



# National Title I Association

a National Association of State Title I Directors

**Membership Meeting  
Room 9  
San Diego Convention Center  
February 1, 2014  
8:00 – 12:00 PM**

## **Attendance**

### *Attendance by State*

Alabama: Edmund Moore  
Alaska: Margaret MacKinnon  
Arizona: Nancy Konitzer  
Arkansas: Jayne Green, Otistene Smith  
Colorado: Trish Boland  
Georgia: Randy Philips  
Idaho: Marcia Beckman  
Illinois: Amy Jo Clemens, Melina Wright  
Indiana: Charlie Geier, Cindy Hurst  
Iowa: Geri McMahan  
Kansas: Colleen Riley  
Kentucky: David Millanti, Donna Tackett  
Louisiana: Bernell Cook  
Maryland: Maria Lamb  
Michigan: Mike Radke  
Minnesota: John Moore  
Mississippi: Marcus Cheeks  
Missouri: Julia Cowell, Jennifer Frank, Craig Rector  
Montana: Heather Denny, B.J. Granbery  
Nebraska: Diane Stuehmer, Beth Zillig  
Nevada: Jane Lowe, Jane Splean  
New Hampshire: Mary Earick  
New Mexico: Madeline Feijoo, Christina Rutland  
North Carolina: Brandon Patterson  
Ohio: Jeremy Marks, Elena Sanders  
Oregon: Tryna Luton, Melinda Bessner  
Pennsylvania: Susan McCrone  
South Dakota: Ann Larsen, Shannon Malone  
Tennessee: Eve Carney, Debbie Owens  
Texas: Annie Molina, Anita Villarreal  
Utah: Karl Wilson, Ann White  
Vermont: Mary Mulloy  
Virginia: Lynn Sodot, Veronica Tate  
Washington: Gil Mendoza, Gayle Pauley, Yvonne Ryans  
West Virginia: Kathy Hypes  
Wyoming: David Holbrook, Jennifer Peterson, Beth VanDeWege



*Contractors:*

Executive Director for Government Relations: Rich Long

Chief Administrative Officer: Lisa Brandes

A+ Staff: Bob Harmon

## Minutes

### **7:30 AM Continental Breakfast & Regional Networking**

### **8:00 AM Welcome & Introductions**

President Bernell Cook welcomed the Association membership and initiated a round of participant introductions.

### **8:15 AM Legislative Update**

Executive Director for Government Relations Rich Long provided the Association with updates and recommendations related to federal education policy. He urged the membership to provide more public briefings related to Title I programming and implementation in an effort to engender confidence from policy makers in the people administering the program.

Spending for Title I and IDEA each replaced 82.3% from sequestration; however, funding is still below FY 12 levels. Sequestration will not be in effect for FY 14 or FY 15, but may continue in FY 16. For early childhood, \$1B in new funding was appropriated. School improvement grants (SIG) are flat funded and a new fifth state-designed model is now allowed.

Frustration over lack of ESEA reauthorization continues. Several other major bills await reauthorization as well, including Early Childhood, Perkins Career & Technical Education, Higher Education, and the Workforce Investment Act.

The following items are on the policy watch list: changes in Response to Intervention (RTI) procedures to include learning disabled identification; consideration of school improvement grants as part of Title I; increased attention on behavior, school safety, and mental health; and changes in questions on assessments aligned to the Common Core State Standards. As well, it is expected that the U.S. Department of Education (ED) will continue to issue policy guidance in the absence of an ESEA reauthorization. Also, greater connections will likely be made between policies issued by ED and the Department of Health and Human Services on early childhood, and ED and the Department of Justice on safety. Competitive programs, early childhood, and equity will continue to be a



focus of the executive branch. The question of Title I effectiveness measures will continue to be a focus in various policy arenas.

Rich Long also reviewed critical upcoming Congressional retirements that will impact education policy and reauthorization.

## **9:00 AM National Title I Conference – Overview of the Week**

President-Elect Margaret MacKinnon provided an overview of the conference. Participants will be able to attend over 100 sessions. Over 3,500 participants are expected. The exhibit hall will be centrally located for heavy foot-traffic. The Super Bowl will be playing in a ballroom. Monday evening is the President's Reception at the USS Midway. Bus transportation will be provided from the main hotels. An Association member should host each conference session. Members were asked to sign up for a session. Chief Administrative Officer Lisa Brandes provided directions to facilitators.

## **9:15 AM Annual Membership Meeting**

Bernell Cook officially called the business meeting to order at 9:30 a.m.

### **1. Summer Meeting Minutes**

Past-president Gayle Pauley moved to accept the minutes. Regional Representative Mike Radke seconded the motion. The motion passed unanimously.

### **2. Review 2013 Year End Treasurer's Report**

#### *Income:*

- Interest = \$19.12
- Title I On Demand Profit = \$121.50

#### *Expenses:*

- Contracted Services = \$8,333.33
- Travel = \$3,734.24
- Net Difference = (\$12,067.57)

#### *Bank Balances as of the end of December:*

- United Timed Deposit = \$151,090.23
- Wells Fargo Checking = \$10,542.11
- Wells Fargo Money Market = \$6,693.97

*Total funds on hand = \$168,326.31*



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Debbie Owens moved to accept the Treasurer's Report. Regional Representative Nancy Konitzer seconded the motion. The motion passed unanimously.

## 9:30 AM 3. Installation of Newly Elected Board & Officers

Gayle Pauley installed the new Board members and Regional Representatives.

### **Board Members:**

President--Margaret MacKinnon, Alaska  
Past President—Bernell Cook, Louisiana  
President-Elect--Marcus Cheeks, Mississippi,  
Vice President—Veronica Tate, Virginia  
Secretary—Jennifer Davenport, Georgia  
Treasurer—Trish Boland, Colorado

### **Regional Representatives.**

**Region 1:** Tina McKnight, Maryland  
Alternate: Karen Campbell, New Jersey  
**Region 2:** Edmund Moore, Alabama  
Alternate: Sonya Morris, Florida  
**Region 3:** Mike Radke, Michigan  
Alternate: Susan McCrone, Pennsylvania  
**Region 4:** Colleen Riley, Kansas  
Alternate: Nancy Konitzer, Arizona  
**Region 5:** Jack O'Connor, Montana  
Alternate: Gayle Pauley, Washington

## 9:45 AM 4. New Business

### **A. Affiliate Membership Program**

President Margaret MacKinnon reviewed the highlights of the Affiliate Member Program, including increased revenue and support for the organization, and opened the floor for questions.

*Question:* Would affiliate members be able to attend the usual members-only meetings?

*Answer:* No. The internal member meeting will continue to be open only to the state-level members.



## **B. Association Management Reorganization**

Margaret MacKinnon reviewed the history and purpose of the management reorganization proposal. A+ Events would operate as the “CEO” for the Association and assist in managing most logistics. Margaret opened the floor for questions and there were none.

## **C. Proposed Bylaws Changes**

Changes create: 1) four classes of membership to include the affiliate membership category; and 2) an adjusted management structure for the Association as already discussed.

*Mike Radke moved to accept the changes to the bylaws. Diane Steuhmer seconded the motion. A question was asked about organizations participating as affiliate members. The motion passed unanimously.*

## **D. 2013 Budget**

Treasurer Trish Boland reviewed the 2014 Association budget. Projected 2014 revenue is projected to be \$323,150. The budget includes a projected increase of \$33,000 from affiliate membership. Total expenses for 2014 are projected to be \$322,425.

A question was asked regarding the difference in travel from the 2013 budget to 2014 budget of an additional \$8,500. Trish Boland explained the additional travel accounts for the scouting of venues for the national conference through the year 2020.

*President-elect Marcus Cheeks moved to accept the 2014 budget. Jack O’Connor seconded the motion. The motion passed unanimously.*

## **E. Other Business from the Membership**

No additional business was presented for consideration.

**10:30 AM Break**



## 10:45 AM Strategic Plan Overview... Association Plans for 2014

Margaret MacKinnon discussed the Strategic Plan under which the organization works and setting goals and plans for the coming year.

- To advance the education policy in the service of disadvantaged children and youth. Discussed the four strategies.
- To advance evidence-based educational practices in the effective service and ultimate success of disadvantaged children and youth.
- Strategies to build internal capacity to provide leadership in educational policy and practice.
- Identifying the work of the committees:
  - Advocacy & Reauthorization
  - Effective Programs & Quality Outcomes
  - Professional Development
  - Supporting Student Achievement

## 11:00 AM Getting Involved

Margaret MacKinnon discussed how members can get involved in the Association's work. She indicated that there would be conference calls around committee work. Each of the committee chairs were asked to discuss the work of their committee.

Work of the Committees... (15 minutes per committee - recruitment)

- Advocacy & Reauthorization  
Melina Wright (IL), Mike Radke (MI), and B.J. Granbery (MT)-  
committee co-chairs

### **Major oversight:**

Focus on national legislative and education policy activities, and articulating NASTID's position. This committee works with Rich Long. The committee has several tasks: letters, briefing papers, preparing a list of guiding principles, etc.

The committee usually has a monthly phone call. Mike Radke asked the members how the committee has been serving member needs. Member comments indicated that the members appreciated the follow ups with legislative updates. Mike Radke stated Brustein and Manasevit gave permission to share their weekly updates at Board meetings.

- Effective Programs & Quality Outcomes  
Trish Boland (CO)-committee chair

### **Major Oversight:**

Primary responsibility for the National Title I Distinguished School Program and Title I research.

Trish Boland indicated that the committee demands a couple of good



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co-chairs. The committee is looking for someone to carry out the work that has already been started by the committee. This committee needs to be able to support that Title I is effective, not just a fund source. Trish asked for a show of hands to help chair the committee. Mary Earick (NH) volunteered to chair committee.

Trish stated that a second objective of the committee is to advance evidence-based practices. The committee would develop a set of quality markers for a good, high quality Title I program. This could lead to cross state collaboration in looking at what a good Title I school looks like. It was suggested that members from MD, TN, and NC need to be on the committee.

- Professional Development  
The Association's President-Elect is chair by default.

### **Major Oversight:**

National Title I Conference, member training, Title I On Demand, and the NASTID website.

Marcus Cheek (MS) commented that individually we can be effective, but collectively we are more effective. Edmund Moore (AL) volunteered to assist with this committee.

### **Subcommittees:**

- **Conference Planning**—This committee develops the theme and agenda for the National Title I Conference. Margaret MacKinnon indicated that there would be a continued focus on providing high quality, informative presentations at the Utah National Title I Conference for attendees at the classroom, building, district, and state levels.
  - **Communications**—This committee coordinates the various methods and messages for communication with Association members and other interested parties. Diane Stuehmer (NE) indicated that the subcommittee wants to communicate good things that are happening in states with the membership.
  - **Training**—This committee develops training opportunities for Association members and constituencies. Veronica Tate (VA) indicated that this committee plans the summer meeting that includes training for new state Title I directors. The committee will meet monthly.
- Supporting Student Achievement  
Gayle Pauley (WA)-committee chair

### **Major Oversight:**

Develops partnership projects with other content or special



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population organizations and associations, most often involving mutual presentations and each organization's annual conference.

Gayle Pauley (WA) shared information as to the purpose of the committee and the functions of each subcommittee.

## **Subcommittees:**

- **Early Childhood**—This committee explores partnership with the National Association of Elementary School Principals. A chair is needed for the committee. Early childhood is a large area that the Association needs to think more in depth about, as well as how Title I can support this work. Rich Long indicated that The National Association of Elementary School Principals would like to reconnect with this committee.
- **English Learners**— This committee coordinates partnership activities with National Council of State Title III Directors. David Holbrook (WY) indicated that this subcommittee came into being at the FY13 summer meeting and pointed out that English Learners are one of the most at-risk groups in schools. David discussed upcoming joint meetings with Title III. Another co-chair is needed along with other members.
- **Language Arts**—This subcommittee reaches out to the International Reading Association committee around Title I. B.J. Granbery (MT) indicated that there is still a need to pursue activities in this committee. B.J. Granbery (MT) heads this subcommittee.
- **Mathematics**—This committee maintains a long-standing conference presentation relationship with the National Council of Teachers of Mathematics. Gayle Pauley (WA) and Nancy Konitzer (AZ) presented at NCTM. This committee is looking for more access to NCTM's content to Title I. Nancy Konitzer (AZ) heads this subcommittee.
- **Special Education**—This committee is looking to clarify, define, and understand the role of special education in Title I programs. The committee holds quarterly conference calls. Colleen Riley (KS) heads this subcommittee.
- **Technology**—This committee manages the current project with the Consortium for School Networking (CoSN) on the use of technology in Title I programs. The committee has developed a partnership with CoSN. A technology toolkit for Title I has been developed through the partnership with CoSN around shared core beliefs (equity, tech fluency, etc.) which are of the same concern for Title I. The committee wants to move to the next level by working in



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partnership through other communities. Marcia Beckman (ID) heads this subcommittee.

**Calendar:** Margaret MacKinnon provided an update of NASTID's calendar

**Nominations:** Mid-June 2014. This will be an electronic process.

**Elections:** August 2014

**Summer Meeting:** NASTID is looking to have a joint meeting with state level Title III staff. Special Education is not available to be a part of the summer meeting; however, NASTID is working with Special Education to include the group in future meetings.

Summer Meeting dates:

- July 22, 2014 Board Meeting
- July 23, 2014 New Director Training
- July 24 – U.S. Department of Education Meeting

Margaret MacKinnon shared that this information will be available to members on the website. She pointed out that the work of the committees is online. Edmund Moore (AL) suggested that the Association schedule meetings through Outlook, taking into consideration time zones of the members.

Lisa Brandes provided direction for the afternoon meeting with U.S. Department of Education.

Bernell Cook (LA) thanked the membership for the support he received during his presidency.

**12:00 PM Meeting Concludes – Lunch**

*Regional Representative Mike Radke moved to adjourn the meeting. B.J. Granbery seconded the motion. The motion passed unanimously.*