

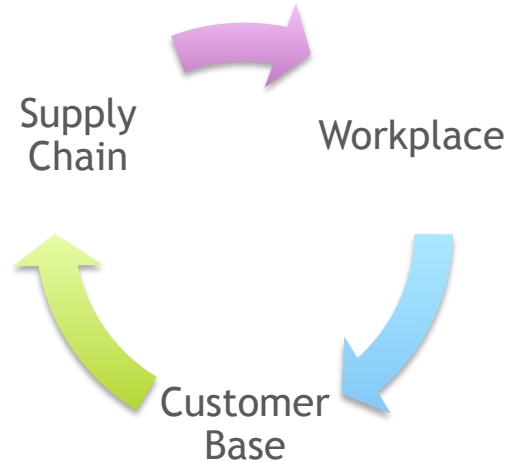


DIVERSITYINC

NGLCC is the largest global not-for-profit advocacy organization dedicated to expanding the economic opportunities and advancements of the LGBT business community

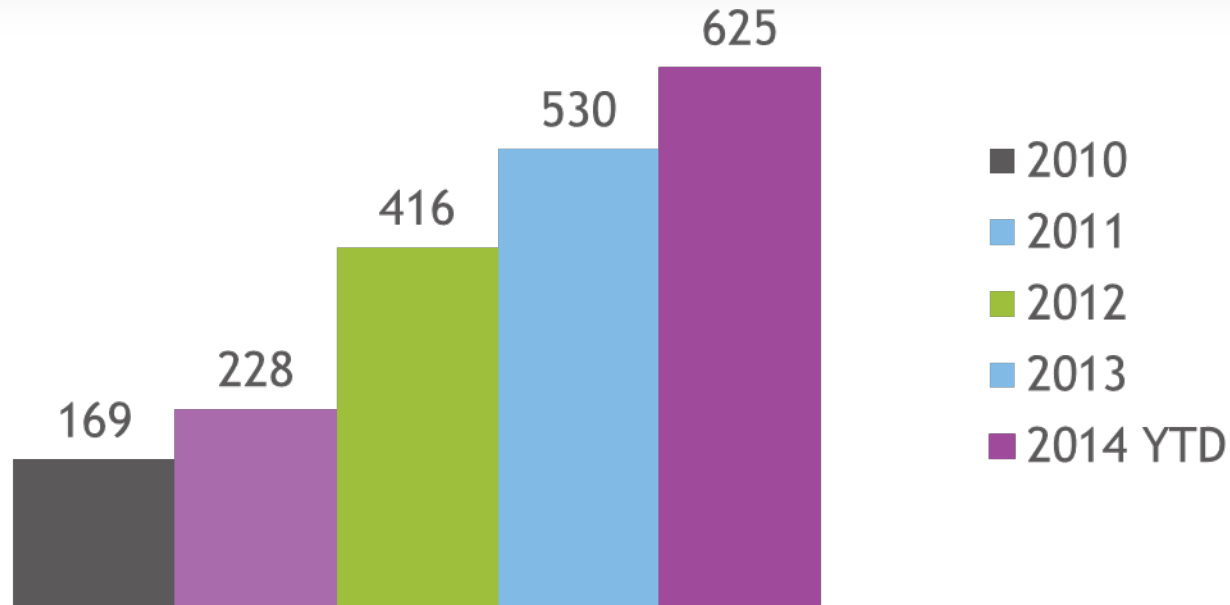
- Direct link between LGBT business owners, corporations and government
- Exclusive certification body for LGBT Business Enterprises
 - ✓ MOU with WBENC & USBLN for certification
 - ✓ Process modeled after WBENC & NMSDC standards
 - ✓ 2 year certification through national supplier diversity team
- Over 140 Corporate Partners
- 54 affiliate chambers in the U.S. and abroad
- Offices in Washington DC and New York City
- Founded in 2002

CIRCLE OF CORPORATE DIVERSITY



- The total U.S. LGBT adult population is estimated at 16-20 million LGBT people with **1.4 million LGBT owned businesses**
- The total buying power of the U.S. LGBT adult population is estimated to be **\$880 billion**
- **3 out of 4** LGBT individuals have changed brands when a company has exhibited pro-LGBT support
- **89% of gay men and 92% of lesbians** reported that a company's treatment of its gay and lesbian employees impacts their decision to do business with that company.
- **88% of gay men and 91% of lesbians** reported that their purchasing decisions are influenced by corporate sponsorship of LGBT events and participation in LGBT organizations.
- **53%** Of LGBT employees hide who they are in the workplace

LGBTBE GROWTH

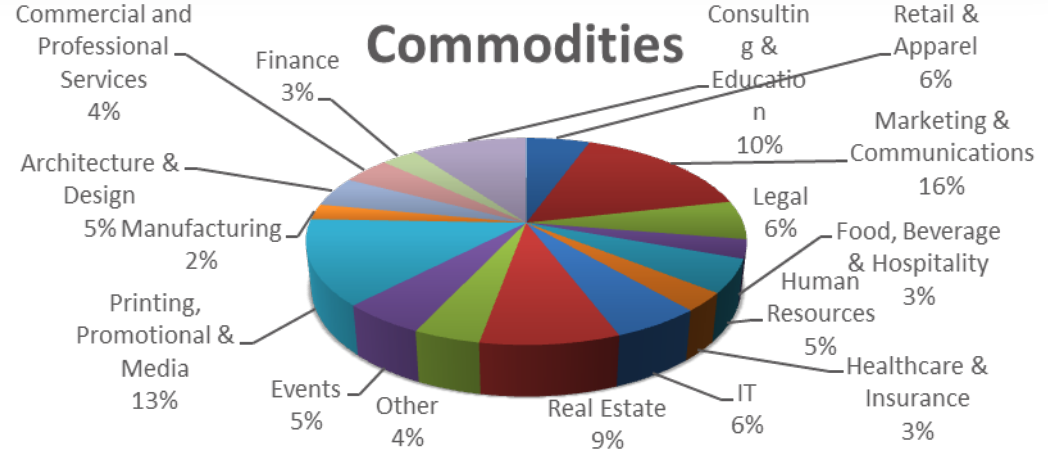
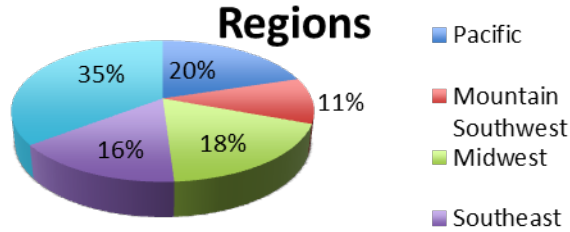


The NGLCC has continues to see impressive growth in the total number of certified LGBT suppliers. In the past 12 months, the total number of suppliers has grown 18 percent.

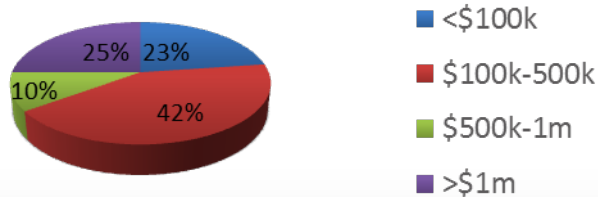
SUPPLIER SNAPSHOT



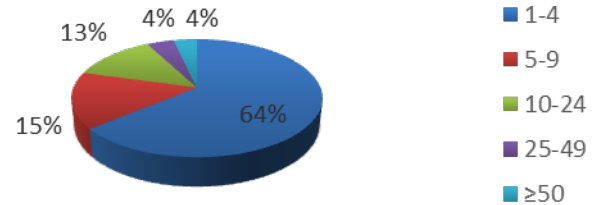
LGBTBEs: 616



Reported Revenue



Number of Employees



NGLCC Global, a division of the NGLCC, promotes the growth of small businesses and provides the quickest and most effective path to broad-based economic advancement and empowerment of the global LGBT community



Global Economic Empowerment Via Entrepreneurship:

1. Establish sustainable LGBT chambers of commerce and business organizations
2. Implement and execute international supplier diversity initiative
3. Provide training and networking opportunities



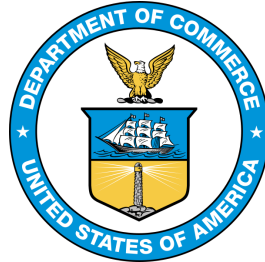
Together, these collaborating organizations represent diverse communities that account for more than nearly nine trillion dollars in consumer spending power and significant contributions to the marketplace and workplace.

GOVERNMENT PARTNERSHIPS

Local, State and Federal entities are working with the NGLCC to engage LGBT suppliers both domestically and abroad.



USAID
FROM THE AMERICAN PEOPLE



NGLCC SIGNATURE EVENTS



November 20-21, 2014

NGLCC National Dinner

Policy & Procurement Forum

Washington, D.C.

February, 2015

Financial Services Diversity Leadership Awards

New York Stock Exchange, New York, NY

August 11-14, 2014

NGLCC National Business and Leadership Conference

Ft. Lauderdale Marriott Harbor Beach Resort, Ft. Lauderdale, FL



NGLCC

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