

# THE EU'S GENERAL DATA PROTECTION REGULATION

## ARE YOU READY?



## WHO DOES IT APPLY TO?

It applies to every organisation - public and private, anywhere in the world that handles, stores or processes the personal data of EU citizens.

GDPR dictates the procedures and consequences surrounding data breaches and notification.

### 'Personal Data Breach'

means a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, personal data transmitted, stored or otherwise processed.

### THE CONSEQUENCES OF NON-COMPLIANCE ARE SEVERE:

Fines of up to **€20,000,000** - (\$23,500,000) or 4%



of global turnover, as well as

### The risk of class action lawsuits

from data breach victims



## DISRUPTION TO BUSINESS

### DAMAGE to a brand's reputation,

which can take years to remedy



## EVERYONE NEEDS TO BE READY

### Know your data



### What data exists?

### Where is data held?



### How is data managed?



### Who has access to data?



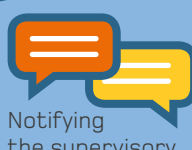
Every organisation should have a **DATA PROTECTION OFFICER**



Staff Training



Internal Audits



Notifying the supervisory authorities if there is a breach

**Data Breaches** must be reported to the supervising authority within **72 hrs**



**All data being stored should be obtained by consent:** freely given, informed, unambiguous

OPT IN



NOT OPT OUT



Ensure that your data and reputation are secure and ready for the GDPR. Contact Sims Recycling Solutions today.

Email: [srseu.info@simsmm.com](mailto:srseu.info@simsmm.com)  
Visit: [www.simsrecycling.com/gdpr](http://www.simsrecycling.com/gdpr)

## YOUR ITAD PROVIDER

Your ITAD provider should demonstrate best practice in

### DATA SECURITY

to evaluate and mitigate risk in data processing



ITAD providers must demonstrate high standards of quality and data security. Look for:



The ability to destroy data in accordance with government standards (NIST 800-88 r1, DIN-63699, CAS-S)

ITAD providers should have

### CYBER LIABILITY INSURANCE

backed by 3rd party incident and damage limitation



### DATA PROCESSOR AGREEMENTS

Your ITAD provider will be acting as a **DATA PROCESSOR** when transporting, erasing or destroying your data. Make sure that they:

- ✓ Understand this obligation
- ✓ Have appropriate processes in place for identifying, reviewing and promptly reporting data breaches to your Data Controller
- ✓ Ensure the security of your data
- ✓ Have written agreements in place for the processing of your data.
- ✓ Provide you with all the necessary information to demonstrate GDPR compliance.

### SECURITY, VALUE & SUSTAINABILITY

Meeting GDPR compliance requirements doesn't have to come at the expense of other considerations. The right ITAD provider will deliver Data Security, Value Recovery, Sustainability and Compliance.



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