Greetings National ESEA Conference Attendees! Thank you for your interest in the Comprehensive Assessment of Leadership for Learning (CALL). Please read this document to learn what CALL is and how it can be used to support school improvement planning and leadership development.

What is CALL?
The Comprehensive Assessment of Leadership for Learning (CALL) is an online school-wide leadership assessment and feedback system. Rather than focus on an individual school leader, CALL utilizes a multi-source comprehensive survey to assess core leadership practices that are distributed across the school building. Upon completion of the survey, users receive immediate targeted data and feedback designed to support school improvement and professional growth. In addition, the CALL system provides district leaders with information on school leadership effectiveness. Please see the CALL Introductory Video to learn more.

The CALL Team has worked to create versions of CALL based on other frameworks and for specific contexts. Utilizing the CALL approach to inquiry and survey design, the CALL Team has developed versions of CALL for WestEd, WIDA, and a leadership development grant at East Carolina University.

Development of CALL
The CALL instrument was developed at the University of Wisconsin-Madison through a four-year grant funded by the Institute of Education Sciences in the US Department of Education. The CALL researchers developed the CALL survey based on extensive research of effective school leadership practices. Expert practitioners vetted the survey items throughout the development process. The CALL researchers validated the instrument by correlating CALL data against student learning data, school leadership effectiveness data, and school culture data.

What are the Key Features of CALL?
1. CALL contains an online web-based survey. The CALL survey can be taken on any computer with an internet connection. Users can stop and return to the survey at any time.
2. CALL contains an action-based feedback system. Once a school staff has completed the CALL survey, school leaders can generate their data feedback report immediately. The feedback system provides school leaders with ratings of leadership practices, a distribution of responses for each survey item, and targeted suggestions and strategies to support professional growth. Please visit the CALL website to view a sample CALL Data Feedback Report.

Sample CALL Account for National ESEA Conference Attendees:

Go to: leadershipforlearning.org
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—> Survey Administrator
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