



The first web-based software custom designed for Western Canadian Beverage
Alcohol Importers.

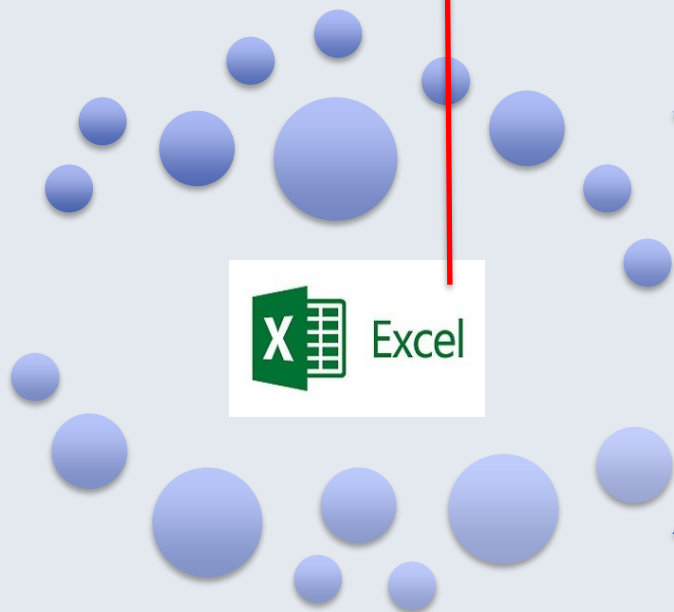


Siteline's fully integrated, cloud based software is designed to give you a higher level of visibility and insight into your agency. It enables you to run your back end operations faster, and more effectively, allowing you and your staff to administrate less, so you can sell more.

Siteline Benefits

1. Delivers deeper insights into the business of your portfolio:
 - An accurate and detailed look at your margin by product in \$ and %
 - Clear tracking of your purchase orders and payables
2. Greatly reduces administration time and associated wage costs:
 - PO Requests – 5 Minutes down to 30 seconds
 - Depletion/Sales Reports – 1-3 Hours down to 30 seconds
 - Updating Inventory Reports – 1-2 Hours down to 30 seconds
 - Month End/Year End Inventory Valuations – Hours down to seconds
3. Improves communication with suppliers and staff:
 - Instantly generate depletion reports and send them to your suppliers
 - Auto-generate detailed inventory reports for your staff
4. Reduces financing costs:
 - Tools to accurately forecast cash flow, and forecast inventory purchases mean less borrowing and higher inventory turn ratios
5. Frees up time to focus on activities to generate revenue:
 - By significantly reducing administration/logistics time, you and your staff can spend more time selling

Not custom built for
Canadian
Wine/Spirit/Beer
agents



Then
(Hours)

Custom built for
Canadian
Wine/Spirit/Beer
agents



Now
(Minutes)

Pricing & Margins Report

‘Clearly see and understand the finances behind every product and supplier in your portfolio’

On-the-fly editing of prices and input quotes

Track and manage all of your FOB pricing

Built in BCLDB Wholesale price calculator

Easily track your margin in dollars and percentage for each product



Pricing

Inventory

Depletions

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BRITISH COLUMBIA ▼

ALL SUPPLIERS ▼

NEW PRODUCT

	Vintage	CSPC	Input Quote	FOB Foreign	FX Rate	FOB Domestic	Freight	Case Prime	Case Domestic	Wholesale	Commiss./ Margin \$	Commiss./ Margin %	
Australian Wine Co.													
Big Surf Shiraz	2014	129999	\$200.00	\$25.00	1.1	\$27.50	\$5.00	\$32.50	\$167.50	\$27.37	\$164.50	82.25%	
Estate Shiraz	2012	767676	\$155.45	\$100.00	1.01	\$101.00	\$7.50	\$108.50	\$46.95	\$22.65	\$43.95	28.27%	
Matchstick Syrah	2013	876678	\$150.00	\$100.00	1.01	\$101.00	\$7.50	\$108.50	\$41.50	\$22.08	\$38.50	25.67%	
Outback Shiraz	2013	676767	\$200.00	\$100.00	1.01	\$101.00	\$7.50	\$108.50	\$91.50	\$27.37	\$88.50	44.25%	
Toomba Cabernet Sauvignon	2013	129443	\$200.00	\$52.50	1.01	\$53.03	\$7.50	\$60.53	\$139.48	\$27.37	\$136.48	68.24%	
Azienda Agricola Fenzia													
Chianti Classico	2012	124555	\$190.00	\$88.00	1.3	\$114.40	\$6.50	\$120.90	\$69.10	\$26.33	\$66.10	34.79%	

Pricing Calculator

‘Easily run “what-if” pricing calculations on each product’

Change a variable
and instantly see how
it affects your margin

BRITISH COLUMBIA PRICING CALCULATOR

Product: Estate Shiraz

Supplier: Australian Wine Co.

Product Type: Wine

% Alcohol: 14.00%

Currency: AUD

Country of Origin: Australia

Units per Case: 12

Container Size: 750

Freight: \$7.50

FOB Foreign \$: 100.0

Exchange Rate: 1.01

Input Quote \$: 155.45

FOB Domestic: \$101.00

Case Prime: \$108.50

Case Domestic: \$46.95

Margin \$: \$43.95

Margin %: 28.27%

Wholesale Price: \$22.65

Settings

Sign Out

NEW PRODUCT

Commiss./ Margin %

82.25%

28.27%

68.24%

Edit Product

Open Calculator

Delete Product

Inventory Tracking Report

'Giving you and your sales staff a clear picture of inbound shipments, and what's available to sell now.'

Real time inventory valuations

Automatically picks up incoming shipments

Update your inventory in seconds by uploading Container World/Connect Files



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BRITISH COLUMBIA ▼

ALL SUPPLIERS ▼

IMPORT

DOWNLOAD



British Columbia Inventory Value - All Suppliers: \$350,338.64

Vintage

Listing Status

Price

CSPC

Case Config.

@ LDB

@ WH

Inventory Value

Shipment Details

Shipment Details

Shipment Details

AUSTRALIA

Australian Wine Co.

Big Surf Shiraz	2014	Speciality	\$27.37	129999	12 X 750	56	112	\$3,976.00	Jul 31 (56 Cases)	-	-
Estate Shiraz	2012	Speciality	\$22.65	767676	12 X 750	0	0	\$0.00	-	-	-
Matchstick Syrah	2013	Wholesale	\$22.08	876678	12 X 750	0	112	\$12,488.00	Jul 31 (112 Cases) <i>New Vintage</i>	-	-
Outback Shiraz	2013	Speciality	\$27.37	676767	12 X 750	0	100	\$11,150.00	-	-	-
Toomba Cabernet Sauvignon	2013	Wholesale	\$27.37	129443	12 X 750	0	124	\$7,877.10	-	-	-

Purchase Order Report

‘Create, edit, and track PO’s in Sitaline, as well as see upcoming payments and cash flow needs.’

Running tally of your accounts payable, updated daily

Edit currency rates on the fly

See upcoming payments due

Store actual BCLDB PO's in Sitaline



Pricing

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BRITISH COLUMBIA ▼

ALL SUPPLIERS ▼


CREATE NEW P.O.

DOWNLOAD P.O. DATA

	Past Due	0-30 Days	31-60 Days	61-90 Days	91 Days +	Date Undefined	Arrived/Unpaid	Total
Accounts Payable	\$38,668.56	\$77,467.40	\$7,352.80	\$0.00	\$0.00	\$17,808.00	\$0.00	\$141,296.76

P.O. Date	P.O. Number	Supplier	Terms	Amount	Exchange	Value (\$CAD)	P.O. Status	Ship Date	Arrival Date	Payment Date	Payment Status
May 29		Australian Wine Co.	60 Days	AUD \$12,600.00	1.010	\$12,726.00	In Transit	Jun 16	Jul 31	Jul 31	Unpaid
Apr 21		CamelBack Vineyards	90 Days	AUD \$5,600.00	1.010	\$5,656.00	Draft	Apr 14	Apr 24	Aug 05	Unpaid
Apr 08		Australian Wine Co.	60 Days	AUD \$8,540.00	1.010	\$8,625.40	In Transit	Apr 08	Apr 30	Jul 30	Unpaid
Mar 10		Australian Wine Co.	60 Days	AUD \$7,280.00	1.010	\$7,352.80	Draft	Mar 11	Apr 23	Sep 10	Unpaid
Feb 20		Burgundy Winery	90 Days	EUR \$4,800.00	1.450	\$6,960.00	In Transit	Feb 20	Apr 09	Aug 06	Unpaid
Feb 17		Jones Estate	60 Days	USD \$5,488.00	1.120	\$6,146.56	In Transit	Feb 17	Mar 13	Apr 18	Unpaid
Feb 06		Tommasi	90 Days	EUR \$30,000.00	1.450	\$43,500.00	In Transit	Feb 10	Apr 08	Jul 30	Unpaid
Feb 04		Winery X	90 Days	EUR \$11,200.00	1.450	\$16,240.00	In Transit	Feb 03	Mar 26	May 04	Paid

- Edit PO Details
- View PO Request Form
- View Approved PO
- Submit PO


Pricing
Inventory
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Import Manager

Please select the data source and the file you want to upload below:

Source

Containerworld Inventory
JF Hillebrand Inventory
BCLDB Inventory
Connect Inventory
ABLB Sales
BC Store Sales
BC Licensee Sales
BC SSOS Sales
BC Retail Price List

Period
January 2013

File
Choose File
no file selected

Import

Recent Uploads

Uploaded On	Data Source	Sales Period	File Name	Status	Message	Options
July 20, 2015	Containerworld Inventory	n/a	CV_INV_July_20.txt	Successful	142 records processed	Delete Import
July 17, 2015	Connect Inventory	n/a	Connect_July_17.xlsx	Successful	136 records processed	Delete Import
July 15, 2015	BC Licensee Sales	June 2015	June_2015_Licensee.xlsx	Successful	478 records processed	Delete Import
July 15, 2015	BC Store Sales	June 2015	June_2015_GLS.xlsx	Successful	796 records processed	Delete Import
July 14, 2015	BC Retail Price List	n/a	RetailPriceList-jcurrey-12-revised.xls	Successful	134 records processed	Delete Import

- ✓ Siteline can import data from a wide variety of sources, saving you and your staff time and money on data entry
- ✓ Upload files in seconds and track progress including an upload history
- ✓ Real time inventory from Container World/JFH
- ✓ AGLC Sales Data
- ✓ BCLDB GLS and Licensee sales data
- ✓ Upload BCLDB retail price list for online portfolio/sell sheet updates

Siteline User Interface


'Designed to be user friendly'



Sort each report by supplier
and/or province


Seamlessly add new products*

Easy to navigate drop
down menus

<div> Pricing Inventory Depletions Orders Profiles Settings Sign Out</div> <div><div>BRITISH COLUMBIA ▼</div><div>AUSTRALIAN WINE CO. ▼</div><div>NEW PRODUCT</div></div>													
	Vintage	CSPC	Input Quote	FOB Foreign	FX Rate	FOB Domestic	Freight	Case Prime	Case Domestic	Wholesale	Commiss./ Margin \$	Commiss./ Margin %	
Australian Wine Co.													
Big Surf Shiraz	2014	129999	\$200.00	\$110.00	1.04	\$114.40	\$5.00	\$119.40	\$80.60	\$27.37	\$77.60	38.80%	⚙️
Estate Shiraz	2012	767676	\$155.45	\$105.00	.954	\$100.17	\$7.50	\$107.67	\$47.78	\$22.65	\$44.78	28.81%	⚙️
Matchstick Syrah	2013	876678	\$150.00	\$112.00	1.011	\$113.23	\$7.50	\$120.73	\$29.27	\$22.08	\$26.27	17.51%	⚙️
Outback Shiraz	2013	676767	\$200.00	\$123.34	1.033	\$127.41	\$7.50	\$134.91	\$65.09	\$27.37	\$62.09	31.04%	⚙️
Toomba Cabernet Sauvignon	2013	129443	\$200.00	\$155.00	1.022	\$158.41	\$7.50	\$165.91	\$34.09	\$27.37	\$31.09	15.55%	⚙️

*With new products, Siteline also keeps track of important data points like SCC/UPC, Case Configuration, Freight Costs, FOB point, Payment terms etc.

‘Let Siteline automatically build and/or update your online portfolio’

 **SITELINE**

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BRITISH COLUMBIA ▼


AUSTRALIAN WINE CO. ▼

STYLE: MODERN ▼

EMBED PROFILE

UPDATE SELL SHEETS

VIEW SELL SHEETS



2014 Big Surf Shiraz

PRODUCT NUMBER: 129999
CASE CONFIGURATION: 12 x 750 ml
LISTING: SPECIALITY
VARIETAL: 94% Shiraz/6% Cabernet Sauvignon
REGION/APPELATION: Barossa Valley
ALCOHOL CONTENT: 14.0%
TASTING NOTES:
Notes of dried cherries and dark chocolate, with some cedar and cigar box tones. Fine grain tannins and a long finish.
STATUS: Available
PRICING: \$27.37 wholesale
RATINGS AND AWARDS: 90 Wine Spectator

Update Product Image

Choose File

no file selected

Upload Product Image

note: uploads may take several minutes to process.

Siteline creates an attractive record of each product in your portfolio. You can upload a bottle shot, include ratings, varietal information, food pairings etc. These product profiles can serve as the basis for your online portfolio, by either acting directly as them on your existing website, or your existing online portfolio can pull data such as price, cspc, listing status etc, directly from the Siteline. You never have to worry about your online portfolio being out of date again. Change it in Siteline, and it instantly changes on your website.