Salvation Army celebrates 130 year anniversary and National Donut Day with Downtown giveaway

Weird and wonderful calendar designations come and go, but National Donut Day is up there among our most noteworthy of countrywide celebrations and the Salvation Army of Santa Monica marked the occasion in style.

A large crowd gathered at the Fourth Street headquarters on Friday morning to commemorate not only its 130 year anniversary and the work accomplished by the Santa Monica division, but also to savor some of those sweet, dollops of unadulterated deliciousness. After which volunteers took countless boxes to the streets.

Salvation Army celebrates 130 year anniversary and National Donut Day with Downtown giveaway

Pedestrian suffers traumatic injury in DUI crash

A Los Angeles man was hospitalized on June 2 after a DUI driver slammed into him at a bus stop in Santa Monica.

According to the Santa Monica Police Department (SMPD), John Edward Alevizos (DOB: 04-12-1988) of Los Angeles, was driving through the intersection of 26th and Wilshire at about midnight on June 2 when he lost control of his Volkswagen Jetta, left the roadway and hit a pedestrian who was seated at the bus station.

Responding officers found the victim, a 19-year-old male from Los Angeles, suffering from severe traumatic injuries to both legs. The victim was transported to UCLA Medical Center where he is in critical condition.

Alevizos, who claimed he was on his way home at the time of the crash, was arrested for felony Driving Under the Influence.

SMPD said the incident remained under investigation and additional details were unavailable at press time.
Amount of warming triggering carbon dioxide in air hits new peak, growing at near-record fast rate

SETH BORENSTEIN
AP Science Writer

The cause of global warming is showing no signs of slowing as heat-trapping carbon dioxide in Earth’s atmosphere increased to record highs in its annual Spring peak, jumping at one of the fastest rates on record, officials announced Monday.

“Carbon dioxide levels in the air are now the highest they’ve been in more than 4 million years because of the burning of oil, coal and gas. The last time the air had similar amounts was during a less hospitable hothouse Earth before human civilization took root, scientists said.

The National Oceanic Atmospheric Administration announced that the carbon dioxide level measured in May in Hawaii averaged 424 parts per million. That’s 3 parts per million more than last year’s May average and 51% higher than pre-industrial levels of 280 ppm. It is one of the largest annual May-to-May increases in carbon dioxide levels on record, behind only 2016 and 2019, which had jumps of 3.7 and 3.4 parts per million.

“Carbon dioxide traps heat for so long and the results are a massive experiment on the Earth climate system via burning carbon, and the results are turning out not great for a lot of people on this planet.”

Associated Press climate and environmental coverage receives support from several private foundations.

To me as an atmospheric scientist, that trend is very concerning

- Arlyn Andrews

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“To me as an atmospheric scientist, that trend is very concerning,” said NOAA greenhouse gas monitoring group leader Arlyn Andrews. “Not only is CO2 continuing to increase despite efforts to start reducing emissions, but it’s increasing faster than it was 10 or 20 years ago.”

Emissions used to increase by maybe 1 part per million per year, but now they are increasing at twice and even three times that rate, depending on whether there is an El Nino, Andrews said.

“The relentless rise in atmospheric CO2 is incredibly worrying if not wholly predictable,” said Brown University climate scientist Kim Cobb, who was not part of the research.

Carbon dioxide levels are rising so that each year is higher than the last. However, there’s a seasonal cycle with carbon dioxide so that it reaches its highest saturation point in May. That’s because two-thirds of the globe’s land is in the northern hemisphere and plants suck carbon dioxide out of the air, so during late spring and summer carbon dioxide levels fall until they start rising again in November, Andrews said.

Carbon dioxide levels rise more during El Nino climate cycles because it is drier in the northern hemisphere. An El Nino is brewing. That 3.0 increase may be a sign of an El Nino bump, she said.

There are two main ways of tracking greenhouse gases. One is to monitor what’s coming out of smokestacks and exhaust pipes, but about half of that is absorbed by the oceans and lands, Andrews said.

The other way is to measure how much carbon dioxide is in the air. NOAA and partner agencies measure all around the world, Hawaii has the longest history of direct measurements and is the home of the Scripps Institution of Oceanography’s Keeling Curve, which has kept track of carbon in the air since 1958 when the May reading peaked at 317.5. Emissions have gone up about 33% since then.

“Current emissions are going to remain in the atmosphere for thousands of years and they’re going to continue to trap heat energy near Earth’s surface for thousands of years,” Andrews said.

Because of that “we are still dealing with CO2 in the atmosphere that was emitted in the early-to-mid 20th century,” University of Oklahoma meteorology professor Jason Furtado, who wasn’t part of the monitoring teams, said in an email. “This is why we have to see emissions DROP in order to have a chance to reverse climate change. And even if/when we reverse the CO2 emissions rate, it will take some time before the climate system responds.”

This year NOAA had a complication in its reading.

NOAA and the Scripps Institution have two distinct monitors that have slightly different measurements. Scripps measured 423.8 parts per million and often runs a bit below NOAA. Both have been at the remote Mauna Loa volcano for decades but last November’s eruption cut off power to the NOAA monitor and it’s been unable to use it since. NOAA established another one at Mauna Kea Volcano, 21 miles away.

Scripps got their Mauna Loa site working and put one at Mauna Kea and their data shows that Mauna Kea is an accurate substation for Mauna Loa, Andrews said.

Many activists and scientists advocate for returning to 350 parts per million levels.

“CO2 now is higher than any time in the last 4 to 4.5 million years when the atmosphere was about 7 degrees Fahrenheit (3.9 degrees Celsius) warmer and sea levels were 5 to 25 meters (16 to 82 feet) higher,” Andrews said.

Temperatures were higher with similar amount of carbon dioxide in the air because carbon dioxide traps heat for so long and millions of years ago the build up of carbon dioxide was much more gradual, allowing heat to build and ice to melt to raise seas, scientists said.

“We are absolutely at levels unseen in human civilization,” Furtado said. “Humans are running a massive experiment on the Earth climate system via burning carbon, and the results are turning out not great for a lot of people on this planet.”
Pride becomes a minefield for big companies, but many continue their support

DEE-ANN DURBIN AND ANNE D’INNOCENZIO
AP Business Writers

Many big companies, including Target and Bud Light's parent, are still backing Pride events in June despite the minefield that the month long celebration has become for some of them.

Target and Bud Light recently came under fire for their efforts to appeal to the LGBTQ+ community, only to come under more fire when they tried to backpedal.

But even as they battle the negative publicity, Target and Bud Light haven't pulled away from this year's Pride celebrations. Target is a platinum sponsor of NYC Pride, which requires a $175,000 donation. And Bud Light's parent Anheuser-Busch is a sponsor of Pride celebrations in Chicago, San Francisco, Charlotte and elsewhere.

Many other big companies are sticking to their sponsorships as well, including PepsiCo, Starbucks, General Motors and Jeep parent Stellantis — all of which said they have been supporting Pride events for decades and aren't hesitation to back them again this year.

Jews Gennette, CEO of Macy's, another major Pride sponsor, told The Associated Press that although the company has received some negative reactions to its Pride merchandise, the company is "very careful about how we put out this product that we select and how we position it on website and in stores" and doesn't plan to remove any of it.

"We stand by our values and we're a highly inclusive organization. And we think the bulk of America is as well," Gennette said.

InterPride, which represents more than 375 Pride organizations globally, said 40% have reported their sponsorship dollars are up 20% or more this year.

The buying power of the LGBTQ+ community is likely too big for companies to ignore. LGBT Capital, a U.K.-based investment company, estimates the U.S. has more than 17 million LGBTQ+ people with more than $1 trillion in spending power.

"For every one customer knocking the display over, there are 10 who love it, and they are going to vote with their feet," said Allen Adamson, co-founder and managing partner of marketing firm Metaforce.

Anheuser-Busch didn't respond to questions from the AP about its Pride sponsorships. Target said its focus is "moving forward with our continuing commitment to the LGBTQQA+ community."

Despite the corporate support, there are clouds hovering over the rainbow.

A majority of negative social media posts were focused on brands being "inauthentic" and not truly supporting the LGBTQ population even as they expanded their offerings.

In May and June of 2022, there were fewer than 400 posts calling for Pride-related boycotts, RILA said. This year, in May alone there were more than 15,000.

The backlash comes amid a furious and fast-spreading debate over the rights of transgender people. At least 17 states have enacted laws restricting or banning gender-affirming care for minors, most since the start of this year.

That has left many companies feeling jittery. "I had a sponsor last year say their CEO is skittish about getting political," said Fernando Lopez, executive director of San Diego Pride. "The fact that they're even having that conversation is disheartening at best."

Target has long marketed to the LGBTQ+ community. But it recently found itself at the center of the bullseye when angry customers tipped over Pride displays and threatened staff in some stores. Target wound up removing certain items, to the dismay of LGBTQ+ supporters.

Six weeks earlier, transgender influencer Dylan Mulvaney revealed on social media that Bud Light had sent her a commemorative can emblazoned with her picture. Boycott threats immediately followed, fueled by conservative commentators such as Matt Walsh, who has 1.9 million Twitter followers.

Kohl's, Lego and Southwest Airlines also have taken heat for their LGBTQ-friendly marketing in recent days.

The backlash has produced real consequences. In the month ending May 13, Bud Light's U.S. sales were down 23%, according to Bump Williams Consulting. Target's shares have plunged 20% since mid-May, wiping away $15 billion in market value, although that's partly due to investor concerns about inflation's impact on shoppers.

Lopez, at San Diego Pride, worries that some companies will back out of Pride celebrations because of concerns that boycotters will target them.

"Companies may not be anti-LGBTQ, but they don't want to be putting their employees in a potentially dangerous space," Lopez said.

Susanne Ford, the executive director of San Francisco Pride, said she understands that companies are facing difficult decisions but they also know that the LGBTQ+ community is watching very closely this year.

"In the end, human rights will win out," Ford said. "And we're going to remember: Did you shirk and disappear on us or did you step forward and say, 'Even if it's unpopular with a segment of the country, this is the right thing to do.'"

Some Pride organizations had already

SEE PRIDE COMPANY PAGE 6
A public hearing will be held by the Planning Commission to consider a Resolution recommending to the City Council that the City Council adopt an Ordinance amending the text of the Zoning Ordinance to provide incentives for certain housing projects that filed an application prior to implementation of the City’s 6th Cycle (2021-2029) Housing Element. More specifically, the following local incentives would allow:

1) A 15% inclusionary requirement for the development of off-site affordable housing units, giving the owners more flexibility to pool off-site affordable housing units into one 100% affordable housing project to satisfy off-site inclusionary requirements for multiple market-rate projects;
2) The grant of State Density Bonus waivers and concessions for the market rate projects as if the off-site units were provided on-site; and
3) An increase in the Downtown Community Plan maximum parking requirement from 0.5 to 1.0 spaces.

DATE/TIME: WEDNESDAY, JUNE 21, 2023 AT 6:00 PM
LOCATION: City Council Chamber, Second Floor, Santa Monica City Hall, 1685 Main Street, Santa Monica, California

HOW TO COMMENT
The City of Santa Monica encourages public comment. Members of the public unable to attend a meeting but wishing to comment on an item(s) listed on the agenda may submit written comments prior to the public hearing via email to planningcomment@santamonica.gov or via mail to the address listed below. Comments received prior to 12 p.m. on the day of the meeting will be distributed to the Planning Commission prior to the meeting and posted online. All written comments shall be made part of the public record. Please note the agenda item in your comments.

You may also comment in-person at the Planning Commission hearing. Please check the agenda for more detailed instructions on how to comment.

Address your comments to: Roxanne Tanemori, Acting Planning Manager
Re: Development Incentives Zoning Ordinance Text Amendment
VIA E-MAIL: planningcomment@santamonica.gov
VIA MAIL: City Planning Division
1685 Main Street, Mail Stop 28
Santa Monica, CA 90401

MORE INFORMATION
If you want more information about this project or wish to review the project file, please contact Roxanne Tanemori by e-mail at roxanne.tanemori@santamonica.gov. The Zoning Ordinance is available on the City’s web site at www.santamonica.gov. For disability-related accommodations, please contact (866) 311-7266 at least 72 hours in advance of the meeting. Every attempt will be made to provide the requested accommodation. All written materials are available in alternate languages provided the request is received 72 hours prior to the meeting. Santa Monica Big Blue Bus Lines serve City Hall and the Civic Center area. The Expo Line terminus is located at Colorado Avenue and Fourth Street, and is a short walk to City Hall. Public parking is available in front of City Hall, on Olympic Drive, and in the Civic Center Parking Structure (validation free).

Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the public hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the public hearing.

ESPANOL
Este es una noticia de una audiencia pública para revisar aplicaciones proponiendo desarrollo en Santa Monica. Si desea más información, favor de llamar a Carmen Gutierrez en la División de Planificación al número (310) 458-2201 ext. 5547.

Pilot unhurt when plane overturns at Santa Monica Airport

MATTHEW HALL
Daily Press Editor

A small, single engine aircraft overturned after landing at the Santa Monica Airport on Monday. The pilot was the only person on board but he was not injured. The Santa Monica Fire Department responded to the scene and said the pilot was able to exit the vehicle on his own.

The runway was closed during the initial investigation and the accident is one of several occurring at or related to SMO recently. Former Santa Monica Mayor Rex Minter died in December of last year when the small plane he was traveling in crashed into the Santa Monica beach. Minter was a passenger when the plane hit the waterline after a short flight originating at the Santa Monica Airport. In that case the pilot requested a return to the airport after takeoff saying his engine was running very rough. The pilot then announced his intention to land on the beach, was warned doing so was at his own risk and then said he didn’t have a choice.

Two other people were killed when a small plane crashed in September of 2020. Flight instructor Christian West and student Jackson Nazario died during an introductory flight lesson.

According to the National Transportation Safety Board (NTSB), West provided Nazario with about 45 minutes of basic ground instruction before their flight. The plane then departed at about 3:51 p.m. and flew along the coast until it reached Malibu where it turned around and came back to the airport.

When the plane returned to land, it briefly touched down before suddenly pitching straight up and then plummeting to the ground killing both men.

The NTSB will also investigate the Monday accident and release a report later in the year.

SALVATION ARMY
FROM PAGE 1

of Downtown to offer free sugar-coated, circular snacks to anyone that wanted one. “This is very exciting because the Salvation Army is a very important partner with the city in addressing the needs of some of our most vulnerable citizens,” said Mayor Gordon Davis, who was just one of a number of Councilmembers in attendance. “What’s really great about it is they give so much of their time and energy to help people and get them through some difficult days in their lives and I’m just happy that the city is able to be here and be supportive.”

Many might not realize the history between those glazed, heavenly hoops of goodness and the Salvation Army and it’s a connection that goes back over a century. Helen Purviance –/uni00A0 began frying donuts —/uni00A0 Ensign Margaret Sheldon and Adjutant Ross Pollack of the Salvation Army during the First World War. In 1917, the Salvation Army began a mission to provide spiritual and emotional support for US soldiers fighting in France and support for US soldiers fighting in France and the work that they do to help our unhoused community, rehabilitate them, get them back on their feet and give them the chance,” Councilmember Christine Parra said. “They are such an amazing partner and anything that we can do to support them and to help to continue to lift up our community we should do.”

The event was made possible with the generous cooperation of Santa Monica-based Lionsgate Studios, who, through the tireless efforts of Ross Pollack, EVP and Chairperson of the Salvation Army Advisory Board, covered the cost of the near infinite amount of tasty treats made by DK Donuts. “We don’t care where you’ve been, who you are, what we care about is how we can help you,” Davis said.

Salvation Army volunteers are helping in the Ukraine right now. They’re helping throughout Europe. And they’re helping in almost every city in the United States. The Salvation Army lends a hand whenever a need is needed. And in Santa Monica, in our city, the Salvation Army has made a difference,” Brock said.

“I’m so grateful for the Salvation Army and the work that they do to help our unhoused community; rehabilitate them, get them back on their feet and give them the chance,” Councilmember Christine Parra said. “They are such an amazing partner and anything that we can do to support them and to help to continue to lift up our community we should do.”

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tuesday, june 6, 2023

news

smdp.com
GUEST COMMENTARY

Plan to overhaul mental health system gives a glimmer of hope

RANDALL HAGAR

Gov. Gavin Newsom’s announcement in the spring to radically reshape California’s mental health care was compelling for several reasons. One is personal: I have an adult son with schizophrenia, a condition that’s impacted our lives for almost 30 years and counting.

My son is 44 years old and was diagnosed at the age of 15. During one 18-month period, he’d been homeless and was hospitalized on 72-hour emergency holds seven times in eight counties. He was arrested four times in three of those counties for minor offenses such as sleeping in a parked car or stealing cigarettes.

Each time he was released back to me, I placed him in care homes where he was free to come and go. He then predictably stopped taking his medication and returned to the streets. Scoring street drugs worsened his condition, and he lived homeless on the streets for months at a time. I would meet him irregularly for visits when he called me to come get him.

More than once, I found him with his face so bruised and bloody that he required medical attention.

This story is sadly familiar to thousands of families with loved ones who lack the capacity to take care of their most basic needs. Despite being profoundly disabled, they are free to stop taking their medications and return to the streets. Scoring street drugs worsened his condition, and he lived homeless on the streets for months at a time. I would meet him irregularly for visits when he called me to come get him.

More than once, I found him with his face so bruised and bloody that he required medical attention.

I’ve been fortunate. My son was finally directed into a medical program that’s kept him treated and sheltered for nearly two years. He takes medications that help him escape the prison of delusions and hallucinations and, most importantly, he’s safe from the dangers of life on the streets.

The proposed bond and ballot measure would reform, update and modernize the Mental Health Services Act and how it utilizes its $3.8 billion in annual funding by dedicating $1 billion for safe housing integrated with psychiatric care and supports. It would hold counties who bear the responsibility for treating the mentally ill accountable – ensuring that they receive the proper care at the right time in the right place.

For decades, family members, mental health providers and physicians have been calling for a more comprehensive and inclusive transformation of care for an estimated half-a-million Californians living with severe mental illnesses. The societal quotient of suffering for these individuals is exponentially increased with impacts on families, neighbors and communities when we lack consistent, focused treatment programs throughout the state.

There are many elements covered by the new mental health proposal. One of the most critical is the establishment of campuses statewide with ongoing funding to provide housing and integrated treatment.

The coordinated and supportive services that will become available under the ballot initiative will ultimately provide shelter, treatment and safety. It will also provide solace to families who go to bed every night wondering if they’d ever see their loved one again.

Newsom presented a bold and comprehensive plan to change how California cares for some of its most vulnerable citizens. It’s a lifeline for sons and daughters throughout the state who, through no fault of their own, live with a debilitating disease that’s been sidelined by mainstream health care.

This article was originally published by CalMatters.

City of Santa Monica
CITY OF SANTA MONICA
REQUEST FOR PROPOSALS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites Proposals for:

SURFACE PARKING LOTS ASSESSMENTS
Project No. SP2688

The City of Santa Monica is inviting proposals from firms interested in providing professional services for the, Surface Parking Lots Assessments.

The purpose of the RFP is to select the most qualified consultant to provide professional services for condition assessments of the pavement in the City’s beach parking lots for an initial term of three years of the subject project.

RFP questions to be submitted to via ProcureNow, no later than 3:00 p.m. on June 14, 2023.

Proposers shall upload RFP via ProcureNow, no later than 3:00 p.m. on June 29, 2023.

RFP Documents may be obtained by logging onto the City’s bidding website at: https://secure.procurenow.com/portal/santa-monica-ca.
DUI
FROM PAGE 1

SMPD issued a warning about the dangers of drunk driving hours before the Friday crash.

Drunk driving arrests have increased in recent years after a sharp decline during the pandemic.

There were 182 DUI arrests reported in 2019 and that number fell to 126 in 2020. It grew slightly to 131 in 2021 and then to 167 last year. In the first quarter of this year, SMPD reported 35 DUI arrests.

According to SMPD, every day, about 37 people in the United States die in drunk-driving crashes — that’s one person every 39 minutes. In 2021, 13,384 people died in alcohol-impaired driving traffic deaths — a 14% increase from 2020. These deaths were all preventable.

Consequences for DUI violations vary by severity of the incident but can include probation, fines, loss of a license and for more serious felony charges, jail is a possibility.

Officials have also targeted the sale of alcohol to minors as underage drinking is connected to DUI deaths among youth. In the most recent sting, SMPD cited one clerk for selling to a child.

PRIDE COMPANY
FROM PAGE 3

distanced themselves from Bud Light because they felt it wasn’t doing enough to support the LGBTQ+ community beyond the street parties in June.

When Anheuser-Busch’s multi-year sponsorship agreement with Miami Beach Pride ended in 2021, the organization signed a new multi-year contract with Molson Coors. Robert Legere, director of sponsorships for Miami Beach Pride, noted that Molson Coors’ seltzer brand Vizzy made a $1 million donation to the Human Rights Campaign, an LGBTQ+ group.

“We don’t just blindly say, ‘Oh sure, we’ll take your money.’ We want to make sure the companies have a clear path to why they want to participate,” Legere said.

Others, like San Francisco Pride, are sticking with Bud Light but bracing themselves for backlash from attendees who think the brand should have done more to support Mulvany.

Ford, the executive director, said Anheuser-Busch has been a longtime patron and increased its donation to San Francisco Pride this year. The group relies on its sponsors to keep its two-day, $3 million festival free, Ford said, and its costs for labor and security are skyrocketing.

“There is some tension and we will be watching it. But on a local level, they’ve been a very great supporter,” she said.

In its hometown of St. Louis, Bud Light will sponsor the main stage at Pride and provide the beer for the VIP tent, said Jordan Braxton, the director of diversity, inclusion and outreach for Pride St. Louis.

“Times can be difficult, but they support us and we support them,” Braxton said. “They’ve been supporting us for years. It’s not our fault that you just woke up and realized it.”

Associated Press Capitol Correspondent Andrew DeMillo in Little Rock, Arkansas contributed to this report.
Apple unveils a $3,500 headset as it wades into the world of virtual reality

MICHAEL LIEDTKE
AP Technology Writer

Apple on Monday unveiled a long-rumored headset that will place its users between the virtual and real world, while also testing the technology trendsetter’s ability to popularize new-fangled devices after others failed to capture the public’s imagination.

After years of speculation, Apple CEO Tim Cook hailed the arrival of the sleek goggles — dubbed “Vision Pro” — at the company’s annual developers conference held on a park-like campus in Cupertino, California, that Apple’s late co-founder Steve Jobs helped design. The device will be capable to toggling between virtual reality, or VR, and augmented reality, or AR, which projects digital imagery while users still see can see objects in the real world.

“This marks the beginning of a journey that will bring a new dimension to powerful personal technology,” Cook told the crowd.

Although Apple executives provided an extensive preview of the headset’s capabilities during the final half hour of Monday’s event, consumers will have to wait before they can get their hands on the device and prepare to pay a hefty price to boot. Vision Pro will sell for $3,500 once it’s released in stores early next year.

Apple framed the Vision Pro as the equivalent of owning a ultrahigh-definition TV, surround-sound system, high-end camera, and state-of-the-art camera bundled into a single piece of hardware.

“We believe it is a stretch, even for Apple, to assume consumers would pay a similar amount for an AR/VR headset as they would for a combination of those products,” D.A. Davison Tom Forte wrote in a Monday research note.

Despite such skepticism, the headset could become another milestone in Apple’s lore of releasing game-changing technology, even though the company hasn’t always been the first to try its hand at making a particular device.

Apple’s lineage of breakthroughs date back to a bow-tied Jobs peddling the first Mac in 1984 — a tradition that continued with the iPod in 2001, the iPhone in 2007, the iPad in 2010, the Apple Watch in 2014 and its AirPods in 2016.

The company emphasized that it drew upon its past decades of product design during the years it spent working on the Vision Pro, which Apple said involved more than 5,000 different patents.

The headset will be equipped with 12 cameras, six microphones and variety of sensors that will allow users to control it and various apps with just their eyes and hand gestures. Apple said the experience won’t cause the recurring nausea and headaches that similar devices have in the past. The company also developed a technology to create three-dimensional digital version of each user to display during video conferencing.

Although Vision Pro won’t require physical controllers that can be clunky to use, the goggles will have to either be plugged into a power outlet or a portable battery tethered to the headset — a factor that could make it less attractive for some users.

“They’ve worked hard to make this headset as integrated into the real world as current technology allows, but it’s still a headset,” said Insider Intelligence analyst Yory Wurmser, who nevertheless described the unveiling as a “fairly mind-blowing presentation.”

Even so, analysts are not expecting the Vision Pro to be a big hit right away. That’s largely because of the hefty price, but also because most people still can’t see a compelling reason to wear something wrapped around their face for an extended period of time.

If the Vision Pro turns out to be a niche product, it would leave Apple in the same bind as other major tech companies and startups that have tried selling headsets or glasses equipped with technology that either thrusts people into artificial worlds or projects digital images onto scenery and things that are actually in front of them — a format known as “augmented reality.”

Facebook founder Mark Zuckerberg has been describing these alternate three-dimensional realities as the “metaverse.” It’s a geeky concept that he tried to push into the mainstream by changing the name of his social networking company to Meta Platforms in 2021 and then pouring billions of dollars into improving the virtual technology.

But the metaverse largely remains a digital ghost town, although Meta’s virtual reality headset, the Quest, remains the top-selling device in a category that so far has mostly appealed to video game players looking for even more immersive experiences. Cook and other Apple executives avoided referring to the metaverse in their presentations, describing the Vision Pro as the company’s first leap into “spatial computing” instead.

The response to virtual, augmented and mixed reality has been decidedly ho-hum so far. Some of the gadgets deploying the technology have even been derisively mocked, with the most notable example being Google’s internet-connected glasses released more than a decade ago.

Microsoft also has had limited success with HoloLens, a mixed-reality headset released in 2016, although the software maker earlier this year insisted it remains committed to the technology.

Magic Leap, a startup that stirred excitement with previews of a mixed-reality technology that could conjure the spectacle of a whale breaching through a gymnasium floor, had so much trouble marketing its first headset to consumers in 2018 that it has since shifted its focus to industrial, health care and emergency uses.

Wedbush Securities analyst Dan Ives estimated Apple will sell just 150,000 of the headset during its first year on the market before escalating to 1 million headsets sold during the second year — a volume that would make the goggles a mere speck in the company’s portfolio.

By comparison, Apple sells more than 200 million of its marquee iPhones a year. But the iPhone wasn’t an immediate sensation, with sales of fewer than 12 million units in its first full year on the market.
Thank you for supporting our small business and voting us as a Most Loved Business!

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Located at 2716 Main Street, Santa Monica, CA. 90405

STORE HOURS:
Tuesday/Wednesday: Appointment Only
Thursday/Sunday: 12–6
Friday/Saturday: 12–8
SOLUTIONS TO YESTERDAY’S SUDOKU

You’ll oft be so brave, strong and capable that you make the hard jobs look easy and therefore are given more to do. And though you’ll be well compensated, be sure to prioritize your own needs, wants and care. More highlights: Relationships will provide the oasis you so deserve. You’ll unearth a treasure and cash a surprise check, too. Leo and Scorpio adore you. Your lucky numbers are: 3, 19, 4, 39 and 21.

CANCER (June 22-July 22). You can come at problems from multiple angles, so there’s no need to stick with one, frustrating approach. Walk away. Do more research. Ask around to see how others are solving it.

LEO (July 23-Aug. 22). You’re surprised to be at a juncture with no idea what to do next. That’s OK. It’s not an idea you need right now anyway. It’s more like a feel for what’s going to work, where to press and when to walk.

SAGITTARIUS (Nov. 22-Dec. 21). Restlessness sets in — a signal that you’ve learned what you can from the scene for now and are ready for a change. Before you decide where to take this next, consider the impact your decisions will have on the others.

CAPRICORN (Dec. 22-Jan. 19). Presentations are lucky for you, and there will be multiple benefits to sharing your work, however informally it may be. The attempt to make another person see your vision will force you to clarify it for yourself, too.

AQUARIUS (Jan. 20-Feb. 18). Outsiders may mistakenly believe that success has come easily to you when the truth of the manner lies in the sweat, toil, sacrifice and countless hours you’ve invested in an endeavor. Help them understand your well-deserved victory.

PISCES (Feb. 19-March 20). Some ask questions to control the direction of conversation and attention. Others pose questions intended to validate their point of view. The ones who ask questions out of curiosity or an attempt to problem-solve are rare and should be cherished.

Aries (March 21-April 19). Inaction breeds doubt and allows the mind to race; it gives fear a place to perch. Once you take action, the overthinking comes to an abrupt halt. Today, you’ll overcome every obstacle if you just keep moving.

Taurus (April 20-May 20). Whatever you need, other people need it, too, so solving your problem will also solve theirs. Since the effort and resources you put into this will be for the good of everyone, you’ll attract help.

Gemini (May 21-June 21). You are here because you wanted more, and you were brave enough to try. It hasn’t been easy and the complexity will be highlighted today. Just know that the conflicts will be resolved, scores settled and tension released.

Cancer (June 22-July 22). You can come at problems from multiple angles, so there’s no need to stick with one, frustrating approach. Walk away. Do more research. Ask around to see how others are solving it.

Scorpio (Oct. 24-Nov. 21). In some ways, you feel you’re in an in-between stage that seems to be taking much longer than anticipated, but you can trust the timing of life on this one. Things are ready when they are ready.

Sagittarius (Nov. 22-Dec. 21). Restlessness sets in — a signal that you’ve learned what you can from the scene for now and are ready for a change. Before you decide where to take this next, consider the impact your decisions will have on the others.

Libra (Sept. 23-Oct. 23). Even though you currently have a “no drama” policy, if a little sneaks into the picture, it won’t be the worst thing. A sprinkle of drama can keep people entertained, bonded and involved.

Solutions to yesterday’s crossword

Across
1 Influence unfairly
5 Sir __ Newton
10 Sports cable channel
14 And higher, as a price
15 Bistro patron
16 Like __ of bricks (very heavily)
17 Back of the hand...
18 Optional purchase
19 Ticker -- parade
20 Occasion for caps and gowns
23 Yes, in French
24 Tissue paper
25 "On the __ hand..."
28 Slice of bacon
30 Think (over)
33 Period of history
34 Having dependence (on)
37 Edge of a hat
38 They're awarded to special guests on 20 Across
42 Prayer-ending word
43 Manual worker
44 Attorney's expertise
45 Clear-headed
46 Very impolite
50 Initial phase
52 Inquire
54 Cone (icy confection)
55 Student speaker on 20 Across
60 Light in a constellation
62 Event's location
63 "Better get __ writing"
64 Tenant's payment
65 In one's acting
66 Scrabble piece
67 Wide belt

Down
1 Small drums
2 Trapped by routine
3 Nanny from overseas
4 Rusted
5 Best possible
6 Mile-a-minute speed
7 Prefix for freeze
8 Prefix in aviation
9 Ocean Spray juice flavor prefix
10 Bother greatly
11 "Don't go away"
12 Bubble-bursting sound
13 Opposite of SSW
21 Have the __ hand (be at an advantage)
22 Female deer
26 Great Lake bordering Ohio
27 Lambs' fathers
29 Smooth out clothes creases
30 Perhaps
31 Loosen, as shoelaces
32 Ending for young or prank
35 Tra __ (song syllables)
36 Teheran's country
37 "I'm f-f-freezing!"
38 Angelic light
39 Arabic nation
40 Broadcast journalists' vehicles

More of Stan's crosswords! Play free from Stan's archives of Easy, Hard and Sunday puzzles at: tinyurl.com/stan-newman-crosswords

PUZZLES

TODAY’S BIRTHDAY (June 6)

You’ll oft be so brave, strong and capable that you make the hard jobs look easy and therefore are given more to do. And though you’ll be well compensated, be sure to prioritize your own needs, wants and care. More highlights: Relationships will provide the oasis you so deserve. You’ll unearth a treasure and cash a surprise check, too. Leo and Scorpio adore you. Your lucky numbers are: 3, 19, 4, 39 and 21.

ARIES (March 21-April 19). Inaction breeds doubt and allows the mind to race; it gives fear a place to perch. Once you take action, the overthinking comes to an abrupt halt. Today, you’ll overcome every obstacle if you just keep moving.

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CANCER (June 22-July 22). You can come at problems from multiple angles, so there’s no need to stick with one, frustrating approach. Walk away. Do more research. Ask around to see how others are solving it.

LEO (July 23-Aug. 22). You’re surprised to be at a juncture with no idea what to do next. That’s OK. It’s not an idea you need right now anyway. It’s more like a feel for what’s going to work, where to press and when to walk.

SAGITTARIUS (Nov. 22-Dec. 21). Restlessness sets in — a signal that you’ve learned what you can from the scene for now and are ready for a change. Before you decide where to take this next, consider the impact your decisions will have on the others.

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HOROSCOPES
Agnes By TONY COCHRAN

Dogs of C-Kennel By MICK & MASON MASTROIANNI & JOHNNY HART

Zack Hill By JOHN DEERING & JOHN NEWCOMBE

Heathcliff By PETER GALLAGHER

Strange Brew By JOHN DEERING

FIND THE WORDS

This is a theme puzzle with the subject stated below. Find the listed words in the grid. (They may run in any direction but always in a straight line. Some letters are used more than once.) Ring each word as you find it and when you have completed the puzzle, there will be 21 letters left over. They spell out the alternative theme of the puzzle.

Mother's Day

| T | E | U | Q | O | B | D | I | S | P | U | T | E | L |
| A | D | T | E | P | O | C | E | U | G | R | A | G | O |
| S | W | E | E | T | A | Y | S | L | U | N | C | H | R | V |
| T | S | E | B | F | H | S | T | R | I | C | T | C | A | E |
| S | O | N | S | E | I | T | I | R | E | D | T | M | N | L |
| B | R | E | A | K | F | A | S | T | I | N | B | E | D | B |
| O | E | R | A | P | E | R | S | D | I | K | A | C | A |
| O | T | A | Y | S | E | M | B | S | C | O | L | H | D |
| K | F | Y | U | R | E | M | U | M | A | M | A | S | I | I |
| E | I | M | A | T | B | S | E | S | G | U | H | R | L | M |
| C | G | R | Y | M | Y | O | L | R | E | N | N | I | D | R |
| A | U | R | M | R | N | E | V | I | S | I | T | S | R | O |
| K | R | O | B | E | E | I | Y | P | P | A | H | U | E | F |
| E | S | U | O | P | S | U | R | P | I | S | E | N | M |
| D | A | U | G | H | T | E | R | S | P | E | C | I | A | L |

Argue Chat Hugs Robe
Asleep Coped In May Sage
Beauty Daughters Kids Sons
Best Dinner Kisses Special
Book Dispute Love Spouse
Bouquet Fete Lunch Strict
Breakfast Formidable Mama Surprise
in bed Gift Meals Sweet
Busy Grandchildren Messy Tired
Cake Happy Perm Visits
Card Heart Prepare

SOLUTIONS TO YESTERDAY’S WORDS PUZZLE.
Budget is taking a hit
**TUESDAY | JUNE 6**

**CRUNCHES AND COCKTAILS AT LANEA**
Every Tuesday join Yoga Sculpt at Corepower Santa Monica at 5:30p then head to Lanae for some apps on them and Happy Hour all night long! All Corepower students get 10% off at Lanae and Cult Santa Monica every day. Just show your CPY App Member Card! 217 Broadway.

**WEATHER**

**TUESDAY, JUNE 6, 2023**

**SURF REPORT**

**TUESDAY FAIR**

**SURF:** 3-Sft

**WEDNESDAY FAIR**

**SURF:** 3-Sft

**APPROACHING SYSTEMS**

**5-10 KT**

**SURF**

**FAIR**

**TUESDAY**

Mission Canyon

Watteds: 180-200

**WEATHER**

**TUESDAY**

Mostly cloudy, with a high near 64. East southeast wind 5 to 10 mph.

**WEDNESDAY**

Mostly cloudy, with a high near 66. South southeast wind 5 to 10 mph.

**WEDNESDAY NIGHT**

Mostly cloudy, with a low around 59. Southwest wind 5 to 10 mph.

**THURSDAY**

Mostly cloudy, with a low around 58.

**FRIDAY**

Mostly cloudy, with a low around 59. Southwest wind 5 to 10 mph.

**SATURDAY**

Mostly cloudy, with a low around 59. Southwest wind 5 to 10 mph.

**SUNDAY**

Mostly cloudy, with a low around 58. Southwest wind 5 to 10 mph.

**MIDDAY**

6 ****** 1 ****** 0

**EVENING**

6 ****** 2 ****** 2

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