



Santa Barbara **Veterans Day Weekend**

Support Community Veterans with Santa Barbara Veterans Day Weekend Sponsorship Opportunities

Pierre Claeysens Veterans Foundation Hosts Veterans Day Weekend Nov. 7 – 8



Santa Barbara, CA. October 27, 2015— Now recognized as one of the largest Veterans Day Weekend celebrations in the country, [Pierre Claeysens Veterans Foundation](#) welcomes the community to join them in honoring the veterans in our community on Saturday, November 7th and Sunday, November 8th. The weekend-long celebration will feature a variety of patriotic and entertaining events, including the Veterans Day Half Marathon, the Military Ball, Veterans Day Parade and Concert.

Pierre Claeysens Veterans Foundation is seeking support to help make the weekend a success through a variety of sponsorships. Sponsorships opportunities include:

Command Level: \$10,000 +

With this level of sponsorship, you will receive:

- Your name/company name on all press releases, advertising material and website
- A full page ad in Military Ball and Concert programs
- 10 tickets (one table) to the Military Ball
- Invitation for two for dinner and private event with founders
- Underwrite scholarships to active duty military to attend the Military Ball
- Reserved seating at the Veterans Parade and Concert

Division Level: \$5,000 - \$9,999

At this level, you will receive:

- Your name/company name on all press releases and website
- A half page ad in Military Ball and Concert programs
- Four tickets to the Military Ball

- Invitation for two for lunch and private event with founders
- Underwrite scholarships to active duty military to attend the Military Ball
- Reserved seating at the Veterans Parade and Concert

Brigade Level: \$1,500 - \$4,000

At this level, you will receive:

- Your name/company name on all press releases and website
- A quarter-page ad in Military Ball and Concert programs
- Invitation for two for a private reception at the founders' home
- Underwrite scholarships to active duty military to attend the Military Ball
- Reserved seating at the Veterans Parade and Concert

Sponsors can also support specific weekend events through these opportunities:

Military Ball Reception: \$1,500 - \$4,000

- Underwrite the 20th anniversary special reception at The Fess Parker
- Your name/company name will be highlighted in the reception area and program
- You will also receive special acknowledgement during the evening presentation

Military Ball Scholarships: \$125 - \$1,249

- Underwrite tickets to the Military Ball for active duty military personnel to attend

Military Ball Photo booth: \$3,000

- Includes photographer, room rental, lighting and back drop
- Your name/company name will be highlighted at the photo area

Photography/video documentation of the weekend: \$5,000 - \$10,000

- Help document the weekend with photos and videos, also includes post-production
- Your name/company name will be acknowledged in video credits and on YouTube channel

Fuel for flyovers: \$13,000

- Help fuel the planes for the flyovers during the marathon (\$3,000) and parade (\$10,000); fuel for both events will be \$13,000

Parade Banners: \$500 - \$2,000

- Promote the parade with a banner ad, which will be displayed on buses throughout Santa Barbara; supply your own banner or add a \$130 production fee

Lunch after parade: \$2,500

- Help provide lunch for the parade participants; includes food, beverages, paper supplies and rentals

Concert: \$1,000 - \$5,000

- Includes rentals of venue, underwrite orchestra, performers, and sound system
- Your name/company name will be highlighted in the Military Ball and concert programs

For more information or to support Veterans Day Weekend with a sponsorship, visit www.pcvf.org, or call (805) 259-4394.

About Pierre Claeysens Veterans Foundation

Pierre Claeysens Veterans Foundation has dedicated itself to honor all local personnel who are currently on active duty or have honorably served in the United States military; preserve their military history and legacy by establishing and operating a museum exhibiting to the public the accomplishments of the military and illustrating their dedication and sacrifice. For more information, visit www.pcvf.org, or call (805) 259-4394.