

How To Create An Awesome Skillshare Class

At Skillshare we believe anyone can teach, especially you. Check out the steps and tips included here to learn more about what it takes to create an awesome hybrid class.

How Do I Create a Successful Hybrid Class?

Define your skill.

Identify the real-world skill students will walk away from your class knowing. That skill is the reason students enroll. A skill is “real-world” if students can apply it immediately to their personal, professional or creative development. *Hybrid classes center around creative skills - think art, writing, photography, design, culinary, etc.*

Design your project.

Every hybrid class revolves around a hands on, learn-by-doing, project. Successful projects are:

1. *Creative & Fun* - no two students' projects look alike
2. *Easy & Short* - 1-2 milestones spanning max. 2 weeks
3. *Collaborative* - something you can share and get feedback on
4. *Scaffolded* - you provide resources and direction that apply directly to the project

Promote collaborative learning.

Collaborative learning is a major component of hybrid classes. Students collaborate with one another in the online classroom and in local or online groups to get feedback on their projects. Be sure your project is one that students can give and get feedback on to evolve and improve their work.

Curate resources.

As a hybrid teacher, your role is to guide students through completing their projects. You facilitate each phase by curating weekly, multimedia resources to help them progress. Resources can be anything: articles, blog posts, videos, presentations etc. They can be produced by you or by others whom you admire, just be sure to cite them.

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Provide feedback.

As a hybrid teacher, you'll help students complete their projects by providing feedback on their progress. In your livestream Office Hours or via your participation in the online Discussion forum for your class, you'll highlight great projects, course-correct projects that might have veered off track, and answer students' questions.

Set your ticket price.

As a hybrid teacher, it's up to you to set the ticket price for your class. Hybrid classes should be accessible to anyone, anywhere so remember to price fairly but not prohibitively.

Market your class.

There is no limit to the number of students who can participate in your class. For a hybrid class to be successful there should be a minimum of 1k students participating globally. Be sure you have a marketing strategy to promote your class widely and effectively.

Incentivize engagement.

As a hybrid teacher, it's important to think through how you'll keep your students active and engaged over the course of your class. Think of weekly questions for students to answer to help them test what they're learning. You can also offer rewards for students who complete the best projects.

Who is a Great Hybrid Teacher?

You're knowledgeable and prepared.

You're an expert in the skill you're teaching. On Skillshare, "expert" doesn't mean you have an advanced degree on the subject. It can simply mean you have real world experience using, developing or applying the skill.

You're passionate and curious.

You're excited to share your skills with a community of fellow lifelong learners. You're passionate about the topic you want to teach, and are a naturally curiosity-driven person.

You're willing and able to commit the time.

You understand the time commitment involved in teaching a hybrid class, including 3-6 hours of brainstorming and prep before class, and 1-2 hours per week for feedback and office hours once your class is live.

You're excited to try something new.

You think that learning should be fun, engaging and collaborative. You love the idea of combining online and offline learning to create a hands-on experience for students all across the globe to complete together.

Tips For Getting Approved

Tell us about yourself.

Give us a clear idea of why students will be excited to learn from you.

Get specific.

When describing your class and project, give us a feel for the specific skills you'll be teaching, and how.

Be creative.

Step outside of what you think a traditional "classroom" looks like to design an experience students have never had before.

Think, student-centric.

Design your class from your students' perspective. What will the experience look like for them?