Directions:

Use this template to help you analyze your design challenge and generate a “How might we...?” design question that captures the ultimate goal of your design.

1. **Problem Statement:** What is the specific problem or opportunity your team wants to address and how can solving this specific problem help to solve the bigger problem that is the theme of the challenge?

2. **What key impacts should your design have?** List the outcomes or actions you want to occur as a result of your design. (Hint: This is not what you want to make, but what your design will do.)
3. **What key variables does your design need to address?** Describe some of the contextual factors that are important to consider in your design, including whom it serves, where it needs to work, and other conditions. Incorporate things you learned from your research or talking to stakeholders.

4. **Create a design question:** Using the information above, phrase your challenge as a question that begins with, “How might we...?”.

   **Note:** Your question should give a sense for the context in which you are designing as well as the impact you want to have and what/whom it benefits. If it doesn’t, it may be too broad. Your question should also be somewhat open-ended to ensure you haven’t jumped to conclusions about what you are designing. If your question is very specific, it may be too narrow. Try a few variations. Then circle the one that you think is not too broad or too narrow, but just right for your design challenge.

   How might we....

   How might we....

   How might we....