

# The Cavalier Daily Graduation Issue

Honor your UVA 2020 graduate with an ad today!

Parents, families and friends of the Class of 2020 are invited to place a congratulatory ad in the **ANNUAL GRADUATION ISSUE** of The Cavalier Daily. This keepsake issue will be distributed around Grounds starting May 14 and can be shipped to your home. Make sure to save your graduate’s spot today!

To order an ad online, visit <http://cavalierdaily.com/page/graduation-issue-2020>. *All orders must be placed by May 5, 2020.*

## AD SIZE OFFERINGS

### STANDARD [\$50]

- 1 image
- 25 words max
- Template provided below

### EIGHTH PAGE [\$100]

- 2 vertical images max
- 35 words max
- Template provided below

### QUARTER PAGE [\$200]

- 3 images max
- 60 words max
- Custom design

### HALF PAGE [\$390]

- 5 images max
- Unlimited word count [120 words max recommended]
- Custom design

### FULL PAGE [\$750]

- 8 images max
- Unlimited word count
- Custom design

## SAMPLE PAGE

4 | [www.cavalierdaily.com](http://www.cavalierdaily.com)

CLASS OF 2020 GRADUATES

UVA CLASS OF 2020

**Ankit Agrawal**

Congratulations Ankit! We are so proud of everything you have done, and are excited for what your future holds. With love, Mom and Dad

UVA CLASS OF 2020

**Carolyn Lane**

I can't believe I can say that my best friend is a college GRADUATE! We always joked about what our futures would look like, but now it's actually here. I know you're gonna kill it at your new job in Philly — happy graduation!

Your BFF, Sydney

UVA CLASS OF 2020

**Malcolm Mashig**

Happy Graduation! We are all rooting for you, and always will. Hope you take this time to celebrate your success!

- Steve and Mary

UVA CLASS OF 2020

**FLORA KIM**

Where do we even begin? It felt like yesterday we had dropped you off for your first day of elementary school, and now you've become such a strong, independent daughter. We couldn't be more proud of the things you've accomplished at UVA, and we know you have so many wonderful things lying ahead. Make sure you cherish this moment, and just know that we'll always be there for you, right by your side.

- Sherrie, Max, and Adam

UVA CLASS OF 2020

**ARIANA GUERNMAYEH**

First of all, CONGRATULATIONS!! We are so proud of the woman you've become, and I am so fortunate that I get to call you my daughter. They say children always grow up faster than you expect. Now, seeing the accomplishments you've achieved, the friends you've made, and the growth you've experienced, I am speechless. But, don't get the wrong idea — just because you're graduating doesn't mean you're not my little princess anymore. Thank you for bringing such joy to my life and many others. Now, it's time for you to celebrate! Enjoy this time with your friends, and embrace all the hard work and steps you took to get there — you deserve it all :D

Love, Mom <3

NOTE: A full page ad would cover all space utilized by the ads shown above

## HOW TO SUBMIT A GRADUATION AD REQUEST

Visit <http://cavalierdaily.com/page/graduation-issue-2020> and fill out the form. To order an ad online, you will need a high resolution photo file and the ability to pay by credit or debit card.

### Photo Submission Guidelines

All submitted photos must be in high resolution [300 DPI minimum] in either a PDF or JPEG format. We can crop images as necessary or to focus on your graduate —

**TIP!** If you have a hard copy of a photo you would like to include but not a digital copy, you can scan the photo and then submit it as a PDF!

any specific details for doing so can be specified in our online form. If you are unsure about whether a photo would work in our print publication, please contact us. Our team will reach out through the contact information you provide with any issues or questions.

Have any questions? Email us at [om@cavalierdaily.com](mailto:om@cavalierdaily.com)

## AD TEMPLATES

### STANDARD

UVA CLASS OF 2020

**Ankit Agrawal**

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### EIGHTH PAGE

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Your BFF, Sydney

## EXAMPLES OF CUSTOM DESIGNS

\*Not shown: Full page ad offering

### QUARTER PAGE

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### HALF PAGE

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