

SNOHOMISH COUNTY TOURISM ALLIANCE

TODAY'S AGENDA:

- The “Why”, “What” & “How” of the Alliance
- SCTB Marketing Updates
- Lunch & Networking
- Interactive Regional Branding Workshop

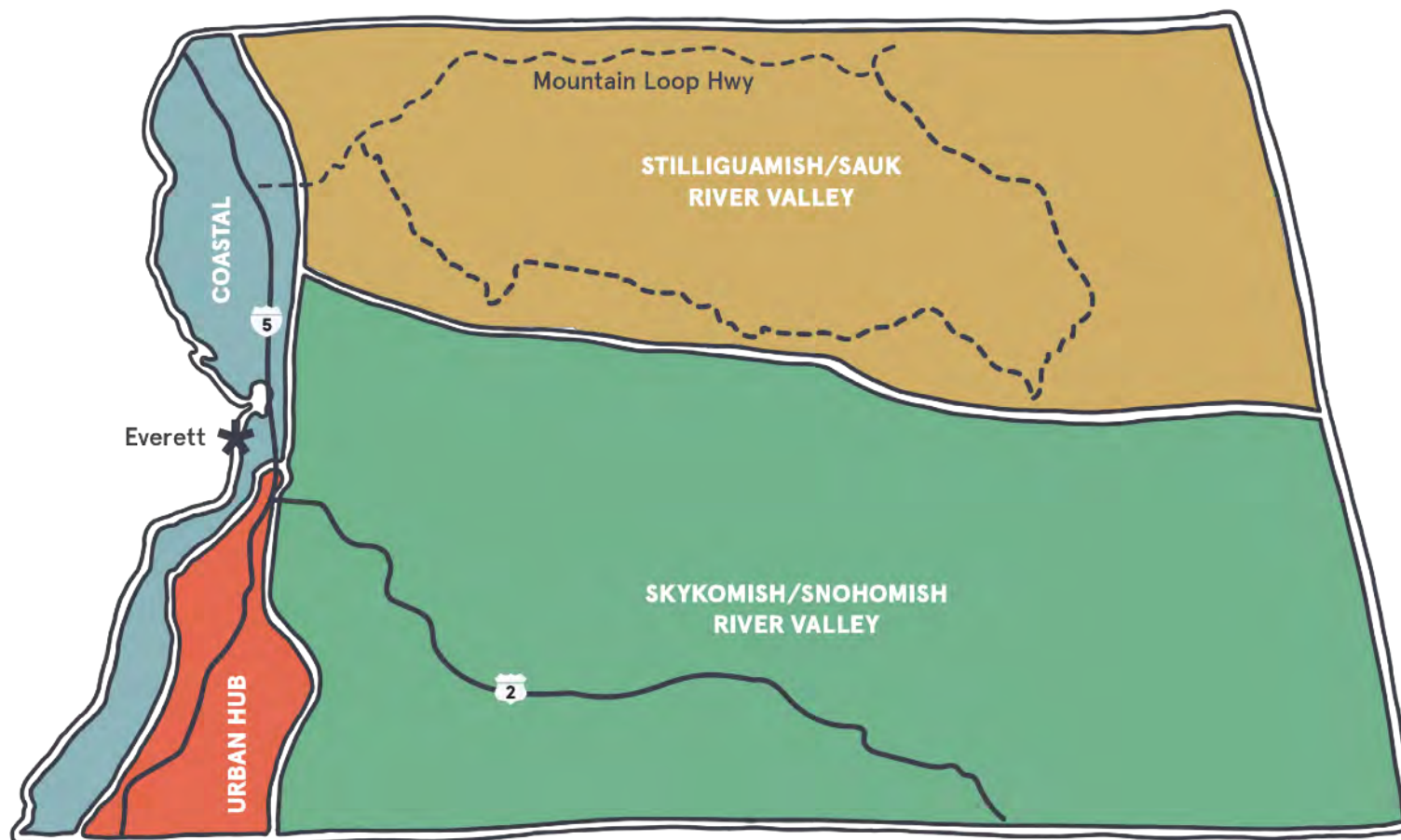
Welcome Members of the SCTA!

To name a few...

- Local community organizers
 - Volunteers and leaders
 - City and town staff
 - Elected officials
 - Federally recognized tribes
 - Small businesses
 - Lodging establishments and hosts
 - Area attractions
 - Transportation providers
 - Public land management agencies
 - Economic development organizations
 - Local chambers and downtown associations non-profits
 - Outdoor guides outfitters
 - Recreation and conservation organizations
 - Arts, heritage and cultural organizations
 - Educational institutions
 - Health care organizations
 - Others!
- & YOU!**

The Snohomish County Tourism Alliance:

Connecting communities and visitors through love of place.



Leading through collaboration



