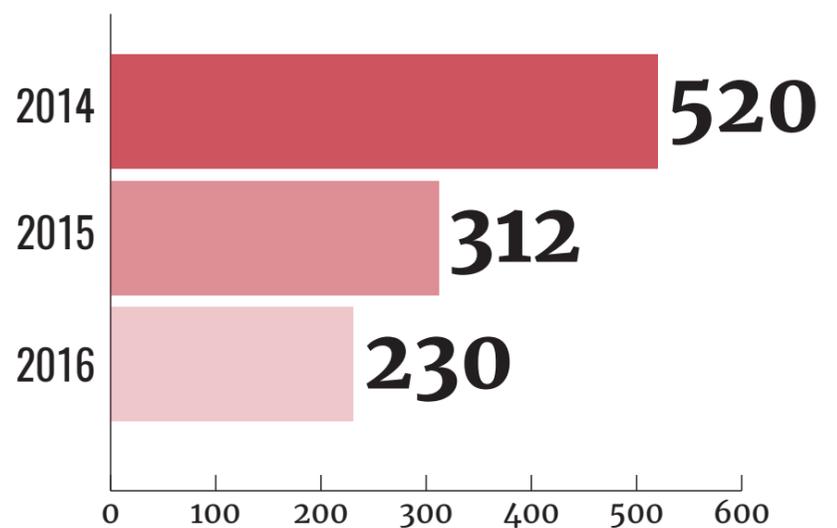
Freshman Abby Shutzberg said, “There is always a number I can call so I feel safe. It makes me feel better about going places alone. Campus police is always apparent, very present, easily accessible and involved in student life.”

Traditionally, parents and students have felt safe on Elon's campus.

“I've never felt threatened or unsafe on this campus. Even when we came on campus a year ago I felt safe, and the fact that campus is even safer is reassuring,” said sophomore Nicole Kister.

Mike and Pam Bruno, parents of freshman William Bruno, felt that even amidst the crisis going on in the world, their son is safe at Elon.

LIQUOR LAW VIOLATIONS



SOURCE: 2016 ANNUAL CRIME AND FIRE REPORT
LEAH KALLAM | DESIGNER

“I think people feel less safe now because of what is going on in the world,” Pam Bruno said. “With people in big places, [parents] may tend to feel frightened by it. Terrorist threats and crazy kids doing random acts of violence.”

“With all of the safeguards Elon provides, the safety factor doesn't even enter my mind,” Bruno said.

Campus police are present to do more than just policing. Programs such as Operation ID represent campus police as a force that is one with the community and students.

“Our objective is to create and maintain a safe environment for students, employees and visitors,” Franks said. “We focus on talking to the community and being a part in the community. Without the community, we are not successful.”



THERE IS ALWAYS A NUMBER I CAN CALL SO I FEEL SAFE. IT MAKES ME FEEL BETTER ABOUT GOING PLACES ALONE. CAMPUS POLICE IS ALWAYS APPARENT, VERY PRESENT, EASILY ACCESSIBLE AND INVOLVED IN STUDENT LIFE.”

ABBY SHUTZBERG
FRESHMAN



ELENA HERNANDEZ | ILLUSTRATOR

STAFF EDITORIAL

Rest and relaxation shouldn't be exclusive to breaks

HOW WE SEE IT

Elon students should allow themselves to find time for rest during the school year, not just on breaks from classes.

It's no secret Elon University has a culture of overcommitment and overachievement. It's too common for students to boast their involvements through laptop stickers and backpack buttons, coming to class bragging of their lack of sleep. It often seems that if you are not stressed, then you are not doing enough.

While this culture may seem like one that will push Elon students to achieve greater success and go on to do great things, in reality it is a toxic one that holds students back.

Elon's campus is constantly bustling with students chugging coffee on their way to class, spending hours in Belk Library or running

from classes to work to meetings to classes without breaking for lunch or dinner. Elon students may be largely successful and talented, but more noticeably, they are exhausted.

Students are putting so much energy and time into their organizations and classes that they are neglecting their own mental and physical health — the foundational aspect of their ability to grow and succeed in school. Elon students joke about getting the "Elon plague" around midterms or falling asleep in classes, but they likely wouldn't have these issues if they simply rested.

With Fall Break coming up in a few days, many students are gearing

up for extra time to sleep. They can be heard across campus saying, "I can't wait for Fall Break," or "I need Fall Break," because at this point in the semester students have been going for so long that without a break they may breakdown.

Fall Break comes at the midpoint of the semester because many students do need a break at this point, but they shouldn't be working and wearing themselves thin to the point that they are so anxious for time off from classes because they need to rest. Breaks should be about spending time with the family members you haven't seen in months or going on adventures with friends. Yes, breaks are also a time for relaxing and catching up on television shows, but we shouldn't only allow ourselves time to rest during these breaks.

Throughout the school year,

students should not only try to include more time for rest and relaxation in their schedules, but also critically reflect on why they are involved in all the organizations or other commitments they have. The Elon culture of over-involvement is difficult to separate from, but it may be necessary in order to live a full and healthy life on campus.

Involvements in different organizations are an important part of your professional development and resume building, but overworking yourself to the point that you're unfocused or unable to study for classes will have the opposite effect.

Taking time to yourself to rest and relax is vital to being fully-functioning. Mental, physical and emotional health should always take priority over trying to fit in with a culture that can be toxic to some students.

David Cameron's speech asks, do we have a right to values?



Stephanie Ntim
Columnist

So far in college, I've learned it is impossible to view U.S. politics from only one perspective. Like the range of students at a liberal arts college, the combinations of viewpoints are endless. Notions of representation and freedoms become jumbled in rhetoric about identity politics in this era of globalization.

We grapple daily with our differing interests, occupations and political affiliations. These three, together, are derived from our self-imposed rules and values.

When former prime minister of the United Kingdom, David Cameron, spoke eloquently at Fall Convocation in a speech titled "Where Do We Go from Here?" he underlined the need to re-make arguments over values. As an optimist, the British statesman upholds traditions of decency and respect. His speech was a reminder of the lack of unequivocal government response in tackling recent atrocities such as the protests in Charlottesville,

Virginia. Politics aside, Cameron conveyed that we cannot equate evil with good and that extremists have no place in a meritocracy.

The United States and Great Britain share a unique history. Like siblings, they fought as children, and needed each other as adults. Even though the two are still incredibly powerful, I urge that we recognize the diversity of democracies that make up our world.

We may fight over religious differences and economic interests, but we can still coexist peacefully. Cameron called for "moderate rational reasonable discourse" in tackling global issues such as infectious diseases and climate change. My personal opinions align closely with his, but I wish he defined what he meant by "our values."

The notion of value is enshrined in British and U.S. history, though value has not been accessible to everyone. Historically, our

country's values have been based on equality.

The Declaration of Independence begins with



DESPITE THAT OUR NATION HAS MADE VALUES FOR THE COMMON GOOD OF ALL, THERE ARE STILL INACTIONS THAT IMPEDE THE PROGRESS OF MINORITY POPULATIONS.

"We hold these truths to be self-evident: that all men are created equal." This statement set a precedent for governing our country, but it has not always been preserved in the eyes of the law:

The Three-fifths Compromise to the U.S. constitution in 1787, for example, allowed states to count every five slaves as three free persons for both representation and taxation. This undermined the premise of the values of the declaration.

Though it served as an inspiration for The Declaration of Independence, The Magna Carta maintains the line, "To no one will we sell, to no one deny or delay right or justice," which undermined the role of the British in restricting freedoms through colonization. Both countries have made strident efforts to reverse earlier models of freedom to all people, but there are still residual effects up to today, as we continue to fight for civil liberties extended to all segments of the U.S. population.

In this century, I argue we should condemn crimes against humanity, and avoid generating crimes for humanity. Despite that our nation has made values for the

common good of all, there are still inactions that impeded the progress of minority populations. To reiterate points made in Cameron's speech, we need governing institutions that will openly condemn extremist attacks against diversity, global exchange of ideas and aid to our neighboring countries. We should be allowed to have and act upon our own values that align with the rules of our democracy.

As a community that praises global and civic engagement, we should promote open forums for discussion about our values. If we are to work together, we need to define commonalities of values to strengthen our commitment to making this world a better place to live in. In spite of our different opinions and beliefs, there is hope that our democracies — extending from 10 Downing Street to the White House — can promote standards of responsibility and care for all people.

LIFESTYLE



True Colors

CAROLINE BREHMAN | PHOTO EDITOR

Alamance county celebrates third annual pride festival last Saturday

Perla Salazar-Rangel
Contributor | @PSalazarRangel

Rainbow flags were waving all around downtown Burlington this Saturday as members of the LGBTQIA community and allies gathered to celebrate inclusivity in the third annual Alamance Pride event.

It was a day filled with music, food and different events such as face painting while community vendors sold their products.

The event has expanded since it began three years ago in terms of attendance and the amount of financial support.

The previous year, Alamance Pride saw around 2,500 people show up to the event and the hope for this year was around 3,000.

Matthew Antonio Bosch is the director of the Gender and LGBTQIA Center at Elon University and is on the board of directors for Alamance Pride as secretary.

He recalls the previous year when the mayor of Burlington, the police chief, some Alamance Pride board members and a few drag queens all stood under a rainbow arch of balloons to pose for a photo together.

“Everyone being in the same photo together showcased how the county and the city really supports what we do,” Bosch said. “They want to see LGBTQIA inclusion and more visibility and awareness and education around this county.”

Elon students, faculty and staff were among some of the people in attendance at Alamance Pride. Freshman Daniel Castillo has attended pride events before, but it was important to him that there was one he could go to in the Alamance County area.

“We have to show the community that we are here,” Castillo said. “We are going to show our true colors and there are people that identify with different parts of the spectrum. We need to be able to show that and be happy with who we are — be proud of it.”

Junior Amy Belfer has been to several pride events in her life as well. She was a freshman at Elon when Alamance Pride first started. It is now in its third year just as she is in hers at Elon and it has been an experience for her to be able to see the community support.

“I think it was really powerful for me,” Belfer said. “Coming to the South, I was really worried that I would not be accepted for being part of the LGBTQIA community, so to see that this community is accepting and loving and that there are so many people that just wanted to support one another was absolutely transformative in my Elon experience.”

Belfer volunteered with Alamance

Pride. This year she greeted people as they walked into the event and gave them a guide, “Alamance Pride: 2017 Pride Guide and Business Directory.”

The guide allowed those in attendance of the event to know who the festival entertainers were, the schedule of events, the vendors and more.

One of the informational pages featured Elon’s accomplishments and its rankings as No. 1 in the South, No. 1 in North Carolina and top 25 in the United States for LGBTQIA Inclusion via Campus Pride’s Index. These rankings have remained the same for three consecutive years.

“We strive really hard to be a beacon of hope for a lot of students,” Bosch said. “This is not just in Alamance County, but in the South in general looking for a more inclusive place, so if we can be that LGBT affirming festival. We want to be as grand and as out and about as we can.”

Another page included information on the history of the rainbow flag. The rainbow flag flew everywhere around the pride event. Among it were other flags that represented specific communities within LGBTQIA.

The event included performances from Triad Men’s Chorus, Triad Women’s Chorus, The Megan Doss Band and a two-act drag show.

The vendors were set up at different booths and there were food trucks present, too.

The future of Alamance Pride is hopeful.

“For the next couple of years, there has been some talk,” Bosch said. “Now that NC Pride, the organization that runs Raleigh-Durham Pride, has canceled their parade, could there possibly be a hole or an opening for some of the smaller festivals to do a parade? It’s an option. Other than that, it is just trying to grow the space as much as we can and responding to all the needs of the community.”

Belfer also believes that as community members grow more comfortable with coming out to events like these that attendance will increase.

“I hope more people come,” Belfer said. “I hope that people engage with all the different booths and get to know the different community members. I think that will continue to happen as more people feel comfortable coming out here and hear about this.”

The Alamance County community has been able to have more events like these with increased support over the years.

“I think it is so inspiring that though there are so many sad things happening in the world right now, but people are coming together,” Belfer said. “People of all different races, religions, gender identities and ethnicities really show their support, love and light is absolutely beautiful and inspirational.”



ANTON L. DELGADO | ASSISTANT NEWS EDITOR



CAROLINE BREHMAN | PHOTO EDITOR

Top: Wiley Kylie Coyote dances to music during a drag show performance at the Alamance Pride Festival Oct. 7, 2017.
Middle: Sister Raven B’Yotch poses by an LGBTQIA Pride Flag at the third Alamance Pride Festival Oct. 7, 2017
Bottom: Esther Force gets her face painted during the Alamance Pride Festival Oct. 7, 2017

SENIOR FOLLOWS Her Voice



PHOTOS COURTESY OF ROSIE DARLING

Top: Darling participated in *Elon in LA* last summer which inspired her to move to the city after graduation.

Left: Darling's latest single was inspired by health issues she experienced last year that changed her perspective about life.



Senior mixes ambition and talent to pursue a career in music after years of practicing the craft.

Sarah Johnson
Contributor | @sarahjohnson05

Elon University senior Rosie Darling has been writing songs since she was 11, and now is on a mission to release one single a month for the rest of the year.

The singer-songwriter from Canton, Massachusetts dropped her first single, "I Miss U," in June. Though a strategic communications major minoring in psychology, Darling is sure that music is something she will do for the rest of her life.

REAL-LIFE INSPIRATION

Darling bases her music off of real-life experiences. She had songs completed at 14 years old about the good and bad of her middle school years.

Darling drew her inspiration for her debut track from a series of health issues she worked through during Winter Term of last year. Darling took that time to stay home and work on her personal growth as singer; from this time of recuperation and reflection, resulted

her single

"It's actually kind of funny because people always ask me, 'Who's that song about — who do you miss?' Honestly, I literally think it was like I miss myself," Darling said.

The song begins with the lyrics "It's really cold out/ I feel it on the inside." Darling explained that she wrote this song in January when it was cold, miserable and dark all around her.

"I wasn't happy; I was really frustrated in my own body and with my own health. It was kind of an interpretation of just missing how my life used to be," Darling said.

Using real-life experiences is the platform upon which Darling's music is built. Having written music from a young age, Darling had entire songs completed by the age of 14 that detailed the good and bad of her middle school years.

"That's how I started writing, kind of just with boys and whatever. My songs were always fine for how old I was, but I'd say last year is really when I came into my own [and] had a newfound confidence with putting out the first single," said Darling.

But breaking into the music industry this year, at the age of 21, was no easy feat. "As a 21-year-old, if you want to be a singer or songwriter, you're already late," said Darling.

In an industry where the stars who made their debuts before the ages of ten — such as Selena Gomez, Demi Lovato and Taylor Swift — control the pop charts, Darling said that it can be tough and, at times, discouraging to have just broken into the industry.

"The way I think of it is physically I came into the industry in June, when I put out my first single, but I already had the experience of writing when I was younger," Darling said.

Darling explained that if she had put out her material when she wrote it at the age of 11, that's the image she would've created for herself. The image of a girl who wants to sing about boys and nothing else. But those songs, about boys and middle school, Darling says, helped her to get to the point she is at today and to focus in on a specific genre. Darling was able to step into the industry at a later age with both control over her image and an idea of where she wants to go in the future.

“

I WILL BE WRITING AND SINGING NO MATTER WHAT. I WILL BE PUTTING MUSIC OUT, AND I WILL DO WHATEVER IT TAKES.

ROSIE DARLING
SENIOR

Darling described her music as a back-and-forth between electronic pop and future bass. These two genres can come together to form what Darling calls ambient pop music, or pop with electronic undertones.

"I think Rosie has a really unique voice because it doesn't sound like the average voice you'd hear on the radio," said Elon senior Cathy Schubert, Darling's friend and roommate from Elon in Los Angeles. "She has a really big range, but her voice has kind of a soft tone to it. I know people in the music industry think her voice is really unique because of its tone."

Regardless of musical facets and genres, Darling has one overwhelming goal — to be honest and relatable.

"I don't want to write songs about boys that 14-year-olds are gonna listen to and cry to their pillow every night. I want to write songs about my friends and breakups in college," she said. "I want to be relatable to people my own age."

And when inspiration can't be drawn from everyday experiences, sometimes Darling has to go looking for it.

"If I'm stumped on lyrics, I've gone into weird stores before and tried to look for a specific word that I like. Just one word," Darling said.

After finding her chosen word, either through hunting at various stores or imagining the things around her as the titles of songs, she runs with the word and tries to build a story behind it.

If that approach doesn't work, Darling will sit down at the keyboard, play some chords, hum some notes, solidify a melody, and add lyrics afterward. The hardest part for Darling is executing an idea once she gets it stuck in her head. A recent approach she has discovered is not getting up until a song is done.

"If you get up, you lose your creativity, your intention and the story you're trying to tell," Darling said. "If a song is left unfinished for too long, you might not ever finish it."

The songwriting process can take anywhere from 15 minutes to an hour. After the music and lyrics have been solidified, Darling has friends in the music program at Elon record vocals for her. One of her latest projects involved the recording of an acoustic version of, "I Miss U." Darling plans to release a new single every month for the rest of the year. Her newest single, "L.A." is inspired by her summer spent on the West coast through *Elon in LA*, is set to be released on Soundcloud on Friday, Oct. 13.

Darling was so inspired by her LA experience this past summer, that she plans to move there after graduation. Though her exact plans are yet to be determined, Darling can say with confidence that her future will involve music.

"I will be writing and singing no matter what," Darling said. "I will be putting music out, and I will do whatever it takes."



NEW MAN ON CAMPUS

Mike Ward, Elon's new deputy athletics director, watches the Elon University football team win its fifth-straight game, defeating William & Mary 25-17 on Saturday Oct. 7.

ALEC MANDELL | STAFF PHOTOGRAPHER

Phoenix hires new deputy athletics director

Erik Webb
Sports Director | @ErikWebbElon

ELON UNIVERSITY ATHLETICS DIRECTOR Dave Blank announced last month that he would be adding a new position to his staff the same time he announced who would be filling the role.

Mike Ward was named the deputy athletics director for Elon University Sept. 18. With his background, it might be surprising to sports fans why he made the move to Elon.

Ward came to Elon from large Southeastern Conference (SEC) schools. Most recently, Ward was at the University of Tennessee at Knoxville where he served as the senior associate athletic director for sport programs and administration. Prior to that, he was the associate athletics director for compliance and administration at the University of Alabama. Ward said there was a driving factor that made him want to move from an SEC school to a Colonial Athletic Association school like Elon.

"They are all different, but they are all the same size, and they are all run the same way," Ward said. "Elon gave me a chance to continue to grow by going some place that maybe looks a little bit different than those schools, but has a lot of the same goals ... really, it gave me a chance to come in and contribute to the vision and the mission."

"Ward brings broad and successful experience across a wide array of areas to Elon Athletics," Blank said in a press release. "He is a talented, results-oriented administrator."

Ward's goals

On a daily basis, Ward is unsure what his role will be within the athletics department.

"I think it will evolve over time, and it will be a slow start," he said. "It's a new position here and really, best-case scenario, I'll allow Dave to work at a much higher level while managing the day-to-day details of running the department so he spend more time creating the vision for Elon Athletics. I hope to find ways to contribute to the student and the day-to-day experiences that our student athletes have."

"Mike shares Elon's commitment of cre-

ating a well-rounded experience for our student-athletes and I am confident he will have a positive impact across our department," Blank said.

As he looks to leave a lasting impression on Elon, Ward said he wants to develop a bigger fan base.

"I think we've got to continue to get better at telling our story as an athletics department and as a Division I program," Ward said. "I think we've got to tell the story of how we continue to add value to the region about how our entertainment experiences here are a great experience for people who live here in the region."

According to Ward, that not only starts with the residents of Alamance County, but also with the students at Elon, too.

"I want to help fill that gap with the current generation of Phoenix Fanatics and their leadership, and figure out what we, as a

active in making changes. I want to be a really active listener for a little while and see how we do things before we start to modify anything."

Favorite things

Having only been at Elon for a couple weeks, Ward says he's already impressed.

"This campus is gorgeous," he said. "I'm a runner, and every night I run around campus and feel like I find a new sidewalk or a new lake or some part of campus that is just stunningly well-kept. To get to experience this every day while you're here getting your education, to have things like College Coffee every Tuesday ... this is like Disneyland for college students."

After experiencing his first College Coffee last week, Ward said he is really appreciative of all of the student experiences available

on training."

When it comes to athletics, Ward says picking what sport is his favorite is like trying to pick between his children.

"I think we have two incredibly talented basketball coaches of our basketball program, so I'm excited to see them," Ward said. "I've never been at a school with Division I lacrosse, and so really excited about that. Love softball and baseball; great way to spend an afternoon on a spring day."

Though he might not be able to pick his favorite, coming from SEC schools has Ward excited about one sport in particular.

"Football is important and football is visible, so I think that's been very exciting," Ward said. "I worked with Coach Cignetti at Alabama and know what he's capable of. He's a great coach. So part of what my job will be is to tell people what to expect from him and that's a level of competitiveness that I think you're seeing in our team this year."

Ward isn't wrong. After a win this weekend, the Elon football team starts their season 5-1

Personal notes

Ward completed his undergrad at the University of Alabama, where he graduated cum laude in 1999 with a bachelor's degree in biology and psychology. He stayed at Alabama for another three years and earned a Juris Doctor degree with a concentration in business administration from the University of Alabama School of Law.

After working as a lawyer, working for the NCAA as the assistant director of enforcement, and working at the University of Oklahoma, the University of Alabama and the University of Tennessee at Knoxville, Ward was ready for a change. He said that he came to North Carolina for a multitude of reasons.

"I look at, you know, the livability of a place, the culture of the department, the opportunity and the leadership here, and those are what really attracted me to Elon," he said.

Livability is important to Ward as he makes sure his two children will also be happy with the move. Ward and his wife, Beth, have two Children - Xander is 14 and Avalyn is 13.

"They will make the move next Friday, and they're excited," Ward said. "I think they are excited about the community. Looking forward to them getting here and showing them everything that this place has to offer."



WARD BRINGS BROAD AND SUCCESSFUL EXPERIENCE ACROSS A WIDE ARRAY OF AREAS TO ELON ATHLETICS. HE IS A TALENTED, RESULTS-ORIENTED ADMINISTRATOR."

DAVE BLANK
ATHLETICS DIRECTOR

department, can do to support them," Ward said. "Do they want us to support them with themed nights? With particular music? With a curtain of distraction? All of those things, which have to be student led to be authentic, I think my job is to pull that out of them."

Ward not only believes in the ability to get bigger attendance numbers, but also believes in the Phoenix, and his goals reflect that.

"We're going to think big, but start small," Ward said. "Our goal, and my goal, is to graduate every student athlete and win every championship. Those are audacious goals, but if you set them any lower I think would be a disservice to the caliber of student athletes we're bringing into the program."

Even though he believes that winning every championship each year is unrealistic, Ward says he's excited to try to bring the Phoenix to that level.

"I'm excited to see what we do," he said. "I think for the first couple of months, the difficult part is resist the urge to be overly

and would love to be able to show them off.

"I'd love to have a recruit here on a Tuesday morning for College Coffee and particularly a recruit's parents. It's an amazing experience ... I saw people from every different area of campus. I saw the head basketball coach out there at College Coffee mingling with students. College Coffee is a very unique tradition and a pretty special thing that the university continues to invest in things like that."

One student experience that Ward is really amazed by is the hands-on work students do for the athletics department on a daily basis.

"I've probably learned more about the caliber of students at Elon through the students who are helping interface with athletics," he said. "Our game production is almost entirely student run. It's really good. Being able to see what students can do, what the students in the communications school are capable of, they're leaving with really hands-

It's time we take Elon football seriously



Emmanuel Morgan
Managing Editor
@EmmanuelMorgan

My roommate and I jabbed in a number of heated debates last year regarding the sports world whenever we got the chance. As much as I hate to admit it, he won most of them.

I guessed the Carolina Panthers would return to the Super Bowl, while he said they wouldn't make the playoffs. He was right. I said Louisville quarterback Lamar Jackson wouldn't win the Heisman trophy. My roommate laughed at me when Jackson accepted the award after becoming the only Football Bowl Subdivision (FBS) player to pass for 3,300 yards and rush for 1,500 in a season.

When he told me Elon University's football team finally turned the corner this offseason, I wanted to believe him, but I wasn't fully convinced. Now, I am never questioning what he says again.

Through six games this season, the Phoenix has lost only one game — and it was against an FBS opponent. It is Elon's best start to a season in nine years, and it seems like the team shatters every internal record each time it plays.

For a team that was picked to finish second to last in the Colonial Athletic Association (CAA) preseason poll, it is safe to say it does not care what other people think.

And now, it's time people take Elon football seriously.

Elon's 25-17 win against William & Mary on Saturday was expected, but that is a situation the Phoenix has rarely experienced in years past. If the Phoenix fails to win another game, it is still guaranteed to have a 45 percent winning rate. Since 2014 — Elon's first season in the CAA — the Phoenix's winning per-



Junior running back Malcolm Summers rushes against the William & Mary defense on Oct. 7.

ALEC MANDELL | STAFF PHOTOGRAPHER

centages were 8 percent, 36 percent and 18 percent, respectively. The Phoenix is in uncharted territory, but first-year head coach Curt Cignetti wants to continue that heading into the bye week.

"It's a great team win, tremendous effort," Cignetti said. "I'm really happy for the guys. We have a chance to rest up and heal a little bit and with the goal being to have a strong second-half to the season."

Factors propelling the Phoenix have been its physicality on offense and defense. Through six games, running back Malcolm Summers already has 134 carries for 772 yards. Last season, he only had 108 carries.

On defense against William & Mary, the Phoenix shined. Elon snagged one interception, making it

three consecutive weeks Elon has taken the ball away in the air. Elon forced 11 sacks in the last two games, and has held three CAA opponents to under 200 yards for the first time since 2015. Quarterback Davis Cheek said Elon's seven sack, one safety performance is proof of the effort his defense puts in.

"It's nothing new. They put in the work and they do everything they can during the week to prepare and that's what you get," Cheek said.

The next five games on the schedule will be a true test for Elon. The Phoenix plays three ranked opponents including James Madison University, who won the national championship last year. No matter the result, Cignetti's revival of the Phoenix football team is evident.

My roommate tried to

TEAM STATISTICS

134

carries by running back Malcolm Summers. Last season, he only had 108.

11

forced sacks in the last two games.

200

yards or fewer by three CAA opponents for the first time since 2015.

warn me, but I did not believe him. Now that Elon football has proven themselves, hopefully the rest of Elon's community will not question them again.

SPORTS BRIEFS

Football continues its winning streak

Following a win on Saturday, the Elon University football team continues its rise in national rankings. Moving up three spots, Elon comes in this week at No. 20 in the Football Championship Subdivision (FCS) Coaches Poll. In the STATS FCS poll, Elon bumped up two spots to No. 16.

Elon's rise in the rankings came after the Phoenix defeated the William & Mary Tribe 25-17 this weekend. Freshman quarterback Davis Cheek went 12-16 for the Phoenix, throwing for 179 yards. Junior running back Malcolm Summers rushed for two touchdowns, but left the game early with an apparent hamstring injury, according to head coach Curt Cignetti.

With the win, the Phoenix takes a 5-1 record into the upcoming bye week.

Busa reaches milestone on the road

The Elon University volleyball team returns home this week after battling three teams on the road.

The Phoenix lost both of their two matches last week against Colonial Athletic Association (CAA) rivals Hofstra University and Northeastern University. Sydney Busa added to her career statistics in the losses, recording 24 digs and reaching a milestone for the Phoenix. Busa joins only three other Elon volleyball players to have both 1,000 digs and 1,000 kills in their careers.

The Phoenix will be back in Alumni Gym on Friday when Elon welcomes CAA opponent College of Charleston at 7 p.m.

Men's soccer returns to action this week

A week since their last game, the men of the Elon University soccer team will be back in action later this week against Colonial Athletic Association (CAA) competition.

Having not played since its 1-0 loss against the Duke University Blue Devils, the Phoenix takes to the road tonight to play William & Mary in Williamsburg, Virginia at 7 p.m. Elon defeated William & Mary 2-0 in regular-season play last year, but fell to the No. 5 ranked Tribe 1-0 in the CAA Championships at the end of the season.

If you want to watch the Phoenix, the men's soccer team will be back at Rudd Field on Saturday when it welcomes Northeastern at 7 p.m.

Women's soccer battles in double OT

Having reached double overtime in both of its games this week, the Elon University women's soccer team walked away with two ties added to its record.

Playing against Colonial Athletic Association (CAA) teams William & Mary and reigning league champion Northeastern University, the Phoenix battled to a 2-2 and 3-3 tie this week, respectively. Freshman forward Meredith Christopher scored twice and added two assists for the Phoenix over the two games. She is currently first in the CAA in total points with 22.

The team will not play again until Sunday when Elon travels to Hempstead, New York to face off against Hofstra at 12:30 p.m.

THE
PHOENIX
FOCUS



Junior wide receiver Corey Joyner runs for extra yards after catching a pass against William & Mary on Oct. 7.

ALEC MANDELL | STAFF PHOTOGRAPHER

WOMEN'S SOCCER

RESULTS 8-4-4

OCT. 5 WILLIAM & MARY/ELON 2-2
OCT. 8 NORTHEASTERN/ELON 3-3

SCHEDULE

OCT. 15 HOFSTRA/HEMPSTEAD, NY 12:30 P.M.

MEN'S SOCCER

RESULTS 3-2-6

OCT. 3 DUKE/DURHAM 0-1

SCHEDULE

OCT. 11 WILLIAM & MARY/WILLIAMSBURG, VA 7 P.M.

OCT. 14 NORTHEASTERN/ELON 7 P.M.

FOOTBALL

RESULTS 5-1

OCT. 7 WILLIAM & MARY/ELON 25-17

SCHEDULE

OCT. 14 BYE WEEK

WOMEN'S VOLLEYBALL

RESULTS 13-8

OCT. 3 NC CENTRAL/DURHAM 3-0

OCT. 6 HOFSTRA/HEMPSTEAD, NY 0-3

OCT. 8 NORTHEASTERN/BOSTON, MA 2-3

SCHEDULE

OCT. 13 COLLEGE OF CHARLESTON/ELON 7 P.M.

OCT. 15 UNCW/ELON 2 P.M.

WEDNESDAY, OCTOBER 11, 2017
ELON, NORTH CAROLINA

THE PENDULUM



SHE'S COMING HOME

After a life of taking risks and facing challenges, it all paid off as Connie Book became Elon's ninth president

Emmanuel Morgan
Managing Editor | @EmmanuelMorgan

CONNIE BOOK REMEMBERS SITTING anxiously in a station wagon with her family at age 6 sometime in the 1970s. A 2,400-mile drive loomed ahead of them alongside an uncertain future.

She was leaving the place she called home, Opelousas, Louisiana, with her parents and eight siblings, in search for a better life. As they pulled away from their cramped three-bedroom home, Book parents had a conversation she'd never forget.

"My mom says to my dad, 'I'm scared,'" Book said. "When you're 6 years old, and

one of your parents says they're scared, you'll remember that. And my dad probably said the worst thing a dad could say at that moment. He said, 'I'm scared, too.'"

Book's father had received an opportunity to attend Oregon State University as a graduate student through the GI Bill — an assistance program for veterans seeking higher education. But it wrenched his family away from everything they knew in the small, rural town of 16,000 people.

Their initial fears faded when Book's father showed them the move was worth it. He graduated and received his Ph.D. Inspired by her father's example, Book also pursued a career in higher education. And she took it a few steps further.

On Oct. 9, Elon University announced

Book, 52, as its ninth president, the first woman to hold this title. But the journey toward this pinnacle involved a slew of unknowns. She came Elon, left and came back again. Just like her father, she took a risk on herself. And now, she's primed to lead an institution that is constantly changing.

She said she's up for the challenge.

"I'm thrilled and excited about the new opportunity," Book said in her introductory speech Oct. 9 in Alumni Gym. "I will champion and uphold this university with great care. Together, we will advance Elon's future."

See **BOOK** | pg. 3

Returning Home: Book's journey to Elon

Constance "Connie" Ledoux Book will officially become the ninth president of Elon University beginning March 1, 2018. But she has a long history with the institution. In 1986, Book graduated with a bachelor's degree in journalism from Louisiana State University. From 1990-1993, Book worked as a teaching assistant at the University of Georgia before becoming an assistant professor of communications, a position she held until 1996 when her work finally brought her to North Carolina. Book worked as a visiting professor of communications at North Carolina State University for one year before becoming a professor of communications at Meredith College. In 1999, Book arrived at Elon for the first time.

Compiled by Deirdre Kronschnabel, Meg Malone and Stephanie Hays | Contributor, News Editor and Design Chief

KEY:

- ELON CAREER
- ELON EVENTS
- HONORS AND AWARDS
- ELON EVENTS
- EDUCATION
- CITADEL CAREER

2004-2006
PROMOTED TO ASSOCIATE PROFESSOR AND DEPARTMENT CHAIR

In 2004, Book was promoted to associate professor and the communications department chair.

2008
TESTIFIED BEFORE THE U.S. SENATE COMMERCE COMMITTEE

Book testified before the U.S. Senate Commerce Committee on the Digital television (DTV) transition and received a leadership citation from the National Association of Telecommunications Officers and Advisors.

Elon faculty, staff receives promotions

Several Elon faculty and staff were promoted while students enjoyed their summer. Among the promotions were Associate Provost for Academic Affairs, Tim Peoples, Mary Wise and Peter Felber. Although all of them have been at Elon for more than four years, they expect to face some challenges with their new positions. Felber, who has been at Elon for five years, is the new assistant provost. Felber's challenges involve taking care of 12 years and has been promoted from associate dean of Elon College, the college of arts and sciences, to associate provost for faculty affairs. Some of his challenges include learning about new things such as national fellowships and external grants. Peoples said he is up for the challenges because he has "the opportunity to work with excellent people who are all committed to their work and to the institution's mission and strategic goals, and by the fact that I love to learn." Jones has also been at Elon for 12 years and has been promoted to associate dean of the school of business. "I have so much more to learn about operations as a whole at the university and how those operations intersect with the student's experience," Book said. "At the center of my new position is supporting the students who attend Elon." In spite of the excitement of a promotion, there are things these faculty members will miss about their old positions. The "momentum" and "great communication" and "great communication" will be greatly missed by Book. Jones will miss working closely with her home campus. "Most of the work we do at Elon reflects a deep commitment to excellence in education and enhancing what we do even further. That commitment and the work we do is, also, shared in much of higher education, people, departments, and divisions work for and think only about themselves. Elon works much more like a democratic

"AT THE CENTER OF MY NEW POSITION IS SUPPORTING AN ENRICHING EXPERIENCE."

PHOTO COURTESY OF PENDULUM ARCHIVES

2010-2015
PROMOTED TO ASSOCIATE PROVOST FOR ACADEMIC AFFAIRS

Book was promoted to associate provost for academic affairs and led the creation of the Student Professional Development Center and the residential campus plan in 2010. At the same time, she assisted with the development of the Elon Commitment Strategic Plan.

2013
GRADUATE DEGREE ATTAINED

Book graduated from Harvard University's Graduate School of Education in 2013.



PHOTO COURTESY OF THE CITADEL

MARCH 2015
NAMED PROVOST AND DEAN AT THE CITADEL

In 2013, Book was named the first female provost and dean in The Citadel's 175-year history. At The Citadel, Book led strategic planning, chaired the Fiscal Review Board and launched new programs in nursing, engineering, cybersecurity, intelligence security and advanced STEM education.



CAROLINE BREHMAN | PHOTO EDITOR

OCT. 8, 2017
BOOK SELECTED
The Elon Board of Trustees elected Book as the university's ninth president and first female president Oct. 8, 2017.

OCT. 9, 2017
ANNOUNCED AS PRESIDENT
The Elon community greeted Book after her appointment was announced Oct. 9, 2017.

2000

2000
ARRIVING AT ELON

Book joined the Elon faculty as an assistant professor of communications in 1999 and taught courses in new media, broadcast policy, news writing, research and production.

Elon welcomes a multitude of new faculty and staff

Alan Medeiros, The Pendulum... Frontani received his doctorate from Ohio University where he was a research assistant. He joins the College as an Assistant Professor of Communications. Strickland joins the college as an Assistant Professor of English. He recently held the same position at Guilford College. Farrell is currently enrolled in a doctoral program at the University of Missouri-Kansas City and joins Elon as an Assistant Professor of Music. Lee moves from the adjunct faculty to a full time Instructor in English. Slot joins the department on a full time basis after being an adjunct instructor since 1997. Strickland joins the college as an Assistant Professor of English. He recently held the same position at Guilford College. Van Bodegraven comes to Elon as an Associate Professor of Spanish. She formerly held the same position at Central College. Witherspoon joins the JCM department as an Assistant Professor of Communications. She is Melinda Rice, Assistant Professor of Education, was previously a lecturer and disabilities clinic manager for a learning disabilities program at Northwestern University. Carol Smith comes to Elon after spending time at Black Hills State University as an assistant professor. She joins the faculty as an Assistant Professor of Physical Education. The Love School of Business has added seven full time faculty members. Christopher Joener comes to Elon from Kansas State University, where he was an assistant professor of marketing. He joins the faculty as an Assistant Professor of Business Administration. Brian Kitchars joins the department as an Assistant Professor of Business Administration. He was formerly an assistant professor at LaGrange College.

PHOTO COURTESY OF PENDULUM ARCHIVES

2001

2002

2003

2004

2005

2006

2007

2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2006-2010
NAMED ASSOCIATE DEAN OF THE SCHOOL OF COMMUNICATIONS

Book was named associate dean of the School of Communications in 2006.



PHOTO COURTESY OF PENDULUM ARCHIVES

2008-2010
BECAME A SENIOR STAFF MEMBER

Book also became a member of university President Leo Lambert's senior staff and a faculty fellow for strategic planning in 2008. She was also an essential part of the creation of the Elon in Los Angeles program.

2009
OUTSTANDING SERVICE

The North Carolina Association of Broadcasters recognized Book for outstanding service and leadership in 2009.

FAMILY EXCELLENCE IN MENTORING AWARD

In 2009, Book also received Elon's Ward Family Excellence in Mentoring Award.



DIEGO PINEDA | CONTRIBUTOR

FEBRUARY 2017
LEO ANNOUNCES PLANS TO STEP DOWN

Lambert announced he would be stepping down as Elon's President Feb. 14, 2017.



CAROLINE BREHMAN | PHOTO EDITOR

MARCH 1, 2018

TENURE BEGINS

Book will begin her tenure as Elon's newest president March 1, 2018.



PHOTO COURTESY OF UNIVERSITY ARCHIVES

Connie Book (fourth from left) smiles with Walter Cronkite (center) and other Elon faculty during Cronkite's visit to campus April 8, 2003. Book was an assistant professor of communications at the time.

BOOK | from cover

Growing into a star

Having already spent six years working in higher education at Georgia College & State University, North Carolina State University and Meredith College, Book arrived at Elon in 1999 with vast experience. But almost instantly, she continued to grow her reputation. Many of her colleagues, including President Leo Lambert, took notice of her potential. He said it was her enthusiasm and attention to detail, among other things, that distinguished her.

"Early on, she emerged as an incredible bright young talent," Lambert told Elon News Network. "She quickly rose through the ranks."

In 2004, she was promoted to associate dean of the School of Communications, where she originally started as an assistant professor. Then, the responsibilities expanded.

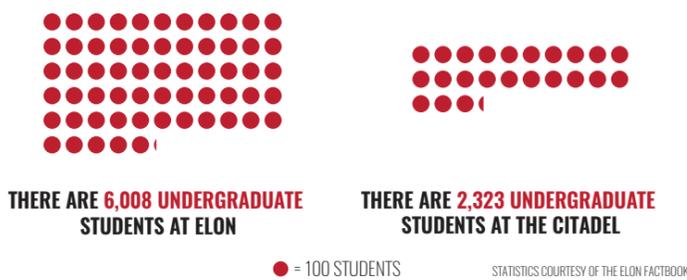
In 2008, Lambert tapped Book to join his senior staff as a faculty fellow, a program that gives promising faculty members a challenging task. Hers was to help craft the Elon Commitment strategic plan, a 10-year plan composed of eight themes for advancing the institution. Book said her leadership and collaborative instincts fully spiked during this 24-month process.

"That was the first time I worked on other units outside the School of Communications," Book told Elon News Network in an exclusive interview. "I was so excited. All the energy that people had here about excellence and prospering excellence was addictive. I wanted to do more."

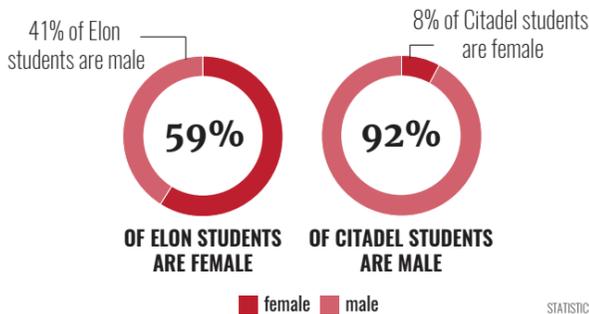
In 2010, Book was named associate provost for academic affairs. In that role, she implanted programs that are still in tact today. She created the Student Professional Development Center and established the Elon in New York and Elon in Los Angeles programs. She also enhanced Elon's residential campus plans, and digital learning

FACTS ABOUT ELON AND THE CITADEL

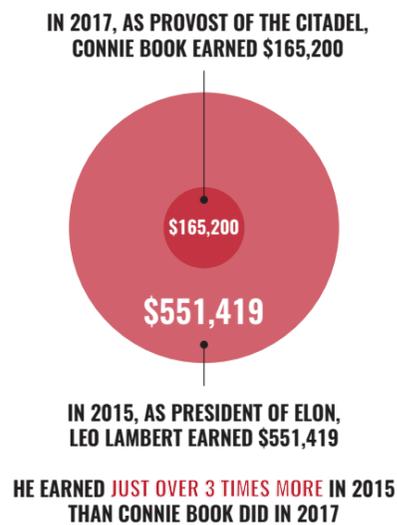
UNDERGRADUATE ENROLLMENT



GENDER BREAKDOWN



BOOK VS. LAMBERT SALARY



LEAH KALLAM AND STEPHANIE HAYS | DESIGNER AND DESIGN CHIEF

and civic engagement initiatives. Yet while she constantly worked, she still cultivated personal relationships with students. One of them was Nneka Enurah '11, vice president of multiplatform content and partnerships at Authentic Entertainment in Los Angeles. She worked with Book in the School of Communications. And the thing she remembers most about Book is her passion about seeing students succeed.

"She's a true friend and a great mentor," Enurah said. "She thinks things through and she is really connected to us. She can really inspire a lot of people."

But while her tangible legacies at Elon were obvious, Book said she wanted another challenge.

In 2015, she became the first female provost and dean of The Citadel, a military college in Charleston, South Carolina. Her leadership roles at Elon weren't scripted — they were offered to her. But The Citadel presented an opportunity to hone her skills in a different setting. It was hard, she said, but she wanted to take a chance on herself.

"That was my first intentional move into a leadership role," Book said. "It was difficult, new and something I wanted to try. I was banking on that to help me grow and advance at that time."

The prodigal daughter

But almost three years later, Book set her eyes back on Elon.

At The Citadel, she continued her success as the second ranking administrator. New programs in cybersecurity, nursing, intelligence security, engineering and advanced STEM education launched under her watch. She also established an office of study abroad and undergraduate research. But when Lambert announced in February he'd be stepping down, the prospect of returning to Elon intrigued her. With her newly polished resume, she knew she'd be an attractive candidate for his successor.

"You find yourself in situation where opportunities open themselves up and you realize, 'Oh, I have the skillset necessary to do this, and fundamentally, I have the itch to

lead," Book said. "As a leader at The Citadel, I learned a different set of structure, a different set of policy and learned to value a different approach to leadership."

The vetting process was strenuous. Chaired by Trustee Wesley Elingburg, Elon's 16-member search committee embarked on an eight-month process. Initially, the committee solicited input from the public through open forums and surveys. Book received the most nominations, Elingburg said. But toward the summer months, the search closed as the committee collected a pool of more than 100 candidates. Elingburg said he wished the process was more open, but he suggested many of the candidates wanted to remain anonymous.

"It's what the market dictated," Elingburg said. "One of the things they asked for is confidentiality. They couldn't afford for their employer to find out about this or they would lose their job."

Kerri Anderson, chair of the board of trustees and a member of the search committee, said Book stood out in

their meetings. The committee recruited active university provosts, presidents and people outside of academia. At the finalist stage, the committee opened the process to 60 Elon students, faculty, alumni and trustees.

"What impressed me the most were her leadership accomplishments," Anderson said. "She has a strong vision and a deep connection toward students. To me, it was imperative that we pick someone that embodies Elon's values. And to me, she fit the mold."

"It only took us 128 years to get our first women president, but I really wanted the best candidate and that was Connie."

Book was unanimously elected by the Board of Trustees. And when Lambert learned who his successor would be, he was ecstatic. He notified about 30 people before Elon publicly announced her selection. He heard nothing but great things.

"I don't think there is anyone happier than I am because I think it is a splendid choice," Lambert said. "I think she is going to be enor-

mously successful."

Building on her legacy

But the Elon that Book inherited from Lambert is different from when she left.

The Schar Convocation Center was just a thought — now it's almost complete. Every year, the size of the freshman class gradually increased. And with an influx of more people, ideologies clash.

Last spring, divisions throughout the student body became apparent — particularly with regard to matter of race and socioeconomics.

Fred Young, Elon's president from 1973-1998, said he doesn't know Book, though he's heard a lot about her. And while he believes in her, he doesn't have any advice. She has to address these problems in her own way, he said.

"My advice would be really out of date," he said. "The Elon I know has changed significantly since I was president."

Book said she's already thinking of her next initiatives. Chief among them is the next 10-year strategic plan, making Elon more financially accessible and building a more inclusive community. Lambert said she does have to start on these things immediately. Once the celebrations end, Book said she's ready to tackle these issues head on.

The risk she took on herself — like her father — ultimately paid off. When she was sitting in that cramped car, she never thought she would be a university president. And now that she is in this position, she said she wants to do everything she can to advance Elon forward.

"College campuses are complex places and a lot of it has to do with emerging ideas that challenge previous ideas," Book said. "We need to prepare our community for that. For me one the most critical aspects about the next vision is ensuring that the Elon experience is available to a broad spectrum of people and that we are able to effectively recruit and resource young people who desire an Elon education."

ELON PRESIDENTIAL HISTORY

1889 to 2018, a look at Elon's transformation from a college to a university through its presidents and their most significant contributions.

MAGGIE BROWN | Assistant News Editor | @maggieAbrown_

PHOTOS COURTESY OF UNIVERSITY ARCHIVES



WILLIAM S. LONG
1889-1894

The first president and founder of Elon, William Samuel Long, was born in Alamance County in 1839. After graduating from Trinity College (now Duke university), Long established Graham Female Seminary, named Graham College in 1887. During this time, Long served as a member of the President of the Southern Christian Convention. He always had a dream of establishing a coeducational college in North Carolina. In 1889, Elon College was founded. After serving as a professor and president of Elon, Long retired in 1894.



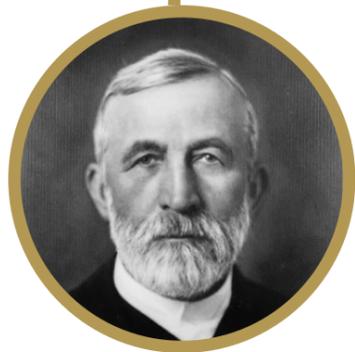
EMMETT LEONIDAS MOFFITT
1905-1911

Born in 1896, in Asheboro, NC, Moffitt became president of Elon College in 1905. After working as a secretary-treasurer of the Asheboro Wheelbarrow Company, an editor for the Christian Sun and an English professor at Elon University, Moffitt transformed Elon's campus. Not only did he implement intercollegiate sports for the first time, but he also provided Elon with electric lights, running water and steam radiators. He also helped build West dormitory, the only building that survived the 1923 fire.

1880

1915

19



WILLIAM WESLEY STALEY
1894-1905

William W. Staley, born and raised in Alamance county, was a prominent member of the Christian community before serving at Elon in 1894. He studied under former President Graham at what was called Graham High School, then went on to graduate to Trinity College (duke university). Staley was a surprise president, serving as a non-residential president of the school. He served the school by asking for no compensation and bringing Elon College out of its debt. Staley Hall was built in his honor in 1968.



WILLIAM ALLEN HARPER
1911-1931

Harper was born in Berkley, Virginia in 1880. After receiving a Bachelor of Arts from Elon College in 1889, Harper went on to receive a masters at Yale University in 1904 then a Legum Doctor (LL. D) from Union Christian College in 1912. After serving Elon as a professor and Dean, he became the president. Harper led the college through trails of the Spanish Influenza outbreak, World War 1, and the devastating fire of 1923. In response to the fire, Harper had to implement many long-term construction plans. This included building what was known as Mooney Christian Education Building, Alamance Building, Duke Science building, Carlton Library and Whitley Auditorium. He served for 20 years, dying an early death at the age of 31.



LEON EDGAR SMITH
1931-1957

1910 graduate President Smith served the Elon community the longest. He led the school through three campus fires, the Great Depression, World War II and the Koran War. As a recipient of the Outstanding Alumnus Award, he improved a variety of programs and facilities on campus. Smith was the first president to have the title of president emeritus.



President Smith witnesses the unveiling of the Smith Hall plaque.



JAMES FRED YOUNG
1973-1998

Born in Burnsville, NC, Young attended Wake Forest University, University of North Carolina at Chapel Hill and Columbia University. College enrollment doubled during his service while also expanding from 145 acres to more than 500 acres. Many new renovations and majors were added during his time. He was also named president emeritus by the Elon Board of Trustees.

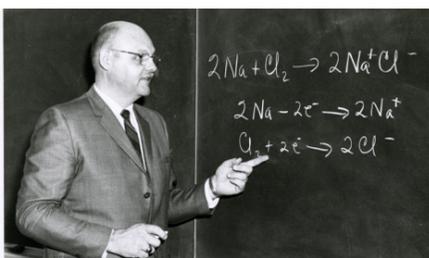


President Young converses with Elon community members by Alamance fountain.



JAMES EARL DANIELEY
1957-1973

As a 1946 graduate of Elon University, Danieley decided to give back and serve as president. Beloved and known affectionately as "Dr. Danieley," he served as president from 1957 to 1973. Then he was a professor in the chemistry department for many years after. He was named president emeritus in 1992 and retired in spring 2016. After his undergraduate studies at Elon, he received a graduate degree from the University of North Carolina at Chapel Hill. He died on Nov. 29, 2016, at the age of 92.



President Danieley gestures at chemistry equation written on chalkboard in class.



LEO MICHAEL LAMBERT
1999-2018

Leo Lambert served Elon since 1999. Lambert helped establish the University's Law school, 100 more buildings and 1.5 million square feet of space. Lambert was known for always striving to improve Elon's national model of engaged learning. Under his leadership, the school's endowment quadrupled. Lambert held leadership positions on the American Council on Education, the Association of Governing Boards of Universities and Colleges, the North Carolina Independent Colleges and Universities and more. Lambert was named one of the "most influential leaders" for six consecutive years by the Triad Business Journal.

Community reflects on Book

Many members of the Elon community happy with incoming president

Margaret Malone
News Editor | @megretjeane

Though Elon University students and faculty prepare for a tearful farewell when President Leo Lambert departs in March 2018, his replacement, incoming president Connie Ledoux Book, has pacified many of their fears.

The Elon University board of trustees announced Monday morning, Oct. 9, that Book would step into Lambert's shoes March 1, 2018 as Elon's ninth president. Students and faculty are most excited to see the university appoint the first female president in its 128-year history.

Senior Rachel Tinker is one of the students excited to see a woman fill a historically male role.

"I think that'll bring a new perspective to Elon that we haven't had with our past eight presidents," Tinker said. "But I think she's going to also continue leading Elon with the great integrity the rest of them have."

Book steps into this position during a time when less than half of university and college presidents are women. According to the American Council on Education, just 30 percent of college and university presidents in the United States are female. Out of 130 college and university presidents in North Carolina last year, only 23 percent were women.

Claudine Moreau, a lecturer in physics, said she relates to Book in regards to working in a male-dominated field.

"As a female in a field where there are not many women, it is really great to see Elon's first female president and seeing women making their mark," Moreau said. "For me it is something to look up to."

Moreau said she hopes female students will have similar feelings.

"Most of our student body is female, so this will give Elon women a very strong role model, someone to look up to," Moreau said.

Junior Anthony Chatman said the board of trustees' election of Book was a demonstration of how Elon's community is taking a step in the right direction.

"I'm very excited for the new president [and] that they found somebody sooner rather than later," Chatman said. "I'm excited that she's a woman — that's very progressive. [And I'm] very proud of Elon for going in that direction."

Thomas Arcaro, a professor of sociology, said he thinks others will be similarly impressed with the trustees' decision.

"In terms of our national reputation, it will be an absolute plus," Arcaro said. "If we had had another white male as president, there would have been some eyes rolling. ... I can't read what the newspapers have said yet ... but I can't see it being seen as anything other than a total plus."



I AM EXCITED TO SEE A NEW PRESIDENT IN ACTION. I HOPE SHE ADDRESSES ISSUES REGARDING ... MINORITY STUDENTS ON CAMPUS

ZEKE GONZALEZ
FRESHMAN



KNOWING THAT [BOOK] HAS HISTORY WITH THE SCHOOL MAKES ME SURE THAT SHE KNOWS THE ENVIRONMENT AND STUDENT VALUES

NOAH DYSON
FRESHMAN



I HOPE [THE NEW PRESIDENT DOES] SOMETHING ... ABOUT THE LACK OF DIVERSITY ON ELON'S CAMPUS

JACOB HAYWARD
FRESHMAN



[BOOK] TRANSCENDS GENDER AS AN ISSUE, AS AN ADMINISTRATOR AND AS A PERSON. SHE IS THE BEST PERSON FOR THE JOB REGARDLESS, IN ALL KINDS OF WAYS

THOMAS ARCARO
PROFESSOR OF SOCIOLOGY



SHE IS THE RIGHT PERSON REGARDLESS OF GENDER, BUT SHE ALSO BRINGS GREAT HISTORY AND CONTEXT

GLEN SCOTT
ASSOCIATE COMMUNICATIONS PROFESSOR



MOST OF OUR STUDENT BODY IS FEMALE, SO THIS WILL GIVE ELON WOMEN A VERY STRONG ROLE MODEL, SOMEONE TO LOOK UP TO

CLAUDINE MOREAU
LECTURER IN PHYSICS

"[Book] transcends gender as an issue, as an administrator and as a person. She is the best person for the job regardless, in all kinds of ways. I feel very positive about [Book]."

Book comes to Elon from The Citadel where she has served as provost for the past two years, but this will not be her first time on campus. Book was a member of Elon's faculty from 1999-2015.

She began her career at Elon as a communications faculty member and was later promoted to associate professor and department chair, then again to associate dean of the School of Communications.

Book became associate provost for academic affairs in 2010 and managed numerous academic programs while also leading the creation of the Student Professional Development Center and the residential campus plan.

"Knowing that she has history with the school makes me sure that she knows the environment and student values," said freshman Noah Dyson.

Junior Jessica Pusch agreed that her previous experiences — at Elon and elsewhere — have prepared Book for this role.

"She's a really qualified

woman for the job," Pusch said. "I think it's going to bring a lot to the university at a time a lot of changes are going on. We need someone that's really stable and has a lot of experience."

Glenn Scott, associate professor of communications, said he thinks Book is the right person for this position.

"She is the right person regardless of gender, but she also brings great history and context," Scott said.

Scott said Book's father left a big impression on his daughter. He told her "that she could do whatever she wanted and she didn't have to let gender have any effect on that," Scott said. "She has carried that message through in her life, and I think it is a timely and great message to share with all of our students."

Freshman Jacob Hayward said he hopes Book's familiarity with the Elon community combined with her experiences at other universities will help her to make progress on issues weighing on students' minds.

"I hope they do something, and I know they're kind of starting touching on this, about the lack of diversity on Elon's campus," Hayward said. "That's something that could always use improvement."

Freshman Zeke Gonzalez expressed a similar optimism.

"I am excited to see a new president in action," Gonzalez said. "I hope she addresses issues regarding low income students [and] minority students on campus in general."

"I know this campus is predominately affluent and caucasian ... I know Elon has a long history with a little bit of tension between different ethnic and minority groups ... I am looking forward to a president who will address those issues in particular."

Dyson said it is important to remember that the promotion of inclusivity goes beyond facts and figures.

"Inclusivity. I think we can always grow in that area, not just with numbers and not just diversity numbers, but actually building a community where empathy and understanding of others is important, where it is encouraged," Dyson said. "And there are platforms set aside to build that within the community here at Elon."

Alexandra Roat and Jared Mayerson, contributors, Alexandra Schonfeld, lifestyle editor, and Anton L. Delgado, assistant news editor, contributed reporting.

SPDC looks forward to Book's return to Elon

Connie Book was a pivotal part of the SPDC's redesign

Deirdre Kronschnabel
Contributor | @kronchd

Incoming president Connie Ledoux Book was a member of Elon University's faculty for more than 16 years before serving as provost of The Citadel, and one department in particular holds her in a special place of reverence, pride and friendship.

During Book's tenure as professor and associate provost for academic affairs in 2010, her responsibility extended to overseeing Elon Core Curriculum, the Elon Experiences and student engagement. This included, among other initiatives, fostering student professional development.

"She was able to turn career services upside-down," said Kim Giles, Student Professional Development Center (SPDC) communications manager. "She actually tapped me to lead the team of student ambassadors for the new career services offices, and I felt very privileged to be put in that position. With her guidance, we were able to really become a premiere department on campus. And not only on campus, but also known throughout the United States."

Book completely redesigned career services with the establishment of the SPDC, and this contributed to her achievement as a recipient of Elon's Ward Family Excellence in Mentoring Award in 2009 for a "sustained commitment to undergraduates."

Thomas Brinkley, executive director of the SPDC has known Book since she joined the Elon community six years ago.

"I always enjoyed her support in the Provost Office and missed her energy and enthusiasm for the past 2 1/2 years," Brinkley said. "I'm delighted that she has returned to Elon."

The sentiment is shared throughout the SPDC office.

"This morning when I came into work I heard cheers in the office, and that was when I realized that Connie Book was going to be Elon's next president," Giles said.

The SPDC faculty know what Book is capable of and are excited to see where she takes the university.

"Connie will be a fantastic president at Elon," Brinkley said. "She is approachable, listens to and evaluates ideas as well as anyone I've worked with, and empowers people to act for the betterment of Elon."



[BOOK] WILL BE A FANTASTIC PRESIDENT AT ELON. SHE IS APPROACHABLE, LISTENS TO AND EVALUATES IDEAS AS WELL AS ANYONE I'VE WORKED WITH, AND EMPOWERS PEOPLE TO ACT FOR THE BETTERMENT OF ELON

THOMAS BRINKLEY
EXECUTIVE DIRECTOR OF STUDENT PROFESSIONAL DEVELOPMENT CENTER



Students, faculty and staff presented President-elect Constance “Connie” Ledoux Book with numerous gifts at an event welcoming her to campus Oct. 9.

CAROLINE BREHMAN | PHOTO EDITOR

STAFF EDITORIAL

Elon’s ninth president faces challenges in new role

HOW WE SEE IT

Constance “Connie” Ledoux Book, Elon’s newest president, faces many challenges as she prepares for her new position

On Oct. 9, Elon University announced its newest President, Constance “Connie” Ledoux Book, who will be the university’s first female president. This announcement came after a closed eight-monthlong search that left many Elon community members wanting more information.

Book is undoubtedly very qualified for this job — her experiences in her varying roles at Elon and at her previous institution, The Citadel, show her commitment to and passion for higher education. Many students, faculty and staff members who knew or worked with her during her time here at Elon showed excitement for her return.

Book seems perfectly suited for this role, but that does not mean this transition won’t be difficult. While she is coming into this role with 16 years of experience at Elon serving in a number of different positions, this new position will certainly present her with multiple hurdles.

Elon News Network previously reported on the Presidential Search Committee’s decision to keep the search closed. By doing

this, the search committee kept feedback from the community out of the entire process.

Though the committee did host town hall meetings where students and community members were able to voice what they wanted in the university’s next president, the Elon community was unable to vet the candidates or meet them themselves before the decision was made. This made many community members feel excluded from the search. Book now must regain the trust from the public that was lost during this secretive and restricted search.

In addition, Book must reacquaint herself to a campus that is constantly evolving. Though Book left Elon just a few short years ago, the physical campus and its students change significantly year after year.

Book is also faced with the challenge of filling the shoes of a man who was beloved on this campus for 18 years, President Leo Lambert. Under Lambert’s impressive leadership, Elon has grown in size, infrastructure and credibility across the nation. Not only has Lambert made incredible strides in growing this university, but he also became a central part of Elon culture.

But, most importantly, Book is tasked with the challenge of unifying a divided campus against

the backdrop of a divided nation. In recent months, the divisions among community members — especially surrounding ideas on diversity and inclusivity — have become more stark. Our campus is now at a crossroad: we can either continue down this path of division, or we can celebrate and overcome our differences by coming together and unifying as an institution.

In the spring of 2017, it seemed like each week there was a different act of racism on campus — from wearing racially insensitive costumes to parties, to disrespecting a historically black fraternity’s plot, to a white student even using the N-word against a black student. These incidents have sparked important conversations on racial inequality and inclusion on our campus, but students remain divided.

In a 2014 survey by the Presidential Task Force on Black Student, Faculty and Staff experiences, 78.7 percent of black students polled said they felt unsafe on campus. In contrast, many non-black students see inclusivity on campus. Forty-one percent of non-Black students polled said they feel Elon is a positive, accepting community.

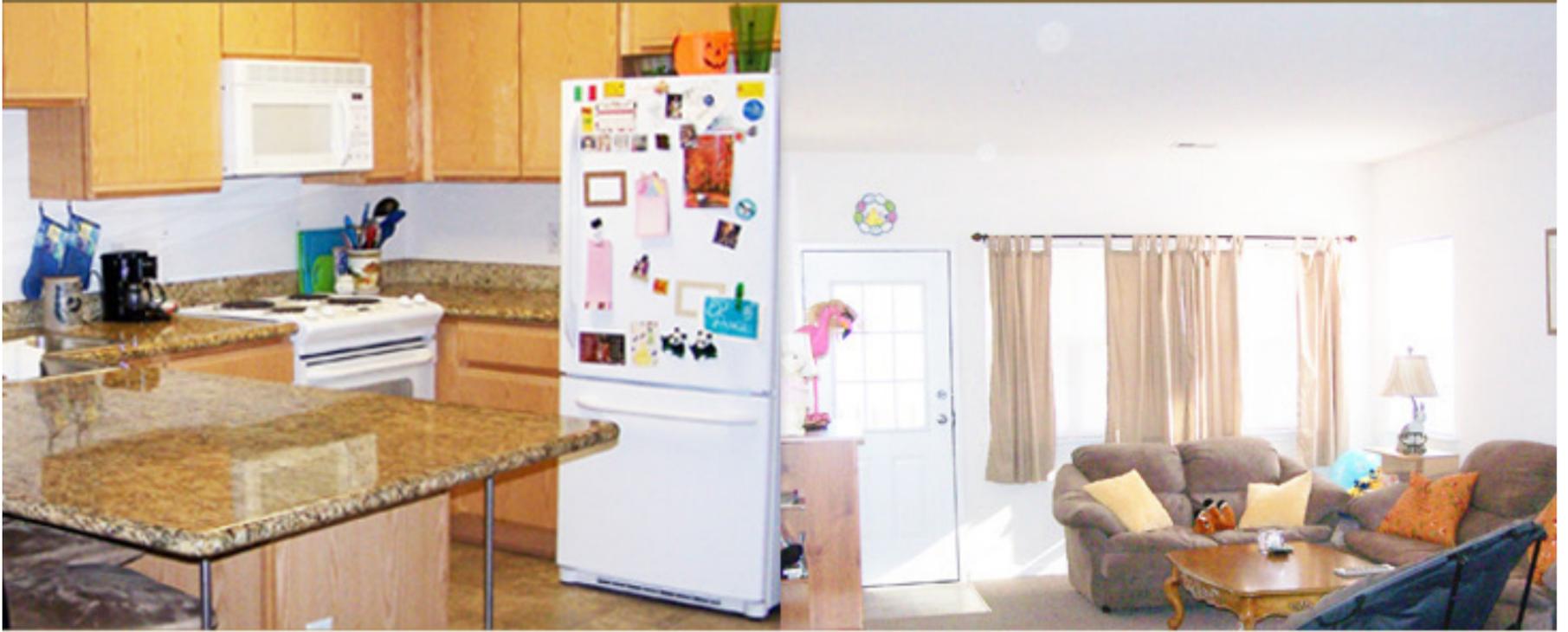
Book is also no stranger to dealing with issues of racism on college campuses. In January 2016, Book handled a situation where students at The Citadel dressed in white hoods that resembled members of the Klu Klux Klan. This experience shows Book’s ability to address difficult situations and support minority students.

When Elon News Network asked students last spring what characteristics they hoped to find in the university’s newest president, many shared hopes for a diverse candidate, or one who was dedicated to supporting diversity initiatives. It is clear that diversity and inclusivity will be a major focus in the first few months of Book’s presidency, and we are hopeful that her fresh perspective will bring new, creative solutions to the issue.

Though her new position comes with many challenges, Book is well equipped for the job and will bring a new outlook to the many issues Elon’s campus faces. These next few months as Book transitions into the presidency may be difficult, but this new chapter in Elon’s history leaves room for unprecedented growth.



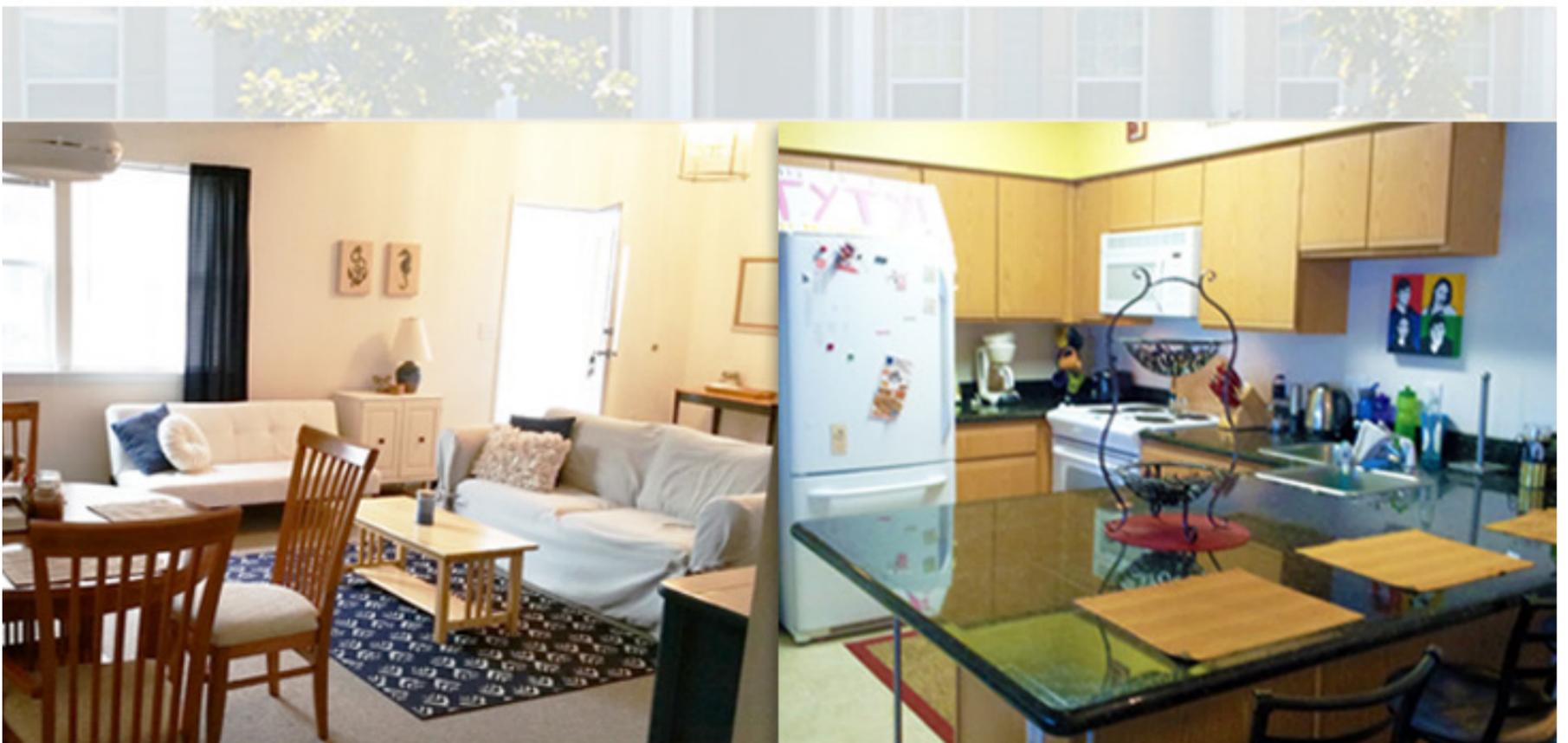
OUR CAMPUS IS NOW AT A CROSSROAD: WE CAN EITHER CONTINUE DOWN THIS PATH OF DIVISION, OR WE CAN CELEBRATE AND OVERCOME OUR DIFFERENCES BY COMING TOGETHER AND UNIFYING AS AN INSTITUTION.



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