Facts & Figures

**DEMOGRAPHICS**

Black U.S. Population

41.6 million  
(13.2% of total population)

61.8 million*  
(14.7% of total population)  
*projected

**BUSINESS**

Blacks in Management

DiversityInc Top 50  
U.S.  
9.3%

Blacks in Senior Management

DiversityInc Top 50  
U.S.  
6.8%

Blacks on Boards of Directors

DiversityInc Top 50  
Fortune 500  
10.9%

Fortune 500 CEOs (1% Black)

Kenneth C. Frazier, Merck & Co.  
Roger Ferguson, TIAA-CREF  
Kenneth I. Chenault, American Express  
Don Thompson*, McDonald’s  
Ursula M. Burns, Xerox  
*Will retire March 1

DiversityInc Top 50 CEOs (6% Black)

Bernard Tyson, Kaiser Permanente  
(No. 4)  
Kenneth C. Frazier, Merck & Co.  
(No. 14)  
Roger Ferguson, TIAA-CREF  
(No. 36)

**FINANCES**

Median Income

![Graph showing median income by race and ethnicity]

Buying Power

![Graph showing buying power by race and ethnicity]

Projected Percent Change in Buying Power (2014–2019)

![Graph showing projected percent change in buying power]

10 States With Most Black Buying Power

- **New York**: $103.8 billion
- **Texas**: $99.1 billion
- **California**: $80.5 billion
- **Georgia**: $78.6 billion
- **Florida**: $78.5 billion
- **Maryland**: $66.9 billion
- **North Carolina**: $52.5 billion
- **Illinois**: $48.1 billion
- **Virginia**: $47.5 billion
- **New Jersey**: $41.9 billion

![Map showing states with most black buying power]
**EDUCATION**

**Age 25 and Up With at Least a High-School Diploma**

<table>
<thead>
<tr>
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<th>2003</th>
<th>2013</th>
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<tbody>
<tr>
<td>Blacks</td>
<td>80.3%</td>
<td>84.6%</td>
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<tr>
<td>Latinos</td>
<td>57.0%</td>
<td>88.2%</td>
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<tr>
<td>Asian-Americans</td>
<td>87.8%</td>
<td>90.2%</td>
</tr>
<tr>
<td>American Indians</td>
<td>77.2%</td>
<td>82.2%</td>
</tr>
<tr>
<td>Whites</td>
<td>89.4%</td>
<td>82.9%</td>
</tr>
<tr>
<td>Total Population</td>
<td>78.7%</td>
<td>78.7%</td>
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</table>

**Age 25 and Up With at Least a Bachelor's Degree**

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<tbody>
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<td>Blacks</td>
<td>17.4%</td>
<td>27.2%</td>
</tr>
<tr>
<td>Latinos</td>
<td>11.4%</td>
<td>31.7%</td>
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<tr>
<td>Asian-Americans</td>
<td>22.0%</td>
<td>57.0%</td>
</tr>
<tr>
<td>American Indians</td>
<td>12.6%</td>
<td>15.4%</td>
</tr>
<tr>
<td>Whites</td>
<td>30.0%</td>
<td>35.2%</td>
</tr>
<tr>
<td>Total Population</td>
<td>20.0%</td>
<td>27.2%</td>
</tr>
</tbody>
</table>

**HEALTH DISPARITIES**

**Life Expectancy**

- Blacks: 74.7 years
- Latinos: 81.4 years
- Whites: 78.8 years
- Total Population: 78.7 years

Sources: Alliance for Board Diversity, Centers for Disease Control, DiversityInc, Equal Employment Opportunity Commission, Fortune, National Center for Education Statistics, Selig Center for Economic Growth, U.S. Census Bureau’s 2013 American Community Survey