



The Smooth Enticer

The Smooth Enticer

Have Gurus Eating From
the Palm Of Your Hand

THE SMOOTH ENTICER™

SPECIAL REPORT

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Introduction

The Barrier Breaker

For some reason Internet Marketing success seems to be an elusive beast.

Many a budding prospect is enticed by the potential of big paydays and the passive income that's meant to follow. The problem seems to be that there are many barriers that can be insurmountable at times. I've often heard it said that the only true way to arrive at the intended destination is to have a personal mentor, but you and I both know those personal mentors are a little pricey. Buying every new push-button software that comes out of the Clickbank market place can also add up.

I personally prefer to spend my hard earned money on products purchased from the Warrior Forum, called Warrior Special Offers, but it's easy to go from one to another without applying any of them. That's the problem that I had for a long time until I found a way to use those purchased WSO's to get my own buyers list and mentors fast, without spending my rent money before I've made money. This is the secret code that makes the Smooth Enticer method so slick. You've bought "simple" methods before only to find out it takes thirty "simple" steps to complete them. Not this time.

I'm about to take you inside one of the easiest and fastest ways to begin making money online and I'm going to do my best to give you a very actionable blueprint for how to escape every barrier that's been put in your way.

This method has been so overlooked and gets such amazing results I'm shocked it isn't talked about more often. You'll soon find out how easy it is to start building partnerships with some of the most prominent product creators

in any niche. You'll also be creating your own products and building your own list of subscribers along the way. In fact it won't take very long for the workload to pile up to the point where it may be time to become one of the big players yourself.

I also want to point out that this guide isn't only about making money online, it's also about spending less online. Remember that this method is extremely easy, but it's not as easy as buying the next shiny object that comes along. Don't do that!! Put this into action until you see some results. Can you do that? I know you can.

Smooth Enticing

The Opportunity Snatcher

We're going to entice the producers of very hot WSO's to allow us to help them out by solving some of the problems they may face in trying to satisfy all the needs of their customers. The solution to these problems might be very simple and might barely involve any investment of our own time, but the return on investment is well worth it. Basically we're going to hijack their help desk. Hold on!! How are we going to entice them into this and how is it going to make us a million bucks?

Let me explain, product creators are never completely prepared to deal with everything that goes on during or following a product launch. During the launch there may be some technical issues but that's not really what we're concerned with (we won't be helping them out with their buy button).

We're more concerned with what the product has and what it might be missing. Where it's good and where it needs improvement. Where the value is and where value can be added. If there's any issues with quality or quantity I can guarantee you they're hearing about it from their customers. But what if one of the customers decided to fill in some of the missing pieces? It may be a perfect product, but there's always something that can compliment perfection. If you were a product creator I'm sure you'd be more than happy to have an action-taking customer come in and show the rest of those pesky buyers what you should be doing instead of complaining.

The simple answer as to how we're going to give them a hand is we're going

to help them provide killer content for their customers. Every successful internet marketer is constantly under pressure to provide content and whenever there's a solution given where it doesn't involve them having to create it themselves, they jump at it like a kid begging for candy. So here's where the possibilities get exciting because the first thing we should be trying to achieve on our way to making a full time business out of Internet Marketing is creating partnerships with product creators. Here are just a few of the rewards this partnership can bring:

1. An opportunity to showcase our own talents
2. A chance to step into the product creation realm ourselves
3. The first step to making our first dollar online
4. A sure fire way to build our own list of buyers
5. The satisfaction of actually taking action with something that we've purchased

Imagine for a second that you've just purchased a great course on selling Facebook fan pages to local businesses and the seller mentioned briefly at the

end of the course that the whole process could be easily outsourced. Now suddenly you have visions of finally working on your business and not in your business as they say. The only problem is the product creator left out a lot of valuable tools in order for the outsourcing to become a reality, so in the end it might not be so easy. You could say to yourself, “well I guess it's on to the next WSO because this isn't going to work.” Or you could say, “well I guess since he didn't provide those things I'm going to do a little research, put in a little work and come up with them myself. Now you've suddenly created a golden opportunity.

This scenario is a true story. Mary (not her real name) decided to write up a checklist and a contract that could be given to her outsourcers. She then decided they would be useful to everyone else who purchased the course. So the seller of the Facebook product then mailed his list to say a fellow buyer has been kind enough to create some materials that will be very helpful with any outsourcing efforts and she's offering them for a very low price. People bought the materials mainly because they were very useful and would save a

lot of time, but also as a way of saying thank you for helping out the community. She made some money, built a list of buyers and was suddenly perceived as a producer/seller (even though she didn't actually have to create her own product!) - all in under one hour. If you did something similar and sold whatever you created for 5 dollars, it would only take 20 sales to make 100 dollars – making money online doesn't seem that complicated now does it? The reason this works so well is because the original product creator is more than happy to help out a customer who is taking action.

Start to imagine all the WSO's you've bought and start thinking of something that you could offer that would add value to the product. What are you good at? If you're good at graphics you could offer to make fliers for a course on selling mobile sites. If you're good at making videos you could make some lead generation videos for a course on CPA marketing. Remember that your time and skills are just as valuable as the original product creators so don't be afraid to charge for them. But how about just offering them for free and simply asking for people to opt in to your auto responder? If the product

creator doesn't like that idea then you've got your own WSO already that you can sell on the warrior forum. The point is you're now a product creator yourself and that's a major hurdle to overcome.

You can also think about offering PLR rights to whatever you're creating. If for example it's a report you can now entice them even more by mentioning that you'll put their affiliate links inside it. If they agree they can then mail it to their list and look like a hero for being so generous. You could also host it on a free file-sharing site like Scribd.com so it can receive some organic traffic as well. We don't have to be afraid of the big bad guru...just remember that they're business people and you're offering them extra business. It's hard to say no to that.

The Piggyback Product Creator

Sniping the Money Makers

Now that we realize the huge potential of this let's start looking at it from a completely different angle. Now that we understand the method itself is as simple as piggy backing off another person's product, all of a sudden product creation doesn't seem like a big scary thing. So for the sake of strategy it's time to start being a little bit more selective with what we're going to offer and who we're going to offer it to. We want to seek out the hottest products and the place to do that is Warrior Plus. The first thing you're going to want

to do is register here so you can begin to search for WSO's by category or author. You can even set up WSO alerts so you can be notified when a particular type of WSO is released. This is WSO Alerts:

WSO Alerts

Add an Alert

TYPE: WSO Seller | SELLER / KEYWORD: | NOTIFY BY: Email | FREQUENCY: Instant | Add Alert

My Email: trainor.drew@gmail.com [\[change\]](#)

Seller Alerts

Seller	Delivery	Frequency	Last Alert	Status
4under	Email	Instant	11/14/2011	Active
aCass	Email	Instant	--never--	Active
Alan Mass	Email	Instant	--never--	Active
alex.jeffreys	Email	Instant	11/17/2011	Active
AntonioBanderas	Email	Instant	--never--	Active
areevez	Email	Instant	11/28/2011	Active
barry plaskow	Email	Instant	--never--	Active
bertuseng	Email	Instant	10/10/2011	Active
Brad Gosse	Email	Instant	11/15/2011	Active
brucerby	Email	Instant	--never--	Active
ccmusicman	Email	Instant	12/04/2011	Active
ChadH	Email	Instant	11/15/2011	Active
charleskirkland	Email	Instant	11/21/2011	Active
Chris Reeves	Email	Instant	--never--	Active
Coby	Email	Instant	12/02/2011	Active
CraigRC	Email	Instant	11/20/2011	Active
Daredevil Marketing	Email	Instant	11/29/2011	Active
darrenmonroe	Email	Instant	11/25/2011	Active
DaveOffen	Email	Instant	--never--	Active
donald wilson	Email	Instant	--never--	Active
donaldwilson	Email	Instant	11/28/2011	Active
dseisner	Email	Instant	--never--	Active

Setup WSO Alerts
Be notified *instantly* when a new WSO is posted by a specific Warrior or when it contains certain keywords.

Most Popular Sellers

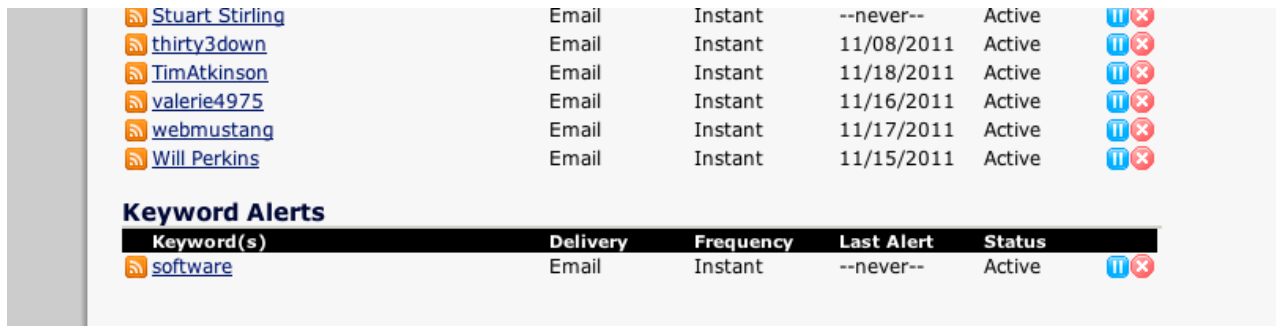
- 7694 warriorplus
- 2282 Maria Gudelis
- 1962 CraigRC
- 1900 SimpleSpencer
- 1854 icun
- 1625 Calvin Woon
- 1543 charleskirkland
- 1449 John S. Rhodes
- 1445 webmustang
- 1313 TimAtkinson


















Most Popular Keywords

- 486 PLR
- 445 wordpress
- 322 offline
- 310 free
- 307 software
- 286 facebook
- 221 video
- 170 CPA
- 161 SEO



We can see in top right hand corner the most popular sellers and below that

the most popular keywords. This tells us not only who to go after but what type of products would compliment your skills. Down at the bottom here is where we can set up an alert by the keyword that we choose:



 Stuart Stirling	Email	Instant	--never--	Active	 
 thirty3down	Email	Instant	11/08/2011	Active	 
 TimAtkinson	Email	Instant	11/18/2011	Active	 
 valerie4975	Email	Instant	11/16/2011	Active	 
 webmustang	Email	Instant	11/17/2011	Active	 
 Will Perkins	Email	Instant	11/15/2011	Active	 

Keyword Alerts

Keyword(s)	Delivery	Frequency	Last Alert	Status	
 software	Email	Instant	--never--	Active	 

As you can see I've set up an alert so I can be notified every time there is a software related WSO released. This is really cool because we could prepare ahead of time to target specific types of products. This should also get you very excited about the future release of your first WSO because every time you release one, a previous buyer will be alerted that you've got another one hot out of the oven.

I suggest you look for previous WSO's of the Day as well in the WSO of the

day tab. Here's an example of one...

TimAtkinson
Expert Warrior
War Room Member



Join Date: Nov 2009
Location: Heaven
Posts: 600
Thanks: 330
Thanked 227 Times in
115 Posts

3800+ SOLD=Best WSO Ever? AzonSpy 95% discount! \$500-2500 Super Affiliate Amazon Coaching + Software

Mike Lantz RE: WSO of the Day for October 22, 2011
"AzonSpy is from Tim Atkinson and Mark Thompson, and it may be on the way to becoming the best-selling WSO ever..."



#1 AMAZON AFFILIATE SOFTWARE FOR UNCOVERING PROFITABLE PRODUCTS

**Let Me Hold You By The Hand and Show You How to
MAKE AN EXTRA \$500-\$2,500 EACH MONTH
with My Stupid Simple Amazon Super Affiliate System!**

Quote:

Originally Posted by **creck01** 
guys this is seriously a steal at this price a great piece of software and training on top of that so you really cannot beat this deal.

We let our close mastermind students test drive the AzonSpy system and the failure rate is ZERO

I personally bought this product and I know one thing it could have really used was some product review videos. Doing video is something I'm really good at because I went to film school. I know a lot of people bought this product and I'm willing to bet they'd be really happy to get some product review videos as a bonus. I'd also be willing to bet Tim Atkinson would be more than willing to mail his customers to say one of the happiest customers

around is taking some 'massive action' and has decided to create some product review videos for us...please support him by going over here and picking these up. We may just offer them for free and the true benefit would be simply the fact that now a big named marketer like Tim Atkinson is a contact of mine on Skype. This could lead us down the road to future projects and partnerships with him. That's some pretty powerful stuff! Remember it's all about relationships.

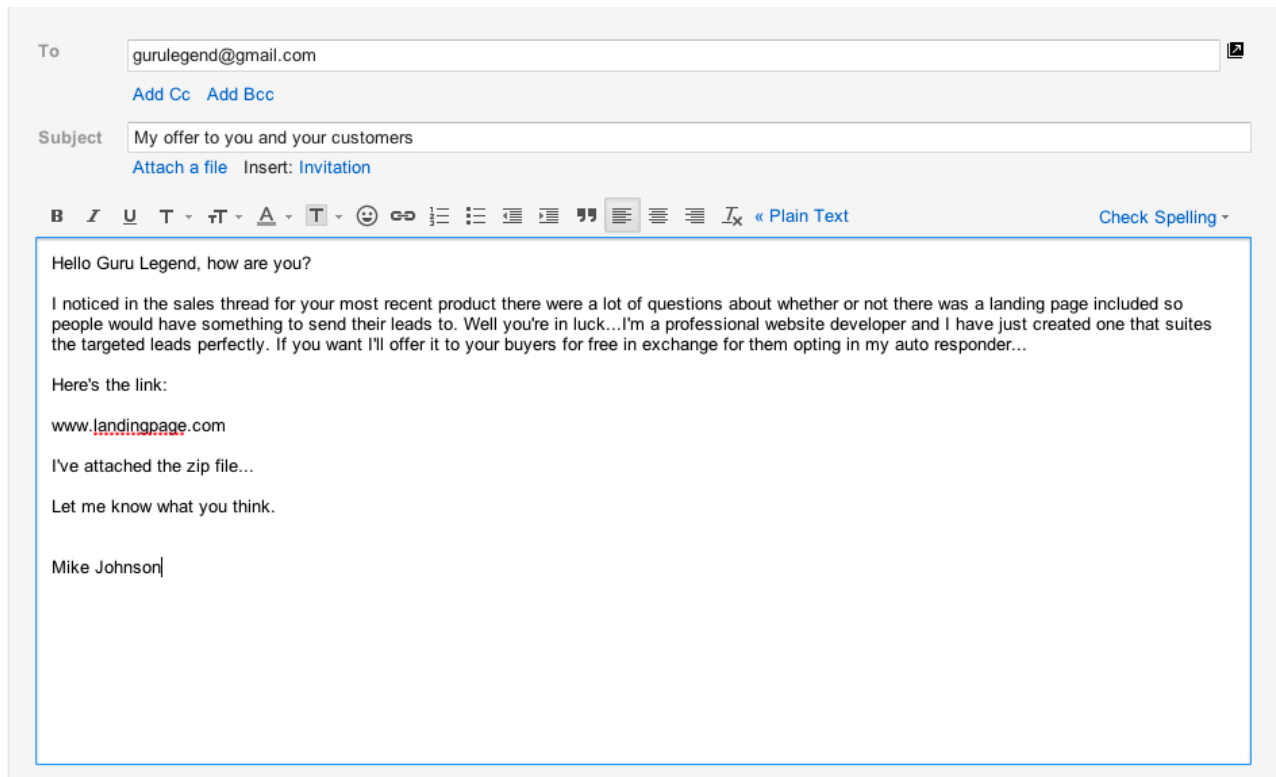
Another approach that we can take to this is to look at all of the products that have come out recently on mobile marketing. You and I both know there have been quite few and one thing a lot have been missing is a mobile ready landing page to send your leads to. That's a pretty simple idea for your first product isn't it? We could even make this our first WSO! We know this is a hot topic right now and we're not attempting to compete with any of these big product launches...we're simply coming up with something that would add value to what's already out there. It's my guess that most of those product creators would be more than happy to mail for us with a link to our first

WSO.

Now let's start to look at sales threads.

If you've seen a few sales threads you've seen product creators getting stressed and customers getting pushy. Well now it's time to hijack that help desk. Simply say you've seen a lot of people asking about this or wondering why the course doesn't have (insert item) and you'd like to help out...now we spend a few hours coming up with something that would solve that problem and offer it in exchange for some opt ins. The product creator doesn't have to point out you're a customer. He can simply say he has a friend that has come up with something that's going to make his product even more valuable. They do this all the time anyways when they're sending out an affiliate link but in this case it's actually pertaining to their own product and they're trying to satisfy their customers.

Here's an example of an email template you could use to get their attention:



Notice how I worded that. It's very important that when you send an email to a seller you don't start off by asking if you can get some help with something. In almost every case they don't want to be bothered. You have to make it very clear that you have something of value to offer them and be very confident that they will be interested. The other thing you don't want to do is say that you have something to offer them and then ask them to reply if they're interested. Once again they won't bother to reply. Send one email with your offer, whatever it is, attached to the email.

You may have some doubts that you'll be able to deliver something that they want. Just remember that the seller may have an awesome product and there may be zero complaints but you can still add lots of value to an awesome product.

Now let's say they don't want anything added to their product. You can ask if they would want to put it on the back end of a product they have coming out in the future. We can even start to look for products that haven't been launched yet and ask for a review copies. Quickly look over the course and see what you can add to it and then ask them if you could put it on their back end as a bonus. The great thing is we'll never be stuck for an idea on what to create because we already know what's in demand, and we're simply supplying. That's the beauty of being a smooth enticer and piggyback product creator.

The Fast Opt-ins Secret

Buyers List Break Through

What we're discussing here is honestly not only the fastest way to tame the internet marketing beast, it's also the easiest and the cheapest. By easy and cheap I mean no hosting, website, or domain name. All we'll need is our tailored product and an autoresponder to get our first buyers list! These are some major barriers we're removing here for a lot of people. My sneaky way of doing this is to have Aweber (I'm not sure about other auto responders) host my opt-in form so all I have to do is have a seller mail out my link. And simple as that I'm getting opt-ins. You can sign up to Aweber [here](#) and here's a [link](#) to a video that walks you through the entire process.

The Nine Dollar Mentor

Put Those WSO's To Use

I mentioned earlier that with this method you're able to get yourself a mentor for the price of a WSO. I'm pretty sure you understand what I meant by that but it's really important that we approach this the right way. Let's say we've just had a successful partnership created and we're looking for some advice on how to take it to the next level. We want to realize from the beginning that we're in the driver's seat now that we're creating our own content and if we're looking to scale things up it's important to always be offering something in return for some help. The easiest way to do this is to reverse the roles. Now you want to approach them with a product idea and see if they'd be interested in putting something on your back end. They're always looking for more opt-ins so this will be an easy sell as long as you have a good

product. So there are a lot of opportunities that come with that mentorship.

Let's imagine we've made some connections and we're learning the ins and

outs of the guru game. It's time to leverage them in order to accomplish

things that seemed impossible to achieve not long before. Soon they'll be a

contact on Skype, where you can ask questions you have as they come up.

You might even be invited to join Skype groups where there can be hundreds

of other marketers all making connections with each other and JVing on

product launches. If you've decided to take the route of creating your own

WSO's it's extremely important to have these connections because you'll have

access to hundreds of affiliates all eagerly awaiting the launch of your next

product.

The JV Juggernaut

Joining The Syndicate

There's another approach we could take and it's what I like to call the JV Juggernaut. The way this works is that you focus on helping one particular product creator over and over again. Look at their products as a whole and even their sales funnel to see where their weaknesses are. They could be great at creating content but their graphics might be terrible, or their products might be great but they could use some better copywriting skills. If you come along and offer your expertise for free as a buyer, it's better than them having

to outsource it all the time (and cheaper in the long run of course).

Let's use copywriting as an example: If copywriting is something you're good at then you can offer to help them out until it gets to the point where he/she knows they can count on you to deliver quality sales letters every time they need them. The first email you send out shouldn't even be asking them if they want help with their copywriting, you should just tell them "hey your products are great but your sales letters could use a little work, here's something I wrote up for you – take a look and tell me what you think. I'm positive it would help with your conversions." Even if we're using graphics in this example they can also be a huge help with conversions. Being able to help someone out like this takes a huge weight off their shoulders and they'll be grateful to finally have somebody *offering* something instead of everyone constantly *asking* them for something.

Now we're going to take it to the next level (this works like you wouldn't believe). Eventually we're going to have to *ask* for something in return, and

we're going to make it really easy for them to agree to give it to us. From the very beginning of this partnership you should have a product in mind that fits their niche perfectly. You also want to have it mostly completed by the time you pitch it to the product creator - and make sure you pitch it with confidence. You simply bring up the fact that you have this project you've been working on really hard and you think it could make the two of you a lot of money. The chances of them agreeing to joint venture with you on this is ten times better than every other desperate internet marketer coming to them on a daily basis with their product ideas. We're talking about almost *instant guru* status here once your name gets attached to theirs during a product launch. If you don't believe this works, then take a look at this post from the Warrior Forum (I was just putting the finishing touches on this chapter when I came across this so I thought I'd put it in here for a little proof).

 **This dude "tricked" me into a JV**

Hey Warriors,

Here is the thing - I'm likely not going to JV with you or promote your product because you send me some crappy "copy & paste" email or PM...

Here is a story of someone who is now my friend and JV partner...

He started out by purchasing a product from me...

He sent me a message saying it was really cool and he liked it and asked if I could use a review video for my sales page...

Little did I know - he had already created it...

So he sends over this video and I'm like - thanks dude...

Some time goes by and he chats with me occasionally always asking "can I help you with anything"...

One day I mentioned having to do some graphics - he said 'let me do it - I've got some time to kill'

So - now this guy has delivered extreme value to me (for a long period) - always trying to help - and doing stuff for me - and I'm starting to feel a little guilty (like I'm using him -even though I know I'm not)

So - one day we are chatting and he was telling me about some of his experiences and **boom** - I got an idea for a product...

JV Partnership now official...

So - whats the moral of the story?

You want JV partners? You want help from others?

Provide value first - then ask for value in return!

I took notice of his technique and started using it myself and it's working really well for me getting even bigger contacts and making a ton of friends in the process.

So - get off your butt! Go find someone you think is cool and see what you can do to help them! If you help them - most people are going to help you in return.

And that was just because of a review video he did! Review videos are actually the easiest way to pull this off and they also work great for finding affiliates down the road when you've got your own product (there's a good chance they're going to return the favor).

Let's talk briefly about the awesome bonuses you received with the purchase of this product. Both the Ultimate Backend Builder and List Ignition courses have their own private Skype groups where people are exchanging lists, product backends, product ideas and knowledge on a daily basis. Normally groups like these cost money. Actually, as I mentioned in the sales copy, even though Valerie's Skype group is a paid monthly subscription, you're getting it for free with the purchase of The Smooth Enticer (info on how to join them will be included in the bonus packages themselves). These groups will get you to where you want to be as long as you participate in them and take action.

The last thing I want to discuss is mindset, which is also a very important factor. You have to believe that you deserve success just as much as any one else. It took me a while to realize this and because of that there's an opportunity I want to share with you. What if I told you there's a secret society that I'm part of? That's correct. An internet marketing secret society!

One that helped change my mindset and make me realize that I can become successful in this business. To put this bluntly I've been very lucky to be part of this society because it's given me an unfair advantage over a lot of other people in my short internet marketing career, and I'm going to share it with the lucky buyers of this product. The name of this unfair advantage is The Syndicate. Okay so it just sounds like a secret society but really it's a mastermind forum hosted by Dr. Ben Adkins. It's not free and I don't want to pressure anyone into taking the plunge, but if you've ever wanted to get to your intended destination as fast as a Shanghai bullet train then I strongly suggest you consider it. I'll be sending you more info about it in an email, so keep your eye out for it.

I hope you found this course useful and most of all I hope you implement the strategies outlined because I know if you do you're guaranteed to find success and not only tame the internet marketing beast, but slay it.

Thank you, Drew Trainor

www.nichemethods.com