



100 YEARS OF BUILDING ALONG CALIFORNIA'S CENTRAL COAST

The Homer T. Hayward Lumber Company began in 1919 in Salinas, California at the corner of Monterey and East Alisal Streets before moving to their current Front Street location just a few years later in 1928. Our company has been through the Great Depression, a World War, building busts and booms, and massive changes in technology that we are seeing in the new century.

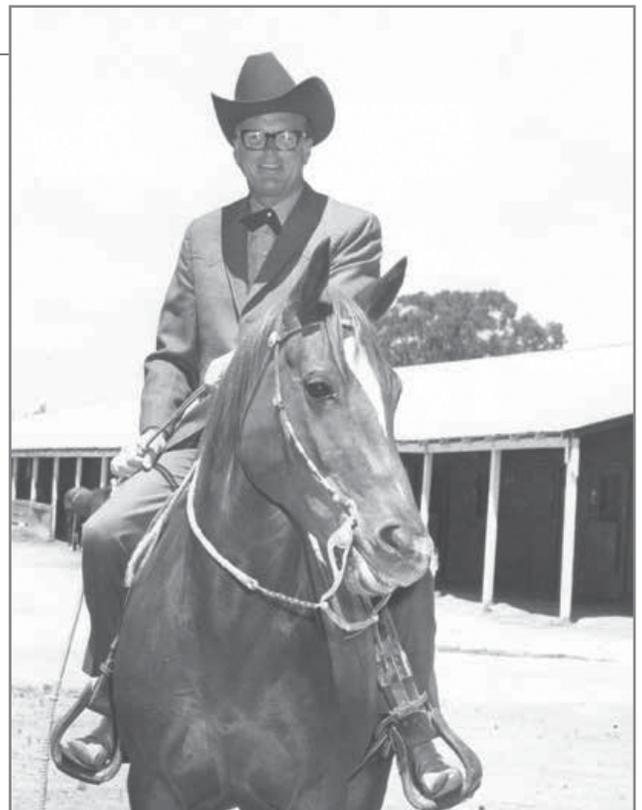
Today, we are at the forefront of innovation, a leader in sustainable building and indoor air quality. We've been named one of the top 50 lumber yards in the country. With lumberyards, stores and design centers along the California Central Coast, we look forward to another century of business centered on customer service.

ABOUT HAYWARD LUMBER

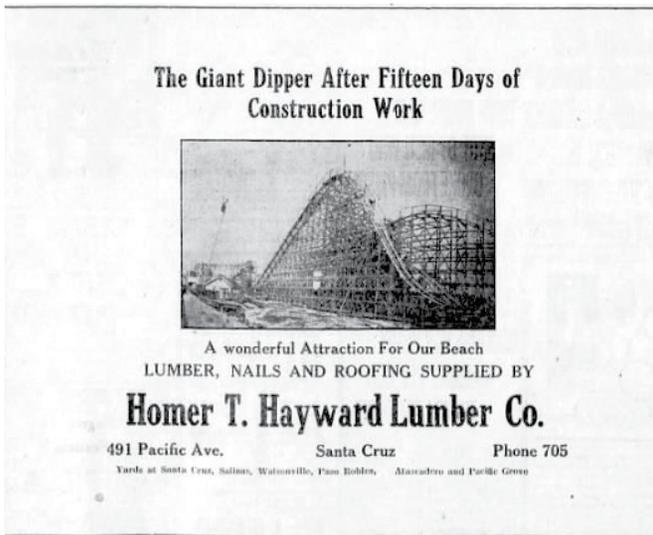
Homer T. Hayward was not new to the lumber business. After World War I Homer decided to sell his interest in the Los Angeles based Hayward Lumber and Investment Company to his brother and moved his family to the Central Coast. On September 19, 1919 Homer T. Hayward established the company in Salinas, California and over the years purchased existing lumberyards in Pacific Grove, Santa Cruz, Watsonville, Hollister, Paso Robles and Atascadero.

Hayward Lumber has been providing building materials to professional builders for a century. "Our company has grown up on the Central Coast and we are proud to be part of its history" states fourth generation owner Bill Hayward, current CEO and Chief Innovation Officer. "My great grandfather understood customer service. He said treat your customers right and they will always come back."

Customer satisfaction is our number one priority and that will never change. One hundred years later with over 200 employees, seven lumberyards and 6 design centers, we have built a solid foundation and are proud of the Hayward brand. Hayward Lumber has been a dependable supplier for professional builders blending "old fashioned values, a square deal, and a handshake".



Homer Hayward, Salinas Rodeo Committee, circa 1947



OUR RICH AND INTERESTING HISTORY

One of the biggest jobs Hayward Lumber had in the early years was providing the lumber for The Giant Dipper on the Santa Cruz Beach Boardwalk in 1924. 322,000 feet of lumber was shipped, mill cut to order and delivered by boat to Santa Cruz.

This ad highlights how excited folks were even four days into construction as it was the first roller coaster of its kind on the West Coast. We were certainly happy to be part of the history-making ride's construction!

More than 60 million visitors later, the Giant Dipper is still in operation today. You've likely seen it in several movies including "Sudden Impact," "The Lost Boys," and "Dangerous Minds."

LOCAL ANNIVERSARY EVENTS

Besides our company-wide celebration on September 7th, each of our local stores will be holding local events to commemorate our anniversary during the year.

Our seven lumberyards and six design centers are located at the following cities along California's Central Coast: Redwood City, Pacific Grove, Salinas, San Luis Obispo, Santa Maria, Goleta and Santa Barbara.

100 YEARS OF GREAT PEOPLE

Our employees are guided by the company-wide core values of honesty and integrity and love working for a company that believes "The right people, given the right resources and freedom, will achieve greatness."

Our company will continue to take on challenges, proactively deliver solutions to our customers and work as a team to drive Hayward into the next century.

KEY NUMBERS

1919

year that
Homer T.
Hayward Lumber
was founded

4

generations
of Hayward
family
leadership

200+

dedicated
employees

7

7 lumberyards
6 design centers
1 truss plant
1 fast floor facility

ANNIVERSARY CELEBRATION

**MADONNA INN EXPO CENTER
SATURDAY SEPTEMBER 7, 2019**

Hayward Lumber is celebrating our anniversary on Saturday September 7, 2019 from 10 AM to 3 PM at the Madonna Inn Expo Center in San Luis Obispo, CA.

This family-friendly event will be action packed with activities, entertainment, Hayward's national brand suppliers showing the latest products, and Expo-only special deals.

This is a special day for us to celebrate and have fun with all the people that helped make it possible.

GET IN TOUCH

For more information, contact your local Hayward Lumber Store Manager.

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facebook.com/HaywardLumberCO

Visit haywardlumber.com/100years for updates and press releases.

FOR MORE INFO VISIT HAYWARDLUMBER.COM/100YEARS