



PRESS RELEASE

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mrandmrsmith.com

Mr & Mrs Smith reveals new portfolio of luxury villas

Looking for a family-friendly stay or an A-list crash pad? Seeking a summer retreat where you're guaranteed to-die-for design and private-home perfection? Look no further: Mr & Mrs Smith is expanding its collection of boutique hotels to include some seriously seductive villas, all equipped with products from [Aesop](#).

Launching with a brand new selection of privately owned luxury properties, the initial collection features villas in Ibiza and Mallorca, and can be viewed online at mrandmrsmith.com/luxury-villas.

As with all Mr & Mrs Smith properties, each villa has been tried, tested, and personally visited by one of the team. The 100-strong set of highly-covetable homes range from [Finca Basso](#): a restored farmhouse hidden in quiet Ibizan countryside; to ultra chic and modernist [Casa Atlantis](#); to family-perfect beachside bolthole, [Marysol](#).

'Many of the hotels we work with have their own serviced luxury villas, so we know our customers have an appetite for the flexibility and facilities they provide. We want to continue to offer the absolute best when it comes to stylish stays, so this new collection of independently-owned villas in Ibiza and Mallorca, where we have such high demand, means we can find the perfect retreats for an even bigger pool of sun-seekers – be it a love-struck pair looking for total tranquillity or a family looking for room to be rowdy, this collection has it covered. And comes with the same Smith stamp of approval, naturally.'

- **James Lohan**, founder and executive chairman, Mr & Mrs Smith

Mr & Mrs Smith has direct relationships with the villa owners, ensuring superlative service across every aspect of the holiday. Customers looking to book a luxury villa can call the Smith24 team based in London and Los Angeles, available 24/7. An expert villa consultant will ensure seamless service delivery across every aspect of the stay, be it arranging full catering by a private chef, or a hot-air balloon trip along the coast at sunrise. So long as it's legal, the Mr & Mrs Smith team can make it happen.

A specialist Smith team of on-island consultants are also on hand to support customers during their stay. They come armed with a wealth of insider tips: they know the hottest

tables in town, the very best boutiques and the buzziest bars. A meet-and-greet service is in place for clients as soon as they step through the airport gates, and they run a seamless check-in service at every villa, as well as 24/7 support via a local telephone number throughout the stay.

Each villa will include a range of Aesop products, as well as body care favourites like Geranium Leaf Body Cleanser, Rind Concentrate Body Balm and Body Cleansing Slab.

Peak season operates from April until October each year, with villas bookable for a minimum stay of seven nights, Saturday to Saturday only. Full details are available on each villa's page at mrandmrsmith.com/luxury-villas.

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Notes to editors:

High res images of Finca Basso, Marysol and Casa Atlantis can be downloaded [here](#)

A seven-night stay in a Mr & Mrs Smith villa costs from EUR4,500 (GBP3,473)

Mr & Mrs Smith is an award-winning boutique-hotel booking service specialising in the world's most seductive stays. Founded in 2003, there are now more than 1,000 boutique and luxury hotels in the collection, all hand-picked and anonymously reviewed. With Smith you'll get the best prices guaranteed, free extras on arrival and round-the-clock service from Smith24, our in-house travel specialists. New for 2016, the collection also includes luxury villas in Ibiza and Mallorca, too. Go to mrandmrsmith.com to browse and book.

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