FedTalks, the largest annual gathering of C-suite leaders from gov, tech and academia is turning 11 this year and will be bigger than ever. This year FedTalks will be a digital experience featuring talks from the biggest names in tech around the country. As the flagship event of National AI Week, FedTalks will showcase influential leaders for **daily lightning talks, keynotes, and fireside chats** exploring ways we can use technology to transform government and overcome the biggest challenges facing our nation.

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**FedTalks Diamond Plus Sponsorship - $125K**

- Full list of event attendees with contact info (ex, 2000+)
- Speaking role at FedTalks
  - Video of speaking performance
  - Recognition during opening and closing remarks
- Speaking Role Content Creation & Redistribution Program
  The SNG Content Studio will work with client to create a 600-word article which can tie directly into your FedTalks speaking role. It can include video of your talk and will be published as a single article in the news section on a SNG property
  - Digital Promotion - digital/native/newsletters impressions
  - Social Media campaign
- Prominent branding on virtual platform and event materials (website, slideshow)
  - Inclusion in FedTalks email campaign
  - Inclusion in FedTalks social media campaign
- 1 Thought leadership video of your executive on FedScoop.com and featured in newsletter

**FedTalks Diamond Sponsorship - $75K**

- Full list of event attendees with contact info (ex, 2000+)
- Speaking role at FedTalks
  - Video of speaking performance
  - Recognition during opening and closing remarks
- Prominent branding on virtual platform and event materials (website, slideshow)
  - Inclusion in FedTalks email campaign
  - Inclusion in FedTalks social media campaign
- 1 Thought leadership video of your executive on FedScoop.com and featured in newsletter

**Virtual Booth**

- Solution Highlight – 2-3 min video
- Capture lead information for virtual visitors to booth
- Opportunity to provide collateral uploads (documents, videos, on demand webinars) included in resource center for all attendees

**High Impact AI Digital Campaign**

- Inclusion in FedScoop newsletters (5x)
- High impact digital advertising campaign across FedScoop.com with retargeting (200,000 impressions)
- Welcome Ads on FedScoop.com (4 days)
FedTalks Platinum Sponsorship - $60K

- Full list of event attendees with contact info (ex, 2000+)
- Prominent branding on virtual platform
- Logo inclusion on Event Schedule
- Inclusion in FedTalks email campaign
- Inclusion in FedTalks social media campaign
- Virtual Booth
  - Solution Highlight – 2-3 min video
  - Capture lead information for virtual visitors to booth
  - Opportunity to provide collateral uploads (documents, videos, on demand webinars) included in resource center for all attendees

FedTalks Virtual Booth - $30K

- Virtual Booth
  - Solution Highlight – 2-3 min video on main page of exhibit hall
  - Capture lead information for virtual visitors to booth
  - Opportunity to provide collateral download (documents, videos, on demand webinars) included in resource center for all attendees