



## CORPORATE VENTURE PROGRAM

# Frequently Asked Questions

### 0. Most FAQ

#### **What is the Corporate Venture Program?**

Corporate Venture Program (CVP) aims at boosting the collaboration between the startups and large corporates. Large corporates specify their needs and select startup companies via Nordic Innovation Acceleration Innovation Call and the selected companies will be coached in **6 months period** by the steering group and external experts. The whole process aims at **finding synergies** and **new business opportunities** for both.

#### **What separates the Nordic Innovation Accelerator from other service providers?**

Our company has an extensive network of national and international partners, especially in the field of cleantech and financing. As a founding partner of the [Cleantech Venture Day](#), [Nordic Innovation Accelerator](#), [Corporate Venture Program](#) and the [Global Cleantech Cluster Association](#) we have grown a large network and understand the needs of growth companies, Corporates & investors.

### 1. General

#### **Why should I apply as a Startup or growth company?**

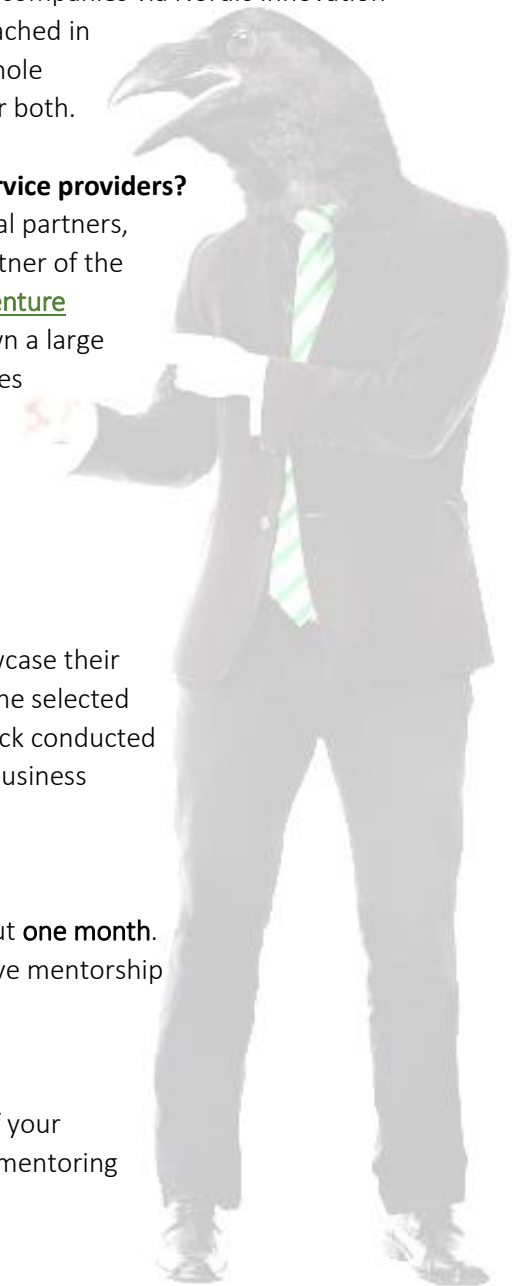
The Program is a unique opportunity for SMEs and startups to showcase their operations and innovations to right people at leading corporates. The selected companies will receive high-quality guidance, business strategy check conducted in cooperation with the steering group, right contacts and a clear business growth plan.

#### **How long does the Program last?**

The application period is **3 months** and after that the selection about **one month**. The operative phase for selected companies is a compact & intensive mentorship program of **six months** guided by experts.\*

#### **What is the steering group?**

Each company will have their own steering group, which consists of your company representative, Ladec expert, a representatives from the mentoring company and external business mentor. The group will meet monthly throughout the program period.





### What it costs?

The application is **free of charge** for startups and growth companies. Corporates will pay participation fee. Selected companies will be charged minor participation fee to ensure the commitment to the mentoring program. \*

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### How can I apply?

Once the program is active the application forms are opened at [NIA website](#)

### Eligibility criteria?

- ✓ International ambition
- ✓ Innovative solution
- ✓ resources to participate to steering group work

### 4. Safety and regulation

#### Where can I find NIA's general Terms & Condition?

Just click [here](#) to have a look into the Terms and Condition.

#### More question?

Don't hesitate and [contact us](#).

Your Nordic Innovation Accelerator Team  
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**\*Related to contractual agreements between service provider (LADEC) and companies, subject to modifications and amendments!**

