



MISSION

Our mission is to be the most dependable supplier of products, services and solutions to the construction market.

VISION

We believe people are the way by which we will become our customer's most dependable supplier. We want people who can make a mark! We only employ people we can count on and who our customers can depend on.

We believe our customers want relationships with great people who deliver dependable solutions to their evolving needs.

We believe the right people, given the right resources, and freedom will achieve greatness.

VALUES

- Achieve excellence in everything we do and do it right the first time.
- Thrive on teamwork, trust, professionalism and responsibility.
- Embrace old-fashioned values: a square deal and a handshake.
- Balance sustainability, people, the planet and profits in engineering our success.

HELPING OUR COMMUNITIES

Hayward is committed to giving back within the communities where we live and work. Our goal is to provide manpower, materials, and enthusiasm to those in need. Whether it is raising money for breast cancer through the American Cancer Society or raising walls at a local Habitat for Humanity, giving back to our community is one of the ways we measure success. We proudly support the communities we serve.

HISTORY OF HAYWARD LUMBER

Great-grandfather Homer T. Hayward spent 34 years as a partner in the Hayward Lumber and Investment Co. in Los Angeles before tiring of Southern California. After selling his interest in the business, he and his wife Maude moved north. They fell in love with the Central Coast and bought the Porter Lumber Company in Salinas on September 19, 1919. They changed its name to the Homer T. Hayward Lumber Company, and Homer served as its president from 1919 to 1928. The original Hayward lumberyard was located at the corner of Monterey and East Alisal Streets.

Hayward Lumber has been at its current Salinas location on Front Street since 1928. Starting in 1920, Homer T. Hayward began expanding, adding stores in Atascadero (closed in 1937), Watsonville, Santa Cruz, Pacific Grove, and Hollister over the next five years. Of these stores, only the Salinas and the Pacific Grove locations remain open today.

Homer T. Hayward was born in Flora, Illinois. He and Maude had two children, Arthur C. Hayward, and Catherine Griffen. Before his death in 1946, Homer T. Hayward did many things that benefitted the Salinas community, in part through the Salinas Rotary, of which he was a founding member in 1930. Maude outlived Homer, passing away in 1958.

In 1928, Arthur C. Hayward became president of the Homer T. Hayward Lumber Company, and he continued in this role until 1946. Arthur succeeded in keeping the business operating and thriving through the Great Depression and World War II. Arthur C. Hayward also helped found the Salinas Golf and Country Club. He became ill during World War II, and he died a week after his son Homer M. Hayward returned from military service. Arthur C. Hayward died four months before Homer T. Hayward.

Homer M. Hayward, at 24, returned from the war and had to take charge of the Hayward Lumber Company business operations, at a time when the company was prospering. Additionally, he had to support his extended family: his sister Marguerite, his mother Nellie, and his grandmother Maude.

HAYWARD LUMBER 100 YEAR ANNIVERSARY

MEDIA KIT • 2019

Hayward Lumber Company expanded rapidly in the post-World War II boom. The company added stores in Cambria, Morro Bay, Seaside, Carmel and San Luis Obispo. Homer M. Hayward led Hayward Lumber Company for 47 years, until 1993, when he became ill and was forced to retire. During his long tenure, many of the stores opened after World War II had to be closed, including Cambria, Seaside and Carmel. He also closed the Watsonville store, opened in Homer T. Hayward's era.

Homer M. Hayward also engineered the acquisition of San Luis Mill and Lumber in 1986. He was one of the original organizers and the first president of the Corral de Tierra Country Club and the president of the California Rodeo in Salinas for a number of years.

In 1993, William E. (Bill) Hayward became chairman, president and chief executive officer of Hayward Lumber at 36 years old. He continues as chief executive officer and chief innovation officer today. He has continued to restructure the organization through several recessions, closing the Hollister and Morro Bay stores in the 1990s. He negotiated the acquisition of County Lumber in Santa Barbara and T & H Lumber in Redwood City. He opened a new lumberyard in Santa Maria in the 1990s, and then he closed the Santa Cruz and Paso Roble stores between 2000 and 2010, and he took the steps necessary in 2008-2011 to ensure the survival of the business.

Bill has been the visionary leader who pioneered the development of a division devoted entirely to environmentally sensitive "green" building materials in the late 1990s, a strategy which survives today as the Hayward Healthy Home brand. He has successfully added window and door design centers and a roof truss manufacturing facility to Hayward's product mix, changing the company's brand from Hayward Lumber to Hayward to better reflect its multiple business lines.

Hayward and its associated companies have been supplying a full line of quality building materials since 1919. Hayward Corporation, a fourth-generation family-owned operation, is now based in Monterey and includes seven lumberyards from San Francisco Bay Area to Santa Barbara as well as six Design Centers, and a truss manufacturing facility (Hayward Building Systems in Guadalupe). In 2019 the company will celebrate its 100th year anniversary.

CONTACT

For more information or to arrange an interview please contact Karin Perissinotto, Public Relations
email kperissinotto@haywardlumber.com.

CORPORATION MAILING ADDRESS

Hayward Lumber
P.O. Box 16009
Monterey, CA 93942

CORPORATE OFFICE

Hayward Lumber
2511 Garden Road, Suite A-300
Monterey, CA 93940
www.haywardlumber.com

GET IN TOUCH

For more information, contact your local Hayward Lumber Store Manager.

info@haywardlumber.com
facebook.com/HaywardLumberCO

www.haywardlumber.com/100years for updates and press releases

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