

# **State of the Association Report**

## **07/23/2014**

Submitted by Bob Harmon, NASTID CEO

NASTID members are extraordinary people! I am going to share with you some of your accomplishments in 2014 so far. I'll start with some stats.

### **2014 NASTID Membership**

NASTID has 86 active members (@ two-per-state maximum) and 374 associate members. The website boasts more than 16,000 users!

### **2014 National Title I Conference (San Diego, CA)**

2,986 attended the National Title I conference in San Diego earlier this year—along with 160 exhibiting companies. NASTID realized \$200,814.00 in net revenue from the Conference. At this year's Conference—for the first time, attendees had the option of college credit, called continuing education units (CEUs), through the University of San Diego. Beginning this fall, subscribers who participate in the video programming and complete a written component will be able to earn credit through USD, as well. Stay tuned on this one—more information to follow.

### **Association Restructure**

Moving from what had been several individual contracts, the Board selected A+ Events as its Association Management Company under a master contract—securing the part-time services of office staff and administration.

### **2014 Title I On-demand**

Title I On-demand has had 399 subscribers and netted the Association \$3,365.10 in revenue.

### **2014 Webinars**

All of them focused on legislative updates, there have been 7 webinars—5 for members and 2 for all website users—with 2,354 individual views.

### **Collaboration with Other Groups**

NASTID's Technology Subcommittee (chaired by Marcia Beckman—ID) joined efforts with the Consortium for School Networking (CoSN) and produced a toolkit for educators, "Rethinking Equity in a Digital Era." It is posted on our website.

NASTID's Reading Subcommittee (chaired by BJ Granbery—MT) has reconnected with the International Reading Association (IRA). The two groups are planning a one state-one district-one school pilot project with would combine literacy and child nutrition. Stay tuned for more to come on this work.

NASTID's Early Childhood Subcommittee (chaired by Janie Lowe—NV) has initiated discussions with the National Association of Elementary School Principals (NAESP) on potential cooperative efforts.

NASTID's Mathematics Subcommittee (chaired by Nancy Konitzer—AZ and joined by Gayle Pauley—WA) continues a longstanding relationship with the National Council of Teachers of Mathematics (NCTM) with the exchange of quality presentations at each other's national conferences.

### **EduTalk Radio (Host Larry Jacobs)**

On June 9, Marcia Beckman (Chair of the Technology Subcommittee—ID)—was a guest on EduTalk Radio highlighting the recently completed CoSN-NASTID Toolkit

June 20: Marcus Cheeks (Chair of the Conference Planning Subcommittee and NASTID President-elect—MS)— was also a guest on EduTalk Radio promoting the 2015 National Title I Conference in Salt Lake City, UT.

### **White Paper: "What Is Title I?"**

The Advocacy & Reauthorization Committee (co-chaired by Mike Radke—MI; Melina Wright—IL; and BJ Granbery—MT) is responsible for the development of "What Is Title I?"—a paper whose purpose is to answer that question. It is written for non-Title I—legislative staff, congressmen, etc., and is posted prominently on the NASTID website.

### **2014 Joint Summer Meeting (Washington, DC)**

Emerging from the program collaboration inherent in ESEA Flexibility Waivers, the NASTID Board has brought together administrators and staff from Title I, Title III, School Improvement, and Special Education with strong commitment and involvement from the Department for the first ever joint summer meeting!

### **New Director Training**

While the Association has provided worthwhile training for new directors for a number of years, the Training Subcommittee (chaired by NASTID Vice-president Veronica Tate—VA) has put together a program which rises to the top!

### **Invitation from Apple, Inc.**

Apple is participating in President Barack Obama's ConnectED initiative by pledging \$100 million in iPads, MacBooks, content, and professional development to enhance learning opportunities for students and teachers in schools that can benefit the most from this assistance. We have invited economically disadvantaged schools where 96 percent or more students are eligible for free or reduced-priced lunches to apply. Margaret MacKinnon (NASTID President—AK) will represent the Association on the team which will review Apple ConnectED Grant Applications.

### **More to Come...**

**Affiliate Membership Program Proposal**—Chaired by Jack O'Connor (MT), the Member Development Committee has proposed to the Board a program which will

reach out to District and School Title I personnel with an offer of affiliate membership. Dues would be a low cost \$99. Benefits could include: reduction in Conference registration, complementary Title I On-demand subscription, access to webinars and other information, etc.

**Distinguished Schools**-- Chaired by Mary Earick (NH), the Effective Programs & Quality Outcomes Committee will be examining, redesigning, and updating the Distinguished School recognition program to better accommodate the conditions brought on by ESEA Waivers—states that have them and states that don't.