CALLING ALL AI LEADERS AND INFLUENCERS

AI Week, presented by Scoop News Group, is the nation’s largest festival championing the transformational power of artificial intelligence, focused on its potential to transform and disrupt public sector organizations and tangential industries.

During AI Week, leaders from government, industry and academia will gather in the nation’s capital to showcase the latest innovations, technologies and trends in AI and explore learn and share best practices to support the development and adoption of this revolutionary technology.

REASONS TO SPONSOR

- Engage and network with the most influential C-level government IT Leaders
- Build and accelerate your sales pipeline with festival attendees
- Position your brand at the center of AI conversations
- Demonstrate thought leadership and market expertise

AUDIENCE PROFILE

- Al experts, thought leaders, developers, implementers, decision makers and practitioners
- Leaders from government and the gov tech community
- Nerds, geeks, wonks and anyone with a passion or curiosity for artificial intelligence

Visit aiweek.com to learn more and register.
AI Week, presented by Scoop News Group, is the nation’s largest festival championing the transformational power of artificial intelligence, focused on its potential to transform and disrupt public sector organizations and tangential industries like tech, health care, banking and much more.

What’s Included:

**Underwriter**

- $250K
- 150,000,000 impressions
- 5,000 qualified leads
- Branding included in 2-month citywide metro campaign, including king-size metrobus and metrorail cars
- Sponsorship of AI Week’s opening party
- Sponsorship of FedTalks, the largest annual gathering of federal and tech leaders addressing how technology can change government and their communities
- Keynote at FedTalks, the largest annual gathering of federal and tech leaders addressing how technology can change government and their communities
- Tabletop exhibit in the FedTalks partner pavilion
- 2 thought leadership video interviews of your executives on publication websites & featured in the publication newsletters
- Branding at FedTalks and all opening party event materials (event program, website, onsite signage and slideshow)
- Branding in AI Week promotion and robust social media campaign
- Branding on the AI Week website, publication websites & event registration page
- Opportunity to network with attendees comprised of top prospects, clients and partners during AI Week events
- 15 complimentary tickets to FedTalks

**Diamond Sponsorship**

- $150K
- 3,000 qualified leads
- Sponsorship of AI Week’s opening party
- Sponsorship of FedTalks, the largest annual gathering of federal and tech leaders addressing how technology can change government and their communities
- Keynote at FedTalks, the largest annual gathering of federal and tech leaders addressing how technology can change government and their communities
- Tabletop exhibit in the FedTalks partner pavilion
- 2 thought leadership video interviews of your executives on publication websites & featured in the publication newsletters
- Branding at FedTalks and all opening party event materials (event program, website, onsite signage and slideshow)
- Branding in AI Week promotion and robust social media campaign
- Branding on the AI Week website, publication websites & event registration page
- Opportunity to network with attendees comprised of top prospects, clients and partners during AI Week events
- 12 complimentary tickets to FedTalks

**Platinum Sponsorship**

- $85K
- 1,500 qualified leads
- Sponsorship of AI Week’s opening party
- Sponsorship of FedTalks, the largest annual gathering of federal and tech leaders addressing how technology can change government and their communities
- 1 thought leadership video interview of your executive on publication websites & featured in the publication newsletters
- Branding at FedTalks and all opening party event materials (event program, website, onsite signage and slideshow)
- Branding in AI Week promotion and robust social media campaign
- Branding on the AI Week website, publication websites & event registration page
- Opportunity to network with attendees comprised of top prospects, clients and partners during AI Week events
- 10 complimentary tickets to FedTalks
FedTalks: AI // November 18, 2020

FedTalks is the largest annual gathering of top leaders from the White House, federal agencies and the tech industry coming together for one day, on one stage, to discuss how technology and people can change government and their communities.

What’s Included:

Diamond Sponsorship
$75K
- Speaking role at the event
- Opportunity to network with event attendees comprised of top prospects, clients and partners
- Full list of event attendees with contact information
- Thought leadership video of your executive on FedScoop.com and featured in the DailyScoop newsletter
- Tabletop exhibit in the partner pavilion
- Half-page ad in the event program
- Logo on all event materials (event program, website, onsite signage and slideshow)
- Opportunity to distribute branded gift to event attendees via chair drop
- Recognition during opening and closing remarks
- Inclusion in event promotion and social media outreach
- 10 complimentary tickets

Platinum Sponsorship
$60K
- Full list of event attendees with contact information
- Opportunity to network with attendees comprised of top prospects, clients and partners
- Logo on all event materials (event program, website, onsite signage and slideshow)
- Recognition during opening and closing remarks
- Inclusion in event promotion and social media outreach

Gold Sponsorship
$45K
- Recognition during opening and closing remarks
- Opportunity to network with attendees comprised of top prospects, clients and partners
- Logo on all event materials (event program, website, onsite signage and slideshow)
- Inclusion in event promotion and social media outreach
- 5 complimentary tickets