



SCHOLARSHIP LEADERSHIP INSTITUTE

CAPABILITY STATEMENT

CORNELIUS BETZ
PRESIDENT

AT SLI, WE HELP STUDENTS
GRADUATE COLLEGE DEBT-FREE

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EMAIL

(210) 415-6510
TELEPHONE

WWW.SCHOLARSHIPLEADERSHIPINSTITUTE.COM
WEBSITE

THERE IS NO SHORTAGE OF
SCHOLARSHIPS, THERE NEVER HAS
BEEN, THERE NEVER WILL BE. ALL
THERE IS, IS A LACK OF KNOWLEDGE
ON HOW TO ACQUIRE THEM!

CREDENTIALS

Minority Business Enterprise (MBE),
Historically Underutilized Business
(HUB), African American Business
Enterprise (AABE), Disabled Individual
Business Enterprise (DIBE), Emerging
Small Business Enterprise (ESBE),
Small Business Enterprise (SBE),
Veteran Business Enterprise (VBE)
- **Eligibility:** SDVOSE (90% rating)

NAICS CODES:

541612, 611710, 711510, 611110

Cage Code: N/A

D&B: 079805256

LETTERS OF RECOMMENDATION
AVAILABLE UPON REQUEST

AREAS OF EXPERTISE: HR BENEFIT FOR EMPLOYEES

WHY LET SLI HELP TEACH EMPLOYEE FAMILIES?

- College Preparation as Early as 7th Grade Thru College Students
- Proprietary SLI Scholarship Search Tips Shared with Families
- Advance Scholarship Acquisition Strategies Taught to Members
- Online SLI Courses Taught to Clients or Employee Children
- Live Q&A Training Provides Monthly Clarity
- Families Navigate Educational Minefields to Win Big
- Expertise can Provide Valued HR Benefit of College Prep/ Funding for company employees (company or employee-funded)

UNIQUE CAPABILITIES OR RESOURCES

SLI TRAINS STUDENTS NATIONWIDE MONTHLY

- Coursework Delivered Monthly Via Online Platform
- Subscription Service, like Netflix – Delivered to Student Home
- Modules taught by Major Betz, Instructors, & Counselors
- Can Customize Delivery and Allow Company Sponsorships
- Can Exponentially Enhance a Company's Scholarship Programs

PAST PERFORMANCES/TESTIMONIALS

GEAR UP Program: Recently received a notice of award for a Dept. of Education grant to help 4000 7th graders navigate college prep and scholarship acquisition all the way through their freshman year in college.

P-20 Initiatives: Provided exciting live monthly scholarship workshops and recordings on INTV, helping students get into college while earning millions in scholarships. He was often paid by funds through the Dept. of Education.

Region 20 ESC – Provided training to myriad school counselor, teacher, parent, and student training sessions throughout Southern Texas.

Café College Initiative: We were an essential part of the opening of SA's Café College, conducting proprietary College Prep and Scholarship Training.

NISD School District: As a regular motivational speaker, he inspires students and faculty alike throughout the school year in this remarkable school district.

2018 MBE Idol Finalist: Selected to pitch Dell on HR benefit for employees.

WE HAVE HELPED

- Students earn well-over \$40,000,000 in scholarships
- 11-yr old earn over \$60,000 for college
- 7th and 8th graders earn \$80,000+ already
- Students earn merit AND diversity scholarships