The Cavalier Daily Monday, February 4, 2013

Mostly sunny. High 38, Low 26 See A3

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Volume 123, No. 65 Distribution 10,000

IDs threaten security



By Andrew Elliott Cavalier Daily Assistant Managing Editor

The University security system that relies heavily on ID cards, used for every-thing from library printers to residential halls, may in fact rest more on the community of trust than technological safeguards, according to a series of student projects for a class taught by Computer Science Asst. Prof. Abhi Shelat last fall.

Although the University ID Card Office reports instances of fraud are negligible, the potential for massive cases of trespassing and theft are enormous, said fourth-year Engineering student Mat-thew Hurtz, who worked in one of the groups that looked into the security

"A lot of this issue comes into play with the fact that you can create a card without having the original card," Hurtz said. He said that any card — be that a school ID card or major credit card — could be copied if the forger has access to the original, as a card reader can simply read and copy the code on the magnetic stripe. But when the encoding on an ID is predictable, creation of a duplicate does not require the forger to have the origi-nal physical copy. The stu-dent projects found that though encoded informa-tion on cards is unique for each student, differences are largely predictable. The are largely predictable. The key distinction encoded on each ID is directly related to the student's ID number, which is printed on the front of IDs and available on

databases open to the entire residential advisor staff, Hurtz said.

During the two-monthlong project, Hurtz and fellow group members fourth-year College student Jonathan DiLorenzo and fourthyear Engineering student Christopher Jones created a handful of fake student and faculty IDs — which were promptly erased once their

effectiveness was verified.
The project demonstrated,
Hurtz said, that someone
could fairly easily create a
fake ID and gain access to
residence halls, meal plans, Cav Advantage accounts, and the like. "This takes an afternoon of reading and a couple hundred bucks," he

The Office of Business Operations oversees the card-swipe system, which has been in place in some form since the 1970s. Gary Conley, the facilities and systems engineer who manages the physical aspect of the ID system, said though the University is aware of the relatively simplistic encoding of the ID cards, a more complex level of security is

unnecessary.
"That's not to say we're not considering [increased ID security] and we're not talking about it," he said. "It just has not yet come to fruition."

Potential solutions range from the extreme to the mundane, but there are outstanding questions about implementation.

"Given the technology that we use, we've taken all the

Please see ID, Page A3

SPORTS

Cavaliers collapse late

By Fritz Metzinger Cavalier Daily Sports Editor

Virginia's four-game winning streak ended unceremoniously Sunday with a 66-60 road loss to ACC bottom-dweller Georgia Tech. With the defeat, the Cavaliers (15-6, 5-3 ACC) have now tallied three conference losses against teams featuring losing

Junior guard Joe Harris scored 18 points — 14 in the first half — to pace a Virginia squad that surrendered more than 60 points defensively for the first time in eight games. Senior guard Mfon Udofia's 15 points and go-ahead jumper with 1:19 remaining propelled the Yellow Jackets (12-8, tries against the Cavaliers.

After falling behind 20-17 with 7:01 remaining in the first half, Virginia engineered a 20-8 run and hit its last seven shots of the half to take a 37-28 lead into the break. Yet Georgia Tech quickly countered in the second half, exploiting the mismatch between Yellow Jacket freshman power forward Robert Carter and freshman small forward Evan Nolte to pull within three at the 17:16

Virginia managed to hold the Yellow Jackets at bay for a while, eventually reestablishing a 9-point edge with freshman guard Justin Anderson's free

2-6 ACC) to their first win in six throws with 8:12 remaining. From that point forward, however, Georgia Tech held the Cavaliers without a field goal until junior point guard Jontel Evans' lavup with 36 seconds remaining, all while overwhelming the usually staunch Virginia defense with a game-ending 18-3 run.

Junior forward Akil Mitchell notched his second consecutive double-double with 13 points and 12 assists. Only Anderson joined Harris and Mitchell in doublefigures in scoring with 10 points.

Virginia plays next Thursday evening against Clemson in John Paul Jones Arena. The Tigers pummeled the Cavaliers 59-44 Īan. 12.



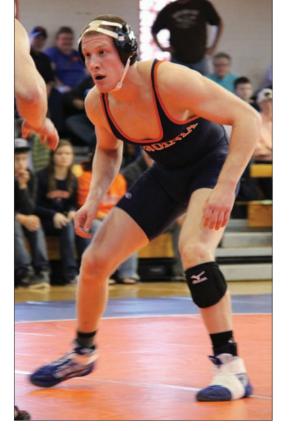
Senior guard Jontel Evans recorded four points, four assists, one rebound and one steal while turning the ball over four times in Virginia's late collapse against Georgia Tech Sunday

> Diillon Harding Cavalier Daily

IN BRIEF

No. 7 redshirt sophomore Nick Sulzer provided bonus points that proved critical by recording a 21-4 technical fall against Maryland redshirt freshmån Josh Snook.

records in ACC play.



SPORTS

Virginia edges Maryland

The No. 11 Virginia wrestling team capped off ACC regular season competition with an exhilarating 21-19 win against Maryland in College Park. The Cavaliers (13-3, 4-1 ACC) dominated early, but a late Terrapin (10-7, 1-2 ACC) rally put the contest up in the air until the conclusion of the penultimate match. Redshirt sophomore Joe

Spisak proved to be a spark plug once again, opening competition by pinning sophomore Shane Arechiga only 1:27 after the first whistle for a bonus point win. No. 20 redshirt senior Derek Valenti followed up with a 7-0 decision against sophomore Lou Mascola to give the Cavaliers a 9-0 advantage.

Virginia would then rattle off two bonus point wins in quick succession. No. 15 redshirt senior Jedd Moore dispatched redshirt freshman Brady Massaro by way of a 13-2 major decision, while No. 7 redshirt sophomore Nick Sulzer recorded a 21-4 tech fall against redshirt freshman Josh Snook.

Maryland then countered with three consecutive wins by No. 5 senior Josh Asper, No. 7 junior Jimmy Sheptock and No. 15 junior Christian Boley to pull within eight.

The Cavaliers' final win of the night came in heavyweight as redshirt sophomore Derek Papagianopoulus won a 5-3 decision that would prove to be crucial for the Virginia victory. The Terrapins closed out the night with two more wins, but it was not enough. First, Maryland Junior Shane Gentry got the better of No. 8 redshirt senior Matt Snyder in a hardfought 4-3 decision. All four

final 10 seconds of the bout. Then, No. 16 Maryland sophomore Geoffrey Alexander finished the meet by pinning No. 13 freshman George DiCamillo in just 30 seconds.

of Gentry's points came in the

The Cavaliers captured their first win at College Park since 2005 and finished their ACC schedule with four straight dual match wins.

—compiled by Matthew Wurz-

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Andrew Noh

Cavalier Daily

Editor-in-chief (434) 924-1082

924-1085 **CFO** 924-1084

Sports

News

924-1083 924-1089 924-1092

Additional contact information may be found online at www.cavalierdaily.com

Graphics Production 924-3181

924-3181

Comics **Arts & Entertainment**

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The first spotlight of the semester features Nicole Patterson, a 3rd year majoring in Modern Studies with a focus on Religious Studies. Nicole has jumped right back into public service at UVA after spending this past fall studying in Paris, France. She is the Editor of the EngageUVA newsletter, a weekly compilation of information about Flash Seminars, lectures, and seminars.

After becoming a member of the Student Council Public Service Committee in her 1st year, Nicole was introduced to the Engage/Flash Seminar network by then-committee Co-Chair and former Spotlight student, Lily Bowles, a 2012 graduate. Nicole quickly got involved in EngageUVA by contributing to newsletters and helping plan Flash Seminars. She went on to serve as the Chair of the Public Service Committee in her 2nd year. Nicole enjoys the overlap of these different activities because she says they "share the common goal of providing students with intellectually engaging activities on grounds."

To learn more about EngageUVA or Flash Seminars, you can email Nicole at nnp3x@virginia.edu.

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overcast, with southwesterly

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around 3 to 6 mph.

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overcast in the late afternoon

to early evening.

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High pressure will push through our area today before low pressure system arrives tonight, bringing a small chance of some flurries. High pressure will build into the area for the remainder of the week with temperatures in the mid 40s.

southwesterly winds at 3 to 8

mph. Slight chance of a flurry

or two.

WEDNESDAY High of 45°

Partly cloudy skies, with Sunny skies, with temperatures falling into the temperatures warming to the upper 20s. upper 40s.

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Education reformer addresses U.Va. faculty

Bard College President Leon Botstein praises technology's promise, questions professors' commitment to effective leadership



Marshall Bronfin | Cavalier Daily

Leon Botstein, president of Bard College, spoke to University faculty Friday about utilizing technology and inspiring students in the classroom.

By Emily Hutt Cavalier Daily News Editor

The key to success at the University lies in inspiring students, education reformer Leon Botstein said to an audience of faculty Friday during a lecture entitled "Resisting Complacency, Fear and the Philistine: Modernization, Tradition and the University." Botstein, the president of Bard College since 1975, challenged professors to rethink the way they teach students in the 21st century.

Discussing the University's future is particularly relevant following the leadership crisis of last June said English Prof. Michael Levenson, who introduced Botstein.

"If there's hope for us in the

humanities, for the University and of course there is — it will come from [working] together," he said.

Botstein's talk focused on modernization in education, reiterating that technology can provide faculty with an opportunity to improve the teacher-student interaction at mid-size and large universities.

"[Technology] is in the very early stages ... [but it's] a huge asset," Botstein said. "It will allow us to abandon nonsensical teaching and do some real teaching with undergraduates ... The

big mistake is to be against it." Botstein critiqued the faculty for encouraging weak leadership. He added that they, too, have been complacent when confronted with instances of poor governance. "[You] don't want leadership," he said. "You want paper-pushers, you don't want people telling you want you should do."

The way to successfully rebuild the ideal of the University is to shape the undergraduate curriculum into one that engages students, Botstein said.

"Why should anyone be interested in Dickens? In Tolstoy?" he said. "The curriculum should be designed around the question, 'How do I make it relevant for an undergrad?'"

Botstein's visit was co-sponsored by the Institute for Advanced Studies in Culture and the Institute of Humanities and Global Cultures, which has spent the past year examining "the future of the University."

Bolling alienates own party, endangers career

Lieutenant governor supports Affordable Care Act Medicaid expansion, reverses previous stance citing new financial information

By Joe Liss Cavalier Daily Senior Associate Editor

Shocking the party faithful, Lieut. Gov. Bill Bolling announced his qualified support for Medicaid expansion under the Affordable Care Act in a letter to state legislators Thursday.

In his letter, Bolling said there are potential economic advantages of Medicaid expansion in Virginia, but conditioned his support on the state's ability to receive waivers from the federal government that would allow for "critical Medicaid reforms." Bolling's office could not be reached for comment on what these reforms would be.

Bolling's policy recommendation did not change Virginia Gov. Bob McDonnell's opinion on the matter, according to a statement emailed Thursday from McDonnell spokesperson Jeff Caldwell. "Expansion without reform will not help Virginians in need of quality health care, and it would put even further budgetary stress on the Commonwealth in the future," he said in the email.

Last summer, the United States Supreme Court ruled that an expansion of Medicaid as part of the Affordable Care Act could not be forced on states, but instead was optional. The act would extend health care coverage to those making below 138 percent of the Federal Poverty Line by

increasing Medicaid coverage. The federal government would initially cover all the costs of the expansion, but could later drop funding to as low as 90 percent of costs in later years.

Until now, Bolling — along with other Republicans in Richmond — has not supported the expansion because of these potential costs. "Following the Supreme Court's ruling, I stated that I would not support moving forward with an expansion of Virginia's Medicaid program," Bolling said in the letter. "However, in recent months, we have developed a more complete picture of the overall business case for Medicaid reform."

save \$300 million between 2014 and 2018 under the extended plan. He added that cost estimates for implementing Medicaid expansion in the first 10 years fell from \$2 billion to \$137 million. Savings could be realized by assuring that 300,000 more Virginians have health insurance, allowing them to pay for emergency medical care that hospitals are currently required to provide for free.

University Medical Center Spokesperson Eric Swensen said in an email his organization supports the expansion of Medicaid because of the large number of federal dollars which would flow into Virginia. Roughly Bolling said Virginia could seven of every 100 patients the Medical Center treats currently are uninsured, he said.

But no matter how practical Bolling may think his conditional support of the expansion, Center for Politics spokesperson Geoff Skelley said it was a politically risky move that is unlikely to pay off. Bolling, who was at one point eying the Republican gubernatorial nomination, is now an outsider in his own

party, Skelley added.
"Bolling is kind of in opposition right now," he said. "He was going to lose [the nomination] to [Attorney General Ken] Cuccinelli in a convention format [But] Bolling really may not even have a political future at

University officials say changes carry high costs

Continued from page A1

"That's not to say there's not a higher level that we could go to, but there are significant costs involved with going to that

The student ID system includes upward of 30,000 cards and more than 2,500 readers across Grounds, mean-

next level."

ing a complete revamping of tigation including replacing the system would involve a large investment by the University.

Conley said, however, the card system is not a critical threat to students' security, and that if it appeared to be an issue the University would take action.

More financially cautious changes were proposed by the student leaders of the investhe encoded student ID with a random number, and linking that number with a student ID in a firewall-protected server.

"It is not immediately clear to me why they would store our student IDs on the card at all," DiLorenzo said. He added that switching the ID number with a random number would not require costly software or hardware, but merely a database update.

It may be, however, that the best protection is a lack of awareness of the ID system's shortcomings.

"It's really a security by obscurity kind of system," DiLorenzo said. "If people don't know about it then they won't do it. Most people don't think to investigate this kind of thing, otherwise they would figure it out."

Though the technological capabilities required to uncover and exploit this loophole may not prevent a motivated attacker, Hurtz said, it certainly discourages a widespread outbreak of fraud.

"[Creating false student ID cards is not the easiest attack — it's easy, but not the easiest," he said. "If you're looking for easy cash, go to a dining hall and steal a book

Smile!



What is a Community of Trust?

A Public Conversation about Gender **Violence at U.Va.**

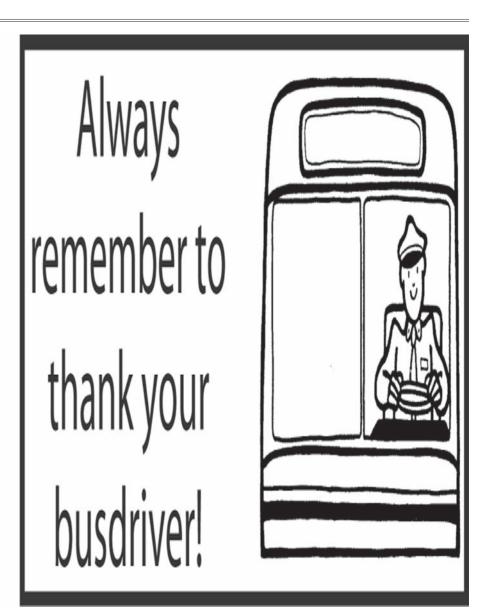
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Cavs drop first home conference loss

Team surrenders early lead to physical Yellow Jackets; promising defensive effort falls flat while poor shooting performance seals loss

By Michael Eilbacher Cavalier Daily Associate Editor

For a team in need of statement wins, the Virginia women's basketball team certainly sent the wrong kind of statement Sunday evening. Against ACC bottom-dweller Georgia Tech, Virginia looked overmatched and underprepared and came away with a disappointing 65-62 loss.

The Cavaliers (14-7, 6-4 ACC) came into the game with a plan to contain Georgia Tech (10-12, 3-8 ACC) on both ends of the ball, and it looked effective early on. Running essentially a full court press defense from the first possession of the game, they were able to throw Georgia Tech off balance and build a quick 10-point lead. Virginia's stifling press forced 13 turnovers in the first half, but the Yellow Jackets began to adapt to the defense as the half progressed and it became harder for the Cavaliers to contain them.

"[Junior guard Ataira Franklin] got in foul trouble, and we're not as good in [the press] without [her] being the top of it," Virginia coach Joanne Boyle said. "When [Franklin] came out they were scoring against us, so we tried to pull it back a little. Then we geared it back up and they got into a little bit of a rhythm."

Once the Yellow Jackets were comfortable on offense, they began to seriously challenge Virginia. They had 13 offensive rebounds in the first half and frequently scored off of second chance baskets. The Cavaliers shot only 33 percent from the field in the first half, but they relied on 14 made free throws to take a 29-22 lead into halftime.

Coming out of the break, the Cavaliers tried to extend their lead and prevent a comeback from the visitors, but they found it increasingly difficult to stay ahead. Virginia's perimeter game all but disappeared in the second half, as the team attempted only two shots from the behind the arc, missing both. With the Yellow Jackets taking away many of their shooting options, the Cavaliers found themselves passing the ball repeatedly to senior forward Telia McCall in the post.

"I didn't feel like, as a coach, I did a good job," Boyle said. "I felt really disjointed. If people are going to press you, you want to make them pay for it... and I felt like we were really conservative today. We kept passing it back to Telia, and then Telia would walk the ball up. You want to make them pay for pressing and we didn't do that."

McCall responded well, scoring a career-high 28 points and was one of the few bright spots for the Cavaliers, especially in the second half. Her 16 made free throws tied a school record, a mark not matched at Virginia since 1984. The Yellow Jackets attempted 34 field goals in the second half alone, just nine fewer than Virginia attempted for the entire game. Georgia Tech also drained 44 percent of their second-half shots, helping them finally tie the game at 51 with 8:32 to play. The Yellow Jackets held a 70-43 advantage over the Cavaliers in shots taken and 43 of Georgia Tech's 65 points in the game came off of turnovers or second chance points, to which Virginia did not seem to have an answer.

Georgia Tech built as much as a five-point lead with under six minutes to play, but the teams continued to stay close as Virginia made another 17 free throws in the second half to somewhat make up for its lack of offensive production. Virginia took the lead again with less than two minutes remaining, but the Yellow Jackets tied the game at 61 with 52 seconds to play.

Senior center Simone Egwu hit a free throw to go up 62-61, but with 32 seconds left, Georgia Tech advanced the ball down the court in what would be the deciding possession. Georgia Tech junior guard Tyaunna Marshall missed a shot that was rebounded by McCall, but in her attempt to pass the ball up court, Marshall stole the ball back and sunk a layup, drawing an untimely foul from McCall under the basket.

"I was trying to get [Franklin], but I shouldn't have bounce passed it," McCall said. "It was a mental lapse that I wish hadn't happened."

But Marshall missed the subsequent free throw and Egwu grabbed the rebound and passed the ball to senior guard China Crosby. As Crosby drove to the rim for the go-ahead layup, she stepped out of bounds and returned the ball to Georgia Tech with five seconds remaining. Virginia immediately fouled, but sophomore guard Sydney Wallace made both free throws to seal the game.

"We ran a flat screen for her to get to the rim because there were only 15 seconds left, so we wanted to get something going to the rim and hopefully get fouled," Boyle said. "I thought China should have just gone up for the layup, and instead I think she was looking for [Franklin] too much, so she overcompensated by stepping on the line to throw the flare to [Franklin]."

The loss, which was the Cavaliers' first at home against an ACC opponent, dealt a crushing blow to the team's tournament resume. Virginia now must regroup for a Friday matchup at home against No. 4 Duke, which defeated No. 11 North Carolina 84-63 Sunday.

"It's obviously frustrating, but all we can do is look forward," Franklin said. "We have Duke to prepare for now, so we just have to gear up."



Senior forward Telia McCall posted career highs of 28 points and 16 free throws as the Cavaliers suffered a disappointing loss to the Yellow Jackets Sunday. McCall's 16 free throws tied the school record.

Team wins opener 5-2

The No. 12 Virginia women's tennis team defeated in-state rival No. 47 Virginia Commonwealth 5-2 Friday afternoon in Richmond. The dual match was the Cavaliers' first of the 2013 spring season.

Virginia (1-0, 0-0 ACC) opened six singles matches, with three

SPORTS

——IN BRIEF

the proceedings with wins against the Atlantic 10) on the first and third doubles

of senior Erin Vierra and freshman Maci Epstein took an 8-5 win in the No. 1 doubles category, while senior Maria Fuc-Nauta earned an 8-2 victory at more Salome Kvitashvili, VCU's

No. 3 doubles. With the doubles point already secured, senior Hana Tomljanovic and freshman Julia Élbaba did not complete in their match at No. 2.

Leading 1-0 after doubles, the Cavaliers then took four of the

of those wins coming from Virginia freshmen. No. 1 singles went to the fourth-ranked Elbaba when

courts. The No. 5 doubles team Ram's sophomore Cindy Chala retired due to injury in the first set. Nauta and Epstein posted straight-sets wins at No. 2 and No. 3 singles, respectively. No. cillo and freshman Stephanie 43 Nauta downed No. 46 sopho-

highest-ranked player, 6-3, 6-1. Virginia co-captain Vierra took the fifth-singles with a 6-2, 6-4 victory, but fellow senior co-captain Fuccillo lost at No. 6 singles, falling 6-3, 6-4. Tomljanovic was edged in three sets at No. 4 in the closest match of

the day, 3-6, 6-3, 10-8. Next weekend, Virginia will compete against many of the NCAA's top teams in the ITA National Team Indoor Championships. The Cavaliers will host the tournament, which runs from Feb. 8-11 at Charlottesville's Boar's Head Sports Club. No. 44 junior Li Xi, who missed the VCU match due to illness, is expected to play.

-compiled by Matthew



Erin Vierra led the Cavaliers with wins on both the singles and doubles courts as No. 12 Virginia defeats in-state rival No. 47 Virginia Commonwealth 5-2 in Richmond.

Senior co-captain

Dillon Harding Cavalier Daily

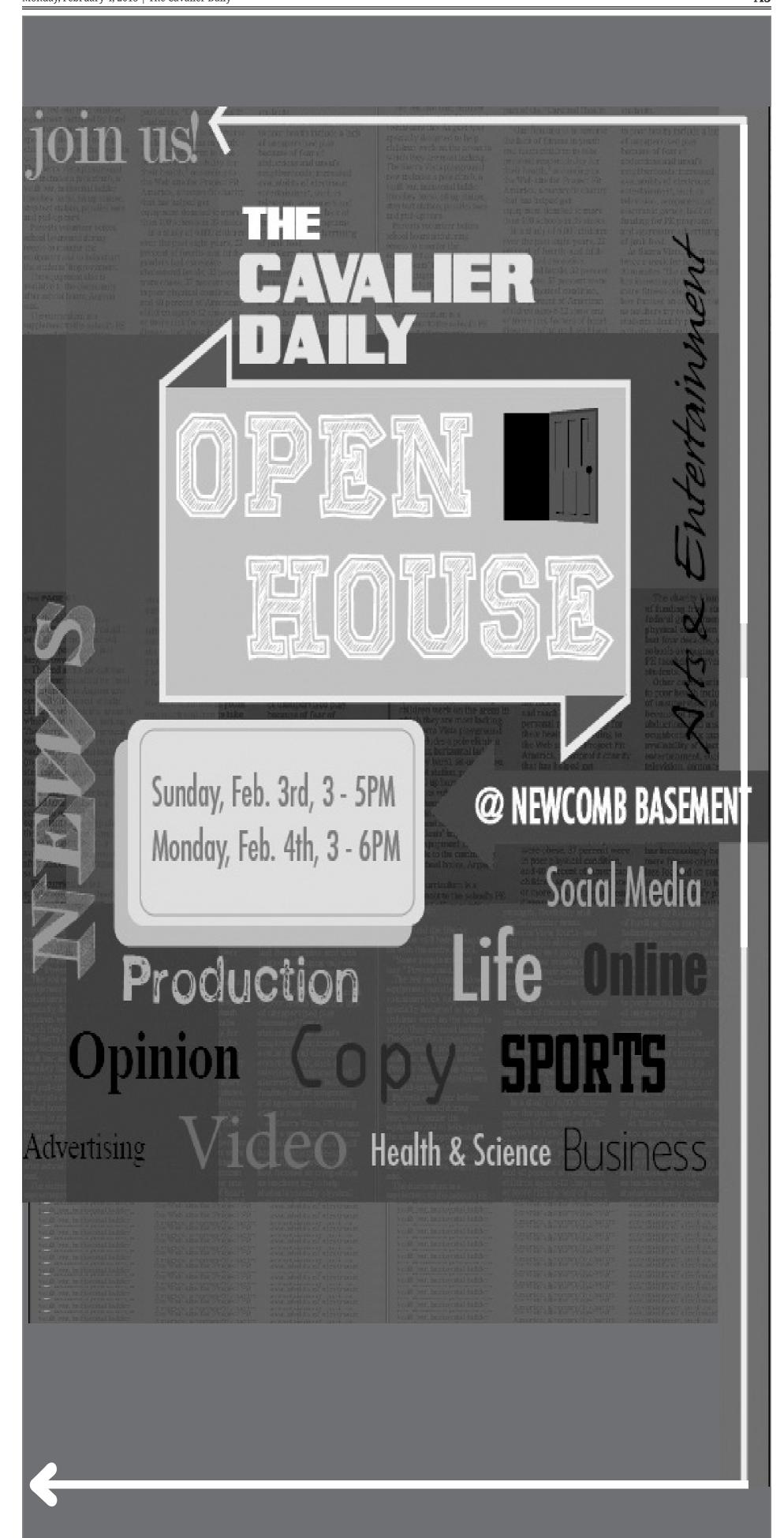
never mix drinking and politics...

Larry J. Sabato

87% of UVA students do not drive under the influence of alcohol.*

Professor Larry J. Sabato, Politics Department

*data from the 2007 Health Promotion Survey, completed by a random sample of 1,894 students



Opinion Monday, February 4, 2013



The Cavalier Daily

"For here we are not afraid to follow truth wherever it may lead, nor to tolerate any error so long as reason is left free to combat it."

—Thomas Jefferson

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Feeling the rush

Fraternity, sorority leaders, administration should extend alcohol regulations through the semester to combat unsafe drinking

The bids are in. Fraternity and sorority rush is over. This year the revelry got out of hand after Inter-Sorority Council recruitment ended Jan. 21. That week, more than 10 University students went to the emergency room for alcohol-related reasons. Two — now recovered — were placed on life support.

It is important to note that alcohol misuse is by no means restricted to members of Greek organizations. Alcohol abuse in Greek organizations, however, may be easier to remedy than in the student body at large, because fraternities and sororities are held accountable to central bodies such as the ISC and the Inter-Fraternity Council.

James Turner, director of Student Health, said in an email the number and nature of ER visits this year are no different than in previous years. What is different is the amount of attention they've attracted. Whether because of stronger fraternity and sorority leadership or less leniency on the part of the University administration toward unsafe drinking, the incidents have sparked serious backlash. In response to the hospitalizations, the IFC cracked down on alcohol misuse. It barred hard liquor from rush functions, required six or more sober brothers at events and imposed 2 a.m. end times for parties.

The success of these measures remains to be seen. Student Health does not receive ER reports until 48 hours after the visit, so data for Boys' Bid Night — a prominent time for high-risk drinking — is not yet available. And alcohol-related ER visits or hospitalizations are an imperfect way of assessing student alcohol abuse. Though alcohol-related ER admissions point to excessive drinking, they also show students seeking appropriate treatment for intoxicated friends.

Scrutiny of student ER visits, then, requires a balanced perspective. On the one hand, a rash of alcoholinduced medical emergencies — as we saw two weeks ${\rm ago-is}$ troubling and suggests serious flaws in the rush process. On the other, we do not want to excessively condemn the Greek community for its role in the incidents, lest we create a set of incentives that lead students to decide against seeking proper medical care for fear of getting in trouble. Still, if an unusually high number of students went to the ER Saturday, it would be reasonable to conclude that the IFC's regulations failed — or were not followed, which amounts

to the same thing.

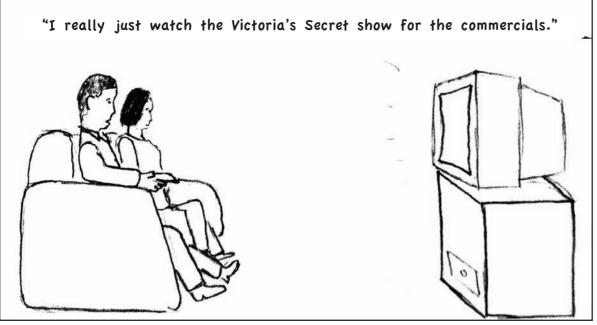
University officials dealt with late January's alcohol incidents in classic Virginia fashion: by appealing to student self-governance. Dean of Students Allen Groves on Jan. 24 challenged IFC and ISC leaders to create a plan to reduce Greek-related alcohol incidents. The IFC regulations may have seemed more legitimate to fraternity rush participants because they came from fellow students rather than administra-

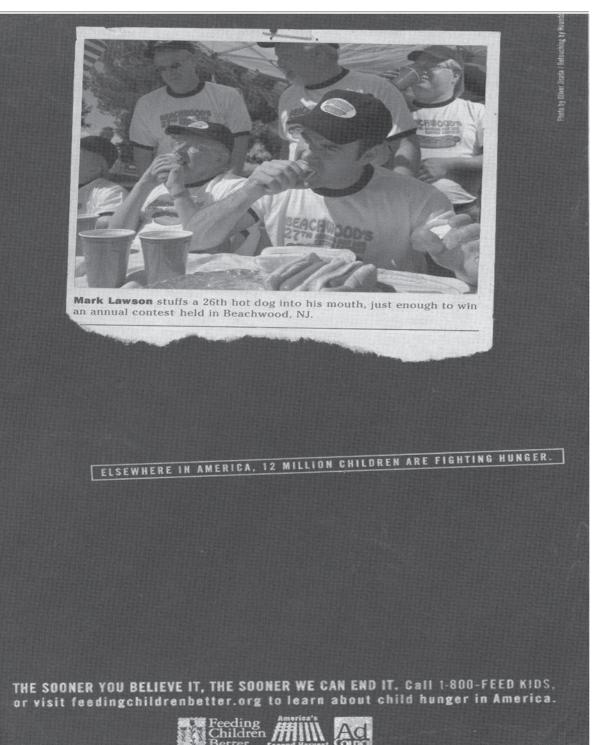
But we must judge by results. If alcohol emergencies declined in frequency after the IFC's rules took effect, chalk up another victory for student self-governance. If not, student safety rather than self-governance should be the more prized ideal, and the University

administration should step in.

Though bid night is behind us, more Greek tragedy may await later in the semester. The last few weeks have rushed past, but now the path to fraternity initiation lies ahead. Fraternity leaders should make a pledge of their own: to make safe drinking more of a priority. If it turns out the temporary rush rules helped reduce alcohol-related emergencies, IFC leaders should consider extending such rules to the fraternity pledging process. If the rules were unsuccessful, however, the University administration should take more decisive action to combat high-risk drinking in Greek organizations as rushing turns to pledging.

Editorial Cartoon by Peter Simonsen





Featured online reader comment

"Can we have Kurt go on every love connection date, until he's gone through every woman at the University?"

"Scott," responding to Alexander Stock's Jan. 31 article, "Love Connection: Opposites don't attract."

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THE CD

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The Cavalier Daily Online Edition is updated after the print edition goes to press and is publicly accessible via the Internet at www.cavalierdaily.com.

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and guest columns. Writers must provide full name, telephone number, and University affiliation, if appropriate. Letters should not exceed 250 words in length and columns should not exceed 700. The Cavalier Daily does not quarantee publication of submissions and may edit all material for content and grammar. Anonymous letters, letters to third parties and pieces signed by more than two people will not be considered.

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Social media can be effectively used for education, community-building

T'S EASY to disparage social media. Facebook can make us feel alienated and detached from our friends just as often as it can connect us to them. End-**ASHLEY SPINKS**

less scrolling on Tumblr can be a waste of time. And

yes, skateboarding dogs and embarrassing "American Idol" auditions act as fodder for hours of mindless amusement on YouTube. I will not deny that social media websites can lead to unproductiveness, but I also see their potential — as have many entrepreneurs, artists, authors and educators during the past decade or so.

I'm excited by the opportunity our generation has to seize the ever-increasing power of digital technology and mold it into whatever we want it to be. We get to define the terms of this revolution, and we can choose to use tools such as You-Tube and Twitter to our advantage rather than letting them hinder us. Many brilliant innovators have already realized the capacity of the Internet and social media for initiating change, and I wish I could mention them all. To structure my argument in favor of social media, however, I am going to cite the example of a particular pair of men who call themselves the VlogBrothers. They took to YouTube in early 2007 with a project entitled "Brotherhood 2.0" and went on to build an entire community of intelligent, motivated, funny

and kind people who are quite literally changing the world.

First, I'd like to discuss the ability of social media to connect. As I already mentioned, the VlogBrothers started with the project "Brotherhood 2.0", which was, at its conception, merely a public, video-based conversation between two brothers. John Green, a nationally recognized young adult fiction writer, and his brother Hank made the joint New Year's resolution in 2006 to eliminate textual conversation from their lives. They wanted to see each other's faces and hear each other's voices. So, very early on, their project had already succeeded at facilitating the growth of a relationship, albeit

a pre-existing familial one. Before long, the VlogBrothers' videos began to garner popular attention. John and Hank started to cater their content to a particular audience, which was comprised largely — although not exclusively — of John's readers. YouTube acted as a means for young adults to connect to a favorite writer. John often produced "Question Tuesday" videos in which he directly responded to readers' inquiries. He would also update the Internet viewers about his life,

his travels, his latest projects and his opinions. Readers got to have conversations with a famous author on a regular basis and also had the opportunity to interact with other fans

and people with similar interests to their own.

But the VlogBrothers did not stop there. They also used You-Tube to educate. Many of John's fans have a reputation for being nerdy and overly enthusiastic, and through "meeting" on the Internet they created a community that thrives on an international scale today. Members call themselves Nerdfighters. Through their You-Tube content the VlogBrothers address their fans about religion, historical events, literature, public policy and the structure of government and science, in addition to giving general life advice. But their videos are rarely more than four minutes long. By presenting information through an

accessible forum like Youtube, in a nonthreatening, non-professorial and engaging way, John and Hank are encouraging their viewers to open their

"The way we communi-

cate with each other is

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opment, if we embrace it

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minds and become better-informed. Ultimately, this strategy will be effective, and can be an amazing develviewers will become more educated because it was not a chore

> for them to do so. Watching vlogs from two regular guys you respect feels like a lot less work than reading The New York Times or The Economist, but the end result is similar: You learn something new; you appreciate a new perspective.

In closing, I'd like to show how social media can be incredibly effective at raising awareness and spurring action. We all know this is true — how many online petitions have we signed, and how many campaign emails have we found in our inboxes? On a larger scale, however, goals can be accomplished through something like the VlogBrothers' nonprofit Project for Awesome (PFA). Through the PFA, which the VlogBrothers organize annually with the help of the Nerdfighter community, thousands of YouTube users post videos endorsing specific charities. Then, users vote and comment on their favorite videos. The charities featured in the top five videos get to split the money that is raised. People are encouraged to donate in return for special offers, and donors are entertained throughout the event with a live-streaming show featuring John, Hank and a multitude of their celebrity friends.

The way we communicate with each other is changing. But I would contend that this change can be an amazing development if we embrace it in the right way. Twitter can be used to condense and disseminate news more quickly. Facebook can be used for networking. Tumblr and other blogging sites can help us be creative and share our thoughts with a larger audience. I have a lot of faith in social media, and people like the VlogBrothers can act as our model as we attempt to navigate the waters of this technological tsunami.

Ashley Spinks' column appears Mondays in The Cavalier Daily. She can be reached at a.spinks@ cavalierdaily.com.

Personal foul

Because the Super Bowl is becoming more popular for women, corporations should be careful to avoid sexist advertising

■ HE SUPER Bowl may be the most important foot ball game of the year, but for some it is a day just to enjoy the commercials. Super Bowl commer-

cials are exciting, outrageous and often star celebrities, but in recent

years the commercials have become overtly sexual and have portrayed women in a less-than-positive light. This trend toward more sexualized advertisements during the Super Bowl is offensive and belittles female viewers.

Beautiful women wearing little clothing often eroticize the commercials. Look back to last year and recall the ridicuious Godaday.com commer cial where Jillian Michaels and Danica Patrick painted the almost-naked body of a supermodel, or the 2011 Super Bowl ad where Kim Kardashian flaunted her body in order to market Sketchers sneakers, a product that only requires showing feet.

Women are displayed as sex symbols in Super Bowl commercials because companies want to appeal to straight male viewers. But recently more

and more women **MEREDITH BERGER** are beginning to watch the Super OPINION COLUMNIST Bowl. A record 51 million women

watched the Super Bowl last year, a statistic that should convince companies to make commercials that also appeal to women instead of just men. Recognizing the increasing

amount of women viewers, ESPN.go.com reported that Super Bowl commercials this year will be targeted at female viewers. In the article, Tim Malefyt, an advertising professor at Fordham Business School, said: "The effect of the Super Bowl is much greater than just Super Bowl Sunday. These ads live on social media and websites, and marketers want to get the most from

Malefyt said women are

better communicators and networkers than men — and marketers recognize that.

Malefyt is right. Women communicate more over social networking sites and are more likely to share their opin-

ions publicly on Twitter or Facebook. As a result, companies are leaning more toward gender-neutral Super Bowl advertising, as opposed to the highly sexualized ads of last year, in order

to appease the increasing amount of female viewers. In doing so, companies can avoid negative Tweets and Facebook statuses, posted by female viewers, that could potentially hurt companies' products.

Appeasing the female audience is especially important this year in light of the #Not-BuyingIt campaign. MissRepresentation.org is promoting a Twitter campaign about "demanding respect, standing up to sexism and making sure future generations face less

"Women's purchasing

power and influence over

social media are increas-

ing. And with more of

them watching the Super

Bowl, companies need

to be careful how they

advertise their products."

gender stereotypes than we do," according to the organization's website.

The campaign encourages women to use social networking sites like Twitter to boycott the products featured in

advertisements degrading women. In response to sexist commercials, like the Dr. Pepper commercial that aired in 2011 with the slogan "it's not for women" or any of the array of commercials that display women as sex symbols, women will post #Superbowl and #NotBuyingIt.

This campaign could hurt companies that do not alter their commercials to be gender-neutral and less sexist because women's purchasing power and influence over social media are increasing. And with more of them watching the Super Bowl, companies need to be careful how they advertise their products.

So though commercials in past years have been demeaning toward women, it can be expected that commercials will be more appropriate this year to appease female viewers. If companies want to advertise their products successfully during the Super Bowl, it would be wise to stay away from anything degrading to women.

Meredith Berger's column appears Mondays in The Cavalier Daily. She can be reached at m.berger@ cavalierdaily.com.

Can less mean more?

The Cavalier Daily's restructuring plans, which cut back printing while promising digital substitutes, come down to money

all me a cynic, but I doubt anyone who says cutting back on something is going to make it better. So I was more than skeptical when I read about The Cav-

alier Daily's "comprehensive plan to shift focus from the

traditional daily newspaper to a digital-first newsroom," that would replace the nearly daily newspaper "with a revamped biweekly newsmagazine and expand online and mobile content offerings." The newsmagazine, we're promised, will "offer extensive analysis, informative graphics and an increased focus on features, local entertainment and weekend previews." Matt Cameron, in his last days as the paper's editor-in-chief, said the newsmagazine will have "more of the in-depth, investigative journalism that our readers crave." Meanwhile, the new digital emphasis will bring "mobile and tablet apps, a daily e-newsletter, high-quality multimedia content and an increased emphasis on social media and web graphics."

In a memo to the staff, the managing board declared itself "confident about the benefits this plan will produce."

Managing board members said of the restructuring: "It will expand our coverage opportunities by allowing us to afford sending reporters to outof-state events. It will improve our visibility by freeing up the time and resources necessary to invest in expanded multi-

TIM THORNTON OMBUDSMAN

media, mobile apps, online reporting and investigative

reporting that will appeal to our target audience. And it will expose future staffers to new reporting techniques, sales strategies and technologies that are vital for professional success in the 21st century."

There will be less, but that really means more. And better.

"Platforms such as Twitter, Facebook and blogs are becoming increasingly popular," Kaz Komolafe, the new editor-inchief, said in the press release. "After an assessment of the newspaper, we decided the best way of riding the wave of contemporary journalism was to move with the times."

The Cavalier Daily isn't alone in trying to work out its place

in contemporary journalism. Warren Buffett — more properly, Buffett's Berkshire Hathaway — has been buying newspapers since the 1970s, but the big push began last year, when the company bought 63 newspapers from Media General. In a memo to editors, Buffett wrote: "I believe newspapers that intensively cover their

communities will have a good future."

Berkshire Hathaway's plan is to keep the paper version of each publication vibrant while doing more online.

Facebook co-founder Chris Hughes is trying to bring The New Republic, a 98-year-old magazine, into this new age with a similar plan. "It used to be," Hughes said on

National Public Radio last week, "you gave us \$35 and we give you 20 issues of print a year. That just isn't gonna cut it in 2013. So now our model is, you give us \$35 a year, we give you 20 issues of print, we also give you unlimited access on the Web, we give you audio versions, we give

you comments ...' The Cavalier Daily's readers are online, so The Cavalier Daily plans to go there, too. The paper's new website launched in August. According to Cameron, website visits increased 37 percent from September to November. Twitter followers quintupled over the past year. Facebook "likes" tripled. Meanwhile, fewer papers were being picked up.

"Rather than try to fight those trends," Cameron said in an email, "we decided to embrace

The editors believe that publishing on paper less often will

them."

"It's not clear that cut-

save as much time as the

editors expect, particu-

larly if they intend to do

more investigative report-

ing and more multimedia

projects."

give the staff more time to work on these ting the print editions will initiatives.

"Time is an invaluable resource, especially for students," Komolafe wrote in an email. "The daily print edition is

extremely time-intensive.' Yet the staff will still be producing stories every day.

"We will still maintain our daily news stories online, which will meet the same exacting standards to which we hold our current print and online coverage," Komolafe wrote. "We will also be sending out an electronic newsletter which will keep readers informed about the meaty stories of which we think they need to be aware."

It's not clear that cutting the print editions will save as much time as the editors expect, particularly if they intend to do more investigative reporting and more multimedia projects. Those things take time. Multimedia projects also require equipment and training. The Cavalier Daily has a grant that may pay for the hardware. The paper has applied for grants to cover software and training.

These changes really come down to money. Printing less often means lower printing costs. Lower costs put the paper on sounder financial footing. Some of the money saved can help pay for better journalism, something as simple as buying gas so a reporter can drive to Richmond to cover a story such as Helen Dragas' reappointment to the Board of Visitors.

It's still difficult to believe The Cavalier Daily can produce a daily flow of online news while adding more and better multimedia projects and producing more investigative journalism simply because two more days of the week will pass without a paper version of the publication. And yet, with readers migrating online and demanding in-depth journalism to go with twitter-sized news nuggets and well-produced multimedia presentations, it's difficult to see what else this newspaper can do.

Tim Thornton is the ombudsman for The Cavalier Daily. He can be reached at ombud@cavalierdaily.com.



066

february 4, 2013 | arts & entertainment

ARTS CALENDAR

Events this week

MONDAY 4

TUESDAY

The Southern: Trixie Whitley // \$10 adv, \$12 day of show // doors open 7 p.m. // seated.

WEDNESDAY 6

The Jefferson: Conspirator & Break Science// \$15 adv, \$17 day of show // doors open 8 p.m. // electronic music.

The Southern: Sera Cahoone w/ Luke Wilson // free for Members // doors open 5:30 p.m. // WNRN VIP Members-Only Concert.

THURSDAY 7

The Jefferson: Railroad Earth w/ Yarn // \$22.50 adv, \$25 day of show, \$40 two day pass // doors open 7 p.m.

FRIDAY 8

The Jefferson: Railroad Earth w/ Yarn // \$22.50 adv, \$25 day of show, \$40 two day pass // doors open 7 p.m.

The Southern: Man Man Murder By Death // \$15 // doors 8 p.m. // limited seating

SATURDAY 9

The Jefferson: Vusi Mahlasela w/ Jamal Millner w/ Pete Spaar // \$18 adv, \$20 day of show // doors open 6:30

SUNDAY 10

The Paramount: Food, Wine, & Film: Like Water for Chocolate // \$15 // doors open 3:30 p.m. // film

The Southern: Jukebox The Ghost and Matt Pond w/ The Lighthouse & the Whaler // \$12 adv, \$14 day of show // doors open 7:00 p.m. // limited seating

Movies Douglas Blackmon 'Django Unchained' by signifinite dodge

Have you ever wondered what your favorite professors would think of your favorite films? Would you jump at the chance to compare notes with a media or politics expert after viewing today's most relevant and exciting pictures? While our section can't offer you an outing of this exact sort, our new "U.Va. Faculty Goes to the Movies" series will give you the next best thing, as A&E sits down with some of the biggest names on Grounds to get their thoughts on the hottest — and most controversial — Hollywood productions.

This week I had the chance to chat about Django Unchained, Quentin Tarantino's controversial mega-hit, with Pulitzer Prize winner Douglas Blackmon, who heads the Miller Center's Forum Program. The movie tells the harrowing story of freed slave Django's (Jamie Foxx) quest to free his wife with the help of a charming bounty hunter named Dr. Schultz (Christoph Waltz). The film plays right into the interests of Blackmon, whose New York Times best-seller Slavery By Another Name hones in on the African-American experience from the Civil War era to the onset of World War II.

As Blackmon and I began our conversation, the film's more controversial elements immediately came to the forefront.

"Generally speaking, the images of slaves shown, such as the slaves on Candyland, are all too well-dressed and too well-fed and appear to be living lives that are nowhere near as desperate as the reality of slavery was," Blackmon said. "The second, much bigger problem, is the basic implication of the film that no enslaved African-Americans ever forcefully resisted their white enslavers and that's simply not true. It's really disrespectful because so many enslaved people did fight back in great jeopardy and peril and in almost every case were ruthlessly massacred.

Django's revolt is certainly the plot-driver, as well as climax of the movie, and it constitutes an undeniably electrifying series of scenes and images. I asked Blackmon about Tarantino's motivations in making such a politically charged movie.

"My impression, based on Django and Inglourious Basterds, is it seems to me that Tarantino is really interested in this question of why oppressed people don't fight back more vigorously," Blackmon said. "Or he just recognizes the emotional entertainment value of a revenge fantasy in those scenarios. What's different about Django and Inglourious Basterds, versus films like the Charles Bronson movies in the '70s, is they're kind of historical vigilantes but Tarantino recognizes that with a lot of viewers it's really satisfying to see the old oppressors really get their due."

These emotionally charged revenge tales certainly leave their mark, and the Golden Globes acknowledged that by rewarding Tarantino with Best Original Screenplay for Django.

"The screenplay has some very funny moments, such as when the white mob gets in the fight over the KKK masks, and [it] does get into the ludicrous quality about the idiots that were white supremacy," Blackmon

But Blackmon felt that even these funny scenes are problematic in their own right, and he sees them as being few and far between.

"The artistic problem I had with it, and where it left me a little disappointed in Tarantino, is that all the white people who die in Django, except for Schultz, clearly deserve to die," he said. "One of the things that has been interesting in other Tarantino films has been to confuse the morality of who should live and who should die. Django in the end is a simple morality play where the good guy rises against the bad guys and kills all of them.

The fact that viewers can see a black slave revolting and killing an entire plantation family as a morality play certainly speaks and expectations of the American public today, Blackmon added, especially considering just how popular the film has been thus far.

"There's a market for some of the other complicated treatments of this stuff, and if that's the case, it's performed a truly great service and demonstrates something really good about the American intellect that you don't have a total turn-off when people realize it has to do with slavery," Blackmon said. "That's the real value of Tarantino — that he's edgy and will lure you into a theater just to see what he's done. The fact that he chooses to do this with complex things, even if he doesn't do it perfectly, is great."

A&E picks

Jeff Mangum w/ Tall Firs

Courtesy The Wellistelli Company

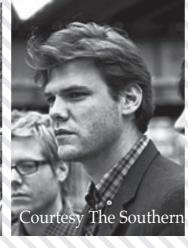
[mon. 4 - The Jefferson]

Jeff Mangum, the mastermind behind indie band, Neutral Milk Hotel, has been known to fly under the radar. The band's first album, Aeroplane Over the Sea, achieved widespread critical acclaim, even receving the honor of best album of the past decade by Magnet magazine. Needless to say, those who managed to score tickets for Monday evening's show are in for a rare surprise.

James Wilson w/Carleigh Nesbit

[sat. 9 - The Southern]





This Week in Arts History

'Snow White' hits theaters for first time

Unless you've been living in a monochromatic cave for the past 70 years, you've likely been profoundly affected by the Technicolor magic bullet that is Disney animation. Of the countless classics its studios have churned out in the past 90 years, one of the most enduring is Snow White and the Seven Dwarves, which celebrates the 75th anniversary of its American release

Snow White, which was adapted from a Brothers Grimm fairy tale, was one of the first feature films to be presented using traditional hand-drawn animation. This beloved format would carry Disney throughout much of the century, until the introduction of computer animation with 1995's Toy Story and subsequent offerings from the Pixar family shifted the company toward

Audiences experiencing the film in cinemas decades ago were floored by its groundbreaking ingenuity. The film also enjoyed a welcoming reception from the critics — Walt Disney received a flattering eight Oscar statuettes for his masterpiece at the 11th Academy Awards. Various reissues helped perpetuate the film's impact on young generations, and its permanence as a children's classic prompted last year's Virginia Film Festival to screen the classic for free at the Paramount Theater to a packed house.

Happy birthday, Snow White. Your mark on motion pictures has not been dwarfed.

-compiled by James Cassar



Comics

Monday, February 4, 2013

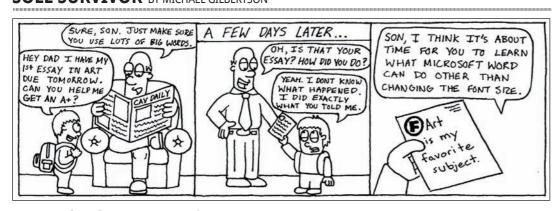
DJANGEO BY STEPHEN ROWE



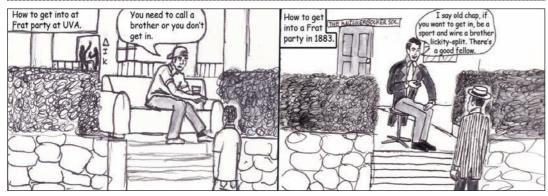
THE ADVENTURES OF THE AMAZING <THE> A-MAN BY EMILIO ESTEBAN



SOLE SURVIVOR BY MICHAEL GILBERTSON



A BUNCH OF BANANAS BY GARRETT MAIDIC & IACK WINTHROP



WHOA BY TIFFANY CHU

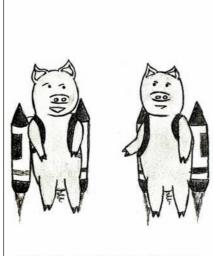


OSCAR WILDEBEAST BY BETTY LUO



(NO SUBJECT) BY JANE MATTIMOE





MOSTLY HARMLESS BY PETER SIMONSEN

'Till pigs fly' huh? Well guess what, it's 2013 and I don't see their jetpacks anywhere

READ THE COMICS JUST FOR THE COMMERCIALS



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OROSCOPES

ARIES (March 21-April 19). It will be harder than usual to make up your mind - you'll make it up and then remake it several times After the back and forth, you'll be reminded why your original decision was the best.

TAURUS (April 20-May 20). There is nothing more frustrating than a person who makes you fight for your ideas, find support for your arguments and justify your choices. But this is ultimately what makes you great.

GEMINI (May 21-June 21). Excitement brings the same symptoms as stress, but you definitely know which one you're feeling at a given moment. You'll likely visit both sides of the spectrum over the course of this whimsical day.

CANCER (June 22-July 22). Romantic relationships are not the only kind that take work. All relationships must be built and then adjusted along the way according to life's changes. Most of today's efforts will be spent in this regard.

LEO (July 23-Aug. 22). When emotions run high, people speak the truth. Whether the catalyst is anger or passion, the result will be the same: an honest response that is worth remembering after the feelings have

to voice your concerns or ask for more thorough instructions. Better to ask a dumb question than to make a dumb mistake LIBRA (Sept. 23-Oct. 23). Courageous people often don't consider themselves

courageous because they are so used to

being brave that it seems normal to them.

Give yourself credit for stepping up to the

VIRGO (Aug. 23-Sept. 22). Something new

is being requested of you. Don't be afraid

needs that others don't seem to see

SCORPIO (Oct. 24-Nov. 21). Loved ones will share interesting stories and theories with you. Even if you don't believe them, you'll humor them. Your compassion is a part of the relationship package, and they'll depend on it.

SAGITTARIUS (Nov. 22-Dec. 21). Many hear wise words, but few follow them. A piece of good advice you gleaned from your parents will hold you in good stead for the next few

CAPRICORN (Dec. 22-Jan. 19). In the realm of science fiction, the main character sometimes has strange and prophetic dreams a clue to the dormant superpowers that lie within. You could have the same tonight.

AQUARIUS (Jan. 20-Feb. 18), Everything can happen, just not all at once. To avoid the feelings of overwhelm that can come with a day as full of action and opportunities as this one is, make a list and put it in order of importance

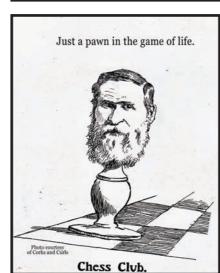
PISCES (Feb. 19-March 20). The day offers a feeling of belonging and fun. You'll have a special kinship with someone who thinks or looks like you. If this person has a similar background, even better

TODAY'S BIRTHDAY (Feb. 4). Inside you exists the person you were at every age. Now you have the widest range you've ever had, and you'll have fun with it, becoming whichever age suits the moment best. The smart move you make this month will boost your income. You and your love are inseparable in March. Travel in May and December, Cancer and Virgo people adore you. Your lucky numbers are: 20, 44, 11, 19

Unfortunate Erections Modern Blemishes on Jefferson's Architectural Vision

Scott Stadium:

In 2000, an \$86 million dollar expansion to Scott Stadium was completed, which equals about \$2 million for each Wahoo win there since. Holding 62,000, it can seat every UVa graduate since 1989. In this light the stadium seems an ostentatious distraction from the University's charge of education, but Jefferson says otherwise: "This institution will be based on the illimitable freedom of the human mind. For here we are not afraid to follow truth wherever it may lead, nor to tolerate any error so long as reason is left free to combat it, nor to flag in the costly pursuit of mediocre football."





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© Puzzles by Pappocom

LAST SOLUTION: Fill in the grid so that every row, every column, and every 3x3 box contains the digits 1 through 9.

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6	5	4	8	3	2	9	1	7
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No.1231

56 Worldwide: Abbr

61 Record producer

57 Swelled heads

62 Not at home

Solution, tips and computer program at www.sudoku.com

Edited by Will Shortz

The New Hork Times Crossword 36 "Marching"

38 Even the slightest bit

44 Towing org.

39 Sound boosters

42 Golf reservation

45 Orange snacks

49 Band's booking

51 U.F.O. shapes,

traditionally

54 Falco of "The

59 Ambulance

60 17-, 30- and 45-Across.

58 Web address, for

destinations, in brief

50 Friars Club event

ACROSS 1 Barbershop floor sweepings 5 Cuts at an angle,

11 Car navigation aid, for short 14 Balm ingredient

15 "Grease" co-star Newton-John 16 CD-

17 Crisp, spicy cookies 19 Orangutan, e.g. 20 Scottish form of "John"

21 First son of Seth 22 Kilmer of Hollywood

23 Prepares oneself 27 In the open 29 Bit of fireplace 30 Triangular pieces of browned bread

34 Student transcript fig. 35 Hannibal Lecter's

literally and figuratively

65 Letter before 66 Start of a play

ANSWER TO PREVIOUS PUZZLE

show-offy basket 68 "On the other

hand ...' 69 Nobel laureate Mandela

70 Remain DOWN 1 Witch

2 Muhammad 3 Charged particle 4 TV's Philbin

5 East Indies island famous for its 19-Acrosses 6 Pro golfer Ernie

7 Ivy growth 8 Welsh form of "John" 9 Surgery that takes weight off

10 Vidal (shampoo brand) 11 Carved idol 12 Genre for Andy

informally

13 Processes, sun

23 Lady diva) 24 Provider of N.F.L coverage

25 "I can't take anymore!' 26 Strategic maneuver

31 SeaWorld whale

Puzzle by JEFFREY HARRIS

32 Bathroom floor

workers

33 Amigo

37 Observes

38 Had a meal 40 Low poker holding

41 Droops 52 Dirt clumps 63 Genetic stuff 43 Gloria of Miami 55 They're rolled in 64 Where clouds are

45 Goosebump producing

47 Fashion icon Ralph

46 Like some voices

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Cavaliers' close loss to Yellow Jackets stings

Photos courtesy Marshall Bronfin























