



# National Title I Association

a National Association of State Title I Directors

## Board of Directors Meeting Minutes

June 17, 2014

2:00 PM EDT • 1:00 PM CDT • 12:00 PM MDT • 11:00 AM PDT & MST • 10:00 AM AKST

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## Attendance

### Officers

President: Margaret MacKinnon  
President Elect: Marcus Cheeks  
Past President: Bernell Cook

Vice President: Veronica Tate  
Secretary: Jennifer Davenport  
Treasurer: Trish Boland

### Regional Representatives

Region 1 Alternate: Karen Campbell  
Region 4 Representative: Colleen Riley  
Region 5 Representative: Jack O'Connor

### Committee Chairs (Nonvoting Attendees)

Communications Subcommittee Chair: Diane Stuehmer  
Reading Subcommittee Chair: B.J. Granbery

### Contractors

NASTID Chief Executive Officer: Bob Harmon  
NASTID Chief Operating Officer: Lisa Brandes  
A+ Events Staff: Monica Kemper  
Governmental Relations Consultant: Rich Long

## Minutes

### A. Call to Order

President Margaret MacKinnon called the meeting to order at 2:04 p.m. EDT.

### B. Approval of Minutes

#### a. Board Meeting of May 20, 2014

President Margaret MacKinnon requested that the Board review the minutes from the May 20, 2014 Board meeting.

Trish Boland moved to approve the minutes of the May 20, 2014 Board meeting.  
Diane Stuehmer seconded the motion. The motion passed unanimously.

### C. Treasurer's Report

#### a. May 2014 Report

##### *Income:*

- Interest \$6.71



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- Subscriptions \$151.20

### *Expenses:*

- Contracted Services \$11,500.00
- Legal & Professional Fees \$825.00
- Net Difference = (\$2,912.09)

### *Bank Balances:*

- United Timed Deposit= \$151,108.85
- Wells Fargo Checking= \$60,789.27
- Wells Fargo Money Market= \$98,673.57

*Total Assets = \$310,571.69*

## D. Government Relations Report

Governmental Relations Consultant, Rich Long, provided the Association with updates and recommendations related to federal education policy. Topics included:

### **Funding**

The Senate Appropriations Subcommittee met on June 10th to vote on their funding recommendations for FY15. According to Committee for Education Funding (CEF) the subcommittee's proposed funding levels are:

- Title I, Part A to receive a \$50 million increase.
- Other major sections of Title I are level funded.
- The Striving Readers Comprehensive Literacy Program is being increased by \$10 million.
- One of the President's initiatives, pre-school development, is being proposed for an increase of \$100 million.
- The Promise Neighborhoods and the Investment in Innovation are proposed to be level funded.
- The new Race to the Top program is zeroed out.

A question was raised concerning the funding for the Teacher Quality State Grants. Its funding is proposed at last year's level, while the President's proposals are not funded. In a strange twist, the scheduled full committee review of this proposal has been postponed from its June 12<sup>th</sup> date.



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### Reauthorizations

While the Senate is soon to vote on a bill which impacts the debt college graduates are carrying, this measure is not expected to pass through Congress (Warren Bill). What will be under serious consideration will be a Senate bi-partisan rewrite of the Higher Education Act. This Act covers programs of interest to the NASTID community, including teacher education and programs such as GEAR-UP. The House may schedule action on this reauthorization.

The Workforce Investment Opportunity Act is waiting to be scheduled for Senate floor time. This new agreement reflects a bi-partisan, House-Senate agreement. Once the Senate votes, it will move back to the House floor for final action.

### Looking forward

- The Democratic Senate staff has been commenting that the Administration has not been forthcoming and helping them to problem solve.
- The FY14 primary season is not over and will impact the possibility of any compromises.
- The proposed Workforce Investment Opportunities Act is an interesting template as it may indicate future actions: greater decision making by states, fewer programs, and a unified accountability process.

### E. Committee Reviews

#### Status Reports

##### a. Conference Planning Subcommittee: Conference Update

Marcus Cheeks reported that the committee was on target for meetings. The committee is in the midst of drafting communication to the membership to help review proposals for presentations. The committee is requesting an extension to help get this task under way. Marcus asked that the members present at the June Board meeting participate in the review of the proposals.

The committee is working on an EduTalk radio show spot to highlight the conference. The committee has been solidifying the Keynote speakers, but this is still very tentative. Among keynoters the committee is looking at Secretary Duncan (opening day), Stacy Bess (Salt Lake City teacher), James Johnson, and Chris Emden (teaches teachers to lead classes with magic/wonder). The proposal submission process closed yesterday. There were



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a little more than 400 proposals submitted with a large number submitted within the last two hours prior to the closing.

Tuesday, July 22 (1:30pm – 5:00pm) will be the day to rank the proposals.

- b. Training Subcommittee: New Director Training Agenda  
Summer New Directors Training  
Training Subcommittee: Meeting Notes  
Training Subcommittee: Directors with Special Expertise

Veronica Tate reported that the committee is on target. An agenda has been developed that is in four parts. A list of State Title I Directors by area of expertise will be provided to participants. There are 20 – 30 areas of expertise with two or more experts. Veronica will be adding the individual's state name and contact information.

- Due Dates for Presentations
  - Thursday, July 3 to Veronica Tate by email
    - 8 - 9 am – Title I Must-Knows: PPTs
    - 9 -10 am – Panel Topics: PPTs
    - 10-11 am – Roundtable Sessions:  
Opening Points/ Discussion Questions
    - 11 am to noon – Review Game: Instructions for Game and Questions/Answers
  - Discuss Question Bank

NOTE: All materials are due to Veronica Tate no later than July 3, 2014. Bob Harmon will assist Veronica Tate in the review of materials submitted for the training. Veronica will flesh out the Question Bank to about 30 questions and will ask a smaller group of the larger Subcommittee to review and give feedback.

- c. Effective Programs & Quality Outcomes Committee: Distinguished Schools Program  
Bob Harmon reported that the committee is in initial discussions of how to revise the process to ensure that it accommodates states with approved waivers from the US Department of Education--as well as those without approved waivers. The current process for Distinguished schools will remain in place for one more year. Jack asked how the process might be changed to accommodate those states that cannot/did not get a waiver.
- d. Reading Subcommittee: IRA Discussions



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The Reading Subcommittee met on May 14th. BJ Granbery shared notes from the last Reading Subcommittee meeting. Meetings have been held with IRA membership as well. The discussion has centered on a publication around best practices related to reading that have worked in schools. There would be some type of review or vetting but it would not necessarily be researched.

IRA has a free resource entitled 'Read, Write, Think resource' on their website. The Reading Subcommittee and IRA discussed using summer feeding sites to pilot an activity to promote the Read, Write, Think website to parents. In regard to selecting a pilot site, IRA was looking at the location (state) of their next conference. IRA is interested in having NASTID review proposals for their next conference to determine which proposals might be flagged as for teachers in Title I schools or for teachers of low-achieving students.

- e. Executive Committee: SASA Calls  
President Margaret MacKinnon discussed how the SASA calls are going. Margaret wanted to know how the Executive Committee felt in regard to the value of the meetings with SASA. The question was asked as to why notes are not available from those meetings. Bob Harmon indicated that the intent of these meetings is to have open, informal and candid conversation. Minutes could jeopardize the conversation.

### Action Items

No new items.

### F. Old Business

- a. CoSN-NASTID Toolkit  
Bob Harmon updated the Board on the toolkit. Press releases regarding the CoSN-NASTID Toolkit were posted to both the Association's website (see the Projects and Events portion of the Association's website) in early June as well as the CoSN website. The toolkit is available to anyone to view without being logged in.
- b. Summer Meeting  
Lisa Brandes indicated that 164 had registered for the summer meeting as of June 16<sup>th</sup>. She indicated that she was anticipating another 150+ registrations. The ED agenda had not been submitted as of June 17, 2014. The summer meeting is a combined meeting with Title III, Special Education and Office of School Turnaround. The Association will continue to take registrations until just before the meeting. Hotel reservations must be made by the end of next week



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(the week of June 23<sup>rd</sup>). Another push will go forward in relation to registration and hotel reservations.

### G. New Business

- a. Trish Boland asked the group about virtual Charter schools that are LEAs. Trish indicated that she had been working with Todd Stephenson on this issue. The schools are often in districts, yet the students are actually residents of another district. Margo DeLaune (GA) shared the methodology the state is using to allocate Title I funds to these schools. Mike Radke is working with this in Michigan. Veronica Tate indicated she would like to be a part of any discussions around this. Marcus Cheeks also expressed interest in this topic.

### H. Other Business

### I. Adjourn Business Meeting

Margaret MacKinnon thanked all for participating and closed the meeting. The meeting adjourned at 3:07 pm.

Respectfully submitted by:

Jennifer Davenport, Secretary